

Public Art Advisory Committee Meeting

March 14, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell ✓
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Clint Schaff ✓
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Beckie Seba, City Council ✓
- Kalene Griffith, Visit Bentonville ✓*
- Alison Nationa, Visit Bentonville ✓*
- Elizabeth Miller, OzArt ✓*
- Cynthi Post-Hunt, Crystal Bridges/The Momentary

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- David Wright, Parks and Recreation Director

Guests: From Thaden School: Sam Slayton, Hadley Ward and Laura Bailey

1. **Call meeting to order.** Tom called the meeting to order at 12:01 pm.
2. **State of the City Invitation.** Mayor was unable to attend PAAC. Shelli will send out information.
3. **Approve minutes – February 14.**

Clint made a motion to approve the January 10 minutes, Steven seconded. All in favor; motion passed 4-0.

PROPOSALS

4. **Thaden School Tactical Urbanism.** Teacher Sam Slaton and students Hadley Ward and Laura Bailey presented their design to paint on the asphalt at the intersection of S Main St and SW A Street.

Clint made a motion to approve the proposed artwork, Grant seconded. All in favor; motion passed 4-0.

PLANNED PROJECTS

5. **Sesquicentennial Art Installation Update.** Shelli reported that one submittal has been received and they will do more social media promotions as we get closer to the March 31 deadline.

PROJECT UPDATES

6. **Multicultural Festival Booth.** Shelli asked the committee if they would be willing to contribute to the cost of the community artwork project that the Bentonville Historic Museum does for the event. This is the puzzle pieces project from last year that they would like to do again. Total funding would be \$2,102.70 (\$700 toward supplies for this year's festival and \$1,402.70 toward installation in Train Station Park).

Clint made a motion to approve the proposed artwork, Grant seconded. All in favor; motion passed 4-0.

7. **Corner at Park Springs Park.** Still waiting on an installation date. Grant will reach out to the artist again.
8. **Upper Cut Installation and Promotion.** Josh presented the mock-up of the artwork that the artist sent. Josh indicated the Parks and Recreation Department are tentatively planning a May 13 grand opening for Creekside Park and hope to have the unveiling of Upper Cut be part of that event. He should be able to confirm by the next PAAC meeting.

OTHER BUSINESS

9. **Budget Report.** Shelli shared an update of the budget. Currently, the PAAC has \$50,000 budgeted and \$0 encumbrances. This includes \$25,000 for the annual PAAC budget and \$25,000 for the 150th art project.
10. **2023-2024 Project Planning.** Shelli shared options for future projects, including upcoming roundabout projects, the new Animal Services Building and the expansion at the library.
11. **June First Friday Booth Planning.** The June First Friday is art-themed and the committee feels its important to have a presence. Details for the booth will be discussed at the next PAAC meeting. Shelli will send out a sign up for booth coverage.
12. **April Regular Meeting Agenda.**
 - Selection of 150th RFP Submittals (Shelli will send out all submittals and review forms a week prior to the meeting. Members are asked to come to that meeting with their reviews completed.)
 - Upper Cut Unveiling
 - First Friday Booth Planning
13. **Roundtable Discussion.**
 - **Freedom of Information Act.** Tom asked if we have any information on legislation at the state regarding the Freedom of Information Act. No members were aware of the bill.
 - **Visit Bentonville Representative.** Alison Nation with Visit Bentonville introduced herself and shared that she will likely be attending these meetings as a representative of Visit Bentonville and Kalene will still stay involved. She also mentioned that they are working on a public art guide.
 - **Art Ideas.** Clint shared ideas provided to him from local residents. One was to place art on the sewer manholes. Another idea was to activate around the water tower. Shelli will add these ideas to the project idea list.

14. Adjournment

Grant made a motion to adjourn; Steven seconded. All in favor; motion passed, 4-0. Meeting adjourned at 1:01 p.m.