



TRAFFIC SAFETY AND SIGNAGE COMMITTEE **Monday, August 7, 2023 @ 2:00pm**

305 SW A Street – City Council Chambers

AGENDA

OLD BUSINESS

CRM23-000029

Hannah Carter, hcarte@bentonvillear.com

Revisions to the Closure Request for Square to Square (10/7/23) and Freedom Frosty 5k (12/2/23) due to construction closures in the area. New route provided.

CRM23-000034

Annie Mardre, amardre@c3presents.com

Resubmittal of closure plan after meeting the City Departments.

Format festival event for September 22 - 24 at The Momentary. Closure plan in attachments.

7/10/23: After discussion of the closure plan, a Right of Way permit is best for this type of closure. They will revise plan and will bring back before the Committee with new submittal and verification of neighborhood support.

NEW BUSINESS

CRM23-000037

Ashley Williams, ashley@al-experiences.com

Road Closure for Event on 10/21/23 from 11am to 6pm. NE Blake Street, NE C Street, NE 3rd Street and NE B Street.

CRM23-000038

Stephanie Marpe, stephanie@downtownbentonville.org

Closure request of 2nd Street, Main Street and NE A Street for November 18 for the Lighting of the Square. Closure to follow Girls on the Run 5K closure in this same agenda. (All depending on Promenade Construction)

CRM23-000040

Savannah Goins, savannah.goins@girlsontherun.org

Street Closure for the race route (see map provided) on November 18, 2023, 6am to 12pm.

CRM23-000039

Stephanie Marpe, stephanie@downtownbentonville.org

Closure Request for the Christmas Parade on December 9th, times not included on request. SE A Street, SW 10th Street, S Main Street, Central, NE A Street - main parade route

CRM23-000041

Noah Collins, noah@visitbentonville.com

Closure request for Dirt Circus at Handcut Hollow Trail on November 18, 2023 (times not provided). Road closure needed at NE J Street at Price Coffee Road.

MISCELLANEOUS

September meeting date changed needed, currently set for Labor Day.



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Hannah Carter

Email: hcarter@bentonvillear.com

Address: 215 SW A Street, Bentonville 72712

Phone Number: 479-271-3395



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Lt. Glynn Bertrand (479)418-8610 or Sgt. Josh Carlson (479)531-5889

Requires 90 days notice prior to the event date

See attached for amendment to approved routes.



Traffic Calming Request: Signals, Signage, Trails and Crosswalks w/description of need.

