



**Traffic Safety and Signage Committee
Meeting Agenda
November 4, 2024
2:00 PM
Bentonville City Hall**

I. Old Business

1. **Tabled from 10/4/24 - Joshua Leffler** **Informational**
Crosswalk Request
See attached Minutes #2
2. **Tabled Item from 10/04/24 - Molly Pace** **Informational**
Signage Request
See attached Minutes #4

II. New Business - Public Comment to be Heard with Agenda Item

1. **Special Event - Indoor Farmer's Market** **Informational**
Stephanie Marpe, DBI
Request parking spaces in front of The Record on SW A Street for Food Trucks for Indoor Farmer's Market. 15 Saturdays from November to March 6am–1pm.
2. **Special Event Street Closure** **Informational**
Kate Blair , kate.leavitt@gmail.com
Request street closure of N Main Street & NW 2nd Street for the unveiling of Light the World Giving Machine on December 5th from 11:45am to 12:45pm.
3. **Signage Request-Grammercy Park** **Informational**
Robert Holland,
robert.scott.holland@gmail.com
Request for traffic calming signage throughout Grammercy Park neighborhood due to non-local traffic.
4. **Crosswalk/Street Marking** **Informational**
Jon Stanley - Planning Department
Request for a RRFB push button on the NE corner of this intersection so that pedestrians and cyclists can safely cross 8th St. to then be able to safely cross Elm Tree Rd.

III. Miscellaneous

IV. Next Proposed Meeting:

1. **December 2, 2024**



To: City Council
From:
Thru:
Date: November 4, 2024

Subject: Tabled from 10/4/24 - Joshua Leffler
Crosswalk Request
See attached Minutes #2

Recommendation for Action:

Background:

Budget Impact:

Attachments:

None



To: City Council
From:
Thru:
Date: November 4, 2024

Subject: Tabled Item from 10/04/24 - Molly Pace
Signage Request
See attached Minutes #4

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. 10-07-24 Minutes -Transportation



**Traffic Safety and Signage Committee
Meeting Minutes
October 7, 2024
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. **Event Request - Date Change** **Informational**
John Leachman,
john.leachman@productconnections.com
Seeking approval to move the previously approved 5K route for Friendship 5K to November 2, 2024 from September 21, 2024 (backup date November 9th).
Ray Shastid made a motion to approve date change. Seconded by Justin Scantlin. Voice vote, motion approved.
2. **Crosswalk/Street Marking Request** **Informational**
Joshua Leffler,
joshleffler@hotmail.com
Request for a new crosswalk with push button pedestrian crossing sign (RRFB) at SW Rhinestone & SW Morningstar. Similar crossing on Bright Road at Willowbrook Elementary School.
Motion made by Camile Thompson to conduct **traffic study** to determine if warranted. Seconded by Ray Shastid. Item is tabled until study is complete. Voice vote, motion approved.
3. **Special Event-Race/Run** **Informational**
Katie Aldridge,
foundationbps@bentonvillek12.org
Item pulled by applicant via email (10/1).
Applicant removed item
4. **Signage Request** **Informational**
Molly Pace,
mace@ecologicaldg.com
EDG on behalf of Thaden School request a four-way stop at the intersection of SE 10th & Benton Street.
Motion made by Jose Hernandez to conduct **traffic study** to determine if four-way stop is warranted. Committee will compare findings from one year ago to now and update signage as required. Seconded by Ray

Shastid. Item is tabled until study is complete. Voice vote, motion approved.

5. **Artwork Install** **Informational**
Shelli Kerr, skerr@bentonvillear.com

Feedback on a proposal to install artwork in the roundabout at NE J Street and John DeShields Boulevard. This is a partnership between the City's Public Art Advisory Committee and Crystal Bridges Museum of American Art.

The Committee will review **Roundabout Agreement from 2019** with Crystal Bridges concerning maintenance. Ray Shastid made a motion to support the placement of artwork as submitted. Seconded by Camille Thompson. Voice vote, motion approved.

