



**Traffic Safety and Signage Committee
Meeting Agenda
October 7, 2024
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. **Event Request - Date Change** **Informational**
John Leachman,
john.leachman@productconnections.com
Seeking approval to move the previously approved 5K route for Friendship 5K to November 2, 2024 from September 21, 2024 (backup date November 9th).
2. **Crosswalk/Street Marking Request** **Informational**
Joshua Leffler,
joshleffler@hotmail.com
Request for a new crosswalk with push button pedestrian crossing sign (RRFB) at SW Rhinestone & SW Morningstar. Similar crossing on Bright Road at Willowbrook Elementary School.
3. **Special Event-Race/Run** **Informational**
Katie Aldridge,
foundationbps@bentonvillek12.org
Item pulled by applicant via email (10/1).
4. **Signage Request** **Informational**
Molly Pace, mace@ecologicaldg.com
EDG on behalf of Thaden School request a four-way stop at the intersection of SE 10th & Benton Street.
5. **Artwork Install** **Informational**
Shelli Kerr, skerr@bentonvilleart.com
Feedback on a proposal to install artwork in the roundabout at NE J Street and John DeShields Boulevard. This is a partnership between the City's Public Art Advisory Committee and Crystal Bridges Museum of American Art.
6. **Street/Lane Closure** **Informational**
Craig Gilbert,
craig.gilbert@walmart.com
Request to close North Main Street from Central to 2nd Street to accommodate large crowds visiting Santa:

Friday, December 6th: 12pm-8pm (Santa scheduled for 4p-7p; the sleigh dropped off that morning)

Friday, December 13th: 12pm-8pm (Santa scheduled for 4p-7p; likely have sleigh dropped off that morning)
Thursday, December 19th: 12pm-8pm (Santa scheduled for 4p-7p; likely have sleigh dropped off that morning)

7. **Crosswalk Request** **Informational**
Jan Carr, jan.carr.13@gmail.com

Needed single crosswalk on J street near Orchard across street to Crystal Bridges.. separate from roundabout. Elderly people coming to and from Greenhouse Villages and Legacy as well as other people crossing from Orchard Park to Crystal Bridges/ Amazeum.. need safe place to cross. The roundabout is difficult for people to cross when traffic is coming from all angles simultaneously.

8. **Special Event/Parking Closure** **Informational**
Jessika Walston,
jessika@fabricmedia.net

Mars Commerce United Summit on October 24, sponsored by Vizio, request to park the Vizio Bus in front of The Record on SW A Street (3 public parking stalls). Back up location options: parking lot at NE corner of SW A Street & 2nd Street and the SE Corner of SW A Street & 2nd Street (public parking areas).

III. **Miscellaneous**

IV. **Next Proposed Meeting:**



To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Event Request - Date Change

John Leachman, john.leachman@productconnections.com

Seeking approval to move the previously approved 5K route for Friendship 5K to November 2, 2024 from September 21, 2024 (backup date November 9th).

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Date Change - Friendship 5K - Leachman
2. Map - Route



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

☐ Signage Request	☐ Special Event	☐ Construction	☐ Sidewalk/Trail Closure
☐ Crosswalk/Street Markings	☐ Race/Run	☐ Street/Lane Closure	☐ Other

Title, Recommendation Justification

Title:	
Action Recommendation & Justification:	
Additional Comments for Consideration (Optional):	

Attachments submitted: YES NO

*TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE.

*CONTACT LT. BRENT FARER (479)418-8610 OR SGT. JAMES GRACE (479)271-3179 PRIOR TO SUBMITTING ANY EVENT CLOSURE REQUEST.

*ALL CLOSURE REQUEST REQUIRE A SITE MAP, RACE/RUN ROUTE MAP AND POSSIBLE DETOUR MAP AS WELL AS PROPOSED DATES & TIMES IN THE NARRATIVE.

TRAFFIC CALMING REQUEST (SIGNAGE, CROSSWALKS, ETC.) REQUIRE A NEIGHBOR NOTIFICATION/PETITION FORM WITH THE SUBMITTAL.

