



**Traffic Safety and Signage Committee
Meeting Agenda
March 3, 2025
2:00 PM
Bentonville City Hall**

I. Old Business

1. **Tabled Item: NW 5th & C Intersection** **Informational**
Eric Sommer, ericj.sommer@gmail.com

*Request was made for a four-way stop at the intersection of NW 5th & NW C Streets.
Petition provided at 12/2/24 meeting.*

Minutes from 12/2/24: Daniel Clardy made a motion for new counts in January 2025 on NW 5th Street between NW C & NW D Street and will compare with 2019 counts as well as 2024 counts. Table item until all counts are reviewed. Seconded by Jose Hernandez. Voice vote, motion tabled.

Transportation recommendation for Committee: All-Way Stop & Crosswalk

II. New Business - Public Comment to be Heard with Agenda Item

1. **Apple Glen Elementary - Car Line** **Informational**
Tracey Wood,
trwood@bentonvillek12.org

Apple Glen Elementary made changes to their AM & PM car line due to cars blocking Martin Luther King Blvd. as they turned onto Brave Lane. Parents now must access Brave Lane by entering via Memorial Park at the 4-way stop sign. Ofc. Wong-Many #925 has recommended that we have signs placed at this intersection. We request 1 sign at each of the stop signs on MLK. The NW corner sign needs to include "No Right Turn Arrow" and state from 7-7 AM, 2:30-3 PM M-F. The NE corner sign needs to include "No Left Turn Arrow" and state from 7-7 AM, 2:30-3 PM M-F.

2. **Central Park School - Gator Run** **Informational**
Kelsey Stevenson,
kelseyandcraig@gmail.com

Central Park Elementary School's PTO is looking to host our annual "Gator Run" around SW Liberty Ave on Friday, April 4, 2025. This is a road that runs in a circle around Central Park Elementary and is primarily used for school traffic. In previous years we have kept the run to the sidewalk around the school but since our participation is growing and it is getting cramped. The race is divided into 3 time slots with the first starting at 8am, then 9am, and the last race will start at 10am. We anticipate the whole thing to be over by 10:45/11am, if not earlier. We'd like to request one police officer to be placed at the intersection of HWY 112 and SW Liberty Ave to mitigate traffic.

3. **Hometown Half** **Informational**
Maeghan Weygandt,
Admin@bodiesrc.com
Request to hold Race/Run on June 7th starting @ 7am to 10:30am. Start and Finish @ Helen R. Walton Children's Enrichment Center.
4. **2025 Walmart Shareholders Triathlon** **Informational**
Joe Falcon,
Joseph.Falcon@Walmart.com
The Walmart race committee has met with the command staff from the Bentonville Police Department for approval of the race course and staffing assignments. Likewise, we will send notifications to residents of the raceway to include local apartment complexes. The review by the Police Department command staff met approval. We will utilize our existing contract with the City of Bentonville Campus Emergency Services program to support the event. Attached is the race deck to include information, helper maps, and the location of police units during the event.
5. **Dedicated Valet Spots** **Informational**
Carl Garrett/Whitney Stone,
carl@tablemesabisstro.com /
whitney@tablemesabistro.com
We propose designating a valet parking zone in front of Table Mesa (110 E Central) during the following hours:
Valet Service: 10:00 AM – 3:00 PM and 5:00 PM – 10:00 PM
Loading Zone: 4:00 AM – 9:00 AM (for delivery vehicles)

The financing is expected to be provided by A&P, likely encompassing all downtown businesses. If this is not the case, the valet service will accommodate both Table Mesa and Tavola as part of the plan.
6. **2025 Gravelicious Race** **Informational**
Amy Springer,
amy@visitbentonville.com
Requested Police Lead-out (5 miles from start)
9AM-9:30AM
Police Awareness VMB (Visual Message Board) Sign, or orange cones along HW 72 @ Short Road Marshal Station from 10:30AM-2:30PM. Loadout requested is similar to past two years.

9AM Race start w/ SW 2nd St (HW 72) being closed for 3 min so cyclists can enter HW 72 from Applegate as a group protected by lead-out and moto brigade then immediately turning left on Tater
7. **Walmart Museum - Main Street Closure** **Informational**
Kurt Templeton,
kurt.templeton@walmart.com
On March 14th at 1pm, Walmart will celebrate the grand re-opening of the Walmart Museum, Walton's Five and Dime, and Spark Cafe. We are requesting that North Main Street be closed on March 14th from 9am to 3pm between W Central Ave and N Main Street. We anticipate large crowds, media, and would like to mitigate any risk to injury of folks attending this event.

III. Miscellaneous

1. **SW I ST & SW 8th ST Sign Request**
Jess Pearson, Bentonville Moves Coalition

Signage Request:

No Right Turn on Red Signs: Install signs at NB I St and EB 8th St

Left Turn Phasing: Reconfigure the signal phasing to eliminate permissive left-turns across active crosswalks by implementing protected, leading, or lagging left-turn phasing.

Leading Pedestrian Interval (LPI): Adjust pedestrian phasing to include a Leading Pedestrian Interval, allowing crosswalk users a 3–5 second head start into the intersection

Enforcement: Support the new signal configurations with a press release and motorcycle officer enforcement for three weeks.

IV. Next Proposed Meeting:

1. **April 7, 2025**



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: Tabled Item: NW 5th & C Intersection

Eric Sommer, ericj.sommer@gmail.com

*Request was made for a four-way stop at the intersection of NW 5th & NW C Streets.
Petition provided at 12/2/24 meeting.*

Minutes from 12/2/24: Daniel Clardy made a motion for new counts in January 2025 on NW 5th Street between NW C & NW D Street and will compare with 2019 counts as well as 2024 counts. Table item until all counts are reviewed. Seconded by Jose Hernandez. Voice vote, motion tabled.

