

Public Art Advisory Committee Meeting

August 9, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes
- 7 Tom Hoehn, Chairperson

Ex Officio

- Gayatri Agnew, City Council
Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order *Tom*
2. Approve minutes - July* *Tom*

PROPOSALS

3. Multicultural Festival Artwork Installation *Shelli*
4. Cricket Pitch Field Artwork *Shelli*
 - Recommendation from PRAB
 - Continue selection process

PLANNED PROJECTS

5. First Friday PAAC Booth *Tom*
 - Confirm sign up schedule
 - Determine method of gathering input
 - Ranking of favorite installations
6. Corner at Park Springs Park *Shelli*
 - Results of conversation with CACHE

PROJECT UPDATES

7. *Found* *Shelli*
 - Takeaways from unveiling event

OTHER BUSINESS

8. Boise, ID Visit Report *Shelli*
9. Adjournment *Tom*

* Attachment

Public Art Advisory Committee Meeting

July 12, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell ✓
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Brittany Vernon
- 6 Kaitlin Garcia-Maestes ✓
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Gayatri Agnew, City Council
- Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- David Wright, Parks and Recreation Director

1. Call meeting to order

Tom called the meeting to order at 12:01 pm.

2. Approve minutes - June*

Grant made a motion to approve the June 14 meeting minutes, Kaitlyn seconded; all in favor; motion passes 4-0.

Kaitlyn made a motion to approve the June 30 Special Meeting minutes, Grant seconded; all in favor; motion passes 4-0.

PROPOSALS

3. Cricket Pitch Field - RFP

- There were eleven submissions.
- David Wright mentioned to Shelli in an email to share the top selected projects with the Parks and Recreation Advisory Board for their feedback.

We All Pitch In:

- Discussion amongst committee members
- Too abstract
- Not a favorite

Upper Cut:

- Discussion amongst committee members.
- Committee was a little concerned how long the project would last outside.
- Concerns about people climbing on it.
- Fits well with the park.
- Location would be narrowed down since it's so big.
- Could add the words 'Bentonville' to the bat.
- Selected for further consideration.

Cricket Kit:

- Discussion amongst committee members.
- Not a favorite.

Cricket team:

- Discussion amongst committee members.
- Materials were a topic of discussion.
- Liked the interactive layout.
- Maintenance of surrounding landscape could be an issue.
- This was a maybe.

Wicket Monument:

- Discussion amongst committee members
- Selected for further consideration.

Bowler:

- Discussion amongst committee members
- Selected for further consideration.

Four options by this next artist

- Discussion amongst committee members

Googly:

- Selected for further consideration.

Engagement:

- Too abstract

Red-Inker:

- Selected for further consideration.

Embrace:

- This was a well-liked piece
- Discussion amongst committee members
- A cost estimate is needed
- Selected for further consideration.
-

The artist will be reached out to for more details

Pieces that move to the next level

- Upper Cut
- Wicket Monument
- Bowler
- Options 1, 3 and 4 from the last artist

PLANNED PROJECTS

4. Phillips Park RFP

The RFP can be on hold until Fall.

5. First Friday PAAC Booth

- This will be for the September First Friday.
- Booth will be set up to collect input on public art.
- Shelli will send up a sign up to work shifts.

6. Corner at Park Springs Park

- Not too much has taken place since the last meeting.
- There was a discussion about putting a sign there during the last meeting.
- Staff does not feel a sign is the best approach.
- Shelli will reach CACHE for guidance.

PROJECT UPDATES

7. Lettering Project (Found) Unveiling

- Thursday at 5:30 at Train Station Park.
- Press release was sent out Friday.
- Tom will be working to see if he can get a news station to cover the event.
- Shelli received an email from the artist that the artist has hurt his foot and we would know more about his availability later that afternoon.
- Tom, the mayor, and the artist will speak at the unveiling event

OTHER BUSINESS

8. CACHE Update

Shelli has a trip coming up with CACHE to Boise, ID to look at their public art program, August 3rd-5th.

9. Other

Josh wanted to know the feedback on the 'POP' event that was at the Splash Pad. The community seemed to like it.

Motion to adjourn the meeting by Kate, seconded by Steven.

Meeting adjourned.

Adjournment

*Tom** Attachment

From: noreply@civicplus.com
To: [Shelli Kerr](#)
Subject: Online Form Submittal: Public Art Proposal
Date: Friday, February 11, 2022 11:57:45 AM

Public Art Proposal

Proposal for Public Art

Is the proposal independent or in response to a request for proposals?	RFP - Multicultural Festival
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Date	2/11/2022
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1) CONTACT INFORMATION

Complete this section with the primary contact for this project, which may include someone other than the artist, such as a curator or organization donating artwork to be placed on public property.

