

Public Art Advisory Committee Meeting

September 10, 2024

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Steven Baker
- 2 Grant Cottrell
- 3 Chad Nicholson
- 4 Kate Schaffer, Vice Chairperson
- 5 Anne Jackson
- 6 Clint Schaff
- 7 Tom Hoehn, Chairperson

Ex Officio

- Beckie Seba, City Council
Kalene Griffith, Visit Bentonville
Alison Nation, Visit Bentonville
Cynthia Post-Hunt, Crystal Bridges/The Momentary
Carlyn Wilder, OZ Art

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Deputy Director of Parks

Call to Order

Approval of Minutes – Aug. 13 *

PROPOSALS - None

PROJECT PLANNING

1. **Sewer Mains at Town Branch *** - *Feedback for RFP*
2. **Repurpose of Storm Wood Concept**

UPDATES

3. **All Biker(s) Welcome** – *City Council tonight*
4. **Water Tower & 8th Roundabout: *Singing Kites*** – *Agreement signed*
5. **John De Shields Roundabout** - *Update*
6. ***Physics of Being (You are Here)*** – *Agreement in progress*
7. **Library and OZ Art** – *Agreement in progress*
8. **Damaged Artwork – *Always and Pupil, Monarch and Dandelion* *** - *Cost estimate*
9. **RFP: Youth Baseball** – *Progress report*

OTHER BUSINESS

10. **RFP for Condition Assessment** – *Consultant selected*
11. **Red Ball Project** – Sept. 11 & 15
12. **Library Event** – Nov. 1 or 8
13. **Roundtable Discussion**

ADJOURNMENT

Next Meeting: Oct. 8

*Attachment

Public Art Advisory Committee Meeting

Aug. 6, 2024

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



MINUTES

Members

- 1 Steven Baker ✓
- 2 Grant Cottrell ✓
- 3 Chad Nicholson ✓
- 4 Kate Schaffer, Vice Chairperson ✓
- 5 Anne Jackson ✓
- 6 Clint Schaff ✓
- 7 Tom Hoehn, Chairperson ✓

Ex Officio

- Beckie Seba, City Council ✓
- Kalene Griffith, Visit Bentonville
- Alison Nation, Visit Bentonville
- Cynthia Post-Hunt, The Momentary ✓
- Carlyn Wilder, OZ Art

Staff

- Shelli Kerr, Comprehensive Planning Manager ✓
- Josh Stacey, Deputy Director of Parks ✓

Guests: Hadi Dudley, Tara Clark (Bentonville Public Library) and Paige Dirksen (artist) (online)

Call to Order. Tom Hoehn called the meeting to order at 12:01 pm.

Approval of Minutes. – July 9

Kate made a motion to approve the July 9, 2024, minutes, Steven seconded. All in favor; motion passed 6-0. (Anne arrived after this vote.)

PROPOSALS

1. **All Biker(s) Welcome.** Artist Paige Dirksen presented a proposal for a mural in the trail tunnel SW 3rd St, south of Coler. She received a grant from Bentonville Moves Coalition (BMC) in the amount of \$2,500. One proposal was to install with only funding from BMC and another proposal if the PAAC would fund an additional \$1,700, for a total cost of \$4,200. Josh indicated Parks would be able to power wash and provide anti-graffiti coating.

Regarding the city funding the additional size, the PAAC chose to wait until the proposals for the conditional assessment came in to know how much money it would cost and would be available. The PAAC agreed to approve the design but table discussion about using PAAC funding to increase the size. Paige will submit a revised design to fit within the BMC budget.

Chad made a motion to approve the design but table the discussion on funding a larger design to the September meeting; Kate seconded. All in favor, motion carried 7-0.

2. **You Are Here.** This proposal was submitting during the lettering project RPF process. Parks and Recreation has talked with the artist about installation in Creekside Park near the Osage Creek Trail. Bentonville Advertising and Promotion Commission is funding the fabrication and installation. The design has been approved by the Parks and Recreation Advisory Board. This piece will require periodic general maintenance. Josh indicated that a staff person will be assigned to this park and will be responsible for that maintenance.

