



## **TRAFFIC SAFETY AND SIGNAGE COMMITTEE** **Monday, January 9, 2023 @ 2:00pm**

**305 SW A Street – City Council Chambers**

### **Minutes**

#### **NEW BUSINESS:**

**CRM22-000030**

**Hannah Carter, [hcarter@bentonvillear.com](mailto:hcarter@bentonvillear.com)**

Request to close roads related to the Bentonville Half Marathon, April 1, 2023, 7am to 11am. Closure - NE A, Central to NE 2; Main, Central to NE 2; NW 2nd, NW A To NE A (map attached)

*1/9/23: Race/Run dates, times, and closure request same as previous years with the exception of accessing 5th Street instead of 8th Street due to construction. Chief Shastid made a motion to approved as submitted, seconded by David Wright. Upon voice vote, motion approved.*

**CRM22-000031**

**Jason Thomas, [ultrarunner100\\_24@yahoo.com](mailto:ultrarunner100_24@yahoo.com)**

Request closure of Bright Road on April 15, 2023, from 8am to 9am (map attached).

*1/9/23: Race/Run dates, times, and closure request same as previous years. Chief Shastid made a motion to approved as submitted, seconded by David Wright. Upon voice vote, motion approved.*

**CRM22-000032**

**Samuel Slaton, [sslaton@thadenschool.org](mailto:sslaton@thadenschool.org)**

Phase 1 - Request to install a Crosswalk at Main and 8<sup>th</sup> Street temporarily. Phase 2 – Request to add planters at 8th and SW A Streets to delineate the Crepes & Heroes parking lot. This will require a Street Closure on a Sundays between 7am-12pm to implement.

See attachment sent separately: Tactical Urbanism Intervention Proposal for Bentonville TSSC (2023)

*1/9/23: Thaden students presented a proposal for safer crosswalk and walking path at the area of SW 8<sup>th</sup> Street between SW A Street and South Main. After discussion of the area and the*

*proposed design, Committee would like to meet onsite to see how they can assist with the changes and what all permits may be required. This will also help City Staff coordinate with the upcoming 8<sup>th</sup> Street Widening in that area. In the meantime, David Mills will change to larger stop signs and add reflective stripe at Main & 8<sup>th</sup>. Mr. Slaton will reach out to Transportation to set up meeting.*

**CRM22-000034**

**Nacith Campos, [nacithbrighthaorizons@gmail.com](mailto:nacithbrighthaorizons@gmail.com)**

Request “No Parking” Signs for the median (island) at SE E Court due to neighbors using as storage for old cars and trailers.

*1/9/23: PD to monitor, no action taken.*

## **MISCELLEAOUS:**

Chief Shastid brought up that parking on the street along NW 7th between NW 5 & Walton is causing issues. May need new signage.

*David Mills will investigate and see if possible "No parking" sign on one side of the road would assist with this issue.*

Dennis Birge notified/updated the Committee they are looking into the issue at NW 3<sup>rd</sup> Street at NW O Street as well as NW 3<sup>rd</sup> Street at NW J Street. The stop sign location is still causing problems. We have changed to lighted sign with good feedback and are looking into painting STOP on the pavement as well.

**Next Meeting: February 6, 2023 at 2:00pm**



## Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

[tbillings@bentonvillear.com](mailto:tbillings@bentonvillear.com)

(479)696-0229

Name: Hannah Carter

Email: hcarter@bentonvillear.com

Address: 215 SW A

Phone Number: 479-271-3395



**Temporary Street Closure Request:** Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

\*Prior to submitting application contact:

Capt. JustinThompson @ (479)271-3178 or Lt. Luke Rosebaugh @ (479)418-8610

*Requires 90 days notice prior to the event date*

Bentonville Parks & Recreation is requesting course approval for the 2022 Run Bentonville Half Marathon taking place on April 1, 2023 from 7:00am-11:00am. The route has been adjusted to accommodate many changes due to planned and current construction projects. Please find attached a list of road closures needed and race course map for the 2022 race for approval. Our team has been working with police, fire, and transportation departments to find the safest route for our participants that minimizes, to our best ability, the impact on local traffic.



**Traffic Calming Request:** Signals, Signage, Trails and Crosswalks

\*May require neighbor notifications

*May require traffic study and/or neighbor notifications*

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ [bentonvillear.com](http://bentonvillear.com)

Applicant Signature: Hannah E. Carter

Date: 12/9/2022

# 2023 Run Bentonville Half Marathon

Today we are requesting permission to close the below listed roads starting at 6:00 am on Friday, March 31, 2023 for the Run Bentonville Half Marathon. In addition, Parks and Recreation requests permission to close parking spaces on the Downtown Square, Central and Main at 5:00pm on Friday, March 31. Temporary signs stating all vehicles must be removed by midnight will be set out for those parking spaces on Friday, March 31 at 5:00 am. Roads will be reopened by 1:00pm on Saturday, April 1.

Close NE A Street from Central to NE 2<sup>nd</sup>

Close Main from Central to NE 2<sup>nd</sup>

Close NW 2nd Street at NW A to NE A Street

**Below is the timeline for additional road closures starting for Saturday.**

## **Saturday, April 1**

- |                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>12:00am</b> | All parking spaces on square vacated (signs provided)<br>All parking spaces on Main Street are vacated (signs provided)<br>All parking spaces on Central are vacated (signs provided)                                                                                                                                                                                                                                                                                                                          |
| <b>4:00am</b>  | Close 2 <sup>nd</sup> Street at NW A to NE A Street (square and flying fish area)<br>Close all Main Street to NE 3 <sup>rd</sup> (5k Start Line)                                                                                                                                                                                                                                                                                                                                                               |
| <b>5:00am</b>  | Close Central at SW A Street to NE E Street<br>Close 1 lane of northbound traffic on Walton Blvd                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>6:00am</b>  | Close Central to NE J                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>6:30am</b>  | Close Main to NE 5 <sup>th</sup> Street<br>Close NE 3 <sup>rd</sup> from NE B to Main                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>6:45am</b>  | Close J Street from Central to Tiger<br>Close all John Deshields and MLK<br>Close SE 5 <sup>th</sup> St from MLK to SE E<br>Close SE E from SE 5 <sup>th</sup> to SE 6 <sup>th</sup><br>Close SE 6 <sup>th</sup> from SE E to Main Street<br>Close SW 6 <sup>th</sup> from Main St to SW D<br>Close SW D from SW 6 <sup>th</sup> to SW 3 <sup>rd</sup><br>Close SW 3 <sup>rd</sup> from SW D to SW E<br>Close SW E from SW 3 <sup>rd</sup> to SW 5 <sup>th</sup><br>Close SW 5 <sup>th</sup> from SW E to SW F |

Close SW F from SW 5<sup>th</sup> to NW 5<sup>th</sup> St  
Close Bella Vista Rd from NW 5<sup>th</sup> to NW 15<sup>th</sup>  
Close NW 15<sup>th</sup> from Bella Vista Rd to N Walton

**7:00am        5K and Half Marathon begin**

**\*\*Course is mostly the same as previous years with a couple of exceptions. Feedback from the PD/FD preferred to keep race course off of where Central and J for a second time (as was the case in 2022), so permission has been obtained to utilize SE 5<sup>th</sup> St for the race course. There are also some slight adjustments by SW D and SW E St (by request of residents along those roads).**

August 4, 2022

Bentonville Parks & Recreation  
Attn: Hannah Carter  
215 SW A St  
Bentonville, AR 72712

Mrs. Carter,

Bentonville Parks & Recreation has permission to utilize the section of 5<sup>th</sup> Street from Central Avenue to J Street during the Run Bentonville Half Marathon on April 1, 2023. It is my understanding that this section of the road will be closed from approximately 6:45am – 9:00am. Please be advised that Bentonville Parks & Recreation will be responsible for setting up safety measures along the course and removing upon completion. Bentonville Parks & Recreation should leave that section of road in the same condition as before the race and if any damage occurs to landscaping or signage, Bentonville Parks & Recreation is responsible for replacing.

