

Public Art Advisory Committee Meeting

July 9, 2024

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Anne Jackson
- 6 Clint Schaff
- 7 Tom Hoehn, Chairperson

Ex Officio

- Beckie Seba, City Council
Kalene Griffith, Visit Bentonville
Alison Nation, Visit Bentonville
Cynthia Post-Hunt, Crystal Bridges/The Momentary
Carlyn Wilder, OZ Art

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Deputy Director of Parks

Call to Order

Approval of Minutes – June 11 *

PROPOSALS

1. Red Ball Project *

Proposed location and schedule – vote needed

PROJECT PLANNING

2. John De Shields Roundabout

Update from Crystal Bridges

3. Library Installation for 2025 *

Consider art installation at library in celebration of expansion project

4. Woodworking Project/Storm Commemoration

Next steps and project budget

5. Sewer Mains at Town Branch *

Next steps and project budget

6. 2025 Budget Discussion*

UPDATES

7. Water Tower & 8th Roundabout: *Singing Kites*

Agreement status

8. RFP: Youth Baseball

Progress update

OTHER BUSINESS

9. Roundtable Discussion

10. Next Meeting: August 13

ADJOURNMENT

*Attachment



Public Art Advisory Committee
Meeting Minutes
June 11 , 2024
12:00 PM
Bentonville City Hall

Members

- 1 Steven Baker ✓ (online)
- 2 Grant Cottrell ✓
- 3 Chad Nicholson ✓
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Anne Jackson ✓
- 6 Clint Schaff ✓
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Beckie Seba, City Council ✓
- Kalene Griffith, Visit Bentonville
- Alison Nation, Visit Bentonville
- Cynthia Post-Hunt, Crystal Bridges/Momentary ✓
- Carlyn Wilder, OzArt ✓

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Recreation Services Manager ✓

Call to Order. Tom called the meeting to order at 12:02 pm.

Approval of Minutes – May 14, 2024

Clint made a motion to approve the May 14, 2024, minutes, Grant seconded. All in favor; motion passed 7-0.

I. PROPOSALS - No proposals to review.

II. PROJECT UPDATES

- 1. Water Tower & 8th Roundabout: *Singing Kites*.** Approved by Traffic Safety and Signage Committee. On the council agenda for tonight.
- 2. RFP: Youth Baseball.** Agreement signed.
- 3. Humongous Fungus.** Event this Thursday at Community Center from noon to 4 pm. Photo opportunity for committee and city council at 1 pm. Artist and mushroom grower will be at the event.

III. OTHER BUSINESS

4. Storm Impact

- *Storm Damage Assessment.* Shelli provided a summary of the damage assessment to city-owned installations. The major damage was to Always a Pupil and Monarch and Dandelion, both from artist Amanda Wilshire. Artist has been contacted and will be putting together a cost estimate for repairs. The damages have been submitted with our report to FEMA. Will wait to hear if there will be any federal reimbursement for repairs.

On the temporary pieces, Anne noted that the *Pathways* mural fell and had to repair braces and re-anchored, but no significant damage. There was no significant damage to *Humongous Fungus*.

- *Repurpose of downed trees/Artwork commemorating storm.* The City Council has requested that some trees be set aside to be repurposed into artwork or benches. Shelli contacted an artist out of Tulsa to determine the type of trees best suited for wood artwork. She is working with the Parks Department to get those marked and set aside. There is another local Anne agreed to reach out to Robyn Horn and Rachel McClintock, local woodworking artists. The main parks with the most trees down are Austin Baggett, Town Branch, and Park Springs. Might also consider benches and incorporation into the wellness center. Consider the artist that created wood artwork in The Ledger. Could be a collaborative project, ask woodworkers to donate time, or get sponsorships or dedications.

5. 2025 Budget Discussion. The city is beginning the budget process for 2025 and Shelli asked the committee to start thinking about projects for next year to be requested during the budgeting process. Ideas discussed:

- Roundabouts – may want to hold off until 2026
- The wood repurposing project – artwork and benches, furniture at wellness center
- The armadillos submittal from the roundabout for 8th St. Gateway Park – likely a 2026 project.
- Art condition assessment and restoration plan (Shelli is getting quote for this)
- Water towers (Shelli will find out when they will be repainted). Like the idea of making it look like a bicycle from the air.
- Tie-in with Robin Atkinsons month-long exhibition in June 2025 called Assembly – Art and Fashion Biennial.

Members are to continue thinking of projects and funding requests for decisions to be made at the July meeting.

6. Sewer Mains at Town Branch. Two sewer mains available for artwork but cannot be manipulated. The committee would like this to be a local artist project. Plan for work on it for after Labor Day. Shelli did reach out to NWACC but hasn't heard back. Discussed graffiti wall option but concerned about appearance it gives to the neighborhood. Entry point into the greenway from downtown. Could tie into any wood repurposed artwork. Consider it as a mile-marker.

7. Roundtable Discussion.

- Vibrant color block artwork going in at the Momentary garage, on both sides by Carlos Rosales Silva.
- Motto Hotel has installed a hand-painted mural on the wall.
- The Multicultural Festival is Oct. 5 downtown.
- Tom has an experience installed at the 21C video gallery of a mini documentary about the Bentonville Film Festival.

- The food is free starting Thursday through the weekend at the Bentonville Film Festival Village. There are 19 food vendors.

Next Meeting: July 9

IV. ADJOURNMENT

Anne made a motion to adjourn; Clint seconded. All in favor; motion passed, 7-0.

Meeting adjourned at 1:01 p.m.