Transportation recommendation for Committee: All-Way Stop & Crosswalk

Recommendation for Action:

Background:

Budget Impact:

Attachments:

None



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: Apple Glen Elementary - Car Line

Tracey Wood, trwood@bentonvillek12.org

Apple Glen Elementary made changes to their AM & PM car line due to cars blocking Martin Luther King Blvd. as they turned onto Brave Lane. Parents now must access Brave Lane by entering via Memorial Park at the 4-way stop sign. Ofc. Wong-Many #925 has recommended that we have signs placed at this intersection. We request 1 sign at each of the stop signs on MLK. The NW corner sign needs to include "No Right Turn Arrow" and state from 7-7 AM, 2:30-3 PM M-F. The NE corner sign needs to include "No Left Turn Arrow" and state from 7-7 AM, 2:30-3 PM M-F.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. 2024 Agenda Form-Fillable-TSS Apple Glen Elementary
2. Apple Glen Elementary Street Names with No Turn Signs



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

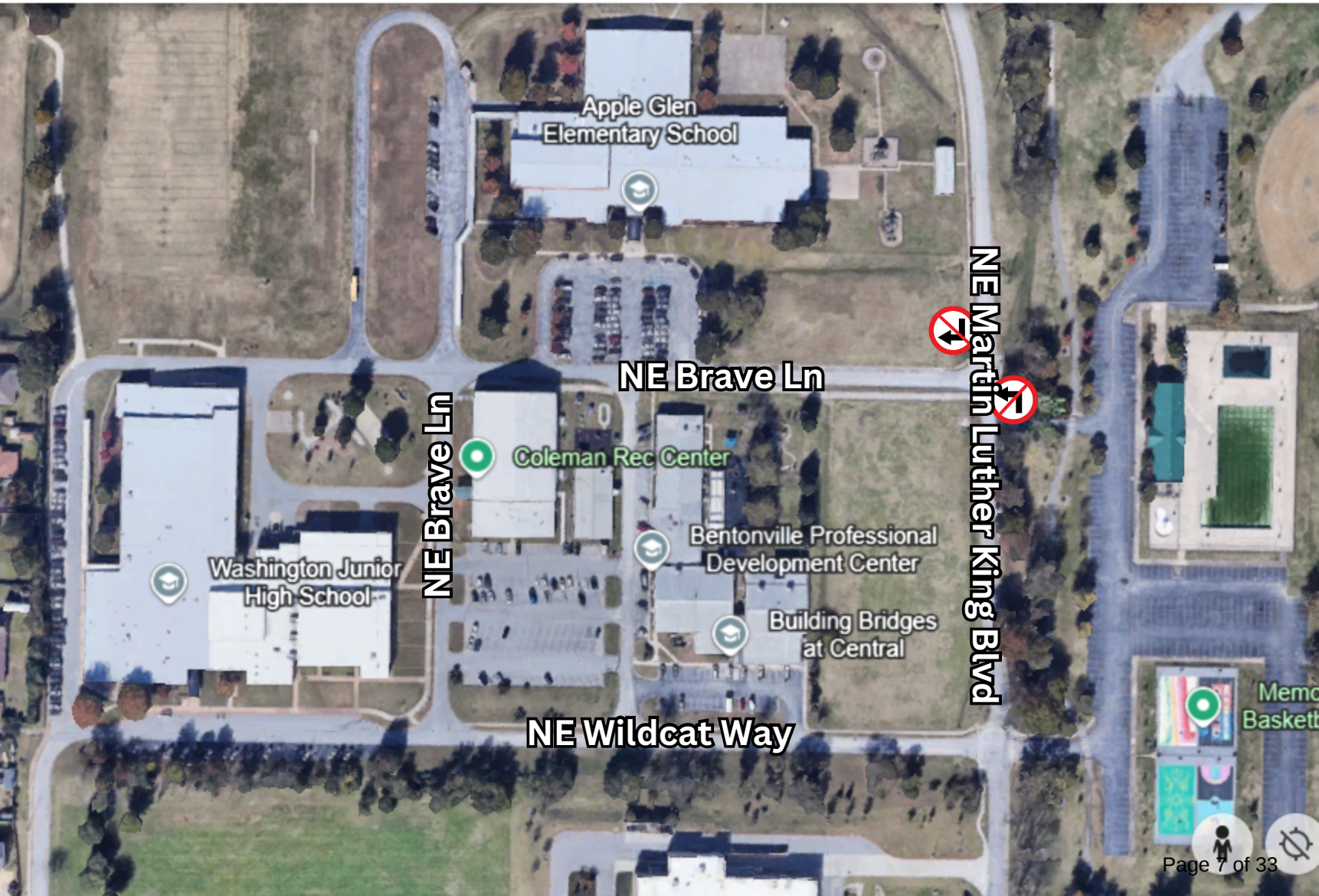
***Prior to submitting request for any Events or Race/Runs, contact Police Department:
James Boothman (479)418-8610**

***All request require a site map, race/run route map and/or possible detour map with proposed dates & times.**

***Traffic Calming Request (Signage, crosswalks, etc.) require a Neighbor Notification/Petition Form with submittal.**

Return form to Tracy Billings: tbillings@bentonvillear.com

**City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712**



Apple Glen
Elementary School

NE Brave Ln

NE Brave Ln

Coleman Rec Center

Washington Junior
High School

Bentonville Professional
Development Center

Building Bridges
at Central

NE Wildcat Way

NE Martin Luther King Blvd

Memo
Basket



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: Central Park School - Gator Run
Kelsey Stevenson, kelseyandcraig@gmail.com

Central Park Elementary School's PTO is looking to host our annual "Gator Run" around SW Liberty Ave on Friday, April 4, 2025. This is a road that runs in a circle around Central Park Elementary and is primarily used for school traffic. In previous years we have kept the run to the sidewalk around the school but since our participation is growing and it is getting cramped. The race is divided into 3 time slots with the first starting at 8am, then 9am, and the last race will start at 10am. We anticipate the whole thing to be over by 10:45/11am, if not earlier. We'd like to request one police officer to be placed at the intersection of HWY 112 and SW Liberty Ave to mitigate traffic.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Traffic-Safety--Signage-Application-Form-PDF_CPE PTO



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

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Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

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City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: Hometown Half

Maeghan Weygandt, Admin@bodiesrc.com

Request to hold Race/Run on June 7th starting @ 7am to 10:30am. Start and Finish @ Helen R. Walton Children's Enrichment Center.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. bentonville
2. Untitled drawing (79)
3. Picture1



