

Public Art Advisory Committee Meeting

March 8, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

1 Steven Baker
2 Grant Cottrell
3 Chad Nicholson
4 Kate Schaffer, Vice Chairperson
5 Vacant
6 Katilin Garcia-Maestes
7 Tom Hoehn, Chairperson

Ex Officio

Gayatri Agnew, City Council
Kalene Griffith, Visit Bentonville

Staff

Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order *Kate*
2. Approve minutes - February* *Kate*

PROPOSALS

3. Municipal Airport Mural *Shelli*
4. Canoe Benches @ Lake Bentonville *Elizabeth Miller*

PLANNED PROJECTS

5. Cricket Pitch Field RFP *Chad*
6. Corner at Park Springs Park RFP * *Shelli*

PROJECT UPDATES

7. Lettering Project (Found) Update *Shelli*

OTHER BUSINESS

8. Multicultural Festival *Shelli*
9. Vacant position *Shelli*
10. Adjournment *Kate*

Public Art Advisory Committee Meeting

February 8, 2022

12:00 p.m.

Council Chambers, 305 SW A Street



MINUTES

Attendance

Members

1 Steven Baker - Y
2 Grant Cottrell - Y
3 Chad Nicholson - Y
4 Kate Schaffer, Vice Chairperson - Y
5 Vacant
6 Katilin Garcia-Maestes - N
7 Tom Hoehn, Chairperson - Y

Ex Officio

Gayatri Agnew, City Council - N
Kalene Griffith, Visit Bentonville - N

Staff

Shelli Kerr, Comprehensive Planning Manager - Y
Josh Stacey, Recreation Services Manager - N
David Wright, Parks and Recreation Director - Y

1. **Call Meeting to Order.** Chairperson Tom Hoehn called the meeting to order at 12:01p.m.
2. **Minutes from January meeting.** Tom asked for approval of the minutes from January 2022.
Steven made a motion to approve the January minutes. Chad seconded the motion. All in favor; motion passed 6-0.
3. **Election of officers.** Shelli proposed opening the floor for nominations. Tom is up for reelection. Tom will stay in the Chair position. A position is open for Vice Chair. Tom proposed a nomination for Kate Schaffer. Kate accepted the nomination.

Chad motioned to approve Tom as the Chairperson and Steven seconded that motion. All in favor, motioned passed 5-0.

Steven motioned for Kate to be the Vice Chair. Tom seconded that motion. All in favor, motioned passed 5-0.
4. **Budget Report-** Shelli then led the discussion for the Annual Budget Report. Shelli gave details of the budget history over the last few years; as of January 18th, 2022. \$21,000.00 will be rolled over to this year. There's \$25,000.00 that was budgeted for 2022. Total of \$46,000.00. Shelli stated since 2012, the committee has approved 28 permanent projects and 8 temporary projects. A discussion was then had about where the money went for each project and the upcoming budget.

PROPOSALS

5. **Hold Me Up – Ben Pierce*** - Shelli lead the discussion for this project. Shelli showed details of the project and timeline. Shelli opened the floor up for discussion. The committee discussed about what pieces would be better to replace *Universal Inseparability*.

Tom made a motion to thank Mr. Pierce for this proposal, and that it will be kept under consideration, but not for this location at this time. Chad seconded the motion.

NEW BUSINESS

- 6. Universal Inseparability – end of lease.** Shelli opened the floor up for discussion.

Tom made a motion to not renew the lease on this piece and discuss a future piece at a future date. Steven seconded the motion. All in favor, motioned passed 6-0.

Need to plan ahead for this temporary location in the future. The location is at a crossroads, highly trafficked. Update the last RFP, make sure artists are aware that it is temporary.

Steven motioned to have a RFP in this intersection which would allow for a rotating piece. Tom seconded that motion. All in favor 6-0

- 7. Phillips Park RFP.** Shelli provided discussion points if there will be potential art at the park. Josh then spoke to update the committee on the current budget of \$20,000 for an art piece. The artwork should highlight volunteerism, as the Park and Recreation Department has many volunteer coaches within our parks. A location, deadline or a final design plan has not been determined. Park doesn't open until the Spring, 2024. Josh explained the history of the ownership and naming of the park. Look to issuing the RFP this summer.
- 8. Cricket Pitch Field RFP.** Shelli provided discussion points around the Bright Road extension then pointed to Josh for more details. One full size Cricket Pitch. Discussion then commenced. This art piece would be geared toward honoring the game of Cricket. Chad will write the RFP details for the Cricket Pitch project. Josh will connect with Shrini who's been part of the Cricket Community here in Bentonville for about 20 years to help with the layout of the field and art piece.

