

Public Art Advisory Committee Meeting

June 11, 2019

12:00 p.m.

305 SW A Street

2nd Floor Conference Room



AGENDA

1. Minutes from March meeting *

PROPOSALS

2. ColorFULL * Shellie

OLD BUSINESS

3. Promotion Policy Kalene & Dylan

NEW BUSINESS

4. Artwork Selection: Corner at Park Springs Shellie
5. Artwork Selection: Roundabout at Bright Road Shellie
6. New Project: Applegate Trail and U of A Students Kalene & Dylan
7. New Project: Two Cities Trail Shellie

PROJECT UPDATES

8. Basketball Courts Lee & Shellie
9. Sassy Relocation Lee & Shellie

OTHER

10. Other Business

** Attachment*

Public Art Advisory Committee Meeting

May 14, 2019

12:00 p.m.

Community Development Building



MINUTES

<u>Attended</u>		<u>Attended</u>	
<i>Voting Members:</i>		<i>Ex Officio:</i>	
Brittany Braithwaite	✓	Tim Robinson (City Council)	✓
Dylan Turk	✓	Kalene Griffith (A&P)	✓
Jerris Palmer	✓	<i>Staff:</i>	
Johnetta Dexter	✓	Shelli Kerr	✓
Lauren Haynes		Lee Farmer	✓
Steven Baker		Danielle Semsrott	✓

OLD BUSINESS

- 1. April 2019 Minutes.** No recommended changes. Jerris made a motion to approve; Johnetta seconded the motion. *All in favor; motion passed 4-0.*
- 2. Complaint Policy.** Shelli reported that Jack Becker with Forecast, a public art consultant firm, has provided her with examples that focus on deaccession policies. She will continue to research.

NEW BUSINESS

- 3. Promotion.** Shelli and Lee discussed the need for the city and the PAAC to take the lead on promoting public art projects. The most recent one is the unveiling for Rainbow Spring (previously titled "PoGlow") at Lawrence Plaza on May 20. Lee's team has prepared the press release and will be sending out to the committee this afternoon.

The committee agreed that more should be done to promote public art. Kalene reported that Visit Bentonville is publishing a public art map that should be complete in six to eight weeks. Shelli asked that they compare it to the map on the PAAC website to make sure they have the same information.

The committee liked the idea of having an event later this year to highlight public art. Kalene and Dylan will work on a promotional policy and plan for the committee. Shelli will order nametags for all members so they can wear them to these promotional events.

PROJECT UPDATES

- 4. PoGlow Installation.** Lee reported that Rainbow Spring (previously titled PoGlow) is being installed this week and the unveiling is Monday, May 20.
- 5. Basketball Courts Decades Murals.** Lee reported that the students are painting this week. Lee will be working with Mike Abb on an unveiling event. The committee would like to see a little larger sign at this location to explain the partnership with the Ignite program.

The committee then began discussing signage for artwork. Dylan suggested using the same style as Crystal Bridges, which has a removable plate. They are approximately \$350 each. He will send the specs to Shelli and Kalene. Kalene agreed that Visit Bentonville could stock up on these and they can be stored at a parks facility. She will also speak with owners of artwork on private property to encourage their use of the same signage for consistency across the city.

6. **Sassy.** Shelli suggested to coordinate the relocation just before the installation of the new artwork. Lee and Shelli are concerned that the proposed new location at the entrance of Slaughter Pen is too close to other pieces along the North Bentonville Trail. They will continue to look for an appropriate location.

At the end of the meeting, Tim shared an email with more proposed locations. The committee liked the option at Wishing Springs Trail that heads north from the North Bentonville Trail, just before the tunnel going toward Bella Vista. Everyone is asked to visit the site before the next meeting.

7. **Call for Proposals.** The call for proposals for the Corner at Park Springs and the Roundabout at Bright Road are available. Shelli will send those to Kalene for publishing on her website and possibly America for the Arts. The deadline is June 5. Shelli will create a packet of proposals and share prior to the June 11 PAAC meeting.

Tim mentioned a possible partnership with the University of Arkansas Art Department. Dylan agreed to share the RFP with his contacts there. Dylan and Kalene will schedule a meeting with Bethany Springer at the U of A to discuss a possible project for students. Kalene indicated she has approximately \$40,000 to \$50,000 that she could put toward another project this year.

8. **Quilt of Parks.** Shelli reported that the city is currently negotiating a contract with a design firm for the Quilt of Parks. One component of that plan will be public art and Jack Becker is working with the city on that project. When public meetings are scheduled, Shelli will send out information.

OTHER

9. Other Business.

Airplane Sculpture. An airplane sculpture is being installed on the lot behind Lawrence Plaza.

