

Public Art Advisory Committee Meeting

June 13, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Brittany Vernon
- 6 Clint Schaff
- 7 Tom Hoehn, Chairperson

Ex Officio

- Beckie Seba, City Council
Visit Bentonville
Crystal Bridges/The Momentary
OzArt

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Recreation Services Manager
David Wright, Parks and Recreation Director

1. Call meeting to order
2. Approve minutes – May 9 *

Tom

Tom

PROPOSALS

3. A St Promenade Installations *

David

PLANNING

4. First Friday Booth Evaluation
5. Upper Cut Installation & Promotion – June 17
6. Roundabout Art Plan *

Committee

Committee

Committee

PROJECT UPDATES

7. Sesquicentennial Art Installations
8. Corner at Park Springs Park – Installed May 17

Shelli

Shelli / Grant

OTHER BUSINESS

9. Public Art Fund
10. Almost Forgot Osage Prairie Update *
11. 2024 installation at Corner of Park Springs Park
12. July Meeting Agenda
13. Roundtable Discussion
14. Adjournment

Shelli

Shelli

Shelli

Committee

Committee

Tom

* Attachment

Public Art Advisory Committee Meeting

May 9, 2023

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



MINUTES

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell X
- 3 Chad Nicholson ✓
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Brittany Vernon ✓
- 6 Clint Schaff ✓
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Beckie Seba, City Council ✓
- Kalene Griffith, Visit Bentonville ✓*
- Alison Nation, Visit Bentonville ✓*
- Elizabeth Miller, OzArt ✓*
- Cynthi Post-Hunt, Crystal Bridges/The Momentary X

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓
- Kelly Schmidt, Community Events Manager
- David Wright, Parks and Recreation Director X

1. **Call meeting to order.** Tom called the meeting to order at 12:01 pm.

2. **Approve minutes – April 11.**

Steven made a motion to approve the April 11 minutes, Clint seconded. All in favor; motion passed 6-0.

PROPOSALS

None Submitted

PLANNING

3. **First Friday Booth – June 2.** Shelli shared the two activations associated with the two Bentonville 150 art projects. Gina Gallina will be onsite to have people help make granny squares. We can also have paper shaped seeds for people to write down a word or short phrase of what they like about Bentonville. The committee agreed to proceed with these ideas. Need to have large photos of the two art proposals. Kalene said they have tents we could use. Clint and Kate shared some of their suggestions. The committee liked the idea of art trading cards and a scavenger hunt to be implemented at a later date.

Action Items: Shelli to get “seeds” and writing utensils. Clint will work on the trading cards. Tom will work on the scavenger hunt.

4. **Upper Cut Installation & Promotion.** Installation still planned for late May. The foundation is in. The Creekside Park opening is June 17 from 10 am to 1 pm. A ribbon cutting and speeches are at 11:00. The committee agreed the art unveiling would follow that. We could hand out color sheets of the piece and provide the seeds if we still need more for the Bentonville 150 Seeds of Tomorrow project.

Action Items: Josh will invite Alvaro to the opening and obtain a large tarp. Tom will provide language for media and promotions.

5. **Roundabout Art Plan.** The artwork needs to have the right scale, meet safety concerns, and possibly be elevated to avoid people crossing the street for photos. The Physics of Being is already planned for inclusion in Creekside Park, so remove that one from consideration. Could do a poll with people who live and work around the roundabouts to get feedback and ideas. Need to establish a rubric for

selection to include scale, limited detail, 360 degrees, a theme or connection between all or a couple to serve as a landmark. Committee agreed to ask for \$120,000 in the 2024 budget for the roundabout project with a goal of three installations averaging \$40,000 each. They also agreed that going out for an RFP is the best approach so past submissions can be calibrated to the scale and other criteria for a roundabout location.

Action Items: Need to add the 150th submittals and Cricket submittals to those being considered.

