

Public Art Advisory Committee Meeting

May 14, 2024

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Anne Jackson
- 6 Clint Schaff
- 7 Tom Hoehn, Chairperson

Ex Officio

- Beckie Seba, City Council
Kalene Griffith, Visit Bentonville
Alison Nation, Visit Bentonville
Cynthia Post-Hunt, Crystal Bridges/The Momentary
Carlyn Wilder, OzArt

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Deputy Director of Parks

Call to Order

Approval of Minutes – April 12

I. PROPOSALS

1. Onward and Upward Bentonville

Applicant submitted to Water Tower Rd RFP and requested to meet with PAAC.

2. RFP: Water Tower & 8th Roundabout RFP *

Review question responses for *Cloud Ahead* and *Singing Kites* and select artwork.

II. PROJECT UPDATES

3. RFP: Youth Baseball

Update on status of approval.

4. Pathways Mural

Final location update and promotion plans.

5. Humongous Fungus

Promotion plans.

6. Tim Ernst at City Hall

Promotion plans.

III. OTHER BUSINESS

7. Sewer Mains at Town Branch

Ideas for placing artwork on the sewer mains.

8. Art Maintenance

RFP plan and proposed schedule.

9. Roundtable Discussion

10. Next Meeting

- Update from Crystal Bridges on J and John De Shields roundabout.

V. ADJOURNMENT



Public Art Advisory Committee

Meeting Minutes

April 9, 2024

12:00 PM

Bentonville City Hall

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell ✓
- 3 Chad Nicholson ✓
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Anne Jackson ✓
- 6 Clint Schaff ✓
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Beckie Seba, City Council ✓
- Kalene Griffith, Visit Bentonville ✓
- Alison Nation, Visit Bentonville
- Cynthia Post-Hunt, Crystal Bridges/Momentary ✓
- Elizabeth Miller, OzArt ✓
- Carlyn Wilder, OzArt ✓

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓

Call to Order. Tom called the meeting to order at 12:02 pm.

Approval of Minutes – March 12, 2024

Chad made a motion to approve the March 12, 2024, minutes, Anne seconded. All in favor; motion passed 7-0.

I. PROPOSALS

1. Youth Baseball RFP.

Kate made a motion to recommend approval of “Bentonville Bat” by Jim Collins for the Youth Baseball RFP, Steven seconded. All in favor; motion passed 7-0.

- 2. RFP: Water Tower & 8th Roundabout RFP.** Five members and four ex-officios submitted their evaluation forms prior to the meeting. The results ranked the top five proposals as follows: A Cloud Ahead, Signing Kites, Megafauna, Big Eared Bat, and Eternal Currents. The committee discussed these in detail. Others discussed included Citiscape, Three Amigos, Flower dimensions, Dancer, Today and Untitled. The committee agreed to request further information from A Cloud Ahead and Signing Kites as follows:

Cloud Ahead: Can it be scaled smaller? Could the lights be solar powered? The street light is existing and intended to remain – how does the artwork work with that light pole? How will the street light impact the lighting of the artwork? What maintenance would be required on the lighting element? Are there warranty opportunities on the product and installation?

Singing Kites: How comfortable are they with their budget? Material costs may be higher than anticipated. Do they have access to engineers regarding foundation needs, ability to withstand wind? Clarify responsibilities regarding foundation – was that included in the budget or assumed the city would do that? Could it be scaled down slightly?

Shelli will reach out to the artists to get answers to these questions and present to the committee in May for final decision.



3. **Unsolicited Proposal: City Hall.** OzArt submitted a proposal to loan to the city for one-year two pieces by Tim Ernst, “Hawksbill Crag” and “Roark Bluff” for display in City Hall.

Anne made a motion to recommend approval of the OzArt proposal, Steven seconded. All in favor; motion passed 7-0.

4. **Unsolicited Proposal: Dr. Compton Sculpture.** This proposal was submitted through the online proposal form. The committee took no action but suggested sharing with the Compton Peel Foundation.

5. **Unsolicited Proposal: Majestic.** This proposal was submitted through the online proposal form. The committee took no action.

II. PROJECT UPDATES

6. **J and John De Shields Roundabout.** Conversations with Crystal Bridges continue as they work out an agreement with an artist. Anticipate having more detailed information by June.
7. **Pathways Mural.** Piece will be installed at a temporary location on April 24, then relocated to a more permanent location after the Multicultural Festival on April 27.
8. **Humongous Fungus.** Piece will be installed May 1st and 2nd, weather pending. Staff will work with Anne on an event for this install. Anne will see what Saturday the artist is available.
9. **The Red Ball Project.** The artist for this regional project will be conducting a site visit in the next two months. They are seeking suggestions for locations for the ball. The committee feels that a downtown location would be best. Would like to see if the County Courthouse would be an option.

III. OTHER BUSINESS

10. **Art Maintenance.** A sample request for proposals was provided in the packet simply for informational purposes. Committee members are asked to review before the next meeting.

11. **Roundtable Discussion.**

- This will be Elizabeth’s last meeting as ex-officio for OzArt since she is taking a position with Walmart.
- Josh asked members to take a look at the two concrete sewer main in Town Branch Park. It currently has artwork on it but will be painted over as part of the renovation project, but they are looking for ideas on what to do with that infrastructure.