Chad made a motion to approve the design; Kate seconded. All in favor, motion carried 7-0.

3. **Library and OZ Art.** Shelli and Hadi presented a proposal from OZ Art lending six pieces in their inventory to the library for a one-year loan.

- *Embroidered Quilt with earthworms...* by Daniel Dewar and Grégory Gicquel
- *Double Dutch* by Robin Rhode
- *Tegyu and Terrin (blue)* by Claire Tabouret
- *Walk Like an Egyptian* by Matt Kleberg

- *Untitled Prototype #4 (DIRTY GLOVES)* by Amanda Ross-Ho
- *Alchemist Table (Distillation)* by Paul Gillis

At the Bentonville Library Advisory Board (BLAB) meeting there was discussion on two of the pieces. Concern expressed about *Double Dutch* appearing to be the of the *Christ the Redeemer* statue in Brazil being tied up by the end of the series of images. Concern expressed about *DIRTY GLOVES* appearing to look like gloves used during an abortion. The BLAB approved all six pieces.

Anne made a motion to approve all six pieces; Steve seconded. All in favor, motion carried 7-0.

PROJECT PLANNING

4. **John De Shields Roundabout.** Expect to receive an update in mid-August.
5. **Damaged Artwork – *Always and Pupil, Monarch and Dandelion*.** Waiting to determine whether federal funding will pay for repairs.
6. **Lil' Library Maintenance.** The Lil' Library near the Thaden fieldhouse is in need of minor maintenance. The committee preferred to wait until the RFP for the condition assessment is complete and it determine the best approach for maintenance.
7. **Sewer Mains at Town Branch.** Shelli shared a draft RFP to send this out to local schools and requested feedback before the next meeting.
8. **Woodworking Project/Storm Commemoration.** Shelli reported she requested \$100,000 for this project ins 2025 budget. Budget approval is expected in November.

UPDATES

9. **Quilt of Parks** – First artwork will be installed on the north end next week.
10. **Water Tower & 8th Roundabout: *Singing Kites*.** Still working on a few details of the agreement.
11. **RFP: Youth Baseball.** Artist has received first payment and has started fabrication. Anticipating the park opening in March.
12. **Red Ball Project.** Installation on city property is September 11 and on private property on Sept. 15.
13. **RFP for Condition Assessment.** The RFP has been issued and the deadline for submittals is next Wednesday.
14. **Our Town Grant.** Shelli has been working with Becky Pinson, the city's grant writer, to submit an application to the NEA for an Our Town Grant to prepare a Public Art and Culture Master Plan. Awards notifications are expected by April 2025.
15. **2025 Budget Request.** As reported above, \$100,000 has been requested out of the capital funds and \$25,000 for the PAAC out of the department's general funds.

OTHER BUSINESS

16. **Bike Scribbles.** The artist for the Bike Scribbles discussed last year reached out again to determine interests in moving forward with the project. This was presented as a regional project for CACHE but The Red Ball Project was ultimately selected by the participating cities. PAAC is not interested in pursuing this project at this time, but requested the artist keep an eye on upcoming RFPs.
17. **Roundtable Discussion.** Anne asked if the fallen sign at Double Slit Skyline had been reinstalled. Shelli will follow-up.
18. **Next Meeting:** September 10

ADJOURNMENT

Clint made a motion to adjourn; Chad seconded. All in favor; motion passed, 7-0. Meeting adjourned at 1:02 p.m.

Call for Student Proposals: **ART ON SEWER MAINS:** **Town Branch Park** Permanent Display



A. General Information

Request	The City of Bentonville Public Art Advisory Committee (PAAC) is inviting high school students to submit proposals for a work of art to be installed on two sewer mains in Town Branch Park.
Project Name	Sewer Main Art – Town Branch Park
Deadline	March 29, 2024, at midnight CST

B. Considerations

Display period	Permanent installation with a 10+ year lifespan.
Eligibility	Any student in grades 9 th through 12 th that is a resident of Bentonville or attends a school located in Bentonville may submit a proposal.
Conformance with Policies	Proposed artwork must comply with the public art policies adopted by city ordinance (provided on page 7).
Prohibitions	Artwork cannot contain logos, tag lines or be in any way thematically linked to a commercial business, establishment, product or service. Artwork cannot be obscene (as defined by A.C.A. § 5-68-302 <i>et seq.</i>) or violate other state or Federal laws.