PROJECT UPDATES

- 9. Lettering project, Found.** Shelli provided that this project is ready to go to City Council. The artist has been notified that they were selected for this project. Once the project details go to City Counsel, we will have a more solidified timeline on construction for this piece.

Tom and Chad will start promoting this project and marketing for this project.

- 10. Multicultural Festival update** – Shelli provided the update on the proposals. There are 5 proposals for an art based interactive piece for this festival. This art interactive piece should be done by the people who are attending the festival. Personnel who are on the Multicultural Festival Committee will be selecting the artist.

OTHER BUSINESS

- 11. Vacant Position-** Tom provided details regarding when the deadline for applying for the position is and how the interview selection process will work.

Tom gave details regarding him speaking with the city council members about the goals for the upcoming years and how the Public Art Advisory Committee functions.

- 12. Adjournment.** *Tom motioned to adjourn the meeting. Chad seconded the motion. All in favor 6-0. Meeting adjourned at 12:46 p.m..*

Public Art Proposal - Submission #1524

Date Submitted: 3/3/2022

Proposal for Public Art

Is the proposal independent or in response to a request for proposals?

- ☒ Independent Proposal
- ☐ RFP - Multicultural Festival

Date*

3/1/2022

1) CONTACT INFORMATION

Complete this section with the primary contact for this project, which may include someone other than the artist, such as a curator or organization donating artwork to be placed on public property.

Name

Elizabeth Miller

Title

Art Collection Manager

Organization Name

OZ Art, LLC

Street Address

110 NW Second Street,
Suite 200

City

Bentonville

State

AR

Zip Code

72712

Email Address

emiller@weimail.com

Phone Number

4796162375

2) ARTIST INFORMATION

Name*

Jeff Zischke

City*

Scottsdale

State*

AZ

Email Address

Phone Number

Upload artist resume / CV*

CV Delay.docx

Artist portfolio*

Other Works.docx

Provide at least three (3) images of previous artwork. Include title, date, media, location and brief description.

Artist website<https://www.jeffzischke.com/>**For Collaborative Proposals:**

Please use this section to provide information for partnering artists.

Name**City****State**

		AR
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Upload artist resume/CV

Choose File

No file chosen

Artist portfolio

Choose File

No file chosen

Provide at least three (3) images of previous artwork. Include title, date, media, location and brief description.

Artist website

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3) ARTWORK DETAILS**Title of artwork*****Medium***

Canoe Canoe	painted aluminum canoes
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Provide the title of the artwork. This will be used for all agreements, signage and promotions.

What are the primary materials in the artwork?

Location***Height*****Width and depth***

Lake Bentonville	10ft	3ft
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Indicate recommended location for the proposed artwork by providing a street address or name of park or city facility.

Description of artwork***Upload description of artwork**

A grouping of three canoe benches, each 10ft h x 6ft w x 6ft d	Canoe Canoe by Jeff Zischke.docx
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You may either type directly into this application form or attached a Word or PDF document. If attaching a document, type in "see attachment" here to ensure the application is complete.

Upload image of artwork*

Canoe Canoe by Jeff Zischke.docx

Provide at least one detailed sketch, drawing or digital illustration of the proposed artwork. Proposal illustrations should accurately and clearly describe the work, including dimensions, materials and an accurate portrayal of the final artwork.

4) INSTALLATION AND MAINTENANCE

Is the proposal for temporary or permanent display?*

- ☒ Temporary
- ☐ Permanent

If temporary, what is the requested display period?*

- ☐ 1 year
- ☐ 2 years
- ☒ 3 years or more
- ☐ Not applicable

Is the artwork already complete?*

- ☐ Yes
- ☒ No

If artwork is complete, is it currently on display?*

- ☐ Yes
- ☐ No
- ☒ Not applicable

If artwork is currently on display, when will it be available?

mm/dd/yyyy

If artwork is not complete, how much time is needed for fabrication?*

- ☐ 1-2 months
- ☒ 3-6 months
- ☐ 7-10 months
- ☐ 11 months or more
- ☐ None - artwork is ready for installation

Is the artwork best suited for indoor or outdoor display?*

- ☐ Indoor
- ☒ Outdoor
- ☐ Both

Is a foundation required to install the artwork?*

- ☒ Yes
- ☐ No

If a foundation is required, indicate the size and shape needed.

