

Public Art Advisory Committee Meeting

February 12, 2019

12:00 p.m.

Note Different Location:

HFA – 1705 S. Walton Blvd., Suite 3



AGENDA

1. Minutes from January meeting

PROPOSALS

2. Memorial Park basketball courts
3. Tiger poles

PROJECT UPDATES

4. Water tower update – cost and implementation

OTHER

5. Idea discussion for 2019 projects
6. Sassy – relocate, enhance, story, pr (One District, One Book is “The Sasquatch Escape”)
7. List of projects
8. Other business

Public Art Advisory Committee Meeting

January 8, 2019

12:00 p.m.

Community Development Building



MINUTES

Attendees: Jerris Palmer, Brittany Braithwaite, Steven Baker, Dylan Turk, Johnetta Dexter, Lauren Haynes, Shelli Kerr, Tim Robinson, Lee Farmer, and Erik Smith (Amazeum)

Approval of November 2018 Minutes: Minutes approved.

PROPOSALS

PoGlow

The parks and Recreation Advisory Board approved the artwork at Lawrence Plaza. It should install pretty quickly, from approve to design should take about six weeks and another six week sto complete installation.. All in favor; motion passed. The item will be placed on the January 22, 2019 City Council meeting.

Vote: Dylan made a motion to approve; seconded by Johnetta. Motion approved: 6-0.

Living Bronze Sculpture

While the committee likes the sculptures, they felt that more thought should be put into what the committee wants to accomplish this year and if that fits into those goals. The committee felt that the costs were high and potentially beyond their scope at this time.

Vote: No motion.

PROJECT UPDATES

Water Tower Lighting

Mike Abb is proposing using a GoBo projector for lighting the water tower. It has the ability to interchange designs, can be set on a schedule, all through computer programing. We would need to come up with a plan on how to reach out to artists to get art for the tower. Tim offered to reach out to the adjacent property owners regarding installation on their property. Lee and Shelli will meet with Mike regarding the equipment.

8th Street Tunnel

Wayfinding is complete, but we have not received a revised proposal for artwork in that tunnel.

Community Project

Working on this in conjunction with the design project for the quilt of parks being planned for downtown.

OTHER

HFA Maker Space

Steven offered to schedule the next meeting to be held at the Harrison French Architecture maker space.

List of Public Art

Shelli shared a rough list of the public art projects associated with the Public Art Advisory Committee. The committee agreed to come with ideas for projects for 2019 to discuss at the next meeting.

Sassy

City staff has received more negative comments than positive regarding Sassy. Discussion began about possible relocation to Coler. Staff will determine the cost to relocate. Members are concerned about the image and the precedence it sets if we move Sassy based on negative comments. One idea was to relocate it and replace it with something else at that location...essentially creating a place with rotating artwork.

PUBLIC ART PROPOSAL



All applications submitted for consideration to the Bentonville Public Art Advisory Committee must include this application form and the supporting material requested below. Materials can be submitted electronically (MS-Word or PDF format) or in paper format to Shelli Kerr at skerr@bentonvillear.com.

ARTIST INFORMATION

Name Mike Abb & IGNITE students

Address

City, State, Zip Bentonville, AR 72712

Telephone

Email

ARTWORK INFORMATION

Title Project Backboard

Location Memorial Park

Size 4 Full Size Basketball Courts

Medium Paint

Life expectancy 5-10 years

Cost estimate \$30,000

Funding source

Combination (Runway NWA, Walton Family Foundation)

Method of fabrication & installation

Paint

Special requirements (i.e. water, electricity)

Power wash courts prior

Timeline for design, fabrication and installation

Feb-May (attached proposal doc)

Ongoing maintenance requirements

None

Narrative (describe the inspiration for the artwork and how it contributes to the visitor's experience)

Redesign the Memorial Park basketball courts to give them a unique identity and speak to the creativity of Bentonville.

SUPPORT MATERIALS

- **Illustration of proposed work**
Provide at least one sketch, drawing or digital illustration of the proposed work. Proposal illustrations should accurately and clearly describe the proposed work.
- **Artist portfolio**
Provide at least three (3) images of previous artwork. These may be imbedded into a Word or PDF document and must include a title, date, media and description of each image.
- **Artist resume/CV**
Provide an artist resume/CV and include artist website or links to web resources, if available.