Sincerely,

Brian Hooper  
VP, Real Estate  
Walmart US



# RUN BENTONVILLE HALF MARATHON

EST. 2011

Walmart



## HALF MARATHON RACE ELEVATION



- START/FINISH LINE
- RACE DIRECTION
- MILE MARKER
- AID STATION

- HYDRATION STATION
- RESTROOMS
- CLIF BAR GEL ZONE
- PARKS

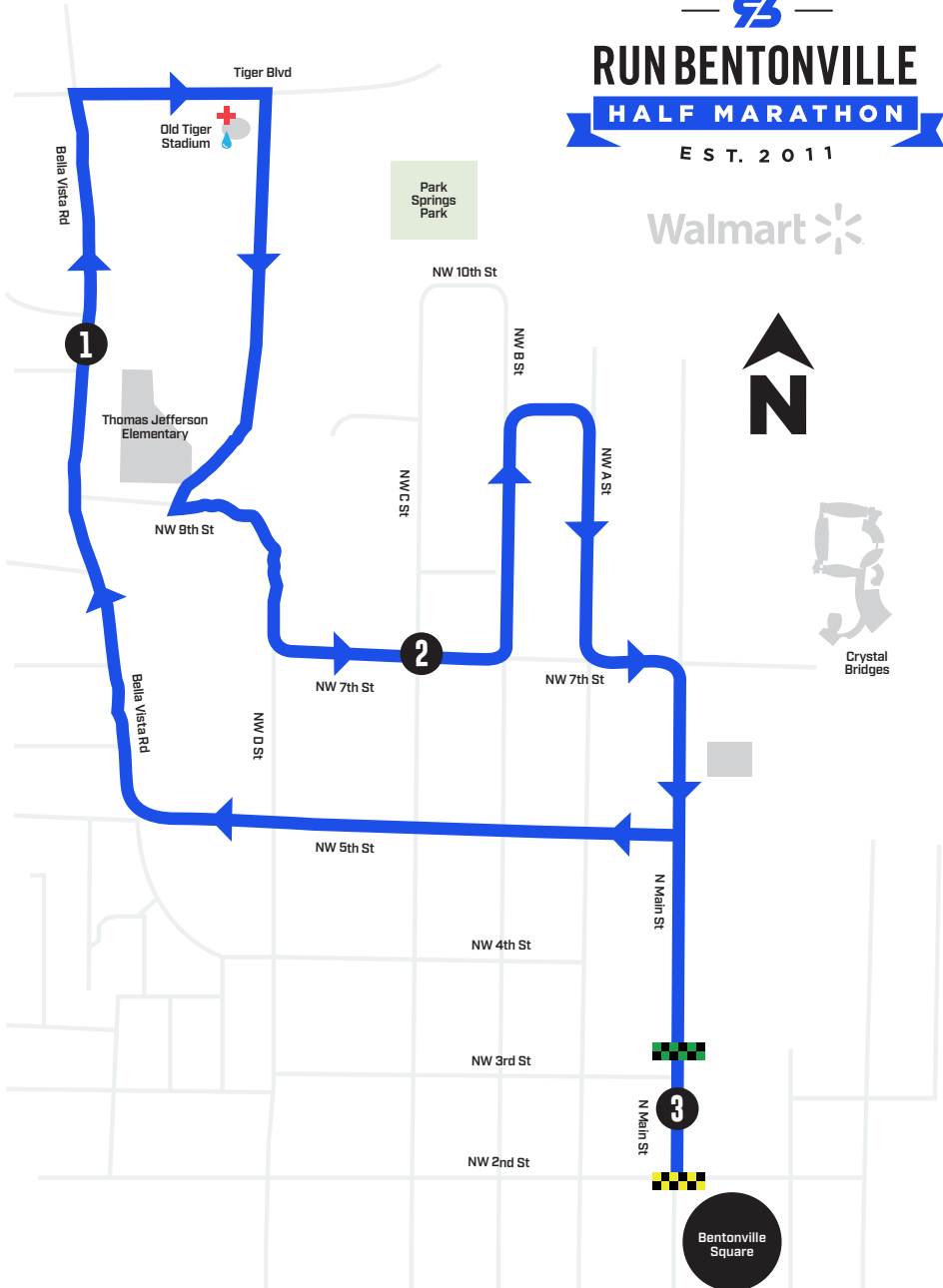


# RUN BENTONVILLE

HALF MARATHON

EST. 2011

Walmart



## 5K RUN MAP KEY



5K START



5K MILE MARKERS



PARKS



AID STATION



5K FINISH



5K RACE ROUTE



LANDMARKS



HYDRATION STATION



## Traffic and Signage Committee

### Neighborhood Traffic Management Request Form

The Committee Meets the First Monday of Every Month at 2 p.m. (Unless a Holiday)  
at the Community Development Building, 305 SW A St. in the Planning Com. Chambers

Send form to Beverly Shepherd at [bshepherd@bentonvillear.com](mailto:bshepherd@bentonvillear.com)  
For any other information contact, Beverly at 479-271-3131

Name: Jason Thomas Home Phone: 479-366-1259  
Address: 21740 S Hwy 112, Springdale, AR 72762 Work Phone: \_\_\_\_\_  
E-mail: ultrarunner100\_24@yahoo.com

#### Reason for application to agenda:

Signage or traffic calming (Must have 3 signatures)  
Temporary Street Closure (Include Map showing the  
location of the closure, all signage and any applicable info.)  
Other

#### For Temporary Street Closures for Special Events: (prior to application)

##### Contact:

CPT Ray Shastid phone: (479) 271-3180  
Lt. Luke Rosebaugh phone: (479) 418-8610  
email: [Luke.Rosebaugh@bentonville.arkansas.gov](mailto:Luke.Rosebaugh@bentonville.arkansas.gov)

Please see **RUN RULES** located on the Transportation Page  
@ [www.bentonvillear.com](http://www.bentonvillear.com)

#### Describe the issue or problem and what you are requesting:

Requesting a closure of Bright road from 8-9am on  
April 15, 2023 for the Jackrabbit 5k.

#### Illustration or Photo (Attach to Application If Necessary)

See course map. Same course as before.

DocuSigned by:  
 Nov 14, 2022 | 7:39 AM PST  
3387DF4A300F460...

Applicant Signature

Date

Chair Signature

Date

**NOTE: If you are requesting street signage or other measures used to slow or reduce traffic on a neighborhood street, three (3) additional signatures are needed to submit the application.**

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address

Neighborhood Resident Signature

Date

Address





## Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

[tbillings@bentonvillear.com](mailto:tbillings@bentonvillear.com)

(479)696-0229

Name: Sam Slaton (on behalf of Thaden School)

Email: [sslaton@thadenschool.org](mailto:sslaton@thadenschool.org)

Address: 306 SW 11th Street, Bentonville, AR 72712

Phone Number: 501-831-5389

☐

**Temporary Street Closure Request:** Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

\*Prior to submitting application contact:

Capt. JustinThompson @ (479)271-3178 or Lt. Luke Rosebaugh @ (479)418-8610

*Requires 90 days notice prior to the event date*

☒

**Traffic Calming Request:** Signals, Signage, Trails and Crosswalks

\*May require neighbor notifications

*May require traffic study and/or neighbor notifications*

The intersection at 8th and Main Street is dangerous for pedestrians and cyclists. Lt. Rosebaugh, Commander of the Bentonville Police Department Bomb Squad, stated that “the intersection has always been a problem.” As a majority of the Thaden School population, including kids in grades 6th-12th, use this intersection frequently, we want to make it safer. We are proposing a two-phase plan to make the environment safer for people walking, biking, and driving. In phase one we want to install a crosswalk that is connected to a mural to pay homage to the Bentonville Arts District. In phase two, we plan to install temporary tire planters to delineate the Heroes and Crepes Paulette parking lot from 8th St. while maintaining a designated entrance and exit which would control traffic flow. We have gained the support of the Bentonville Fire and Police Departments and the local business owners who stated that we can place the planters on private property. We are requesting a temporary street closure on a Sunday in January or February from 7am-12pm to implement our temporary tactical urbanism intervention to make this intersection safe as we wait for the 8th St. expansion. Please reference the supplemental materials.