May require Neighborhood Notification Petition

May require traffic study and/or neighbor notifications

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

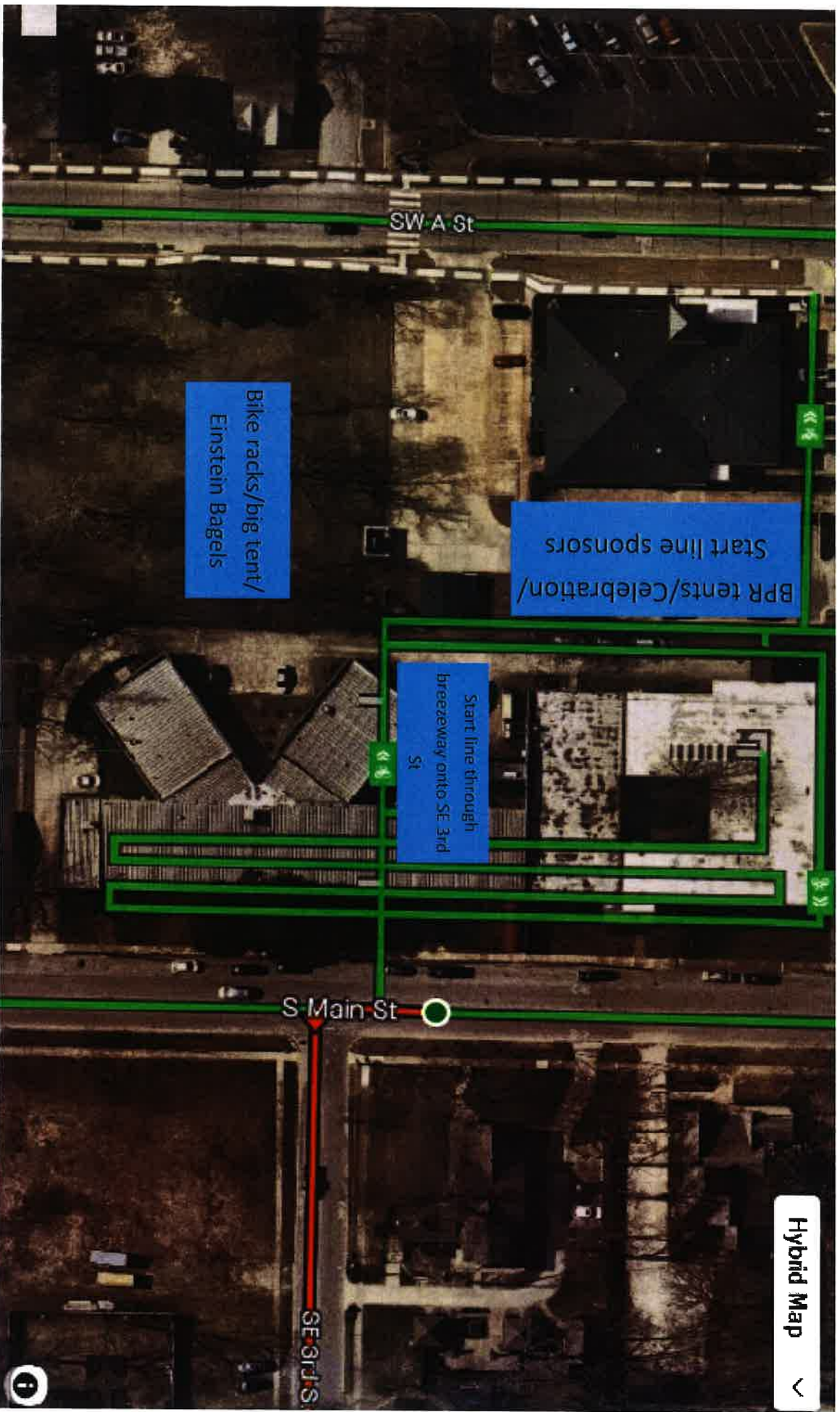
Applicant Signature: Hannah E. Carter

Date: 7/18/2023

Maps attached for all events.

-Square2Square: October 7, 2023 (bike ride begins in Bentonville and ends in Fayetteville) Possible different location to previously approved location (Lawrence Plaza) due to construction on the A Street Promenade. Route would not require road closures, but we are asking for police assistance in riders crossing during the wave starts of the ride (7:00am-9:30am) in front of the Ledger building on S Main St onto SE 3rd St. We also are requesting police assistance in crossings at Central/J, Central/MLK, Moberly/102. We plan to position some of our maintenance crew at other key intersections for the safety of the riders.

-Freedom Frosty 5K: December 2, 2023—This is an amendment to a previously approved location and slightly modified route due to construction at Lawrence Plaza for the A Street Promenade. Route closure time approximately 7:50am-9:30am with roads re-opening as runners complete sections of the course. Race begins and ends on N Main St (just north of Legion Ln). Race start time at 8:00am. Requesting closure approval for start/finish line on N Main St and NW 2nd St (from N Main St to NE A St) from 6:00am-10:15am. Affected roads are: N Main St, NW 2nd St, NW 5th St, Bella Vista Rd, Tiger Blvd, NW D St, NW 9th St, NW 7th St, NW A St, NW B St. The main change to the approved route is start/finish line on N Main St with a couple of small tweaks on the course. This route is the approved 5K route for the Run Bentonville Half Marathon.