PROJECT OVERVIEW

GOAL:

Redesign the Memorial Park basketball courts to give them a unique identity and speak to the creativity of Bentonville.

LOCAL PARTNER:

BHS IGNITE Program
Sherwin Williams

NON-PROFIT PARTNER:

Project BackBoard



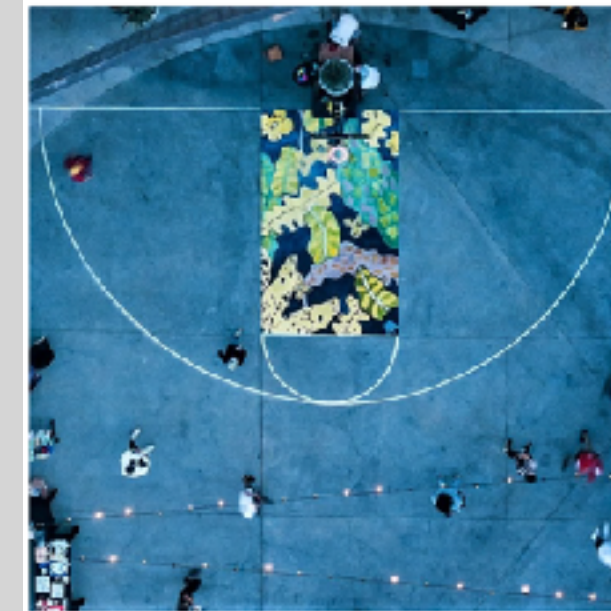
Jim Drain - Fargnoli Park



Scott Albrecht - Lincoln Park



United Species x ActivateMKE - Tiefenthaler Park



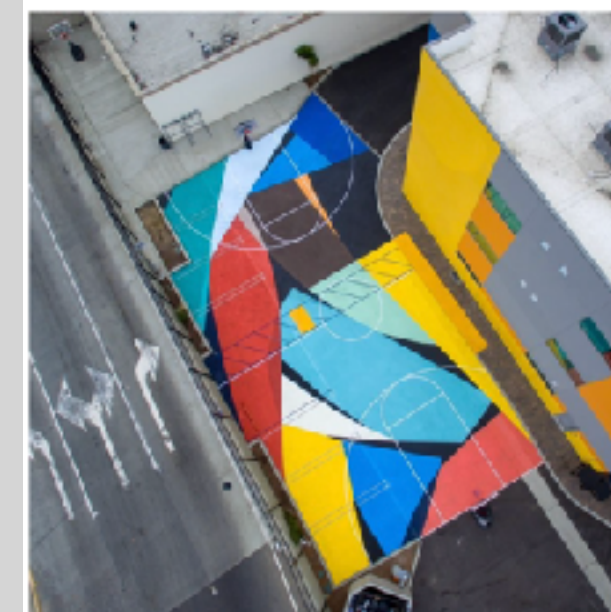
Cooper - Hollywood, CA



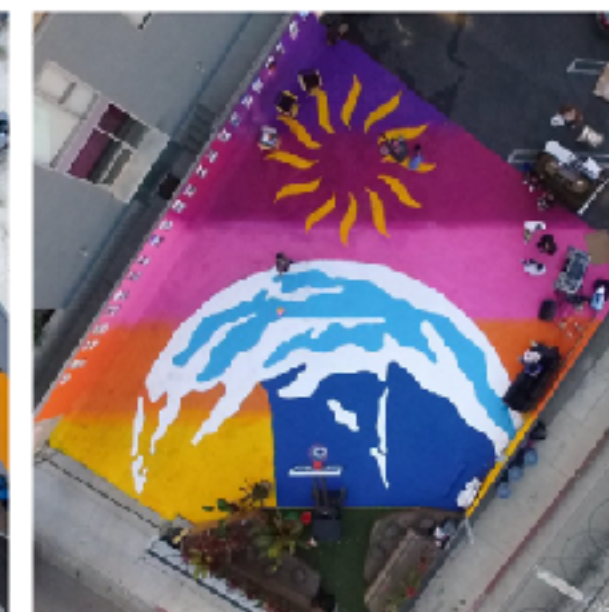
Lois O'Hara - Saunders Park



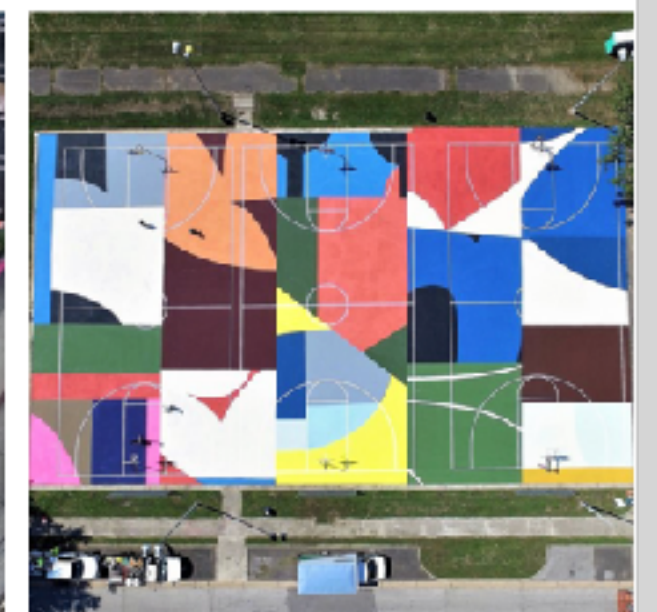
Adrienne Gaither - Lincoln Recreation Center