TBD concrete footing

Does the artwork require access to electricity?*

- ☐ Yes
- ☒ No

Does the artwork require access to water?*

- ☐ Yes
- ☒ No

What is the life expectancy of the artwork?*

- ☐ 1-2 years
- ☐ 3-6 years
- ☒ 7-10 years
- ☐ 11 or more years

Are there any special maintenance needs for this artwork?*

- ☐ Yes
- ☒ No

If there are maintenance needs, please describe here.

5) BUDGET

Cost of materials*

0

Cost of production*

0

Costs such as equipment rental.

Delivery and installation cost*

0

Include cost to transport artwork and rental fees for installation equipment. Travel, lodging and food are not eligible costs.

Artist's Fee*

0

Total budget*

0

The total budget should include materials, production, delivery and installation and artist's fee provided above.

If project is a temporary display, please upload budget.

Choose File No file chosen

Temporary displays should include cost to install, cost to deinstall, annual lease price, and purchase price.

6) FUNDING

What is the planned funding for this proposal?*

- ☐ City of Bentonville funding as part of a request for proposals
- ☐ Bentonville Convention and Visitors Bureau funding
- ☒ Private funding
- ☐ Fundraising required

Is the artwork a donation to the City of Bentonville?*

- ☐ Yes
- ☒ No

Canoe Canoe by Jeff Zischke will be made of re-purposed aluminum canoes that are re-conditioned and re-painted (exact colors are TBD), with a seat and installed to act as a sculptural conversation piece. We would like to install them near the water's edge at Lake Bentonville inviting people to sit, relax and enjoy the environment.



Mockup of approximate installation location above.

The artist for this project's computer just crashed, and he cannot access his CV right now. He is getting it repaired, but it will likely be over a week before he can send it to us. We will forward it on as soon as it is available. So sorry for the delay!

Canoe Vue

Commissioned by The City of Ann Arbor Michigan and The Arts Commission, Canoe Vue is made of re-purposed aluminum canoes that were re-conditioned and re-painted with a seat and installed to act as a sculptural conversation piece. They are installed near the waters edge of the Huron River inviting people to sit, relax and enjoy the environment and watch people canoe and kayak down the river.





Infinite Wave

Commissioned by the City of Chandler, Arizona , Chandler Arts Commission. Designed as a sculptural shade structure, 208 stainless steel wavy shapes are laser cut with a brushed finish and installed in a 65' x 75' structural framework. Externally lit with computer controlled RGB LED projector lights.



Blooming Spire

Commissioned by The City of Peoria, Arizona " Blooming Spire stands 50' tall by 12' wide and is made of welded stainless steel tubing and thermo formed polycarbonate. The sculpture is lit from below with 5 linear and 5 projector type of computer controlled RGB LED lights. Click on images to enlarge



Request for Proposals for Artwork: Corner @ Park Springs Temporary Display

Deadline: Wednesday, Sept 25 at 12:00 midnight, CST

Bentonville is in one of the fastest growing regions in the country with a population just over 55,000. It is part of the Northwest Arkansas region with a metropolitan statistical area population over a half a million. Bentonville is just 30 miles north of the University of Arkansas in Fayetteville, Arkansas. As the hometown of Wal-mart, the daytime population swells to nearly 70,000. The new Wal-mart home office campus ensures the continued growth of the region.

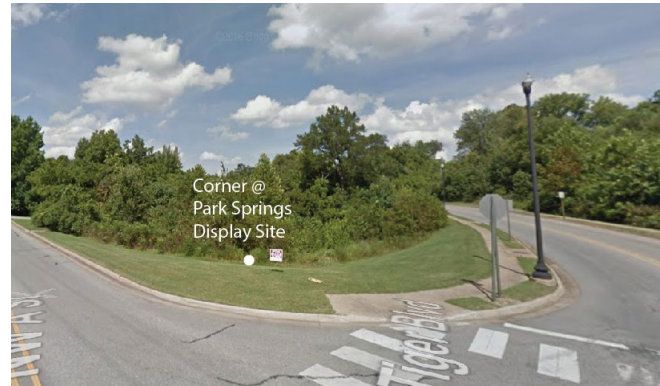
Bentonville's Public Art Advisory Committee (PAAC) seeks to build on the emerging art and cultural experiences in Northwest Arkansas. Crystal Bridges Museum of American Art opened in Bentonville in 2011 and has since welcomed over four million visitors. Downtown Bentonville has a vibrant culinary arts scene with several James Beard Foundation recognized chefs and the Brightwater Center for the Study of Food located in the 8th Street Market. The Momentary, a satellite of Crystal Bridges, is a new contemporary arts venue that opened southeast of downtown in early 2020.