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ [bentonvillear.com](http://bentonvillear.com)

Applicant Signature: Sam Slaton

Date: 12-19-2022



## Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

[tbillings@bentonvillecar.com](mailto:tbillings@bentonvillecar.com)

(479)696-0229

*nacithbrighthorizons@*  
*gmail.com*

Name: Nacith campos

Email: \_\_\_\_\_

Address: 821 SE E CT Bentonville Phone Number: 479-4103-2016  
AR 72712



**Temporary Street Closure Request:** Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

\*Prior to submitting application contact:

Capt. Justin Thompson @ (479)271-3178 or Lt. Luke Rosebaugh @ (479)418-8610

*Requires 90 days notice prior to the event date*

*Perfers phone call!*



**Traffic Calming Request:** Signals, Signage, Trails and Crosswalks

\*May require neighbor notifications

*May require traffic study and/or neighbor notifications*

Hello, my name is Nacith campos and I would like to request  
some no parking signs for my neighborhood we have a round off  
house in the middle there is grass where cars like to park. And it's just  
getting out of hand now there is more than just one car parked there but 4  
or more cars parked there has been a car parked out there on the grass  
about 3 weeks now →

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ [bentonvillecar.com](http://bentonvillecar.com)

Applicant Signature: Nacith campos

Date: DEC 6<sup>th</sup>, 2022

# Improving the Intersection at 8th & Main

CRM22-000032



# Field Work & Research





Bear Hollow Kids  
Baby clothing store



éLAN Creative

Happy State Co  
Clothing store



Crepes Paulette  
Crêperie • \$\$



706

Heroes Coffee



SW 8th St

SW 8th St

SW 8th St

S Main St

S Main St

# Observations



# Collecting Data

## Social/Behavioral

Group #1: Quantitative

Group #2: Qualitative

## Physical Structures

Group #3: Quantitative

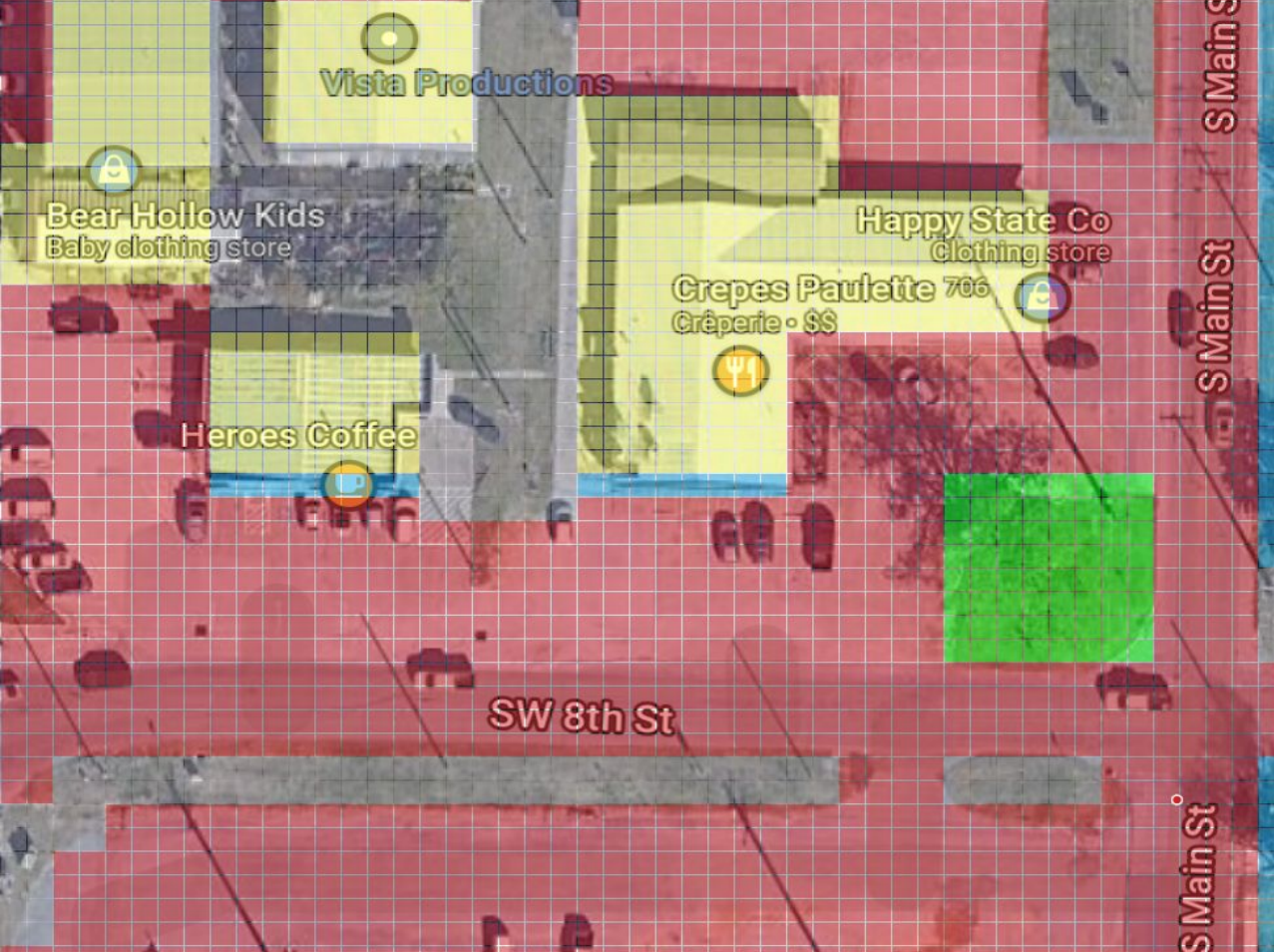
Group #4: Qualitative





# Conclusions

- Unsafe & unpleasant environment
- Majority of space is dedicated to cars and car infrastructure
- Significantly more cars than other modes of transportation
- Infrastructure for cars is well-maintained
- Infrastructure for people walking or biking is deteriorated or nonexistent



61% Cars

15% Dead Space

4% Pedestrians

- Concept by Mikael Colville-Andersen, Copenhagenize
- Developed by Daniel Duris for the Cycling Coalition





# Key Takeaways

- Not designed for people walking or biking (predominantly young people)
- Lack of delineation creates dangerous conditions
- Underutilized potential

