



TRAFFIC SAFETY AND SIGNAGE COMMITTEE **Monday, April 3, 2023 @ 2:00pm**

305 SW A Street – City Council Chambers

Agenda

OLD BUSINESS:

Revisit SW Briar Creek Item due to neighborhood objections:
Hector Albertos hector.s.albertos@gmail.com

CRM23-000004
JP McCrory, jp@mccrory.one

2-part request to reduce speeding alone SW Briar Creek Road:

Short-term: 20mph speed limit and trailer/patrol, I've handed a lot of this data to Chief Shastid already to get a head start.

Long-term: Bump-outs at Penmont St and Calm Ridge Rd, speed cushions for both directions 2-3 places between Calm Ridge-Penmont at the mid-points of the straight sections of the road.
Note: Speed cushions because they do not slow emergency vehicles with wider wheelbases.

2/6/23: After review of the area, motion made by Ray Shastid to table until a full traffic study by Street/Transportation can be conducted. Seconded by David Mills. Voice vote, motion tabled.

***Review Traffic Counts conducted by Street Department**
Counts are in Trakit attachments for CRM23-000004

3/6/23: After review of traffic counts, did not qualify for calming devices. David Mills made a motion to add striping and signage with increased police enforcement. Seconded by Cindy Acree.

Review Pedestrian Counts
CRM23-000006
Amber Goin, Amberjgoin@gmail.com

Request a review of the intersection of NW A Street and Linebarger Lane due to the bike trail and school crossing. It is dangerous area and needs signage alerting drivers of blind drives and children crossing.

2/6/23: After discussion of this dangerous intersection, it is noted that it needs a four-way stop but has several trees in the Right of Way that prevent proper line of sight. There are five school buses that unload at this intersection. The Committee would like more time to review the area and have a proper discussion on the options for either a four-way, pavement markings or additional warning signage. Item tabled.

3/6/23: David Mills informed Committee they installed new signage but with the current road closure unsure if it is effective. Will revisit item after construction. No action taken.

Item tabled from 3/6/23 meeting

CRM23-000009 (FSE23-0005)

Noah Collins, noah@visitbentonville.com

New event for a festival featuring a 30-mile gravel bike race for May 27, 2023. Start & Finish at Applegate Property off 8th Street between Walton & Elm Tree Road.

3/6/23: item tabled until next meeting Committee needs more information of this three-part request.

NEW BUSINESS:

CRM23-000013

Rick Miller, rdwilson714@gmail.com

Request "For Playground/Pet Park Parking Only" sign due to Construction Workers from near by CMBAA, AWSOM & Crystal Flats Projects are parking along the fence facing dog park at Orchards Park.

CRM23-000014

Sharon Belto, sharon@tiger-retail.com

Request for "No Parking" signs at SW 6th Street between A Street & C Street. With the increase of on-street parking, it is causing a traffic hazard.

CRM23-000015

Hadi Dudley, hdudley@bentonvillear.com

Request to close South Main between SW 4th Street & SE 6th Street for GeekCon on May 6, 2023 @ 8am to 2pm (rain date: 5/20/23).

CRM23-000016

Hadi Dudley, hdudley@bentonvillear.com

1st request: Street Closure request South Main Street between SE 6th Street & SW 4th Street for Bikes & Books Event on July 1, 2023, from 8am to 1pm.

2nd request: a rolling street closure for bike parade - route is pending.

MISCELLANEOUS:

Next Meeting: May 1, 2023, at 2:00pm



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Hector Albertos

Email: hector.s.albertos@gmail.com

Address: 3602 SW Briar Creek AVE

Phone Number: 479-280-6415



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Garret Penn (479)271-5979 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date



Traffic Calming Request: Signals, Signage, Trails and Crosswalks

*May require neighbor notifications

May require traffic study and/or neighbor notifications

Prevent Briar Creek to be stripped.

Stripping the road will decrease property values. It will also not help into reduce traffic speed.

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: [Signature]

Date: 3/7/2023

From: David Mills <dmills@bentonvillear.com>

Sent: Wednesday, March 15, 2023 7:42 AM

To: Dennis Birge <dbirge@bentonvillear.com>; Tracy Billings <TBillings@bentonvillear.com>; Tony Davis <tondavis@bentonvillear.com>

Subject: RE: Signage for NW A street and Linebarger

I did my report yesterday on Tuesday the 14th, here were my findings:

0711- car crossed the street and dropped one child off.

0716- bus picked up 4 children total

0810- bus picked up 1 child

Afternoon

1441- 5 children crossed street getting off bus

1445- woman with dog crossed street

1509- 5 children crossed street getting off bus

1535- woman crossed street

1549- 1 child crossed street getting off bus

13 pedestrians total crossed the road in the time frame that was given to me.

