



## TRAFFIC SAFETY AND SIGNAGE COMMITTEE

**Monday, November 1, 2021 – 2:00pm**

**To Be Held Via Zoom Webinar**

### **AGENDA**

#### **I. OLD BUSINESS/TABLED ITEMS:**

**A. Lauren Hildreth – Bike NWA and Jon Raney, Runway – Bentonville – Phone: 262-308-6542  
Email: [Lauren@bikenwa.org](mailto:Lauren@bikenwa.org)**

Proposing the “Neighborhood Traffic Calming Plan”, which includes traffic-calming features that also act as wayfinding for pedestrians and cyclists, building from the Slow Streets program. This due to pedestrians, cyclists and vehicles being displaced outside of their regular and often “safe” routes due to the expansive and ongoing construction in downtown Bentonville. Will provide letters of support from the community at the meeting.

*September:* This is a busy area with lots of construction. The Committee would like public feedback from the residents in the area. Item will be tabled until the October meeting.

*October:* See Letters Attached. The applicant told the Administrative Assistant that she requests not to be on the agenda in October, and would like to attend the November meeting with additional items. David Mills made the motion to table this matter to the November meeting. Tony Davis gave a second. **Motion approved.**

**B. Thaden School (CSSO Robert McKinney) – 800 SE “C” Street – Phone: (479) 268-5321  
Email: [rmckinney@thadenschool.org](mailto:rmckinney@thadenschool.org)**

Requesting school zone signs along SE Main Street adjacent to the campus between 8<sup>th</sup> Street and 10<sup>th</sup> Street. With the completion of our Performing Arts building, which includes three classrooms and outdoor classroom space, the presence of student pedestrian traffic on the sidewalk along SE Main Street will greatly increase. There will be regular intervals where students will be utilizing outdoor areas adjacent to the sidewalk as a classroom. The building is now being used daily. *Map attached.*

*September:* The current signage onsite does not comply with the State Statue. The signs were not installed by the City. Tony will meet with Mr. McKinney to work out what needs to be installed or changed. Item will be tabled until the October meeting.

*October:* Tony recommends that we up the speed limit signs up to code from 15 mph to 25 mph and that he provide a written proposal with dimensions of the school zone area, and signage. Mr. McKinney will have to speak with his team about this. Chief Shastid tabled this item until the November meeting.

- C. Jeff and Denise Ratcliff, 607 NE 2<sup>nd</sup> Street, Bentonville, AR – Phone: 479-685-3721 (Home) and 479-657-8926 Email: [jdrat@outlook.com](mailto:jdrat@outlook.com)**

**ISSUE:** Extreme speeding on NE 2<sup>nd</sup> Street (speeds between 40-60 mph are not uncommon); cars passing other cars who are going close to the 25 mph speed limit; significant increased pedestrian traffic as trails become more popular; increased risk for homes requiring backing out of driveway given the magnitude of traffic during peak times.

**REQUESTING:** Speed control measures (traffic studies, increased patrol, speed tables); flow improvement (eliminate left turn onto J Street during peak times); pedestrian improvement (weekend slow streets).

**October:** David Mills reported that he had installed two Children at Play signs after the last meeting about this area. Speed counts were taken in late April/early May, and at this time, the speed counts are an average of 31 mph in a 25 mph zone, beginning on September 7<sup>th</sup>. There was also an option brought up for a 4-way stop sign or crosswalk at 2<sup>nd</sup> and “F”. David Mills recommends that we table this to November and look for a place for a possible crosswalk. Dan Weese also mentioned that he had tagged NE 2<sup>nd</sup> and “F” street for a 4-way/4-crosswalk intersection. Chief Shastid said that he would place a radar trailer between NE 2<sup>nd</sup> and NE “J” Street, as well as extra enforcement, and that we would table this matter until the November meeting to gather extra data, speed counts, and will look for a place for a possible 4-way stop.

- D. Andrew Heath, Downtown Bentonville, Inc.- 102 E. Central Avenue – Phone: 717-824-2281**

DBI is requesting the closure of N. Main Street and NE A Street between NE 2<sup>nd</sup> and Central Avenue on the Fridays and Saturdays in December leading to the holiday. December 3 and 4, December 10 & 11, December 17 and 18. DBI would like to work with the City to make these pedestrian walkways since so many families will be visiting the Square to view the lights. *See Attachment.*

**October:** David Wright supports closing NE “A” in front of the Courthouse on the weekends from Friday at 6:00 pm through Sunday night at 11 pm for the month of December. He does not support closing Main Street. Cindy Acree is in agreement with the closing, and made a motion to that effect. She then withdrew the motion when David Wright asked if we should run this information by Dennis Birge first. Chief Shastid says yes and said we would table this matter until the November meeting. Mr. Heath was told to get Judge Barry Mohring’s okay with the closure as well. Mr. Heath said he would do that. There was an informal motion to approve.

## **II. NEW BUSINESS:**

- A. Christine Leicester, 2505 SW Glenn Ridge Rd, Bentonville – Phone: 417-850-6465 Email: [chitacdk@gmail.com](mailto:chitacdk@gmail.com)**

Request Flashing Pedestrian/Bike Signal at the intersection of Featherston Rd and 28<sup>th</sup> Street to allow children walking and biking to get to and from school safely. *See application and other documents attached.*

- B. Andrew Heath, DBI – 102 E. Central Avenue, Bentonville – Phone: (717) 824-2281 Email: [andrew@downtownbentonville.org](mailto:andrew@downtownbentonville.org)**

**1.** For the November First Friday (11-05-21), DBI is requesting an additional closure (yellow lines) of S. Main Street to SE 3<sup>rd</sup> Street from 3:00 pm to 9:00 pm. The First Baptist Church of Bentonville is planning a free Family Fun Zone in their parking lot located at their 412 Building. Since this will attract many families down S. Main

Street, we are making this request for safety reasons. We have discussed this closure with the businesses and they are all supportive, hoping to bring their storefront out onto the street and interact with the people walking by.  
*See attached map.*

**2.** The Walmart Museum is hosting a Santa Claus experience for families on December 8, 14, and 16. They are requesting the closure of Main Street from Central Avenue to NE Second Street from 5:00 pm to 8:00 pm to accommodate the increased number of families visiting the Museum.

The next proposed meeting date is:  
Monday, December 6, 2021 at 2:00 pm

###



## Traffic and Signage Committee Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)  
at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Lauren Hildreth, BikeNWA / Jon Rancy, Runway Home Phone: \_\_\_\_\_

Address: Bentonville Work Phone: (262) 308-6542

E-mail: Lauren@bikenwa.org

**Reason for application to agenda:**

- Signage or traffic calming (Must have 3 signatures)
- Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- Other

**For Temporary Street Closures for Special Events: (prior to application)**

**Contact:**

CPT Ray Shastid phone: (479) 271-3180  
Lt. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

**Describe the issue or problem and what you are requesting:**

Pedestrians, cyclist and vehicles are being displaced outside of their regular and often 'safe' routes due to the expansive and ongoing construction in downtown Bentonville. One major example of this disruption is the greenway closure at J Street due to the Walmart Home Office construction, and the detours needed through the local streets between The Momentary & Downtown, an area that lacks in connected sidewalks or has no sidewalks at all. Therefore, we are proposing the 'Neighborhood Traffic Calming Plan' which includes traffic calming features that also act as wayfinding for pedestrians and cyclists, building from the Slow Streets program.

**Illustration or Photo (Attach to Application If Necessary)**

Lauren Hildreth  
Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

Chair Signature \_\_\_\_\_ Date \_\_\_\_\_

**NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.**

Neighborhood Resident Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Neighborhood Resident Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Neighborhood Resident Signature \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

## ***NEIGHBORHOOD TRAFFIC CALMING PLAN: INTRODUCTION***

*Pedestrians, cyclist and vehicles are being displaced outside of their regular and often 'safe' routes due to the expansive and ongoing construction in downtown Bentonville. One major example of this disruption is the greenway closure at J Street due to the Walmart Home Office construction, and the detours needed through the local streets between The Momentary & Downtown, an area that lacks in connected sidewalks or has no sidewalks at all.*

*Therefore, we are proposing the following 'Neighborhood Traffic Calming Plan' which includes traffic calming features that also act as wayfinding for pedestrians and cyclist while encouraging heavier vehicular traffic to the main thoroughfares.*

### **Challenges/Barriers:**

- Multiple construction projects in the downtown area have created a gap in safe bicycle and pedestrian infrastructure to access downtown destinations, workplaces, residences, and schools
- Vehicle volume has increased on the same roads that people walking and riding bikes have to use to reach destinations as a result of trail and sidewalk closures
- A gap in safe bicycle infrastructure from where the Razorback Greenway detour ends at the downtown square to the Walmart Home Office is a barrier to commuting to work

### **Goals:**

- Slow vehicular traffic in the neighborhood
- Provide identifiable routes for residents, visitors, and students to walk and ride bikes between residences, downtown destinations and school
- Provide safe routes to get to and from the Razorback Greenway and the Downtown Trail

## NEIGHBORHOOD TRAFFIC CALMING PROPOSED PLAN



### Traffic Calming Proposed Streets

- SE A St.
- SE B St.
- SE C St.
- SE D St.
- SE 4<sup>th</sup> St.
- SE 7<sup>th</sup>

### Traffic Calming Features

- Custom Planters
- Bike/Ped Zone Signs
- Super-sharrows
- Additional striping as needed



★ Example Bike/Ped Zone Signs

## NEIGHBORHOOD BIKEWAY: PHASE 1 ROLLOUT (SPRING 2022)



### PHASE 1 ROLLOUT:

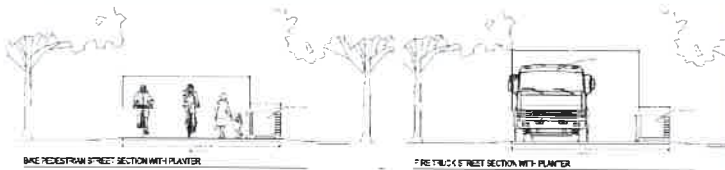
- SE B. St. b/w SE 2<sup>nd</sup> & Downtown Trail
- Downtown Trail to SE C St.
- SE C. St. b/w Downtown Trail & SE 8<sup>th</sup> St.
- Utilizing SE 2<sup>nd</sup> St. to connect to Downtown Square
- Utilizing the Downtown Trail to connect SE B St. to SE C. St.
- Utilizing SE C St. to connect to Thaden School



**Bike/Ped Zone**  
**Local Traffic Sign Locations**

## NEIGHBORHOOD TRAFFIC CALMING PROPOSED PLAN: BENEFITS & CONSIDERATIONS

- Significantly slows traffic within neighborhood streets
  - Slower streets allows community to safely travel within blocks of downtown that have no sidewalks OR disjointed sidewalks
  - Slower streets allows for safer front yard play & activity
- The proposed Neighborhood Traffic Calming Plan aligns with the city approved Connect Bentonville's Neighborhood Bikeways considerations as seen on pages 130-132.
- Will coordinate with the City Fire Department to ensure fire truck accessibility— See Planter Street Sections & Planter Layout Enlargement Plan
- Planters will be placed where they will not impede existing driveways, garbage pickup, parking, fire hydrants etc.
- Planters will be reflective & have warning graphics for vehicular identification at day & night.
- Spring 2022 Implementations. - Additional traffic cones and flags will be utilized to gradually introduce the planter installation to drivers. The cones and flags will be phased out as drivers become more familiar with the planter installation.
- Super-sharrows are proposed for additional wayfinding and bikeway notification.
- Planters & Bike/Ped Zone Signs will be set back from each intersection to allow for the emergency vehicle turn radius.
- The planter maintenance will be funded & performed outside of city resources.
- The neighborhood streets will continue to be open to traffic and will not be closed.