# Reimagining the Space

- Improve safety of intersection
- Separate 8th Street and parking lot

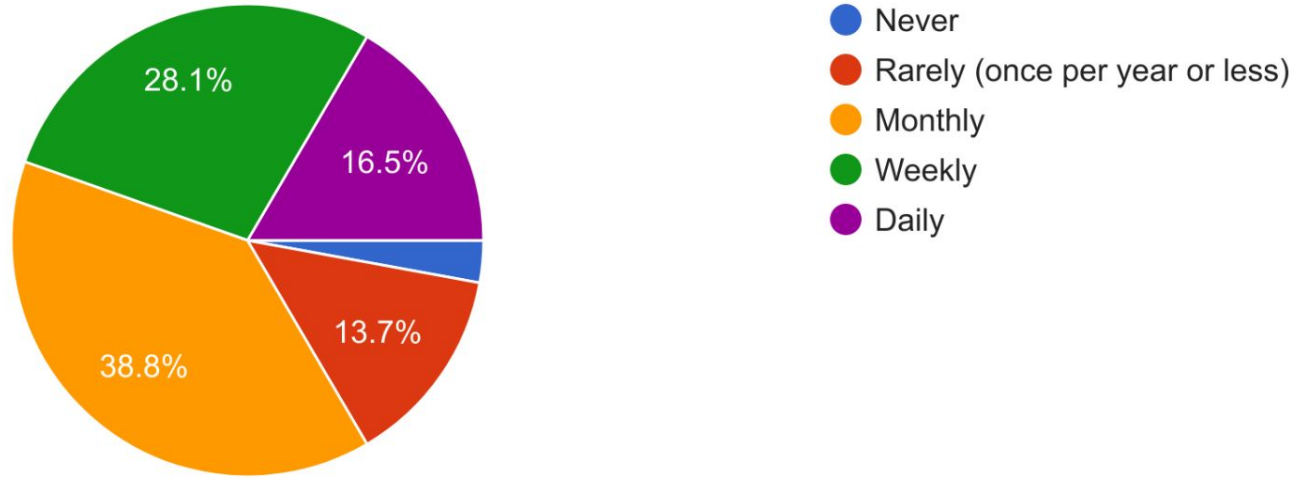


# Survey Results



How often do you cross the intersection of 8th Street and Main Street to access Heroes Coffee and/or Crepes Paulette?

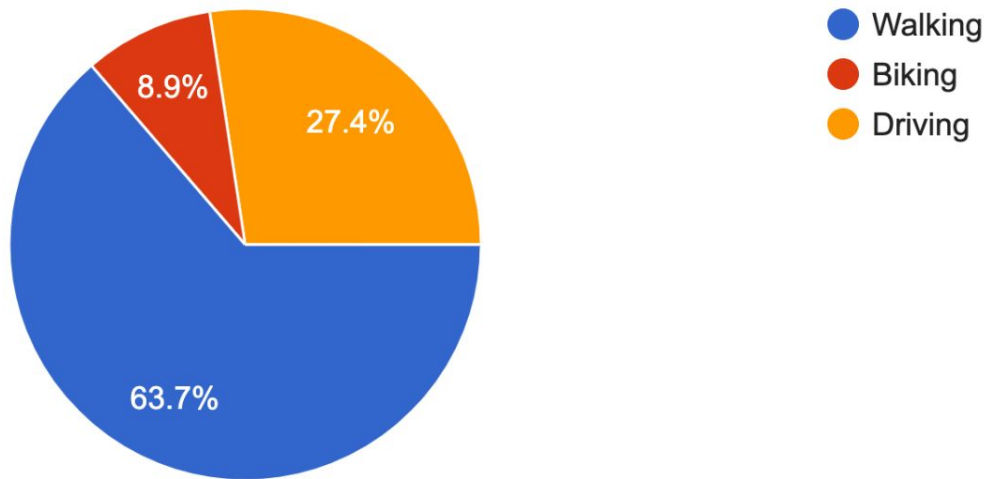
139 responses



**97%** cross this intersection

What mode of transportation do you most frequently use to cross the intersection of 8th Street and Main Street to access Heroes Coffee and/or Crepes Paulette?

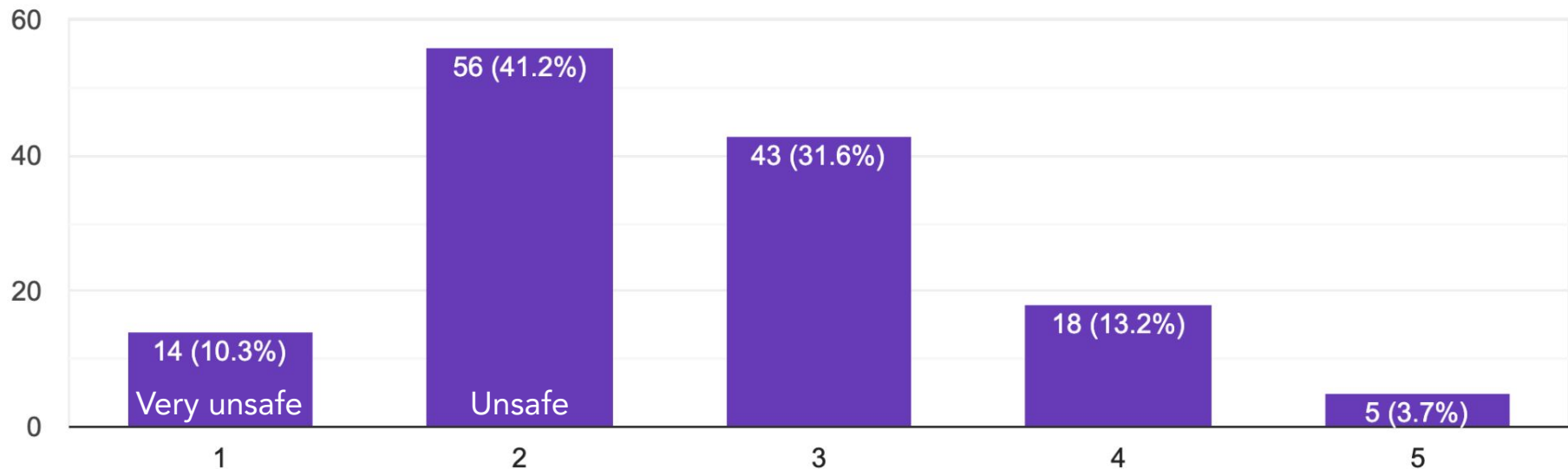
135 responses



**64%** cross on foot

Based on your most frequent mode of transportation, how safe do you feel when crossing the intersection of 8th Street and Main Street?

136 responses



**51%** feel unsafe or very unsafe



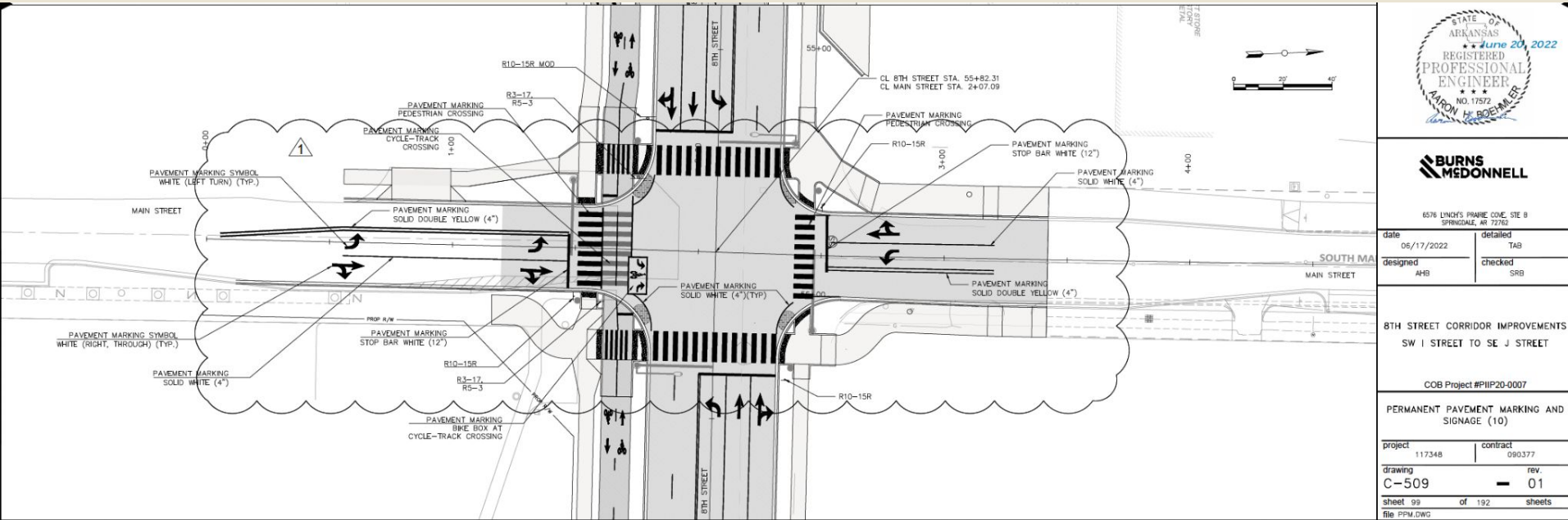
**Intersection of 8th & Main, looking toward Thaden School**