PROJECT UPDATES

6. **Sesquicentennial Art Installations.** Each art piece is on the City Council agenda tonight for approval.
7. **Corner at Park Springs Park.** Artist plans to be here on May 17 for install.
8. **Landscaping at Osage Prairie Installation.** Update from Amy in parks on the plantings was provided in agenda packet.

Action Items: Shelli will reach out to artist to ask if rusting is intentional to the design.

OTHER BUSINESS

9. June Meeting Agenda.

- Conduct a First Friday evaluation
- Plans for June 17th
- Work on the rubric and theme for the roundabout project

10. Roundtable Discussion.

- Committee was pleased to see the Thaden asphalt art project completed.
- Library and Parks have funds that accept donations. Could consider something similar for public art.
- Tom mentioned the new artwork from OzArt, Happy Lighting, on the parking garage at the Neighborhood Market, and the ability to download an app and control the lights.
- Tom mentions Assembly and Interform which combines art and fashion through the month of June across NWA and at the Momentary, including an immersive pop up experience at Crystal Flats.
- Committee asked about opportunities to connect with the Walmart Campus for public art, such as the parking garages.

Action Items: Shelli will ask finance about the best approach for an account to accept donations for art projects.

11. Adjournment

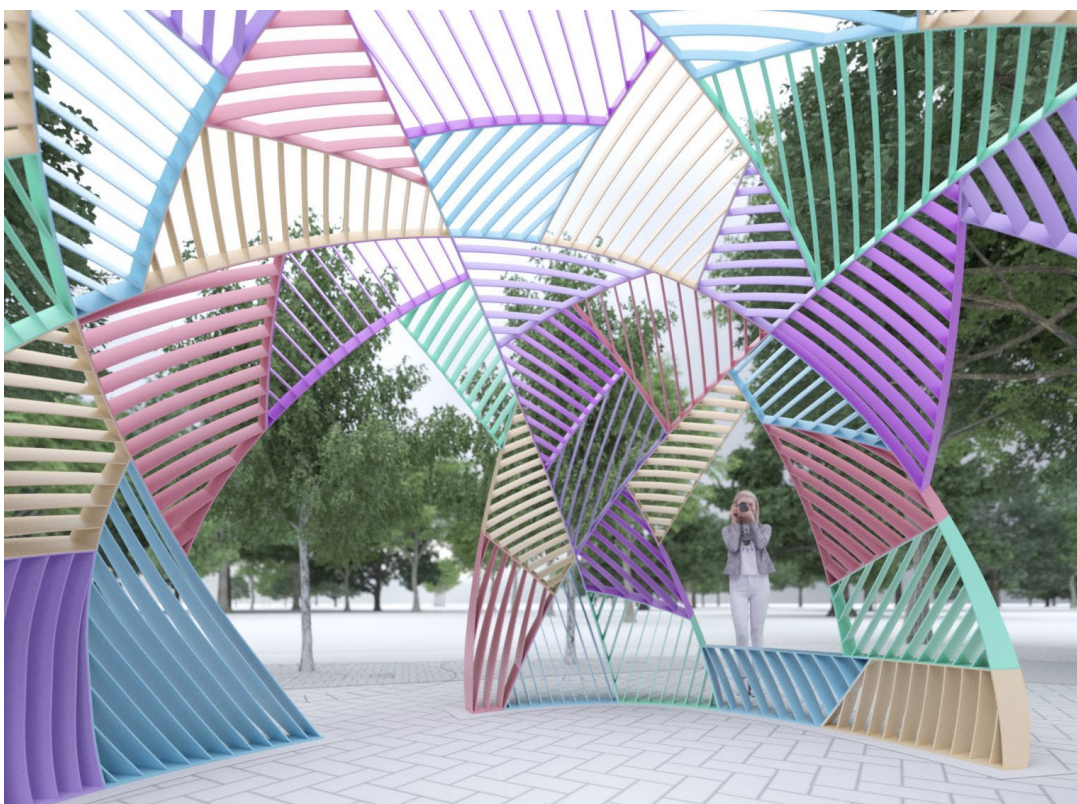
Brittany made a motion to adjourn; Chad seconded. All in favor; motion passed, 6-0. Meeting adjourned at 12:59 p.m.

