

Public Art Advisory Committee Meeting

November 9, 2021

12:00 p.m.

Zoom

Contact skerr@bentonville.com to request participation via Zoom.



AGENDA

Members

Tom Hoehn, Chair
Steven Baker
Grant Cottrell
Allyson Esposito
Kaitlyn Garcia-Maestes

Ex Officio

Gayatri Agnew
(City Council)
Kalene Griffith
(Visit Bentonville)

Staff

Shelli Kerr
David Wright
Josh Stacey

1. Call meeting to order *Tom*

2. Approve minutes - October* *Tom*

PROPOSALS

3. Multicultural Festival Art Concept *Melanie Hoskins*

4. Slaughter Pen Artwork * *Tom*

5. Compton Gardens Mural

6. Lettering Project RFP *Tom/Shelli*

PROJECT UPDATES

7. Marketing Strategy * *Kalene*

OTHER BUSINESS

8. December meeting *Shelli*

9. Adjournment *Tom*

* Attachment

Public Art Advisory Committee Meeting

October 11, 2021

12:00 p.m.

Zoom Meeting



MINUTES

Attendance

Voting Members		Ex Officio	Staff
✓ Tom Hoehn	✓ Kaitlin Garcia-Maestes	✓ Gayatri Agnew	✓ Shelli Kerr
✓ Grant Cottrell	✓ Allyson Esposito	Kalene Griffith (VB)	✓ David Wright
	✓ Steven Baker		✓ Josh Stacey

1. **Call Meeting to Order.** Chairperson Tom Hoehn called the meeting to order at 12:02 pm.

2. **Minutes from June and July meetings.** Tom asked for approval of the September minutes.

Grant made a motion to approve the September minutes. Grant seconded the motion. All in favor; motion passed, 5-0.

PROPOSALS

3. **Slaughter Pen Artwork.** Tom provided an update with a photo of the box trailer portion and said he is waiting on a photo with a more realistic design. They are still researching the mechanics of how the globe will sit atop the box trailer. Tom will bring it to the committee when that has been finalized.

4. **Compton Gardens Proposal.** The proposal was not received, but Grant mentioned that Compton Gardens is proposing an art project to celebrate the 50th anniversary of the Buffalo River national designation. The plan is a painting reflecting the river to be located somewhere between Lawrence Plaza and Crystal Bridges.

5. **Creative Brief for Lettering Project.** Shelli shared the proposed lettering project Request for Proposals.

Tom suggested the location of Train Station Park and the committee agreed. They commented the appropriateness of the location being next to the train depot that will become the Bentonville History Museum and near the library.

The committee wanted to include a note that the budget will be considered alongside the scope of the project considering the increasing cost of materials. They agreed on a \$30,000 maximum for this project.

Action: Members will share the RFP with their contacts. .

PROJECT UPDATES

6. **Marketing Strategy.** Kalene was not in attendance to share the strategy. Grant shared a final concept of the PAAC logo.

OTHER BUSINESS

7. **Selection and Appointment Update.** Shelli reported that there are two positions up for reappointment and two open positions. Interviews with candidates will take place the next week with new positions starting at the first of the year.

8. Other Business.

- Josh indicated that some lights on the Monarch Butterfly installation are out and the parks maintenance team is working on getting that corrected.
- Josh will also take a look at how the landscaping is coming along around the Almost Forgotten Osage Prairie installation.
- The committee would like to see the Strategic Plan presented to City Council and Shelli agreed to ask the Mayor about which meeting to include that on the agenda.

9. Adjournment.

Allyson made a motion to adjourn. Kaitlyn seconded the motion. All in favor; 5-0.

Meeting adjourned at 12:29 p.m.

From: noreply@civicplus.com
To: [Shelli Kerr](#)
Subject: Online Form Submittal: Public Art Proposal
Date: Monday, September 13, 2021 10:34:16 AM

Public Art Proposal

Proposal for Public Art

Is the proposal independent or in response to a request for proposals?	Independent Proposal
--	----------------------

Date	9/13/2021
------	-----------

CONTACT INFORMATION

Complete this section if someone other than the artist is completing the form, such as a curator or organization donating artwork to be placed on public property.