6. **Street/Lane Closure** **Informational**
Craig Gilbert,
craig.gilbert@walmart.com

Request to close North Main Street from Central to 2nd Street to accommodate large crowds visiting Santa:

Friday, December 6th: 12pm-8pm (Santa scheduled for 4p-7p; the sleigh dropped off that morning)

Friday, December 13th: 12pm-8pm (Santa scheduled for 4p-7p; likely have sleigh dropped off that morning)

Thursday, December 19th: 12pm-8pm (Santa scheduled for 4p-7p; likely have sleigh dropped off that morning)

Worked out this item with Parks Department prior to the meeting. No Vote

7. **Crosswalk Request** **Informational**
Jan Carr, jan.carr.13@gmail.com

Needed single crosswalk on J street near Orchard across street to Crystal Bridges.. separate from roundabout. Elderly people coming to and from Greenhouse Villages and Legacy as well as other people crossing from Orchard Park to Crystal Bridges/ Amazeum.. need safe place to cross. The roundabout is difficult for people to cross when traffic is coming from all angles simultaneously.

Camille Thompson made a motion to table until more information is received. **Dennis Birge to contact**. Seconded by Justin Scantlin. Voice vote, motion approved.

8. **Special Event/Parking Closure** **Informational**
Jessika Walston,
jessika@fabricmedia.net

Mars Commerce United Summit on October 24, sponsored by Vizio, request to park the Vizio Bus in front of The Record on SW A Street (3 public parking stalls). Back up location options: parking lot at NE corner of SW A Street & 2nd Street and the SE Corner of SW A Street & 2nd Street (public parking areas).

A motion made by Ray Shastid to approve option 1 on SW A Street, 3 public spots in front of The Record for the one-day, one-time event. Seconded by Jose Hernandez. Voice vote motion approved.

III. Miscellaneous

Last minute add in item:

Wildcat & MLK

Committee discussed. Police Department is reviewing the area and working with the schools to find a solution.

Bella Vista Road - Sidewalk

Item referred to David Wright, Parks due to the connectivity projects.

Oakhurst ROW obstruction

Dennis Birge will contact ARDOT to assist with the clean-up along SW 2nd Street

IV. Next Proposed Meeting:

November 4, 2024

Kirby Romines, City Clerk

Stephanie Orman, Mayor



To: City Council
From:
Thru:
Date: November 4, 2024

Subject: Special Event - Indoor Farmer's Market
Stephanie Marpe, DBI
Request parking spaces in front of The Record on SW A Street for Food Trucks for Indoor Farmer's Market. 15 Saturdays from November to March 6am–1pm.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. DEBI - Indoor Market TSS 2



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request

Special Event

Construction

Sidewalk/Trail Closure

Crosswalk/Street Markings

Race/Run

Street/Lane Closure

Other

Title, Recommendation Justification

Title:	
Action Recommendation & Justification:	
Additional Comments for Consideration (Optional):	

Attachments submitted: YES NO

*TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE.

*CONTACT LT. BRENT FARER (479)418-8610 OR SGT. JAMES GRACE (479)271-3179 PRIOR TO SUBMITTING ANY EVENT CLOSURE REQUEST.

*ALL CLOSURE REQUEST REQUIRE A SITE MAP, RACE/RUN ROUTE MAP AND POSSIBLE DETOUR MAP AS WELL AS PROPOSED DATES & TIMES IN THE NARRATIVE.

TRAFFIC CALMING REQUEST (SIGNAGE, CROSSWALKS, ETC.) REQUIRE A NEIGHBOR NOTIFICATION/PETITION FORM WITH THE SUBMITTAL.