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	Maeghan Weygandt
Phone:	8166162138	Applicant Address:	32808 E Stringtown Rd, Greenwood MO 64034
Email:	Admin@bodiesrc.com		

Item Type (Check all that apply)

- | | | | |
|--|--|--|---|
| ☐ Signage Request | ☐ Special Event | ☐ Construction | ☐ Sidewalk/Trail Closure |
| ☐ Crosswalk/Street Markings | ☒ Race/Run | ☐ Street/Lane Closure | ☐ Other |

Title, Recommendation Justification

Title:	Hometown Half June 7th 2025 from 7am-1030am
Action/ Recommendation & Comments	Permission to have our race using this course https://www.mapmyrun.com/routes/view/6424299841/

FIRE/EMS STAND-BY REQUIRED YES ☐ NO ☐

POLICE ASSISTANCE REQUIRED YES ☐ NO ☐

ATTACHMENTS SUBMITTED YES ☐ NO ☐

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<i>Maeghan Weygandt</i>

Return form to Tracy Billings: tbillings@bentonvillear.com

City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712

Porta
potties

start/finish

Helen R Walton
Children's Enrichment...

HighQ Ed Center

NE J St

J St Trail
NE J St

401

309

J St Trail

start/finish: timing equipment, generator, inflatable arch, small pa system, 10x10 pop up canopy

0.20 mi

Distance

0.11

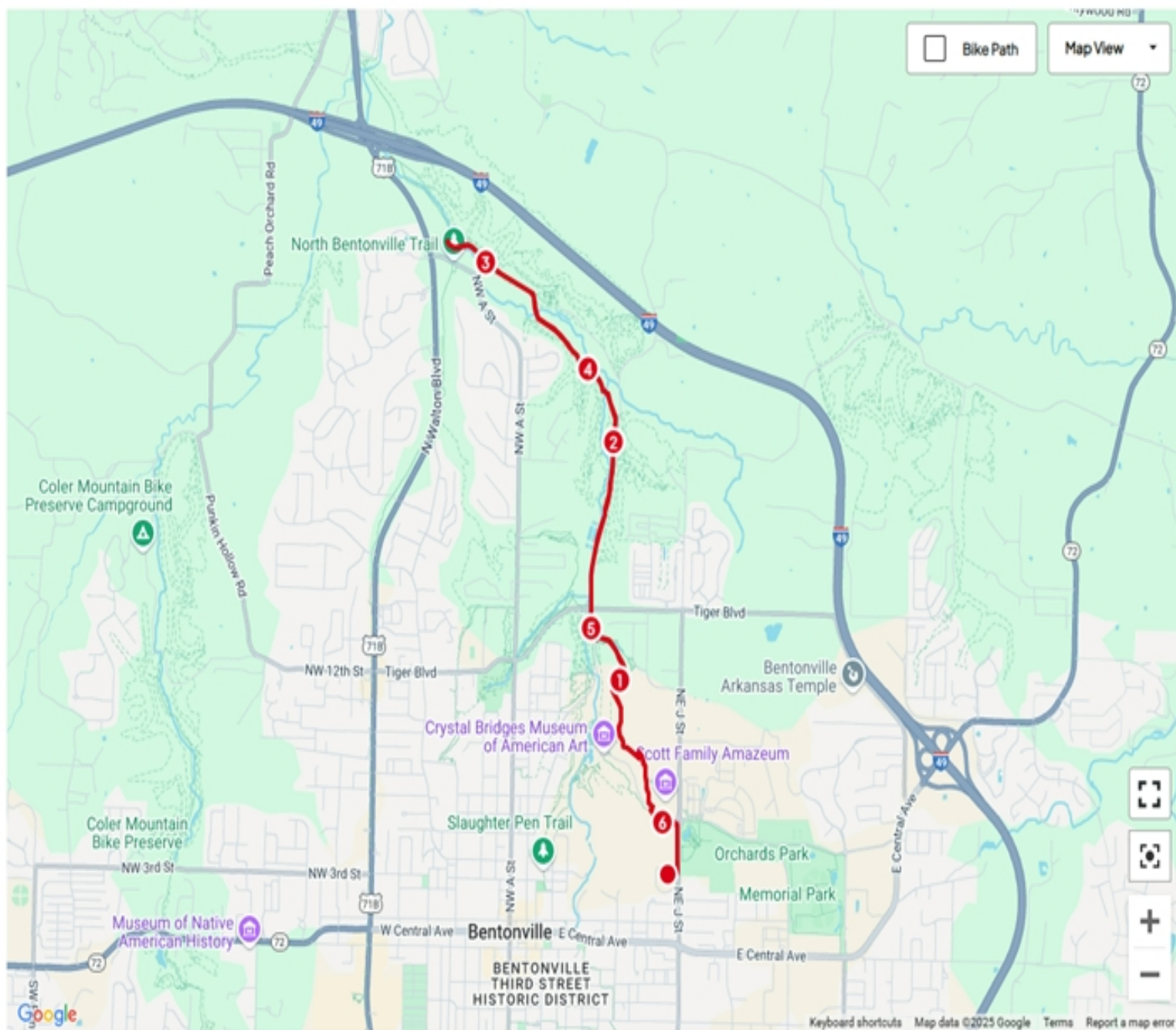
Elevation Gain

Run

Activity Type



Download



Elevation

Start

Page 13 of 33

Gain



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: 2025 Walmart Shareholders Triathlon

Joe Falcon, Joseph.Falcon@Walmart.com

The Walmart race committee has met with the command staff from the Bentonville Police Department for approval of the race course and staffing assignments. Likewise, we will send notifications to residents of the raceway to include local apartment complexes. The review by the Police Department command staff met approval. We will utilize our existing contract with the City of Bentonville Campus Emergency Services program to support the event. Attached is the race deck to include information, helper maps, and the location of police units during the event.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. TSS Application for June 2025 Walmart Shareholders Triathlon version 1.0
2. 2025_Triathlon_Map_v1



Traffic Safety & Signage Committee Agenda Item Form

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Email:			

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Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