PLANTER STREET SECTIONS



PLANTER LAYOUT ENLARGEMENT PLAN WITH SUPER SHARROWS

## NEIGHBORHOOD TRAFFIC CALMING PLANTER: DESIGN & DIMENSIONS

- *Traffic calming*
- *Opportunities for showy seasonal plantings, grasses, or vegetables*
- *Can be easily moved with straps or forks; Graphics, tap &/or paint will be reflective so each planter can easily be seen during the day & night*
- *Located on alternate sides of street to accommodate driveways, fire, emergency vehicles & trash pick-up*





September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Officials,

I am writing to you to express, not only my support for the Downtown Bentonville Neighborhood Traffic Calming Plan, but also the ways in which it can be modified to ensure its maximum efficiency in making roads safer for pedestrians, motorists, and people on bikes.

As a student at Thaden School and a lifelong resident of Bentonville, I have personal experience with the rough conditions of Downtown Bentonville's roads, and the problems they pose for the safety of pedestrians, motorists, and people on bikes. I believe the Neighborhood Traffic Calming Plan will make our roads a lot safer as it will provide many streets with planters to create a chicane for cars. This chicane will incentivize drivers to become more aware of their surroundings, allowing for them to be more alert of bikers, pedestrians, and other cars, which will make our roads safer for everyone. Furthermore, the Neighborhood Traffic Calming Plan will disincentivize thru-traffic from using these local roads to get to other places. This means fewer cars will come through the roads which have obstacles, lowering the potential for collisions with pedestrians, people who ride bikes, and motorists on these roads.

Although the Neighborhood Traffic Calming Plan is a great way to make our roads safer, I feel that there is a major step that could be taken to make this plan even more effective at strengthening the safety of our roads. After measuring the width of the roads that will be affected by the Neighborhood Traffic Calming Plan, I found that most of the roads had a width that was not up to regulation size. This means the obstacles implemented on these roads would make it even harder for cars to drive around them. If the obstacles are too hard to drive around it may provide motorists with the incentive to break a law to get around the obstacles faster, putting other pedestrians, cyclists, and motorists in danger. I believe this problem can be fixed by simply right-sizing the planters to better fit the width of the roads on which they are placed.

I believe the Downtown Bentonville Neighborhood Traffic Calming Plan is a great plan that just needs one major improvement. Due to this, I hope the city of Bentonville will take this improvement into consideration when deciding if this plan should be approved.

Sincerely,

Aiden Maurice  
Junior at Thaden School



September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

My name is Bryleigh Clark and I am writing this letter to express my support for the Neighborhood Traffic Calming Plan for Downtown Bentonville, which was discussed at the Traffic, Safety, and Signage Committee meeting on September 13th.

I am a part of a Bike Advocacy class at Thaden School. We recently attended the Traffic, Safety, and Signage Committee meeting on September 13th with the entire class. The Committee discussed the aforementioned Neighborhood Traffic Calming Plan, which I fully support. I have lived in NorthWest Arkansas my whole life and love it, but the one thing I would change is the safety of riding a bike on roads downtown. This Traffic Calming Plan is the perfect opportunity to fix this issue. If this plan were to be accepted by the committee, I would definitely feel safer while riding in my hometown Bentonville.

Again, I fully support this plan that would better the community in Bentonville. I am confident that this plan would ensure safety and ensure happier citizens in our region. Thank you for taking the time to read this letter.

Sincerely,

Bryleigh Clark  
Freshman at Thaden School



September 20, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

I am one of the many new students to join Thaden School and have loved what I have seen so far with the Bentonville community. I am one of the many students to attend the Traffic, Safety, and Signage Committee on September 13th and during the time of the proposal of the Downtown Bentonville Neighborhood Traffic Calming Plan I was able to hear many concerns about how the proposal would affect the residents on the street that would be affected, if there would be enough vehicle access, and if the planters would create a unsafe environment for drivers. In the signature program, Bike Advocacy, at Thaden, we as a class took a further look into the many concerns the Committee had about the proposal and went to the designated streets. We then found out that the streets that are being proposed to have the planters on—SE A, SE B Street, and SE C Street—do not have the correct 20 foot requirement. SE A St. between 6th and 5th and SE 4th Street between C and B Streets do not meet the 20 foot requirement that the streets should have, which already creates a dangerous road for drivers coming from either direction of the street, and furthermore would create a more dangerous road if the planters were put on them without the correct street requirement. As a resident of Bentonville, Arkansas, I support the Downtown Bentonville Neighborhood Traffic Calming Plan with modifications. We as a community should first provide the streets Southeast A between 6th and 5th and Southeast 4th between C and B with the twenty foot requirement, then proceed to put the designed planters on the designated location as proposed in the meeting. Another modification I recommend is to change the planters into tapered planters, which would still create enough visual noise for drivers to slow down and pay more attention to the road. Accepting the proposal will create a safer environment for everyone.

Sincerely,

Dominic Curry  
Junior at Thaden School and Bentonville Resident



September 22, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

I am a senior at Thaden School and am writing to you today to share my support for the Downtown Bentonville Neighborhood Traffic Calming Plan. I attended the Traffic, Safety and Signage Committee meeting on Monday, September 13th. I support the proposed traffic calming plan but with modifications.

It was stated during the Traffic, Safety, and Signage Committee meeting that the affected roads had to be at least 20' wide, making 10' feet for each travel lane. However, when our class went out to measure some of the streets where the proposed traffic calming plan would be implemented, they weren't all 20' wide. SE A St between 6th St and 5th St. was only 18' wide. SE B St. between 4th St. and 6th St. was also only 18' wide. As such, it would be best if instead of placing the planters fully in the road they were half on, half off, to adjust for the width of the roads. If we do this, we should be able to fit more planters on the roads, thereby making it safer for people on bikes. Visual noise is important to creating slower, safer streets. Furthermore, the proposed traffic calmers would create a gradual chicane along the streets which will cause vehicular traffic to slow down. As the oldest sibling to a younger brother (15) and a younger sister (11), I care very much for the safety of my siblings. My siblings and I all attend Thaden school and actively walk and bike throughout the surrounding community. I should not have to worry for their safety as they walk or ride to buy a hot chocolate after school or to borrow a book from the library. I know that many other young children at my school and families in the community do the same. I'm sure that any other older sibling, parent, grandparent, aunt or uncle wants to ensure the safety of their loved ones as they travel throughout their neighborhood and surrounding streets. I support the proposed Downtown Bentonville Traffic Calming Plan and am hopeful to see it come to fruition. Thank you so much for your time and consideration.

Sincerely,

Elise McLay  
Senior at Thaden School



September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Officials,

I am writing as a Thaden School student to lend my full support to the Neighborhood Traffic Calming Plan. I have been attending a bike advocacy class. In this class, we have tried our best to learn what it is to be a bike advocate. We have taken the time to acquaint ourselves with the topic of slow streets. We have gone out and actually measured the width of the road to make sure that the proposed planter boxes can fit with a comfortable width for cars.

These boxes can and hopefully will make the roads safer for everyone—bikers, walkers, and most importantly children.

As a mountain biker in the area, I have had a couple of close calls with cars going much too fast through narrow streets or around curves. The planter boxes will be placed in specific places down certain streets to create a chicane that will, in turn, create visual noise. With visual noise, the driver will feel scared just enough to pay close attention and drive slower.

Sincerely,

Gabriel Hillbrand  
Sophomore at Thaden School



September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Officials,

As a Thaden School student and future voter, I write to express my ecstatic support for the Downtown Bentonville Neighborhood Traffic Calming Plan (NTCP) that came before the Traffic, Safety, and Signage Committee on September 13, 2021 with a few modifications.

The NTCP proposes placing 48" x 30" planters in a staggered pattern along SE A, B, C, D, 4th, and 7th street to slow traffic so that pedestrians and people on bikes can safely get to where they need to go. This project is necessary for the city of Bentonville because the construction of the new Walmart home offices has closed down the stretch of Greenway along J St. This makes it unsafe for pedestrians and bikers to explore the town. Bike NWA's plan will make automobiles slow down on these mainly residential streets by creating a chicane pattern therefore providing a safer alternative to the shut down Greenway which kids, like myself, can use to bike to school, the library, and work.

At the Traffic, Safety, and Signage Committee meeting which my Bike Advocacy class attended on September 13, 2021, one concern was the 20ft rule. One of the city officials brought up the fact that there must be at least 10ft per lane for the automobile. Curious on how these planters would impact this rule, our class went out on Sep 14, 2021 and measured the width of SE A, B, 4th, and D street. SE A St. between 6th and 5th measured 18ft as well as SE 4th between C and B. This means that each lane is 9ft. Therefore the 20ft rule is followed on the roads which will be impacted. We also measured SE B St. between 4th and 6th which measures 19.5ft and SE D between 5th and 6th. D measured 23ft, but with the parallel parking spaces taken the lanes measure 17.5ft. Although we did not measure all of the streets, the general consensus is that the 20ft rule should hold the NTCP back because it is currently not being followed. However, as a student who lives in Bella Vista and must drive these roads every day to school, I understand the danger and frustration that these planters can cause. Therefore I propose the planters be made smaller so that they take up 2-3 feet or are moved partially on the street so that there is still visual noise to slow cars down that does not cause panic.

BikeNWA's Neighborhood Traffic Calming Plan is a wonderful idea that will make the city of Bentonville a better and more bike friendly community. It should be approved with these said modifications for the sake of the city! Thank you for your time and consideration!

Sincerely,

*Hadley Ward*

Hadley Ward  
Junior at Thaden School



September 16th, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

I am writing this letter to demonstrate my support towards the new Downtown Bentonville Neighborhood Traffic Calming Plan (DBNTCP) that is currently being pitched to you guys by BikeNWA.

My name is Inti and I am a student at Thaden School. I have lived in Downtown Bentonville all my life. I am currently taking a Bike Advocacy class at school in which we have been focusing on the Downtown Bentonville Neighborhood Traffic Calming Plan and studying it with great detail. We have met with the members of BikeNWA, attended the Traffic, Safety, and Signage Committee meeting on September 13th, and even gone out to measure roads of Downtown Bentonville to get a taste of what the plan would look like in action. When our class went out to measure the roads, the cars were going way faster than 25mph which is the speed limit in the downtown area. This was very disappointing and scary because a car going over the speed limit can cost someone their life. I personally feel uncomfortable riding my bike around the square because of the lack of Bike infrastructure around Bentonville. The DBNTC is a cost-friendly alternative to safer biking roads instead of building bike lanes or more greenways. People travel from all over the country to visit the mountain biking capital of the world, yet Bentonville doesn't have safe roads with the exception of the weekends when the slow streets are in action. Accepting the DBNTC will allow us kids and our families to enjoy Bentonville on roads we know we can feel safe on. For these reasons, I fully support the DBNTC and I hope the people who are supposed to represent us can support us in this decision as well.

Sincerely,

Inti Rios  
Senior at Thaden School



September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Officials,

Hello my name is Jack Ibbotson. I attend Thaden School, and I advocate for and fully back the Downtown Bentonville Neighborhood Traffic Calming Plan.

I believe that the streets that will be slowed due to the Calming Plan are getting a lot of through traffic, making the streets less safe for everyone. The streets that are going to be occupied by the planters are commonly used streets for cyclists and pedestrians. To make the streets safer, they will be adding planters, creating a chicane through the streets to slow drivers down. It might even desensitize the roads making the streets safer for pedestrians. I attended the Traffic, Safety, and Signage Committee meeting on 9/13/2021 and there were some arguments against the plan such as, fire-trucks needing to get through the streets and if it will remove parallel parking. The planters will be placed in specific places so any vehicle could get through with ease. The planters will remove little to no parallel parking. My Bike Advocacy class and I went to check the streets that will be affected, and only one of them had parallel parking. I strongly believe making the Downtown Bentonville Neighborhood Traffic Calming Plan will make the community as a whole a safer environment.