9:48

Trails Link Dr 93

Garde

Kings Dr

Darien Dr

ly Amazeum

Memorial Park

Walmart Neighborhood Market

NE J St

NE 3rd St

NE 2nd St

NE Moberly Ln

SE J St

SE P St

mapbox 5th St

fee



To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Crosswalk/Street Marking Request

Joshua Leffler, joshleffler@hotmail.com

Request for a new crosswalk with push button pedestrian crossing sign (RRFB) at SW Rhinestone & SW Morningstar. Similar crossing on Bright Road at Willowbrook Elementary School.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Traffic Safety Agenda Request
2. Neighbor Petition Form 4
3. Neighbor Petition Form 1
4. Neighbor Petition Form 2
5. Neighbor Petition Form 3



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	10/17/2024	Submitted By:	Joshua Leffler
Phone:	479-295-9012	Applicant Address:	4009 SW Cornerstone Rd Bentonville, AR
Email:	JoshLeffler@hotmail.com		

Item Type (Check all that apply)

- | | | | |
|---|--|--|---|
| ☐ Signage Request | ☐ Special Event | ☐ Construction | ☐ Sidewalk/Trail Closure |
| ☒ Crosswalk/Street Markings | ☐ Race/Run | ☐ Street/Lane Closure | ☐ Other |

Title, Recommendation Justification

Title:	New crosswalk Request
Action Recommendation & Justification:	Install a new crosswalk, side walk and push button pedestrian crossing sign with LED light flashing at the intersection of SW Rhinestone Blvd and SW Morningstar Rd. Similar to the crossing on SW Bright Rd for Willowbrook Elementary and Bright Field Middle School.
Additional Comments for Consideration (Optional):	SW Morningstar Road is busy. A crosswalk will make a safer biking experience for kids who bike from Cornerstone Ridge Neighborhood to Willowbrook Elementary. Crosswalk will also make a safer biking experience for all Cornerstone Ridge residents who bike to the Bentonville Community Center.

Attachments submitted: ☒ YES ☐ NO

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TRAFFIC CALMING REQUEST (SIGNAGE, CROSSWALKS, ETC.) REQUIRE A NEIGHBOR NOTIFICATION/PETITION FORM WITH THE SUBMITTAL.

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Neighbor Petition Notification Form

A common concern of neighborhood residents is the parking, volume, and speed of traffic on local residential streets. Traffic calming techniques are designed to help address these concerns.

For more information on Bentonville's Traffic Calming Policy and Committee, visit

<http://bentonvillear.com/1406/Traffic-Safety-and-Signage-Committee>

Address/Intersection of Concern: SW Rhinestone Blvd & SW Morningstar Rd.

Description of the Proposed Traffic Calming Request:

***Must include a statement and/or drawing describing the proposed traffic calming measures.**

New crosswalk, sidewalk and push button pedestrian crossing sign with LED light flashing. (Similar to the crossing on SW Bright Rd for Willowbrook Elementary and Bright Field Middle School)

Signature below is in favor of the Request as stated on this form.

<u>Hiedi Shively</u> Resident Name (Print)	<u>4405 SW Clearcreek CV</u> Address
<u>4799258575</u> Phone Number	<u>hiedishively@gmail.com</u> Email Address
<u>Hiedi Shively</u> Signature	<u>8/3/24</u> Date
<u>Rhonda Bender</u> Resident Name (Print)	<u>4602 SW Clearcreek CV</u> Address
<u>870 818 9698</u> Phone Number	<u>rlbj1693@hotmail.com</u> Email Address
<u>Rhonda Bender</u> Signature	<u>8/3/24</u> Date
<u>Jennifer Doherty</u> Resident Name (Print)	<u>4202 SW Cornerstone</u> Address
<u>810-300-3804</u> Phone Number	<u>jennihil@gmail.com</u> Email Address
<u>Jennifer Doherty</u> Signature	<u>8/3/24</u> Date
<u>Zac Mann</u> Resident Name (Print)	<u>3809 SW Cornerstone Rd</u> Address
<u>479 372 0307</u> Phone Number	<u>zacmann05@gmail.com</u> Email Address
<u>Zac Mann</u> Signature	<u>8-6-24</u> Date

Neighbor Petition Notification Form

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Signature below is in favor of the Request as stated on this form.

