



**Traffic Safety and Signage Committee
Meeting Agenda
February 3, 2025
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. **Race/Run - 2025 Hope Run, Ashley Brownfield** **Informational**
Request for 2025 Hope Run previously known as Heather Ridley-Fleeman Battle For Hope Run.
May 3, 2025 at Old Tiger Stadium start time 7:30am.
2. **Street/Lane Closure - Driving Academy of NWA, Kimma Harper** **Informational**
Annual request to close SE 35th Street between SE L & SE K for maximum of 4 hours. This is for hands-on training course.

Dates requested:
5/14, 5/29, 6/4, 6/11, 6/18, 6/25, 7/9, 7/16, 7/30, 10/4, 11/12 & 12/31
3. **Street/Lane Closure-First Friday & Farmers Markets 2025, Stephanie Marpe** **Informational**
Map attached for street/lane closures for 2025 First Fridays and Farmer's Markets.

First Fridays - April through October from 5am-9am
Farmers Markets - Saturdays April through October from 5am-2pm

Main, NE A, Central, SW 2nd Street.
4. **Street Closure - SW A ST Parking - Maureen Suchy** **Informational**
Request to close 3 parking spaces on SW A ST in front of The Record on May 17, 2025 from 8am until midnight.

III. Miscellaneous

IV. Next Proposed Meeting:



To: City Council
From:
Thru:
Date: February 3, 2025

Subject: Race/Run - 2025 Hope Run, Ashley Brownfield
Request for 2025 Hope Run previously known as Heather Ridley-Fleeman Battle For Hope Run.
May 3, 2025 at Old Tiger Stadium start time 7:30am.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Traffic Safety & Signage Committee - Agenda Item Form - Hope Cancer Resources
2. Course Map - Internal - 2025



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

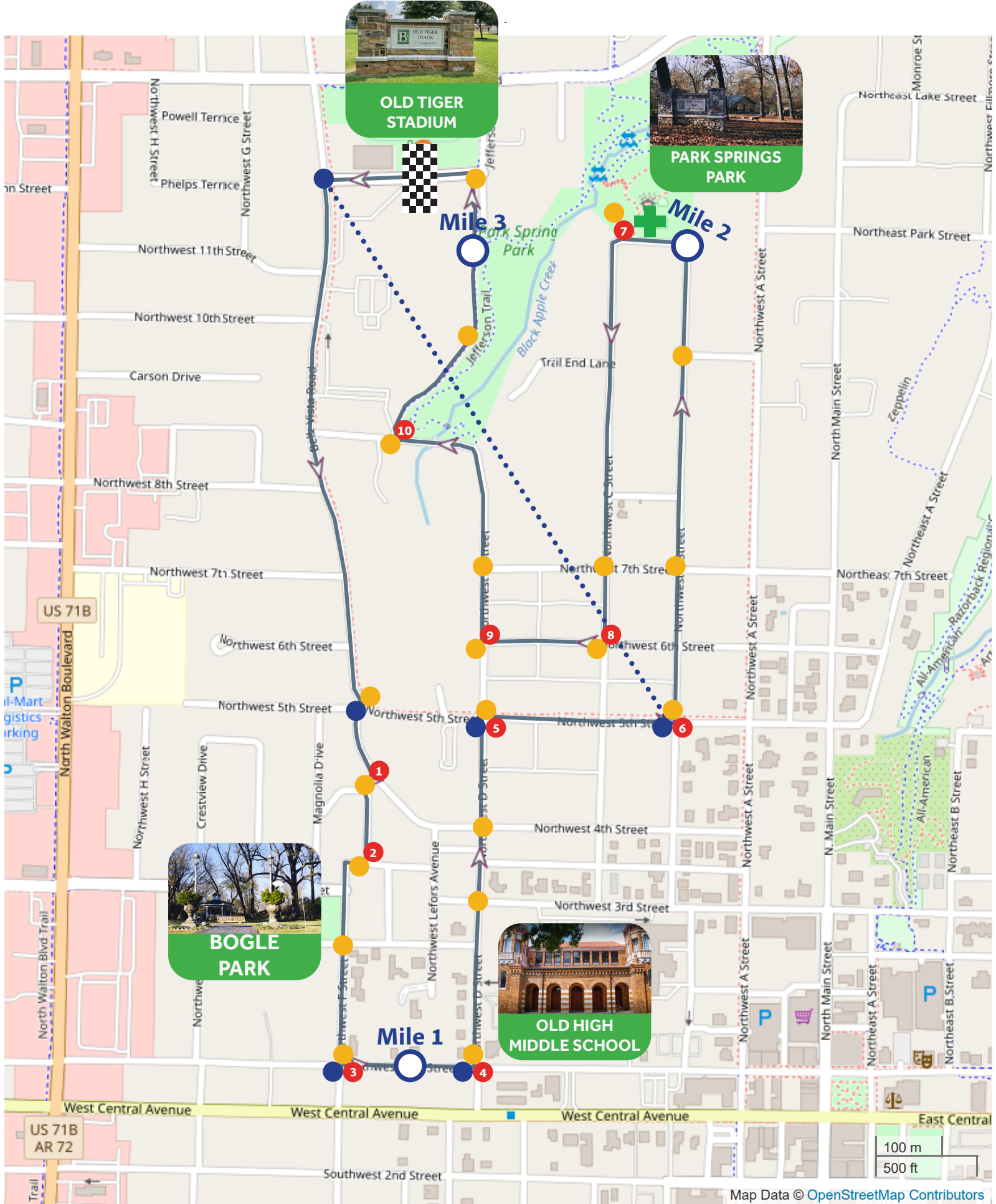
***Prior to submitting request for any Events or Race/Runs, contact Police Department:
James Boothman (479)418-8610**