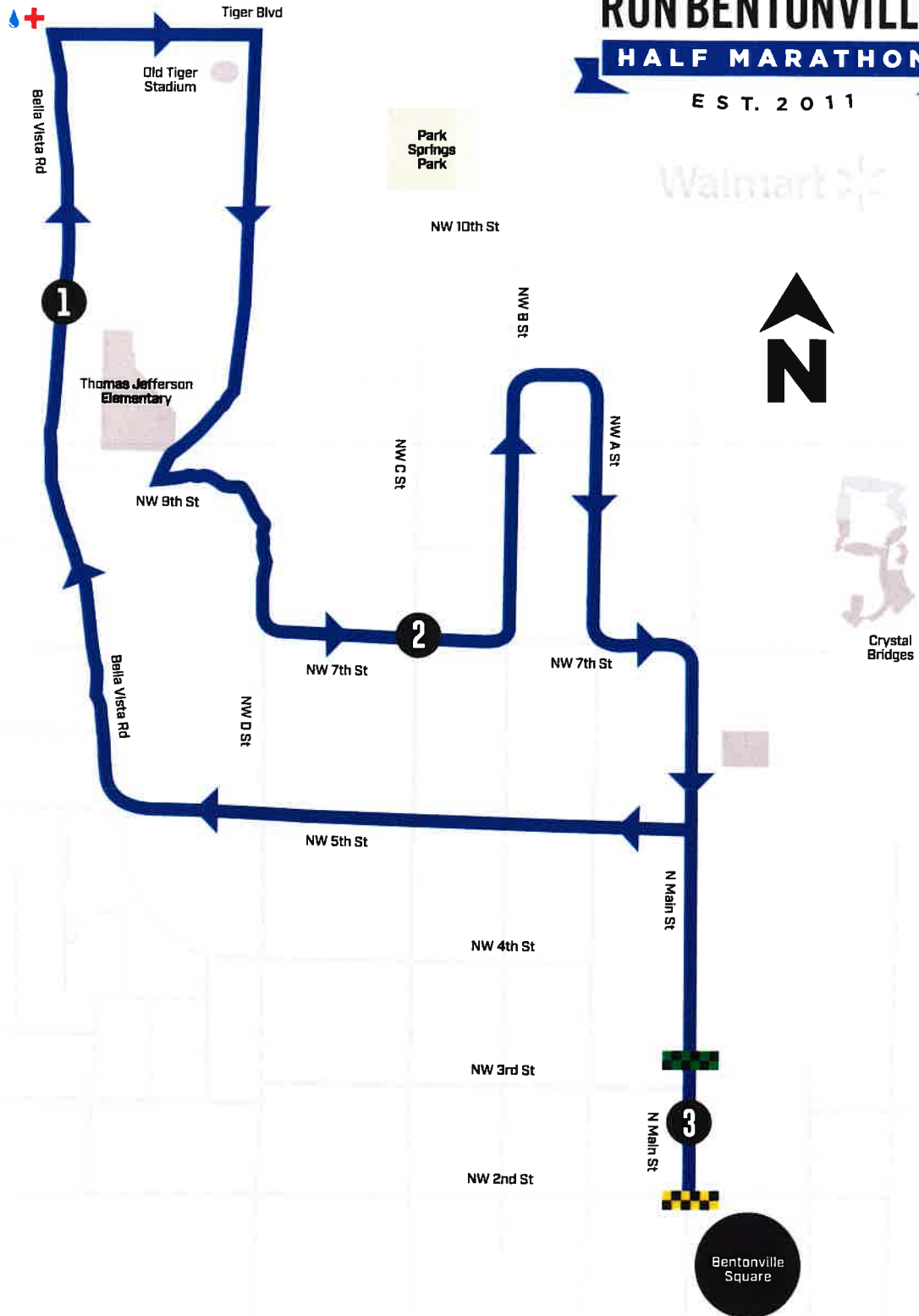


Riders start through breezeway at Ledger building and go east on SE 3rd St, north on SE A St, east on SE 2nd St, north on SE B St, then east (on the north side) on Central to follow Razorback Greenway reroute.



RUN BENTONVILLE HALF MARATHON

EST. 2011



5K RUN MAP KEY



5K START



5K MILE MARKERS



5K FINISH



5K RACE ROUTE



PARKS



LANDMARKS



AID STATION



HYDRATION STATION



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Annie Mardre

Email: amardre@c3presents.com

Address: 1645 E 6th Street, Suite 150 Austin, TX 78702

Phone Number: 864-380-4546



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Glynn Bertrand (479)418-8610 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date

FORMAT is an art and music festival taking place on September 22 - 24 on the grounds of the Momentary and the surrounding area. We will be utilizing The Momentary's existing stage and lawn spaces. Plan for road closures is centered around safety and crowd management as well as preventing patrons from parking in the surrounding neighborhoods. We would like to close SE E Street from SE 5th Street to SE 8th Street, as well as the south lane of SE 5th street between SE E Street to SE F Street. Any residents living within the street closures will receive a vehicle credential to access their personal driveways. SE 8th Street will remain open and 8th Street Market will be incorporated into the festival footprint. We would also like to propose "soft closures" of neighborhood streets surrounding the Momentary to prevent unwanted parking or increased traffic. These streets will technically remain open; however, we'd like to place a barrel with signage advising "No Event Parking, Local Traffic Only" at intersections where we anticipate people might try to park or cut thru. Our preferred street closure times are as follows: from 12:01am on Sept 22 until 11:59pm on Sept 24. We will be utilizing the Momentary Parking Structure for Platinum ticket holders, staff and vendors only. Patrons will be able to reserve offsite parking secured by FORMAT Festival at the Melvin Ford Lot and the South Home Office Lot (located at 702 SW 8th St, Bentonville, AR 72716), as well as being encouraged to walk, bike, ride share, or take a festival shuttle from Lowell or Fayetteville. We are also requesting use of the 8th Street Market City Lot from Sept 20th at 8am until September 25th at 8am. Traffic and signage plans are attached.



Traffic Calming Request: Signals, Signage, Trails and Crosswalks

May require Neighborhood Notification Petition

May require traffic study and/or neighbor notifications

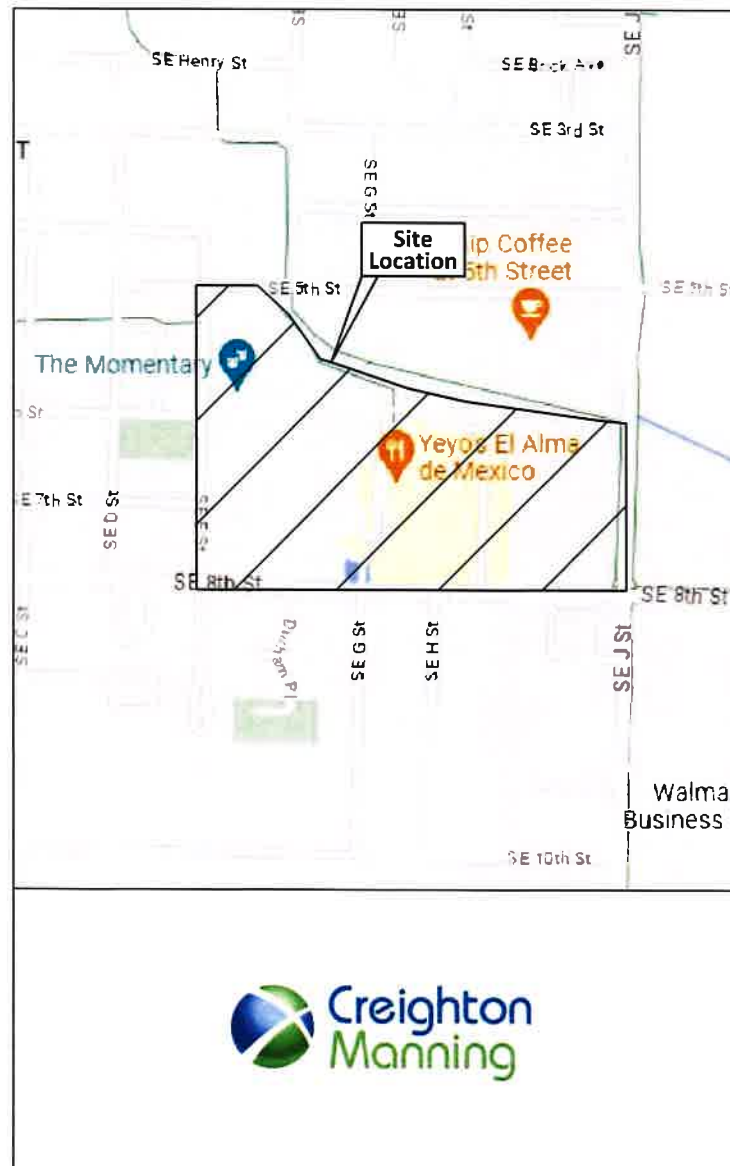
Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: Annie Mardre