Name	JT Geren
------	----------

Title	Marketing Manager
-------	-------------------

Organization Name	Runway Group
-------------------	--------------

Street Address	125 W Central Ave
----------------	-------------------

City	Bentonville
------	-------------

State	AR
-------	----

Zip Code	72712
----------	-------

Email Address	jtgeren@runwaynwa.com
---------------	-----------------------

Phone Number	770-367-8523
--------------	--------------

ARTIST INFORMATION

Name	Runway Group
------	--------------

Address	125 W Central Ave
---------	-------------------

City	Bentonville
------	-------------

State	AR
-------	----

Zip Code	72712
----------	-------

Email Address	jtgeren@runwaynwa.com
Phone Number	7703678523
Upload artist resume / CV	Field not completed.
Artist portfolio	Field not completed.
Artist website (if available)	Field not completed.
For Collaborative Proposals: Please use this section to provide information for partnering artists.	
Name	Field not completed.
Address	Field not completed.
City	Field not completed.
State	Field not completed.
Zip Code	Field not completed.
Email Address	Field not completed.
Phone Number	Field not completed.
Upload artist resume/CV	Field not completed.
Artist portfolio	Field not completed.
Artist website (if available)	Field not completed.
ARTWORK DETAILS	
Title of artwork	Mountain Biking Capital of the World
Medium	Iron, Steel, Paint
Location	Slaughter Pen
Height	20 feet
Width and depth	40 feet
Description of artwork	A shipping container with a large globe on top. This piece of work will be a signal to all that they are in the heart of the Mountain

Biking Capital of the World. (see attachment)

Upload narrative	<i>Field not completed.</i>
------------------	-----------------------------

Upload image of proposed artwork	CONTAINER BRIDGE_V3.png
----------------------------------	---

INSTALLATION AND MAINTENANCE

Is the proposal for temporary or permanent display?	Permanent
---	-----------

If temporary, what is the requested display period?	Not applicable
---	----------------

Is the artwork already complete?	No
----------------------------------	----

If artwork is complete, is it currently on display?	No
---	----

If artwork is currently on display, when will it be available?	<i>Field not completed.</i>
--	-----------------------------

If artwork is not complete, how much time is needed for fabrication?	3-6 months
--	------------

Is the artwork best suited for indoor or outdoor display?	Outdoor
---	---------

Is a foundation required to install the artwork?	No
--	----

If a foundation is required, indicate the size and shape needed.	<i>Field not completed.</i>
--	-----------------------------

Does the artwork require access to electricity?	No
---	----

Does the artwork require access to water?	No
What is the life expectancy of the artwork?	11 or more years
Are there any special maintenance needs for this artwork?	No
If yes, describe ongoing maintenance needs.	<i>Field not completed.</i>
BUDGET FOR PERMANENT DISPLAY	
Complete this section if the proposal is for a permanent display. If not, type "0" in the space provided to ensure the application is complete.	
Upload detailed budget	<i>Field not completed.</i>
Purchase price	<i>Field not completed.</i>
Delivery and installation cost	<i>Field not completed.</i>
Total budget for permanent display	<i>Field not completed.</i>
BUDGET FOR TEMPORARY DISPLAY	
Complete this section if the proposal is for a temporary display. If not, type "0" in the space provided to ensure the application is complete.	
Upload detailed budget	<i>Field not completed.</i>
Annual lease amount	<i>Field not completed.</i>
Annual insurance cost	<i>Field not completed.</i>
Total annual cost	<i>Field not completed.</i>
Installation cost	<i>Field not completed.</i>
Deinstallation cost	<i>Field not completed.</i>
Total cost	<i>Field not completed.</i>
Purchase price	<i>Field not completed.</i>

Can the lease amount be credited to the purchase price?	<i>Field not completed.</i>
---	-----------------------------

FUNDING

What is the planned funding for this proposal?	Private funding
--	-----------------

Is the artwork a donation to the City of Bentonville?	Yes
---	-----

Email not displaying correctly? [View it in your browser.](#)

Slaughter Pen – Mountain Biking Capital of the World



Current



Proposed

Public Art Proposal - Submission #1128

Date Submitted: 11/8/2021

Proposal for Public Art

Is the proposal independent or in response to a request for proposals?

- ☒ Independent Proposal
- ☐ RFP - This is the Place

Date*

11/8/2021

1) CONTACT INFORMATION

Complete this section with the primary contact for this project, which may include someone other than the artist, such as a curator or organization donating artwork to be placed on public property.

Name

Title

Organization Name

Jennifer Martinez Belt

Director of Development

Peel Compton Foundation

Street Address

City

State

Zip Code

312 N Main St

Bentonville

AR

72712

Email Address

Phone Number

jennifer.belt@peelcompton.org

479-254-3870

2) ARTIST INFORMATION

Name*

City*

State*

Brandon Bullette

Fayetteville

AR

Email Address

Phone Number

brandonbulletteart@gmail.com

479-313-2542

Upload artist resume / CV*

B.Bullette.Resume.pdf

Artist portfolio*

B.Bullette.Portfolio.pdf

Provide at least three (3) images of previous artwork. Include title, date, media, location and brief description.

Artist website<https://www.brandonbulletteart.com/>**For Collaborative Proposals:**

Please use this section to provide information for partnering artists.

Name

Elyse Partee

City

Bentonville

State

AR

Upload artist resume/CV

Choose File

No file chosen

Artist portfolio

Choose File

No file chosen

Provide at least three (3) images of previous artwork. Include title, date, media, location and brief description.