Respectfully,

David Mills



TRAFFIC SAFETY AND SIGNAGE COMMITTEE
MONDAY, MARCH 6, 2023

1. Road closures for BBF Gravelicious – Sat., May 27
2. Central Ave ane closure for pedestrian/cyclist traffic to Ole Applegate
3. 8th Street access for parking
4. Ole Applegate event signage

Includes:

- Warranty Deed
- Property Consent Form

event/route w/ lead out

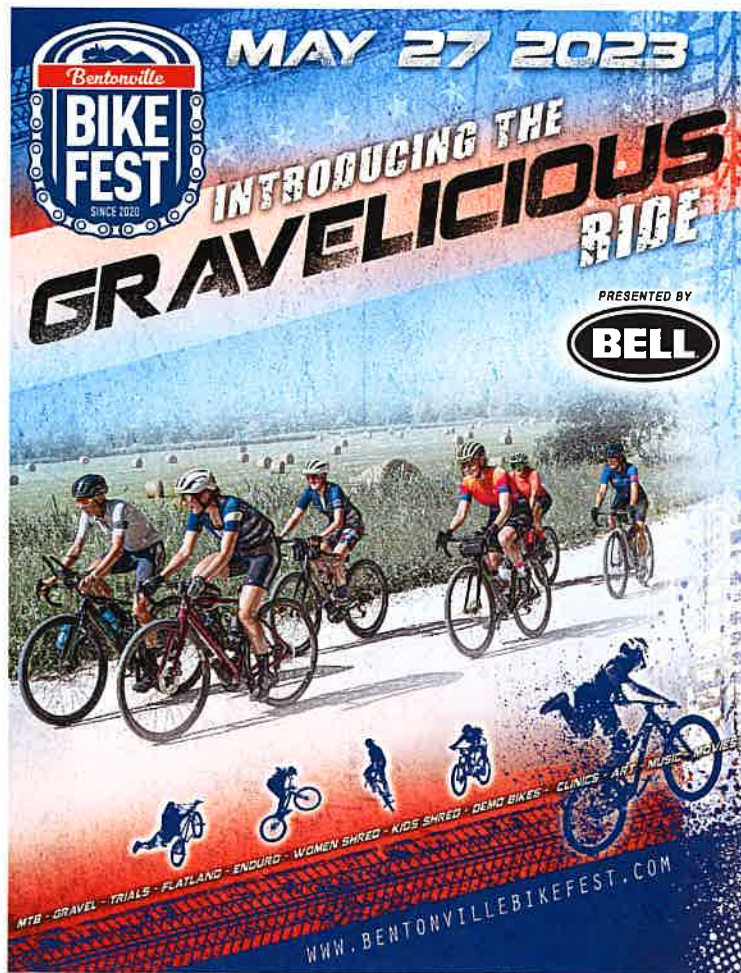
1. Bentonville Bike Fest Gravelicious Road Closure

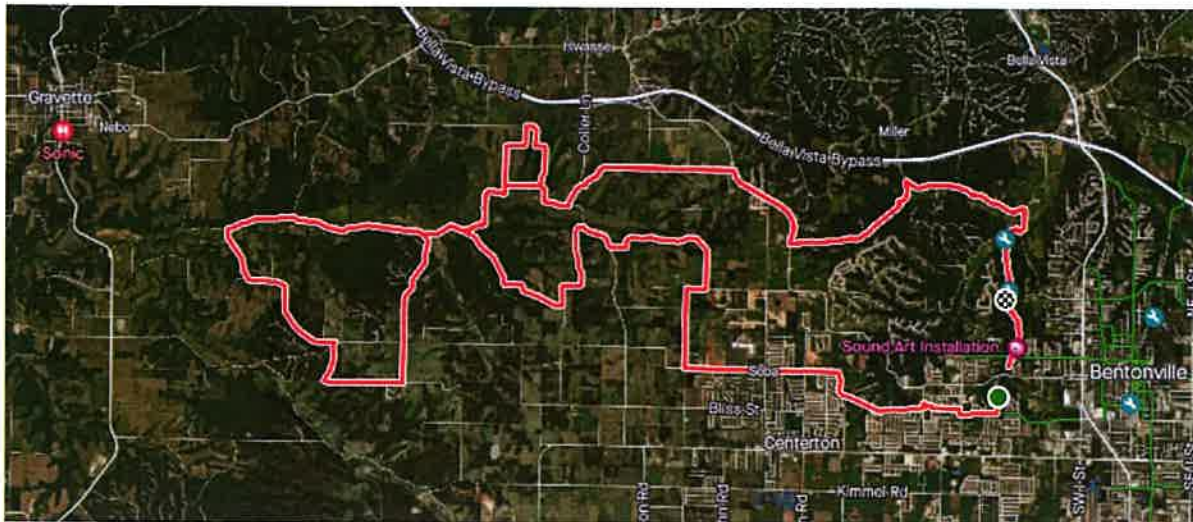
Gravelicious is a new event for the festival featuring a 30-mile gravel race for all-abilities including Juniors 13+, and a longer 60-miler for the true adventurer.

Saturday **May 27th, 2023** starts early with two courses:

60-mile and 30-mile gravel routes from the venue straight on to the Ozark gravel. Start / Finish of the race is in Bentonville at the Applegate Property just off 8th Street between S. Walton & SW Elm Tree Rd.

<https://www.strava.com/routes/3048023123689296976>





Requested Police Lead-out (5 miles from start) approved by Lt. Luke Rosebaugh and Garrett Penn. 9AM-9:30AM. Centerton to take over police escort (start of race and pickup before Seba Rd (Mile 2.5).