Applegate Trail. Applegate Trail is open and has several good locations for public art. Lee will send out the invitation for the Applegate grand opening to PAAC members. Shelli will send photos of the trail and possible display sites. The appearance of large swaths of concrete could be improved with public art.

Two Cities Trail. Shelli received a request for artwork on the Two Cities Trail. With little artwork in south Bentonville, this might be a good location for a future project.

Monarch & Dandelion. Kalene asked Lee to see if they can fix a wing on the butterfly and that it probably needs to be welded.

Meeting adjourned at 12:50 p.m.

PUBLIC ART PROPOSAL

All applications submitted for consideration to the Bentonville Public Art Advisory Committee must include this application form and the supporting material requested below. Materials can be submitted electronically (MSWord or PDF format) or in paper format to Shelli Kerr at skerr@bentonvillear.com.

ARTIST INFORMATION

Name Chance Snider.

Address .

City, State, Zip Centerton, AR, 72719

Telephone

Email

ARTWORK INFORMATION

Title ColorFULL

Location the supports for the sewage pipe.

On the Trail behind Park springs park.

Size? It will be all around the 4 supports to create a 3d experience.

Medium Oil Painting

Life expectancy As long as the Paint lasts

Cost estimate ? I plan to get the paints donated

Funding source

Donations.

Method of fabrication & installation My students and I will carry out supplies and apply paint directly

Special requirements (i.e. water, electricity) We will need ladders for the taller bubbles (I will provide).

SUPPORT MATERIALS

☐ **Illustration of proposed work**

Provide at least one sketch, drawing or digital illustration of the proposed work. Proposal illustrations should accurately and clearly describe the proposed work.

☐ **Artist portfolio**

Provide at least three (3) images of previous artwork. These may be imbedded into a Word or PDF document and must include a title, date, media and description of each image.

☐ **Artist resume/CV**

Provide an artist resume/CV and include artist website or links to web resources, if available.

Timeline for design, fabrication and installation

Design plan will take a few weeks, I plan to have the students experiment with colors found in various nature sources (hair, eyes, plants, dirt...) to see which color combinations they like best for the bubbles. Painting it will take a week or so to get each pillar drawn, base layered, and then let the students come out and paint their bubbles.

Ongoing maintenance requirements

A touch up might be needed in a few years

Narrative (describe the inspiration for the artwork and how it contributes to the visitor's experience) Based off Dorena Williamsons book "ColorFULL." I have chosen to inspire my students and our community to be less color blind to the people and world around them and more open and willing to see and experience the wonderful differences we were put on this earth to share. I want the viewers to not only experience a whimsical, childlike, happiness (because everyone loves bubbles) but to also be challenged to take in and appreciate the colors all around them. Colors of nature, skin, everything.

Portfolio:**1) "Faith" – 2006 – Oil Paint**

This is a painting I completed in College as a final project. I took this photo in 2002 from my backyard but I added a man falling in the clouds to signify how faith is a leap.



2) "Fierce" 2007 – Acrylic paint on a wall

I designed and executed this painting as my first mural for White County Central School District in Judsonia Ar. I was able to learn from Master Muralist Bob Palmer from OKC during this painting.



3) "Geometric Bear" - 2016 Acrylic on Drywall

This Mural was a class contest in which student came up with the design. As the teacher I worked with my advanced students on how to develop the design, get approval, project the art, and painting



it.

Review Criteria

- 1.
2. **Artistic Quality and Merit:** Due consideration will be given to the strength of the artist's concept, vision, innovation, execution and craftsmanship.
3. **Context:** Consideration should be given to the architectural, historical, geographical and socioculture of the City. The PAAC may also take into consideration the theme and context of the display in terms of scale, form, content and materials.
4. **Mission Statement & Core Principles.** Works of art for public display shall meet the mission statement and core principles of the PAAC.

Mission Statement

"Enriching and engaging our community through public art." **Core Principles**

- Enhance the community's visual environment
- Promote awareness of the city's social, cultural, and historical composition
- Encourage a spirit of collaboration
- Expand public knowledge of the visual arts

5. **Prohibitions:** The PAAC shall reject for display works of art that are obscene (as defined by A.C.A. § 5-68-302 *et seq.*) or violate other state or Federal laws.

Public Art Regulations *(Ordinance No. 2013-40, 06-14-13)*

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- | | |
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| <ol style="list-style-type: none">1.2. Approval. All requests to display artwork on city maintained property shall be approved by the Bentonville City Council, the Public Art Advisory Committee and if required, the Parks & Recreation Advisory Board and / or other City Boards and Commissions.3. Insurance. | <ol style="list-style-type: none">a. Temporary Works of Art. The City is selfinsured and does not insure temporary display of artwork on city maintained property. The artist who loans temporary works or art for display on city maintained property shall bear the risk of loss from damage, destruction, or theft of the artwork while it is in the care of the City of Bentonville. The artist shall agree in writing |
|---|---|

to assume sole liability or responsibility for loss, damage, or theft of the artwork.