Date: 6/23/2023

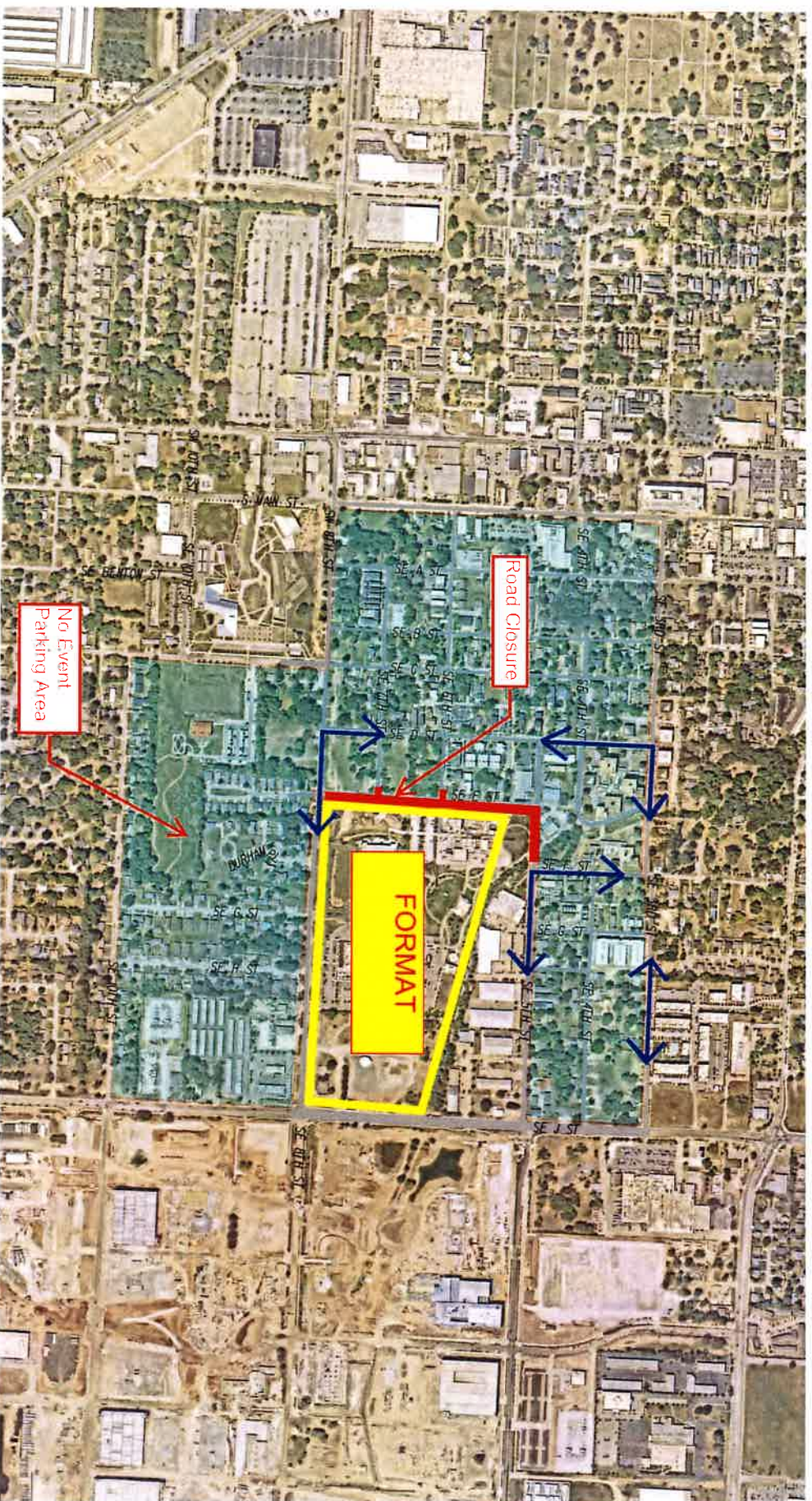
Traffic Control Plans for FORMAT Music Festival The Momentary Bentonville, AR

Prepared for C3 Presents, LLC
September 22-24, 2023



N:\Projects\2023\123-102_C3 - Format Music Festival\Forking\CADD\Sign\123-102_Tcp_Tnd_01.dgn

VISUAL DEPICTION	DISPLAY IN PLANS	SYMBOL IN PLANS	VISUAL DEPICTION	DISPLAY IN PLANS	SYMBOL IN PLANS
					
					
					
					
					