# Developing a Solution



# Plans for 8th/Main





## Tactical Urbanism:

citizen-led, small-scale,  
test-before-you-invest,

**“vernacular responses to  
practical everyday needs”**

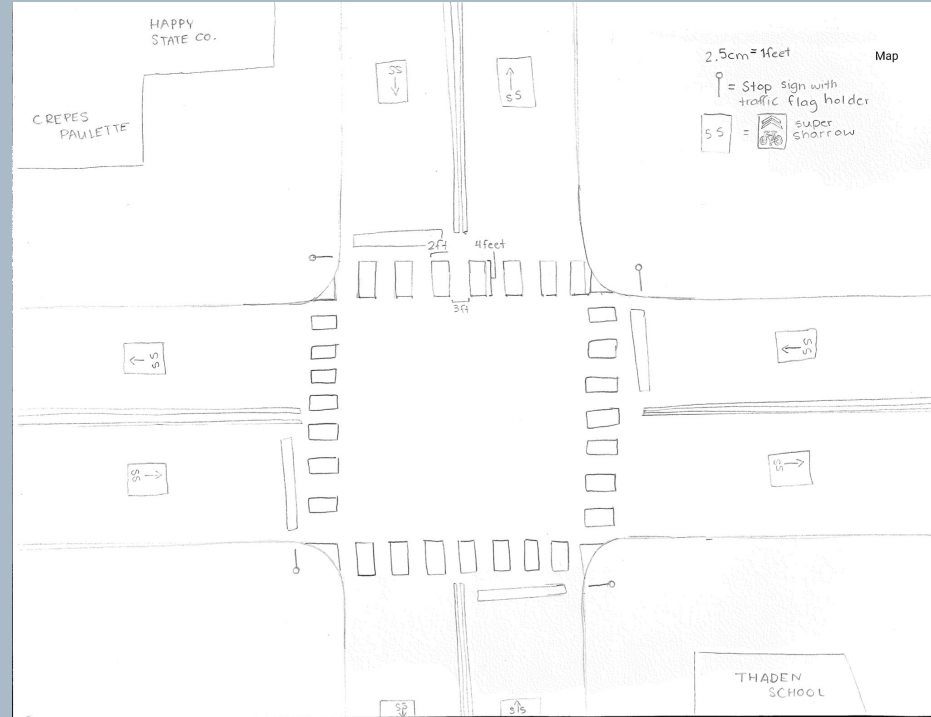
meant to humanize,  
democratize, and enliven  
a public space  
(Lydon & Garcia)



# Phase 1

## Primary Goal: Safety

- Paint crosswalks that double as artwork/murals
- Add crossing flags to the stop signs
- Paint sharrows on the roads



# Phase 2

## Primary Goal: Boundaries

- Installation of planters
- Delineating art
- Positive imagery



# Verdant Studio & Urban Land Institute





## SITE INFORMATION

- CREPES PAULETTE
  - PARCEL
    - 01-04246-000
  - 100 SW 8TH ST.
  - ZONING - DOWNTOWN CORE
  - ELECTRIC: BENTONVILLE ELECTRICAL
  - WATER: BENTONVILLE WATER SERVICE AREA
  - PARKING
    - 18 STANDARD
    - 2 ADA
- HEROE'S COFFEE
  - PARCEL
    - 01-04248-000
  - 124 SW 8TH ST.
  - ZONING - DOWNTOWN CORE
  - ELECTRIC: BENTONVILLE ELECTRICAL
  - WATER: BENTONVILLE WATER SERVICE AREA
  - PARKING
    - 23 STANDARD
    - 2 ADA

## CODE COMPLIANCE:

- ZONE DOWNTOWN CORE
  - PLANS TO BE REVIEWED FOR LARGE SCALE DEVELOPMENT APPROVAL AND
  - REFER TO LARGE SCALE DEVELOPMENT DESIGN STANDARDS FOR MATERIAL COLOR REQUIREMENTS AND REVIEW PROCESS
  - PHASE 3 MAY REQUIRE FENCE PERMIT

## PHASE 1 - INTERSECTION MURAL

- (4) CROSSWALKS AT INTERSECTION
  - 2' X 12' WHITE PAINTED STRIPES, 2-3' APART
- SUPER SHARROWS ~20' FROM INTERSECTION
- PVC HOLDERS WITH TRAFFIC FLAGS AT STOP SIGNS
  - TYP. (2) PER SIGN
- PAINTED MURAL BY COMMUNITY AND LOCAL ARTISTS

## PHASE 2 - SIDEWALK DELINEATION

- DELINATE 10' SIDEWALK ALONG 8TH STREET
  - PAINTED EDGE ALONG EXISTING CURB AND WITHIN PROPERTY
- TIRE PLANTERS AS SAFETY MEASURE - 6FT APART
- IDENTIFY (2) CLEAR ENTRANCES TO HEROE'S COFFEE AND CREPE'S PALETTE ALONG 8TH ST.\*
  - 24 FT IN WIDTH - 1 PER LOT
  - OMISSION OF STREET ART AT ENTRANCES

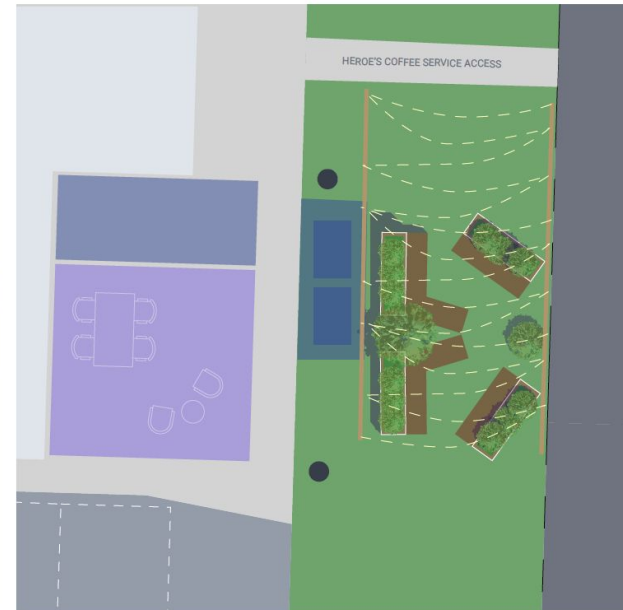
\*CITY OF BENTONVILLE DEVELOPMENT STANDARDS SEC. 100.05 - EACH DRIVEWAYS THAT ENTER A MINOR OR MAJOR ARTERIAL ROAD SHALL HAVE AT LEAST (2) OUT-BOUND LANES OF 17' 6" AND (1) 14' INBOUND LANE. CURRENT SCOPE OF WORK DOES NOT COMPLY AND WILL HAVE TO BE REVIEWED/APPROVED.