- b. **Permanent Works of Art.** Insurance details relating to permanent works of shall be outlined in the contract agreement.

4. **Assumption of Risk and Public Safety.** Display of artwork shall not create an unnecessary safety hazard to the public or city employees and shall

be displayed in a manner that does not unreasonably impeded traffic or interfere with public safety.

5. **Types of Display.** Art displays hosted or coordinated by the City may include competitions sponsored by the City, art displays featuring individual artist, themes and art displays featuring groups of artists.

6. **Location.** Artwork may be displayed in public places approved by City Council. Artwork may be physically separated from the main exhibit when, in the opinion of the City Council, warranted under current community standards. Artwork, other than works of art currently in placed at the time of adoption of this ordinance, shall not be displayed on the Bentonville Square.

7. **Compatibility.** Proposed public art shall be evaluated for its compatibility relative to the following:

- Visibility and public access
- Public safety
- Traffic patterns
- Relationship of the proposed public art project to the site's existing or future architectural features, its natural features, its historical, geographic and social/cultural context
- The function and use(s) of the facility or site
- The nature of the site's surrounding neighborhood and potential impact of the public art project on residents, businesses, existing works of art or design elements within the site's vicinity
- Future development plans for the area which may affect the public art project

8. **Identification of Artwork.** Works of art should be identified in an appropriate manner to the context of the artwork. Standard, consistent signage details are outlined in the contract.

9. **Sales Prohibited.** Art shall not be sold on city maintained property except as part of an organized event. Sales information shall not be posted or displayed with a work of art; interested buyers shall contact the artist directly for sales information.

10. **Payments Prohibited.** The City (or any organization or person affiliated with the City) shall not accept payments to have art displayed on city maintained property. Furthermore, the display of public art on city maintained property shall not be used by any organizations for fundraising.

11. **Presentation.** As outlined in the contract, all art needs to be finished and ready for display and artists shall remain responsible for all costs associated with presenting, setting up and taking down.

12. **Set Up / Take down.** As outlined in the contract, it shall be the responsibility of the artist to adhere to the details for presenting, set up and take down.

13. **Pick-up and Deliver / Abandonment.** As outlined in the contract, the artist shall adhere to the details for pick-up and delivery location and time. Any piece that is not picked-up by the deadline shall be treated as abandoned property subject to disposal without further notice under applicable laws.

14. **Complaints.** If the City receives signed, written complaints from ten (10) or more citizens of Bentonville about a work of art on display, then the City shall notify the artist about the complaint and allow the artist an opportunity to immediately withdraw the work. Should the artist choose not to withdraw the work, the City shall hold a meeting between the artist and complainants during which they will be given an opportunity to address the appropriateness of the display of the work of art. After the meeting, if the issue is still unresolved, the City Council shall make the final decision on whether the work of art shall be removed, relocated, relabeled, or otherwise modified giving due

regard and consideration to the artists freedom of expression and due process under the First and Fourteenth Amendments in accordance with the forum in which that artwork is displayed.

- 15. Removal.** As outlined in the contract, there shall be no removal or disguise of a work of art once it is placed on display unless and until the City Council decides to do so, subject to the right of the artist to remove it.

Trail Mural Concept by Chance Snider

The inspiration for this mural came from Dorena Williamson's book "ColorFull." I am in contact with Mrs. Williamson and working on how much of her book she will let us recreate. I would ask that you keep this in mind as any idea can be altered or changed. The pillars will not be completely covered in paint but the idea is for the areas being painted to enhance the beauty of the site.

The Idea is to "fill" the pillars with Bubbles. I plan to have select art students practice with different color mixtures to mimic the nature they see around them. They will gain inspiration from things like eye color, hair color, skin color, color of birds, water, trees/seasons, bugs, and anything from nature. Each student working on the painting will be responsible for mixing and painting at least one bubble.

On the following 3 of the pillars I would like to add figures (in addition to the bubbles).

The Main pillar (image 1) closest to the trail I would like to have a boy blowing bubbles (image2) similar to the one from the book and I also plan to have an inspirational quote (Granny Mac's words about being ColorFULL in image 3) from the book written in the middle of 3 of the bubbles (it would look like image 3.5)

On the Back Right (overlapped) Pillar (image 4) I plan to have a zoomed in view of a person blowing bubbles (the hand and wand – Image 5) this will wrap around the pillar with the face on the back side. (Viewable from Burns Arboritum trail).