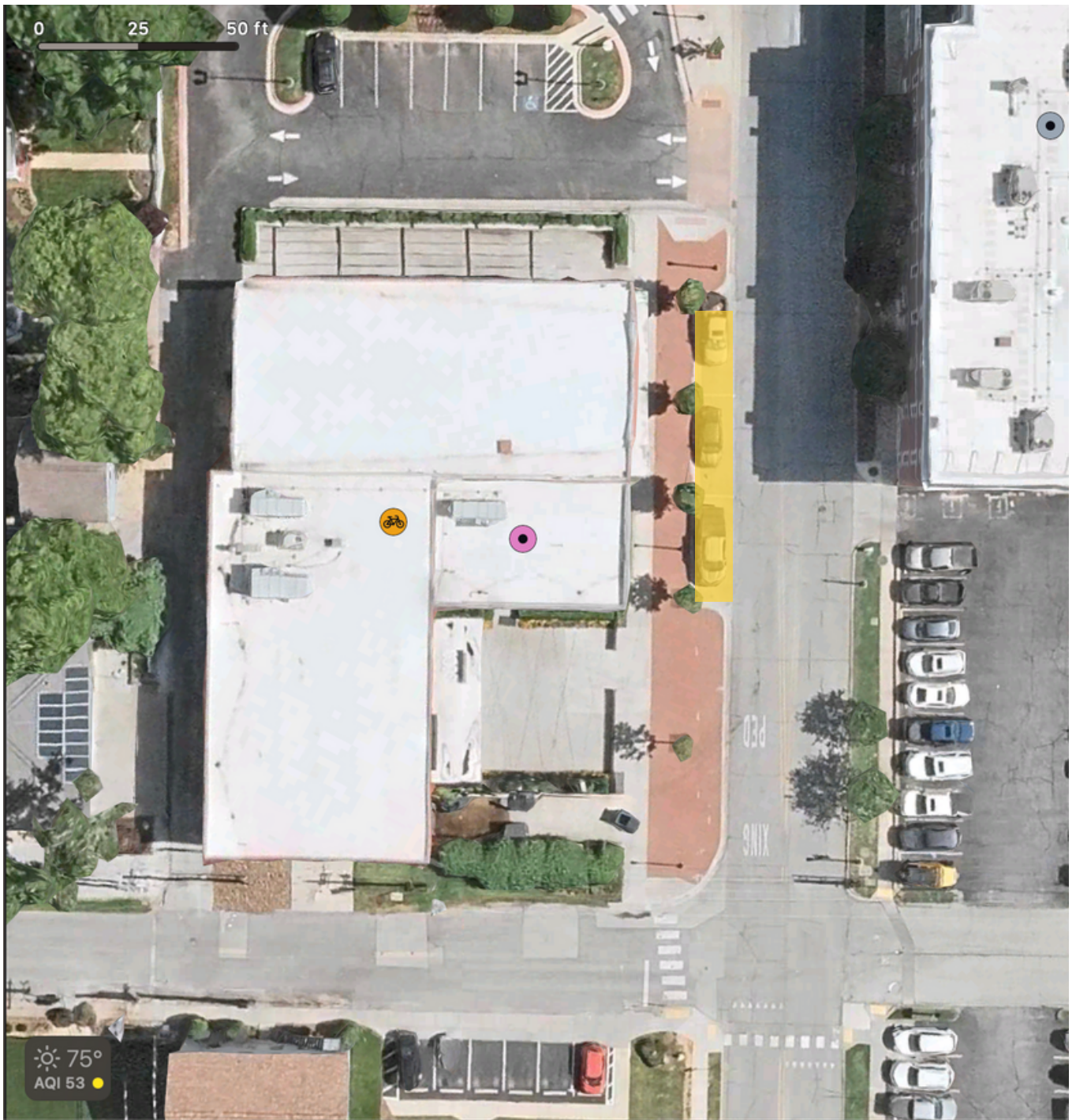
City of Bentonville, Arkansas

305 SW A Street

Bentonville, AR 72712

www.bentonvillear.com

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DATES:

November 23rd
November 30th
December 7th
December 21st

January 4th
January 11th
January 18th
January 25th

February 1st
February 8th
February 15th
February 22nd

March 1st
March 8th
March 15th



To: City Council
From:
Thru:
Date: November 4, 2024

Subject: Special Event Street Closure

Kate Blair , kate.leavitt@gmail.com

Request street closure of N Main Street & NW 2nd Street for the unveiling of Light the World Giving Machine on December 5th from 11:45am to 12:45pm.