Sincerely,

Jack Ibbotson  
Junior at Thaden School



September 16, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

After attending the Traffic, Safety, and Signage Committee meeting on September 13th, I came to the conclusion that the Neighborhood Traffic Calming Plan is the best option for our city's growing cycling population. From 2015 to 2017, the amount of cycling has grown by 36%, therefore this project will benefit us greatly. This project will force cars to chicane and drive slowly down these selected streets. This plan will connect Thaden School, 8th Street Market, and Downtown Bentonville with safe streets for people on bikes and pedestrians. This idea will also give people on bikes and pedestrians more trust in vehicles and more usage of the road while being able to feel safe. After reading this letter, I hope you choose to approve to pass this new and interesting project.

Sincerely,

Miguel Abellan  
Junior at Thaden School



September 22, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, Signage Committee

Dear City Leaders,

I am a citizen of Rogers, Arkansas. I am 15 and a junior at Thaden School. I am writing to show my support for the Downtown Bentonville Neighborhood Traffic Calming Plan. I am in a bike advocacy class at Thaden School.

I attended the Traffic, Safety, Signage Committee meeting that took place on September 13th. My classmates and I went out the following Wednesday to look at the roads and to measure them. We noticed that people were speeding down the streets in their cars, not going the speed limit. With the Downtown Bentonville Neighborhood Traffic Calming Plan, drivers will have to slow down due to visual noise from the planters. The slower streets will keep people walking and people riding bikes safe, and other drivers safe. According to our measurements, the planters will allow from fourteen-foot to nineteen-foot roads for the cars to drive on. The planters will make cars slow down so they will not hit each other. Also, chicanes have been proven to slow cars down.

Please pass the Downtown Bentonville Neighborhood Traffic Calming Plan.

Sincerely,

Owen Lauzon  
Student at Thaden School



September 22, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

After attending the Traffic, Safety, and Signage Committee meeting on September 13th, I have decided to write this letter to express my viewpoint on the Downtown Bentonville Neighborhood Traffic Calming Plan.

As a resident of Downtown Bentonville and a student at Thaden School, I give my full support to this plan in order to create a better environment for pedestrians in the city. After studying infrastructure in Downtown Bentonville I have come to the conclusion that this plan will create a safer way of commuting for people walking and people on bikes. The planters that would be placed on the side of the road would incentivize drivers to slow down, making it safer for everyone on the road. The visual noise created by the planters would make both drivers and pedestrians cautious and aware of their surroundings. With all of the construction going on right now in Downtown Bentonville, specifically on J Street, much of the current infrastructure can either not be used or has been removed completely. This makes it very hard for people biking and walking to get from place to place. For reasons like this, the Traffic Calming Plan should be approved and implemented.

Sincerely,

Oshen Rehobson  
Junior at Thaden School



September 20, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear Elected Officials,

I am Paloma, a freshman at Thaden School and a resident of Downtown Bentonville. I have been riding a bike for a while now, and I try to ride my bike to school every day, through the streets that would be impacted by the Neighborhood Traffic Calming Plan. Recently in my bike advocacy class, we studied the Neighborhood Traffic Calming Plan, then attended the Traffic, Safety, and Signage Committee meeting on Monday, 9/13.

In one of our classes, we went out and measured the roads that would be affected, and realized that the roads are a lot narrower than expected. For these reasons, instead of having the 4 feet planter that will be staggered along the side of the road, there should be 1.5 feet off the road then 2.1 feet on the road. This still makes someone driving on this road more aware of their surroundings and move slower, without proposing as much risk. As for why we should have these planters at all, firstly, many of the streets impacted do not have sufficient or consistent pedestrian infrastructure, making people walk on the road. This puts pedestrians and drivers at risk. Secondly, Walmart has a 2025 goal of 10% mode share (i.e. for 10% of the employees at its new home office to get to and from work by some means other than a single-occupant vehicle) and my dad—who works at Walmart—will be trying to ride to the home office regularly once the construction and pandemic are over. That would be more difficult with the Razorback Regional Greenway closed on J St. between 8th and 14th Street. The Neighborhood Traffic Calming Plan would offer alternate routes for people like my dad and just people that use the impacted roads in general.

For all these reasons, I hope you will approve this project so that our streets will be safer for me and everyone in the Bentonville community. Thank you for taking time out of your day to read this letter.

Sincerely,

Paloma Rosso  
Freshman at Thaden, and resident of Downtown Bentonville



September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Officials,

My name is Sterling McGinnis, and I am a 10th-grade student at Thaden School. I am writing to you today to express my overall support towards the Downtown Bentonville Neighborhood Traffic Calming Plan that was addressed to the Traffic, Safety, and Signage Committee on September 13, 2021.

I would like to start by saying that my bike advocacy class and I collectively agreed that the restrictions set for the plan at the meeting were unrealistic, and I think that you know that. Expecting one group of people with an idea that benefits everyone to collect an overwhelming amount of unnecessary signatures is problematic. I would like to remind you that the planters will not cost the city anything; no building, moving, or maintenance costs will be pushed on the city. Speeding is not always a conscious decision, and neither is slowing down. This new plan will help cars slow down by subconsciously influencing the driver to avoid obstacles, thereby lowering the number of speedy vehicles. I would also like to inform you that the Governors Highway Safety Association reported that along with the increase in the number of pedestrian fatalities, pedestrian deaths as a percentage of total motor vehicle crash deaths increased from 13% in 2010 to 17% in both 2018 and 2019. The DBNTC Plan will greatly decrease this percentage, and Slow Streets already has! The problem with Slow Streets is that the effect is temporary. This new plan will be permanent, therefore making streets safer for much longer!

As a resident of Arkansas, I strongly encourage you to go through with this plan.

Sincerely,

Sterling McGinnis  
Sophomore at Thaden School



September 20, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

I am a high school junior at Thaden School. I live at 507 SE C Street in Downtown Bentonville, and I am a member of BikeNWA's Slow Streets Bentonville crew. As a person who frequently rides bikes around our city, I witness first hand everyday how unsafe the neighborhood streets of Bentonville really are, and know for a fact how much our city could benefit from the Neighborhood Traffic Calming Plan.

The Neighborhood Traffic Calming Plan would better the city of Bentonville in several ways. The way the planters will be placed on either side of the road will create a chicane for the cars to drive through. A chicane means that the car would drive in an S-shape. This slows the car down, as well as makes drivers more aware of their surroundings by adding more visual noise on the road. Children play on these streets. People bike, walk, and commute to work on these streets. Currently, cars drive far too fast, and it causes people in their own neighborhoods to feel unsafe. I, for one, can speak on this matter.

By slowing down vehicular traffic, the community will be opened up to make people who are not in cars feel safe and welcome. The addition of planters will not only make the streets safer, but will make the streets nicer as well. Having planters which are aesthetically pleasing, and have beautiful flowers inside, will definitely make the streets look better. The Neighborhood Traffic Calming Plan is something that would bring so much good to the community. Therefore, I strongly believe that the NTCP is something that should be passed for the safety and improvement of our community.

Sincerely,

Sophie Novick  
Junior at Thaden School  
Member of BikeNWA's Slow Streets Bentonville Crew



September 24, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Officials,

I write this letter to express my concern about the lack of pedestrian safety infrastructure in Downtown Bentonville. The Downtown Neighborhood Traffic Calming Plan would play an instrumental role in creating safe roads for the pedestrians of this city. As someone who has lived in Downtown Bentonville for the last 5 years, I have witnessed numerous drivers who choose to travel our streets at unnecessarily fast speeds. I've been put in uncomfortable situations while on foot and on a bike enough times to know that something needs to be done. It's a city's duty to provide safe streets for its residents and agreeing to the calming plan would be a great start. Bentonville is expanding very quickly and because of that the infrastructure also needs to expand. Incentivizing calmer roads will benefit our community and Bentonville as a whole.

Sincerely,

Tobias Stanley  
Junior at Thaden School



September 1, 2021

Mayor Stephanie Orman  
City Council Members  
Traffic, Safety, and Signage Committee

Dear City Leaders,

We write to express our full support for the Downtown Bentonville Neighborhood Traffic Calming Plan that will come before the Traffic, Safety, and Signage Committee on September 13, 2021.

As you may know, our school has grown from 48 to 277 students over its first four years of operation on the 30-acre campus in downtown Bentonville, and we expect the enrollment to grow to more than 500 students in the coming years. We actively encourage our school community, including our employees, to walk or ride their bikes to campus each day. We also offer a cycle education program through which many students regularly ride bikes around our greater campus neighborhood during the school day, which includes the Bentonville Public Library, Brightwater Culinary Institute, and the Momentary. Finally, our bike skills course and pump track, which are often open to the public on weekday evenings and weekends, have become popular destinations for young cyclists, especially beginners, and their families.

For these reasons, we very much hope that the City of Bentonville will approve this plan and other measures that will improve the safety and navigability of our campus neighborhood for pedestrians and cyclists.

Sincerely,

Clayton K. Marsh  
Founding Head of School

City of Bentonville,

I am writing to you to express my support for the Neighborhood Traffic Calming Plan. I am a resident of Bentonville that will be directly impacted by this as I live at 407 SE C Street, Bentonville, AR.

As a result of the multiple construction projects in the downtown area, a gap has been created in access for pedestrians and bicycle infrastructure to access downtown destinations, workplaces, residences, and schools. Furthermore, vehicle volume has increased on the same roads that people walking and riding bikes must use to reach destinations because of trail and sidewalk closures.

I am expressing my support because I know that this is something my neighborhood needs. Slowing speeding cars will allow residents and kids to exercise and explore their community safely. Also, this will provide identifiable routes for residents, visitors, and students to walk and ride bikes between residences, downtown destinations, and school.

Thank you for your time and consideration,  
Shane Wilkinson



Lauren Hildreth &lt;lauren@bikenwa.org&gt;

---

**Slow streets**

1 message

**Bill Sheila Ford** <ozarkbagel@gmail.com>

Thu, Sep 9, 2021 at 3:50 PM

To: "lauren@bikenwa.org" &lt;lauren@bikenwa.org&gt;

Lauren,

First, thanks to your and your teams effort with slow streets. We reside on SE D street and just wanted to express concerns about the trail crossing on D, just south of 5th street. We have seen so many close calls, both from inattentive drivers (speed, cell phone, kids...) and cyclists, pedestrians. We really feel some sort of traffic control would greatly help reduce a risk of an accident we feel at this point is inevitable. The drivers far and away are the largest issue. Thanks for any thoughts or suggestions you might be able generate to keep biking Bentonville safe.