Charlie Edmiston - KIPP Academy of Opportunity



Veniceball x Pigalle - Show LA Love

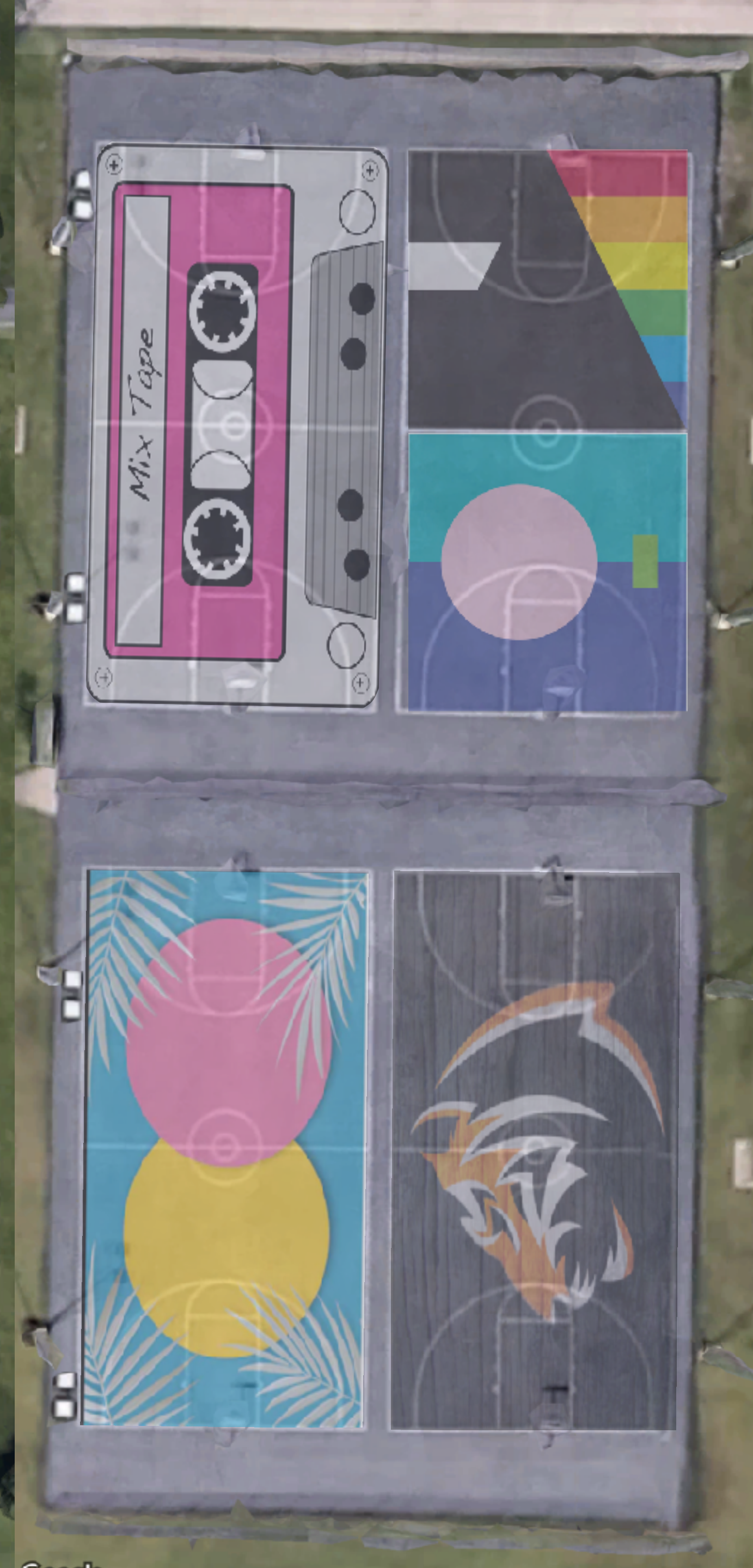
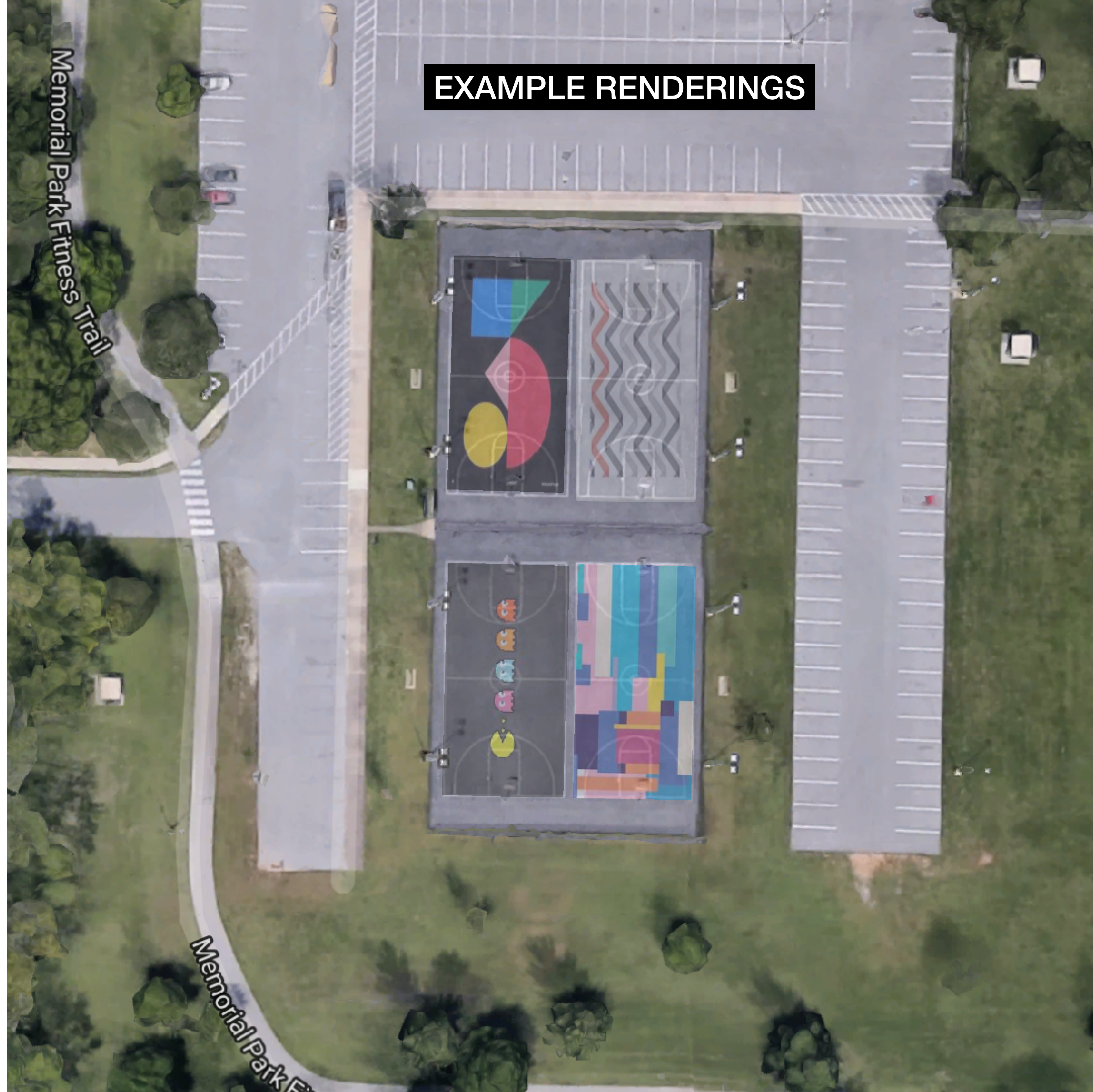


