

Public Art Advisory Committee Meeting

December 13, 2022

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Vacant
- 7 Tom Hoehn, Chairperson

Ex Officio

- Gayatri Agnew, City Council
Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order

Tom

2. Approve minutes – November 8 *

Tom

PROPOSALS

3. Concept Discussion *

*Bentonville High
School Students*

PLANNED PROJECTS

4. Sesquicentennial Commemorative Installation

Group Discussion

PROJECT UPDATES

5. Corner at Park Springs Park

Grant / Shelli

6. Multicultural Festival Installation

Shelli

7. Upper Cut

Shelli/Josh

OTHER BUSINESS

8. Update Bylaws *

Shelli

9. January Meeting

Shelli

- CACHE
- Officer Elections

10. Adjournment

Tom

* Attachment

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November 8, 2022

12:00 p.m.

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PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell ✓
- 3 Chad Nicholson ✓
- 4 Kate Schaffer, Vice Chairperson X
- 5 Brittany Vernon ✓
- 6 Kaitlin Garcia-Maestes X
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Gayatri Agnew, City Council x
- Kalene Griffith, Visit Bentonville ✓

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- David Wright, Parks and Recreation Director ✓

1. **Call meeting to order.** Tom called the meeting to order at 12:02 pm.
2. **Committee Resignation.** Tom reported that Kaitlin has submitted her resignation. She has accepted a new position and will be moving to New York City. Tom sent an email to Crystal Bridges and The Momentary to request their recommendation for someone to serve and represent their organizations but has not received a response.

Shelli suggested making three revisions to the Public Art Policy before filling the vacancy created by Kaitlin's resignation. First, the current policy requires all members to be an art professional. She recommends revising that to require four members to be an art professional and the other three from any other profession, background or experience.

Second, the committee feels it important to have Crystal Bridges and The Momentary represented in PAAC discussions. However, finding a representative that lives in Bentonville and can continuously serve has been challenging. Shelli recommends making that representation an ex-officio position, which would not require the residency requirement since they are representing a Bentonville business/organization.

Third, a city council members serves an ex-officio member, but this is not clear in the policy. Shelli recommends this be added to the policy.

Chad made a motion to recommend to City Council the presented amendments to the Public Art Policy; Grant seconded the motion. All in favor; motion passed 5-0.

3. **Approve minutes – October.**

Chad made a motion to approve the October 11 minutes, Steven seconded. All in favor; motion passed 4-0. (Brittany had not yet arrived.)

PROPOSALS – none submitted

PLANNED PROJECTS

- 4. Corner at Park Springs Park.** Grant spoke with artist Dewane Hughes about the temporary installation of Double Split Skyline. The artist is requesting only reimbursement for gas from Texas and lodging costs. He will probably try to install over a weekend. Looking at possibly \$400-\$1,000. Shelli indicated that the city would not be able to pay for lodging. Need to also keep in mind for future budgets the cost to deinstall.

Action: Shelli will work on an agreement for a 12-month temporary installation with an option to renew for another year. She will reach out to Kalene to see if the Visit Bentonville could cover the travel and lodging costs for this project.

5. Sesquicentennial Commemorative Installation.

Chad: Consider a theme or hard work, entrepreneurship. Include something that requires residents to submit or contribute to making something happen. How does it differ from other projects, making it identifiably specific to the 150th.

Brittany: Interactive, like Pop! or North Forest Lights, include new media and technology; something that would support multiple artists.

Steven: Agrees with interactive, digital and incorporating technology.

Grant: Consider the center of the square, more than one piece, one-year temporary piece.

Tom: (1) Reflect celebrations that were don't at the turn of the last century with everyone showing up for a large photo. (2) Giant chalk wall that is interactive and can be up temporarily or for the whole year. (3) Get an actual printing press that people can learn how to use and make their own commemorative print. (4) key to the city – have boxes around town with a key and they have to do something to obtain the key which opens the boxes and has items that share the history of Bentonville, similar to geocaching. (5) What did Bentonville look like 150 years ago?

David: Shared the Faces of Cambridge mural highlighting those who contributed to the community. Chad suggested this could show prominent people in town when they were kids.

Kalene: Consider continuing the art component throughout year, highlight city parks, create identity in neighborhoods, decorative stepping stones, creatures in the park. If you have something monthly, be sure they all tie together or something at the end makes the connection.

Final thoughts: Theme is providing a nod to the people of the community. Some concern about identifying and highlight only certain people. Kalene suggested a nomination option. Should let someone else do that. The ease of digital allows nearly everyone to partake, creates an interactive option and can go on endlessly.