--

Bill, Sheila, and Tyler Ford, Owners

(479) 319-6688 Walton-Rainbow curve location (Original location)

(479) 367-2629 Square location, downtown Bentonville



## NEIGHBORHOOD TRAFFIC CALMING PLAN: INTRODUCTION

*Pedestrians, cyclist and vehicles are being displaced outside of their regular and often 'safe' routes due to the expansive and ongoing construction in downtown Bentonville. One major example of this disruption is the greenway closure at J Street due to the Walmart Home Office construction, and the detours needed through the local streets between The Momentary & Downtown, an area that lacks in connected sidewalks or has no sidewalks at all.*

*Therefore, we are proposing the following 'Neighborhood Traffic Calming Plan' which includes traffic calming features that also act as wayfinding for pedestrians and cyclist while encouraging heavier vehicular traffic to the main thoroughfares.*

### **Challenges/Barriers:**

- Multiple construction projects in the downtown area have created a gap in safe bicycle and pedestrian infrastructure to access downtown destinations, workplaces, residences, and schools
- Vehicle volume has increased on the same roads that people walking and riding bikes have to use to reach destinations as a result of trail and sidewalk closures
- A gap in safe bicycle infrastructure from where the Razorback Greenway detour ends at the downtown square to the Walmart Home Office is a barrier to commuting to work

### **Goals:**

- Slow vehicular traffic in the neighborhood
- Provide identifiable routes for residents, visitors, and students to walk and ride bikes between residences, downtown destinations and school
- Provide safe routes to get to and from the Razorback Greenway and the Downtown Trail

# NEIGHBORHOOD TRAFFIC CALMING PROPOSED PLAN

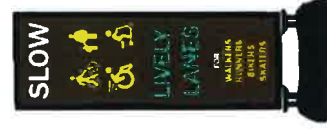


## Traffic Calming Proposed Streets

- SE A St.
- SE B St.
- SE C St.
- SE D St.
- SE 4<sup>th</sup> St.
- SE 7<sup>th</sup>

## Traffic Calming Features

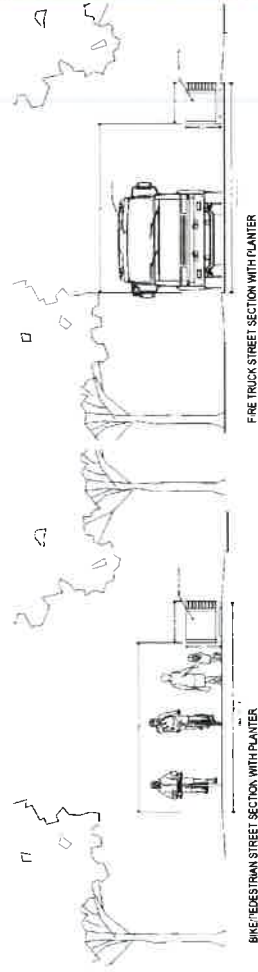
- Custom Planters
- Bike/Ped Zone Signs
- Super-sharrows
- Additional striping as needed



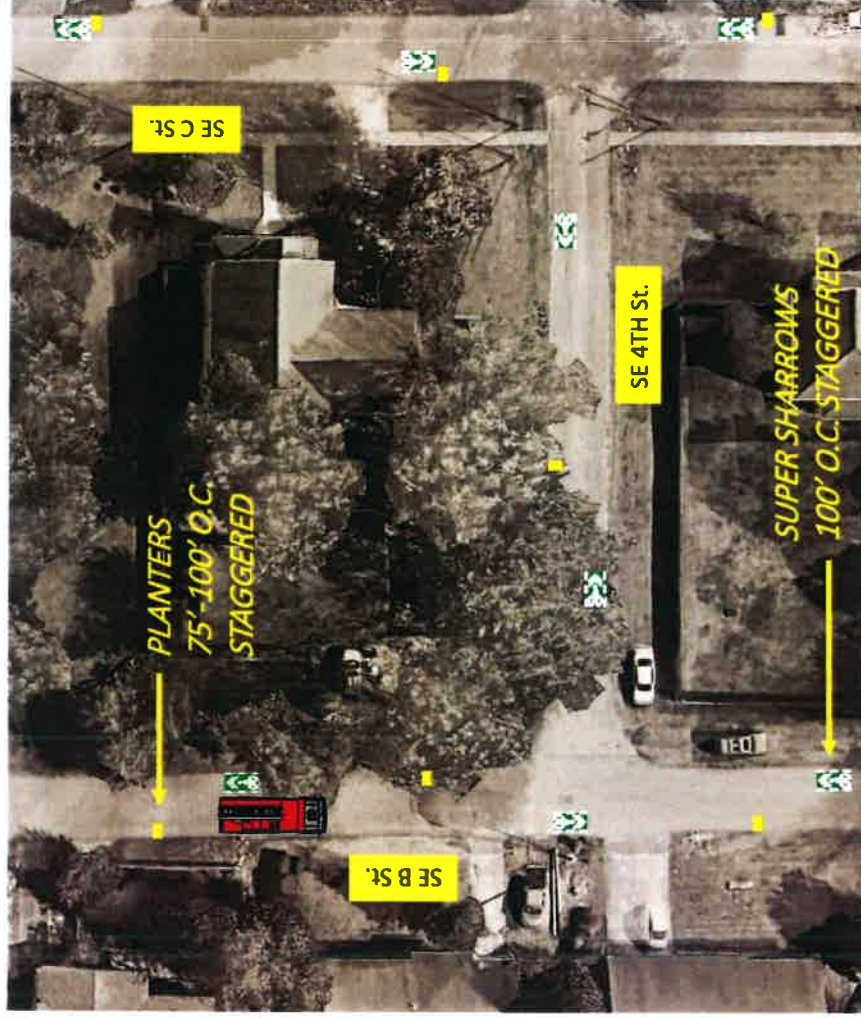
Example Bike/Ped Zone Signs

# NEIGHBORHOOD TRAFFIC CALMING PROPOSED PLAN: BENEFITS & CONSIDERATIONS

- Significantly slows traffic within neighborhood streets
  - Slower streets allows community to safely travel within blocks of downtown that have no sidewalks OR disjointed sidewalks
  - Slower streets allows for safer front yard play & activity
- The proposed Neighborhood Traffic Calming Plan aligns with the city approved Connect Bentonville's Neighborhood Bikeways considerations as seen on pages 130-132.
- Will coordinate with the City Fire Department to ensure fire truck accessibility – See Planter Street Sections & Planter Layout Enlargement Plan
- Planters will be placed where they will not impede existing driveways, garbage pickup, parking, fire hydrants etc.
- Fall 2021 & Spring 2022 implementations.
- Super-sharrows are proposed for additional wayfinding and bikeway notification.
- Planters & Bike/Ped Zone Signs will be set back from each intersection to allow for the emergency vehicle turn radius.
- The planter maintenance will be funded & performed outside of city resources.
- The neighborhood streets will continue to be open to traffic and will not be closed.



PLANTER STREET SECTIONS



PLANTER LAYOUT ENLARGEMENT PLAN WITH SUPER SHARROWS

## NEIGHBORHOOD TRAFFIC CALMING PLANTER: DESIGN & DIMENSIONS

- Traffic calming
- Opportunities for showy seasonal plantings, grasses, or vegetables
- Can be easily moved with straps or forks
- Located on alternate sides of street to accommodate driveways, fire, emergency vehicles & trash pick-up



## NEIGHBORHOOD TRAFFIC CALMING PLAN: INTRODUCTION

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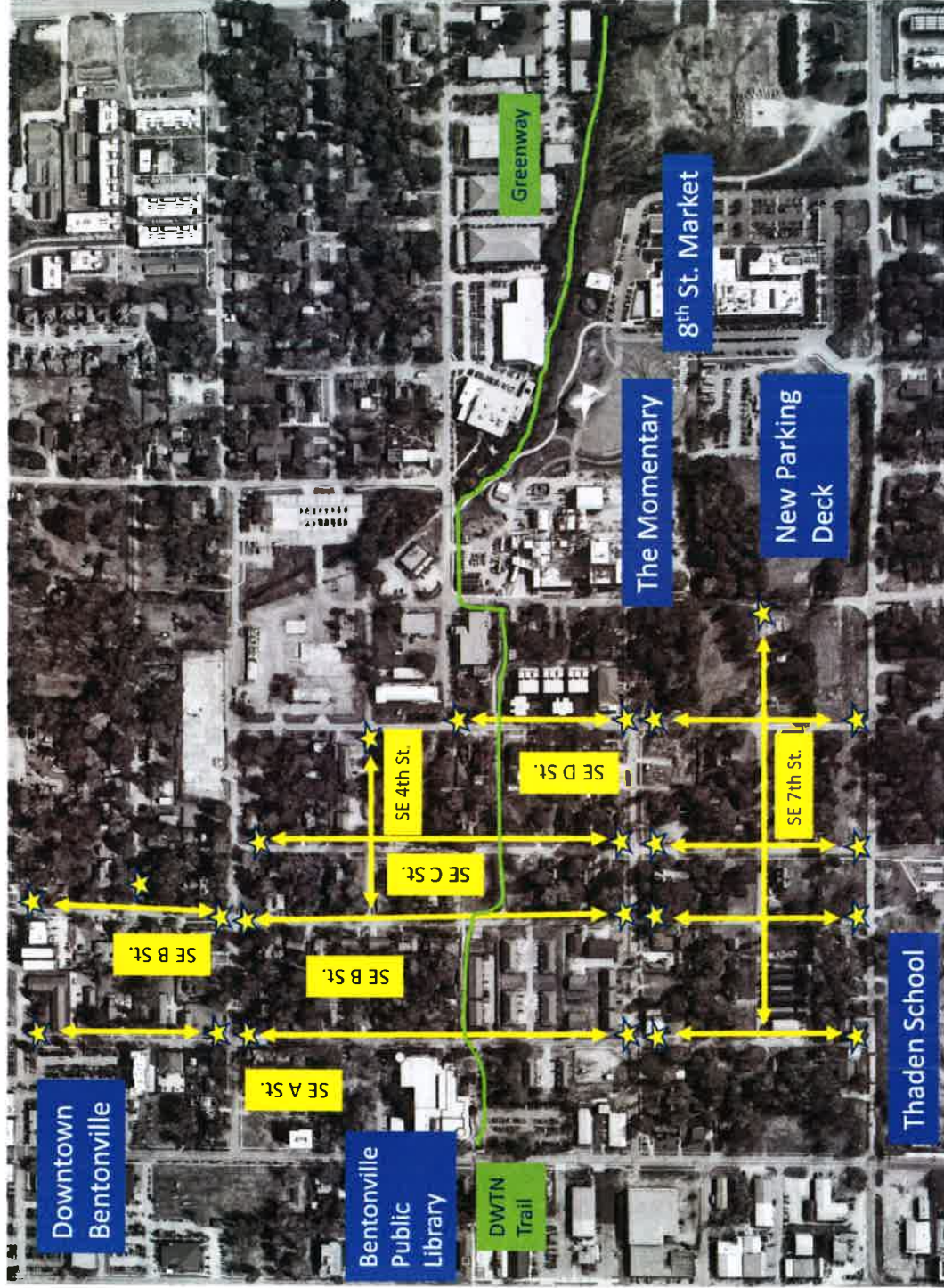
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# NEIGHBORHOOD TRAFFIC CALMING PROPOSED PLAN



## Traffic Calming Proposed Streets

- SE A St.
- SE B St.
- SE C St.
- SE D St.
- SE 4<sup>th</sup> St.
- SE 7<sup>th</sup>

## Traffic Calming Features

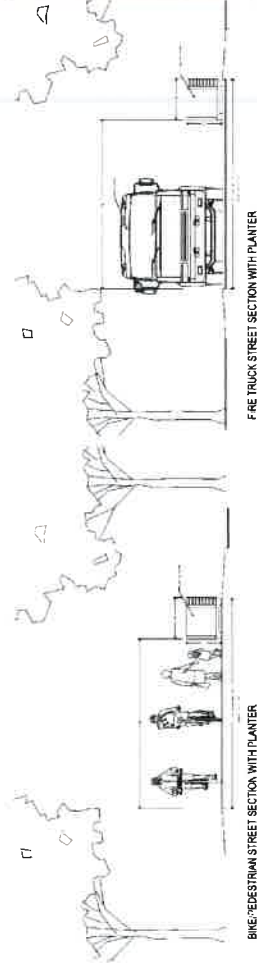
- Custom Planters
- Bike/ped Zone Signs
- Super-sharrows
- Additional striping as needed