Name	Leah Whitehead
Title	President
Organization Name	Bentonville History Museum
Street Address	416 S. Main
City	Bentonville
State	Arkansas
Zip Code	72712
Email Address	bentoncountyarhs@gmail.com
Phone Number	479-283-3561

2) ARTIST INFORMATION

Name	Randy Townzen
City	Bentonville
State	Arkansas
Email Address	crtownz@yahoo.com

Phone Number	479-282-6759
Upload artist resume / CV	Randy Townzen Festival Resume 2022.doc
Artist portfolio	Resume with photos 6.jpg
Artist website	None
For Collaborative Proposals: <i>Please use this section to provide information for partnering artists.</i>	
Name	<i>Field not completed.</i>
City	<i>Field not completed.</i>
State	<i>Field not completed.</i>
Upload artist resume/CV	<i>Field not completed.</i>
Artist portfolio	<i>Field not completed.</i>
Artist website	<i>Field not completed.</i>
3) ARTWORK DETAILS	
Title of artwork	Building Community One Piece at a Time
Medium	Wood and Paint
Location	Tucker Corner/Dave Peel Park
Height	2 Foot
Width and depth	4 foot x 12 foot
Description of artwork	See attached
Upload description of artwork	Artwork Description 2022 Building Community One Piece at a Time2.pdf
Upload image of artwork	artwork.pdf
4) INSTALLATION AND MAINTENANCE	
Is the proposal for temporary or permanent display?	Temporary

If temporary, what is the requested display period?	1 year
Is the artwork already complete?	No
If artwork is complete, is it currently on display?	Not applicable
If artwork is currently on display, when will it be available?	<i>Field not completed.</i>
If artwork is not complete, how much time is needed for fabrication?	1-2 months
Is the artwork best suited for indoor or outdoor display?	Both
Is a foundation required to install the artwork?	No
If a foundation is required, indicate the size and shape needed.	<i>Field not completed.</i>
Does the artwork require access to electricity?	No
Does the artwork require access to water?	No
What is the life expectancy of the artwork?	1-2 years
Are there any special maintenance needs for this artwork?	No

If there are maintenance needs, please describe here.

Field not completed.

5) BUDGET

Cost of materials	\$4,533.09
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Cost of production	\$402.05
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Delivery and installation cost	\$210.00
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Artist's Fee	0
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Total budget	\$5,144.14
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If project is a temporary display, please upload budget.

Field not completed.

6) FUNDING

What is the planned funding for this proposal?

City of Bentonville funding as part of a request for proposals

Is the artwork a donation to the City of Bentonville?

No

Email not displaying correctly? [View it in your browser.](#)