## PHASE 3- PUBLIC PARKLET

- AREAS FOR GATHERING AND SOCIALIZING
  - SITTING AREAS
  - BASKETBALL HOOP OR COURT AT CONCRETE PAD BEHIND HEROE'S COFFEE
  - STRING LIGHTS



PHASE 1



PHASE 3



PHASE 2



# Phase 1

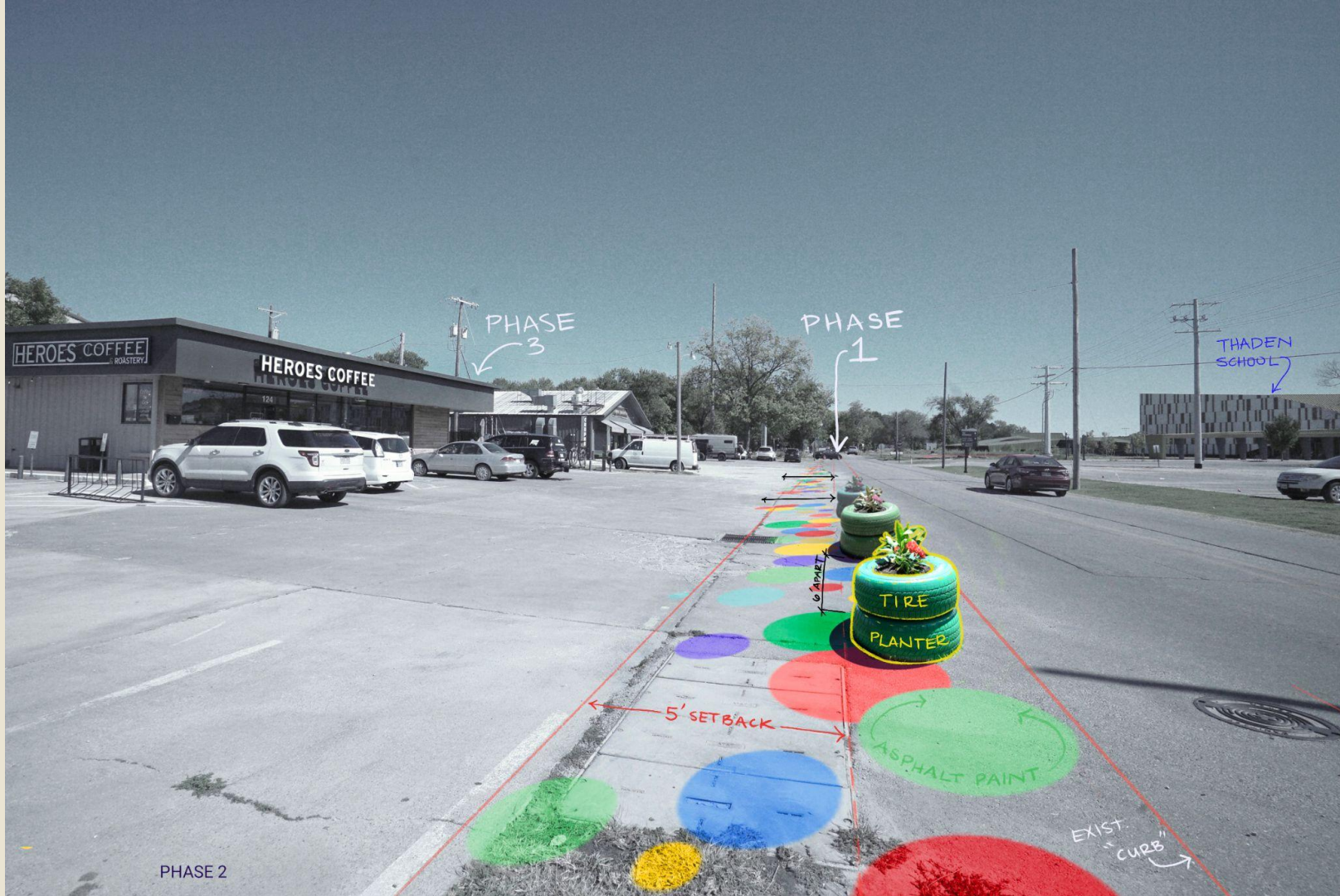


VERDANT  
STUDIO  
art-architecture-interiors-research



PHASE 1

# Phase 2



# Considerations



# Phase 1: MUTCD

- MUTCD, Chapter 3b-19
  - Nothing that prohibits putting crosswalks in at this intersection



# Phase 2: Planter Placement

➤ Private Property



# Details: Plants

## Type of plants

### ➤ Native plants

- Native flowers: Coral Honeysuckle, Black-eyed susan, Beebalm, Panorama Mix, Wild Bergamot, Lemon Mint, and Mealy Cup Sage.
- Native vines: Plant netleaf leather flower, yellow passionflower, wild yam, and sweet potato vine
- Native shrubs: American beautyberry, azalea, Florida anise, Switchgrass, little bluestem, and Sedums.
- Native trees: Sweetbay magnolia, winged sumac, and American holly

# Details: Price

- 10 buckets of paint (5-gallon buckets) (\$1100)
- 54 tires (free)
- 1 Pound of Mealy Blue Sage (\$110)
- 1 Pound of Lemon Mint (\$28) -
- 30 pallets (free/1.7\$ each)
- 100 bags of top (\$300)
  - Total = \$1899



# Details: Maintenance

Option 1: Split maintenance between Crepes / Heroes and Thaden Gardening Club

# Stakeholder Support



# Bentonville Police & Fire Departments

Lieutenant Luke Rosebaugh & Chief Brent Boydston



Lt. Rosebaugh **fully supports** this project, as this intersection has "always been a problem."



After being briefed by Captains Todd Pearce and Brad Arnold, Fire Chief Brent Boydston expressed **"complete support"** for our project.

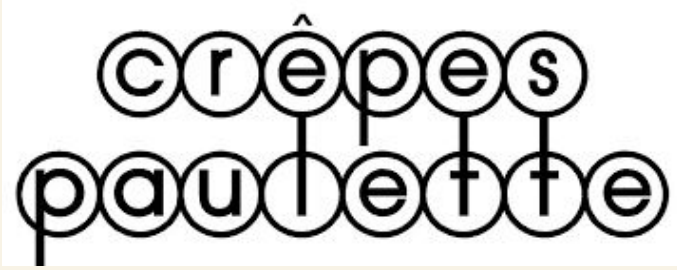
# Hunter Garrison

Bike & Pedestrian Planner, City of Bentonville



“The work they have done creates a true win/win scenario for City residents and visitors as it adds vibrancy to our urban fabric while also improving the function of the targeted intersection and street. What was once a mundane intersection will now become a memorable part of the City.”

# Crepes Paulette & Heroes Coffee



"Thank you for your interest in making this a safer and more beautiful part of our community."