Police Awareness- signs for traffic along w/ (20) orange cones along HW 72 @ Short Road Marshal Station from 10:30AM-2:30PM-TBD by event organizers

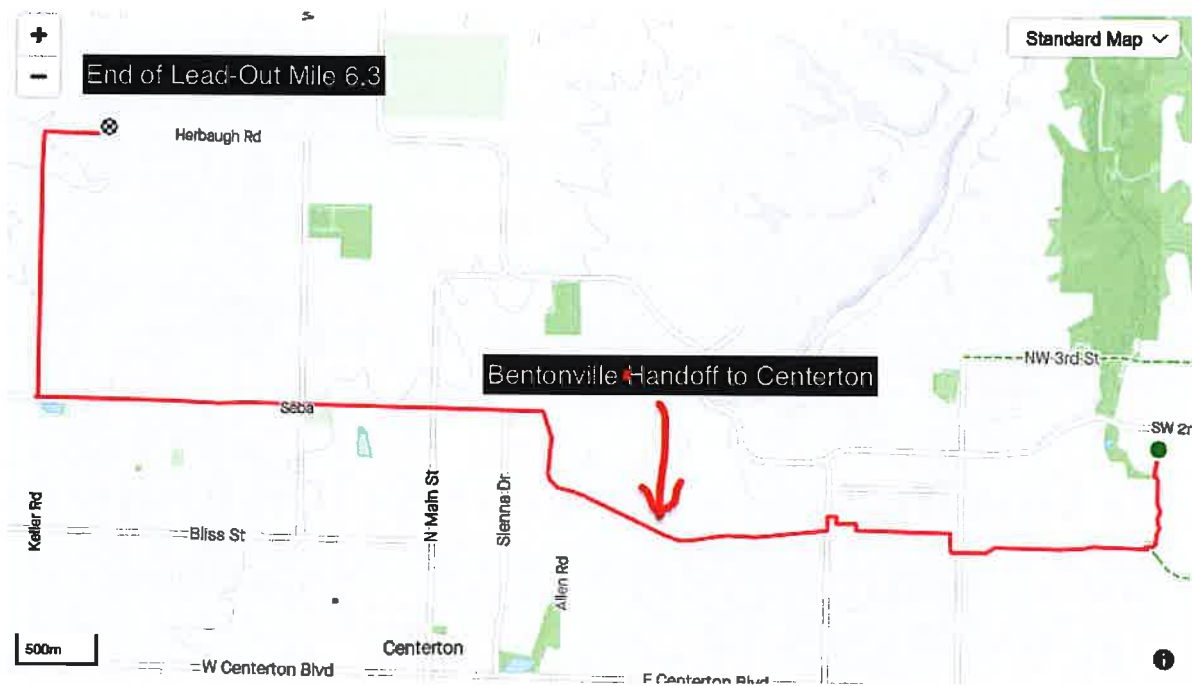
Lead-out from Applegate (Bike Path) onto SW 8th Street to SW Town-Vu Road (McKisic Creek is end of Bentonville Jurisdiction) Turning into Town-Vu Road (Mile 1.5) to Seba Road (Mile 3) to Keller Road (Mile 5) where lead-out is finished.

Bentonville PD Lead-Out Map:

[Gravelicious Bentonville Start | 2.5 mi Cycling Route on Strava](#)

Centerton PD Lead-Out Map:

[Gravelicious Centerton Police Leadout | 6.3 mi Cycling Route on Strava](#)



May 27th, 2023

Venue Start/Finish = Applegate Property

Timeline: 60-Miler

Start 9AM

Projected Finish

First rider= 12 Noon

Last rider = 3PM

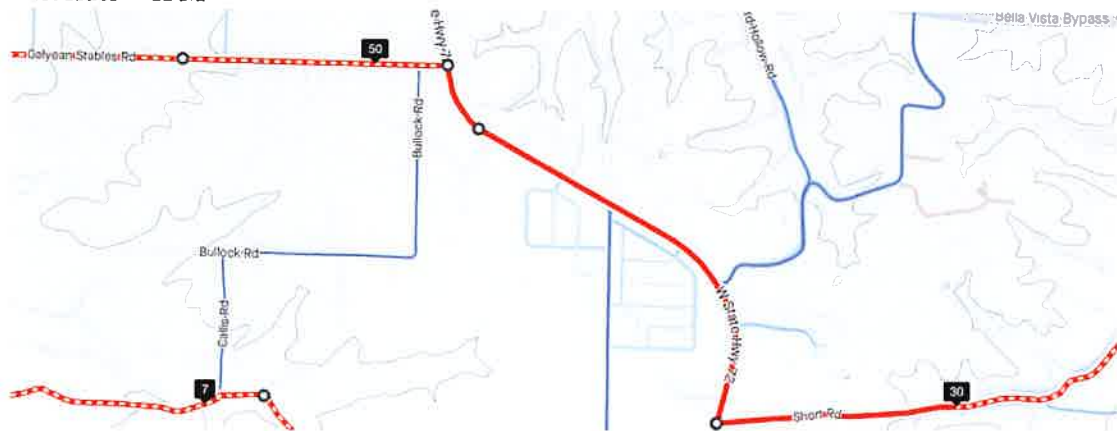
Timeline 30-Miler

Start 9:01 AM

Projected Finish

First rider= 10:30 AM

Last rider = 1PM



Marshal Point 5

Notable Safety Concerns:

Mile 50-54 on long course (Noon-3PM)

Mile 18-19 on short course (11AM-1PM)

Overlap timeperiod = 11AM-3PM on HW 72

Racers will be returning back to Bentonville via Gaylean Stables Road and riding on the left shoulder of HW 72 for .8 miles then crossing HW 72 onto Short Road at a Marshall Point.

