

Public Art Advisory Committee Meeting

December 8, 2020

12:00 p.m.

Zoom Meeting



MINUTES

Attendance

Voting Members		Ex Officio	Staff
P Aaron Kohn	P Allison Glenn	P Tim Robinson (city council)	P Shelli Kerr
X Dylan Turk	P Lauren Haynes	Kalene Griffith (VB)	P David Wright
X Jerris Palmer	P Steven Baker		P Danielle Semsrott
P Tom Hoehn			P Josh Stacey

1. Call Meeting to Order. Chairperson Tom Hoehn called the meeting to order at 12:02.

2. Minutes from November 10 meeting. Tom asked for approval of the minutes.

Aaron made a motion to approve the November 10, 2020 minutes. Lauren seconded the motion. All in favor; motion passed 5-0.

PROPOSALS – None Submitted

STRATEGIC PLANNING

3. Scope of Strategic Plan. Aaron shared a drop box with several materials provided to assist with the strategic planning session. Should take about four months and have something ready by July.

4. Virtual Workshop Schedule. A meeting that might fall out of a regularly scheduled meeting. Voluntary, but helpful to block out some time, maybe in a different setting to brainstorm. To see where we are and what do we need to change and add. What is our role with other organizations that have grown since the committee was established. Then activate and share it widely. The Mayor would like to see activating the Developers Art Kit – maybe PAAC to come to some of those meetings. Can we meet off-site as a separate meeting. Staff feels we need to check with legal counsel, but we anticipate we would have to post an agenda and record the meeting. Tim noted that even the animal shelter meetings had to follow the same protocol.

Lauren suggested the next meeting be dedicated to it, instead of separate meeting if it has to be treated the same. Tom asked the group if they would be open to expanding the meeting to longer than an hour. Most said they would be available. They agreed to use the existing meeting schedule.

The strategic plan needs to be the primary discussion on the next agenda. A strong foundational vision will help us in decision making on down the road. They will provide some structure on that ahead of the next meeting.

5. Community Plan Overview. Shelli provided a presentation on the community plan. David suggests that we need to talk about what kind of art people looking for. What are they getting on the trail to go see? What is captivating enough to bring them out there? Parks Board like those that are “Instagram” worthy and interactive.

6. PAAC History. Shelli had shared the inventory sheets and map. Everything seems to be there, but what are the takeaways. Everyone should look at on their own to help identify those takeaways. We are using tourism dollars to pay for quite a bit of this, so we have to keep that in mind as we select pieces. Kalene – how do we bring more people to the community – and they want to go see 130 pieces of art in the community.

Influencers are asking about how to get to Bentonville and find those public art pieces. Need to consider how we tell the story. A& P will continue to do this because it is a draw. Tom will provide information ahead of the next meeting. Shelli will provide the notes from public feedback we gathered a few years ago.

PROJECT UPDATES

7. **Guide, These My Hands.** Need to discuss an announcement.
8. **Almost Forgotten Osage Prairie.** Showed photo of work in progress. Should be installed in the next two weeks. Installation will include the sculptures and the plants. It won't look full like the renderings for a little while. Signage needs to be ordered and installed. Might want to think about a public art hashtag to signage if we can decide on one. Need an unveiling date/event. Should be installed by Christmas. Depending on COVID, we'll need to decide on a marketing plan. David said Parks has been doing small public reveals and made an announcement about a week after it's been opened/installed. David encourages caution on an event. Kalene suggests just a media reveal. Time that in January and give them a heads up of what is coming later with Guide These My Hands.
9. **Open Heart Landscaping.** No real update. Hard to find a group that will undertake the maintenance for this landscaping. Our city crew doesn't have the time or funding for detailed maintenance, so we were looking for a volunteer group to adopt this area in 2021 in terms of maintenance. We have funding and a plan to install, just not maintenance. Tree and Landscape doesn't want to move forward until maintenance is addressed. Private company or civic organizations, either would work. Maybe reach out to the schools or parents of the schools. Kalene said Fulbright is a Jr High and they might be old enough to work on it. Pitch it as a business education/project. Danielle will reach out to them.
10. **Flight.** David reported the sculpture is in process. Foundation has been poured. Just waiting on it to be delivered and installed by the end of the month. Park is officially open. Osage side will open next spring.

OTHER

11. **Art Feeds.** Shared photo of the wet and rainy unveiling with a few students. Poured a new path from the parking lot to the playground and used this mural to add to the sidewalk. Students and parents wanted this to be at the inclusive playground. And the sidewalk was selected as the best location.
12. **Dylan's position.** Dylan notified us this morning that he is resigning due to moving out of the city limits.
13. **Adjournment.** *Tom made a motion to adjourn, Allison seconded. Motion approved, 5-0. Meeting adjourned at 12:59 p.m.*