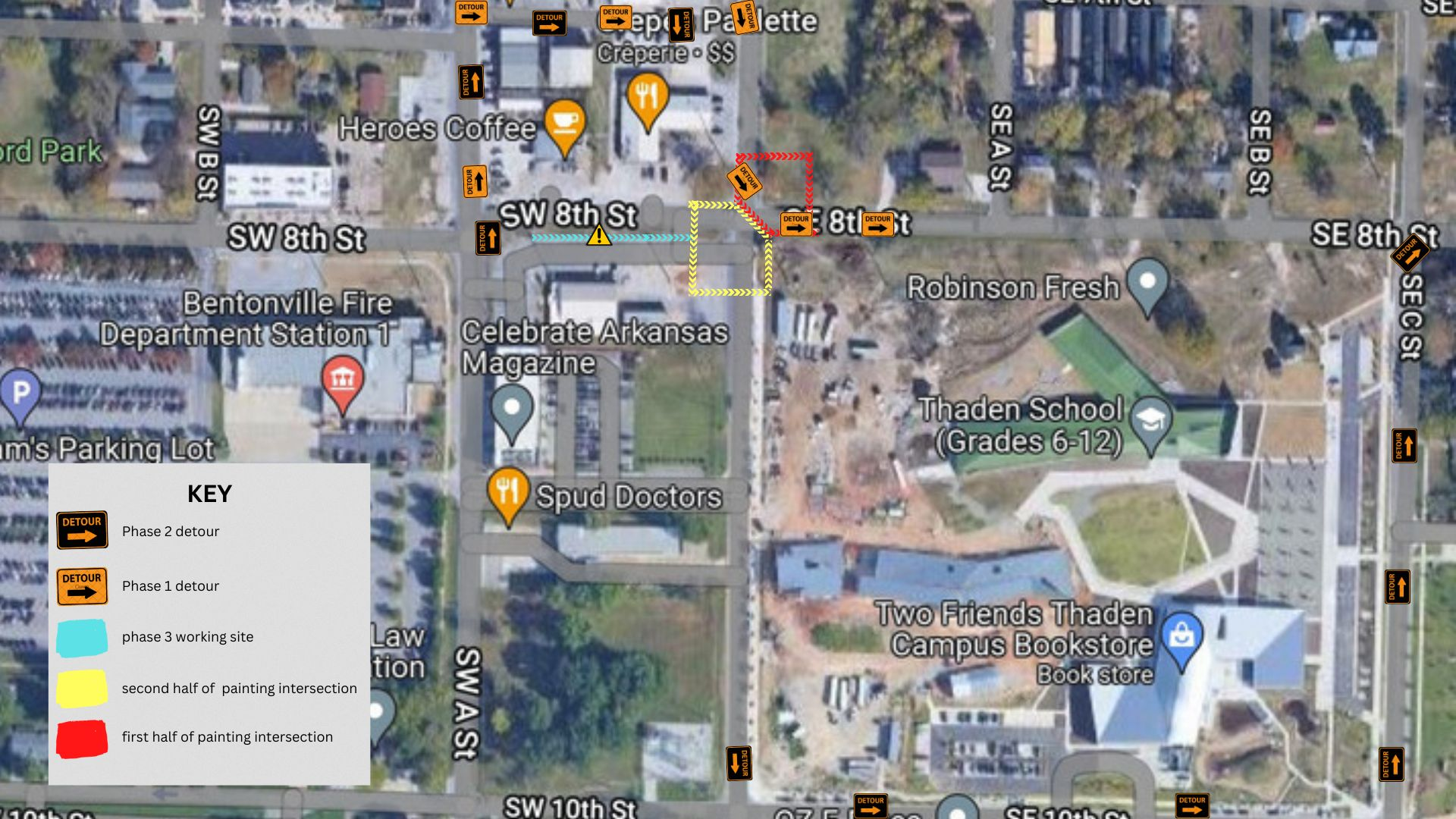


Heroes expressed interest and assisted our journey, finding the beautification of the alleyway especially beneficial toward their business goals and the delineation of the parking lot helpful to their employees and customers.



