



TRAFFIC SAFETY AND SIGNAGE COMMITTEE

Monday, February 3, 2020 – 2:00pm
Community Development Building
Planning Commission Room
305 SW “A” Street
Bentonville, AR 72712

AGENDA

I. OLD BUSINESS/TABLED ITEMS:

None.

II. NEW BUSINESS ITEMS:

- A. Haley Pratt, American Diabetes Association, 1732 Moberly Lane, Ste. B, Bentonville –**
Email: hpratt@diabetes.org – Phone: (479) 464-4121, Ext. 6872

Tour de Cure will be held on August 8, 2020. We have several roads in Bentonville that fall into our routes. We will not need any road closures. However, we will need to cross or use said roads during our event.

- B. Kevin Lyles, Bentonville School Foundation, 500 Tiger Blvd., Bentonville –**
Email: kevinlyles2003@yahoo.com

The Bentonville School Foundation Fun Run and 5K. We are requesting to have the race on April 24, 2020. We will use the designed path of the Bentonville Police Department. I have talked with Downtown Bentonville, and the event was added to the calendar.

- C. Caleb Olson, 1902 SW Hayfield Ave., Bentonville – Email: cho003@uark.edu –**
Phone: (309) 696-0936

<https://youtu.be/-vl4rcAdJQs>

<https://nacto.org/publication/urban-street-design-guide/street-design-elements/vertical-speed-control-elements/speed-cushion/>

Lives in Oxford Ridge Subdivision and in close proximity to the Bentonville Community Center, Bright Field Middle School, Willowbrook Elementary, and Fulbright Junior High. People are using Oxford Ridge as a cut through. Requesting “speed cushions” to allow regular vehicles to be slowed, while allowing emergency vehicles to operate at a speed they need to. Wheel cushions have wheel cutouts that allow large vehicles to pass unaffected, while reducing passenger car speeds. *Open links above for more information.*

D. Rachel Woody-Pumford, Director of Operations, Northwest Arkansas Fashion Week, 203 E. Emma, Ste, A, Springdale, AR – Email: rachel@nwafw.com -- Phone: (972) 658-9838

We are hosting the NWA Fashion Week Spring 2020 Shows on April 16 – 18, 2020, at *Record*, and we are wanting to locate a bathroom trailer (23’ x 8’5”) behind *Record* from April 15 – 20th. The trailer would be delivered Wednesday, and picked up Monday. I have spoken with Alivia Jolly and Tom Hoen, the homeowners who use the alley as access to their home parking and am waiting to hear back about whether they will agree.

E. Melanie Botts, 518 SE Tourmaline Mews, Bentonville – Email: mebotts65@gmail.com Phone: (479) 426-1359

The issue is we live in a block of townhomes and Tourmaline Mews is the street that runs behind our complex. We were told by the POA that the entirety of Tourmaline Mews is a fire lane and that no one is allowed to park back there. The problem is that the street is not marked in any way as being such, so people park there all the time. We have a few units that are being used as weekend/short term rentals who park in back and there is a business on 6th Street that continuously has employees and clients parked back behind us on the street. We have been blocked in our garage at times and have had difficulty pulling into our garage often. Due to the scheduled opening of the new museum one block over, if we do not have some No Parking or Fire Lane signs in place, the residents of Tourmaline Urban Lofts will be battling this much more frequently, perhaps daily. I am requesting signs placed as soon as possible.

F. Josh Stacey, 1101 SW Citizens Circle, Bentonville – Email: jstacey@bentonvillear.com, Phone: (479) 696-0204

Bentonville Parks and Recreation is hosting a public input meeting for the newly acquired 8th Street park land on Saturday, February 8th from 11:00 am to 1:00 pm. We are requesting to block Melissa Drive between 8th Street and the NWA Classical Academy parking lot from 6:00 am until 3:00 pm on the 8th. *Please see the attached map for closure locations and layout of the event. I have met with both fire and police and received approvals for this closure.*

**G. Layne Hyatt, 215 SW “A” St., Bentonville – Email: lhvatt@bentonvillear.com
Phone: (479) 271-3395**

1. Square 2 Square Bike Ride – May 2, 2020 – 6:00 am – 3:00 pm. Bentonville Parks & Recreation is requesting a temporary street closure of SE “A” Street from Central Avenue to SE 2nd Street. (Map attached)
2. Memorial Park Glow Run – May 29, 2020 – 8:45 pm – 9:30 pm Bentonville Parks & Recreation is requesting temporary street closures for the Memorial Park Glow Run. Course is attached. We have used this same course in past years. Event begins and ends in front of Melvin Ford Aquatic Center.

**H. Anna Rohweder, 5835 W. Sunset Ave., Springdale, AR –
Email: anna.rohweder@hopecancerresources.org Phone: (479) 361-5847**

2020 Heather Ridley-Fleeman Battle for Hope Race. This is the 16th year for this event and will include a 10K/5K run and a 5K walk, and will be on May 2, 2020, at Old Tiger Stadium in Bentonville. *See attached maps for race route.*

**I. Andrew Heath, Downtown Bentonville, Inc., 102 E. Central, Bentonville, AR
Email: andrew@downtownbentonville.org Phone: (717) 824-2281**

1. Downtown Bentonville, Inc. is planning a Fat Tuesday, Mardi Gras Crawfish Boil on Tuesday, February 25, 2020, at the field at Tucker’s Corner. We would like to do a “second line” street parade around the Square after each seating (7:00 pm & 9:00 pm). The parade can stick to the sidewalks, may have approximately 100 – 200 members, including a brass ensemble. The route is highlighted on the attached map. Would it be possible to stop traffic momentarily at intersections?
2. For March 27, 2020, June 27, 2020, and September 11, 2020, Downton Bentonville, Inc. is requesting the following street closures for the City’s Art Stroll Festival – closure of NE “A” Street and Main Street (between 2nd Street and Central Ave.), and the alley between Three Dog Baker and City Hall. Closure from 3:00 pm to 9:00 pm.