Artist website**3) ARTWORK DETAILS****Title of artwork***

Buffalo River Float

Medium*

acrylic paint and water based primer

Provide the title of the artwork. This will be used for all agreements, signage and promotions.

What are the primary materials in the artwork?

Location*

Razorback Greenway Trail segment going from Compton Gardens entrance; along the trail for approximately 200 ft. on the Greenway trail as it runs parallel to the building on Compton Property. The piece's boundary would end as the trail turns out of the park just before the dip and the turn off to the Compton Garden's water feature, Cindy Springs.

Height*

0

Width and depth*

10'x200'

Indicate recommended location for the proposed artwork by providing a street address or name of park or city facility.

Description of artwork*

Upload description of artwork

"Buffalo River Float" showcases spots along the Buffalo National River that were dear to Dr. Neil Compton and others that visit the Buffalo in honor of Dr. Compton's role in saving the Buffalo and the creation of the first national river. The piece contains imagery of monarchs in various stages of flight and stance interacting with the following flowers; purple coneflower, redbud tree, liatris, yellow wood tree and the orange butterfly weed. There is an image of Dr. Neil Compton in his canoe, steering, with an unnamed buddy in the front, paddling. They are located before an outcropping of bluffs and a riverbank to their right. A canoeist is in front of them. The text "50th ANNIVERSARY" is floating in four spots approximately equidistant from one another; two of which face north and two of which face south. The text "1st NATIONAL RIVER" is displayed on a ribbon that is blowing through the wind. They accompany each of the Anniversary texts respectively in placement and cardinal direction. There is a scene of Amber Falls along the Buffalo River. The Falls are in the foreground as a family with a dog hike towards the falls from the distance located in the background. There is also a placid scene of the Buffalo River from an aerial view; bluffs on the right, riverbank on the left.

Choose File

No file chosen

You may either type directly into this application form or attached a Word or PDF document. If attaching a document, type in "see attachment" here to ensure the application is complete.

Upload image of artwork*

Compton Mural Proposal.pdf

Provide at least one detailed sketch, drawing or digital illustration of the proposed artwork. Proposal illustrations should accurately and clearly describe the work, including dimensions, materials and an accurate portrayal of the final artwork.

4) INSTALLATION AND MAINTENANCE

Is the proposal for temporary or permanent display?*

- ☒ Temporary
- ☐ Permanent

If temporary, what is the requested display period?*

- ☒ 1 year
- ☐ 2 years
- ☐ 3 years or more
- ☐ Not applicable

Is the artwork already complete?*

- ☐ Yes
☒ No

If artwork is complete, is it currently on display?*

- ☐ Yes
☐ No
☒ Not applicable

If artwork is currently on display, when will it be available?

mm/dd/yyyy

If artwork is not complete, how much time is needed for fabrication?*

- ☐ 1-2 months
☒ 3-6 months
☐ 7-10 months
☐ 11 months or more
☐ None - artwork is ready for installation

Is the artwork best suited for indoor or outdoor display?*

- ☐ Indoor
☒ Outdoor
☐ Both

Is a foundation required to install the artwork?*

- ☐ Yes
☒ No

If a foundation is required, indicate the size and shape needed.

Does the artwork require access to electricity?*

- ☐ Yes
☒ No

Does the artwork require access to water?*

- ☐ Yes
☒ No

What is the life expectancy of the artwork?*

- ☒ 1-2 years
☐ 3-6 years
☐ 7-10 years
☐ 11 or more years

Are there any special maintenance needs for this artwork?*

- ☒ Yes
☐ No

If there are maintenance needs, please describe here.

This work is intended to last no more than 6 months given the foot traffic on the Greenway. The artist will occasionally touch up the paint, specifically throughout the anniversary month of March. When the paint becomes particularly patchy, the artwork will be power washed by Compton Gardens grounds staff.

5) BUDGET

Cost of materials*

\$370.00

Cost of production*

n/a

Costs such as equipment rental.

Delivery and installation cost*

n/a

Include cost to transport artwork and rental fees for installation equipment. Travel, lodging and food are not eligible costs.

Artist's Fee*

\$4,000

Total budget*

\$4,370

The total budget should include materials, production, delivery and installation and artist's fee provided above.

If project is a temporary display, please upload budget.

Choose File

No file chosen

Temporary displays should include cost to install, cost to deinstall, annual lease price, and purchase price.