The Red Ball Project

Kurt Perschke



The NWA Municipal Arts Alliance (MAA) cohort voted to use the dedicated "mini grant" funding as part of the WMF grant to do a collective traveling public art project organized by CACHE.

Description

The Red Ball Project, conceived by artist Kurt Perschke, is a captivating and innovative public art installation that has toured various cities worldwide, transforming urban landscapes into vibrant and playful environments. At the heart of the project is a giant, inflatable red ball that seems to defy conventional spaces and expectations, popping up in unexpected locations such as narrow alleyways, historical landmarks, and bustling city streets. The striking contrast of the bold red sphere against the backdrop of diverse urban settings creates a visually arresting experience, encouraging people to engage with their surroundings in new and imaginative ways. The Red Ball Project blurs the boundaries between art and everyday life, sparking a sense of wonder and prompting viewers to reconsider the possibilities of their urban environments. Perschke's ingenious concept transcends traditional art gallery spaces, bringing joy and artistic expression directly to the public sphere.

Learn more online: <https://redballproject.com/>

Project Details

- We are looking to bring the ball to NWA and each of your cities on or around the week of September 16-20, 2024.
- The ball will spend a day in each of the 5 cities.
- CACHE will be doing a site visit with the artist in April and will be in touch with each of city on possible locations within each of your communities. We are looking for areas in which the public naturally gathers and has areas of interest in which the ball can be placed/wedged.
- CACHE will be organizing the entire tour, and in some cities, will need approval from public art councils and counting on local city staff to help with that process.

Proposed Bentonville Location – September 11, 2024

RedBall Northwest Arkansas
Fall 2024
Artist Kurt Perschke

SITE ID: RBARK-08
Central Ave Alley Bentonville

112 W Central Ave, Bentonville, AR 72712,
USA
GPS: 36.372471, -94.209635

ACCESS TO SITE DROP OFF: Direct
ACCESS TO BOTH SIDES OF BALL: Yes but alley
SITE ELECTRICAL POWER: No
HIGH WIND POTENTIAL: No
EXTRA SITE CREW NEEDED: Yes
SUN HOURS: 11-5:30

OVERHEAD INSTALL: Yes
IF OVERHEAD:
EXTRA EQUIPMENT:
ROOF ACCESS POSSIBLE: No
SURFACE: Brick



Site Contacts: Install Notes: 12.8" wide alley. Overhead site, 9 foot deep sidewalk. One block from town center.
String lights may need to be adjusted.

Bentonville Public Library - Art Installation Opportunities

Highlighted areas are interior walls suitable for public art.

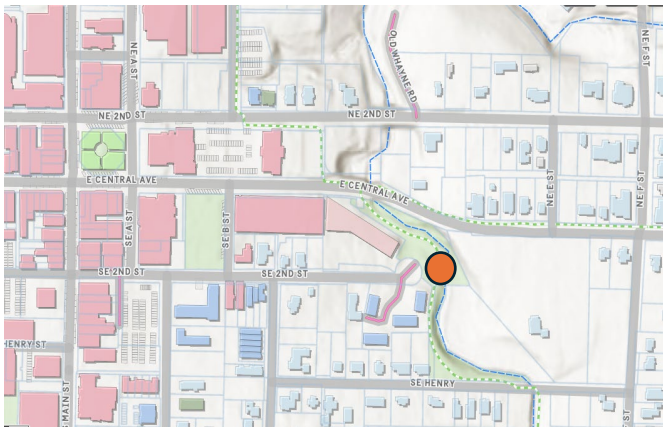


Town Branch Park Sewer Main Project

401 SE 2nd Street

Two raised sewer mains in Town Branch Park had previously been painted, but because of fading and deterioration, the artwork has been covered with white paint. These two mains present a blank canvas for artwork. Parks has requested the PAAC consider developing a project around these two mains.

- The mains cannot be physically altered or anything attached to them.
- The committee would like this to be a local artist project.
- Target installation after Labor Day.
- Entry point into the greenway from downtown – could serve as a mile-marker/landmark.



PAAC Annual Budgets

As of 6/27/2024

	<u>2024</u>	
	Budget	Actual
Annual PAAC Budget	\$ 25,000.00	
Roundabout Budget	\$ 100,000.00	
Rolled from Previous Year	\$ -	
	\$ 125,000.00	
 2024		
Water Tower Rd & 8th St roundabout	\$50,000	\$ 54,002.00
J ST Roundabout	\$50,000	
Maintenance (25% of annual budget)	\$6,250	
General Operations	\$18,750	
Temporary Install: Pathways		\$ 1,850.00
Trading Card Pilot Program		
NWACC Partnership		
Total Allocated	\$125,000	\$ 55,852.00
Remaining:		\$ 69,148.00

2025

Proposed Budget

Item	Amount	Notes
Professional Services		
Inventory Condition Assessment & Maintenance Plan	\$ 25,000	Five quotes from consultants
Public Art and Cultural Plan	\$ 75,000	Seeking an Our Town Grant (\$25,00-150,000), 50% local match
Technical/Data Processing		
Inventory software	\$ 1,020	Artgalleria - \$60/mo, Artlogic - \$85/month, Artwork Archive - \$29/mo
Insurance on existing artwork		
Promotional Activities		
Annual PAAC allocation	\$ 25,000	Promotions, education, programming and unexpected opportunities
Special project allocation	\$ 50,000	Library artwork, another roundabout, other project
Maintenance		
Art Maintenance and preservation	\$ 5,000	Begin maintenance from assessment
Total	\$ 181,020	