III. ADDITIONAL DISCUSSION ITEMS:

Next Meeting: Monday, March 2, 2019, at 2:00 pm



Traffic and Signage Committee Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)
at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at bshepherd@bentonvillear.com
For any other information contact, Beverly at 479-271-3131

Name: Haley Pratt Home Phone: _____
Address: 1732 Moberly Lane Suite B Bentonville, AR Work Phone: _____
E-mail: hpratt@diabetes.org

Reason for application to agenda:

- ☐ Signage or traffic calming (Must have 3 signatures)
- ☐ Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- ☒ Other

For Temporary Street Closures for Special Events: (prior to application)

Contact:

CPT Ray Shastid phone: (479) 271-3180
LT Michael Martin phone: (479) 271-5967
email: michael.martin@bentonville.arkansas.gov
Please see **RUN RULES** located on the Transportation Page
@ www.bentonvillear.com

Describe the issue or problem and what you are requesting:

Tour de Cure will be held on August 8, 2020. We have several roads in Bentonville that fall into our routes. We will not need any road closures. However, we will need to cross or use said roads during our event.

Illustration or Photo (Attach to Application if Necessary)


Applicant Signature

12-1-19
Date

Chair Signature

Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

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Neighborhood Resident Signature

Date

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Traffic and Signage Committee

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For any other information contact, Beverly at 479-271-3131

Name: Bentonville School Foundation (Kevin Lyles) Home Phone: (479) 586-4175

Address: 500 Tiger Boulevard, Bentonville AR 71712 Work Phone: (323) 383-1356

E-mail: kevinlyles2003@yahoo.com

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Kevin Lyles 1/7/20
Applicant Signature Date

Kevin Lyles 1/7/20
Chair Signature Date

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For any other information contact, Beverly at 479-271-3131

Name: Caleb Olson Home Phone: (309) 696-0936

Address: 1902 SW Hayfield Ave. Bentonville, AR 72713 Work Phone: _____

E-mail: cjo003@uark.edu

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@ www.bentonvillear.com

Describe the issue or problem and what you are requesting:

We live in the Oxford Ridge neighborhood in Bentonville. Our neighborhood is close in proximity to the Bentonville Community Center, Bright Field Middle School, Willowbrook Elementary School, and Fulbright Junior High. Since we live next to highly visted areas individuals who don't live in the neighborhood will use our streets to cut through to get to their destination quicker. I'm requesting the city to install "speed cushions". Speed cushions allow regular vehicles to be slowed while allowing emergency vehicles to operate at the speed they need to. Speed cushions have wheel cutouts that allow large vehicles to pass unaffected, while reducing passenger car speeds.

Illustration or Photo (Attach to Application If Necessary)

	<u>12-24-19</u>	Chair Signature	Date
Applicant Signature	Date		

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	<u>12/24/19</u>	<u>1904 SW Hayfield Ave. Bentonville, AR 72713</u>
Neighborhood Resident Signature	Date	Address

<u>Billy C. Go</u>	<u>12/24/19</u>	<u>1906 SW Hayfield Ave, Bentonville 72713</u>
Neighborhood Resident Signature	Date	Address

<u>Henry Goost</u>	<u>12/24/19</u>	<u>1909 SW Hayfield, Bentonville 72713</u>
Neighborhood Resident Signature	Date	Address

MENU

National Association of City
Transportation Officials
(https://nacto.org/)

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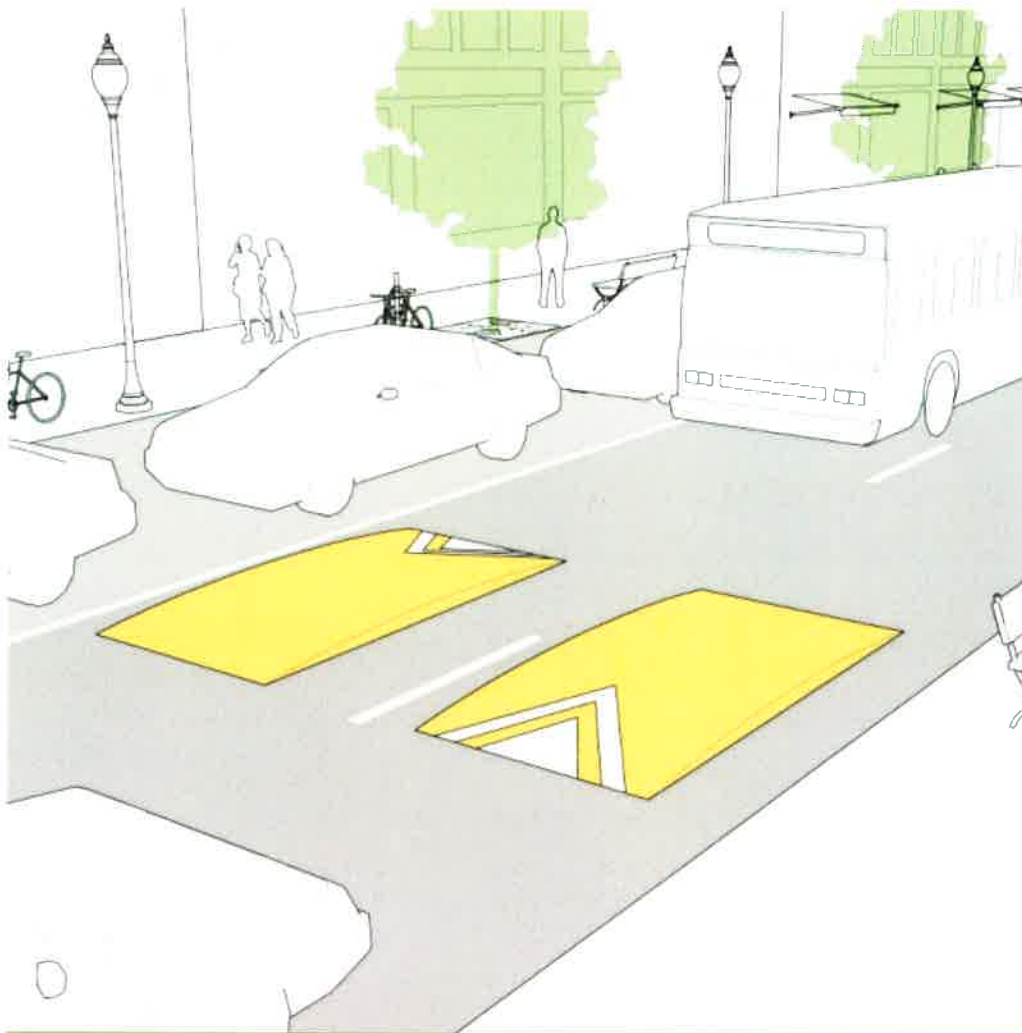
Urban Street Design Guide