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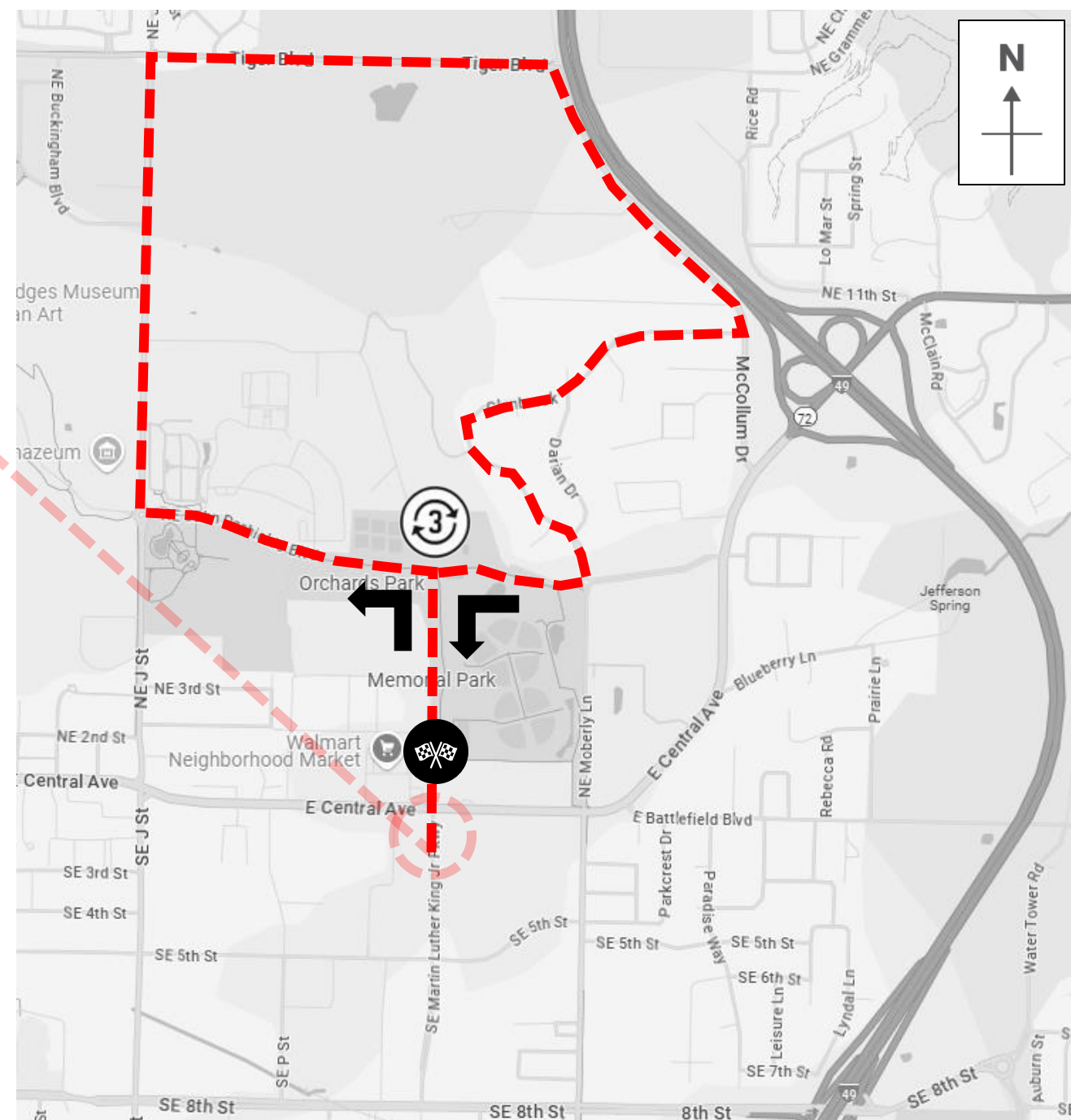
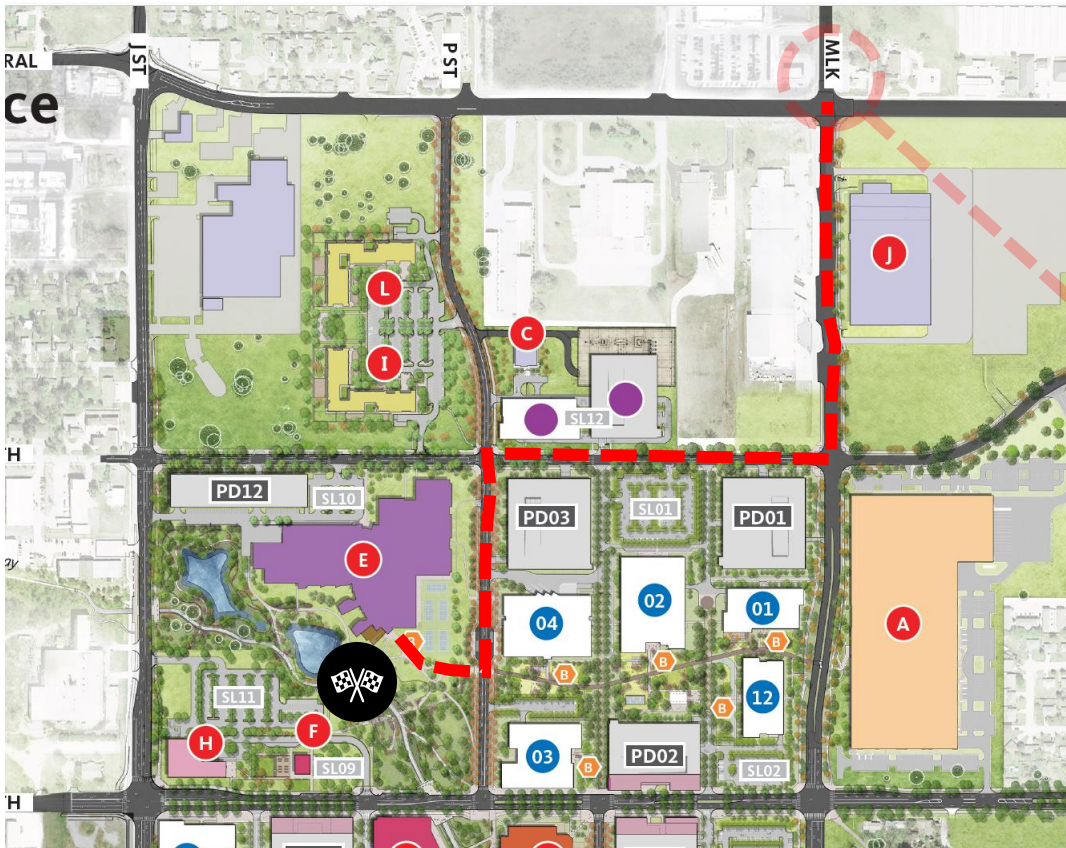
Return form to Tracy Billings: tbillings@bentonvillear.com