Marshal info:

There are Marshals at key high traffic intersections and they will be with a radio and have safety vests and neon flags.

Marshal Point 1 (Seba and Marshal Road) 9AM-9:20AM (2 Marshals)

Marshal Point 2 (Fruitwood and Dickson Rd) 9:30AM-1PM (2 Marshals)

Marshal Point 3 (Shorty Rd & Wiseman Rd) 9:30-1PM (2 Marshals)

Marshal Point 4 HW 72 & Gaylean Stables Rd) 10:00-2PM (2 Marshals)

Notes-Racers ride on the shoulder

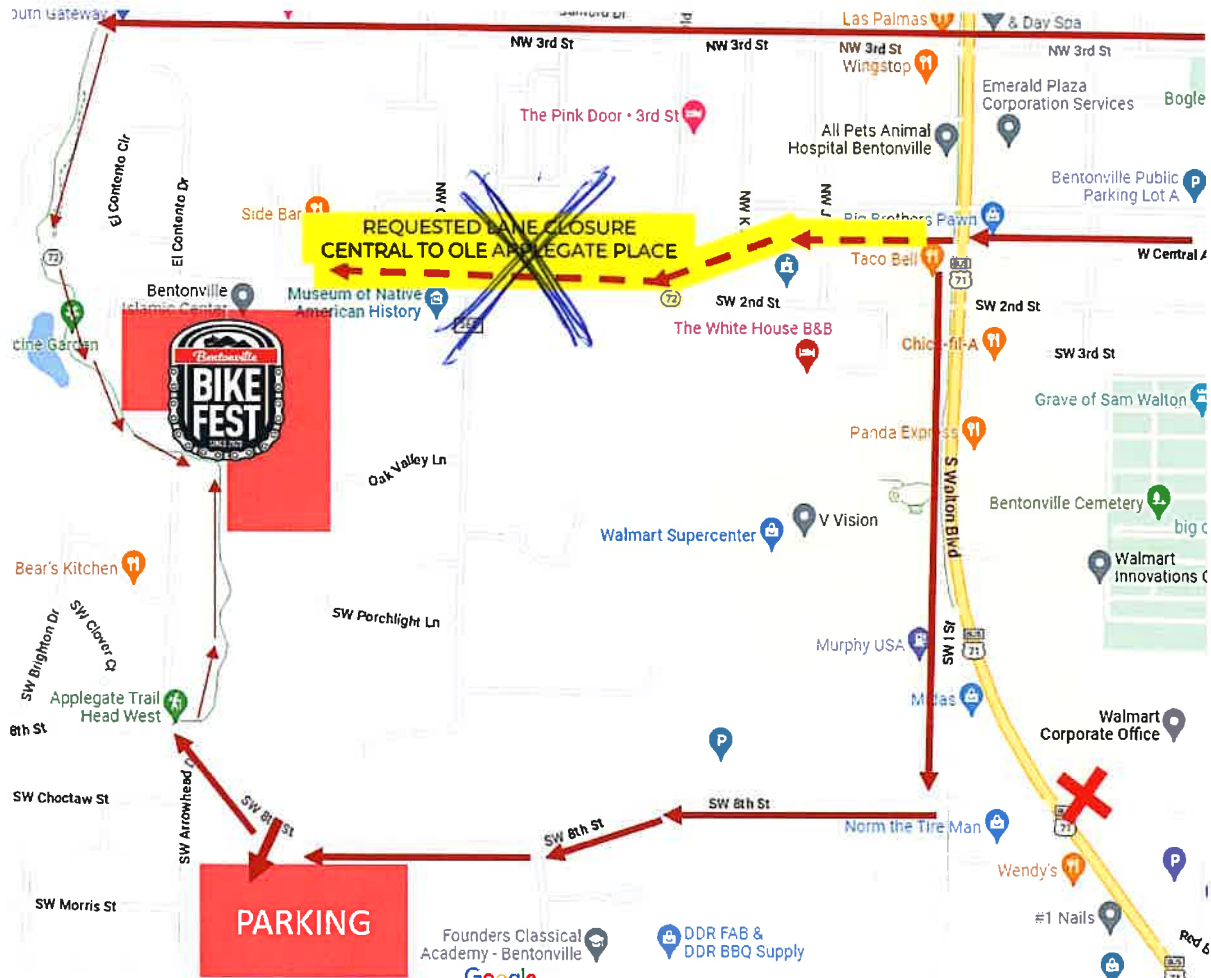
Marshal Point 5 (HW 72 & Short Rd) 10:00-2PM (6 Marshals)

Notes-Racers cross the HW to Short Road across both lanes of traffic

- #1 Lead out starting @ 9am route
- #2 ARDOT ROW Closure — no go but can post signs