[About the Public Art Advisory Committee](#)

The Public Art Advisory Committee is appointed by the Mayor and approved by City Council. They are responsible for: serving in an advisory capacity to City Council for recommending artwork to be placed on public property, providing technical advisement on the development of a public art program, and following the adopted Public Art Policy. Learn more about the committee and public art program at bentonvillepublicart.com.

C. Display Site

Location	Bentonville, Arkansas on two sewer mains in Town Branch Park.
Description	The display locations are two sewer mains. The surrounding land uses included Size of sewer mains
Community Description	Bentonville, located in Northwest Arkansas, is in one of the fastest growing regions in the country with a population over 60,000. In the past 20 years, Bentonville has transformed itself from a sleepy small Arkansas town to a bustling center of commerce and a hub for arts, culinary and outdoor experiences. Home to Walmart, the largest retailer in the world, the daytime population swells to nearly 80,000. The opening of <u>Crystal Bridges Museum of American Art</u> in 2011 initiated a significant reinvestment in downtown Bentonville and attracts visitors from around the world. <u>The Momentary</u>, located in a decommissioned cheese factory-turned-creative-hub, is an extension of Crystal Bridges with a focus on contemporary art. With three restaurants named James Beard Award Semifinalists, the culinary scene includes farm-to-table menus and modern takes on High South cuisine. Bentonville is the self-proclaimed “mountain bike capital of the world” boasting an extensive network of nearly 70 miles of trails connected to the 400-mile <u>Oz trail systems</u> across Northwest Arkansas.

D. Creative Brief

- Objectives**
- Our city and its guests will benefit from a moment’s interaction with art as they bike or walk through this park along the trail.
- **Work that feels planned for this space.** Special attention will be given to the scale of the sewer main(s) and its interaction with surrounding environs.

E. Funding & Budget

- | | |
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| Funding Available | The committee will pay for the cost of materials to install the artwork plus \$100 to each artists selected. |
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F. Submittal

Submissions Submit proposal using online application form at <http://www.bentonvillear.com/FormCenter/Planning-8/Public-Art-Proposal-70>
Only those proposals submitted before the deadline, using the online application form, providing all required information, and uploading required documentation will be accepted.

Submission Requirements

- ☐ **Online application.** Completed online proposal form that requires the following information:
 - Contact information for artist(s) and collaborator(s)
 - Title of artwork, medium, and proposed dimensions
 - Narrative describing the artwork and the inspiration
 - Details regarding installation and maintenance
 - Requirements for access to electricity or water
 - Fabrication time
 - Requirements for installation, including foundation needs
 - Life expectancy
 - Maintenance requirements
 - Budget consistent with *Section D. Budget* above
- ☐ **Attachments.** The following items will need to be uploaded to the online application. Required attachments may be uploaded in a Word or PDF.
 - Sketch/image of proposed work including dimensions and materials

Deadline March 29, 2024 at midnight CST

Contact Shelli Kerr, AICP
Comprehensive Planning Manager, City of Bentonville
305 SW A Street, Bentonville, AR 72712
479-271-3122
skerr@bentonvillear.com

G. Selection

Selection Process	Using the selection criteria below, the Committee will evaluate all proposals submitted by the deadline. At a regularly scheduled Public Art Advisory Committee meeting, the committee will select the preferred proposal. The committee meets once per month. The selected artwork must then be approved by both the Traffic Safety & Signage Committee (meets once per month) and City Council (meets twice per month). This process can take up to two months.		
Selection Criteria	40%	Artist Merit & Originality	Is the artistic thought and approach creative and unique? Does the proposal have a unique or appropriate cultural, geographic or artistic perspective?
	35%	Placemaking & Placekeeping	Does the proposal demonstrate an understanding of the community and setting, including history, identity, geography and cultures?
	25%	Objective & Intent	Does the proposal meet the objective of the requested RFP?
Agreement Required	Selection and award are contingent upon a signed Letter of Agreement between the artist(s) and the City of Bentonville.		
Installation	After the agreement is signed, the city will coordinate with the student for timing and assistance needed regarding installation.		
Maintenance	Upon acceptance by the city after installation, the city will assume maintenance responsibilities.		