VI. ADJOURNMENT

Chad made a motion to adjourn; Kate seconded. All in favor; motion passed, 6-0.

Meeting adjourned at 1:23 p.m.

From: [William Virgil](#)
To: [Shelli Kerr](#); [Christian Kisereu](#)
Subject: Re: A Cloud Ahead
Date: Thursday, April 18, 2024 11:56:19 AM

Dear Shelli,

Below are our responses, which we hope will comprehensively address the committee's queries.

We are also attaching additional images that accurately depict the scale of the artwork in relation to the roundabout, providing a clearer visual context for our proposed installation.

We appreciate the opportunity to clarify these points and are eager to assist with any further information you might need as you move towards a final decision.

Thank you once again for considering our work. We look forward to the possibility of bringing "A Cloud Ahead" to life in Bentonville.

Best regards,
William & Christian

The street light is existing and intended to remain. How does the artwork work with or around that light pole? Will that light pole have a negative impact on the effect of the piece? Similarly, how will the street light impact the lighting of the artwork?

The existing street light will not negatively impact "A Cloud Ahead." The sculpture will be strategically located on the site so that the light pole does not impede the aesthetic and specific viewpoints of oncoming traffic.

The light pole will not overshadow the artwork's illumination but complement its visibility, especially during the evening. This ensures that the sculpture and the existing infrastructure coexist effectively, making "A Cloud Ahead" a compelling focal point within the roundabout.

Can the piece be scaled smaller or larger? The answer to this question in the proposal had both yes and no. The roundabout in the rendering (which is beautiful by the way!) looked smaller than the actual roundabout and we want to make sure it is in-scale with the size of the roundabout.

The sculpture's design allows for adaptability in scale, offering the potential to adjust the artwork to better fill the roundabout's dimensions. However, scaling up would necessitate additional funding. Our current budget was calculated to maximize impact within financial constraints, and we've even reduced our artist fee to align with the proposed dimensions. This demonstrates our commitment to delivering a high-impact sculpture within the allocated budget.

Scaling the sculpture larger would require a proportionate budget increase.

Conversely, scaling the piece smaller would not serve the project's best interest as it would

diminish its impact and the immersive experience we intend to offer the community. The essence of "A Cloud Ahead" is to create a significant visual and emotional connection, which we believe is best achieved at the proposed scale or larger.

We are submitting additional images alongside these responses to provide clearer references and ensure the committee can visualize how the artwork interacts with the roundabout's actual dimensions.

Could the lights be solar powered? Although there is a light pole there, there would be a significant cost to provide electric to the artwork

We have considered the possibility of powering "A Cloud Ahead" using solar energy, especially in light of the sustainability benefits. However, due to the variable weather conditions in Arkansas, including frequent snow during the winter months, solar panels might not offer the most reliable source of lighting for the sculpture. The need for regular maintenance, such as clearing snow from the panels to ensure efficient energy capture and continuous lighting, could complicate the artwork's operation and diminish its functionality as a vibrant, reliable beacon and Wayfinder throughout the year.

Given these considerations, our proposal includes tapping into the existing street light's power source. This approach would provide a stable and consistent power supply, ensuring the artwork remains a prominent and dependable point of reference within the community.

Could you please provide more details on the concerns regarding the cost implications of drawing power from the existing light pole? Understanding the specifics of these concerns will enable us to address them more effectively and explore alternative solutions if necessary.

We are committed to ensuring that "A Cloud Ahead" enhances Bentonville both aesthetically and functionally, and we believe that leveraging the established electrical infrastructure is a practical and efficient solution.

What maintenance would be required on the lighting element?

The maintenance requirements for the lighting elements of "A Cloud Ahead" are minimal, reflecting our commitment to durability and ease of upkeep. The lights, positioned 8 feet above the ground, are less susceptible to damage and wear from everyday environmental exposure. This elevated positioning helps in minimizing routine maintenance while safeguarding the artwork's visual integrity.

We have chosen to use exterior-grade white light fixtures for the sculpture's illumination. These fixtures are designed for outdoor use, featuring robust construction that resists weather-related wear and degradation. The benefits of using such lighting include:

Durability: Engineered to withstand harsh conditions, including rain, snow, and extreme temperatures.

Energy Efficiency: Typically, these lights are more energy-efficient, reducing operational costs over time.

Consistent Performance: Provides reliable and consistent lighting that enhances the

sculpture's visibility and aesthetic appeal during nighttime hours.

Low Maintenance: *Designed to require less frequent replacements due to their long-lasting nature.*

The standard lifespan of the drivers for these fixtures is approximately five years, after which they may need replacement depending on their performance and advancements in lighting technology that may offer more efficient options. This predictable maintenance schedule ensures the artwork remains a vibrant, functional roundabout feature with manageable upkeep costs.

We anticipate this approach will keep maintenance demands low while ensuring that "A Cloud Ahead" continues to serve as an inspiring and dependable landmark in Bentonville.

Are there warranty opportunities on the lighting product and installation?

Regarding warranty opportunities for the lighting components and installation of "A Cloud Ahead," we can confirm that standard warranties will apply. The specifics of these warranties depend largely on the exact lighting fixtures selected and the terms provided by the manufacturer.