*All request require a site map, race/run route map and/or possible detour map with proposed dates & times.

*Traffic Calming Request (Signage, crosswalks, etc.) require a Neighbor Notification/Petition Form with submittal.

Return form to Tracy Billings: tbillings@bentonvillear.com

City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712

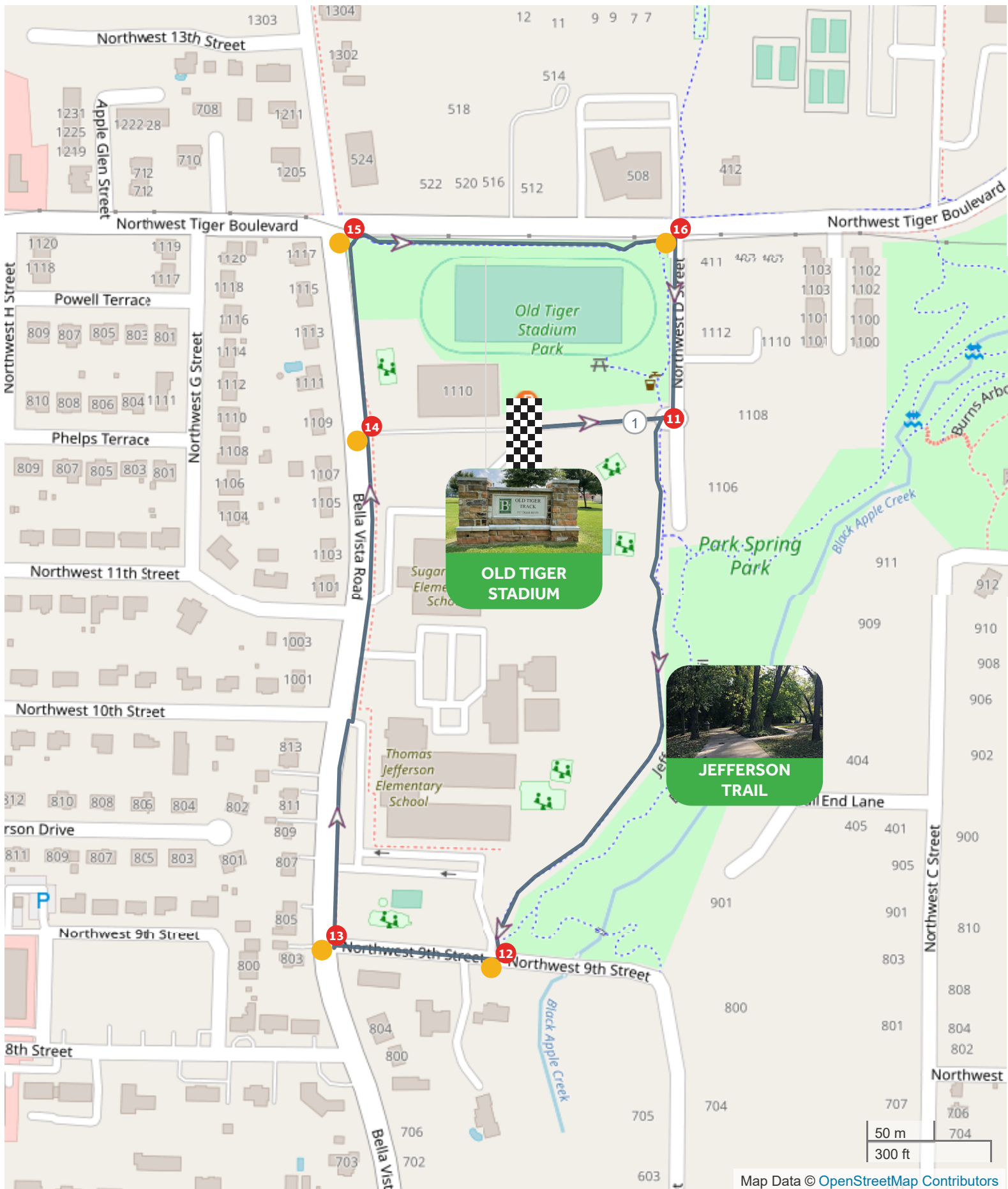


Police
Police Movement

Volunteers

Signage

Aid Station



Volunteers

Signage



To: City Council
From:
Thru:
Date: February 3, 2025

Subject: Street/Lane Closure - Driving Academy of NWA, Kimma Harper
Annual request to close SE 35th Street between SE L & SE K for maximum of 4 hours. This is for hands-on training course.

Dates requested:

5/14, 5/29, 6/4, 6/11, 6/18, 6/25, 7/9, 7/16, 7/30, 10/4, 11/12 & 12/31

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. 2025 B'ville Road Closure Application w details



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	2/3/2025	Submitted By:	Kimma Harper, Driving Academy President
Phone:	479-621-7000	Applicant Address:	1401 SE Walton Blvd, #203 Bentonville, AR 72712
Email:	kimma@DrivingNWA.com		

Item Type (Check all that apply)

☐ Signage Request	☐ Special Event	☐ Construction	☐ Sidewalk/Trail Closure
☐ Crosswalk/Street Markings	☐ Race/Run	☒ Street/Lane Closure	☐ Other

Title, Recommendation Justification

Title:	Driving Academy of NWA Outdoor Learning Stations
Action/ Recommendation & Comments	I am requesting to close most of one block of street (SE 35th St between SE L St and SE K St) for a maximum of four hours per date requested, to provide hands-on activities to teach 40-60 teens per date. One of these activities is teaching basic vehicle maintenance, but all the other activities are related to teaching the novice drivers how to better see and protect the most vulnerable road users: pedestrians, bicyclists, and motorcyclists. Dates requested for 2025: May 14, 29, June 4, 11, 18, 25, July 9, 16, 30, October 4, November 12, December 31, and a 2026 Saturday in March or April. Please see exact times and more details within the attachments.

