

Public Art Advisory Committee Meeting

January 10, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell
- 3 Chad Nicholson ✓ (non-voting)
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Brittany Vernon ✓
- 6 Vacant
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Gayatri Agnew, City Council
- Kalene Griffith, Visit Bentonville

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- David Wright, Parks and Recreation Director

Guests: Lucas Cowan, CACHE

1. Call meeting to order. Tom called the meeting to order at 12:01 pm.

2. Approve minutes – December

Kate made a motion to approve the December 13 minutes, Brittany seconded. All in favor; motion passed 4-0.

3. CACHE.

Lucan Cowan with CACHE provided an overview of what they have done to fulfill the contract and the special project for the consulting hours. Those hours will be focused on creating a narrative strategy to elevate Bentonville's view of the arts and how best to share the city's public art story. This will include data, statistic and case studies; the value of public art and include a cohesive visual identity. Tom requested they specifically address the question of why the city should work on public art when we have Crystal Bridges and The Momentary. Lucas will provide some guidance on the RFP for the 150th art installation.

4. Officer Elections.

The committee decided to wait on officer elections until Chad's reappointment is official and the new member, Clint Schaff, are approved at City Council that evening.

Kate made a motion to table officer elections to the February meeting, Steven seconded. All in favor; motion passed 4-0.

PROPOSALS – none submitted

PLANNED PROJECTS

5. **Sesquicentennial Commemorative Installation.** Chad worked on a draft RFP for the 150th art installation. The committee agreed to revise to make it more of a community engagement project. Shelli will send to Lucas for feedback.
6. **Upper Cut Unveiling and Promotion.** This is likely pushed back to April or May, but hopefully installed prior to the grand opening and maybe combine with the park grand opening. Be sure to specifically invite local cricket league and Indian population.

PROJECT UPDATES

7. **Multicultural Festival Booth.** Shelli shared that PAAC can have a booth at the festival. The committee needs to decide what they will do in order to tie it to the festival. The suggested something similar to the Christmas Card Tom sent out this year and also seeing what the Amazeum is doing.
8. **Landscaping at Osage Prairie.** Shelli connected the artist with the horticulturalist but has not heard what was decided. She will follow up.
9. **Corner at Park Springs Park.** Approval from city council is on the meeting agenda for tonight. Once approved, Shelli will reach out to the artists about timing for installation.
10. **Cricket Pitch Field Artwork** (already discussed)

OTHER BUSINESS

11. **Membership Update.** Shelli reported that Gayatri had indicated she may not be able to attend the meetings and that possibly Becky Seba, the new council member, will be the city council ex-officio. Ex-officios from OzArt and Crystal Bridges should be able to attend the February meeting if the council approves the Public Art Policy amendment at City Council tonight.
12. **Roundabouts.** Shelli reported that there are several roundabouts that could use art installations.
13. **February Meeting.**
 - *Officer Elections*
 - *Budget Report*
 - *Update Bylaws*

14. Adjournment

Kate made a motion to adjourn; Steven seconded. All in favor; motion passed, 4-0.

Meeting adjourned at 12:58 p.m.