Most exterior-grade lighting fixtures come with warranties that cover any defects in materials or workmanship. Typically, these warranties last anywhere from 1 to 5 years, depending on the manufacturer's policy. This coverage ensures that any malfunctions or failures related to manufacturing defects within this period can be addressed without additional cost.

When we start working on the project, we will choose lighting fixtures and select the best combination of longevity, efficiency, and warranty coverage. Once we have made our selection, we will provide the committee with detailed information about the specific warranties that apply, both for the lighting fixtures and the installation work.

We believe that choosing high-quality lighting products with reliable warranty support is essential for the long-term success and sustainability of the artwork, ensuring that "A Cloud Ahead" remains a well-maintained and vibrant addition to Bentonville's public art scene.

You indicated the size of foundation – would that be for each pole? Also, the cost for the foundation doesn't appear to be in the budget Was that included in the overall costs? Is there an expectation that the city would provide the foundation?

Regarding the foundation for "A Cloud Ahead." We've indicated a foundational requirement based on preliminary assessments and similar projects we've been involved with. Considering the sculpture's height and structure, the specified size aims to ensure stability and safety.

However, the foundation's exact dimensions and specifications will depend on several factors, including soil conditions, the local environment, and specific engineering requirements. These are typically assessed in more detail during the planning phase, when a structural engineer, often provided by the city, evaluates the site to determine the optimal foundation dimensions and characteristics necessary to support the sculpture securely.

In our previous experiences, it is common for the city to take responsibility for the foundation as part of preparing the site for public installations. This includes both the engineering assessment and the construction of the foundation. For "A Cloud Ahead," we mentioned the need for a foundation in our proposal to ensure all parties know this requirement. We anticipate collaborating closely with city engineers to finalize these details and ensure that all specifications meet local standards and are suited to the particular conditions of the installation site.

The costs for the foundation were not included in our initial budget proposal as the city often covers these in public art installations, ensuring that the artwork integrates seamlessly and safely into the public space. We look forward to working in partnership with the city to facilitate the installation process, and we are prepared to assist in any way to ensure that the foundation supports the artwork effectively and sustainably.

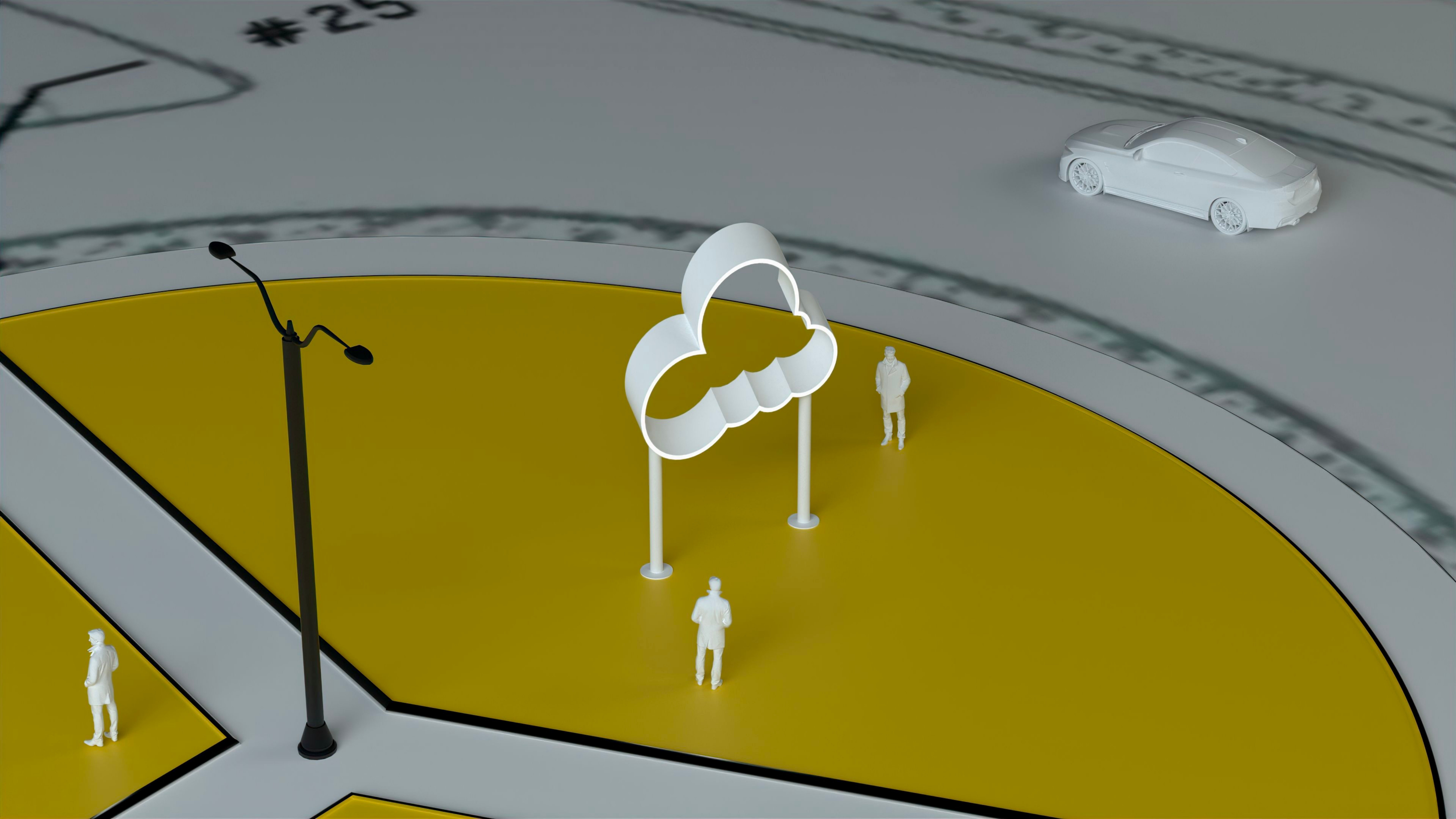
The budget lists "landscaping integration" – can you explain further? Does that include actual plantings?