Quilt of Parks



Hou de Sousa, *Bubble*, painted steel. Approx. height: 9'7". Widest point: 16'2".

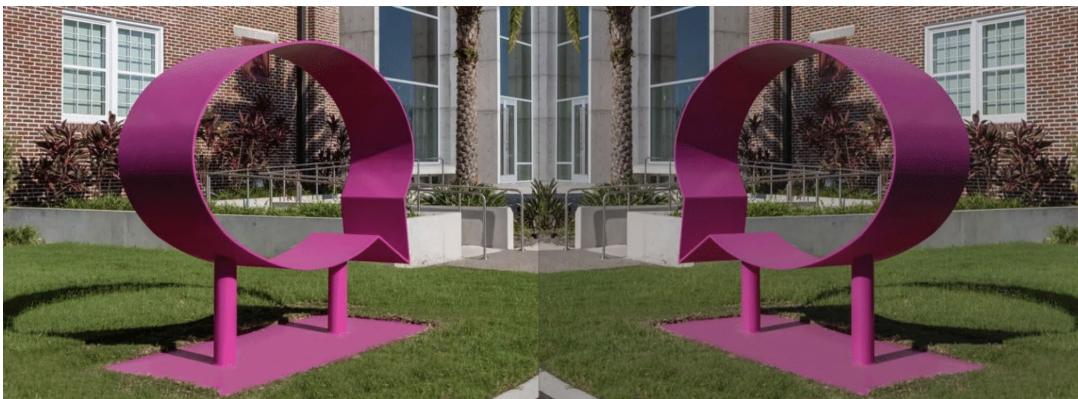




Linda Nguyen Lopez, untitled sculpture project for Quilt of Parks, painted bronze with native Arkansas stone.



Hank Willis Thomas, *Ernest and Ruth (Exuberant Pink)*, 2018, rolled steel and enamel paint. 93 x 96 x 24 inches each (two examples installed together)



Emilie Brzezinski, *Lament*, bronze. Three elements; tallest element approx. 13'.



Requests for Proposals for Artwork: Traffic Roundabouts



Bentonville is in one of the fastest growing regions in the country with a population nearing 60,000. As the hometown of Walmart, the daytime population swells to nearly 80,000. Crystal Bridges Museum of American Art opened in Bentonville in 2011. The Public Art Advisory Committee is seeking artwork for the public realm to expand art and culture throughout the community to reflect the influence of the museum and the growing artistic endeavors in Northwest Arkansas.

A. General Information

Project Name	Traffic Roundabouts
Request	The City of Bentonville's Public Art Advisory Committee (PAAC) is requesting proposals for large-scale artwork installations to be displayed inside several roundabouts recently constructed or planned for construction. Sustainable
Installation Type	Permanent
Date Issued	
Submittal Deadline	
Contact	Shelli Kerr, AICP Comprehensive Planning Manager, City of Bentonville 305 SW A Street, Bentonville, AR 72712 479-271-3122, skerr@bentonvillear.com

B. Creative Brief

Objective
Inspiration
Aspiration

C. Display Locations

Roundabout #1	Location - Size - Surrounding environment -
Roundabout #2	Location - Size - Surrounding environment -
Roundabout #3	Location - Size - Surrounding environment -

D. Cost & Budget

Total Project Budget	The Committee has earmarked up to \$XXXXX for this project but is seeking reasonable proposals regardless of cost.
Budget Requirements	• Material costs – amount and description. • Production costs - amount and description. • Installation costs – amount and description. • Total Fabrication (material + production + installation) • Artist Fee • Travel costs • Total Budget (fabrication + artist fee + travel)
Budget Considerations	The Committee understands changes in fabrication methods and material costs can vary dramatically and can be further discussed after selection.