					
FLAGGER, OR EVENT SECURITY					



DRAFT - For discussion purposes only



DRAFT - For discussion purposes only



DRAFT - For discussion purposes only





Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Ashley Williams on behalf of Ozark Foundation

Email: ashley@al-experiences.com

Address: 1214 W Countrywood Circle, Rogers, AR, 72756

Phone Number: 317-441-0081



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Lt. Glynn Bertrand (479)418-8610 or Sgt. Josh Carlson (479)531-5889

Requires 90 days notice prior to the event date

Event Name: Ozark Foundation OZ Kids Crit & Fall Festival

Event Date: Saturday, October 21, 2023

Street Closure Date: Saturday, October 21, 2023

Street Closures & Times:

- 11:00am-6:00pm - NE 3rd St (between NE B St & NE C St)

- 1:00-6:00pm - Single lane of NE 3rd St (between NE B St & Half of Wright's Barbecue S parking)

- 1:00-6:00pm - Both lanes of NE B St (between NE Blake St & NE 3rd St) & single lane of NE B St (between Trailhead Mews & NE 3rd St)

- 1:00-6:00pm - NE C St (between NE 3rd St & NE Blake Ave)

- 1:00-6:00pm - NE Blake Street (between NE B St & NE C St)

See attached map for full proposed closures



Traffic Calming Request: Signals, Signage, Trails and Crosswalks w/description of need.

May require Neighborhood Notification Petition

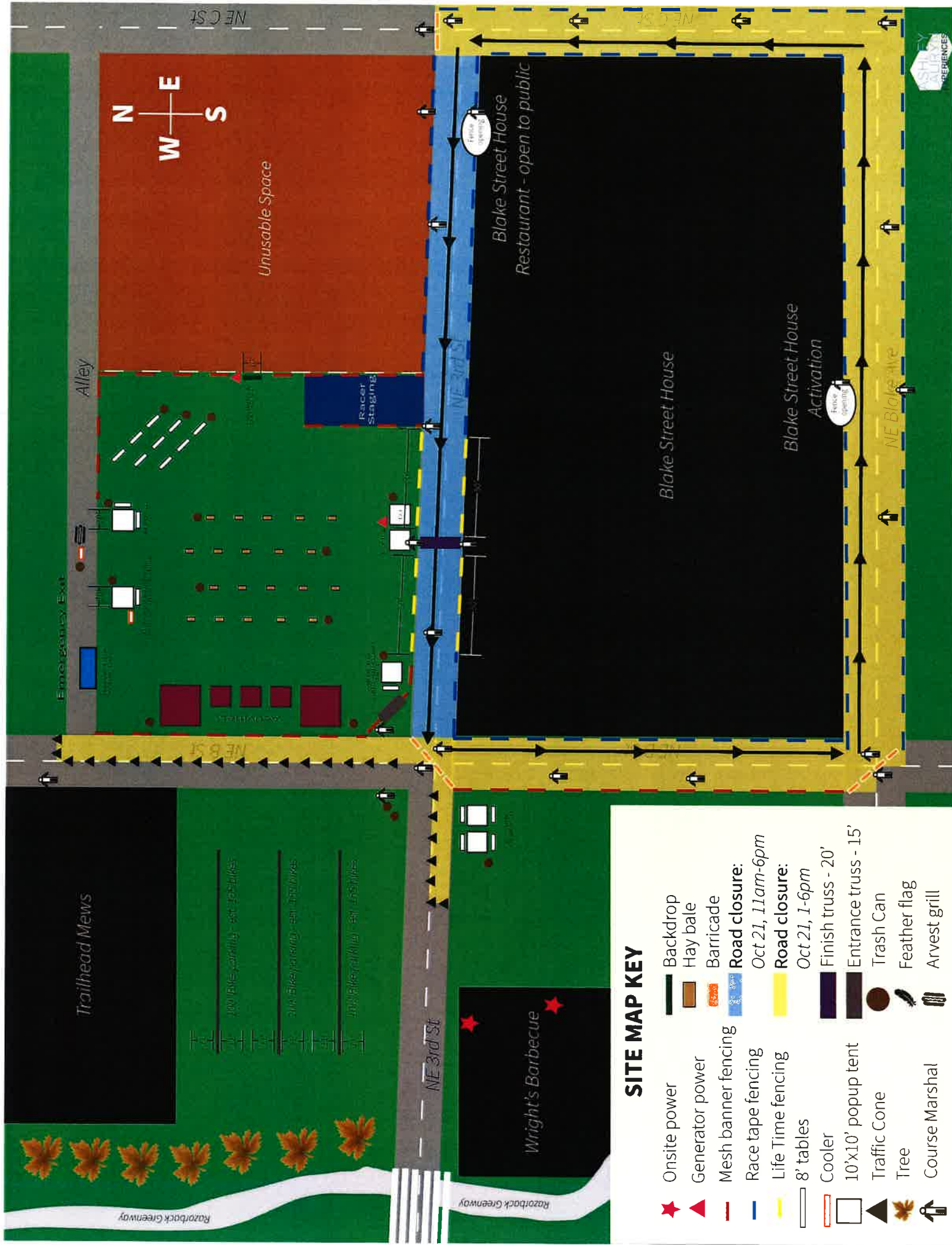
May require traffic study and/or neighbor notifications

- Barricades on corners of: NE B St & NE 3rd St, NE 3rd St & NE C St, and NE B St & NE Blake Ave
- Cones along single lane of NE B St North of NE 3rd St to Trailhead Mews
- Vested course marshals with radios at: each barricaded corner, street crossing areas, and Trailhead Mews to direct local traffic safely out of complex
- In case of an emergency and fire/police need to access the area, the course will be cleared (racers and spectators will move into greenspaces) by course marshals and race officials via a radio alert. Barricades listed above will be removed to allow fire/police access.