<u>Josh + Bridget Leffler</u> Resident Name (Print) <u>479-295-9012</u> Phone Number <u>[Signature]</u> Signature	<u>4007 SW Cornerstone Rd</u> Address <u>JoshLeffler@hotmail.com</u> Email Address <u>8/3/24</u> Date
<u>Chris Brown</u> Resident Name (Print) <u>918-541-7955</u> Phone Number <u>[Signature]</u> Signature	<u>3903 SW Ridgeway Rd</u> Address <u>oupharmboy@gmail.com</u> Email Address <u>8/3/24</u> Date
<u>Maile Venable</u> Resident Name (Print) <u>(256)-200-6854</u> Phone Number <u>[Signature]</u> Signature	<u>4403 SW Layton Rd</u> Address <u>mailevenable@gmail.com</u> Email Address <u>8/3/24</u> Date
<u>Mary Young</u> Resident Name (Print) <u>501.1658.1213</u> Phone Number <u>[Signature]</u> Signature	<u>3903 SW Cornerstone Rd</u> Address <u>young.mary.louise@gmail.com</u> Email Address <u>8/3/24</u> Date

Neighbor Petition Notification Form

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New crosswalk, sidewalk and push button pedestrian crossing sign with LED light flashings. Similar to the crossing on SW Bright Road for Willowbrook Elementary and Bright Field Middle School.

Signature below is in favor of the Request as stated on this form.

<u>Lindsey Charles</u> Resident Name (Print)	<u>3904 SW Ridgeway St</u> Address
<u>479.903.0141</u> Phone Number	<u>linds.nadine@gmail.com</u> Email Address
<u>[Signature]</u> Signature	<u>8/10/24</u> Date
<u>Dana McKasson</u> Resident Name (Print)	<u>4208 SW Stonewood Tern</u> Address
<u>801 953-10252</u> Phone Number	<u>mkasson.deals@yahoo.com</u> Email Address
<u>[Signature]</u> Signature	<u>8/10/24</u> Date
<u>Jeff Zhu</u> Resident Name (Print)	<u>4002 SW Flintstone Way</u> Address
<u>870-926-8312</u> Phone Number	<u>stonejeffzhu@gmail.com</u> Email Address
<u>Jeff Zhu</u> Signature	<u>9/4/24</u> Date
<u>Juanjuan Li</u> Resident Name (Print)	<u>4002 SW Flintstone Way</u> Address
<u>870-926-9692</u> Phone Number	<u>sunshinevali@gmail.com</u> Email Address
<u>[Signature]</u> Signature	<u>9/4/24</u> Date

Neighbor Petition Notification Form

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New crosswalk, side walk and push button pedestrian crossing sign with LED light flashings. Similar to the crossing on SW Bright Road for Willowbrook Elementary and Bright Field Middle School.

Signature below is in favor of the Request as stated on this form.

<u>Charlotte Tingey</u> Resident Name (Print)	<u>3908 SW Stonefield St. Bentonville, AR</u> Address
<u>970 406 0012</u> Phone Number	<u>cmtingey@gmail.com</u> Email Address
<u>C. Tingey</u> Signature	<u>8/3/24</u> Date
<u>Karen Hill</u> Resident Name (Print)	<u>3302 SW Satiawood Ave</u> Address
<u>970 485-1714</u> Phone Number	<u>tkhill772@gmail.com</u> Email Address
<u>Karen Hill</u> Signature	<u>8/3/24</u> Date
 Resident Name (Print)	 Address
 Phone Number	 Email Address
 Signature	 Date
 Resident Name (Print)	 Address
 Phone Number	 Email Address
 Signature	 Date



To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Special Event-Race/Run
Katie Aldridge, foundationbps@bentonvillek12.org
Item pulled by applicant via email (10/1).

