

Public Art Advisory Committee Meeting

July 12, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes
- 7 Tom Hoehn, Chairperson

Ex Officio

- Gayatri Agnew, City Council
- Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager
- Josh Stacey, Recreation Services Manager
- David Wright, Parks and Recreation Director

- 1. Call meeting to order *Tom*
- 2. Approve minutes - June* *Tom*

PROPOSALS

- 3. Cricket Pitch Field - RFP *Shelli*

PLANNED PROJECTS

- 4. Phillips Park RFP *Shelli*
- 5. First Friday PAAC Booth *Tom*
- 6. Corner at Park Springs Park *Shelli*

PROJECT UPDATES

- 7. Lettering Project (Found) Unveiling *Shelli*

OTHER BUSINESS

- 8. CACHE Update *Shelli*
- 9. Adjournment *Tom*

* Attachment

iPublic Art Advisory Committee Meeting

June 14, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker✓
- 2 Grant Cottrell✓
- 3 Chad Nicholson✓
- 4 Kate Schaffer, Vice Chairperson✓
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes
- 7 Tom Hoehn, Chairperson✓

Ex Officio

- Gayatri Agnew, City Council✓
- Kalene Griffith, Visit Bentonville✓

Staff

- ✓Shelli Kerr, Comprehensive Planning Manager
- Josh Stacey, Recreation Services Manager
- David Wright, Parks and Recreation Director

1. Call meeting to order

Tom called the meeting to order at 12:00pm

2. Approve minutes - May*

Chad made a motion to approve the May minutes; Grant seconded; all in favor; motion passes 5-0.

PROPOSALS – none received

PLANNED PROJECTS

3. Cricket Pitch Field - RFP

- Shelli spoke in more detail regarding the RFP.
- Two proposals have been received.
- Shelli did have an artist out of Fayetteville that was interested and wanted more details on this project. This artist intends to submit two or three proposals.
- Shelli suggested that the team should revisit promotion again for this project within the next couple of weeks.
- Deadline is July 6th.
- Tom also gave more specifics and met with others to learn more about what cricket entails. He went to a cricket match and spoke with many people and had a wonderful experience.
- Discussion amongst committee members about promotion and outreach.
- Grant to contact Indian restaurants to see if the owners know any artists.

4. Corner at Park Springs Park

- Shelli summarized past discussions.
- No action has currently been taken.
- Kaitlin mentioned in a past discussion that she thinks there are galleries that could lease or loan artwork.

- Shelli gave more details on the past meeting with CACHE regarding this project.
- Discussion amongst committee members on the next steps.
- A 'You are here' sign was discussed.
- Next year is Bentonville's '150 Year Celebration' and the committee discussed possibly having an art piece for that celebration.
- Shelli will talk with utilities about using space on a specific city building.

PROJECT UPDATES

5. Lettering Project (Found) Update

- The artist said that he should be done early July.
- There's a contract to get the foundation poured but it's not been poured yet.
- Wade Tomlinson is leaning on the contractor to get the concrete going.
- Communications Plan:
 - Brittany and Chad are working on this plan
 - Chad discussed ideas with committee members.
 - Chad mentioned a child ambassador.
- Unveiling Event:
 - Discussion amongst committee members regarding the next steps
 - Video/Artist Statement
 - Asking artist to participate in media and outreach

OTHER BUSINESS

6. Strategic Plan Review

- Shelli and Tom discussed what the future could potentially hold for this review
- Tom gave an update on the outbuildings at XNA
- There will be a pop up in XNA that will show the graphics of these pieces
- Shelli spoke to the two-day art retreat with the other municipalities that she attended
- There were speakers all over the country
- Everyone went to the Jones Center and spoke to ideas for next steps.

7. Adjournment

Grant made a motion to adjourn, Kate seconded, all in favor, motion passed 5-0.

* Attachment

**Public Art Advisory Committee
'Found' Unveiling Planning Meeting**

June 30, 2022

12:00 p.m.



Contact skerr@bentonvillear.com to request participation via Zoom.

AGENDA

Members

- 1 Steven Baker✓
- 2 Grant Cottrell✓
- 3 Chad Nicholson✓
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes
- 7 Tom Hoehn, Chairperson

Ex Officio

- Gayatri Agnew, City Council
- Kalene Griffith, Visit Bentonville

Staff

- ✓Shelli Kerr, Comprehensive Planning Manager
- Josh Stacey, Recreation Services Manager
- David Wright, Parks and Recreation Director

1. Call meeting to order

Neither Tom or Kate were available for the meeting; Shelli began the meeting.

2. Found Unveiling Event Planning

- Shelli spoke to the details of the unveiling.
- Shelli asked for feedback from the team on the time of the event.
- Confirmed event will take place on Thursday, July 14 at 5:30 pm at Train Station Park.
- Due to potential heat, small area, and nearby construction, the event will be 30 minutes.
- Shelli showed the committee the press release.
- Mayor Orman has agreed to speak at the unveiling.
- Shelli received feedback from the committee about the press release and thoughts on the media being there.
- Shelli will talk to the artist about timing and media.
- **Event Agenda**
 - 1. Tom to make opening remarks about public art and the selection process.
 - 2. Artist Timothy Jorgensen will discuss the piece and its fabrication.
 - 3. Mayor Orman will make a few comments.
 - 4. The Mayor, Timothy and Tom will unveil the artwork.
 - 5. Photos
- **Promotions**
 - The committee agreed that because the site is relatively small with an active road construction project adjacent to the site, promotion of the event will be limited.
 - Grant will prepare media content by Thursday, July 7.
 - Notify the media about the installation time frame, encouraging them to get photos of the installation.

- Shelli will notify City Council and art-partners, CACHE, OzArt, Crystal Bridges and the Momentary by Friday, July 8.
- Shelli will post on city's social media outlets on Monday, July 11.
- The sign will be installed on Friday after the event so it won't interfere with installation.

Other Business

- Shelli reminded the committee of the deadline for proposals for the cricket pitch is July 6th.
- Grant will still reach out to restaurants in the area.

Adjournment

Meeting adjourned at 12:23.