FIRE/EMS STAND-BY REQUIRED YES ☐ NO ☒

POLICE ASSISTANCE REQUIRED YES ☐ NO ☒

ATTACHMENTS SUBMITTED YES ☒ NO ☐

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

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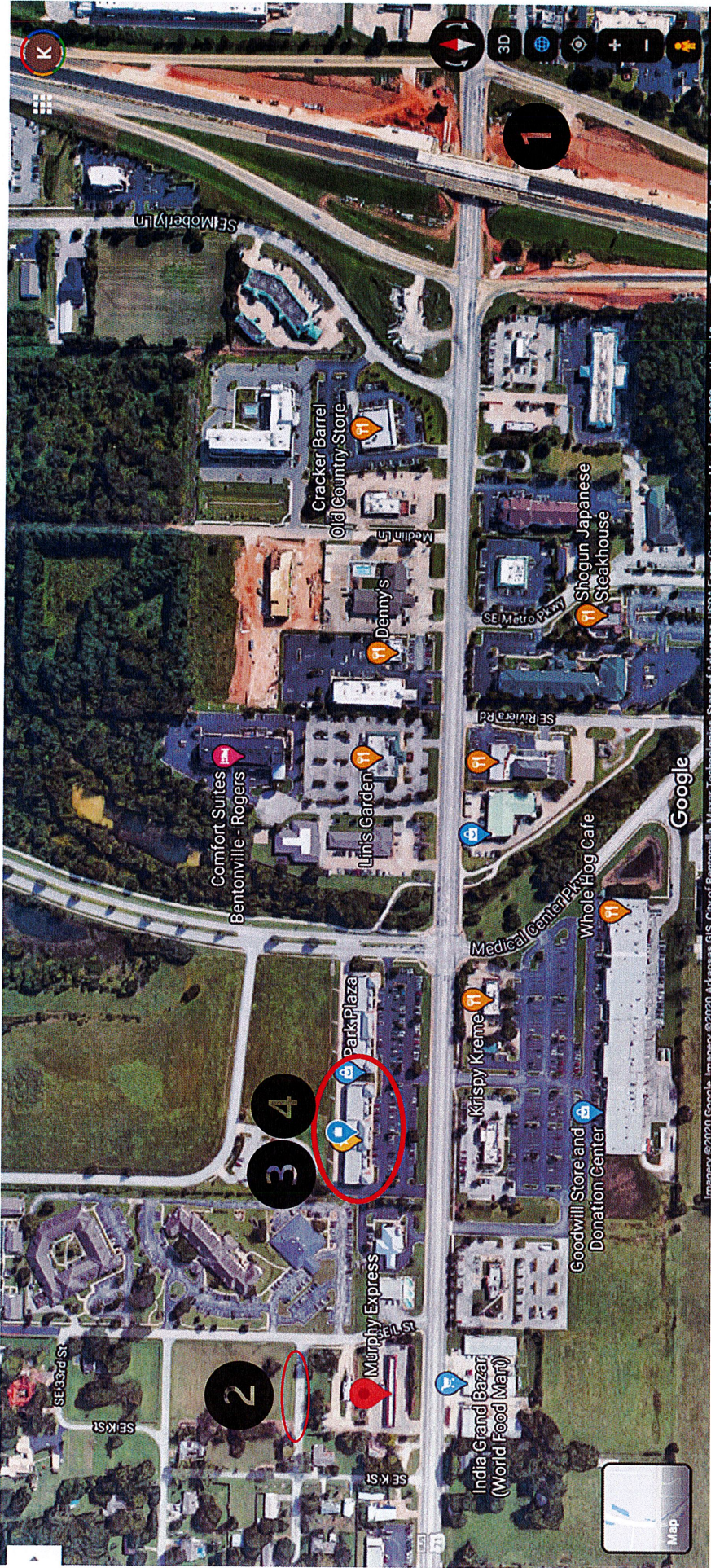
Kim Harper, President / Instructor