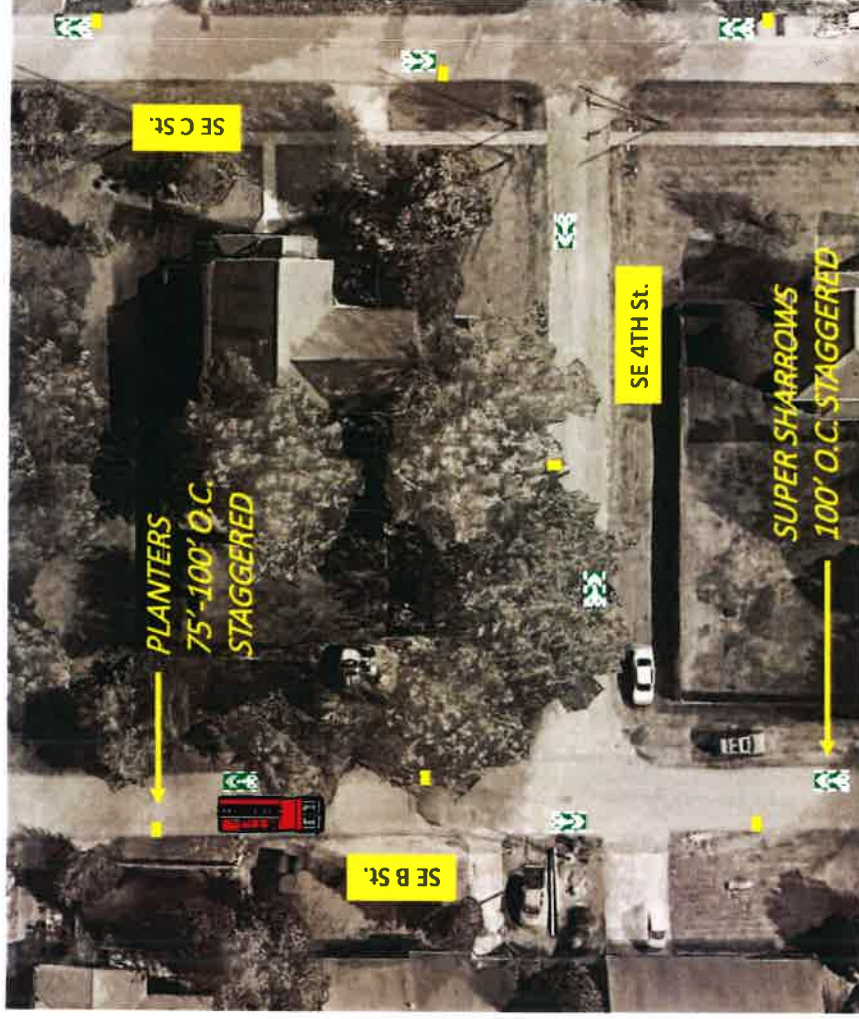
Example Bike/Ped Zone Signs

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## Traffic and Signage Committee Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)  
at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Bryan Beeson--Facilities Administrator

Home Phone: \_\_\_\_\_

Address: 215 East Central av Bentonville

Work Phone: (479) 270-8626

E-mail: bryan.beeson@bentoncountyar.gov

**Reason for application to agenda:**

- Signage or traffic calming (Must have 3 signatures)
- Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- ☒ Other

**For Temporary Street Closures for Special Events: (prior to application)**

**Contact:**

CPT Ray Shastid phone: (479) 271-3180  
Lt. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

**Describe the issue or problem and what you are requesting:**

Pedestrian crosswalk on NE 2nd between the Courthouse and Div 2 Courthouse has had several close calls of traffic not stopping or slowing for people in the crosswalk.

Need a better solution to help protect individuals using the crosswalk

Please add the following to the Zoom invite:

[dustin.carlton@bentoncountyar.gov](mailto:dustin.carlton@bentoncountyar.gov)

[brian.bersi@bentoncountyar.gov](mailto:brian.bersi@bentoncountyar.gov)

**Illustration or Photo (Attach to Application if Necessary)**

**BRYAN BEESON**  
**FACILITIES ADMIN**  
**BENTON COUNTY**

Applicant Signature

Date

Chair Signature

Date

**NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.**

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

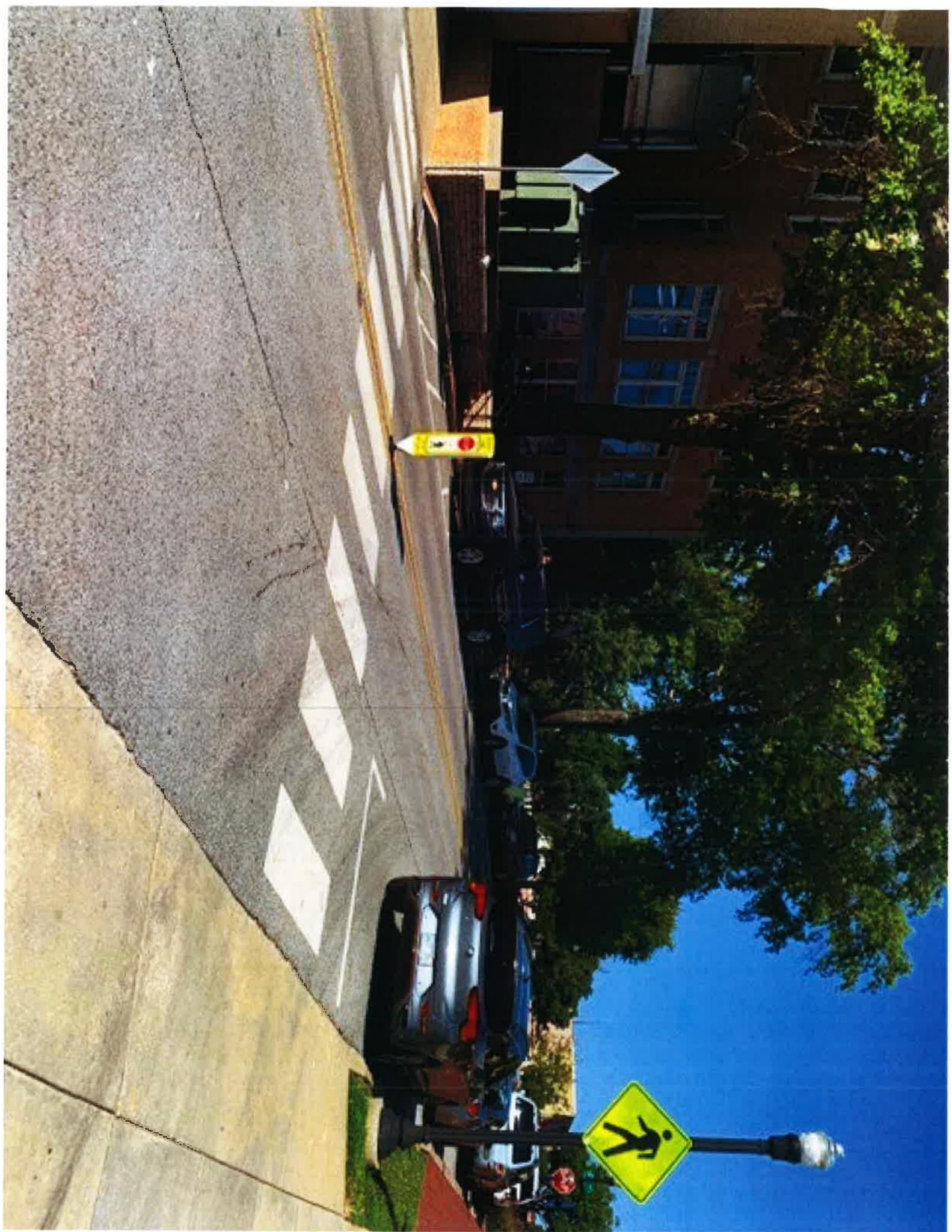
Date

Address

Neighborhood Resident Signature

Date

Address







## Traffic and Signage Committee Neighborhood Traffic Management Request Form

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at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Thaden School (CSSO Robert McKinney) Home Phone: (479) 422-4225

Address: 800 SE C Street Bentonville, AR Work Phone: (479) 268-5321

E-mail: [rmckinney@thadenschool.org](mailto:rmckinney@thadenschool.org)

### Reason for application to agenda:

- ☒ Signage or traffic calming (Must have 3 signatures)
- ☐ Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- ☐ Other

### For Temporary Street Closures for Special Events: (prior to application)

#### Contact:

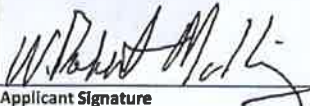
CPT. Ray Shastid phone: (479) 271-3180  
LT. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

### Describe the issue or problem and what you are requesting:

Requesting school zone signs along SE Main Street adjacent to the campus between 8th Street and 10th Street. With the completion of our Performing Arts building, which includes three classrooms and outdoor classroom space, the presence of student pedestrian traffic on the sidewalk along SE Main Street will greatly increase. There will be regular intervals where students will be utilizing outdoor areas adjacent to the sidewalk as a classroom. The building is now being used daily.

### Illustration or Photo (Attach to Application If Necessary)

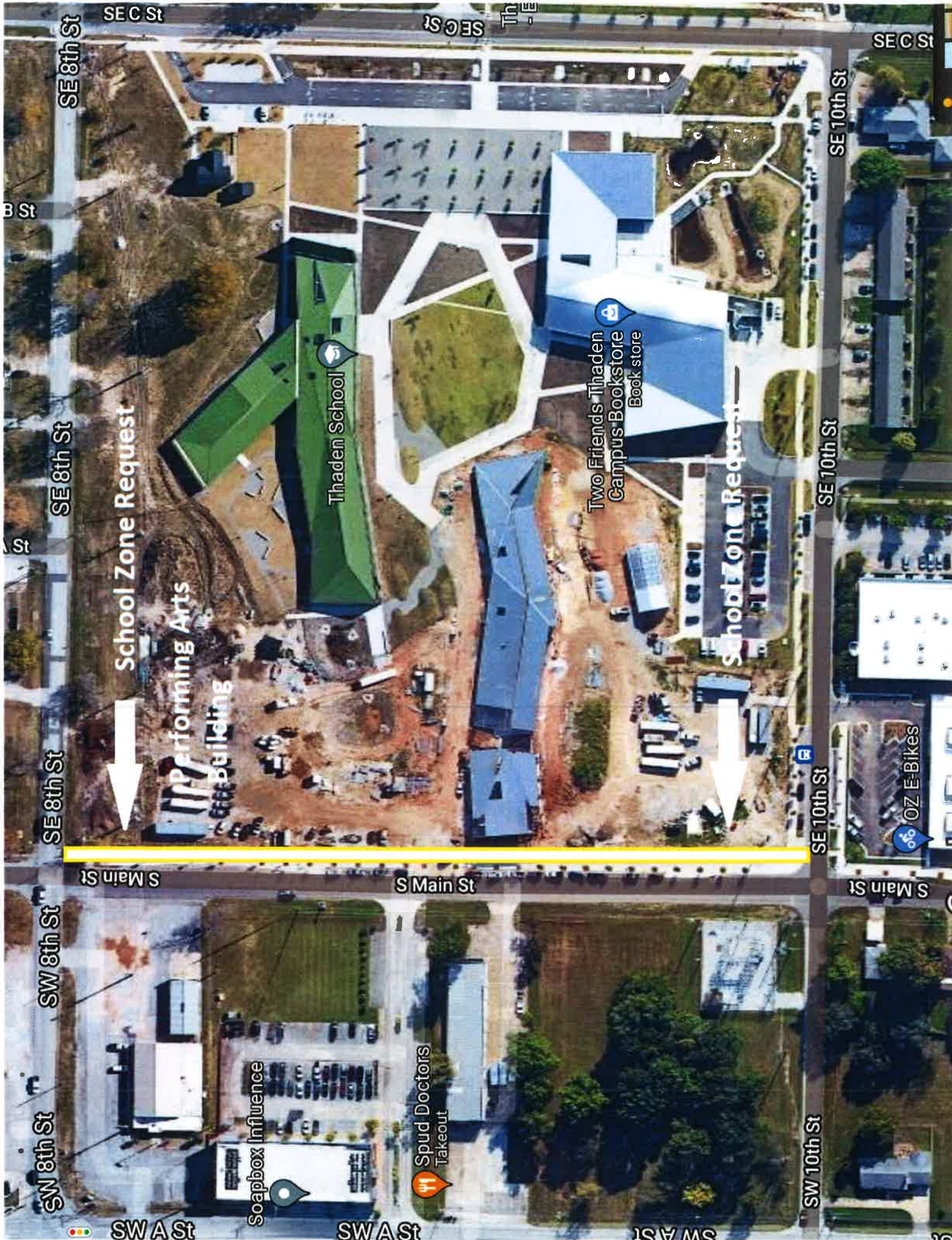
 9/2/21  9/2/21  
Applicant Signature Date Chair Signature Date