City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712

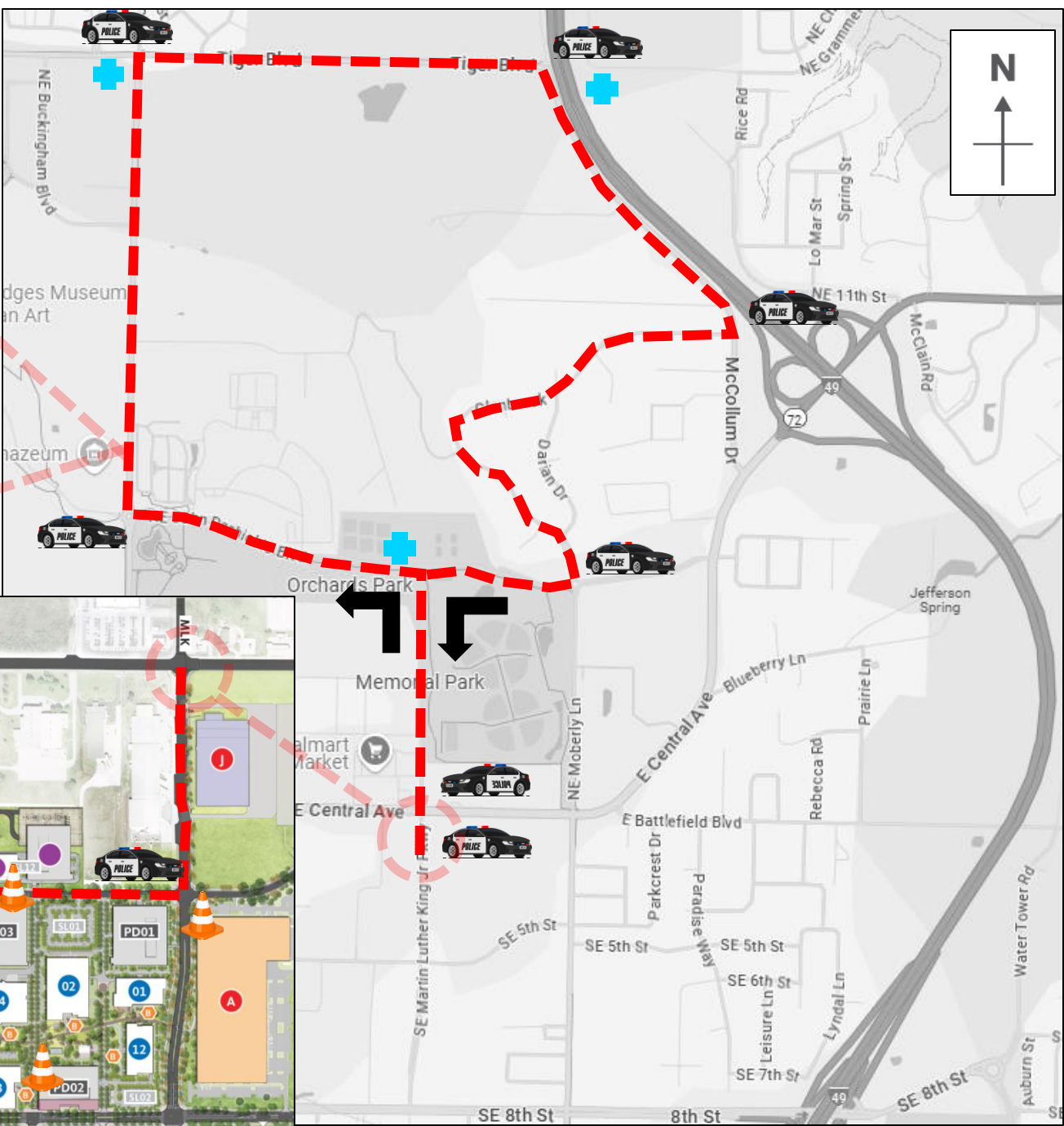
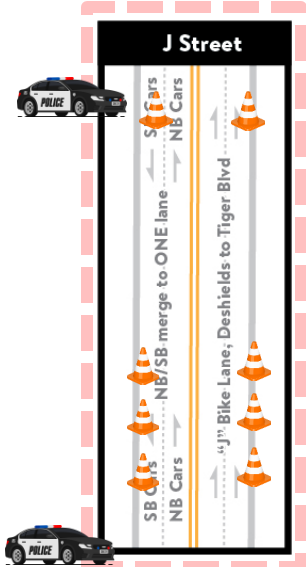
2025 International Associates Week Triathlon.

- **Date:** Tuesday June 3rd, 2025 – 6:00A
- **Format:** Sprint distance triathlon; 750Y swim, 20K+/- (13 mile) bike and 5k run
- **Race venue:** rear entrance of WFWHF (facing Sam Walton Hall) for all pre- and post-race activities, including bike staging. Run Start + Finish, and Bike Finish in this area
- **Swim:** will be in the WFWHF indoor pools, requiring a short walk to an entrance door on the building's south side
- **Bike:** riders exit via P Street, 5th Street, MLK and cross Central as a Peloton. Once over Central the race begins. Bike course follows the original triathlon route
- **Run:** utilizes the Razorback Greenway. Given anticipated construction activity and completion in June, the 5k run will involve 2x turnarounds, at 14th Street and another in downtown Bentonville

20K BIKE ROUTE



Bike Support.