E. Guidelines

Display Conditions	For permanent installations, artwork must be suited to continuous outdoor display and able to be maintained by the City.
References	Artwork cannot contain logos, tag lines or be in any way thematically linked to a commercial business, establishment, product or service.
Public Art Policy	Proposals that do not conform entirely to the Proposal Requirements (Section F) and Public Art Regulations (Attachment A) will not be accepted.

F. Submittal Process

Proposal Requirements	The online application form requires the following information: • Artist and other contact information. • Title of Artwork • Medium • Dimensions • Narrative describing the artwork and the inspiration for the proposal • Image of the artwork • Details regarding installation and maintenance. • Access needs for electricity, water. • Budget consistent with Section D. Cost and Budget, above. • Requirements for installation • Requirements for access to electricity or water • Fabrication time, life expectancy, and any special maintenance needs
Submissions	All proposals must be submitted before the deadline using the online application form at http://www.bentonvillear.com/FormCenter/Planning-8/Public-Art-Proposal-70. Only those proposals submitted through the online application form with all required documentation uploaded will be accepted.

F. Selection

Process	Using the selection criteria below, the PAAC will evaluate all proposed submitted by the deadline. At a regularly scheduled PAAC meeting, the committee will select the preferred proposal. If the display site is in a public park or along a city trail, it will have to be approved by the Parks and Recreation Advisory Board. If the display involves a city right-of-way, it will have to be approved by the Traffic Safety and Signage Committee. All of these committees meet once a month. Upon all the preliminary approvals, final approval must be given by the City Council. City Council meets twice a month on the second and fourth Tuesdays at 6:00 pm.		
Selection Criteria	Artist Merit & Originality	Is the artistic thought and approach creative and unique? Does the artist have a unique or appropriate cultural, geographic or artistic perspective?	30%
	Capacity for Project and Proposal Feasibility	Does the artist(s) have a proven track record and/or ability to complete the work on time and within budget?	20%
	Community Vitality & Collaboration	Does the artist(s) demonstrates experience of meaningful engagement with community members and partners? Has the artist(s) prior projects involved participation, and/or built relationships? Does the artist(s) have experience working in communities with diverse populations and in projects that bring people together or create gathering spaces?	30%
	Placemaking & Placekeeping	Does the artist(s) demonstrate an understanding of the community and setting, including history, identity, geography and cultures? Has the artist(s) previous work engaged communities and settings?	20%
Agreement Required	Selection and funding are contingent upon a signed Letter of Agreement between the artist(s) and the City of Bentonville. Before a contract agreement, detailed cost estimates will be required and will be evaluated.		
First Invoice	When returning the signed invoice, the artist will be requested to also submit the first invoice according to the agreement, along with completed W-9 in order for the city to begin processing the first payment.		
Installation	Once the agreement is signed, the artist will coordinate with the Parks and Recreation Department on installation dates and needs.		
Maintenance			

About the Committee

The Public Art Advisory Committee is appointed by the Mayor and approved by City Council. They are responsible for: Serving in an advisory capacity to City Council for recommending artwork to be placed on public property, Providing technical advisement on the development of a public art program, and Following the adopted Public Art Policy.