Find more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: Ashley Williams

Date: 7/18/2023



SITE MAP KEY

- ★ Onsite power
- ▲ Generator power
- Mesh banner fencing
- Race tape fencing
- Life Time fencing
- 8' tables
- Cooler
- 10'x10' popup tent
- ▲ Traffic Cone
- 🌳 Tree
- 👤 Course Marshal
- Backdrop
- Hay bale
- Barricade
- Road closure: Oct 21, 11am-6pm
- Road closure: Oct 21, 1-6pm
- Finish truss - 15'
- Entrance truss - 15'
- Trash Can
- Feather flag
- Arvest grill



Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Stephanie Marpe

Email: Stephanie@downtown

Address: 103 S. main

Phone Number: 479-282-5027 bentonville.orc



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Lt. Glynn Bertrand (479)418-8610 or Sgt. Josh Carlson (479)531-5889

Requires 90 days notice prior to the event date

We are requesting the closure of Main Street, the square portion of 2nd Street* and NE A Street for Lighting of the Square. We are also requesting the closure of S. main street. Approval and Signatures from downtown businesses on S. main will be provided. The closures for the square will stay up after the Girls on the Run 5K. S. Main will close at noon.

*closure may move depending on promenade



Traffic Calming Request: Signals, Signage, Trails and Crosswalks w/description of need.

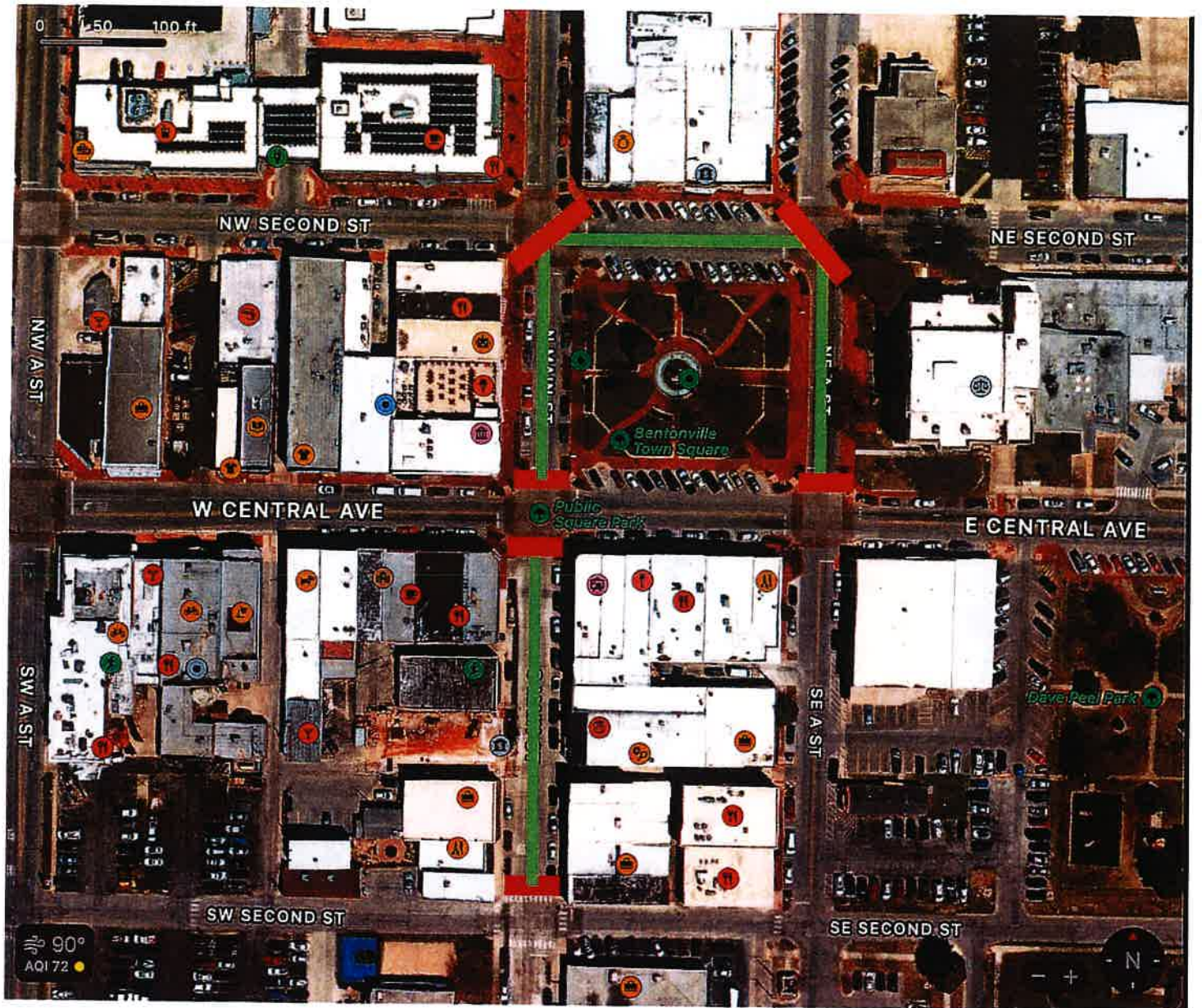
May require Neighborhood Notification Petition