2. LANE CLOSURE REQUEST

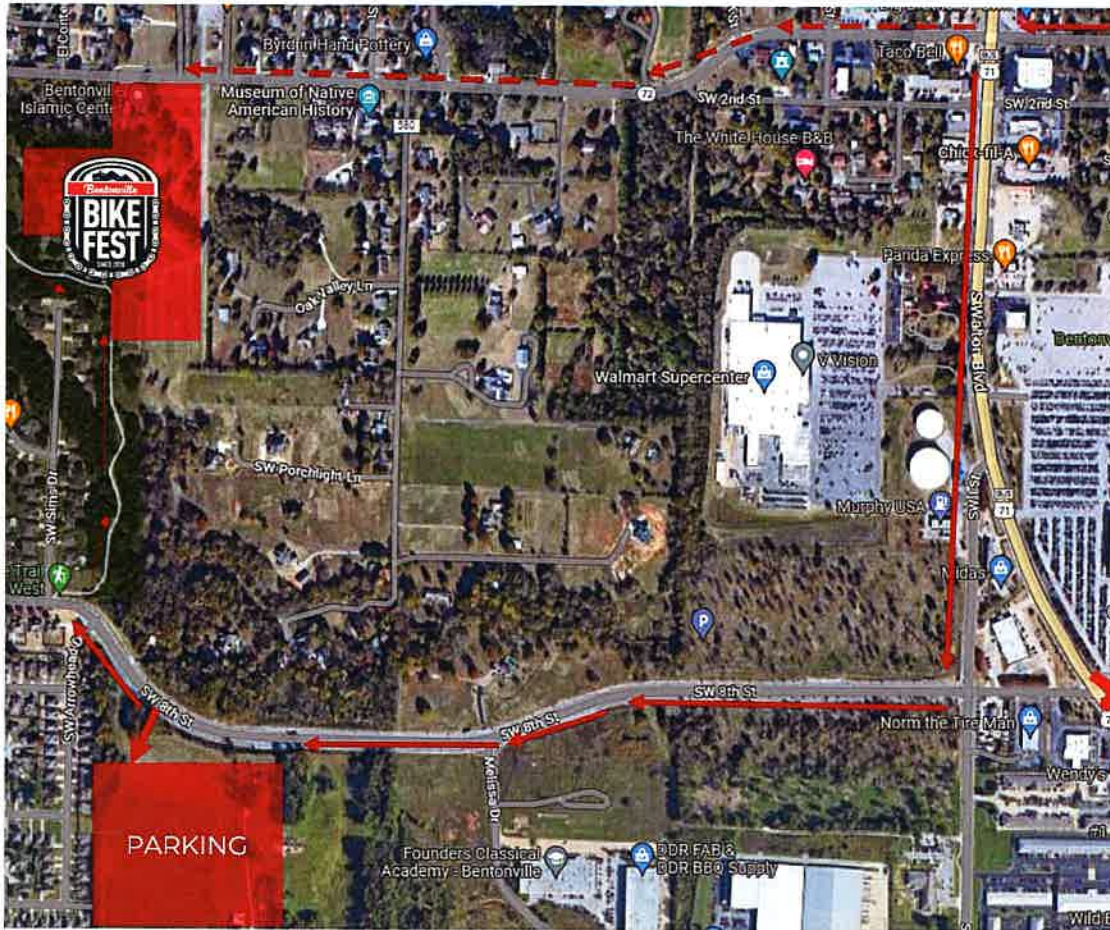
CENTRAL AVE FROM WALTON BLVD TO OLE APPLEGATE PLACE



DURING FESTIVAL OPERATING HOURS:

- Friday – 12:00 pm – 7:00 pm
- Saturday – 10:00 am – 5:00 pm
- Sunday – 10:00 am – 5:00 pm

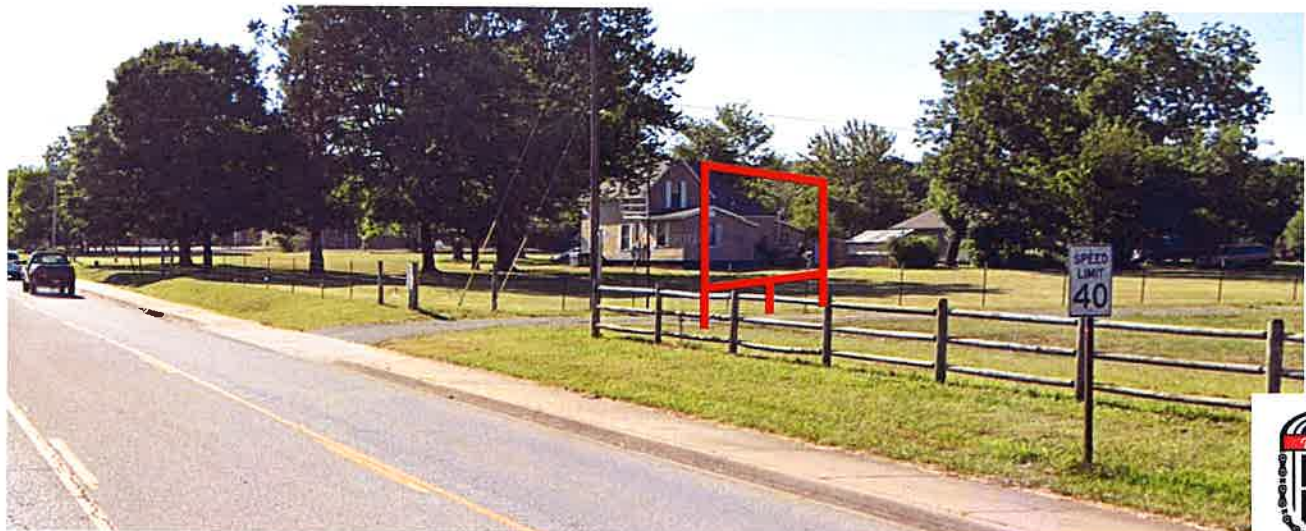
3. 8th STREET ACCESS FOR PARKING (1610 SW 14th St)