GUIDE NAVIGATION ▾

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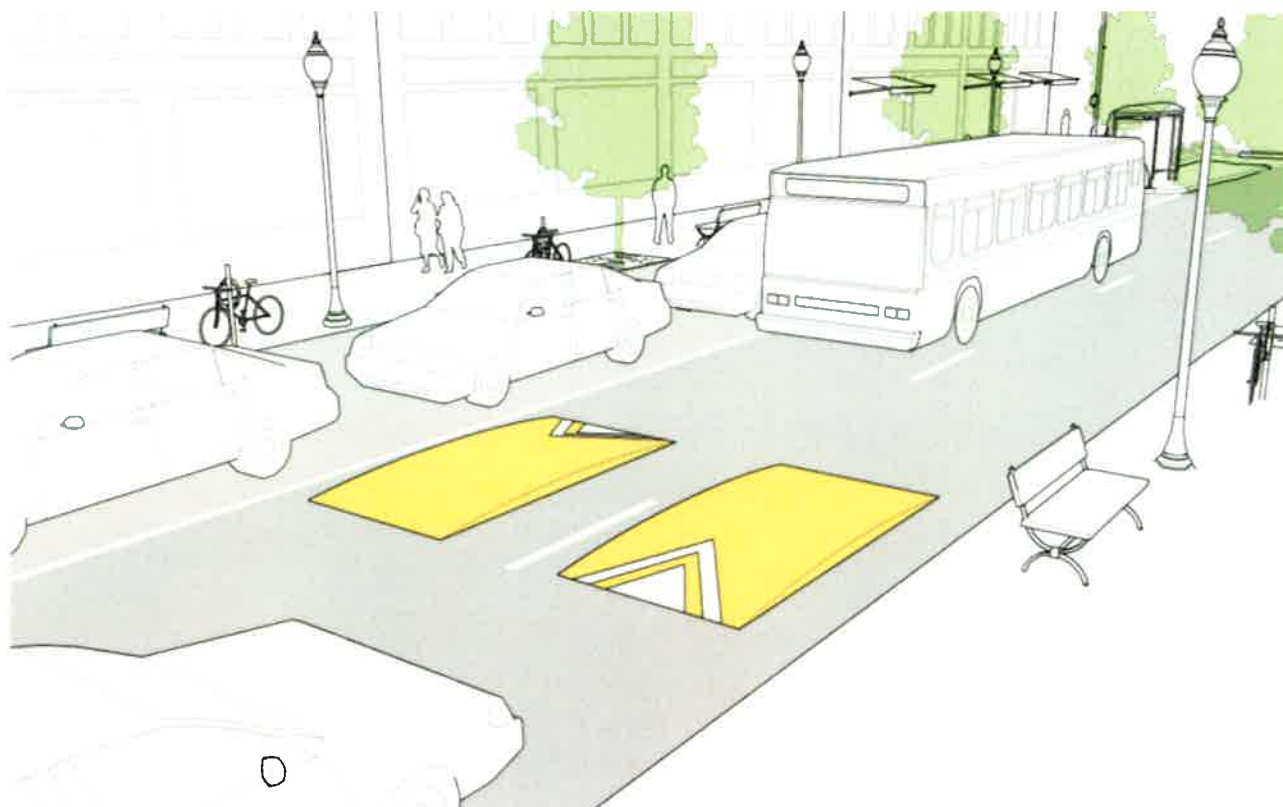
PURCHASE GUIDE (HTTP://ISLANDPRESS.ORG/URBAN-STREET-DESIGN-GUIDE)

Speed Cushion



Speed cushions are either speed humps or speed tables that include wheel cutouts to allow large vehicles to pass unaffected, while reducing passenger car speeds. They can be offset to allow unimpeded passage by emergency vehicles and are typically used on key emergency response routes.

Speed cushions extend across one direction of travel from the centerline, with longitudinal gap provided to allow wide wheel base vehicles to avoid going over the hump.



(https://nacto.org/wp-content/themes/sink_nacto/views/design-guides/retrofit/urban-street-design-guide/images/speed-cushion/speed-cushion.png)

Speed Cushion

Speed cushions allow emergency vehicles to pass their wheels on either side of the raised area.



(https://nacto.org/wp-content/themes/sink_nacto/views/design-guides/retrofit/urban-street-design-guide/images/speed-cushion/carousel//AlamedaCA_unknown.jpg)

Critical

When vertical speed control is implemented on major emergency access routes, use speed cushions designed to accommodate the wheelbase of the emergency vehicle.¹

+ More Info

For more information on traffic calming treatments and emergency vehicles, see "Emergency Response: Traffic Calming and Traditional Neighborhood Streets," by Dan Burden and Paul Zykofsky, 2001 and Kevin Chang and Matthew Nolan, An Evaluation of Speed Cushions on Neighborhood Streets: Balancing Emergency Vehicle Mobility With Traffic Calming Needs (Washington, D.C.: Institute for Transportation Engineers, 2006).



(https://nacto.org/wp-content/themes/sink_nacto/views/design-guides/retrofit/urban-street-design-guide/images/speed-cushion/carousel/100_2947.jpg)

Speed Cushions shall be accompanied by a sign warning drivers (MUTCD W17-1).

Recommended

Vertical speed control elements should be designed to the following criteria:

- Slopes should not exceed 1:10 or be less steep than 1:25.
- Side slopes on tapers should be no greater than 1:6.
- The vertical lip should be no more than a quarter-inch high.

Locate speed cushions where there is sufficient visibility and available lighting.

Optional

Bus routes may have speed cushions installed on certain routes. Work with local transit providers and bus companies to ensure that drivers are aware of traffic calming devices and can effectively use wheel cut-outs provided.

Emergency Vehicles and Speed Cushions

Emergency services should act in coordination with transportation departments, recognizing that reducing speeds and volumes on local roadways benefits overall safety goals by reducing crash frequency and severity. Develop an emergency response route classification map at the onset of the

planning process. Emergency vehicle response times should be considered where vertical speed control mechanisms are used. Because emergency vehicles have a wider wheel base than passenger cars, speed cushions allow them to pass unimpeded while slowing most traffic.