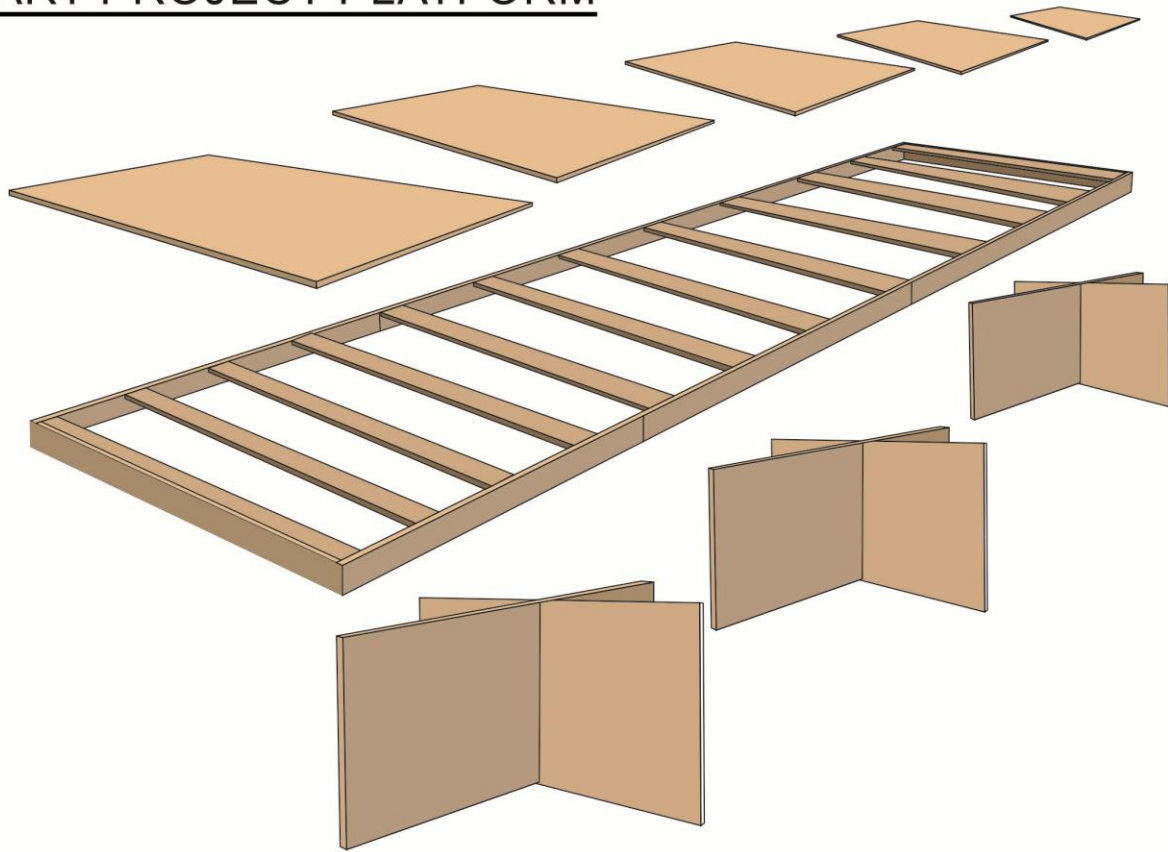
Building Community One Piece at a Time

Our collaborative art puzzle project, ***Building Community One Piece at a Time***, is appropriate for all ages and is inspired by Baltimore artist Tim Kelly. Our art project is an interactive activity that aims to engage, inspire, and unite the community by demonstrating how community is enriched by the diversity of its individual parts. Each participant immediately becomes a contributing artist.

The collaborative art puzzle will consist of approximately 200 blank wooden puzzle pieces that all fit together like members of a community. Participants will each be provided an identical blank puzzle piece and paint markers to decorate in a way that reflects their story and represents them as a unique member of our Bentonville community. They will be asked to decorate half of the puzzle piece while another participant will decorate the other half as an example of how a community works together as a whole. Completed puzzle pieces will be placed on a large wooden platform to be enjoyed throughout the Multicultural Festival on April 23, 2022. At the Puzzle Art Makerspace, participants can have their photo taken by one of the puzzle project hosts as a reminder of how we all fit together. The individual puzzle pieces and photos taken at the site will be available for 1-2 years at the Bentonville Train Depot which houses the Bentonville History Museum.

The collaborative art project, ***Building Community One Piece at a Time***, represents Bentonville's residents, history, strengths and growing diversity. It's clear that we're better when we're together.

ART PROJECT PLATFORM



ART PROJECT PLATFORM COST ESTIMATE

Approximately 4'x12' platform, approximately 24" above ground, able to assemble and disassemble for storage.

2- 4x8 sheets 1/4" plywood @ \$24.15ea.....\$48.30
for top surface decking.

2- sheets 1/2" plywood @ \$35.20ea.....\$70.40
for framework and beams.

2- sheets OSB chipboard @ \$18.00ea.....\$36.00
for cross brace risers.

1- large box 1-5/8" decking screws.....\$17.50

1-large box 1-1/4" crown staples.....\$22.00

1-medium bottle wood glue.....\$ 8.00

Materials Sub Total.....\$202.20

Approximate Sales Tax.....\$ 19.43

Materials Total.....\$221.63

Tools and Labor (compressor, nail guns,etc).....\$160.00
8 hours @\$20.00 per hr.

Total Estimate.....\$381.63

*does not include paint or labor for painting if desired



Example

200 Identical Interlocking
Wooden Puzzle Pieces:

Individual Puzzle Piece
Size: 8.5" x 5.5"

Cut by Farmhouse Beginnings
(479) 640-1818
13885 N. Mt. Olive Rd.
Gravette, AR 72736
gcgower@icloud.com



Example

Building Community One Piece at a Time

Example image representing our Collaborative Puzzle Art project is based on the Walnut Public Library in Walnut, Illinois' puzzle project as depicted in this photo, Each individual puzzle piece is a representation of a culture, ethnicity, background and art of our diverse Bentonville residents. Puzzle pieces will be displayed on a horizontal platform which will be covered by a canvas drop cloth.