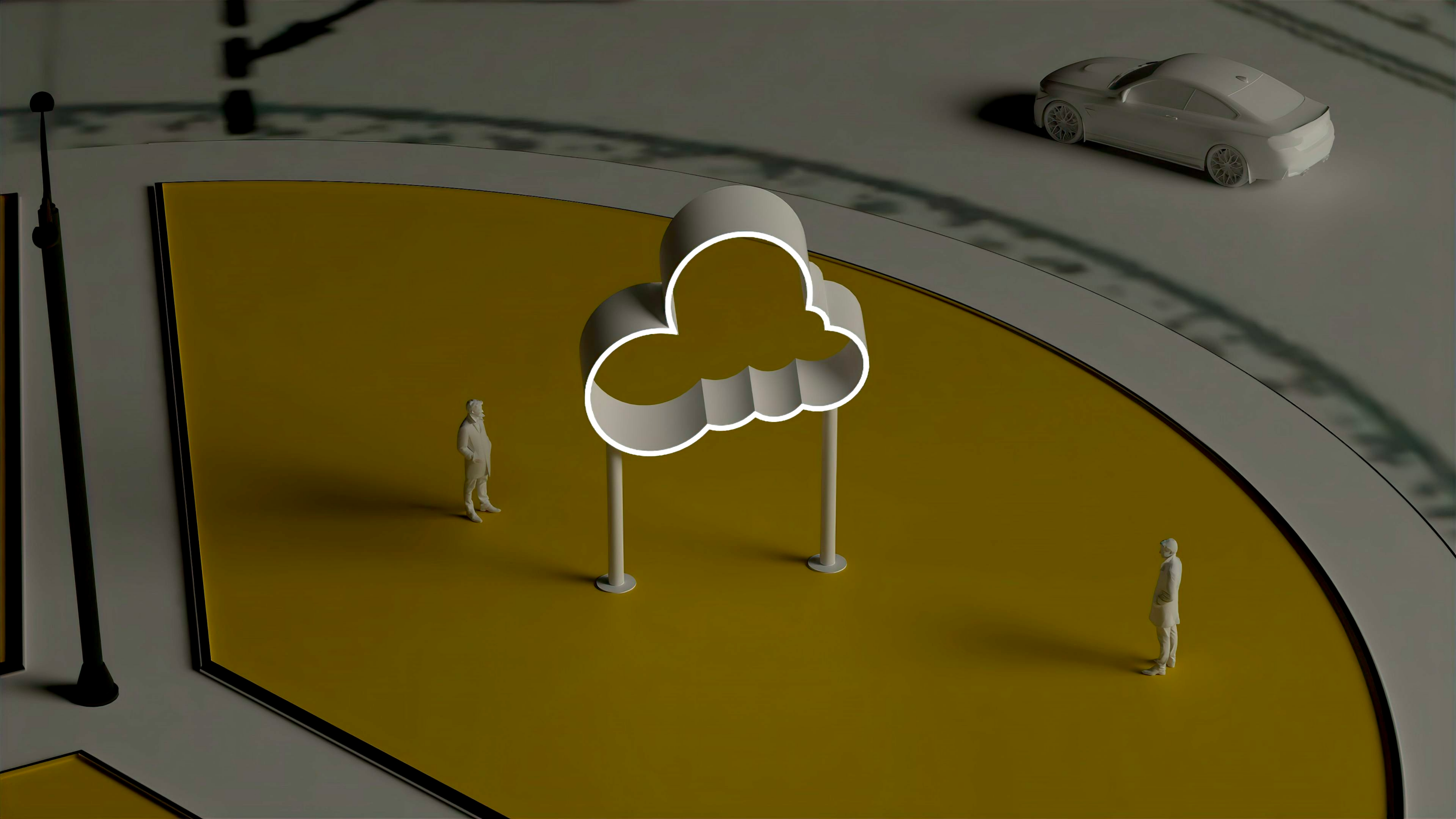
In revisiting our budget for "A Cloud Ahead," we have determined to remove the landscaping integration line item originally planned to enhance the sculpture's base. While we intended to use native, low-maintenance plants to create a natural pedestal for the sculpture, budget constraints have led us to reconsider this aspect.