**NOTE:** If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature Date Address

Neighborhood Resident Signature Date Address

Neighborhood Resident Signature Date Address





## Traffic and Signage Committee Neighborhood Traffic Management Request Form

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Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)

For any other information contact, Beverly at 479-271-3131

Name: Joe Buchanan Home Phone: 479-871-5574  
Address: 605 SW Barn Valley Road, Bentonville Work Phone: Same as Home  
E-mail: jbart55@gmail.com

### Reason for application to agenda:

- Signage or traffic calming (Must have 3 signatures)
- Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- Other

### For Temporary Street Closures for Special Events: (prior to application)

#### Contact:

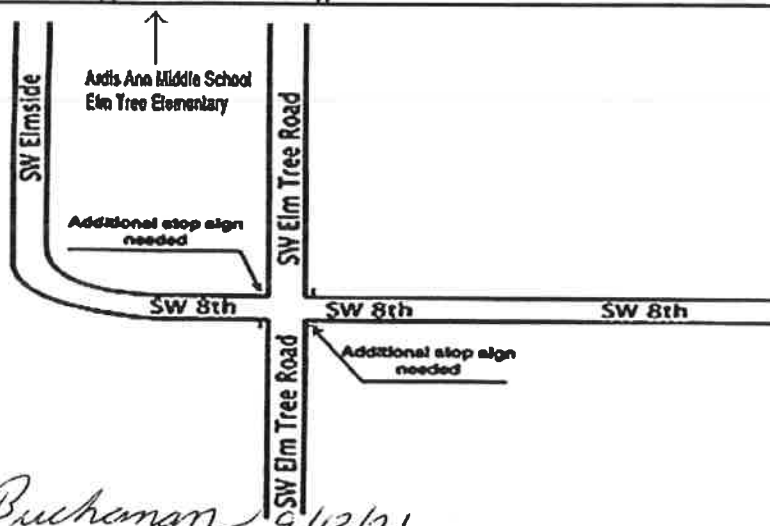
CPT Ray Shastid phone: (479) 271-3180  
LT Michael Martin phone: (479) 271-5987  
email: [michael.martin@bentonville.arkansas.gov](mailto:michael.martin@bentonville.arkansas.gov)

Please see RUN RULES located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

### Describe the issue or problem and what you are requesting:

The corner of SW Elm Tree RD and SW 8th street is an extremely unsafe intersection. Morning and afternoon school traffic is very congested at those times. I am requesting the city to place a four way stop at this intersection. This will require two additional stop signs for North and South bound traffic at SW Elm Tree intersecting with 8th Street.

### Illustration or Photo (Attach to Application if Necessary)



Applicant Signature

Date

Chair Signature

Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address

New

October 4

Beverly Shepherd

---

**From:** Joseph Buchanan <jbart55@gmail.com>  
**Sent:** Monday, September 13, 2021 5:06 PM  
**To:** Beverly Shepherd  
**Subject:** Additional stop sign request  
**Attachments:** Stop Sign Request.jpg

Traffic and Signage committee,

I would like to propose the placement of two additional stop signs, or a stop light at the intersection of SW Elm Tree and 8th street. The signs would be placed for North and South bound traffic on SW Elm Tree, and will make the intersection a four way stop. School traffic, additional housing and businesses have added to traffic congestion on SW Elm Tree. Thanks for your consideration in this matter. I'm attaching the necessary form with this email.

Thanks so much,  
Joe Buchanan  
606 SW Barn Valley Road  
Bentonville Ar 72712  
479-871-5574



## Traffic and Signage Committee Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)  
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Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Jeff & Denise Ratcliff

Home Phone: (479) 685-3721

Address: 607 NE 2nd St; Bentonville AR 72712

Work Phone: (479) 657-8926

E-mail: jdrat@outlook.com

### Reason for application to agenda:

- ☒ Signage or traffic calming (Must have 3 signatures)
- ☐ Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- ☐ Other

### For Temporary Street Closures for Special Events: (prior to application)

#### Contact:

CPT Ray Shastid phone: (479) 271-3180

Lt. Luke Rosebaugh phone: (479) 418-8810

email: Luke.Rosebaugh@bentonville.arkansas.gov

Please see RUN RULES located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

### Describe the issue or problem and what you are requesting:

ISSUE: Extreme speeding (speeds between 40 - 60MPH are not uncommon); Cars passing other cars who are going close to the 25MPH speed limit (observed multiple times per week); Significantly increased pedestrian traffic (biking/walking) as trails become more popular; Increased risk for homes requiring backing out of driveway given magnitude of traffic during peak times

REQUESTING: Speed control measures (traffic studies, increased patrolling, speed tables); traffic flow improvement (eliminate left turn onto J street during peak times); pedestrian improvement (weekend slow streets)

### Illustration or Photo (Attach to Application If Necessary)

*Denise Ratcliff*  
Applicant Signature

9/16/21  
Date

Chair Signature

Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

Neighborhood Resident Signature

Date

*Mary Margaret Hall*  
9/16/21

Neighborhood Resident Signature

Date

*Susan Thompson*  
9/16/21

Neighborhood Resident Signature

Date

Address

101 E. Central Ave, Bentonville

Address

909 NE 2nd St B'ville

Address



Start: 2021-10-05  
End: 2021-10-12  
Times: 0:00-23:59

# Traffic Analysis Report

211 NE 2nd, EB

Speed Range: 1-150 mph  
Violation Threshold: 10  
Lanes Included: 1, 2

## Speed

|                           |             |
|---------------------------|-------------|
| Speed Limit               | 25 mph      |
| 85th Percentile Speed     | 32 mph      |
| 50th Percentile Speed     | 27 mph      |
| Average Speed             | 27.1 mph    |
| Pace Speed Range (10 mph) | 22 - 32 mph |
| Max Speed                 | 63 mph      |
| Min Speed                 | 12 mph      |

## Vehicles

|                          |              |
|--------------------------|--------------|
| Total Vehicles           | 30900 counts |
| 85th Percentile Vehicles | 26931 counts |

## Volumes

|           | Time           | 5 Day (Mon-Fri) | 7 Day (Sun-Sat)    |
|-----------|----------------|-----------------|--------------------|
| ADT       |                | 3839            | 3862               |
| AM Peak   | 11:00 - 12:00  | 313             | 299                |
| PM Peak   | 16:00 - 17:00  | 417             | 387                |
|           | Over Threshold | % Violators     | Avg Violator Speed |
| Sunday    | 150            | 5.5             | 38.7               |
| Monday    | 289            | 6.8             | 38.8               |
| Tuesday   | 239            | 6.2             | 38.9               |
| Wednesday | 290            | 6.1             | 38.8               |
| Thursday  | 271            | 5.6             | 38.6               |
| Friday    | 344            | 6.4             | 39.0               |
| Saturday  | 221            | 4.3             | 39.2               |

## Class Counts

|                    | Number | %    |
|--------------------|--------|------|
| Small (Class 1)    | 720    | 2.3  |
| Medium (Class 2-3) | 29679  | 96.0 |
| Large (Class 4-12) | 501    | 1.6  |



Start: 2021-10-05  
End: 2021-10-12  
Times: 0:00-23:59

Speed Range: 1-150 mph  
Violation Threshold: 10  
Lanes Included: 1, 2

## Speed

|                           |             |
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| 85th Percentile Speed     | 32 mph      |
| 50th Percentile Speed     | 27 mph      |
| Average Speed             | 27.1 mph    |
| Pace Speed Range (10 mph) | 22 - 32 mph |
| Max Speed                 | 63 mph      |
| Min Speed                 | 12 mph      |

## Vehicles

|                          |              |
|--------------------------|--------------|
| Total Vehicles           | 30900 counts |
| 85th Percentile Vehicles | 26931 counts |

## Volumes

|           | Time           | 5 Day (Mon-Fri) | 7 Day (Sun-Sat)    |
|-----------|----------------|-----------------|--------------------|
| ADT       |                | 3839            | 3862               |
| AM Peak   | 11:00 - 12:00  | 313             | 299                |
| PM Peak   | 16:00 - 17:00  | 417             | 387                |
|           | Over Threshold | % Violators     | Avg Violator Speed |
| Sunday    | 150            | 5.5             | 38.7               |
| Monday    | 289            | 6.8             | 38.8               |
| Tuesday   | 239            | 6.2             | 38.9               |
| Wednesday | 290            | 6.1             | 38.8               |
| Thursday  | 271            | 5.6             | 38.6               |
| Friday    | 344            | 6.4             | 39.0               |
| Saturday  | 221            | 4.3             | 39.2               |

## Class Counts

|                    | Number | %    |
|--------------------|--------|------|
| Small (Class 1)    | 720    | 2.3  |
| Medium (Class 2-3) | 29679  | 96.0 |
| Large (Class 4-12) | 501    | 1.6  |



Start: 2021-10-05

End: 2021-10-12

Times: 0:00-23:59

# Traffic Analysis Report

211 NE 2nd, EB

Speed Range: 1-150 mph

Violation Threshold: 10

Lanes Included: 1, 2

## Speed

|                           |             |
|---------------------------|-------------|
| Speed Limit               | 25 mph      |
| 85th Percentile Speed     | 32 mph      |
| 50th Percentile Speed     | 27 mph      |
| Average Speed             | 27.1 mph    |
| Pace Speed Range (10 mph) | 22 - 32 mph |
| Max Speed                 | 63 mph      |
| Min Speed                 | 12 mph      |

## Vehicles

|                          |              |
|--------------------------|--------------|
| Total Vehicles           | 30900 counts |
| 85th Percentile Vehicles | 26931 counts |

## Volumes

|           | Time           | 5 Day (Mon-Fri) | 7 Day (Sun-Sat)    |
|-----------|----------------|-----------------|--------------------|
| ADT       |                | 3839            | 3862               |
| AM Peak   | 11:00 - 12:00  | 313             | 299                |
| PM Peak   | 16:00 - 17:00  | 417             | 387                |
|           | Over Threshold | % Violators     | Avg Violator Speed |
| Sunday    | 150            | 5.5             | 38.7               |
| Monday    | 289            | 6.8             | 38.8               |
| Tuesday   | 239            | 6.2             | 38.9               |
| Wednesday | 290            | 6.1             | 38.8               |
| Thursday  | 271            | 5.6             | 38.6               |
| Friday    | 344            | 6.4             | 39.0               |
| Saturday  | 221            | 4.3             | 39.2               |

## Class Counts

|                    | Number | %    |
|--------------------|--------|------|
| Small (Class 1)    | 720    | 2.3  |
| Medium (Class 2-3) | 29679  | 96.0 |
| Large (Class 4-12) | 501    | 1.6  |



Start: 2021-10-05

End: 2021-10-12

Times: 0:00-23:59

# Traffic Analysis Report

211 NE 2nd, EB

Speed Range: 1-150 mph

Violation Threshold: 10

Lanes Included: 1, 2

## Speed

|                           |             |
|---------------------------|-------------|
| Speed Limit               | 25 mph      |
| 85th Percentile Speed     | 32 mph      |
| 50th Percentile Speed     | 27 mph      |
| Average Speed             | 27.1 mph    |
| Pace Speed Range (10 mph) | 22 - 32 mph |
| Max Speed                 | 63 mph      |
| Min Speed                 | 12 mph      |

## Vehicles

|                          |              |
|--------------------------|--------------|
| Total Vehicles           | 30900 counts |
| 85th Percentile Vehicles | 26931 counts |

## Volumes

|           | Time           | 5 Day (Mon-Fri) | 7 Day (Sun-Sat)    |
|-----------|----------------|-----------------|--------------------|
| ADT       |                | 3839            | 3862               |
| AM Peak   | 11:00 - 12:00  | 313             | 299                |
| PM Peak   | 16:00 - 17:00  | 417             | 387                |
|           | Over Threshold | % Violators     | Avg Violator Speed |
| Sunday    | 150            | 5.5             | 38.7               |
| Monday    | 289            | 6.8             | 38.8               |
| Tuesday   | 239            | 6.2             | 38.9               |
| Wednesday | 290            | 6.1             | 38.8               |
| Thursday  | 271            | 5.6             | 38.6               |
| Friday    | 344            | 6.4             | 39.0               |
| Saturday  | 221            | 4.3             | 39.2               |

## Class Counts

|                    | Number | %    |
|--------------------|--------|------|
| Small (Class 1)    | 720    | 2.3  |
| Medium (Class 2-3) | 29679  | 96.0 |
| Large (Class 4-12) | 501    | 1.6  |

Item I.C.