Strategies include the following:

- Seek approval by emergency response officials for treatments on emergency response routes.
- Allow a limited set of emergency vehicle-friendly traffic calming techniques on emergency response routes.
- Estimate travel time impacts on emergency vehicle response time and define goals to evaluate during a trial.
- Implement speed management treatments on a trial basis and work with emergency response officials to determine whether permanent features are appropriate.



Footnotes

+ More Info

1. In one case study in King County, WA, the fire department found cushions minimized response time increases as compared to other traffic calming devices. Kevin Chang and Matthew Nolan, An Evaluation of Speed Cushions on Neighborhood Streets: Balancing Emergency Vehicle Mobility With Traffic Calming Needs (/docs/usdg/evaluation_speed_cushions_on_neighborhood_streets_chang.pdf) (Washington, D.C.: Institute for Transportation Engineers, 2006).

Speed Table

(<https://nacto.org/publication/urban-street-design-guide/street-design-elements/vertical-speed-control-elements/speed-table/>)

(<https://nacto.org/publication/urban-street-design-guide/street-design-elements/transit-streets/>)

Transit Streets

Adapted from the Urban Street Design Guide, published by Island Press.

References

Urban Street Design Guide

Speed Cushion

Keyword

Select city, or le

SEARCH AGAIN

References for Speed Cushion: 6 found.

 Johnson, L & Nedzesky, AJ. "A Comparative Study of Speed Humps, Speed Slots and Speed Cushions." Presented at the ITE 2004 Annual Meeting and Exhibit, Institute of Transportation Engineers, Lake Buena Vista, FL. (https://nacto.org/wp-content/uploads/2015/04/study_speed_humps_speed_slots_and_speed_cushions_johnson.pdf)

 Chang, Kevin N & Matthew Nolan. "An Evaluation of Speed Cushions on Neighborhood Streets: Balancing Emergency Vehicle Mobility with Traffic Calming Needs." Institute of Transportation Engineers, 2006 ITE Annual Meeting and Exhibit Compendium of Technical Papers, Milwaukee, WI. (https://nacto.org/wp-content/uploads/2015/04/evaluation_speed_cushions_on_neighborhood_streets_chang.pdf)

 Ford, Claudette. "Installation of Speed Cushions as a Physical Traffic Calming Option." Public Works Department, City of Berkeley, Berkeley, CA. (https://nacto.org/wp-content/uploads/2015/04/speed-cushion_evaluation_berkeley.pdf)

 EMU School of Police Staff and Command. "Speed Cushions: A Traffic Calming Technique." Department of Interdisciplinary Technology, City of Grosse Pointe Department of Public Safety, Grosse Point, MI. (https://nacto.org/wp-content/uploads/2015/04/speed_cushions_grossepoint.pdf)

 Aggregate Industries. "Speed-Pod: Sustainable precast concrete speed cushions." Charcon Specialist Products, Charcon Specialist Products, Leicestershire. (https://nacto.org/wp-content/uploads/2015/04/speed_pod_sustainable_precast_concrete_speed_cushions_aggregate.pdf)

 Berthod, Catherine, & Leclerc, Carole. "Traffic Calming in Québec: Speed Humps and Speed Cushions." Ministry of Transport Québec, Journal of Civil Engineering and Architecture, New York, NY. (https://nacto.org/wp-content/uploads/2015/04/traffic_calming_in_quebec_berthod.pdf)

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Urban Street Design Guide

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(<https://nacto.org/>)
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New York, NY 10017

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(mailto://nacto@nacto.org)

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(<https://nacto.org/contact/>)

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 1/8/20
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Chair Signature Date

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Name: Melanie Botts Home Phone: 479-426-1359

Address: 518 SE Tourmaline Mews Work Phone: 479-426-1359

E-mail: mebotts65@gmail.com

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Melanie E Botts 1/17/2020

Kurt W 1/17/20

[Signature] 1/17/20

[Signature] 1/18/20

522 SE Tourmaline Mews

506 SE Tourmaline Mews

509 SE 10 St.



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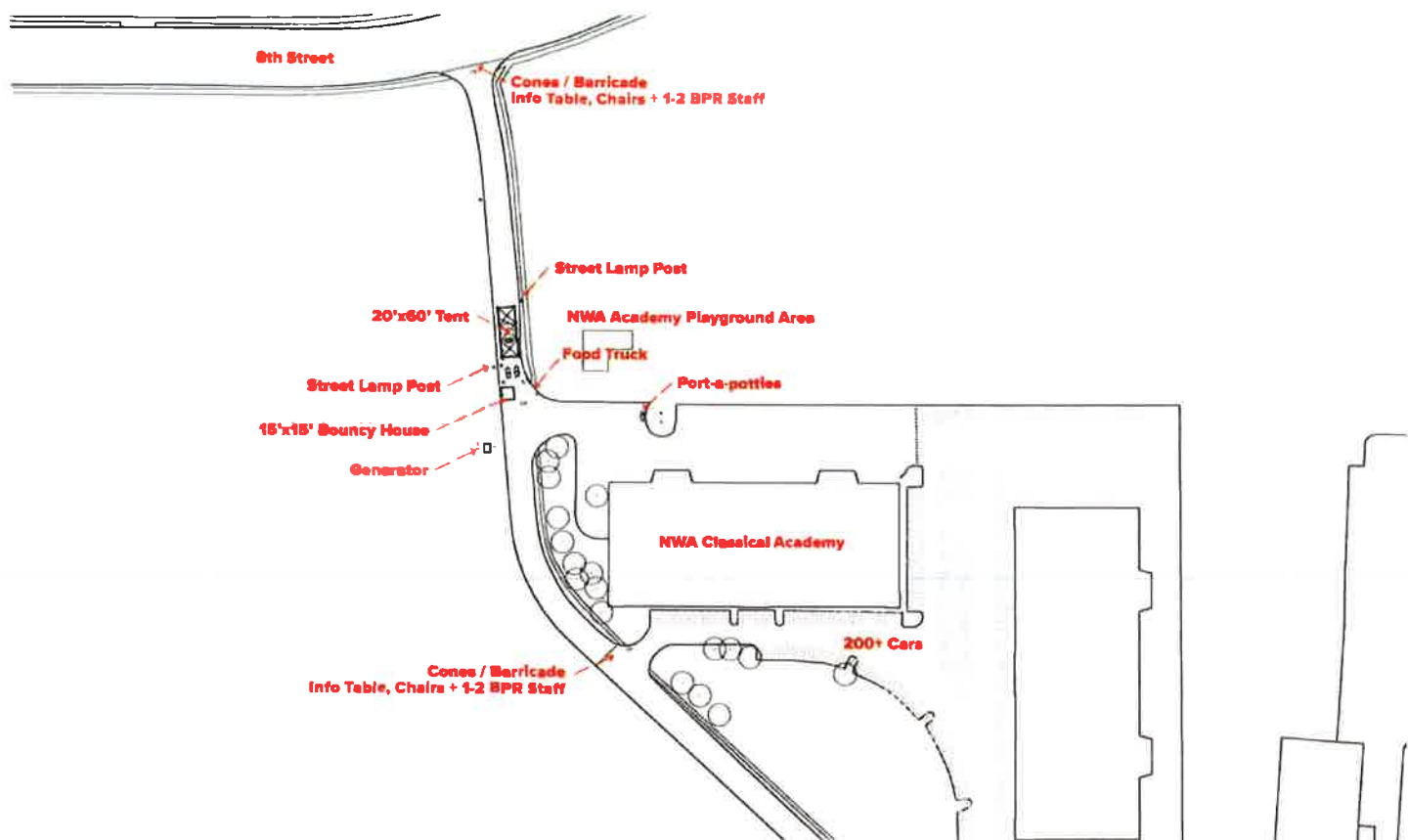
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Melissa Drive Event Area