Not approved
Tabling
will require CU

4. FREESTANDING BANNER SIGN STRUCTURE – OLE APPLGATE PLACE EVENTS

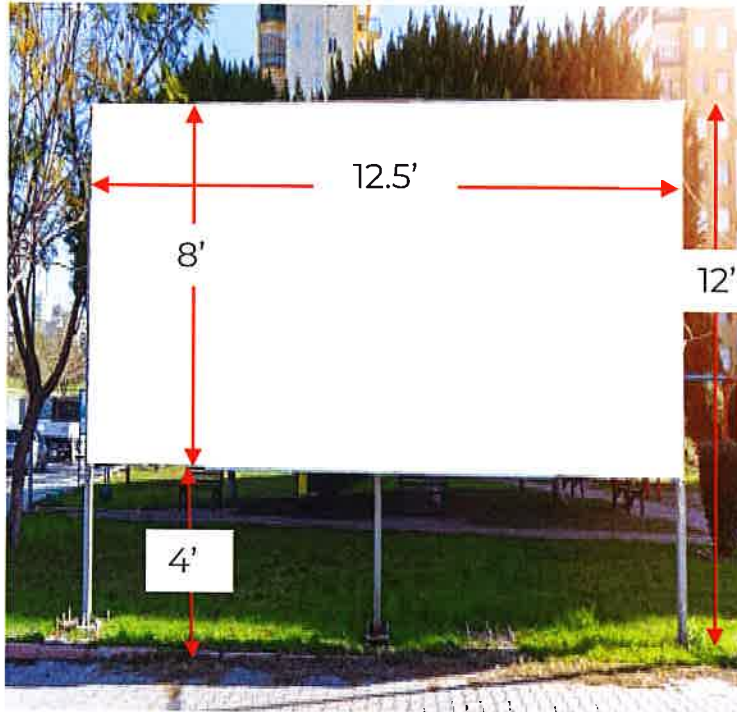
*sign permit
↑
events
- call sign permit*



FREESTANDING BANNER SIGN – OLE APPEGATE PLACE

Sign Type	ZONING								Use	No. Allowed	Max. Height	Max. Area (per sign face)
	A1,RE, R1, R2, R3, R4 RC-2, RC-3, PRD, DN1, DN2	RO	C1	C2	C3	DC, DE, DN3, DN4	I1 & I2	PUD				
Free-standing	•								Subdivision & Multifamily	2/street entrance	6 ft.	32 sq. ft.
	•	•	•		•				Non-residential	1/street frontage	6 ft.	32 sq. ft.
				•			•	•	Single tenant	1/street frontage	8 ft.	60 sq. ft.
				•			•	•	Multiple tenant	1/street frontage	12 ft.	100 sq. ft.

Proposed size and structure:



Example of art:



Similar to the sign next door to the property, but larger.



L202024419
BENTON CO. AR FEE \$25.00
PRESENTED & E-RECORDED
05/01/2020 10:10:56 AM
BRENDA DESHIELDS
Circuit Clerk & Recorder

After recording please return to:
Waco Title Company
2592 S. 48th St.
Springdale, AR 72762

WARRANTY DEED
(LLC)

KNOW ALL MEN BY THESE PRESENTS:

That, **Bentonville Housing, LLC, a Delaware limited liability company**, hereinafter called GRANTOR, for and in consideration of the sum of **—ONE AND 00/100— DOLLAR---**(\$1.00)---and other good and valuable consideration, in hand paid by **Applegate Properties, LLC, a Delaware limited liability company**, the receipt of which is hereby acknowledged, do hereby grant, bargain, sell and convey unto **Applegate Properties, LLC**, hereinafter called GRANTEE, and unto its successors and assigns forever, the following described lands lying in **Benton County, Arkansas** to-wit:

Lot 7 and 9, being a Lot Split of Tract 4 & 5 of Lehman Addition, Bentonville, Benton County, Arkansas, as shown on Plat Record 2017 at Page 778.

Subject to easements, rights-of-way, and protective covenants of record, if any.
Subject to all prior mineral reservations and oil and gas leases.

TO HAVE AND TO HOLD the same unto the said Grantee and unto its successors and assigns forever, with all appurtenances thereunto belonging. And the Grantor hereby covenants with said Grantee that it will forever warrant and defend the title to the said lands against all claims whatsoever.

Prepared under the supervision of
Brian Blackman, Attorney
2592 S. 48th St.
Springdale, AR. 72762

IN TESTIMONY WHEREOF, the name of the grantor and its seal are hereunto affixed by its duly authorized Assistant Secretary, this 1st day of May, 2020.

I certify under penalty of false swearing that documentary stamps or a documentary symbol in the legally correct amount has been placed on this instrument.

Bentonville Housing, LLC, a Delaware limited liability company

GRANTEE OR AGENT:

WACO AS Agent

GRANTEE'S ADDRESS:

702 SE 5th St. Ste 34
Bentonville, AR 72712

By:

Sean Evans
Sean Evans, Assistant Secretary

ACKNOWLEDGMENT

STATE OF

Arkansas

COUNTY OF

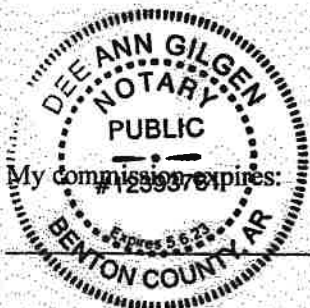
Benton

SS.