The PAAC is seeking to expand the variety of artwork on display in the public realm with artwork that reflects on the community's history while sharing the community's growingly diverse population. The committee is seeking national and international artists that can produce artwork unique from those currently on display. Please visit website for a map of photos of current art pieces (<http://www.bentonvillear.com/464/Public-Art-Advisory-Committee>).

Project Name **The Corner @ Park Springs – Temporary Display**

Description The PAAC is requesting proposals of artwork that can be installed on an existing display site located in northern Bentonville. The ideal art piece will reflect the unique history of nearby Park Springs Park. It should enhance the intersection and represent Bentonville's emerging artistic culture. This is a temporary display for approximately one year. The preferred artwork should be easily visible to nearby vehicle travelers. The artwork must be appropriate for all ages and engage with the growing, diverse population in Bentonville.

Display Site Corner @ Park Springs Park
[Intersection of Tiger Blvd. and NW A St.](#)



The Corner @ Park Springs is a temporary display site for public art. The display area is located in northern Bentonville on the southwest corner of the intersection of Tiger Boulevard and NW A Street in Bentonville. This property is at the northeast corner of Park Springs Park that is approximately one mile north of downtown.

Park Springs Park has been a beautiful part of Bentonville's history since the 1890s. The park was the site of at least two therapeutic springs and as early as 1908 was a large three-story brick sanitarium. The building was used for different purposes over the years, including a resort, hotel, retirement home, and small college. The structure suffered a fire in the 1940's and eventually it was torn down and the land deeded to the city. Today, the park has a large pavilion, play equipment and approximately 1.5 miles of walking and biking trails. Visit the Vintage Bentonville website for more information on the history of the park: <https://www.vintagebentonville.com/park-springs.html>.

The immediate display site is a natural setting at a moderately traveled intersection. To the south is a natural park with a large pavilion, play equipment and trails. To the north is a junior high school and mountain bike trails. Vacant properties are located east of the display site.

Installation & Maintenance

The City will coordinate with the artist for timing and any assistance needed by the city and is requesting installation be complete by **February 29, 2020**. The artist will be responsible for any maintenance needed during the time of the temporary display period as set forth in the signed agreement.

Budget

The Public Art Advisory Committee and Visit Bentonville have established a budget up to **\$10,000.00**. Artists are required to submit a detailed budget. Proposals requesting less than the maximum are encouraged. Budget should include cost of transportation and installation, fee for temporary display for one year, cost of removal, and a purchase price. Budget should indicate the fee for a one year lease, a purchase price and if the fee for the temporary display will be credited toward the purchase price. Funds are distributed as follows:

50% upon a signed agreement and receipt of invoice

50% upon complete installation and receipt of invoice

- Selection and funding are contingent upon a signed Letter of Agreement between the artist and the City of Bentonville.
- Travel, lodging and meal expenses associated with this project are not reimbursable.
- No funds are designated for project development.

Eligibility

Any artist is welcome to apply and collaborative proposals are allowed.

Submission

All proposals must be submitted using the online application form at <http://www.bentonvillear.com/FormCenter/Planning-8/Public-Art-Proposal-70>. Required attachments may be uploaded in a Word or PDF format. Proposals that do not complete the online submission form and/or do not upload the required documentation by the deadline will not be accepted.

Deadline

Wednesday, Sept. 25, 2019 at 12 midnight, CST

Contact

Shelli Kerr, AICP
Comprehensive Planning Manager
City of Bentonville, AR
305 SW A St., Bentonville, AR 72712
479-271-3122

skerr@bentonvillear.com

Artwork Guidelines

- Artwork also must be suited to continuous outdoor display and able to be maintained by the City.
- Artwork cannot contain logos, tag lines or be in any way thematically linked to a commercial business, establishment, product or service.
- Pieces that use the existing foundation or incorporate the existing foundation into the design are encouraged. The foundation is approximately 6' x 6'.

Review Criteria

- **Artistic Quality and Merit:** Due consideration will be given to the strength of the artist's concept, vision, innovation, execution and craftsmanship.
- **Context:** Consideration should be given to the architectural, historical, geographical and socio-culture of the City. The PAAC may also take into consideration the theme and context of the display in terms of scale, form, content and materials.
- **Mission Statement & Core Principles.** Works of art for public display shall meet the mission statement and core principles of the PAAC.