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Name: Layne Hyatt Home Phone: _____
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NE A St

E Central Ave

SE A St

stiro
Rellie Poffie

Benton County Circuit
Judge Division 6

Benton County
Courthouse

SE A St

Dave Peel Park Restroom

Dave Peel Park

SE B St

The Spice &
Tea Exchange

Taco Trattoria
Ask & Trotter
an Brasserie

SE A St

SE B St

SE 2nd St

SE A St

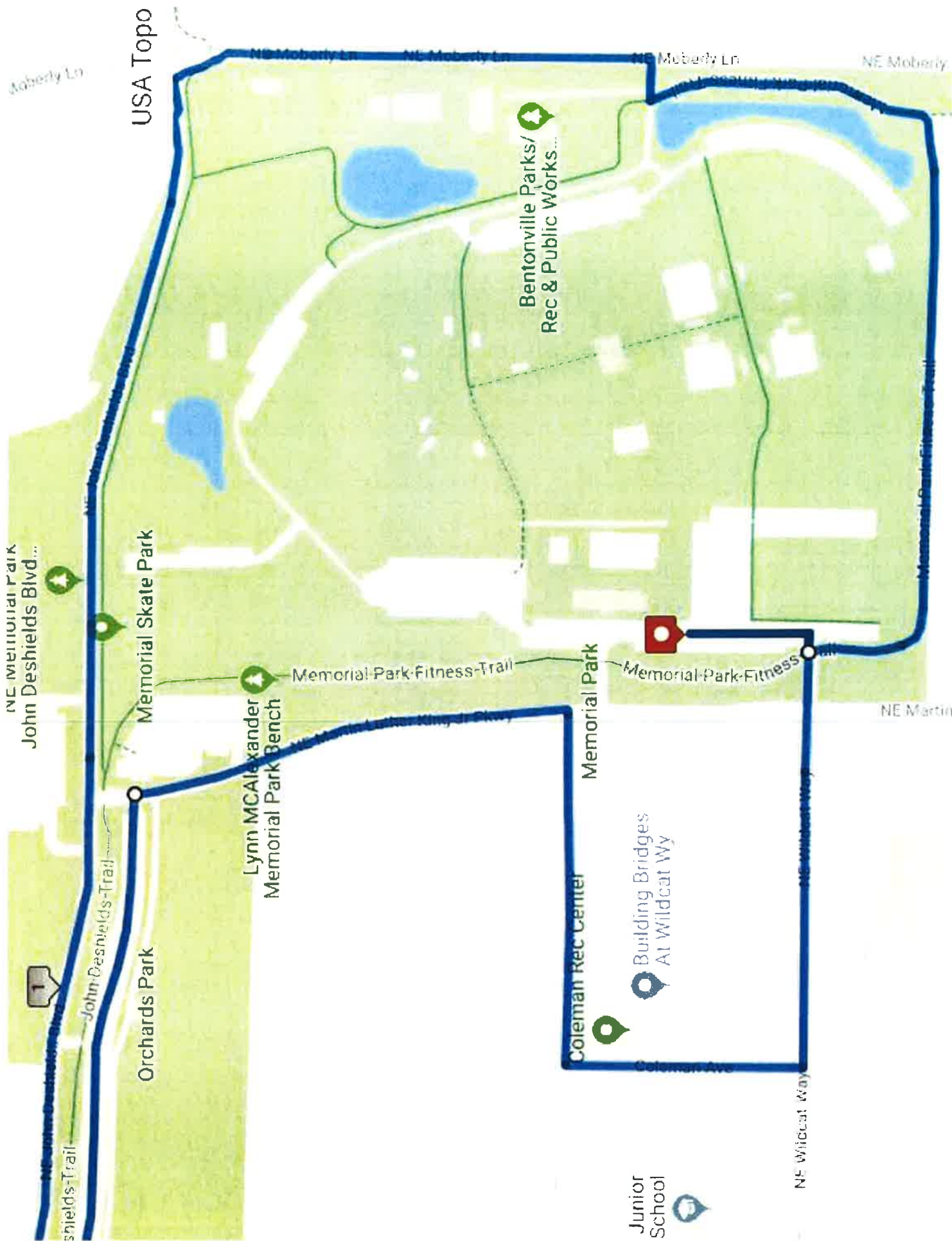
SE B St

SE 2nd St

SE 2nd St

Haxton Road Studios

Google





Traffic and Signage Committee Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)
at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at bshepherd@bentonvillear.com
For any other information contact, Beverly at 479-271-3131

Name: Anna Rohweder

Home Phone: _____

Address: 5835 W. Sunset Ave. Springdale, AR 72762

Work Phone: (479) 361-5847

E-mail: anna.rohweder@hopecancerresources.org

Reason for application to agenda:

- Signage or traffic calming (Must have 3 signatures)
- Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- ☒ Other

For Temporary Street Closures for Special Events: (prior to application)

Contact:

CPT Ray Shasild phone: (479) 271-3180

LT Michael Martin phone: (479) 271-5967

email: michael.martin@bentonville.arkansas.gov

Please see RUN RULES located on the Transportation Page

@ www.bentonvillear.com

Describe the issue or problem and what you are requesting:

This request concerns our 2020 Heather Ridley-Fleeman Battle for Hope race. This is our 16th Annual event and will include a 10K/5K run and a 5K walk. Our event is Saturday, May 2, 2020 at Old Tiger Stadium in Bentonville. The race leaves from Old Tiger Stadium and continues to NW Cub and hits the trail and goes North. Runners will start at 7:30 a.m. and walkers will start at 7:35 a.m. Approval from Lt. Michael Martin with the Bentonville Police Department and Danny Bartlett with Bentonville Parks and Recreation has been given.

Illustration or Photo (Attach to Application if Necessary)

Please see attached images for 5k and 10k race courses. The courses are the same as previous years.

Anna Rohweder 1-27-20

Applicant Signature

Date

Chair Signature

Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address

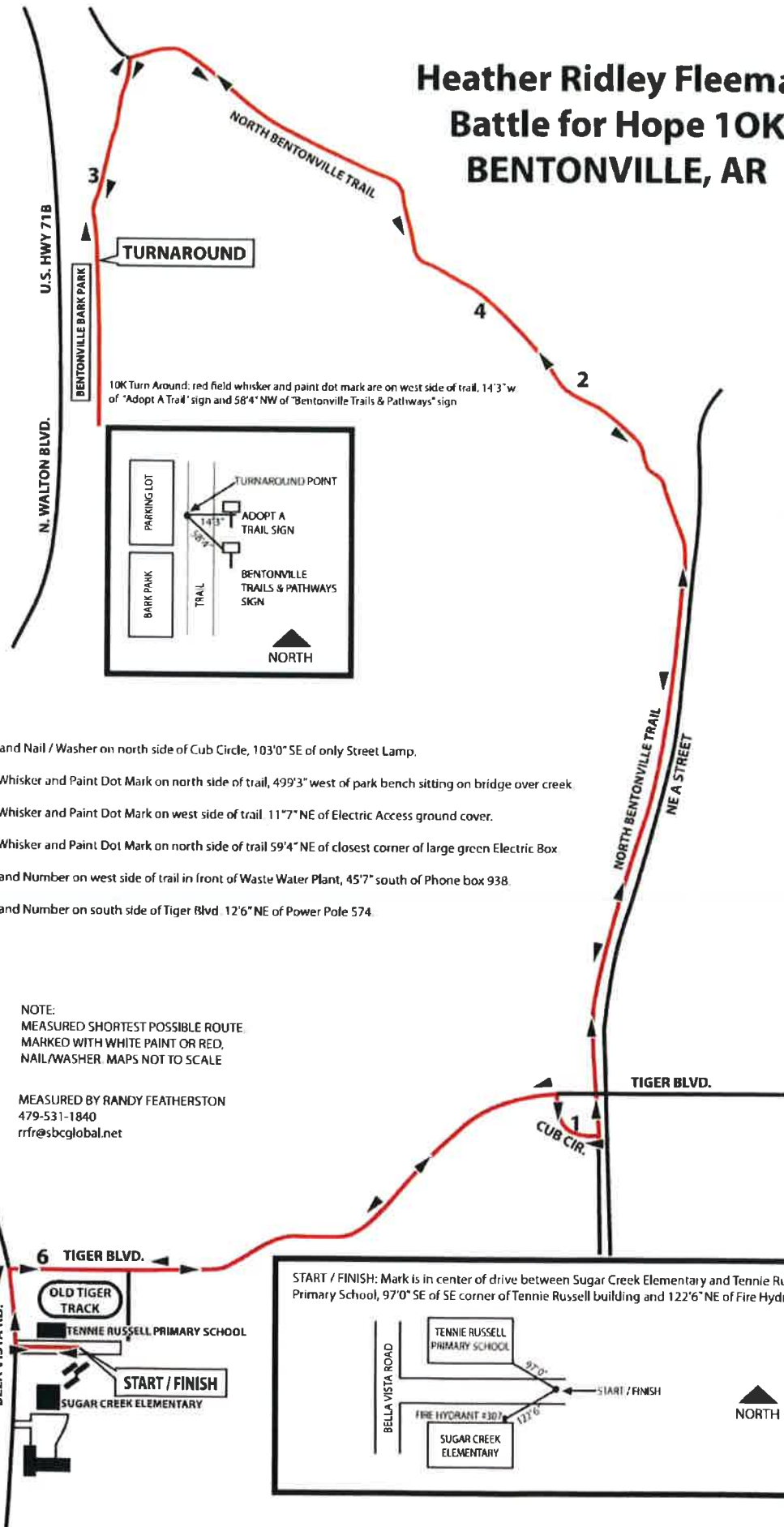
Neighborhood Resident Signature

Date

Address



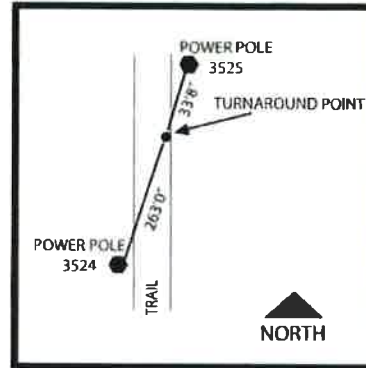
Heather Ridley Fleeman Battle for Hope 10K BENTONVILLE, AR



Heather Ridley Fleeman Battle for Hope 5K BENTONVILLE, AR



5K Turn Around: red field whisker and paint dot mark are on east side of trail, 33'8" S. of Power Pole 3525 and 263'0" N. of Power Pole 3524.