1/17/2025

Return form to Tracy Billings: tbillings@bentonvillear.com

City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712

2025-26 Request for Road Closure



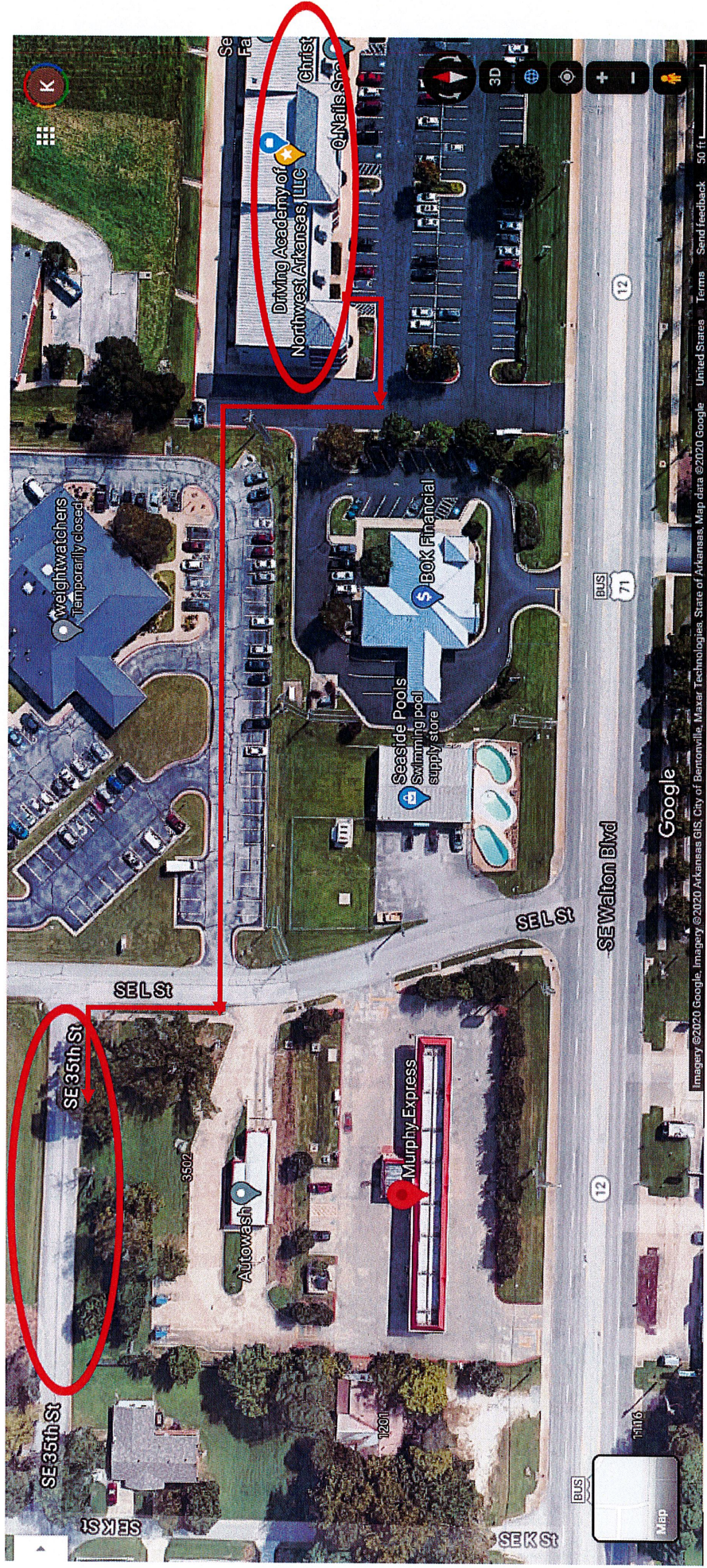
1 I-49, Exit 85

2 SE 35th Street, between SE K St. and SE L St., north of Murphy Express Our instructor, Will Britting (cell#: 479-721-7554), puts up the signs and cones, as we were instructed, to block the road.

3 1401 SE Walton Blvd. Ste #203, Bentonville, AR 72712: Our Driving Academy Office (479-621-7000).