Mission Statement: "Enriching and engaging our community through public art."

Core Principles:

- Enhance the community's visual environment
- Promote awareness of the city's social, cultural, and historical composition
- Encourage a spirit of collaboration
- Expand public knowledge of the visual arts
- **Prohibitions:** The PAAC shall reject for display works of art that are obscene (as defined by A.C.A. § 5-68-302 *et seq.*) or violate other state or Federal laws.
- **Conformance with Public Art Regulations.** Proposed artwork must comply with the public art regulations adopted by ordinance.

Public Art Policy *(Ordinance No. 2013-40, 06-14-13)*

1. **Approval.** All requests to display artwork on city maintained property shall be approved by the Bentonville City Council, the Public Art Advisory Committee and if required, the Parks & Recreation Advisory Board and / or other City Boards and Commissions.
2. **Insurance.**
 - a. **Temporary Works of Art.** The City is self-insured and does not insure temporary display of artwork on city maintained property. The artist who loans temporary works or art for display on city maintained property shall bear the risk of loss from damage, destruction, or theft of the artwork while it is in the care of the City of Bentonville. The artist shall agree in writing to assume sole liability or responsibility for loss, damage, or theft of the artwork.
 - b. **Permanent Works of Art.** Insurance details relating to permanent works of shall be outlined in the contract agreement.
3. **Assumption of Risk and Public Safety.** Display of artwork shall not create an unnecessary safety hazard to the public or city employees and shall be displayed in a manner that does not unreasonably impeded traffic or interfere with public safety.
4. **Types of Display.** Art displays hosted or coordinated by the City may include competitions sponsored by the City, art displays featuring individual artist, themes and art displays featuring groups of artists.
5. **Location.** Artwork may be displayed in public places approved by City Council. Artwork may be physically separated from the main exhibit when, in the opinion of the City Council, warranted under current community standards. Artwork, other than works of art currently in placed at the time of adoption of this ordinance, shall not be displayed on the Bentonville Square.
6. **Compatibility.** Proposed public art shall be evaluated for its compatibility relative to the following:
 - Visibility and public access
 - Public safety
 - Traffic patterns
 - The relationship of the proposed public art project to the site's existing or future architectural features, its natural features, its historical, geographic and social / cultural context
 - The function and use(s) of the facility or site
 - The nature of the site's surrounding neighborhood and potential impact of the public art project on residents, businesses, existing works of art or design elements within the site's vicinity
 - Future development plans for the area which may affect the public art project.
7. **Identification of Artwork.** Works of art should be identified in an appropriate manner to the context of the artwork. Standard, consistent signage details are outlined in the contract.
8. **Sales Prohibited.** Art shall not be sold on city maintained property except as part of an organized event. Sales information shall not be posted or displayed with a work of art; interested buyers shall contact the artist directly for sales information.
9. **Payments Prohibited.** The City (or any organization or person affiliated with the City) shall not accept payments to have art displayed on city maintained property. Furthermore, the display of public art on city maintained property shall not be used by any organizations for fundraising.
10. **Presentation.** As outlined in the contract, all art needs to be finished and ready for display and artists shall remain responsible for all costs associated with presenting, setting up and taking down.
11. **Set Up / Take down.** As outlined in the contract, it shall be the responsibility of the artist to adhere to the details for presenting, set up and take down.
12. **Pick-up and Deliver / Abandonment.** As outlined in the contract, the artist shall adhere to the details for pick-up and delivery location and time. Any piece that is not picked-up by the deadline shall be treated as abandoned property subject to disposal without further notice under applicable laws.
13. **Complaints.** If the City receives signed, written complaints from ten (10) or more citizens of Bentonville about a work of art on display, then the City shall notify the artist about the complaint and allow the artist an opportunity to immediately withdraw the work. Should the artist choose not to withdraw the work, the City shall hold a meeting between the artist and complainants during which they will be given an opportunity to address the appropriateness of the display of the work of art. After the meeting, if the issue is still unresolved, the City Council shall make the final decision on whether the work of art shall be removed, relocated, relabeled, or otherwise modified giving due regard and consideration to the artists freedom of expression and due process under the First and Fourteenth Amendments in accordance with the forum in which that artwork is displayed.
14. **Removal.** As outlined in the contract, there shall be no removal or disguise of a work of art once it is placed on display unless and until the City Council decides to do so, subject to the right of the artist to remove it.