6) FUNDING**What is the planned funding for this proposal?***

- ☐ City of Bentonville funding as part of a request for proposals
- ☐ Bentonville Convention and Visitors Bureau funding
- ☐ Private funding
- ☒ Fundraising required

Is the artwork a donation to the City of Bentonville?*

- ☐ Yes
- ☒ No

Brandon Bullette

Visual Artist; painter, muralist, Illustrator, graphic designer

2887 N Sunny Ln.

Fayetteville, AR 72703

(479) 313-2542

brandonbulletteart@gmail.com

Working with companies, organizations and individual clients to create illustrations, graphic designs, live painting events, workshops and murals. Active in the Northwest Arkansas area since 2015, having done public, commercial and residential murals in Fayetteville, Centerton, Springdale, Rogers and Bentonville. Has planned, prepared and executed each mural by proposed deadlines within budget. Looks for chances to create public art that brings positivity, brightness and that showcases a given cause.

SKILLS

Mural drafting and application

Portraiture

Landscape

Typography

Commissioned Illustration

EXPERIENCE

George's Majestic Lounge, Fayetteville AR- Exterior Mural

January 1st 2021- February 20th 2021

- Operated Lift up to 30'
- Communicated with Brian and staff daily to coordinate efforts
- Area prepped for paint splash daily
- Painted 27'x 50' mural of an epic space train blasting out of a wormhole, flying to earth expelling musicians that have performed at George's in the passing exhaust of the train.

Slime Studio, Rogers AR- Interior Mural

June 1st 2019 - July 6th 2019

- Loaded and unloaded equipment daily.
- Painted 2, 10'x 10' murals in corresponding bathrooms
- Painted the entirety of the shop's interior retail wall space. 2 walls at 40'x 16' each and a back wall at 20'x 16'

-
- Images were popular cartoon characters from Japanese animation studios

Casabella's Nail salon, Centerton AR - *Interior Mural*

June 20th - June 23rd 2019

- Communicated with the business owner to exact specifications of desired result.
- Performed efficiently to meet the owner's imposed deadline.
- Painted 40'x 16' mural depicting busy and colorful apartments with decorative windows and interior furniture piled on one another... in 3 days with brush and ladder.

Casabella's Nail Salon, Centerton AR -*Interior Mural*

June 1st- June 6th 2017

- Communicated with the business owner to exact specifications of decorative stylization.
- Painted 2, 20'x 16' murals of large golden and dark grey flowers filling the walls

Ozark Botanical Garden, Fayetteville AR -Exterior/ Interior Mural

February 1st- March 1st 2017

- Communicated with the office employees and the gardeners working daily to coordinate efforts
- Met deadline
- Painted a scene in the Children's Garden tree trunk. The mural was in a 5' dome with a 7' diameter, depicting scenes of active Arkansas wildlife and a few gnomes tooling around in a riparian zone.

EDUCATION

Missouri State University- *BFA Art and Design*

September 2004 - May 2009

Battle of Blossoms

Pedaler's Pub
Bentonville, AR



Dreamers

Skull Creek Trail
Fayetteville, AR



George's Majestic Lounge

Fayetteville, AR

Celebrating the heritage of
live music in NWA.





- Purple Cone Flower
- Red and Blue
- Lilies
- Yellow Wood Vireo - Yellow Green
- Orange Spotted Wood
- White Dove
- Black
- Yellow
- Sky Blue
- Green
- Red
- Red
- Orange
- Purple Blue
- Purple Green

Public Art Marketing Strategic Plan

Public art has the potential to **elevate** our image. Bentonville has an opportunity to **engage** our public and private spaces for our locals and visitors with unique art **experiences**. As we continue to **evolve** as a art destination, we **envision** that public art will define our urban fabric to demonstrate our city's commitment to **excellence**. Our goal is the public art will give our community identity, and our character.

Celebrating Bentonville, Public Art and the Artists

Goal:

To promote and communicate our artists and art as they are fabricating and installing the art. Plus, support continued promotion annually.

- Make announcement of the artist the Advisory Committee is partnering with for public art
- Set up interviews with the local media for the artists during fabrication and installation
- Write press release about the art when we are unveiling
- Do podcast with the artists and about the art; About Art and Why Bentonville
- Video the process so we can time lapse the project on You Tube
- Create a Public Art tour to support this art with additional art during following the announcement
- Bring in art influencers at least three times a year to showcase our public art. We will rotate the experiences (include newest pieces with a couple other top public art)

Continued Celebration to support artists and art

- Provide ongoing seminars and workshops for education on every piece of art; virtual or in person
- Work with local colleges and schools to develop curriculum related to our public art
- Create a database for the public art
- Create workshops ran by artists to train project managers, engineers, architects, contractors, and other design professionals to with artist for creative process of our art
- Add to the brochure
- Create collateral to support public art and artists; brochure/booklet and website
 - Note we are gathering bios from artists and a short copy about art for our website

A thought is to start working ahead by booking the art for the next two or three years, so we have a plan

Community focus groups on what they would like to see, what is the interest in arts, and tell them where we are going (allows them to feel engaged)

Create a public art Program Report (could help us get more funds for public art)