TURNAROUND

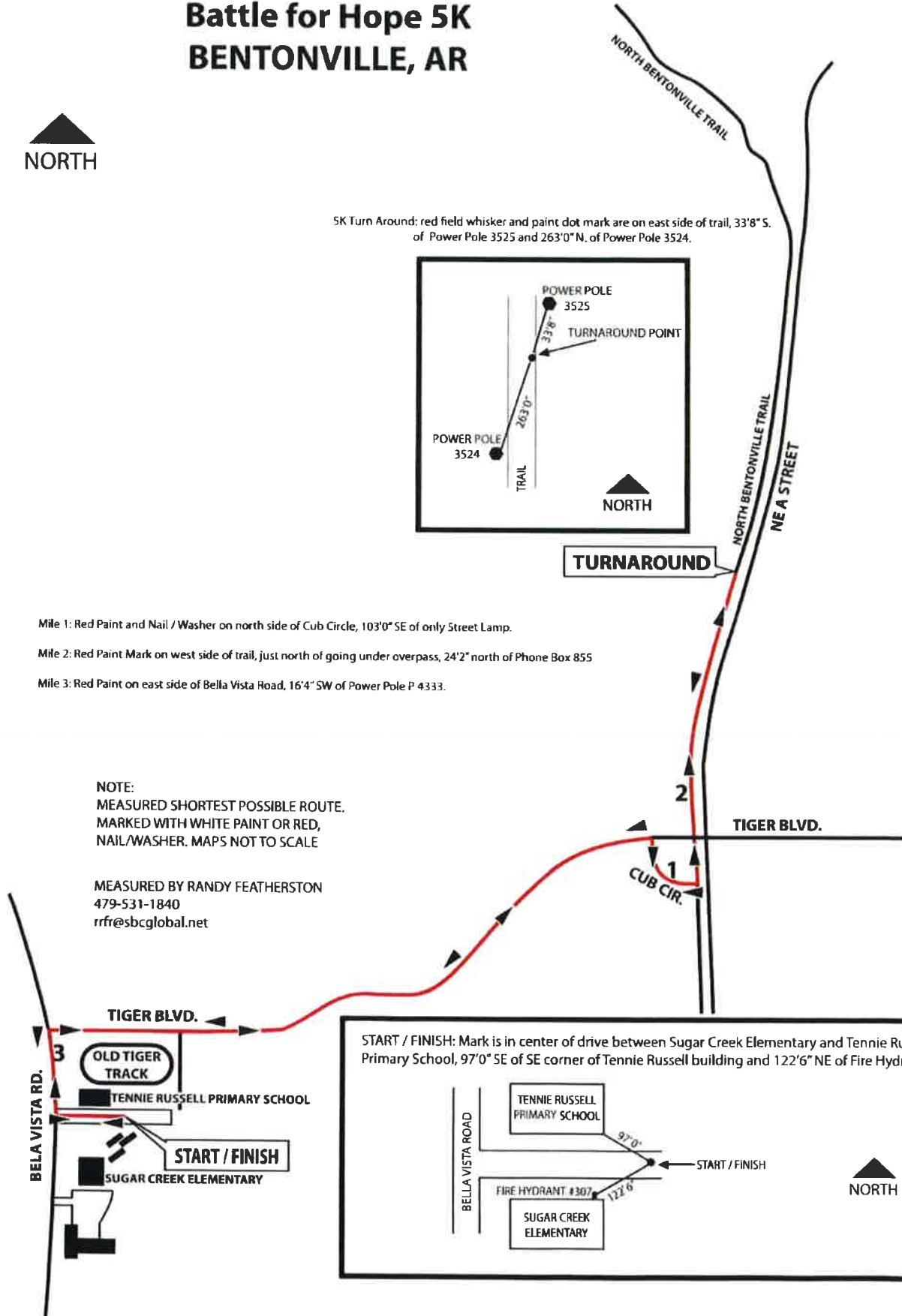
Mile 1: Red Paint and Nail / Washer on north side of Cub Circle, 103'0" SE of only Street Lamp.

Mile 2: Red Paint Mark on west side of trail, just north of going under overpass, 24'2" north of Phone Box 855

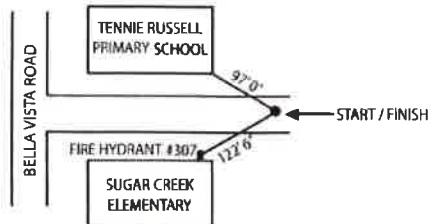
Mile 3: Red Paint on east side of Bella Vista Road, 16'4" SW of Power Pole P 4333.

NOTE:
MEASURED SHORTEST POSSIBLE ROUTE.
MARKED WITH WHITE PAINT OR RED,
NAIL/WASHER. MAPS NOT TO SCALE

MEASURED BY RANDY FEATHERSTON
479-531-1840
rrfr@sbcglobal.net



START / FINISH: Mark is in center of drive between Sugar Creek Elementary and Tennie Russell Primary School, 97'0" SE of SE corner of Tennie Russell building and 122'6" NE of Fire Hydrant 307.





LETTER OF CONFIRMATION - SPECIAL EVENTS

June 19, 2019

Dear Anna Rohweder;

Bentonville Parks and Recreation has approved your Special Event request for **The Heather Ridley-Fleeman Battle for Hope 10k/5k on May 2nd, 2020, 5:00 am to 11:00 am at Old Tiger Stadium.**

These are public parks and we can not prohibit anyone from using the facilities. If another group is present at your site, please inform them of the time of your event and that you are scheduled through Bentonville Parks and Recreation. Also, show them this letter as proof of your reservation. There are several Park Ordinances that we ask your group to be aware of. These ordinances are:

- Bentonville Parks are open from Sunrise to 11pm.
- Please do not tamper with park property without prior written consent from the Bentonville Parks and Recreation Manager.
- Please do not litter in our parks. If you have an event, please clean up after your event has concluded.
- Alcohol and Drugs are strictly prohibited.
- No fires are allowed, except in fireplaces or grills.
- Weapons or Firearms are not allowed in Bentonville City Parks.
- Fireworks are not allowed in Bentonville City Parks.
- Merchandising is not permitted without written consent from the Bentonville Parks and Recreation Director.
- All Dogs must be on a leash, except at the Dog Park location. Please clean up after your pet.
- Traffic regulations must be observed at all times. Please only park in designated parking areas.

If you have an after hour emergency, please call 479-271-9625.