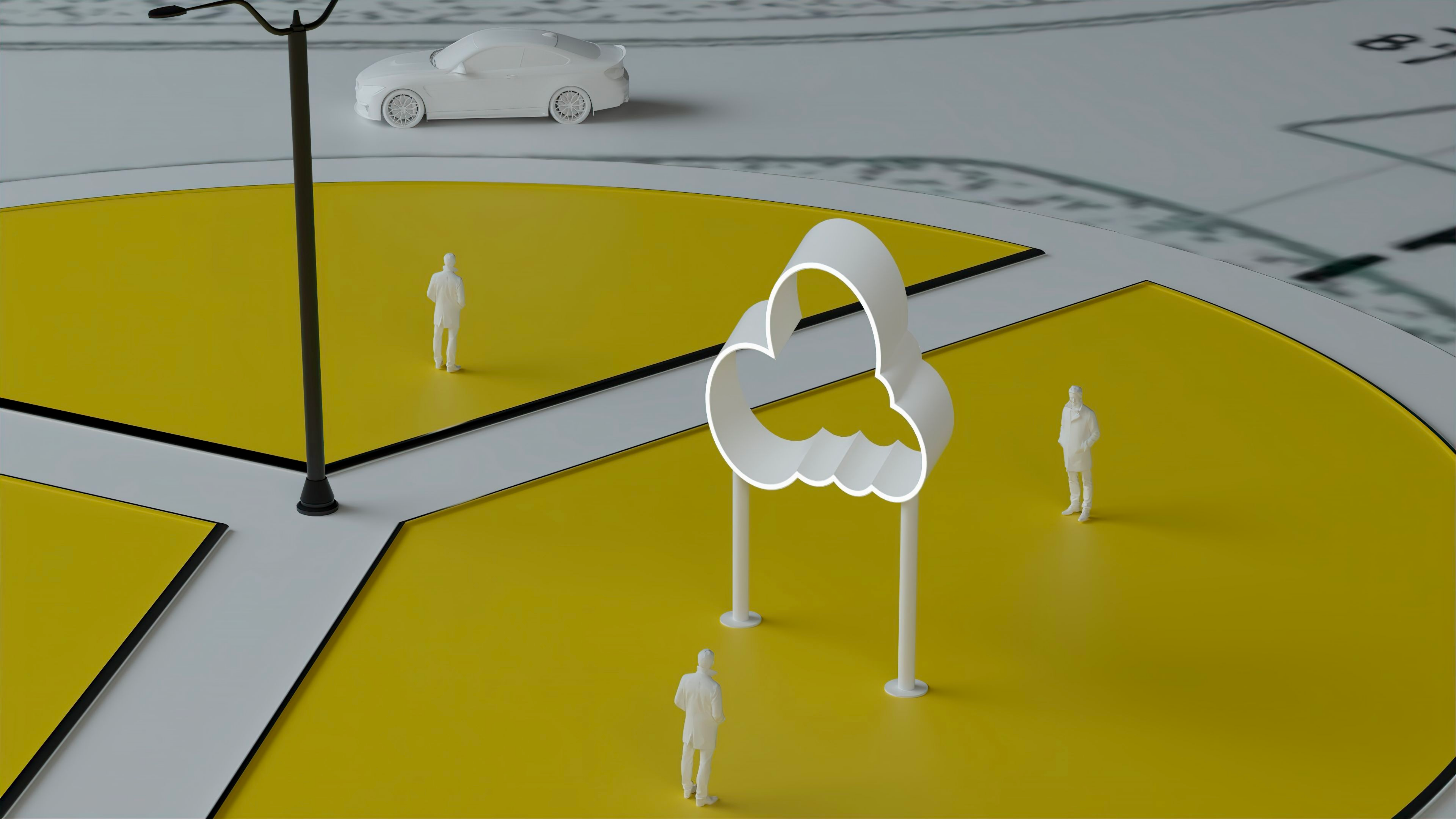
We look forward to working together to create an installation that is both a visual landmark and a harmonious part of its natural setting, enhancing the roundabout for all who pass by.