4 Suite #213: Our Driving Academy Classroom

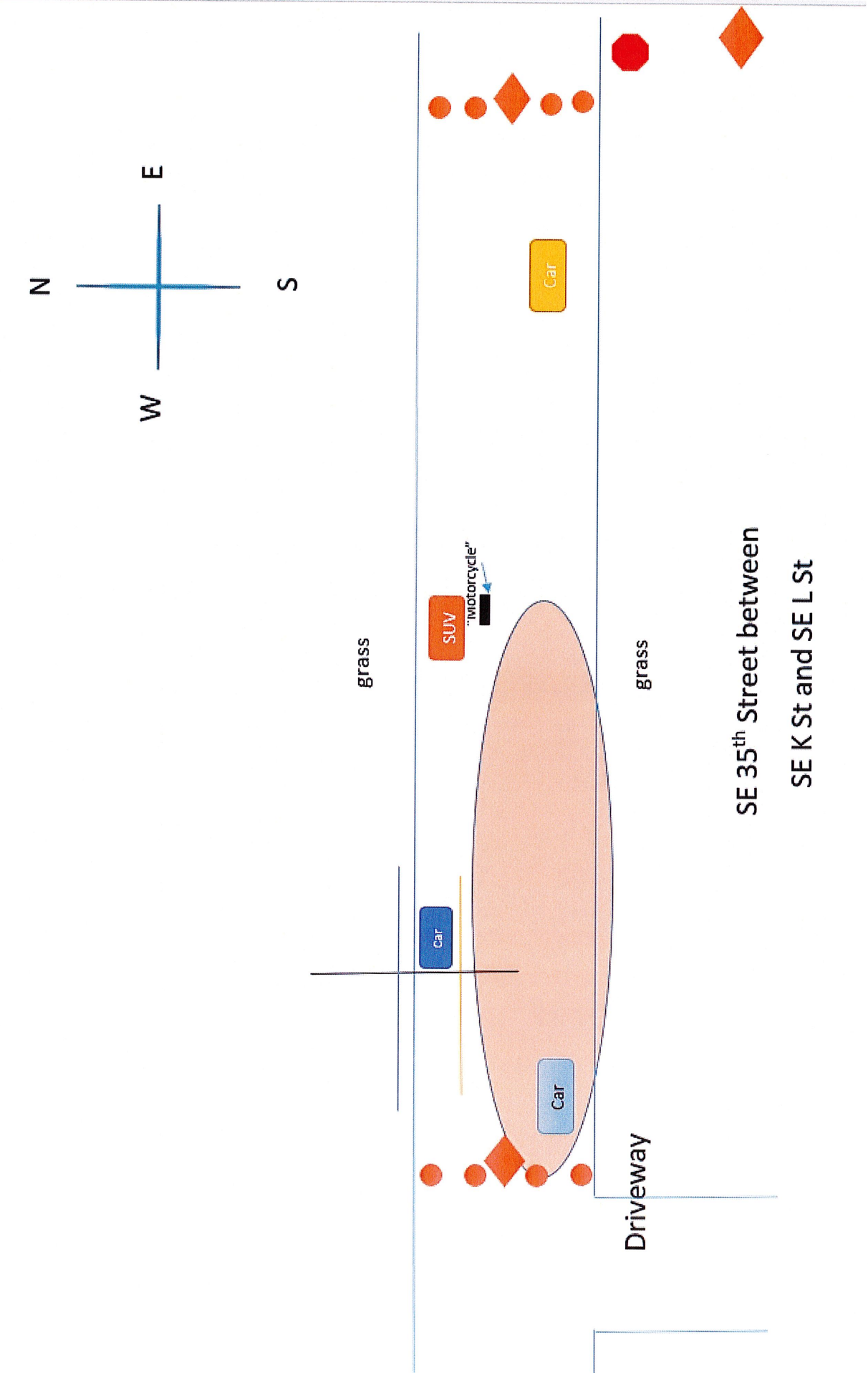
This diagram shows the path our 38 students walk from our classroom to SE 35th St. In addition to the 38 students from our classroom, we also usually have 10-20 teen students who attend our classroom instruction virtually via Zoom, whose parents will drive them to Bentonville for these 90 minutes of in-person demonstrations:



Alternate travel path for any road users during the three to three and a half hours it takes us to close the road, do the activities with students, and then remove all cars, cones, and signage:



This diagram shows where we place our “Road Closed” signs, cones, and vehicles for the four demonstrations, except the “Side Road Closed Ahead” sign is placed on the east side of SE L Street:



Following are some of the concepts we teach the 40-60 students who rotate in smaller groups through three stations and then together as a large group for the fourth station:

*Basic vehicle maintenance including hands-on practice checking air pressure and tread depth of tires, identifying where and how to check each fluid level, how to inspect the battery and belts, etc.

*Experience first-hand a “motorcycle” hidden in one of the blind spots, enhanced vs. traditional side mirror settings, learn and practice the proper steps of a lane change

*Reference points for a vehicle, including learning how to know when the front bumper is at a stop line, first edge of the crosswalk or sidewalk, at the edge of the street, at a parking line, etc. How to determine when vehicle is a safe distance from the yellow line separating us from oncoming traffic. How to park a vehicle within 3-9 inches from a curb or keep it 3-9 inches from a fog line or right edge of a narrow street. How to identify when vehicle is safely three feet from a bicyclist, a jogger, or a person edging their lawn on the right side.