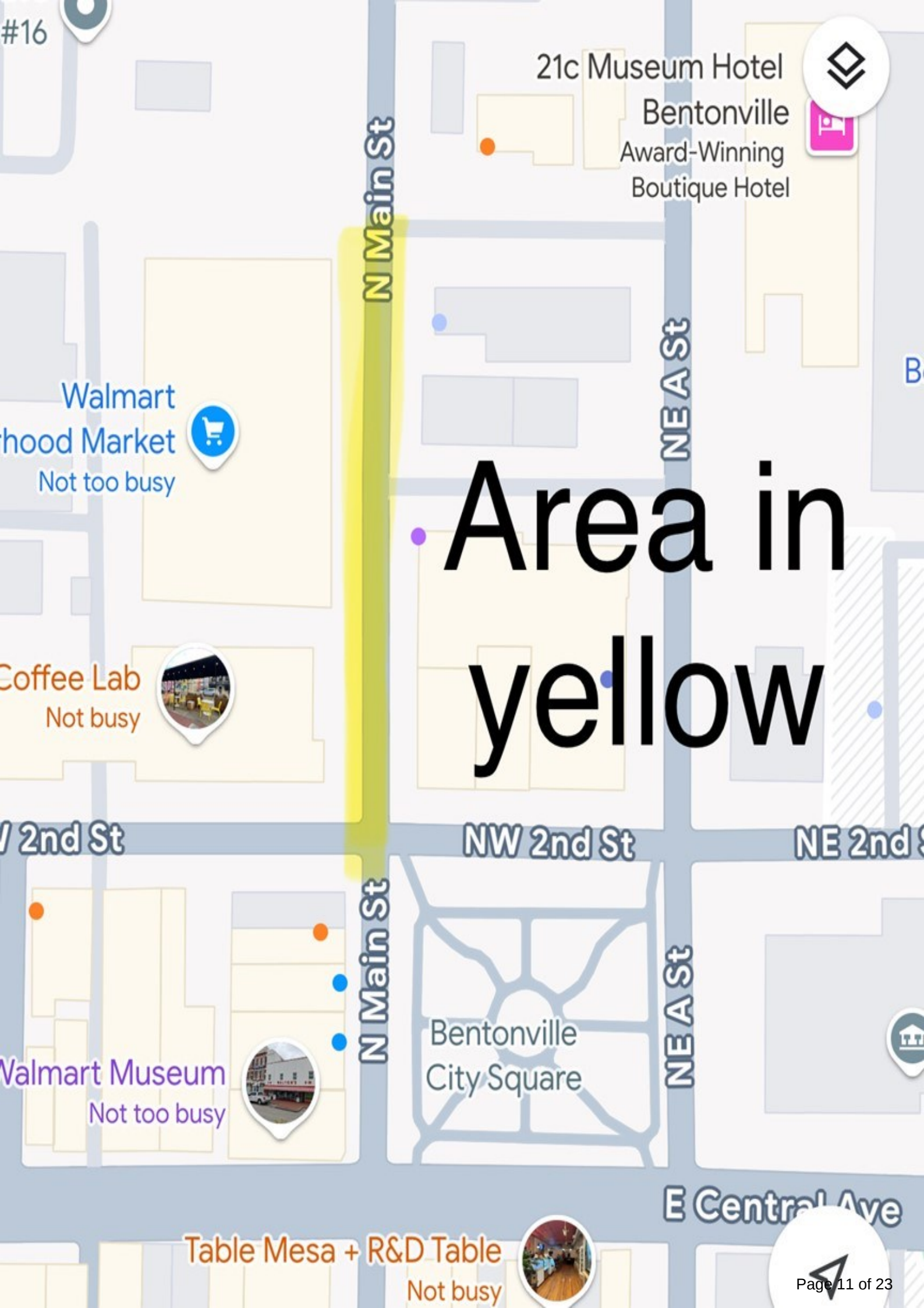
Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Picture1
2. Bentonville Traffic Form-Giving Machine



#16

21c Museum Hotel
Bentonville
Award-Winning
Boutique Hotel

N Main St

NE A St

Walmart
Neighborhood Market
Not too busy

Coffee Lab
Not busy

Area in
yellow

W 2nd St

NW 2nd St

NE 2nd St

Walmart Museum
Not too busy

N Main St

Bentonville
City Square

NE A St

Table Mesa + R&D Table
Not busy

E Central Ave



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

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To: City Council
From:
Thru:
Date: November 4, 2024

Subject: Signage Request-Grammercy Park
Robert Holland, robert.scott.holland@gmail.com
Request for traffic calming signage throughout Grammercy Park neighborhood due to non-local traffic.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. CamScanner 10-26-2024 12.53



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	11/4/2024	Submitted By:	Scott Holland
Phone:	508-662-4898	Applicant Address:	3001 NE Doyle Drive Bentonville AR 72712
Email:	Robert.Scott.Holland@gmail.com		