May require traffic study and/or neighbor notifications

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Applicant Signature: Stephanie Marpe

Date: 7/21/23





Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Savannah Goins
Address: P.O. Box 97 Bentonville, AR
72712

Email: Savannah.Goins@girlsontherun.org
Phone Number: 903-908-3106

☒ **Temporary Street Closure Request:** Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Garret Penn (479)271-5979 or Tony Marveggio (479)271-3180

Requires 90 days notice prior to the event date

Girls on the Run NWA Celebratory 5K,
November 10th 2023
8AM-12PM (race will begin at 7AM)

☒ **Traffic Calming Request:** Signals, Signage, Trails and Crosswalks
*May require neighbor notifications

May require traffic study and/or neighbor notifications

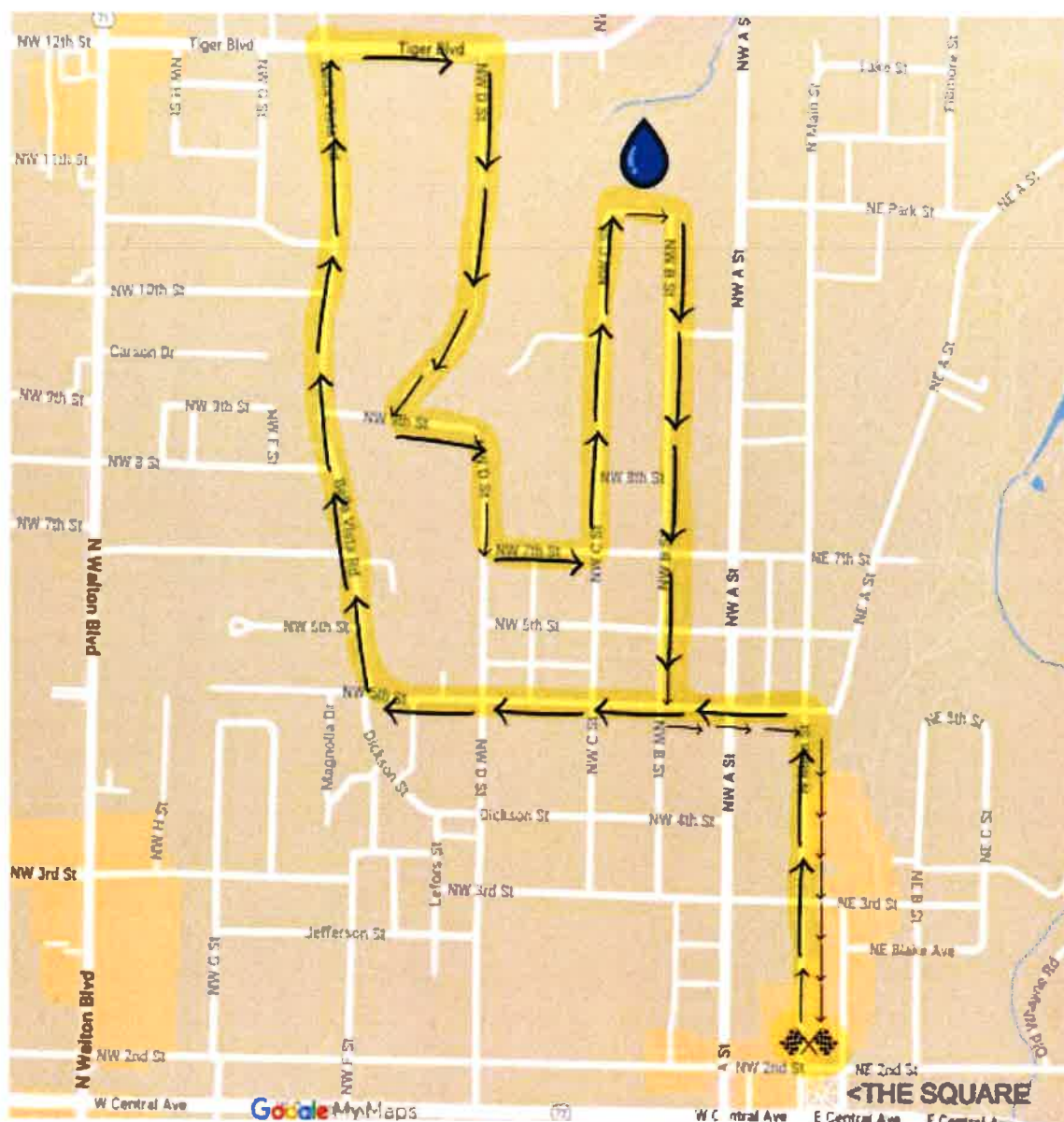
For more information concerning Run Rules/Traffic Calming on the TRANSPORTATION PAGE @ bentonvillear.com

Applicant Signature: _____

Savannah Goins

Date: _____

5/19/23





Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name:

Stephanie Marpe

Email:

Stephanie@downtown

Address:

103 S. main street

Phone Number:

479-282 bentonville. or
- 5027



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Lt. Glynn Bertrand (479)418-8610 or Sgt. Josh Carlson (479)531-5889

Requires 90 days notice prior to the event date

Event date: Saturday December 9th, 2023

DBI is requesting the attached road closures for the Christmas parade. Also attached is the ~~2024~~ 2023 Christmas parade route.