Attachment A: Public Art Policy

Ordinance No. 2013-40, 06-14-13

1. **Approval.** All requests to display artwork on city-maintained property shall be approved by the Bentonville City Council, the Public Art Advisory Committee and if required, the Parks & Recreation Advisory Board and / or other City Boards and Commissions.
2. **Insurance.**
 - a. **Temporary Works of Art.** The City is self-insured and does not insure temporary display of artwork on city-maintained property. The artist who loans temporary works or art for display on city-maintained property shall bear the risk of loss from damage, destruction, or theft of the artwork while it is in the care of the City of Bentonville. The artist shall agree in writing to assume sole liability or responsibility for loss, damage, or theft of the artwork.
 - b. **Permanent Works of Art.** Insurance details relating to permanent works of shall be outlined in the contract agreement.
3. **Assumption of Risk and Public Safety.** Display of artwork shall not create an unnecessary safety hazard to the public or city employees and shall be displayed in a manner that does not unreasonably impeded traffic or interfere with public safety.
4. **Types of Display.** Art displays hosted or coordinated by the City may include competitions sponsored by the City, art displays featuring individual artist, themes and art displays featuring groups of artists.
5. **Location.** Artwork may be displayed in public places approved by City Council. Artwork may be physically separated from the main exhibit when, in the opinion of the City Council, warranted under current community standards. Artwork, other than works of art currently in placed at the time of adoption of this ordinance, shall not be displayed on the Bentonville Square.
6. **Compatibility.** Proposed public art shall be evaluated for its compatibility relative to the following:
 - Visibility and public access
 - Public safety
 - Traffic patterns
 - The relationship of the proposed public art project to the site's existing or future architectural features, its natural features, its historical, geographic and social / cultural context
 - The function and use(s) of the facility or site
 - The nature of the site's surrounding neighborhood and potential impact of the public art project on residents, businesses, existing works of art or design elements within the site's vicinity
 - Future development plans for the area which may affect the public art project.
7. **Identification of Artwork.** Works of art should be identified in an appropriate manner to the context of the artwork. Standard, consistent signage details are outlined in the contract.
8. **Sales Prohibited.** Art shall not be sold on city-maintained property except as part of an organized event. Sales information shall not be posted or displayed with a work of art; interested buyers shall contact the artist directly for sales information.
9. **Payments Prohibited.** The City (or any organization or person affiliated with the City) shall not accept payments to have art displayed on city-maintained property. Furthermore, the display of public art on city-maintained property shall not be used by any organizations for fundraising.
10. **Presentation.** As outlined in the contract, all art needs to be finished and ready for display and artists shall remain responsible for all costs associated with presenting, setting up and taking down.
11. **Set Up / Take down.** As outlined in the contract, it shall be the responsibility of the artist to adhere to the details for presenting, set up and take down.
12. **Pick-up and Deliver / Abandonment.** As outlined in the contract, the artist shall adhere to the details for pick-up and delivery location and time. Any piece that is not picked-up by the deadline shall be treated as abandoned property subject to disposal without further notice under applicable laws.
13. **Complaints.** If the City receives signed, written complaints from ten (10) or more citizens of Bentonville about a work of art on display, then the City shall notify the artist about the complaint and allow the artist an opportunity to immediately withdraw the work. Should the artist choose not to withdraw the work, the City shall hold a meeting between the artist and complainants during which they will be given an opportunity to address the appropriateness of the display of the work of art. After the meeting, if the issue is still unresolved, the City Council shall make the final decision on whether the work of art shall be removed, relocated, relabeled, or otherwise modified giving due regard and consideration to the artist's freedom of expression and due process under the First and Fourteenth Amendments in accordance with the forum in which that artwork is displayed.
14. **Removal.** As outlined in the contract, there shall be no removal or disguise of a work of art once it is placed on display unless and until the City Council decides to do so, subject to the right of the artist to remove it.