William LaChance - Kinloch Park

MEMORIAL PARK BASKETBALL COURTS



EXAMPLE RENDERINGS



TIMELINE



- **February**
 - Agreement finalized with city & partners
- **March**
 - Powerwashing of courts
 - Design Beta Submitted for review
 - Alpha designs agreed upon
- **April**
 - Work begins (prime, outline)
- **May**
 - Work completed
 - Event at end of month (music, food trucks, swag giveaway)

IGNITE DISCIPLINES ENGAGED

- **Graphic Design**
 - creation of graphics/artwork
 - painting
- **Construction**
 - product selection
 - painting
- **Multimedia**
 - Videography
 - Photography
- **Business**
 - Promotion
 - Contacting sponsors

BONUS FEATURES

- Install Bleachers
- Give Away 100+ Basketballs
 - Potential sponsors (Spalding, Wilson)
- BHS & West Basketball Game
- Popcorn & Beverage Giveaway at event
 - Potential Sponsors (Gatorade, Smart Pop)
- Food Trucks & Live Music for Event



PROJECT BACKBOARD



Project Backboard is a 501(c)(3) whose mission is to ensure that all communities have access to a safe and inviting place to play outdoor basketball. I use court resurfacing paint to install large scale works of site-specific art across newly renovated public outdoor basketball courts. The installation of unique works of “museum-quality” art on the surface of public basketball courts inspires creative thinking and brings new and more diverse park users into public space, which encourages further local investment and programming. Evidence also suggests that Project Backboard’s court renovations result in busier, safer and cleaner parks that are more inviting places to play for young women and families.

I have worked in Memphis, TN; Los Angeles, CA; St. Louis, MO; Cincinnati, OH; New Rochelle, NY; Providence, RI and other locations with artists such as Nina Chanel Abney, Adrienne Gaither, Jim Drain, David Huffman and others. My recent collaboration with William LaChance in St. Louis was recognized by Architectural Digest as “one of the ten best designed basketball courts in the world.” Supporters of Project Backboard include 2K Foundations, the Annenberg Foundation, the NPBA Foundation and the Enterprise Foundation.

You can find more info on my website, <http://www.projectbackboard.org/> and you can reach me at dpeterson@projectbackboard.org or at (512) 492-2062.

Daniel Peterson
Founder & Director, Project Backboard





**OLIVE STREET PARK
ROGERS ARKANSAS**



**JONES CENTER
SPRINGDALE ARKANSAS**



**JEFFERSON PARK
FAYETTEVILLE ARKANSAS**

Master Project Idea List

Ref. #	Idea	Medium	Suggested by	Images	
1	Create an event, possibly in conjunction with the June Art Fest and First Friday, along the lines of the mural program in Ft. Smith and Rochester, NY.	Murals	Tom		
2	Wall Therapy – public murals	Murals	Tom		
3	Wall on the trail by the water plant	Murals	Becky		
4	Wall just outside of trail tunnels	Murals	Becky		
5	Stools in any park	sculpture	Becky		
6	Relief sculpture	sculpture	Becky		
7	Sculpture Park	sculpture	Jerris		
8	Playground sculpture – Tom Otterness	sculpture	Jerris		
9	Musical swingsets as a temporary piece	sculpture	Chad		
10	Nature-based sculpture park – Park Springs Park	sculpture			
11	Interactive – South Bentonville Trail	sculpture			

