

Public Art Advisory Committee Meeting

May 10, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes
- 7 Tom Hoehn, Chairperson

Ex Officio

- Gayatri Agnew, City Council
Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order *Tom*
2. Approve minutes - April* *Tom*
3. CACHE Partnership *Phillip Barash and Kelsey Howard with CACHE*

PROPOSALS – none received

PLANNED PROJECTS

4. Cricket Pitch Field - RFP *Shelli*
5. Corner at Park Springs Park *Shelli / Kaitlin*

PROJECT UPDATES

6. Lettering Project (Found) Update *Shelli*
7. Canoe Canoe *Shelli*
8. Pop! *Shelli*

OTHER BUSINESS

9. CACHE Agreement *Shelli*
10. Strategic Plan Review *Tom/Shelli*
11. Adjournment *Tom*

* Attachment

Public Art Advisory Committee Meeting

April 12, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



MINUTES

Members

- 1 Steven Baker X
- 2 Grant Cottrell✓
- 3 Chad Nicholson✓
- 4 Kate Schaffer, Vice Chairperson✓
- 5 Brittany Vernon✓
- 6 Kaitlin Garcia-Maestes✓
- 7 Tom Hoehn, Chairperson✓

Ex Officio

- ✓Gayatri Agnew, City Council
- ✓Kalene Griffith, Visit Bentonville

Staff

- ✓Shelli Kerr, Comprehensive Planning Manager
- ✓Josh Stacey, Recreation Services Manager
- ✓David Wright, Parks and Recreation Director

1. Call meeting to order

- Tom called the meeting to order at 12:02pm

2. Welcome new member / Introductions

- Tom welcomed Brittany.
- Brittany gave details to the committee of her expertise and background.
- Other committee members introduced themselves.

3. Approve minutes - March

- *Grant motioned to approve the meeting minutes from March, seconded by Chad. All in favor, motion passed, 5-0.*

PROPOSALS

4. UnGala Artwork at Lawrence Plaza*

- Shelli provided a quick overview of the project.
- Sam Dean with the Amazeum explained the project. This is large interactive piece called 'POP'
- Lawrence Plaza was an option. Weather would not be an issue according to Sam.
- Andrew and Jenn, who are coordinating the installation contributed to the discussion.
- Downtown Bentonville Inc is a co-partner for this piece as well as Bentonville Parks and Recreation department.
- The installation has extensive electric and spacing requirements.
- Jenn said that Friday May 6th will be the timeframe for this piece to arrive at the Amazeum. It will stay at the Amazeum until the following Tuesday to which the museum is then hoping to move it to the downtown area.
- The exhibit would hopefully stay downtown until about May 23rd or 24th.
- The production team for this exhibit will stay in town from May 6th until the exhibit is moved downtown, so they will be on hand to help install.

- Comments and concerns were then discussion amongst commissioners and staff.
- Splash Park does come on May 16th.
- If this exhibit is approved, the Parks Board and City Council will have also approve.
- Safety is a big concern having this exhibit next to the splash pad.
- All five items won't be able to fit on the stage, several may be placed on the surrounding grass area.

Tom made a motion to approve the public art piece on public property, seconded by Chad. All in favor, motion passed 5-0.

PLANNED PROJECTS

5. Cricket Pitch Field RFP

- Chad provided more details on this project.
- Chad opened the floor to discuss the timing of this project.
- Shelli also provided more details.
- The committee agreed to proceed with publishing the RFP with a deadline of July 6, 2022.

6. Corner at Park Springs Park

- Shelli gave more details about the RFP and reiterated what was spoken during the last meeting.
- Kaitlin gave more updates on the project and will continue to reach out to galleries.

PROJECT UPDATES

7. Lettering Project (Found) Update

- Shelli provided details regarding the project. The artist is meeting with Shelli and the parks team this afternoon (4/12) to narrow down installation details.

8. Canoe Benches @ Lake Bentonville

- Shelli said that this item was pulled from the city council agenda due to outstanding concerns on the material of the seats by the Parks Board.
- David spoke to the concerns and they have determine the seat to be wood painted with aquatic paint.
- He will share this detail at a special Parks Board meeting this week.
- If Parks Board approves, it will be on the April 26 City Council agenda.

OTHER BUSINESS

9. CACHE Agreement

- CACHE is putting together a Municipal Art Alliance to work with the communities of Northwest Arkansas.
- The Municipal Art Alliance would meet monthly and have educational opportunities, including monthly training.
- Bentonville requested a detailed scope of work from the CACHE team to clarify the services and benefits to the city.

- The outcomes that the Public Art Advisory Committee would like to obtain are, details on how the program would help animate the public spaces with creative programming, continue to help with the public outreach and communications, helping to position us for other investments, build municipal capacity in the creative sector, and foster interagency partnerships.
- Visit Bentonville will pay half of the agreement and the City of Bentonville will pay the other half.

10. Multicultural Festival

- April 23 from 4pm until 9:00pm. The public will be able to design individual puzzle pieces that will then be collected and integrated as a community art piece.

11. Adjournment

Tom adjourned the meeting, Chad seconded. All in favor, motion passed, 5-0.

2022 FOCUS – Theme: *This place – Welcoming. Belonging.*

Goals and Strategies	2022 Action Items	Champions
GOAL 1 Build a public art collection of the highest quality to enhance Bentonville's growing art and cultural offerings - Acquire at least two works annually - Identify long-term needs or focus areas via a collection assessment - Establish a care and maintenance program and fund - Launch annual major work RFP (e.g. global search) - Create an Annual Work Program based on the Public Art Master Plan - Contribute to Bentonville Square programming.	- Prepare RFP for Cricket Pitch at 8th Street Gateway Park - Install "Letters" Project –Spring 2022 in Train Station Park - Prepare RFP for Phillips Park Sculpture	Tom
GOAL 2 Improve awareness, accessibility, community engagement and celebrate public art in Bentonville. - Work with Visit Bentonville on printed and digital guides to public art and museums - Conduct annual RFP workshop with local artists - Work with the Public Library to publish a parents' guide to public art in Bentonville - Conduct a needs assessment around arts role in the community - Establish a quarterly art / artist spotlight series - Activate #BentonvillePublicArt using city social channels, signage, and communications and encourage others to use - Develop a marketing strategy for promoting new art installations.	- Adopt Marketing Strategy - Promote Train Station Park installation - Establish a quarterly artist spotlight	Chad
GOAL 3 Forge public and private partnerships to support expansion - Partner with arts organizations to enable installations for more public art - Partner with Parks and Recreation to commission a work for the new Gateway Park and Cricket Fields	- Commission the "Physics of Being" for The Green - Prepare RFP for Cricket Pitch art	David
GOAL 4 Integrate art into all public and private developments - Survey developers on their needs - Host a training opportunity/webinar for developers focused on incorporating art into development - Launch an annual award for a developer-led art installation in the community. - Annually update Developer Art Kit. - Seek additional funding options to leverage the city budget for public art. - Identify public improvement/facility projects where public art can be incorporated.	- Develop a development and public art webinar - Develop an award for public art in development.	