On this day before the undersigned, a Notary Public, duly commissioned, qualified and acting, within and for the said County and State, appeared in person the within named **Sean Evans**, to me personally known or satisfactorily proven to be the person whose name is subscribed to the foregoing instrument, who stated that he is the authorized Assistant Secretary of **Bentonville Housing, LLC, a Delaware limited liability company**, and is duly authorized in his capacity to execute the foregoing instrument for and in the name and behalf of said company, and further stated and acknowledged that he had so signed, executed and delivered said instrument for the consideration, uses and purposes therein mentioned and set forth.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this 1st day of

May, 2020.



Notary Public

Dee Ann Gilgen



STATE OF ARKANSAS
DEPARTMENT OF FINANCE AND ADMINISTRATION
MISCELLANEOUS TAX SECTION
P.O. BOX 896, LITTLE ROCK, AR 72203-0896

Real Estate Transfer Tax Stamp

Proof of Tax Paid



Grantee: APPLGATE PROPERTIES, LLC
Mailing Address: 702 SE 5TH ST, SUITE 34
BENTONVILLE AR 727120000

Grantor: BENTONVILLE HOUSING, LLC
Mailing Address: PO BOX 1860
BENTONVILLE AR 727120000

Property Purchase Price: \$3,665,813.44
Tax Amount: \$12,097.80
County: BENTON
Date Issued: 05/01/2020
Stamp ID: 1529966592

I certify under penalty of false swearing that documentary stamps or a documentary symbol in the legally correct amount has been placed on this instrument

Grantee or Agent Name (printed): APPLGATE PROPERTIES, LLC

Grantee or Agent Name (signature): WACO as agent Date: 05/01/202

Address: 702 SE 5TH ST, SUITE 34

City/State/Zip: BENTONVILLE, AR 72712



CERTIFICATE OF RECORD
STATE OF ARKANSAS, COUNTY OF BENTON
I hereby certify that this instrument was
Filed and Recorded in the Official Records
in Doc Num L202024419
05/01/2020 10:10:56 AM
Brenda DeShields
BENTON COUNTY Circuit Clerk & Recorder

Property Owner Consent Form

City of Bentonville Planning Department

305 SW A Street

Bentonville, AR 72712

479-271-3122

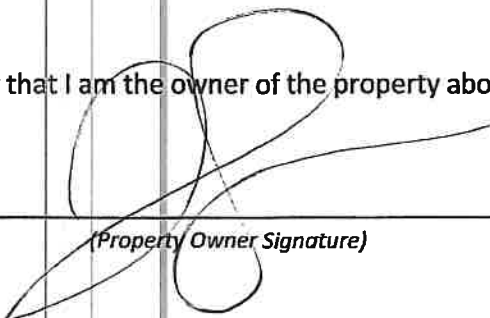
I, Bentonville Housing, LLC am the legal owner of the
(Owner's name, printed)

property located at 1807 SW 2nd St. Bentonville identified as Parcel
(Address or Street Name)

Identification Number 01-05152-000, located in
(Parcel ID)

Benton County, Arkansas.

I certify that I am the owner of the property above and that I have read the application and consent to its filing.


(Property Owner Signature)

2/27/2023
(Date)

****If one property has multiple owners, a separate signed Property Owner Consent Form is required for each owner.**



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name:

Rick Wilson

Email:

rdwilson714@gmail.com

Address:

309 Spencer St Bentonville

Phone Number:

479 640-8838



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Garret Penn (479)271-5979 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date



Traffic Calming Request: Signals, Signage, Trails and Crosswalks

*May require neighbor notifications

May require traffic study and/or neighbor notifications

ORCHARD PARK - Parking along fence facing dog park - occupied by construction workers. This should be for dog patrons and playground patrons - (little kids). There are 300 parking spaces for workers to park elsewhere. Parking there forces parent and little kids to walk between cars which presents safety hazards for kids. I went and talked to the job site foreman's on both projects and they were told by the mayors office that no construction workers were supposed to park there. One foreman actually drew me a picture and said they were not for parking. Workers do speed some times either late to work or getting off work thru parking area. Plus pets can actually be in danger. Request signs stating on fence for playground or pet park use area only.

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature:

Date:

15 MAR 23





Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Sharon Belto

Email: sharon@tiger-retail.com

Address: 408 S. Main St., Bentonville, AR

Phone Number: 479-418-9361

☐

Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Garret Penn (479)271-5979 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date

☒

Traffic Calming Request: Signals, Signage, Trails and Crosswalks

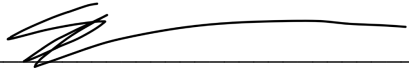
*May require neighbor notifications

May require traffic study and/or neighbor notifications

Parking on 6th street between A & C in front of the new business are blocking the 2 way traffic and often blocks visibility of oncoming traffic on A coming up to the intersection. Cars are also parking on the South side of the street facing the wrong way. Due to the width of 6th street, 2 cars coming in opposite directions can not pass at the same time often causing multi car backups allowing one lane to pass. I am suggesting that parking not be allowed on this street so traffic can flow easily and safely.