Building Community One Piece at a Time

Bentonville Multicultural Festive

Artist Resume:

Clarence Randall Townzen aka Randy Townzen

email: crtownz@yahoo.com website: none phone: 479-282-6789

Address: 910 NW 9th St., Bentonville, AR. 72712

Born in Bentonville, Arkansas, December 3rd, 1954, the last of seven children.

Education:

- Graduated Bentonville High School 1973
- 3 years University Of Arkansas School of Architecture 1974-77.
- Graduated University of Arkansas 1980, BA, Art History with minor in commercial art and design.

Work History:

- 1980-2010. Owner Operator Independent Brushworks. Hand lettering and Calligraphy business specializing in vintage lettering, signs, murals, artwork and design.
- 1990 to 2016. Co-owner and working partner with Hands-On Image Systems, Inc., specializing in computer generated graphics, logo designs, lettering, and signage of all types.
- Retired in 2016 to pursue interests in local history, literature and art as well as history as an Artist:

Media Experience:

- Experienced in all media, both commercial and fine art production.
 - Concentration in Historic restoration or reproduction, mural work of all types including large school murals for Bentonville Public Schools and Rogers School District, City of Rogers restoration of 90 year old Coca Cola Sign, Pea Ridge Municipal Building Historical Mural, Benton County Court House Annex Historical Mural, and the Bentonville Sesquicentennial Historical Mural.
 - Taught calligraphy and commercial art for community education programs.
 - Served on advisory board for Bentonville Public Art Advisory Council 2014-2016.

Current activities:

- Member Bentonville History Museum Board of Directors since 2019. ly compiling and illustrating contributions for the production of Amazing But True” and “Two Minute Tales, Little Stories of
- Personal- “Bentonville, How we got Here”.



Hidden Harvest

Approximately 24' by 10', mixed media on masonry

Artist Randy Townzen painted the Benton County Sesquicentennial Mural in 1986 for the 150th birthday of Benton County. The mural contains illustrations and symbols of County history. Along with the more than 75 images, you can search for the names of famous and not so famous citizens, places of interest and historic sites.

119 west Central, Bentonville Ar.

1986



If I could sing and I could play
Appx. 48" by 96", Acrylic on wood
with carved frame.

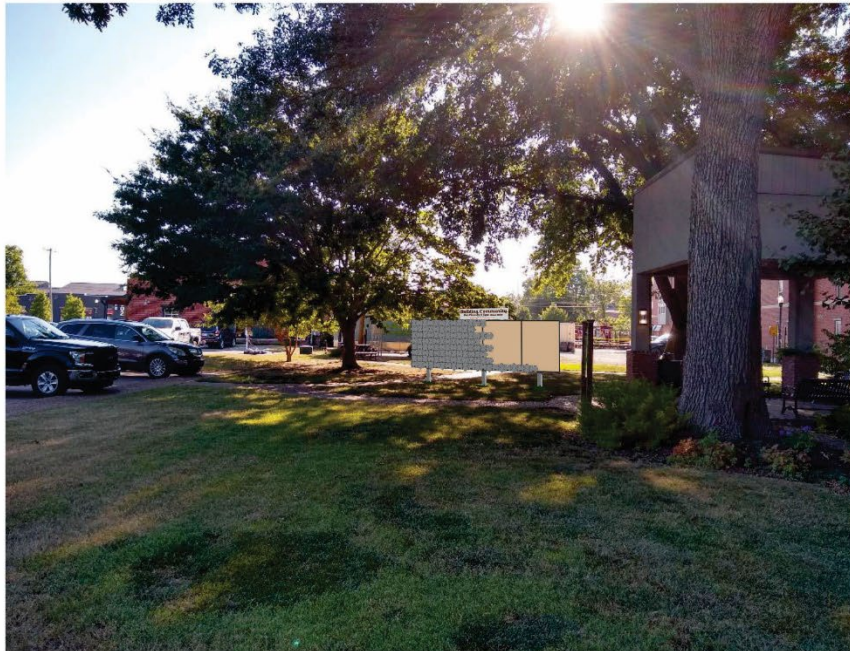
On display at Meteor Guitar Gallery
Bentonville, Ar

2012



Bentonville, Amazing But True
 Ink, pencil
 Bentonville History Museum web page
 2020

Building Community Puzzle Display



Possible locations in Train Station Park. Temporary stands can be built, but for strength and convenience, posts installed in the ground would be preferred. Approximately 14ft. wide and 7ft from ground to top. We can reduce the width by dividing the display in half and mounting the two halves back to back, thus making it approximately 7ft wide. The display would be described as temporary, but can be situated for as long as allowed. The site would be ideal for a changing history or cultural exhibit by the neighboring museum and that opportunity would be appreciated.