Action: Members to review this brainstorm list and try to develop clearer direction and more specific ideas for discussion in December.

- 6. Animal Shelter.** Committee agreed to put this on hold while they work on the 150th.

PROJECT UPDATES

- 7. Multicultural Festival Installation.** Shelli reported this has not been installed.
- 8. Cricket Pitch Field Artwork.** Agreement with artist has been signed. Josh reported that they have meet with the local contractor on site to determine location and installation needs. He anticipates install to be in March.

OTHER BUSINESS

- 9. Developer's Forum.** Shelli reported that a guest speaker from The Ledger spoke at the Developer's Forum and that she has already had one developer reach out asking about artists.
- 10. December 13 Meeting.** The committee agreed to keep the December meeting as scheduled.

11. Adjournment

Chad made a motion to adjourn; Steven seconded. All in favor; motion passed, 5-0.

Meeting adjourned at 12:55 p.m.

ORDINANCE NO. _____
CITY OF BENTONVILLE, ARKANSAS

**AN ORDINANCE AMENDING BENTONVILLE MUNICIPAL CODE SEC. 2-551
PUBLIC ART POLICY TO CHANGE VOTING AND NON-VOTING
MEMBERSHIP; QUALIFICATIONS; AND FOR OTHER PURPOSES**

WHEREAS, Ordinance No. 2007-24 adopted on February 13, 2007 adopted a Public Art Policy that created a Public Art Advisory Committee and governs the display of artwork on city-owned property;

WHEREAS, the Public Art Advisory Committee and staff attorney have reviewed and support the recommended changes to the membership standards for the Public Art Advisory Committee;

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BENTONVILLE, ARKANSAS:

Section 1 – Amendment. That Bentonville Municipal Code, Sec. 2-551 Public Art Advisory Committee should be and the same is hereby amended with the following:

(b) Membership.

1. Appointed, voting members. At least ~~three~~ five (5) and no more than seven (7) residents of ~~Bentonville people,~~ recommended by the mayor and approved by the city council, shall serve as voting members ~~on~~ of the public art advisory committee (PAAC). At least four (4) of the members ~~Membership~~ shall be ~~made up of~~ arts professionals ~~and members of the community.~~ Arts professionals for these purposes are defined as: curators, visual artists, art critics, art historians, art collectors, art fabricators, architects, landscape architects, art educators, graphic artists, and other persons with a visual arts or design backgrounds, ~~respected in their field and willing to engage effectively in a panel process.~~
2. Ex-officio, non-voting members. The Bentonville Convention and Visitors Bureau, ~~and Crystal Bridges Museum of American Art, and The Momentary~~ ~~the Bentonville Public Schools~~ may designate a representative to serve as ~~may have one an~~ ex-officio, non-voting member ~~serve on the committee.~~ One member of city council, as appointed by the mayor and approved by the city council, may serve as an ex-officio, non-voting member. ~~Other organizations and agencies, such as Downtown Bentonville, Inc. and Benton County, may be requested to participate in discussions should a piece of artwork directly impact that organization or agency. Benton County, through the county judge's office will be asked to participate should a piece of artwork impact the Bentonville Square.~~

Section 2 - Severability Provision: Should any part or provision of this Ordinance be declared by the courts to be unconstitutional or invalid, such decision shall not affect the validity of the Ordinances a whole or any part thereof other than the part so declared to be unconstitutional or invalid.

Section 3 - Repeal of Conflicting Provisions: All ordinances or resolutions or parts thereof, which are in conflict herewith, are hereby repealed.

Section 4 - Effective Date: This Ordinance shall be in full force and effect 30 days from the date of its passage and approval.

PASSED and APPROVED this _____ day of _____, 2023.

APPROVED:

Stephanie Orman, Mayor

ATTEST:

Kirby Romines, City Clerk

From: [Lilly Miller](#)
To: [Shelli Kerr](#)
Cc: [Mya Negley](#); [Myah Moran](#); [Elijah Moore](#); [Isaac Johnson](#)
Subject: Graffiti Project
Date: Wednesday, November 9, 2022 9:28:31 AM

Good Morning,

My name is Lilly Miller and I am an EAST student at Bentonville High School. EAST is education accelerated by service and technology and we are a student-led, technology-driven, service-based, and collaborative program. My group is working on a project to decrease the amount of vandalism around the downtown Bentonville area by installing some sort of art installation. We have some ideas and we are wondering if you could meet with our group so that we can discuss them.

Sincerely,

Lilly Miller, Mya Negley, Myah Moran, Elijah Moore, and Isaac Johnson
Bentonville High School