**Beverly Shepherd**

---

**From:** David Mills  
**Sent:** Tuesday, October 12, 2021 8:22 AM  
**To:** Beverly Shepherd  
**Cc:** Tony Davis  
**Subject:** 211 NE 2nd  
**Attachments:** 211 NE 2nd.pdf

Per the TS&S committee, I was to get speeds and counts on NE 2<sup>nd</sup> street closer to the square. Here are the counts, average speed was 27.1 MPH. I will put this report in our traffic counts file on the street drive.

Respectfully,

David Mills  
City Of Bentonville  
Sign Shop Technician  
P (479)271-5971  
F (479)271-6735  
C(479)619-9000

# ALL TRAFFIC SOLUTIONS



Start: 2021-09-07

End: 2021-09-14

Times: 0:00-23:59

## Traffic Analysis Report

NE 2nd

Speed Range: 1-150 mph

Violation Threshold: 10

Lanes Included: 1, 2

### Speed

|                           |             |
|---------------------------|-------------|
| Speed Limit               | 25 mph      |
| 85th Percentile Speed     | 36 mph      |
| 50th Percentile Speed     | 31 mph      |
| Average Speed             | 31.0 mph    |
| Pace Speed Range (10 mph) | 26 - 36 mph |
| Max Speed                 | 65 mph      |
| Min Speed                 | 12 mph      |

### Vehicles

|                          |              |
|--------------------------|--------------|
| Total Vehicles           | 23395 counts |
| 85th Percentile Vehicles | 20594 counts |

### Volumes

|           | Time           | 5 Day (Mon-Fri) | 7 Day (Sun-Sat)    |
|-----------|----------------|-----------------|--------------------|
| ADT       |                | 3439            | 3342               |
| AM Peak   | 11:00 - 12:00  | 271             | 281                |
| PM Peak   | 17:00 - 18:00  | 400             | 331                |
|           | Over Threshold | % Violators     | Avg Violator Speed |
| Sunday    | 476            | 18.1            | 38.5               |
| Monday    | 716            | 17.5            | 38.2               |
| Tuesday   | 91             | 20.5            | 38.3               |
| Wednesday | 666            | 20.6            | 38.3               |
| Thursday  | 735            | 16.1            | 38.3               |
| Friday    | 696            | 14.2            | 38.3               |
| Saturday  | 570            | 16.0            | 38.4               |

### Class Counts

|                    | Number | %    |
|--------------------|--------|------|
| Small (Class 1)    | 459    | 2.0  |
| Medium (Class 2-3) | 22494  | 96.1 |
| Large (Class 4-12) | 442    | 1.9  |



## Traffic and Signage Committee Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)  
at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Andrew Heath, Executive Director Home Phone: \_\_\_\_\_  
Address: 102 E. Central Avenue Work Phone: 717-824-2281  
E-mail: Andrew@downtownbentonville.org

**Reason for application to agenda:**

- Signage or traffic calming (Must have 3 signatures)
- ✓ Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- Other

**For Temporary Street Closures for Special Events: (prior to application)**

**Contact:**

CPT Ray Shastid phone: (479) 271-3180  
Lt. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

**Describe the issue or problem and what you are requesting:**

Downtown Bentonville Inc. is requesting the closure of N. Main Street and NE A Streets between NE 2nd and Central on the Fridays and Saturdays in December leading to the holiday. 12/3 & 12/4, 12/10 & 12/11, 12/17 & 12/18. DBI would like to work with the City to make these pedestrian walkways since so many families will be visiting the Square to view the lights.

**Illustration or Photo (Attach to Application If Necessary)**

September 30, 2021

Applicant Signature

Date

Chair Signature

Date

**NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.**

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address





## Traffic and Signage Committee Neighborhood Traffic Management Request Form

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at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonville.com](mailto:bshepherd@bentonville.com)  
For any other information contact, Beverly at 479-271-3131

Name: Christine Leicester Home Phone: 417 850 6465

Address: 2505 SW Glenn Ridge Rd, Bentonville, AR 72713 Work Phone: 417 850 6465

E-mail: chitadk@gmail.com

### Reason for application to agenda:

- ✓ Signage or traffic calming (Must have 3 signatures)
- Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- Other

### For Temporary Street Closures for Special Events: (prior to application)

#### Contact:

CPT Ray Shesid phone: (479) 271-3180  
Lt. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonville.com](http://www.bentonville.com)

### Describe the issue or problem and what you are requesting:

Request Flashing Pedestrian/Bike Signal at the intersection of Featherston Rd and 28th Street to allow children walking and biking to get to and from school safely. This is a dangerous intersection where several "close-call" incidents have occurred due to: drivers not looking in ALL directions, drivers not allowing walkers/bikers to go through multiple crosswalks at one time, making an "L" shape or "reverse L" shape, to go to and from school, drivers can not easily see children (walkers/bikers) due to darkness in early morning hours, heavy rain, sunlight directly shining in their eyes during sunrise, & drivers do not give children (walkers/bikers) adequate time to cross.

### Illustration or Photo (Attach to Application if Necessary)

See attached photos.

Christine Leicester 10/15/2021  
Applicant Signature Date

Chair Signature Date

NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.

|                                 |                 |                                       |
|---------------------------------|-----------------|---------------------------------------|
| <u>11 Blithy Killen</u>         | <u>10-15-21</u> | <u>2701 SW Glenn Ridge Rd Benton</u>  |
| Neighborhood Resident Signature | Date            | Address                               |
| <u>Meghan Malik</u>             | <u>10-16-21</u> | <u>2705 SW Glenn Ridge Rd, Benton</u> |
| Neighborhood Resident Signature | Date            | Address                               |
| <u>Mary C Soriano</u>           | <u>10/20/21</u> | <u>2606 SW Windway Ct</u>             |
| Neighborhood Resident Signature | Date            | Address                               |

Continuation of Traffic and Signage Committee Neighborhood Traffic Management Request Form to:

Request Flashing Pedestrian/Bike Signal at the intersection of Featherston Rd and 28th Street to allow children walking and biking to get to and from school safely. This is a dangerous intersection where several "close-call" incidents have occurred due to: drivers not looking in ALL directions, drivers not allowing walkers/bikers to go through multiple crosswalks at one time, making an "L" shape or "reverse L" shape, to go to and from school, drivers can not easily see children (walkers/bikers) due to darkness in early morning hours, heavy rain, sunlight directly shining in their eyes during sunrise, & drivers do not give children (walkers/bikers) adequate time to cross.

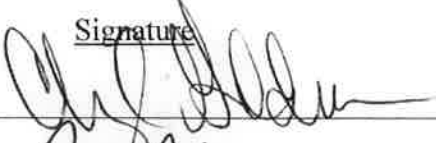
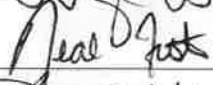
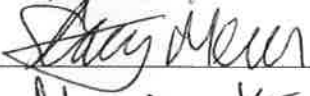
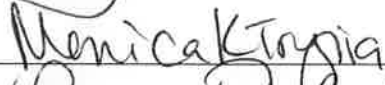
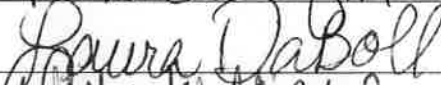
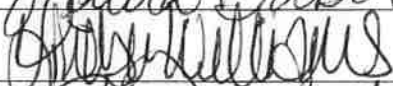
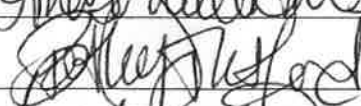
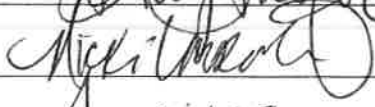
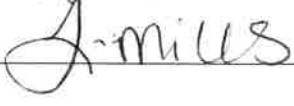
**Additional Signatures in support of Flashing Pedestrian/Bike Signal**

|     | <u>Printed Name</u>  | <u>Signature</u> | <u>Street Address</u>                       |
|-----|----------------------|------------------|---------------------------------------------|
| 1.  | Whitney Killum       | [Signature]      | 201 SW Glen Ridge Rd Bentonville Ark 72712  |
| 2.  | Megha Malik          | [Signature]      | 2705 SW Glen Ridge Rd Bentonville Ark 72713 |
| 3.  | Eric Whisenant       | [Signature]      | 2906 SW Bristle Creek Ave                   |
| 4.  | Shannon Herrell      | [Signature]      | 3403 SW Briar Creek Avenue Bentonville      |
| 5.  | MIKE Womack          | [Signature]      | 2606 SW GLEN RIDGE BLVD Bentonville         |
| 6.  | Cortney Osborne      | [Signature]      | 3002 SW Fernwood Ave Bentonville            |
| 7.  | Diana Dixon          | [Signature]      | 3002 SW Fernwood Ave Bentonville            |
| 8.  | Mansi Pathak         | [Signature]      | 2902 SW Calm Ridge Rd.                      |
| 9.  | Shantani Pathak      | [Signature]      | 2902 SW Calm Ridge Rd.                      |
| 10. | Debbie Blackston     | [Signature]      | 2501 SW Glen Ridge Rd                       |
| 11. | Karthik Bhanidipatti | [Signature]      | 2900 SW CALM RIDGE RD                       |
| 12. | SONALI ARAB          | [Signature]      | 2900 SW CALM RIDGE RD                       |
| 13. | Ashley Dennett       | [Signature]      | 3106 SW calm Ridge Rd.                      |
| 14. | Erik Reynolds        | [Signature]      | 3003 SW Calm Ridge Rd                       |
| 15. | MARY SORIANO         | [Signature]      | 2606 SW Windy Way Ct                        |
| 16. | Joni Womack          | [Signature]      | 2606 SW Glen Ridge Rd                       |
| 17. | Kristina Melton      | [Signature]      | 2703 SW Glen Ridge Rd                       |

Continuation of Traffic and Signage Committee Neighborhood Traffic Management Request Form to:

Request Flashing Pedestrian/Bike Signal at the intersection of Featherston Rd and 28th Street to allow children walking and biking to get to and from school safely. This is a dangerous intersection where several "close-call" incidents have occurred due to: drivers not looking in ALL directions, drivers not allowing walkers/bikers to go through multiple crosswalks at one time, making an "L" shape or "reverse L" shape, to go to and from school, drivers can not easily see children (walkers/bikers) due to darkness in early morning hours, heavy rain, sunlight directly shining in their eyes during sunrise, & drivers do not give children (walkers/bikers) adequate time to cross.

