

Public Art Advisory Committee Meeting

June 14, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes
- 7 Tom Hoehn, Chairperson

Ex Officio

- Gayatri Agnew, City Council
Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order *Tom*
2. Approve minutes - May* *Tom*

PROPOSALS – none received

PLANNED PROJECTS

3. Cricket Pitch Field - RFP *Shelli*
4. Corner at Park Springs Park *Shelli / Kaitlin*

PROJECT UPDATES

5. Lettering Project (Found) Update *Shelli*
 - Communications Plan
 - Unveiling Event
 - Video/Artist Statement

OTHER BUSINESS

6. Strategic Plan Review *Tom/Shelli*
7. Adjournment *Tom*

* Attachment

Public Art Advisory Committee Meeting

May 10, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Steven Baker✓
- 2 Grant Cottrell✓
- 3 Chad Nicholson✓
- 4 Kate Schaffer, Vice Chairperson✓
- 5 Brittany Vernon✓
- 6 Kaitlin Garcia-Maestes✓
- 7 Tom Hoehn, Chairperson✓

Ex Officio

- Gayatri Agnew, City Council
- ✓Kalene Griffith, Visit Bentonville
(12:25pm)

Staff

- ✓Shelli Kerr, Comprehensive Planning
Manager
- X Josh Stacey, Recreation Services Manager
- X David Wright, Parks and Recreation Director

1. Call meeting to order

- Tom called the meeting to order at 12:03pm

2. Approve minutes - April*

- Kate made a motion to approve the April meeting minutes. Brittany seconded the motion.
- All in favor

Approved 9-0

3. CACHE Partnership

Phillip Barash and Kelsey Howard with CACHE

- The CACHE Partnership was approved since the last meeting in March.

Kelsey and Philip, from CACHE introduced themselves. The Public Arts Advisory Committee also introduced themselves.

- CACHE items have three points of discussion.
 - 1.) Research, listening first and gathering data
 - CACHE has done a creative survey of Northwest Arkansas and the whole state's creative economy
 - 2.) Empower (Building a capacity for organizations)
 - 3.) Create programs and opportunities

Phillip spoke to the training and the consulting hours of the CACHE program

Shelli highlighted the agreement with the UofA and wanted CACHE to explain that in a little more detail.

Discussion amongst committee members and CACHE

PROPOSALS – none received

PLANNED PROJECTS

4. Cricket Pitch Field - RFP

- Shelli gave more information on the Cricket Pitch RFP. She has received two RFPs so far.
- Discussion was had amongst committee members about promoting the RFP to artists again.

5. Corner at Park Springs Park

- Kelsey spoke more to the UofA exhibits when it came to rotating exhibits.
- Donna Smith Jones at the UofA contributed to the rotating artwork. \$1,500 stipends contributed.

PROJECT UPDATES

6. Lettering Project (Found) Update

- Shelli spoke to this project and said that the install will hopefully be early to mid-June.
- Shelli spoke to pouring a foundation for the project, which was \$5,000. Crafton Tull is doing a project nearby so they were quickly reached out to in order to help.
- The site is ready for the artist.

7. Canoe Canoe

- Shelli has signatures from City Council and the project is with the Mayor for signing.

8. Pop!

- Kalene gave an update on how the event went.
- The project is being installed right now.
- There will be an event Friday night 5/13 at 7:00 pm.
- Discussion amongst committee members about the project.

OTHER BUSINESS

9. CACHE Agreement

- There is a fully signed agreement.

10. Strategic Plan Review

- Tom mentioned to have CACHE look at the plan.
- Discussion regarding appropriate next steps for the agreement.

Shelli highlighted that we would need to start the promotion for the Lettering Project.

Kaylene spoke to a promotion and of a brochure and hiring an outside person for promoting the lettering project.

Tom stated that there's now artwork at the XNA airport and gave details regarding the artwork.

Grant made a motion to adjournment, seconded by Tom

Meeting adjourned.