Item Type (Check all that apply)

☒ Signage Request

☒ Crosswalk/Street Markings

☐ Special Event

☐ Race/Run

☐ Construction

☐ Street/Lane Closure

☐ Sidewalk/Trail Closure

☐ Other

Title, Recommendation Justification

Title:	Addition of traffic calming to the Grammercy park neighborhood
Action Recommendation & Justification:	Residents have taken it upon themselves to consistently put "Kids at play" signs in the roads to slow down traffic within the neighborhood. This is mainly due to non-local traffic like delivery drivers, construction contractors, and lost people looking for the Mtb trail head.
Additional Comments for Consideration (Optional):	
Attachments submitted:	YES ☒ NO ☐

*TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE.

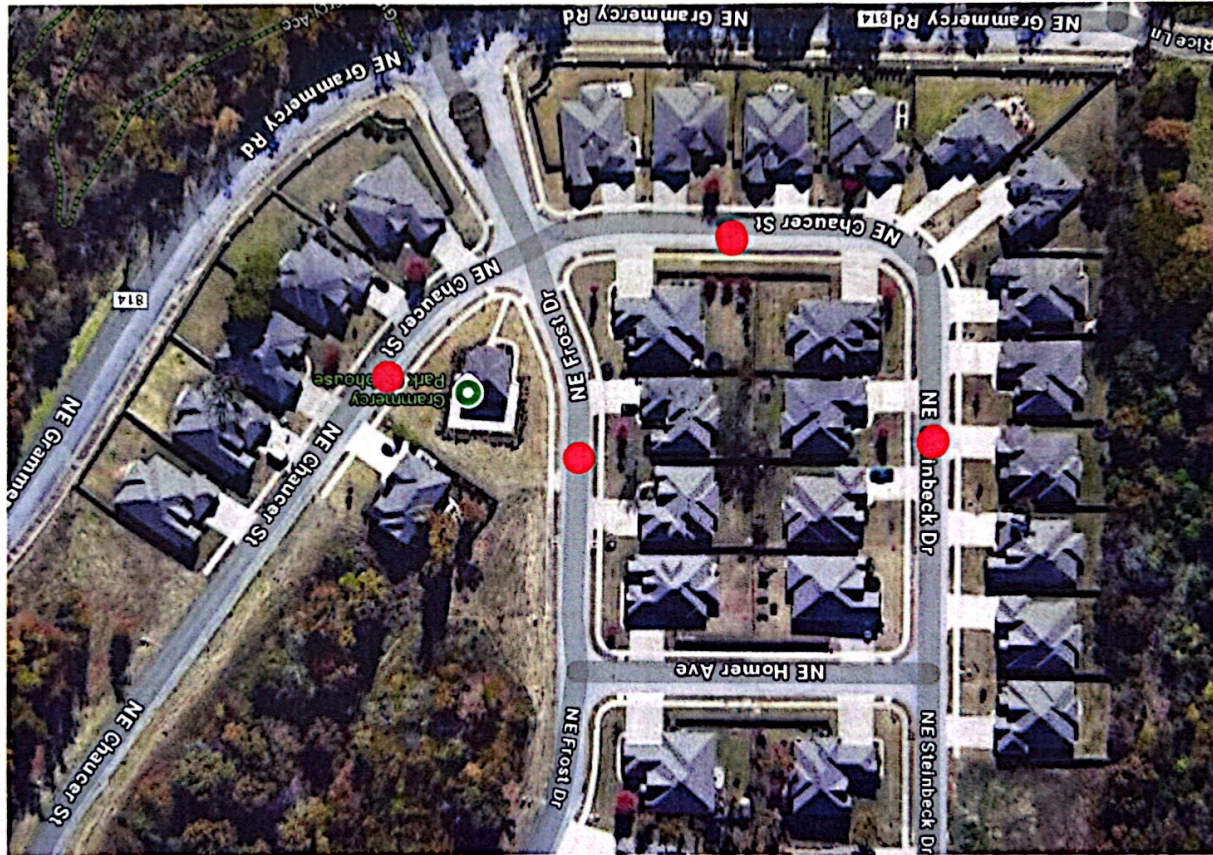
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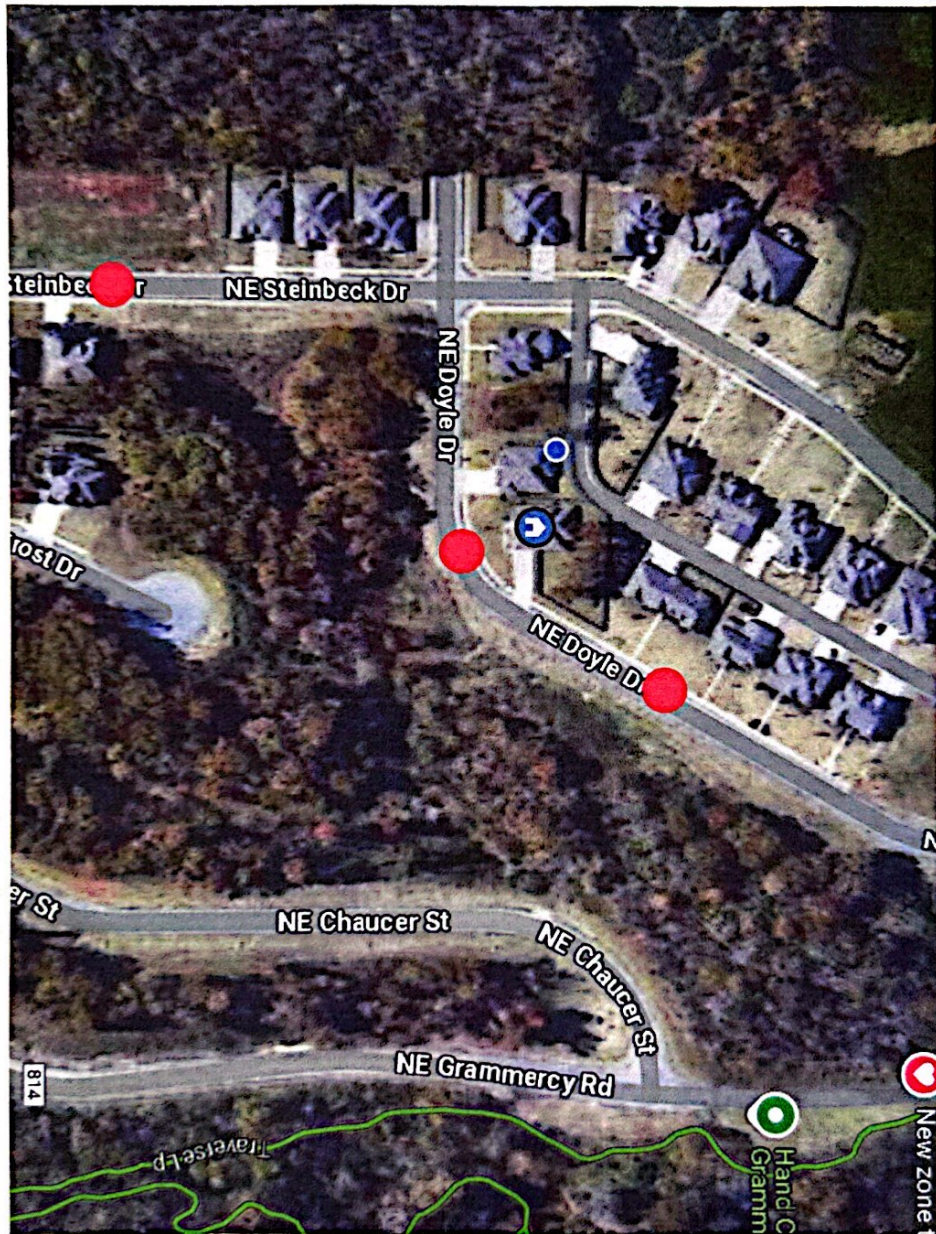
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www.bentonvillear.com

City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712

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Neighbor Petition Notification Form

A common concern of neighborhood residents is the parking, volume, and speed of traffic on local residential streets. Traffic calming techniques are designed to help address these concerns.

For more information on Bentonville's Traffic Calming Policy and Committee, visit
<http://bentonvillear.com/1406/Traffic-Safety-and-Signage-Committee>

Address/Intersection of Concern: See Map/image

Description of the Proposed Traffic Calming Request:

***Must include a statement and/or drawing describing the proposed traffic calming measures.**

Slow street signs in location on attached map.