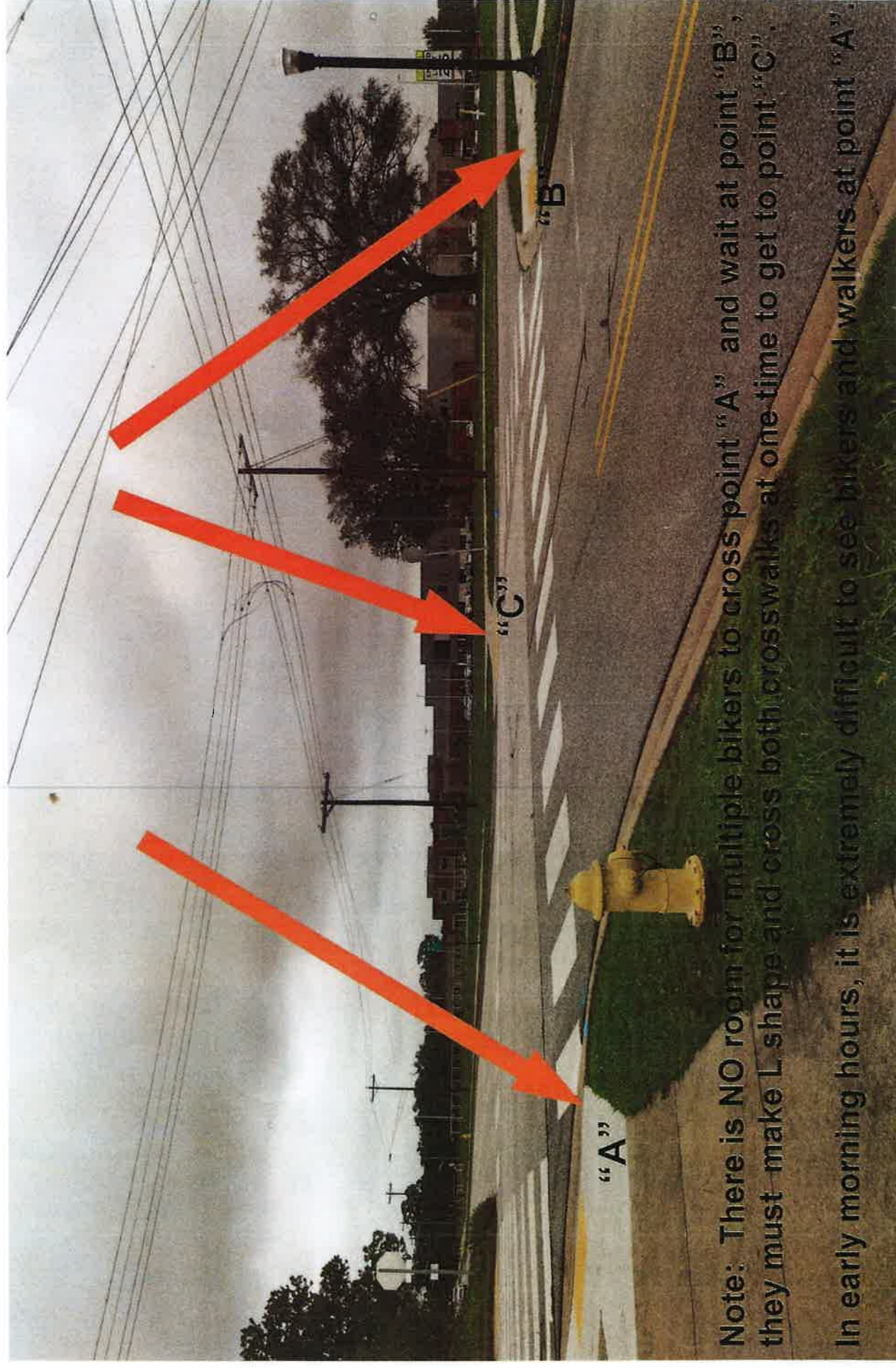
**Additional Signatures in support of Flashing Pedestrian/Bike Signal**

|     | <u>Printed Name</u> | <u>Signature</u>                                                                     | <u>Street Address</u>    |
|-----|---------------------|--------------------------------------------------------------------------------------|--------------------------|
| 18. | Cheryl Goldman      |    | 3404 SW Briar Creek      |
| 19. | NEAL FOSTER         |     | 2606 SW Windy Way        |
| 20. | Stacy Meier         |     | 3304 SW Silverleaf Ave   |
| 21. | Monica Treglia      |    | 3007 SW Gumleaf Rd       |
| 22. | Laura DaBoll        |   | 3104 SW Fernwood A       |
| 23. | Lindsey Williams    |  | 3005 SW Birchton Ave     |
| 24. | Bethany Tetterford  |  | 3006 SW Silverbard Rd.   |
| 25. | Nicki Unruh         |   | 3303 SW Birchton         |
| 26. | Laura Mills         |   | 3504 SW Windy Way<br>ave |
| 27. |                     |                                                                                      |                          |
| 28. |                     |                                                                                      |                          |
| 29. |                     |                                                                                      |                          |
| 30. |                     |                                                                                      |                          |
| 31. |                     |                                                                                      |                          |
| 32. |                     |                                                                                      |                          |
| 33. |                     |                                                                                      |                          |
| 34. |                     |                                                                                      |                          |

Children living on the North Side of 28<sup>th</sup> Street  
have no choice and must  
cross 28<sup>th</sup> Street to get to and from school.



Current intersection has a 4 way stop with Crosswalks on all sides with Bikers and Walkers approaching & waiting at intersection



Note: There is NO room for multiple bikers to cross point "A" and wait at point "B", they must make L shape and cross both crosswalks at one time to get to point "C".  
In early morning hours, it is extremely difficult to see bikers and walkers at point "A".

Propose to add Flashing Pedestrian/Bike Signal to be seen in all 4 directions. Request that it automatically flashes with no need to push a button when a biker/walker approaches intersection to alert car drivers that a biker/walker is present and to allow more time to completely pass through intersection. **A 4-way stop is not enough to save a child's life!**





## Traffic and Signage Committee Neighborhood Traffic Management Request Form

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at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Andrew Heath, Executive Director, DBI Home Phone: \_\_\_\_\_  
Address: 102 E. Central Avenue, Bentonville, AR 72712 Work Phone: 717-824-2281  
E-mail: andrew@downtownbentonville.org

**Reason for application to agenda:**

- Signage or traffic calming (Must have 3 signatures)
- ☒ Temporary Street Closure (Include Map showing the location of the closure, all signage and any applicable info.)
- Other

**For Temporary Street Closures for Special Events: (prior to application)**

**Contact:**

CPT Ray Shastid phone: (479) 271-3180  
Lt. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

**Describe the issue or problem and what you are requesting:**

For the November First Friday (11/5/21), Downtown Bentonville Inc. is requesting an additional closure (yellow lines) of S. Main Street to SE 3rd Street from 3:00pm to 9:00pm. The First Baptist Church Bentonville is planning a free Family Fun Zone in their parking lot located at their 412 building. Since this will attract a lot of families down S. Main Street, we are making this request for safety reasons. We have discussed this closure with the businesses and they are all supportive, hoping to bring their storefront out onto the street and interact with the people walking by.

**Illustration or Photo (Attach to Application If Necessary)**

10/22/2021

Applicant Signature

Date

Chair Signature

Date

**NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.**

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

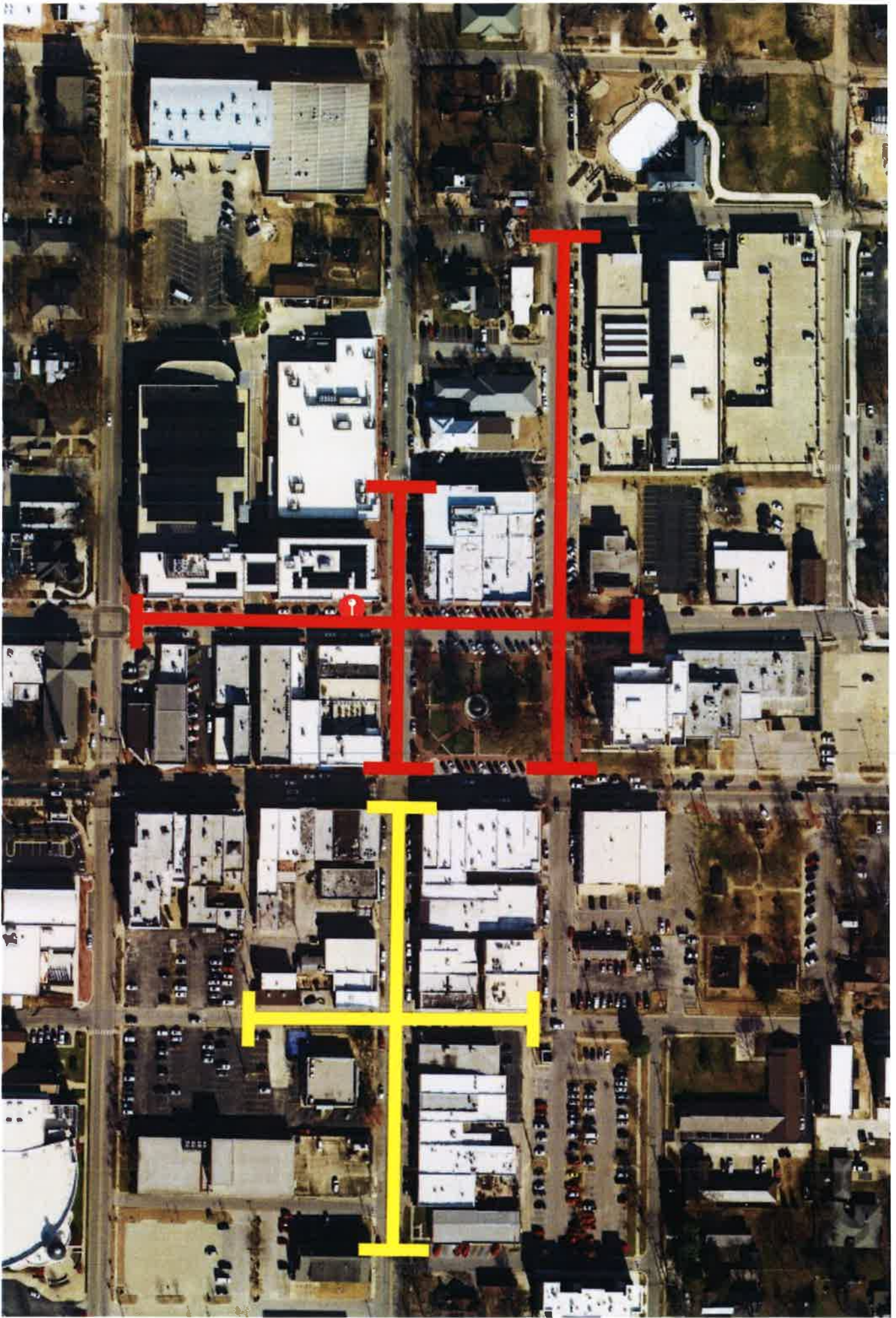
Date

Address

Neighborhood Resident Signature

Date

Address





## Traffic and Signage Committee Neighborhood Traffic Management Request Form

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Name: Andrew Heath, Executive Director, DBI Home Phone: \_\_\_\_\_  
Address: 102 E. Central Avenue, Bentonville, AR 72712 Work Phone: 717-824-2281  
E-mail: andrew@downtownbentonville.org

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email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

**Describe the issue or problem and what you are requesting:**

The Walmart Museum is hosting a Santa Claus experience for families on Dec. 8th, 14th, and 16th. They are requesting the closure of Main Street from Central Avenue to NE Second Street from 5:00pm to 8:00pm to accommodate the increased number of families visiting the Museum.

**Illustration or Photo (Attach to Application If Necessary)**

|                                                                                                                                                                                                    |  |                    |                 |  |      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--------------------|-----------------|--|------|
| <br>Applicant Signature                                                                                         |  | 10/22/2021<br>Date | Chair Signature |  | Date |
| <b>NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.</b> |  |                    |                 |  |      |
| Neighborhood Resident Signature                                                                                                                                                                    |  | Date               | Address         |  |      |
| Neighborhood Resident Signature                                                                                                                                                                    |  | Date               | Address         |  |      |
| Neighborhood Resident Signature                                                                                                                                                                    |  | Date               | Address         |  |      |