# Street Closure Plans





### KEY



Phase 2 detour



Phase 1 detour



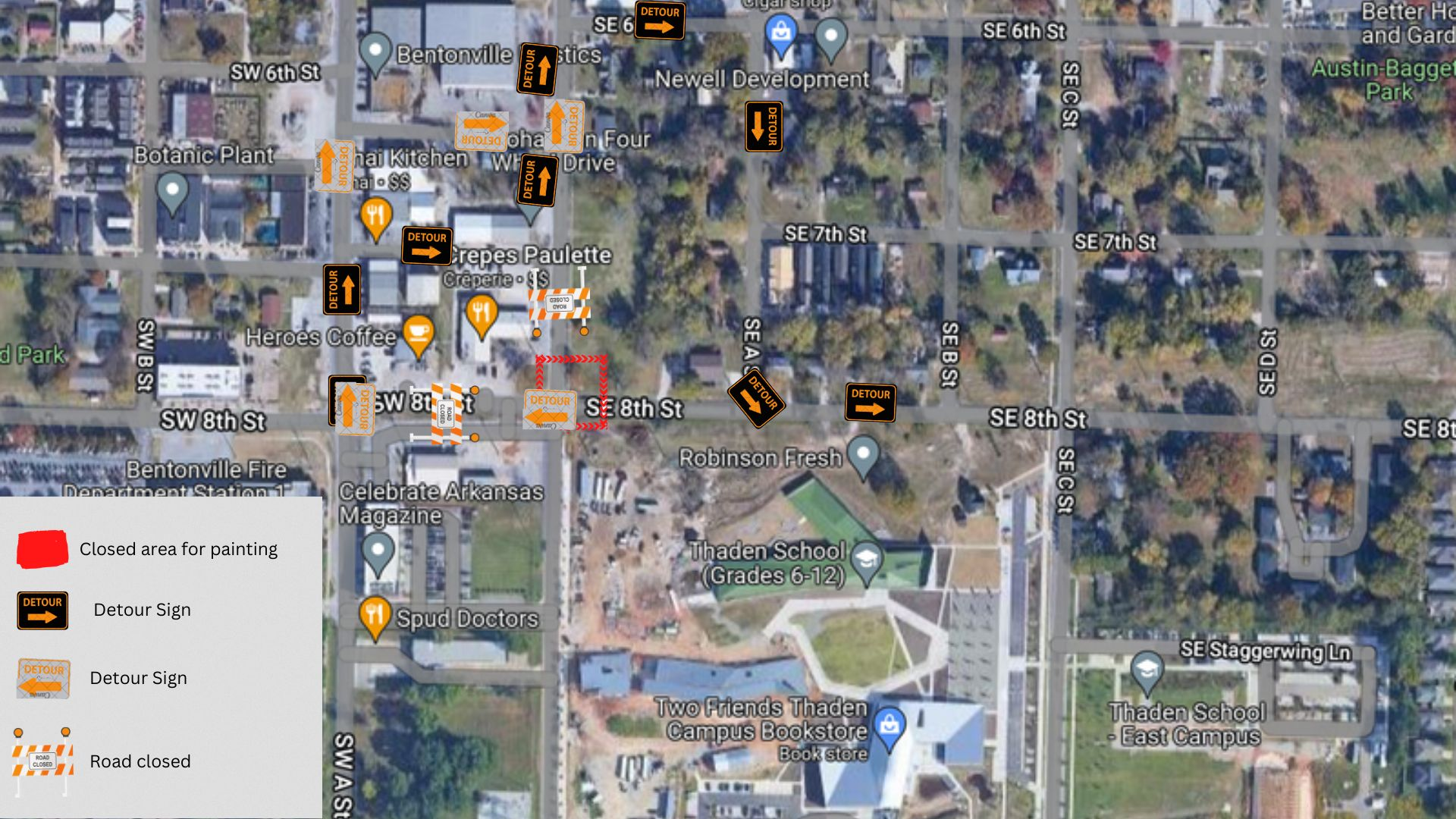
phase 3 working site



second half of painting intersection



first half of painting intersection

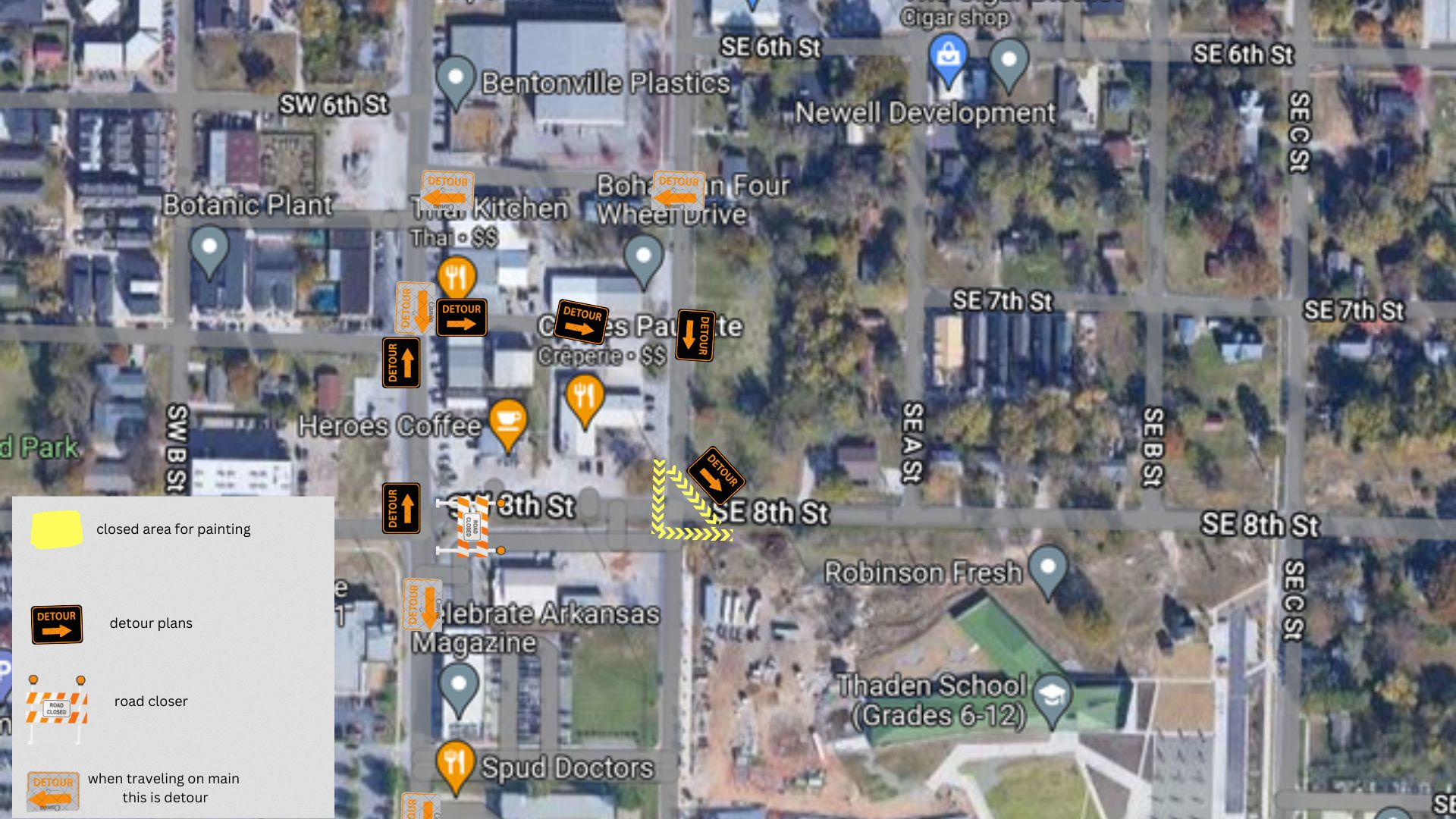


 Closed area for painting

 Detour Sign

 Detour Sign

 Road closed

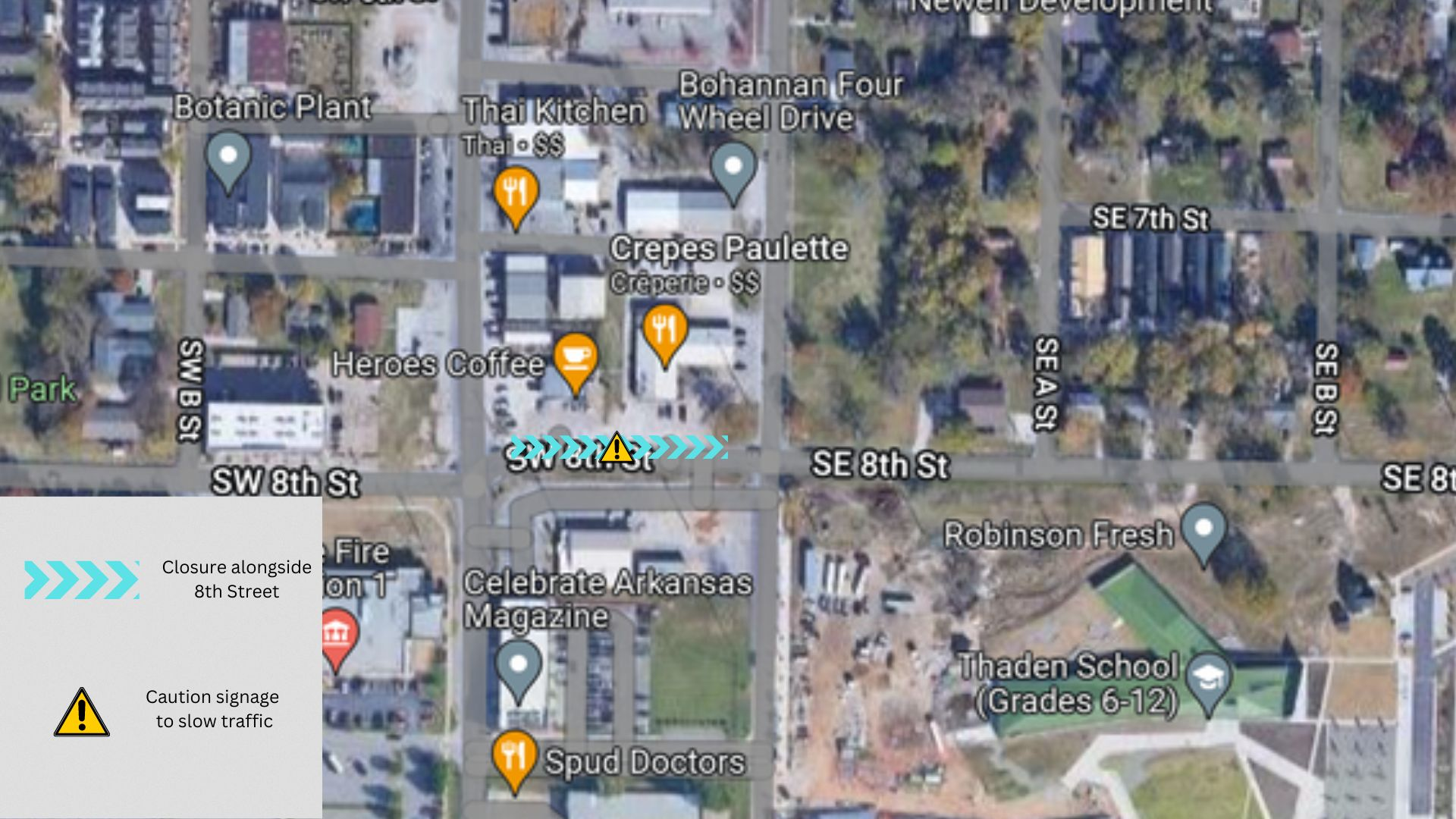


 closed area for painting

 detour plans

 road closer

 when traveling on main  
this is detour



Closure alongside  
8th Street



Caution signage  
to slow traffic

**Thank You**