BIKE ROUTE 

BIKE HELPERS = B1 thru B13

BIKE SUPPORT / H₂O 

POLICE 

BARRICADE / CONES 



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: Dedicated Valet Spots

Carl Garrett/Whitney Stone, carl@tablemesabisstro.com /
whitney@tablemesabistro.com

We propose designating a valet parking zone in front of Table Mesa (110 E Central) during the following hours:

Valet Service: 10:00 AM – 3:00 PM and 5:00 PM – 10:00 PM

Loading Zone: 4:00 AM – 9:00 AM (for delivery vehicles)

The financing is expected to be provided by A&P, likely encompassing all downtown businesses. If this is not the case, the valet service will accommodate both Table Mesa and Tavola as part of the plan.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Vale Parking Request Table Mesa



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

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City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: 2025 Gravelicious Race

Amy Springer, amy@visitbentonville.com

Requested Police Lead-out (5 miles from start)

9AM-9:30AM

Police Awareness VMB (Visual Message Board) Sign, or orange cones along HW 72 @ Short Road Marshal Station from 10:30AM-2:30PM. Loadout requested is similar to past two years.

9AM Race start w/ SW 2nd St (HW 72) being closed for 3 min so cyclists can enter HW 72 from Applegate as a group protected by lead-out and moto brigade then immediately turning left on Tater

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. FINAL Traffic-Safety--Signage-Application-Form-PDF
2. 2025 Bentonville Bike Fest Gravelicious Event Info (1)



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

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City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712

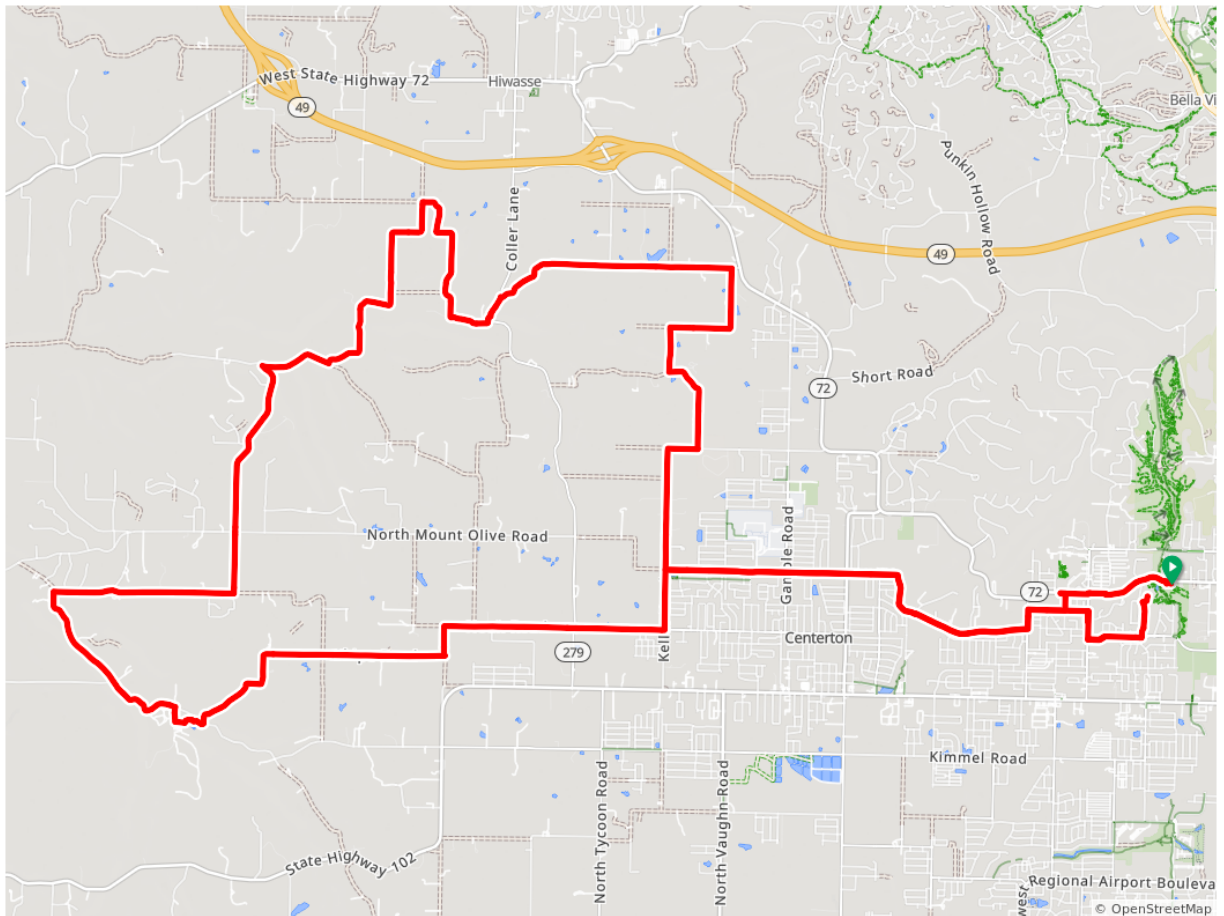
Gravelicious- Bentonville Bike Fest

Gravelicious is a popular returning event for the festival featuring a 30-mile gravel race for all-abilities including Juniors 13+, and a longer 60-miler for the true adventurer.

Saturday **May 24th, 2025** starts early with two courses:

60-mile and 30-mile gravel routes from the venue straight on to the Ozark gravel.

30 mile:

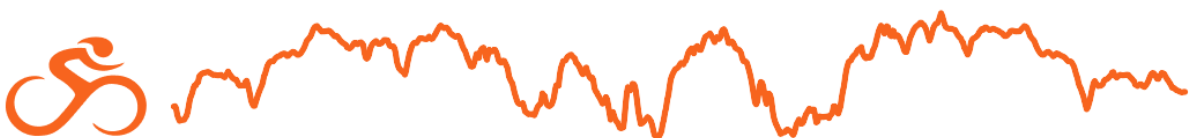


Gravelicious 30 Mile-2025 Bentonville Bike Fest-Official

30.7 mi
DISTANCE

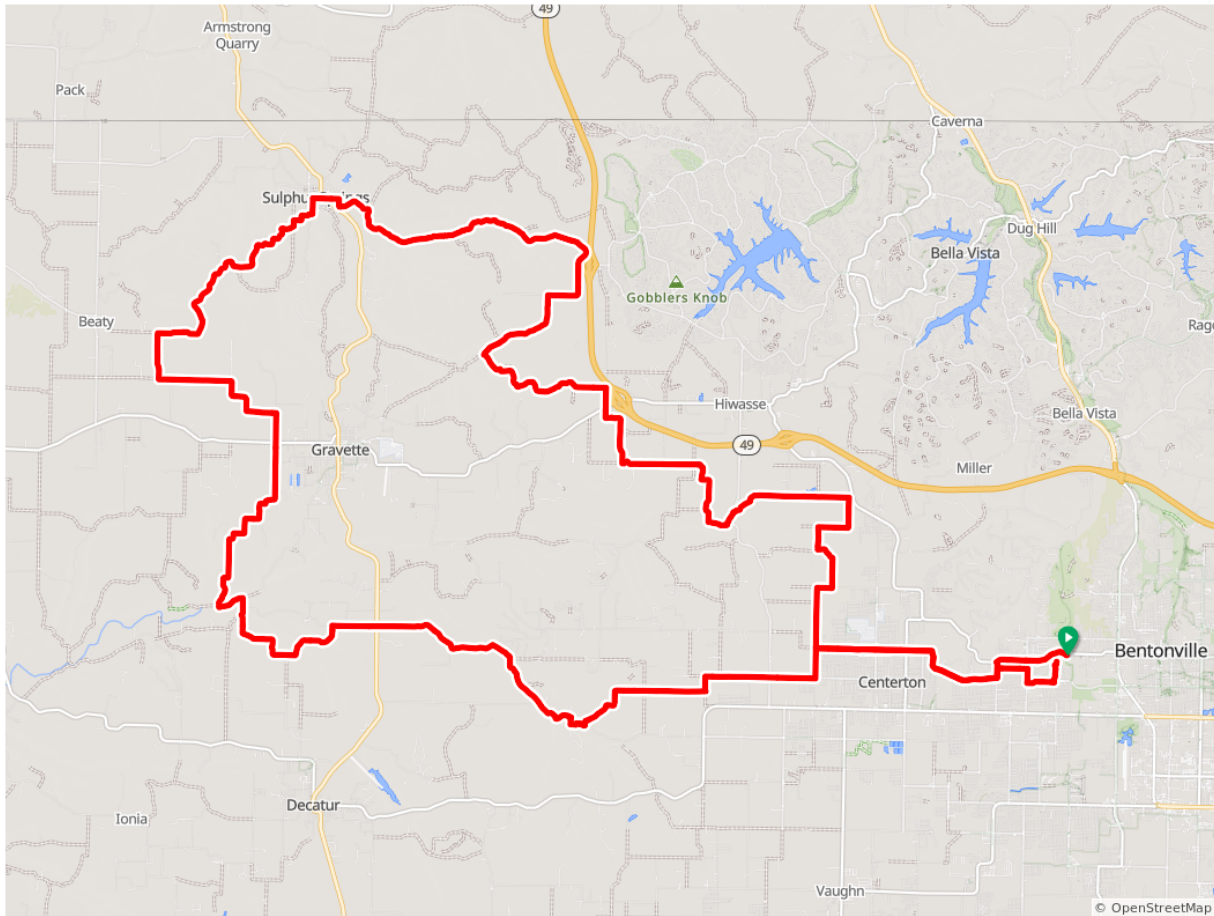
1,575 ft
ELEVATION GAIN

6.2 %
MAX GRADE



[2025 30-Mile Gravelicious Route](#)

60 mile:

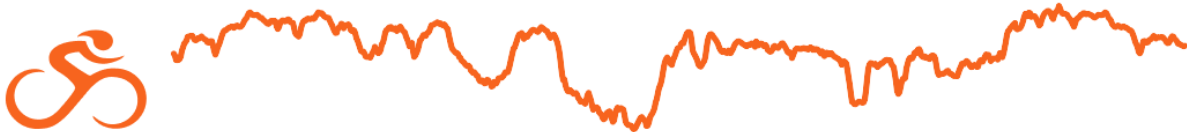


Gravelicious 60 mile-Bentonville Bike Fest 2025-Official (RWGPS)

55.6 mi
DISTANCE

2,995 ft
ELEVATION GAIN

10.2 %
MAX GRADE



[60- Mile Route 2025](#)