Signature below is in favor of the Request as stated on this form.

Resident Name (Print) <u>LISING Family (Jes)</u>	Address <u>3002 NE Doyle Dr</u>
Phone Number <u>479 426 0633</u>	Email Address <u>jes.lising@yahoo.com</u>
Signature <u>[Signature]</u>	Date <u>Oct. 8, 2024</u>
Resident Name (Print) <u>Diane Dulle</u>	Address <u>3005 NE Doyle Dr.</u>
Phone Number <u>479 640-7103</u>	Email Address <u>drdulle1@gmail.com</u>
Signature <u>Diane Dulle</u>	Date <u>10-8-24</u>
Resident Name (Print) <u>Gillian Lewis</u>	Address <u>3006 NE DOYLE DR</u>
Phone Number <u>678 788 4875</u>	Email Address <u>gillian19294@gmail</u>
Signature <u>[Signature]</u>	Date <u>10.08.2025</u>
Resident Name (Print) <u>Stephen Lewis</u>	Address <u>2003 NE Stembeck Dr</u>
Phone Number <u>636 444-0697</u>	Email Address <u>stephen19851229@icloud.com</u>
Signature <u>[Signature]</u>	Date <u>10-8-24</u>

City of Bentonville
Transportation Department

Traffic Safety Signage Committee

Neighbor Petition Notification Form

A common concern of neighborhood residents is the parking, volume, and speed of traffic on local residential streets. Traffic calming techniques are designed to help address these concerns.

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Address/Intersection of Concern: _____

Description of the Proposed Traffic Calming Request:

***Must include a statement and/or drawing describing the proposed traffic calming measures.**

Signature below is in favor of the Request as stated on this form.

<u>ILANA TANDU</u> Resident Name (Print) <u>703 869 4847</u> Phone Number <u>[Signature]</u> Signature	<u>1905 NE STEINBECK DR</u> Address <u>KENOBID@YAHOO.FR</u> Email Address <u>10/08/24</u> Date
<u>Nancy Karen Anaya</u> Resident Name (Print) <u>479 595 1988</u> Phone Number <u>[Signature]</u> Signature	<u>1805 NE Steinbeck Dr</u> Address <u>buzzycandkaren@gmail</u> Email Address <u>10.8.24</u> Date
<u>Tyler Thomason</u> Resident Name (Print) <u>501-944-0575</u> Phone Number <u>[Signature]</u> Signature	<u>1803 NE Steinbeck</u> Address <u>TyThomason32@yahoo.com</u> Email Address <u>10/8/24</u> Date
<u>Molly Spencer</u> Resident Name (Print) <u>214-277-2177</u> Phone Number <u>[Signature]</u> Signature	<u>1801 NE Steinbeck Dr.</u> Address <u>Molly.R.Wilson@gmail.com</u> Email Address <u>10/8/24</u> Date

City of Bentonville
Transportation Department

Traffic Safety Signage Committee



To: City Council
From:
Thru:
Date: November 4, 2024

Subject: Crosswalk/Street Marking

Jon Stanley - Planning Department

Request for a RRFB push button on the NE corner of this intersection so that pedestrians and cyclists can safely cross 8th St. to then be able to safely cross Elm Tree Rd.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. 8th & Elm Tree-TSS OCT 2024
2. 2023 Elm Tree at SW 8th Traffic Counts