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. GoldRushTraffic-Safety-Signage-Application-Form
2. GR 2024 Map Printable



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action Recommendation & Justification:	
Additional Comments for Consideration (Optional):	

Attachments submitted: YES NO

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City of Bentonville, Arkansas

305 SW A Street

Bentonville, AR 72712

www.bentonvillear.com

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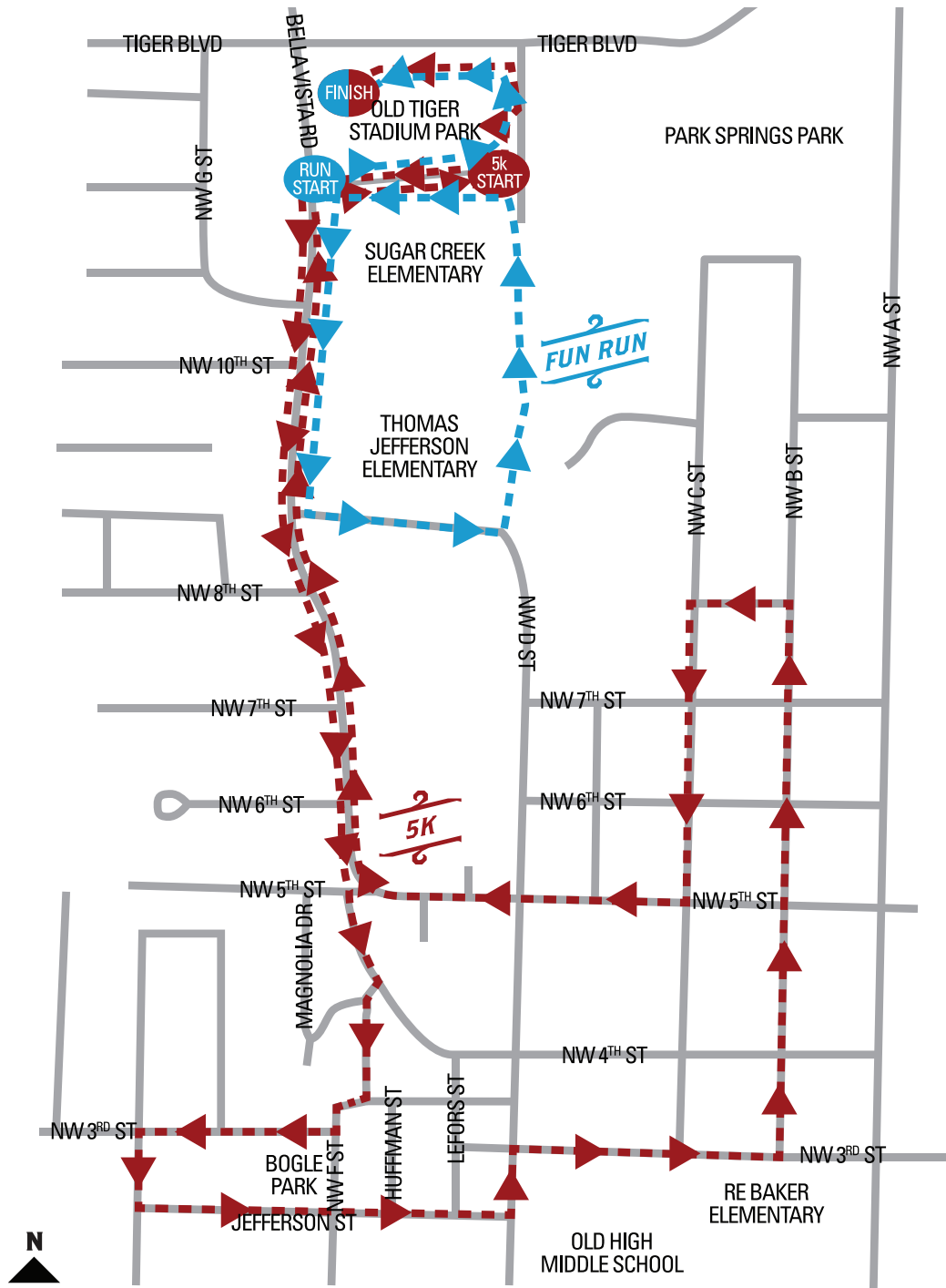
FRIDAY, APRIL 26, 2024