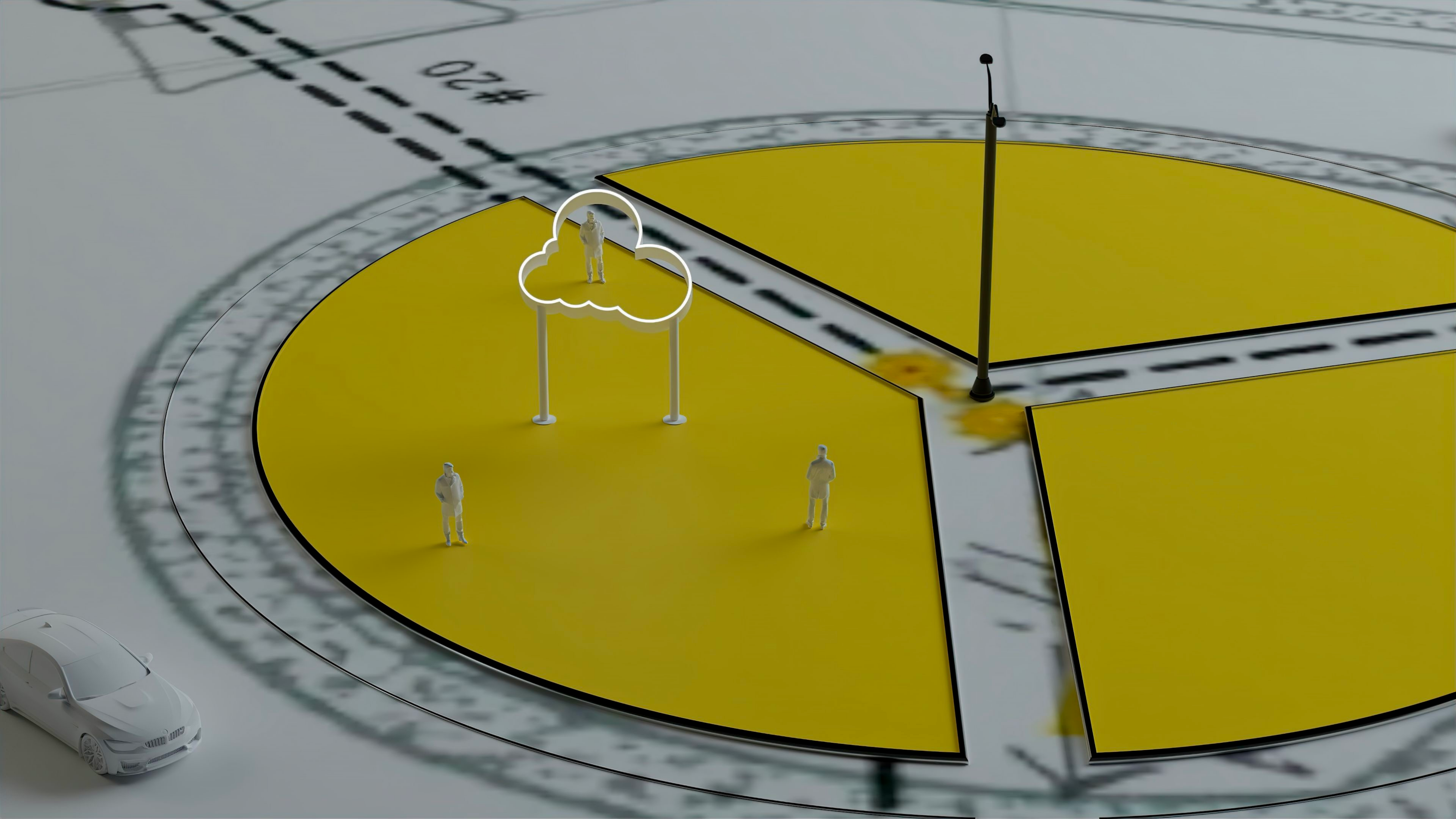
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William Virgil