Finally I plan to have a girl with a bubble blower (image 2) on the back of the closest pillar on the right

My goal is for this wrap around mural to connect and flow in away that the hikers can enjoy it from more than one view point. I want to use the whimsical fun bubbles to encourage hikers to admire the beauty all around their selves. My initial sketch image 6

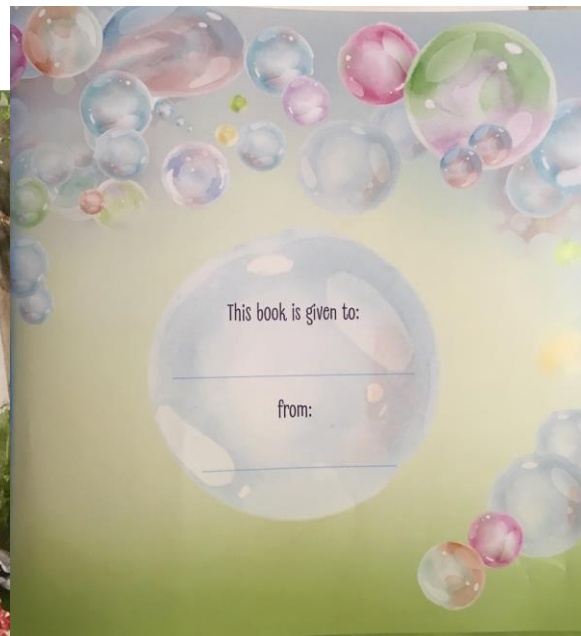
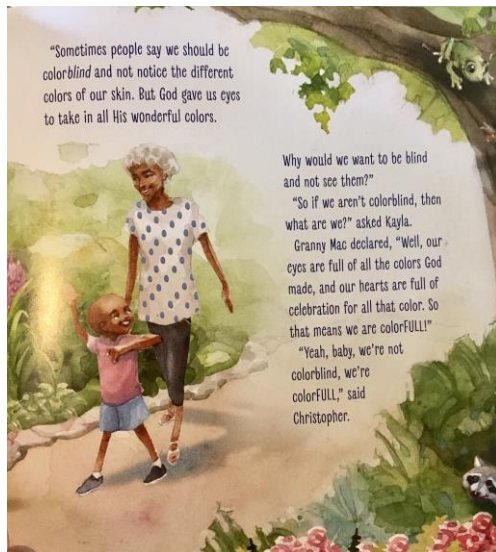


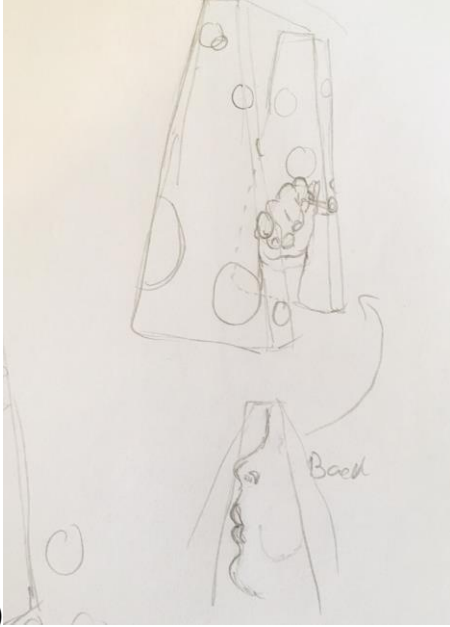
Main Pillar by the trail (image 1)



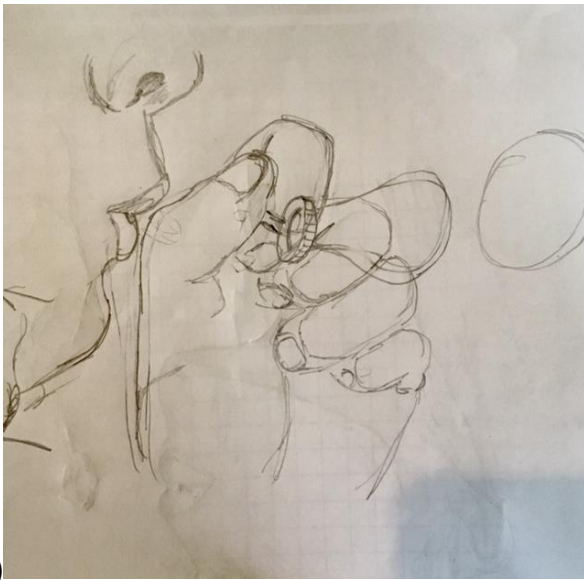
(Image 2)

(Image 3 and 3.5)





(image 4)



(Image 5)

(Image 6)