Thank you.
Sharon Belto

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: 

Date: 03-22-2023



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Hadi Dudley (Library Director)

Email: hdudley@bentonvillear.com

Address: 405 S Main Bentonville, AR 72712

Phone Number: 4792713194

☒ **Temporary Street Closure Request:** Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Garret Penn (479)271-5979 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date

Bentonville Public Library, along with many partners and friends, will host the 4th Annual Bentonville GeekCon on Saturday, May 6, 2023 from 10AM – 1:00PM. The event is free and open to all. A signature event that began in 2013 as Free Comic Book Day, the Library anticipates 2,000 people in attendance. Rain date option: Saturday, May 20, 2023

The event takes place at the Library, Train Station Park and the parking lot at the Train Station. The Library requests to close a small section of Main Street to allow patrons to safely participate in activities on BPL's front lawn and to safely cross the street. This year's Main Street closure and event layout adjustment is necessary due to Library construction.

The Library is also requesting staff from the Police Department and Fire Department to be onsite during the event for safety and medical support.

☐ **Traffic Calming Request:** Signals, Signage, Trails and Crosswalks
*May require neighbor notifications

May require traffic study and/or neighbor notifications

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: HSD

Date: 3/21/2023

ATTACHMENT: Street Closure Request from Bentonville Public Library

Event: **4th Annual Bentonville GeekCon**

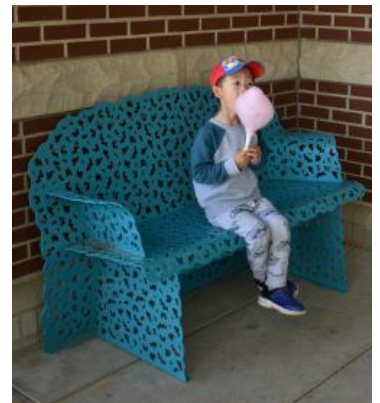
Date: **Saturday, May 6, 2023**

Event time: **10AM – 1PM**

Closure time: **8AM – 2PM: Full Street Closure:** Main Street section in front of Library for duration of festival, set up and tear down.

Due to Library construction, the event layout is changing. Train Station Park and the parking lot at the Train Station will also be used for festival activations.

Rain Date Option: **Saturday, May 20, 2023**



Street Closure: a small section of Main Street will allow patrons to safely participate in activities on the library's front lawn and safely cross the street to Train Station Park and parking lot at the Train Station.

The south entrance to BPL's parking lot will remain open. We can use additional barricades to allow the crosswalk to remain open for trail users.



Street Closure

Festival Activities

Library South Parking Entrance



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Hadi Dudley (Library Director)

Email: hdudley@bentonvillear.com

Address: 405 S Main St Bentonville, AR 72712

Phone Number: 4792713194

☒ **Temporary Street Closure Request:** Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Garret Penn (479)271-5979 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date

Bentonville Public Library, along with many partners and friends, will host the 3rd Annual OZ Kids® Bike & Book Fest on Saturday, July 1, 2023 from 9AM – 12:00PM. The event is free and open to all. The Library anticipates 1,500 people in attendance. Rain date option: Saturday, July 8, 2023

The event takes place at the Library, Train Station Park and the parking lot at the Train Station. The Library requests to close a small section of Main Street to allow patrons to safely participate in activities on BPL's front lawn and to safely cross the street. This year's Main Street closure and event layout adjustment is necessary due to Library construction. The Library is also requesting staff from the Police Department and Fire Department to be on site during the event for safety and medical support.

The event usually ends with a patriotic parade of children on bikes and will require a rolling street closure for the short duration of ~15 minutes between 11:30AM - 12:00PM. Due to the construction around the square, a few route options are being considered by the event committee. The final parade plan will be brought back to the Traffic, Safety & Signage committee for approval prior to July 1st.

☐ **Traffic Calming Request:** Signals, Signage, Trails and Crosswalks

*May require neighbor notifications

May require traffic study and/or neighbor notifications

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: HSD

Date: 3/21/2023

ATTACHMENT: Street Closure Request from Bentonville Public Library

Event: **3rd Annual OZ Kids® Bike & Book Fest**

Date: **Saturday, July 1, 2023**

Event time: **9AM – NOON**

Closure time #1: **8AM – 1PM: Full Street Closure:** Main Street section in front of Library for duration of festival, set up and tear down.

Due to Library construction, the festival layout is changing. Train Station Park and the parking lot at the Train Station will also be used for festival activations.

Closure time #2: **Rolling Street Closure:** ~15 minutes between 11:30AM - 12:00PM for kids' bike parade – route is **PENDING**.

NOTE: BPL will bring the parade route request back to the Traffic, Safety & Signage committee for approval prior to July 1st.

- Due to the construction around the square, a few parade route options will be considered by the event committee.
- The goal is to keep the route short; an added goal is to take the children' and families through a small portion of the Farmers Market at the Square.
- This allows the community a chance to applaud the participants' patriotic bike décor and spirit.
- Experienced bike riders and volunteers will support the parade during and along the route as necessary. Supporters will wear high visibility vests.

Rain Date Option: **Saturday, July 8, 2023**



Street Closure: a small section of Main Street will allow patrons to safely participate in activities on the library's front lawn and safely cross the street to Train Station Park and parking lot at the Train Station.

The south entrance to BPL's parking lot will remain open. We can use additional barricades to allow the crosswalk to remain open for trail users.



Street Closure

Festival Activities

Library South Parking Entrance