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

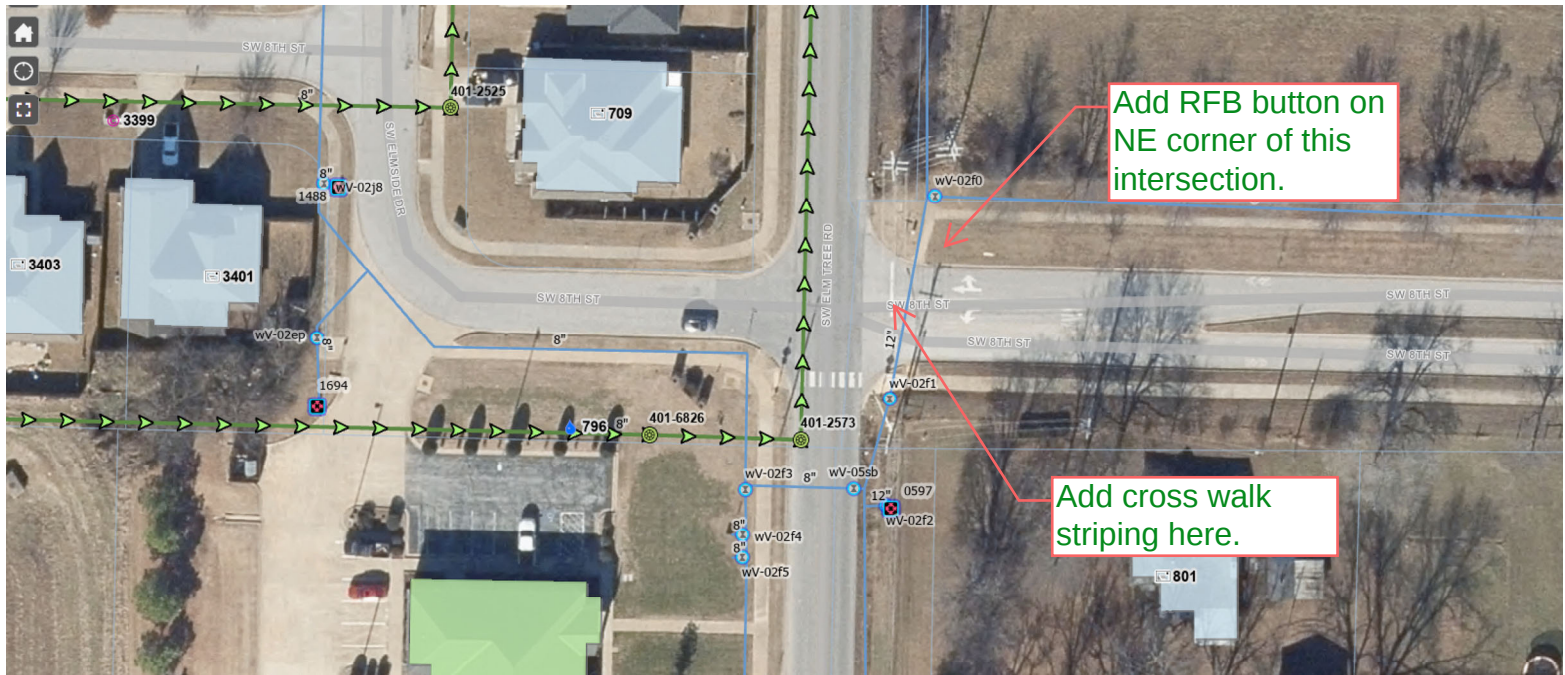
TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

***Prior to submitting request for any Events or Race/Runs, contact Police Department:**

James Boothman (479)418-3177

***All request require a site map, race/run route map and/or possible detour map with proposed dates & times.**

***Traffic Calming Request (Signage, crosswalks, etc.) require a Neighbor Notification/Petition Form with submittal.**





Start: 2023-05-09
End: 2023-05-15
Times: 0:00-23:59

Traffic Analysis Report

Elm Tree, NB

Speed Range: 1-150 mph
Violation Threshold: 10
Lanes Included: 1, 2

Speed

Speed Limit	35 mph
85th Percentile Speed	41 mph
50th Percentile Speed	36 mph
Average Speed	35.5 mph
Pace Speed Range (10 mph)	31 - 41 mph
Max Speed	97 mph
Min Speed	12 mph

Vehicles

Total Vehicles	61948 counts
85th Percentile Vehicles	52746 counts

Volumes

	Time	5 Day (Mon-Fri)	7 Day (Sun-Sat)
ADT		9763	8849
AM Peak	7:00 - 8:00	878	672
PM Peak	16:00 - 17:00	877	769
	Over Threshold	% Violators	Avg Violator Speed
Sunday	321	5.4	48.2
Monday	267	2.8	48.4
Tuesday	275	2.7	48.2
Wednesday	271	2.8	48.1
Thursday	269	2.8	48.0
Friday	278	2.8	47.9
Saturday	306	4.3	48.1

Class Counts

	Number	%
Small (Class 1)	2397	3.9
Medium (Class 2-3)	57753	93.2
Large (Class 4-12)	1798	2.9