A T
OLD TIGER STADIUM
Corner of Bella Vista Rd & Tiger Blvd



START TIME: Fun Run - 6:30^{PM} • 5k - 7:00^{PM}

R A C E R O U T E





To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Signage Request

Molly Pace, mace@ecologicaldg.com

EDG on behalf of Thaden School request a four-way stop at the intersection of SE 10th & Benton Street.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. TSS Agenda Form-Four-way Stop Request- Thaden Elementary
2. 4-Way Stop - Neighbor Notification Form_09-17-24 Completed



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action Recommendation & Justification:	
Additional Comments for Consideration (Optional):	

Attachments submitted: YES NO

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City of Bentonville, Arkansas

305 SW A Street

Bentonville, AR 72712

www.bentonvillear.com

Please Recycle!

Neighbor Petition Notification Form

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Address/Intersection of Concern: The intersection of SE 10th St. and Benton St.

Description of the Proposed Traffic Calming Request:

***Must include a statement and/or drawing describing the proposed traffic calming measures.**

EDG on behalf of Thaden School requests that the intersection of SE 10th St. and Benton St. be designated as a four-way stop. The justification for this request is the close proximity of this intersection to a school and downtown residential neighborhood.

Signature below is in favor of the Request as stated on this form.

<u>1000 Benton, LLC (Aaron Kunze, VP)</u> Resident Name (Print) <u>8163896.7357</u> Phone Number <u>Aaron Kunze</u> Signature	<u>1000 Benton, LLC</u> Address <u>AKunze@weioffice.com</u> Email Address <u>September 17, 2024</u> Date
<u>1002 and 1010 SE C, LLC (Madeline Taylor, Counsel)</u> Resident Name (Print) <u>47,961,675.24</u> Phone Number <u>Madeline Taylor</u> Signature	<u>1002 through 1010 SE C Street</u> Address <u>mtaylor@bluecrane.us</u> Email Address <u>September 17, 2024</u> Date
<u>Thaden School (Rob Whorton, Director of Facilities)</u> Resident Name (Print) <u>479.721.5092</u> Phone Number <u>Rob Whorton</u> Signature	<u>201 SE 10th Street</u> Address <u>RWhorton@thadenschool.org</u> Email Address <u>September 17, 2024</u> Date
<u>Sierra Sann</u> Resident Name (Print) <u>559-283-7921 Rep. of Owner</u> Phone Number <u>Sierra Sann</u> Signature	<u>805 S. Walton Blvd., Suite 123, Bentonville, AR</u> Address <u>ssann@mosestucker.com</u> Email Address <u>9/19/2024 3:34:36 PM PDT</u> Date

Neighbor Petition Notification Form

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Signature below is in favor of the Request as stated on this form.

<u>Core Home</u> Resident Name (Print) <u>253-273-8476</u> Phone Number <u>[Signature]</u> Signature	<u>1003 S Main St Suite 5, Bentonville</u> Address <u>alexwetzeland@gmail.com</u> Email Address <u>9/17/24</u> Date
<u>main street dental</u> Resident Name (Print) <u>(419) 3254-6899</u> Phone Number <u>[Signature]</u> Signature	<u>1003 S. main St, Suite 3 Bentonville,</u> Address <u>blakely@mainstreetdentalar.com</u> Email Address <u>9/17/24</u> Date
<u>Mandy Haller</u> Resident Name (Print) <u>214-240-1710</u> Phone Number <u>[Signature]</u> Signature	<u>1003. S Main St, Ste. 1 Bentonville</u> Address <u>Mandy@ivcsr.com</u> Email Address <u>9/17/24</u> Date
Resident Name (Print) Phone Number Signature	Address Email Address Date