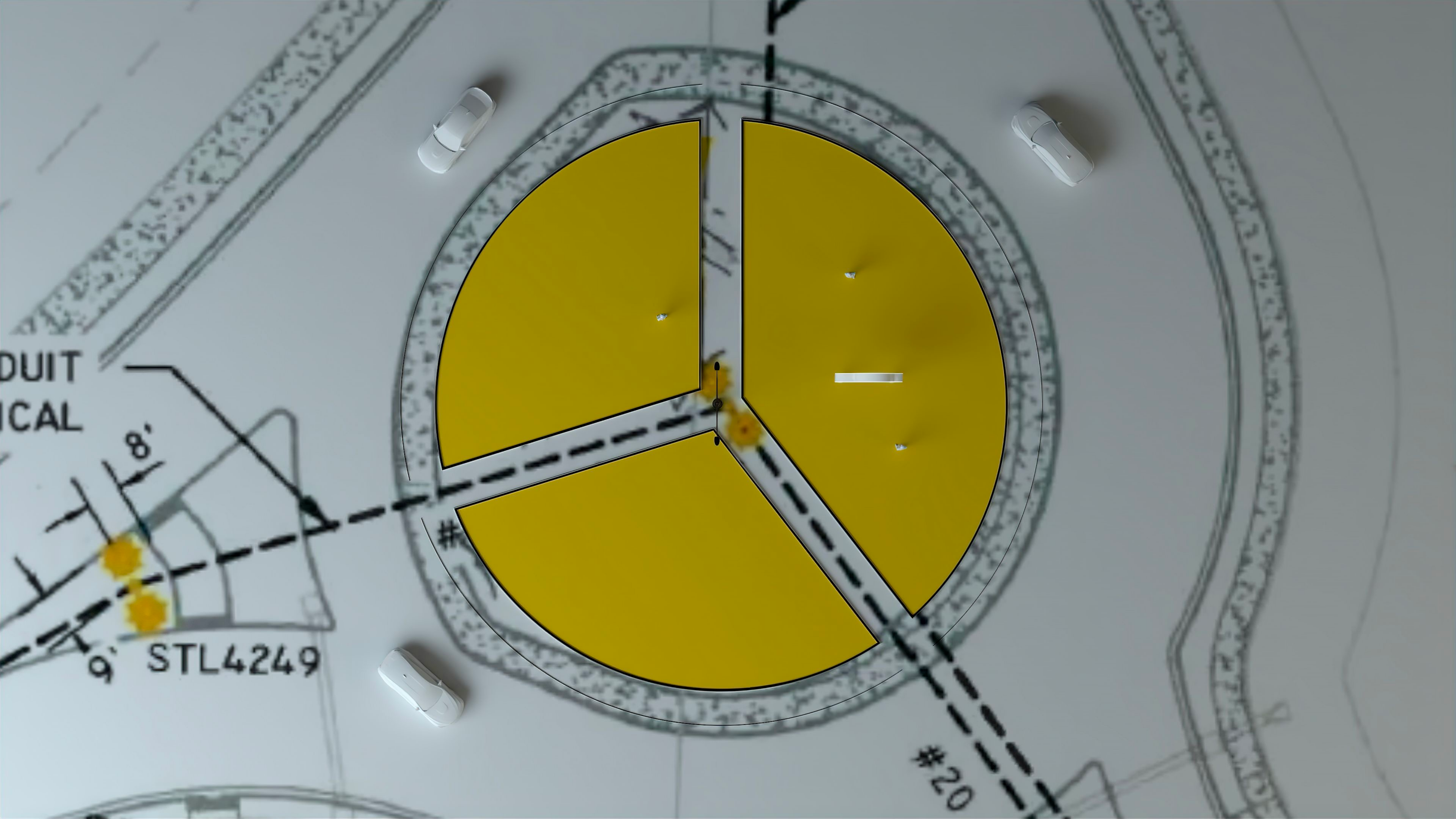












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#20

From: [Shelby Fleming](#)
To: [Shelli Kerr](#)
Cc: sdcottrell@gmail.com
Subject: Re: Singing Kites
Date: Friday, April 12, 2024 9:39:09 AM
Attachments: [image001.png](#)
- [Singing Kites Revised Budget April 2024.xlsx](#)
[RFQ for Roundabout Response Questions.pdf](#)

Good Morning Shelli,

We are thrilled that the committee enjoyed our proposal! We have attached a PDF document with our responses so it may more easily be shared with the RFQ Reviewing Committee as well as an Excel budget for - *Singing Kites*. This budget includes a full breakdown of each category and links to vendors we referenced for quotes, as well as updated line items to reflect changes as noted in the PDF document. These were updated after a conversation with our structural consultant Joel Gordon of Steam Rocket Engine. The revised budget excel sheet also includes a second tab for the project timeline.

Please let us know if you have any additional questions.

Happy Khmer New Year!

Shelby Fleming and Simone Cottrell

On Thu, Apr 11, 2024 at 9:14 AM Shelli Kerr <skerr@bentonvillear.com> wrote:

Good Morning Shelby and Simone,

Thank you for submitting your proposal in response to the Water Tower Rd and 8th Street Roundabout RFP. We had our best response ever with over 30 submission from across the world! We greatly appreciate your interest in public art in Bentonville!

The Public Art Advisory Committee has evaluated all 30 proposals and have narrowed it down to two. Your proposal for “*Singing Kites*” was one of the two! In order to make a final decision, the committee has some additional questions we’d appreciate you answering.

1. How comfortable are you with the proposed budget? The committee thought the material costs may be higher than anticipated.
2. Do you have access to engineers regarding foundation needs, ability to withstand wind, etc?

3. We need some clarification regarding whose responsible for providing, installing and paying for the foundation and installation costs:
 - a. Are you requesting the city provide the equipment listed under installation costs?
 - b. With this equipment, do you intend to pour the foundation or are you requesting that be the city's responsibility?

Thanks so much for taking the time to answer our questions. We appreciate it and look forward to hearing from you.

Shelli



SHELLI KERR

Comprehensive Planning Manager

Neighborhoods Team

479.271.3122

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Bentonville, AR 72712

www.bentonvillear.com

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Questions to the City of Bentonville | RFQ for Water Tower Road x 8th Street Roundabout

Friday, April 11, 2024

Hello Shelli & RFQ Reviewing Committee,

We are thrilled that the committee enjoyed our proposal! We have attached the Excel budget for ផ្លែឈើ - *Singing Kites*. This budget includes a full breakdown of each category and links to vendors we referenced for quotes, as well as updated line items to reflect changes as noted below. These were updated after a conversation with our structural consultant Joel Gordon of Steam Rocket Engine. The revised budget excel sheet also includes a second tab for the project timeline.

1. How comfortable are you with the proposed budget? The committee thought the material costs may be higher than anticipated.

The budget accounts for a 10% Incidentals, 11.75% Sales tax, and an estimated \$1200 for material shipping. If we can source materials more locally that will cut the shipping costs. We are also looking into local quotes on water jet cut steel base plates but we expect the number will not drastically change from what we have estimated.

After consulting with Joel, our structural consultant, we were able to decrease the estimated materials cost from \$13,202.67 to \$11,246.19 (this number includes 10% incidentals, sales tax, and material shipping).

2. Do you have access to engineers regarding foundation needs, ability to withstand wind, etc?

Yes, Joel Gordon of Steam Rocket Engine will be our engineer and assistant with general production labor. In the Production Line of the budget, we have set aside \$10,000 for his services and \$3200 for his space rental. Shelby and Joel agreed that a larger footing is needed for the kite tails. In addition, it will be wiser to use perforated metal sheets for the kites' main bodies so that wind can easily flow through the forms. Attached is an updated budget to reflect these changes.

3. We need some clarification regarding whose responsible for providing, installing and paying for the foundation and installation costs:

1. Are you requesting the city provide the equipment listed under installation costs?

Within the attached budget, lines highlighted in tan are onsite assistance and equipment that we are requesting from the city. This would save an estimated \$2207 out of the overall budget.

This equipment would be used in 2 stages.