Traffic Calming Request: Signals, Signage, Trails and Crosswalks w/description of need.

May require Neighborhood Notification Petition

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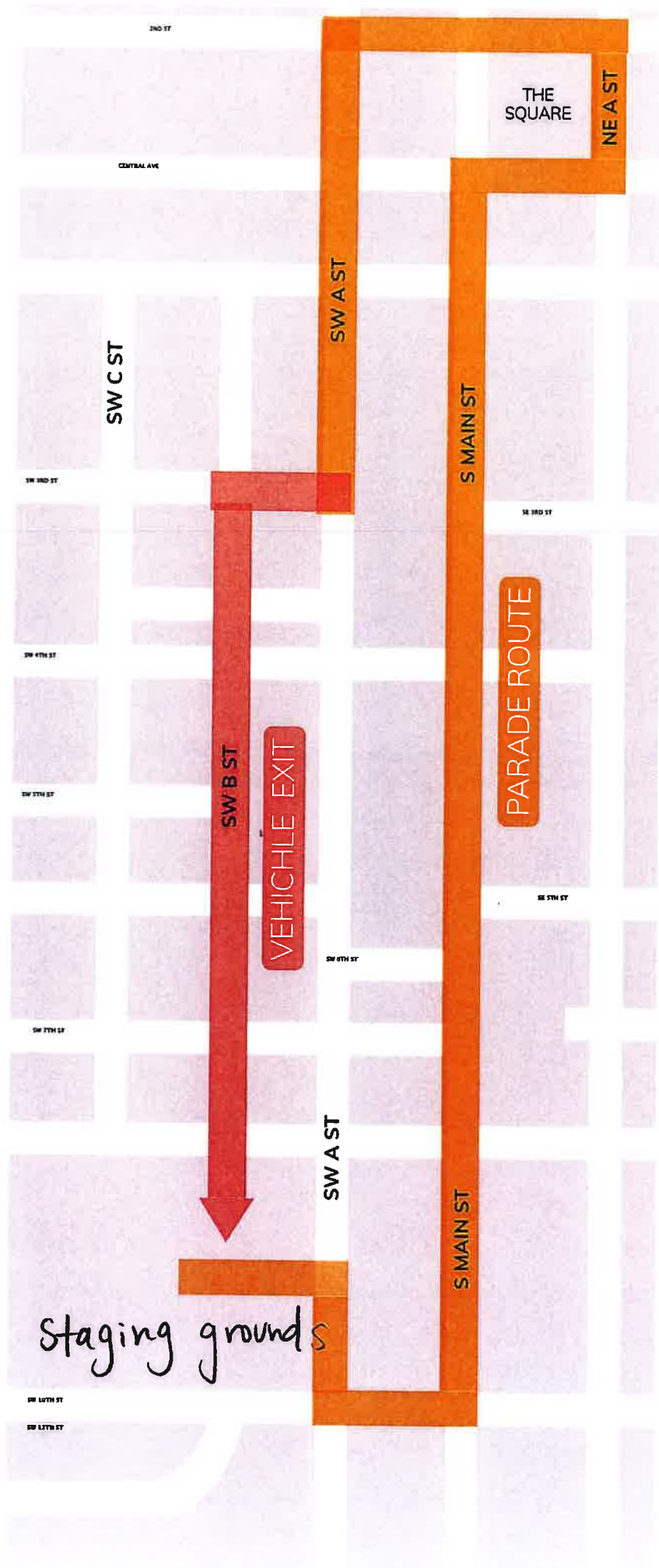
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Applicant Signature:

Stephanie Marpe

Date:

7/20/23





Traffic, Signage and Safety Agenda Request Form

Committee Meetings: First Monday of Each Month

City Contact: Tracy Billings

tbillings@bentonvillear.com

(479)696-0229

Name: Noah Collins

Email: noah@visitbentonville.com

Address: 406 SE 5th St #6 Bentonville, AR 72712

Phone Number: 303-915-3418



Temporary Street Closure Request: Reason or Name of Event, Dates & Times of Closure and Map of the Detour/Closure required.

*Prior to submitting application contact:

Lt. Glynn Bertrand (479)418-8610 or Sgt. Josh Carlson (479)531-5889

Requires 90 days notice prior to the event date

2023 Dirt Circus Bentonville is a competitive trail running race to be held in the Handcut Hollow trail system on November 18, 2023. The only major crossing will happen during the 10k when the runners will cross NE J/Old Dump Road twice: north as they do the north loop of Handcut then the second time as they use "Traverse Loop" again to run the southern portion of the trail system.

Due to the competitive nature of the 10k and the prize purse involved, the runners will not be able to stop for traffic, regardless of how light the traffic might be. We will only need one policeman there to temporarily stop traffic as runners cross to the north then to the south. The race is expecting 150 to 200 runners for the 10k.

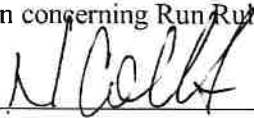


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Applicant Signature: 

Date: 7/24/2024



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Valley View Cemetery

Hardscrabble Hollow
HARDEN PARK