Four-Way Stop Request





To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Artwork Install

Shelli Kerr, skerr@bentonvillear.com

Feedback on a proposal to install artwork in the roundabout at NE J Street and John DeShields Boulevard. This is a partnership between the City's Public Art Advisory Committee and Crystal Bridges Museum of American Art.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. TSS Request Form_J and JDB Artwork



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request

Special Event

Construction

Sidewalk/Trail Closure

Crosswalk/Street Markings

Race/Run

Street/Lane Closure

Other

Title, Recommendation Justification

Title:	
Action Recommendation & Justification:	
Additional Comments for Consideration (Optional):	

Attachments submitted: YES NO

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City of Bentonville, Arkansas

305 SW A Street

Bentonville, AR 72712

www.bentonvillear.com

Please Recycle!



To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Street/Lane Closure

Craig Gilbert, craig.gilbert@walmart.com

Request to close North Main Street from Central to 2nd Street to accommodate large crowds visiting Santa:

Friday, December 6th: 12pm-8pm (Santa scheduled for 4p-7p; the sleigh dropped off that morning)

Friday, December 13th: 12pm-8pm (Santa scheduled for 4p-7p; likely have sleigh dropped off that morning)

Thursday, December 19th: 12pm-8pm (Santa scheduled for 4p-7p; likely have sleigh dropped off that morning)

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Main Street Closure - Santa



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	October 7, 2024	Submitted By:	Craig Gilbert
Phone:	479-204-6565	Applicant Address:	105 N. Main Street Bentonville, AR 72712
Email:	craig.gilbert@walmart.com		

Item Type (Check all that apply)

☐ Signage Request	☒ Special Event	☐ Construction	☐ Sidewalk/Trail Closure
☐ Crosswalk/Street Markings	☐ Race/Run	☒ Street/Lane Closure	☐ Other

Title, Recommendation Justification

Title:	The Walmart Museum Annual Visit from Santa and Mrs. Claus
Action Recommendation & Justification:	Request to close N. Main Street from Central Avenue to 2nd Street to accommodate large crowds of children and parents to attend a visit from Santa.
Additional Comments for Consideration (Optional):	We will place and remove our sleigh pre and post event. We'll work with DBI and Parks and Recreation for any particulars.

Attachments submitted: ☐ YES ☒ NO

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TRAFFIC CALMING REQUEST (SIGNAGE, CROSSWALKS, ETC.) REQUIRE A NEIGHBOR NOTIFICATION/PETITION FORM WITH THE SUBMITTAL.

9/23/24



To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Crosswalk Request

Jan Carr, jan.carr.13@gmail.com

Needed single crosswalk on J street near Orchard across street to Crystal Bridges.. separate from roundabout. Elderly people coming to and from Greenhouse Villages and Legacy as well as other people crossing from Orchard Park to Crystal Bridges/ Amazeum.. need safe place to cross. The roundabout is difficult for people to cross when traffic is coming from all angles simultaneously.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. J ST Crosswalk



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TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request

Special Event

Construction

Sidewalk/Trail Closure

Crosswalk/Street Markings

Race/Run

Street/Lane Closure

Other

Title, Recommendation Justification

Title:	
Action Recommendation & Justification:	
Additional Comments for Consideration (Optional):	

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Bentonville, AR 72712

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To: City Council
From:
Thru:
Date: October 7, 2024

Subject: Special Event/Parking Closure

Jessika Walston, jessika@fabricmedia.net

Mars Commerce United Summit on October 24, sponsored by Vizio, request to park the Vizio Bus in front of The Record on SW A Street (3 public parking stalls). Back up location options: parking lot at NE corner of SW A Street & 2nd Street and the SE Corner of SW A Street & 2nd Street (public parking areas).