- **Stage 1** would require the mini excavator and a dump truck to remove material for the concrete footings. We also need to schedule a concrete truck to pour an estimated 2 yards.
- **Stage 2** will focus on installing the sculptures which require a hammer drill, generator, boom lift, and forklift.

2. With this equipment, do you intend to pour the foundation or are you requesting that be the city's responsibility?

Ideally, we would like to work collaboratively with the city to get the footings poured to ensure groundlines are avoided, vehicular traffic is managed, and the delivery of equipment does not damage the curbs or impede traffic. Our budget will pay for the concrete, the concrete delivery costs, and the finishing tools. We will also provide the Sonotubes molds for the concrete.

Install Stage	1 week
	Stage 1
1 day	Survey: Work with City grounds crew to location where the sculpture pads will be located on the roundabout in relation to ground wires
1 day	Work with the city of Bentonville: onsite with mini excavator and dump truck to remove material for the 6 sculpture pads
	Schedule a concrete truck (Estimated 1.5-2 yards needed)
1 day	Onsite pour of concrete working with the city grounds crew
	Stage 2
1-2 days	Delivery of Sculptures to site and tap into concrete with a hammer drill and install wedge anchor bolts
	Equipment on site: Boom Lift, Fork Lift, Generator if there is no power on site
	Once sculpture bases are secure the forklift will lift the kite bodies to the top of the posts, and the Boom lift will be used to secure the kites to the top of the posts
	Boom lift will also be used to attach the kite tales to the back of the kite
	*NOTE: Stage 1 can happen at any time during the Fabrication Stage

Please let us know if you have any additional questions.

Happy Khmer New Year!

Shelby Fleming and Simone Cottrell

ខ្សែសៀវភៅ - Singing Kites

Artists Shelby Fleming & Simone Cottrell

Revised Budget - April 2024

Fabrication Budget

Materials	Quantity	Price	Total	
Water Jet Cut Steel base plates 42in x .5in	3		\$280	\$840.00
Water Jet Cut Steel Base Plate 12in x .5in	3		\$43	\$129.00
4x10ft Perforated steel sheets 11 Gage	6		\$414	\$2,484.00
20ft x 4inch x 1/4in Flat Bar	14		\$97	\$1,358.00
Rebar 3/8in 20ft	14		\$11.00	\$154.00
Steel Rectangle Tube 3x2in 24ft 11 Gage	10		\$135.00	\$1,350.00
MIG Welding Wire	2		\$75	\$150.00
MIG Welding Gas	2		\$90	\$180.00
MIG Welding Supplies (replacement parts, safety supplies)				\$200.00
Cut off Wheels	20		\$5	\$100.00
Chop saw cut off wheels	10		\$12	\$120.00
Sanding disc				\$50.00
Flap disc	10		\$16	\$160.00
Polyurethane Paint				\$800.00
Material Subtotal				8075
Material Sales Tax (11.75%)				948.8125
Material Estimated Shipping Costs				1200
Materials Total				\$10,223.81

Production	Quantity	Price	Total	
Steam Rocket Engine: General Production and Structural Design	200		\$50	\$10,000
CNC Plasma Cutting Services	16 hours		\$90	\$1,440
Powder Coating Services Estimation				\$3,000
Production Space Rental	4 Month		\$800	\$3,200
Truck Rental (move parts for powder coating)				\$500
Production Subtotal				\$18,140
Production Sales Tax (11.75%)				\$2,131.45
Total				\$20,271.45

Installation	Quantity	Price	Total	
Hammer Drill Rental	1 week		\$148	\$148
Generator	1 week		\$204	\$204
Mini excavator rental	1 Day		\$250	\$250
Boom Lift	1 Day		\$300	\$300
Fork Lift	1 Day		\$305.00	\$305.00
Delivery of rental lifts and excavator				\$1,000
Concrete	1.6 yards	\$165 per yard		\$264
Concrete Delivery Cost				\$150
Concrete Trowel	2		\$28	\$56
Concrete Edger	2		\$35	\$70
Concrete Brush	1		\$17	\$17
Concrete Sealer	3		\$26	\$78
Sonotube 48in x 12in	3		\$156	\$468
Sonotube 12in x 18in	3		\$18.00	\$54
1 in Wedge Anchor Bolts	24		\$16	\$384
.75in Wedge Anchor Bolts	12		\$10.00	\$120.00
Lock Nuts 1 in	24		\$2.60	\$62.40
Lock nuts .75in	12			\$20.00
Lock Tight	2		\$8	\$16.00
Truck Rental				\$700
Installation Subtotal				\$4,666
Installation Sales Tax (11.75%)				\$548.30

Artist Fee

Simone Cottrell
Shelby Fleming

Installation Total **\$5,214.70**

Materials, Production, Installation Total **\$35,709.96**
Incidentals (10%) **\$3,571.00**

Fabrication Budget + 10% Incidentals **\$39,280.96**

15% of Fabrication Budget \$5,892.14
15% of Fabrication Budget \$5,892.14

Total Artist Fee **\$11,784.29**

Travel Costs

Name
Site Visit Millage Per Diem

Quantity	Price	Total
5 trips x 45 miles	0.67	\$301.50

Total Travel **\$301.50**

Fabrication, Artist Fee, Travel Cost Total **\$51,366.75**
City Assistance with Installation \$2,207

Total with City Assistance with Onsite **\$49,159.75**