ATTACHMENT A: Public Art Regulations *(Ordinance No. 2013-40, 06-14-13)*

1. **Approval.** All requests to display artwork on city maintained property shall be approved by the Bentonville City Council, the Public Art Advisory Committee and if required, the Parks & Recreation Advisory Board and / or other City Boards and Commissions.
2. **Insurance.**
 - a. **Temporary Works of Art.** The City is self-insured and does not insure temporary display of artwork on city maintained property. The artist who loans temporary works or art for display on city maintained property shall bear the risk of loss from damage, destruction, or theft of the artwork while it is in the care of the City of Bentonville. The artist shall agree in writing to assume sole liability or responsibility for loss, damage, or theft of the artwork.
 - b. **Permanent Works of Art.** Insurance details relating to permanent works of shall be outlined in the contract agreement.
3. **Assumption of Risk and Public Safety.** Display of artwork shall not create an unnecessary safety hazard to the public or city employees and shall be displayed in a manner that does not unreasonably impeded traffic or interfere with public safety.
4. **Types of Display.** Art displays hosted or coordinated by the City may include competitions sponsored by the City, art displays featuring individual artist, themes and art displays featuring groups of artists.
5. **Location.** Artwork may be displayed in public places approved by City Council. Artwork may be physically separated from the main exhibit when, in the opinion of the City Council, warranted under current community standards. Artwork, other than works of art currently in placed at the time of adoption of this ordinance, shall not be displayed on the Bentonville Square.
6. **Compatibility.** Proposed public art shall be evaluated for its compatibility relative to the following:
 - Visibility and public access
 - Public safety
 - Traffic patterns
 - The relationship of the proposed public art project to the site's existing or future architectural features, its natural features, its historical, geographic and social / cultural context
 - The function and use(s) of the facility or site
 - The nature of the site's surrounding neighborhood and potential impact of the public art project on residents, businesses, existing works of art or design elements within the site's vicinity
 - Future development plans for the area which may affect the public art project.
7. **Identification of Artwork.** Works of art should be identified in an appropriate manner to the context of the artwork. Standard, consistent signage details are outlined in the contract.
8. **Sales Prohibited.** Art shall not be sold on city maintained property except as part of an organized event. Sales information shall not be posted or displayed with a work of art; interested buyers shall contact the artist directly for sales information.
9. **Payments Prohibited.** The City (or any organization or person affiliated with the City) shall not accept payments to have art displayed on city maintained property. Furthermore, the display of public art on city maintained property shall not be used by any organizations for fundraising.
10. **Presentation.** As outlined in the contract, all art needs to be finished and ready for display and artists shall remain responsible for all costs associated with presenting, setting up and taking down.
11. **Set Up / Take down.** As outlined in the contract, it shall be the responsibility of the artist to adhere to the details for presenting, set up and take down.
12. **Pick-up and Deliver / Abandonment.** As outlined in the contract, the artist shall adhere to the details for pick-up and delivery location and time. Any piece that is not picked-up by the deadline shall be treated as abandoned property subject to disposal without further notice under applicable laws.
13. **Complaints.** If the City receives signed, written complaints from ten (10) or more citizens of Bentonville about a work of art on display, then the City shall notify the artist about the complaint and allow the artist an opportunity to immediately withdraw the work. Should the artist choose not to withdraw the work, the City shall hold a meeting between the artist and complainants during which they will be given an opportunity to address the appropriateness of the display of the work of art. After the meeting, if the issue is still unresolved, the City Council shall make the final decision on whether the work of art shall be removed, relocated, relabeled, or otherwise modified giving due regard and consideration to the artists freedom of expression and due process under the First and Fourteenth Amendments in accordance with the forum in which that artwork is displayed.
14. **Removal.** As outlined in the contract, there shall be no removal or disguise of a work of art once it is placed on display unless and until the City Council decides to do so, subject to the right of the artist to remove it.

Hey Shelli,

Yes the rust is intentional. I originally mentioned this in the proposal. But a bit of further explanation:

The rusting is a performative act, a remembering, a marking of time. A way of defining time is simply as change, so in that way the sculptures are not time-less, but rather time-full; marking the ongoing cycle of change through seasons, of life turning to death and back to life. The installation as a whole, including plants, earth, & sky quietly points how our hope lies within nature and not through the independent technological works of man.

Also, once the rusting has covered the works, they will stabilize into that cor-ten steel uniform appearance that is popular.

Thanks again to you & the committee for the opportunity to share my work with the city of Bentonville.

Jonathan