If you need police assistance, please call 479-271-3170

Sincerely,

Danny Bartlett

Bentonville Parks & Recreation



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at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at bshepherd@bentonvillear.com
For any other information contact, Beverly at 479-271-3131

Name: Andrew Heath, Executive Director	Home Phone: _____
Address: 102 E. Central Avenue, Bentonville, AR 72712	Work Phone: (717) 824-2281
E-mail: andrew@downtownbentonville.org	

Reason for application to agenda:

- Signage or traffic calming (Must have 3 signatures)
- ✓ Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- Other _____

For Temporary Street Closures for Special Events: (prior to application)
Contact:

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LT Michael Martin	phone: (479) 271-5967
	email: michael.martin@bentonville.arkansas.gov

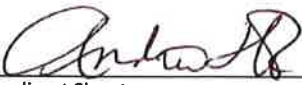
Please see RUN RULES located on the Transportation Page
@ www.bentonvillear.com

Describe the issue or problem and what you are requesting:

Downtown Bentonville Inc. is planning a Fat Tuesday, Mardi Gras Crawfish Boil on Tuesday, February 25th at the field at Tucker's Corner. We would like to do a 'second line' street parade around the Square after each seating (7:00pm & 9:00pm). The parade can stick to the sidewalks, may have approximately 100-200 members including a brass ensemble. The route is highlighted on the attached map. Would it be possible to stop traffic momentarily at intersections?

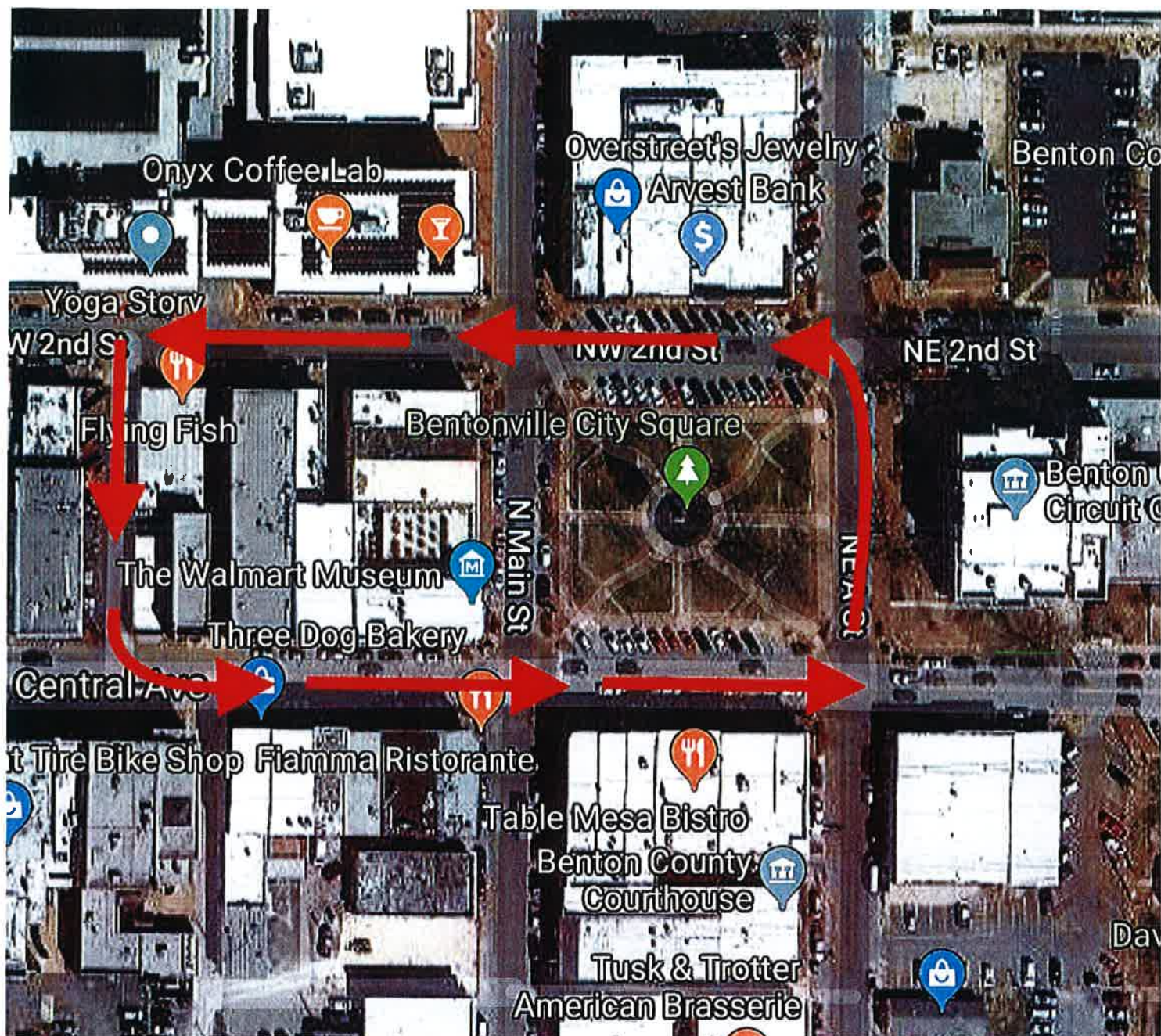
Illustration or Photo (Attach to Application If Necessary)

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	1/27/2020		
Applicant Signature	Date	Chair Signature	Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature	Date	Address
Neighborhood Resident Signature	Date	Address
Neighborhood Resident Signature	Date	Address





Traffic and Signage Committee

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Name: Andrew Heath, Executive Director Home Phone: (717) 824-2281

Address: 102 E. Central Avenue, Bentonville, AR 72712 Work Phone:

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email: michael.martin@bentonville.arkansas.gov

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Describe the Issue or problem and what you are requesting:

For Dates: 3/27, 6/27, 9/11

Downtown Bentonville Inc. is requesting the following street closures for the City's Art Stroll Festival - closure of NE A Street and Main Street (between 2nd Street and Central), and the Alley between Three Dog Bakery and City Hall. Closure from 3:00pm to 9:00pm.

Illustration or Photo (Attach to Application if Necessary)

 12/21/20
Applicant Signature Date

Chair Signature Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature Date

Address

Neighborhood Resident Signature Date

Address

Neighborhood Resident Signature Date

Address