12	Fun with friends – align with local events	mixed	Chad		
13	Candy Spill / Untitled - Felix Gonzalez Torres Foundation	mixed	Chad		
14	Billboards – Felix Gonzalez Torres Foundation		Chad		
15	Large picture frame		Kalene		
16	Interactive artwork (Jesus Morales)		Aaron		
17	Traveling art installations		Becky		
18	ArtPrize – art competition		Tom		
19	Invite a master artist to come to Bentonville, possibly commission a project.		Napoleon		
20	Coordinate with the owner at Rapid Prototypes (where Sears used to be) to install the infrastructure on the wall for temporary artworks to be displayed.	Mural	James		
21	Look at opportunities to partner with Artansas.				
22	Coordinate a project/event with the IMBA conference taking place in November.				



"Taking Flight"

Artwork by David L Phelps

Pastoral Dreamer X2

bronze

36" x 128 x 67



\$78,000

Edition size 15

Prices & availability subject to change without notice.

Artwork by David L Phelps

Pastoral Dreamer X4.5

bronze

6' 9"x23 4"x11 3"



\$315,000

Edition size 5

Prices & availability subject to change without notice.

Artwork by David L Phelps

Pastoral Dreamer X1.5

bronze

27"x 90 x 48



\$53,000

Edition size 20

Prices & availability subject to change without notice.

Artwork by David L Phelps

Pastoral Dreamer X3.5

bronze

66"x18' 8"x120"



\$230,000

Edition size 8

Prices & availability subject to change without notice.

Artwork by David L Phelps

Pastoral Dreamer X1

bronze

17"x 60 x 31



\$24,000

Edition size 24

Prices & availability subject to change without notice.

Artwork by David L Phelps

Pastoral DreamerX2.7

bronze

52" x 183" x 97"



\$162,000

Edition size 8

Prices & availability subject to change without notice.

Artwork by David L Phelps

Pastoral Dreamer AP

bronze

13" x 43 x 24



\$12,000

Edition size

Prices & availability subject to change without notice.

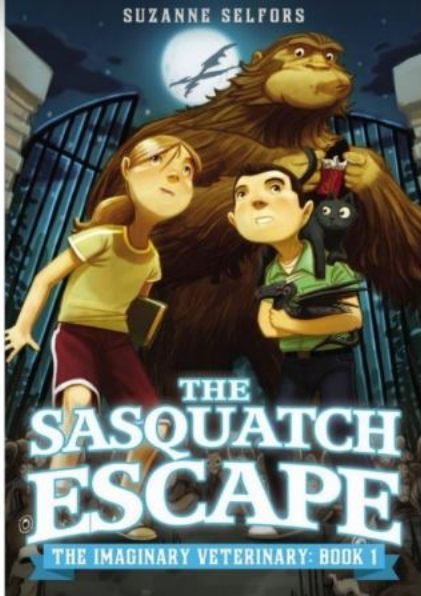


READING SCHEDULE

FEBRUARY 1- CHAPTER 1
FEBRUARY 4- CHAPTER 2
FEBRUARY 5- CHAPTER 3
FEBRUARY 6- CHAPTER 4
FEBRUARY 7- CHAPTER 5
FEBRUARY 8- CHAPTER 6
FEBRUARY 11-CHAPTER 7
FEBRUARY 12- CHAPTERS 8
FEBRUARY 13- CHAPTER 9
FEBRUARY 14- CHAPTER 10
FEBRUARY 15- CHAPTER 11
FEBRUARY 18- CHAPTER 12
FEBRUARY 19- CHAPTER 13
FEBRUARY 20- CHAPTER 14
FEBRUARY 21- CHAPTERS 15
FEBRUARY 22- CHAPTER 16 & 17
FEBRUARY 25- CHAPTER 18
FEBRUARY 26- CHAPTER 19
FEBRUARY 27- CHAPTER 20
FEBRUARY 28- CHAPTER 21 & 22

THE SASQUATCH ESCAPE

SUZANNE SELFORS



SAVE THE DATE

ONE DISTRICT,
ONE BOOK
CELEBRATION

CRYSTAL BRIDGES
SUNDAY, MARCH 3RD