*Identify the blind zones on the ground around a vehicle from the driver’s perspective to better understand why it is so important to walk all the around a vehicle prior to getting in the driver seat and where to look while walking around it. (The oval shown above does not adequately illustrate the shape of the blind zones.)

The following are the next fourteen dates in 2025-26 for which we are requesting to close the portion of SE 35th Street to allow each new group of students to experience these learning activities: (The students would be out there from 9 AM to about 10:30 AM, except for the ones listed with an asterisk due to the cooler temperatures. It would take another hour before setting it up and an hour afterwards to remove all cars, signs, and cones.)

Saturday, March 22*	(already verbally approved on 2/5/2024 when exact date was TBD)	Wednesday, July 9
Wednesday, May 14		Wednesday, July 16
Thursday, May 29		Wednesday, July 30
Wednesday, June 4		Saturday, October 4*
Wednesday, June 11		Wednesday, November 12*
Wednesday, June 18		Wednesday, December 31*
Wednesday, June 25		2026 Saturday in March or April (depending upon Spring Break dates)*
		*2:30 – 4:00 PM, rather than morning, due to the cooler temperatures

Our students, the parents of our students, and our Driving Academy of NWA team would greatly appreciate your approval to allow us to continue to provide this training to our students.

Driven to save lives,

Kimma Harper
President/Instructor
479-236-5008 (cell)

Driving Academy of Northwest Arkansas, LLC

1/17/2025



To: City Council
From:
Thru:
Date: February 3, 2025

Subject: Street/Lane Closure-First Friday & Farmers Markets 2025, Stephanie Marpe
Map attached for street/lane closures for 2025 First Fridays and Farmer's Markets.

First Fridays - April through October from 5am-9am
Farmers Markets - Saturdays April through October from 5am-2pm

Main, NE A, Central, SW 2nd Street.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. TSS 2025 Proposal



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

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Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

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TSS Committee,

We are requesting approval for a broad event footprint for the 2025 Farmers Market and First Friday seasons. While the entire footprint will not be used in its entirety for every event, having this as a starting point will provide flexibility and allow us to make quick adjustments as we navigate ongoing construction in downtown.

To ensure smooth coordination, we propose that representatives from the Parks and Recreation Department, Police Department, Fire Department, Bentonville Transportation/Streets Department, and DBI meet monthly beginning in February to review and adjust the footprint as needed.

Planning events on the scale of First Friday and the Farmers Market takes months of preparation. This year, more than ever, we'll need to remain flexible to continue delivering high-quality events in an evolving environment.