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Bentonville-Traffic-Safety-Committee-1007-VIZIO-Bus
2. The-Record-Bentonville



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	10/7/2024	Submitted By:	Jessika Walsten
Phone:	9512597852	Applicant Address:	3807 Grand View Blvd, Los Angeles, CA
Email:	jessika@fabricmedia.net		

Item Type (Check all that apply)

☐ Signage Request	☒ Special Event	☐ Construction	☐ Sidewalk/Trail Closure
☐ Crosswalk/Street Markings	☐ Race/Run	☐ Street/Lane Closure	☐ Other

Title, Recommendation Justification

Title:	Mars Commerce United Summit at The Record
Action Recommendation & Justification:	VIZIO is sponsoring the Mars Commerce United Summit on Thursday, Oct. 24 and bringing the VIZIO bus into town for summit attendees. The bus would ideally park in the parallel parking spots in front of The Record at 104 SW A St. Second and third options include the parking lot on the NE corner of SW A St and SW 2nd St. or the parking lot on the SE corner of SW A St and SW 2nd St.
Additional Comments for Consideration (Optional):	The bus would only be parked on the day of the summit. No street closures are required.

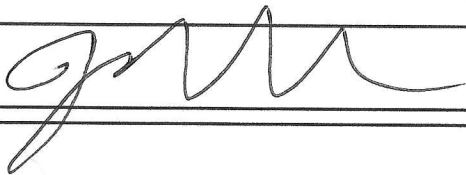
Attachments submitted: ☒ YES ☐ NO

*TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE.

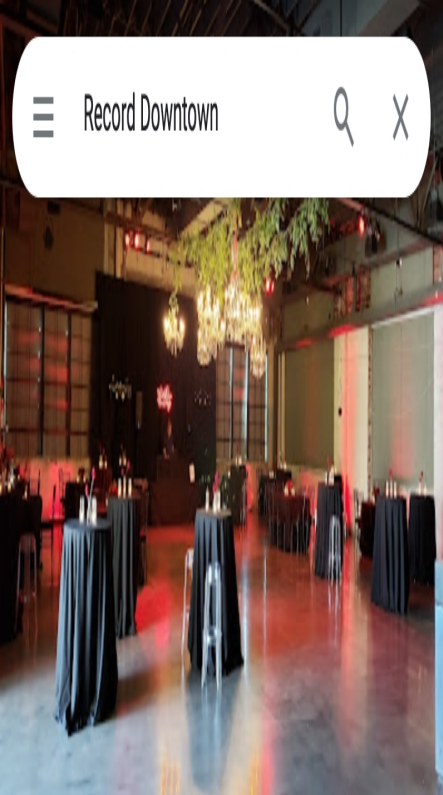
*CONTACT LT. BRENT FARER (479)418-8610 OR SGT. JAMES GRACE (479)271-3179 PRIOR TO SUBMITTING ANY EVENT CLOSURE REQUEST.

*ALL CLOSURE REQUEST REQUIRE A SITE MAP, RACE/RUN ROUTE MAP AND POSSIBLE DETOUR MAP AS WELL AS PROPOSED DATES & TIMES IN THE NARRATIVE.

TRAFFIC CALMING REQUEST (SIGNAGE, CROSSWALKS, ETC.) REQUIRE A NEIGHBOR NOTIFICATION/PETITION FORM WITH THE SUBMITTAL.



10/3/24



Record Downtown

4.6 ★★★★★ (169)

Event venue •

Overview

Reviews

About



Directions



Save



Nearby



Send to phone



Share

104 SW A St, Bentonville, AR 72712

Open · Closes 5 PM ▾

recorddowntown.com

(479) 802-0064



- Option 1: Parallel parking in front of The Record at 104 SW A St.
- Option 2: Parking lot on the NE corner of SW A St and SW 2nd St.
- Option 3: Parking lot on SE corner of SW A St and SW 2nd St.