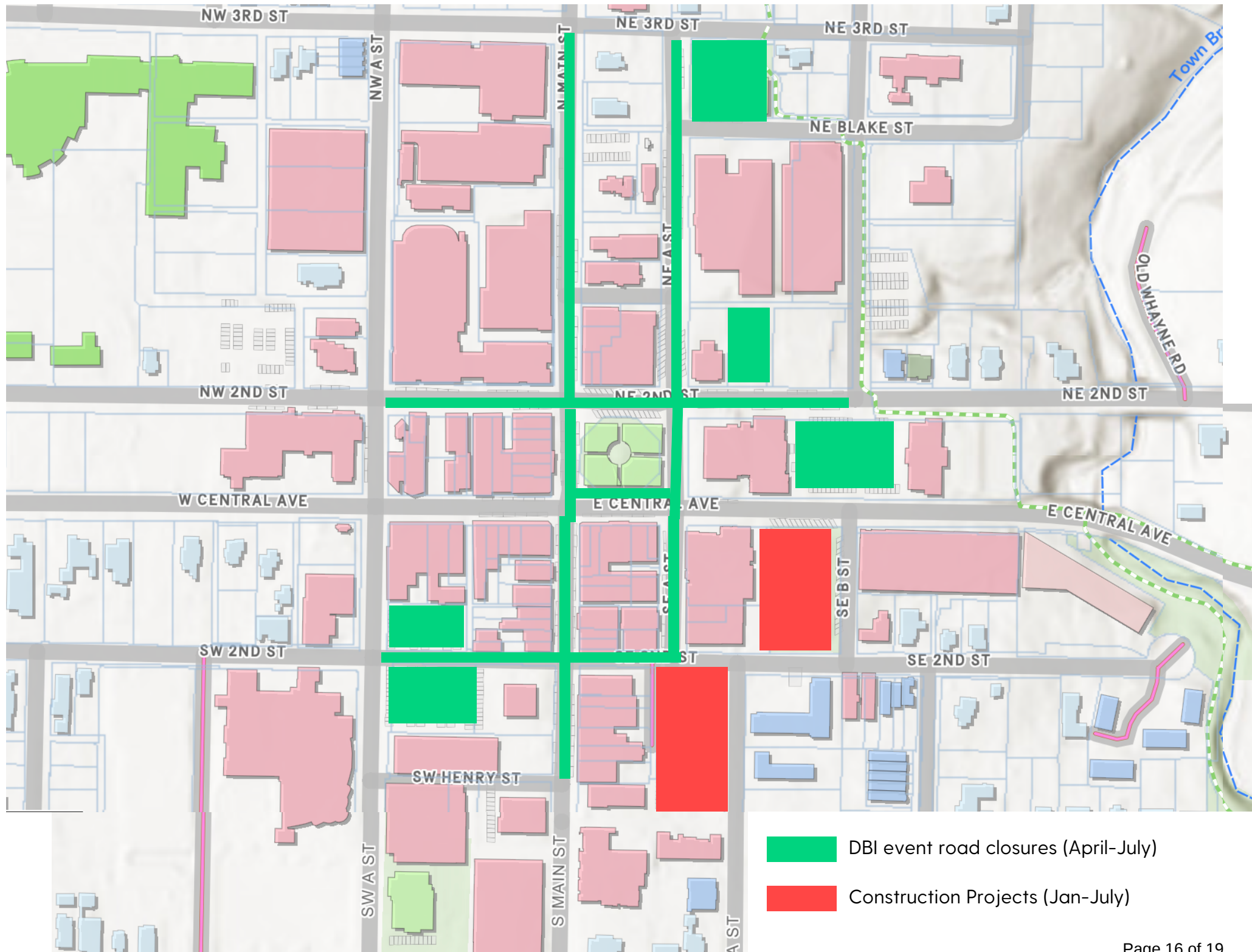
Thank you for considering this request.

First Friday Dates:

April 4th, May 2nd, June 6th, July 4th, August 1st, September 5th, October 3rd (closures from 5am-9pm)

Saturday Farmers Market:

Saturdays April 12th- October 25th (closures from 5am-2pm)





To: City Council
From:
Thru:
Date: February 3, 2025

Subject: Street Closure - SW A ST Parking - Maureen Suchy
Request to close 3 parking spaces on SW A ST in front of The Record on May 17, 2025 from 8am until midnight.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Suchy—Agenda Request Form for 2-3-25



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	2/3/2025	Submitted By:	Maureen Suchy
Phone:	479-903-4014	Applicant Address:	10972 Hearthstone Ln
Email:	maureensuchy@gmail.com		Bentonville, AR 72712

☒ Signage Request

☐ Crosswalk/Street Markings

☐ Special Event

☐ Race/Run

☐ Construction

☐ Street/Lane Closure

☐ Sidewalk/Trail Closure

☐ Other

Title, Recommendation Justification

Title:	Reserved Parking Request
Action/Recommendation & Comments	We are requesting 3 reserved parking spaces for May 17, 2025, 8am-midnight adjacent to the Record, on the west side of SW A Street. We have reserved the Record for the entire day for a wedding.

FIRE/EMS STAND-BY REQUIRED YES ☒ NO

POLICE ASSISTANCE REQUIRED YES ☒ NO

ATTACHMENTS SUBMITTED ☒ YES ☐ NO

map

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

*Prior to submitting request for any Events or Race/Runs, contact Police Department:
James Boothman (479)418-3177

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City of Bentonville, Arkansas

305 SW A Street

Bentonville, AR 72712

www.bentonvillear.com

Please Recycle!

Central Ave

205

203

Red Cat Art Studio

d St

SW 2nd St

SW A St