Fifth Year Anniversary

Bentonville
BIKE FEST
SINCE 2020

Gravelicious
EMERGE THE COURAGE

PRESENTED BY:
CAMELBAK

SIGN UP NOW!!
\$4,500
PRIZE MONEY

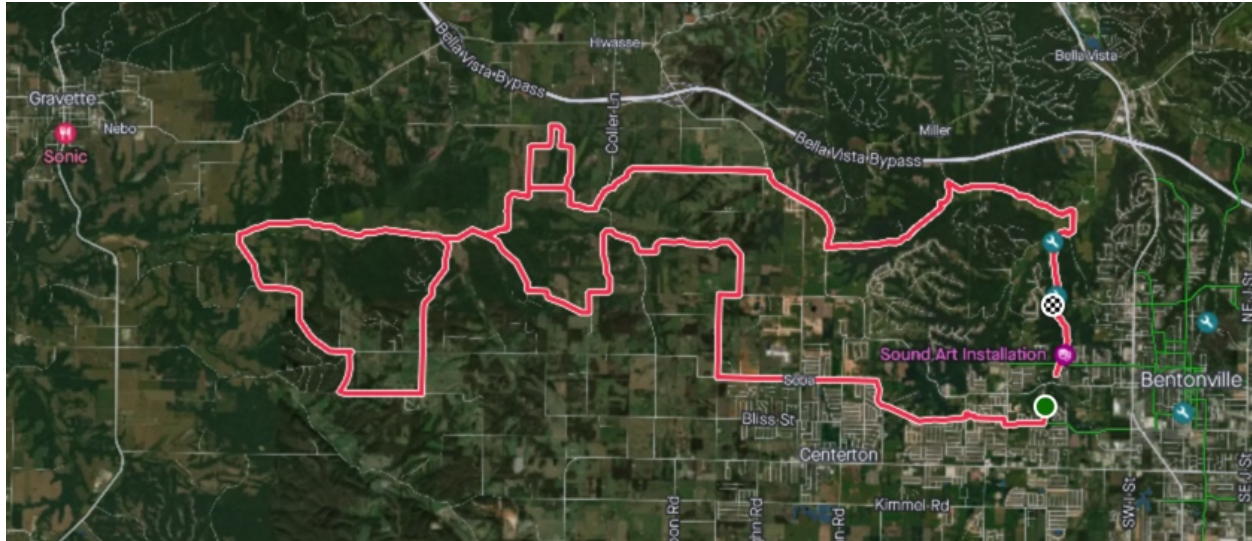
MAY 24

GRAVELICIOUS

BENTONVILLEBIKEFEST.COM

PRESENTED BY:
Mobil 1

A promotional poster for the Bentonville Bike Fest Gravelicious event. The poster features a central illustration of a cyclist in a purple and black jersey with the number 185 on their front fender, riding a gravel bike on a dirt path. Other cyclists are visible in the background. The top of the poster has a blue banner with the text 'Fifth Year Anniversary'. Below this is the 'Bentonville BIKE FEST SINCE 2020' logo. To the right is the 'Gravelicious EMERGE THE COURAGE' logo. Below that is the 'PRESENTED BY: CAMELBAK' logo. On the left, a diagonal banner says 'SIGN UP NOW!! \$4,500 PRIZE MONEY'. The date 'MAY 24' is prominently displayed in the center. The word 'GRAVELICIOUS' is written in large, bold, white letters across the bottom. Below it is the website 'BENTONVILLEBIKEFEST.COM'. In the bottom right corner, it says 'PRESENTED BY: Mobil 1'. The background of the poster shows a scenic view of a dirt path winding through a forest with a water tower in the distance.

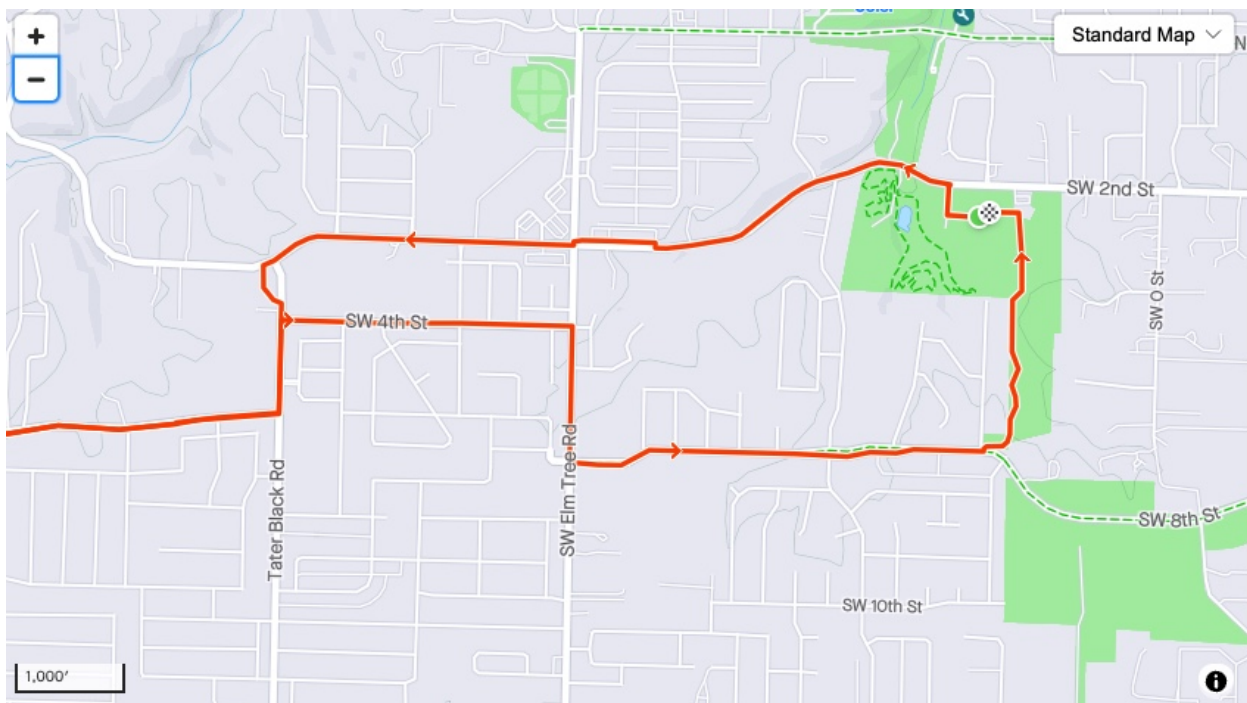


Requested Police Lead-out (5 miles from start)

9AM-9:30AM

Police Awareness VMB (Visual Message Board) Sign, or orange cones along HW 72 @ Short Road Marshal Station from 10:30AM-2:30PM. Loadout requested is similar to past two years.

9AM Race start w/ SW 2nd St (HW 72) being closed for 3 min so cyclists can enter HW 72 from Applegate as a group protected by lead-out and moto brigade then immediately turning left on Tater Black Road. Lead-out from Applegate (Bike Path) onto SW 8th Street to SW Town-Vu Road turning into Town-Vu Road (Mile 1.5) to Seba Road (Mile 3) to Keller Road (Mile 5) where lead-out is finished.



May 24th, 2025

Venue Start/Finish = Applegate Property

Timeline: 60-Miler

Start 9AM

Projected Finish

First rider= 11 AM

Last rider = 3PM

Timeline 30-Miler

Start 9:01 AM

Projected Finish

First rider= 10:30 AM

Last rider = 2PM

Notable Safety Concerns:

Mile 50–54 on long course (Noon-3PM)

Mile 18-19 on short course (11AM-1PM)

Overlap timeperiod = 11AM-3PM on HW 72

Lead-out from Applegate (Bike Path) onto SW 8th Street to SW Town-Vu Road (McKisic Creek is end of Bentonville Jurisdiction) Turning into Town-Vu Road (Mile 1.5) to Seba Road (Mile 3) to Keller Road (Mile 5) where lead-out is finished. Bentonville PD to hand-off to Centerton PD like past two years:

Bentonville PD Lead-Out Map:

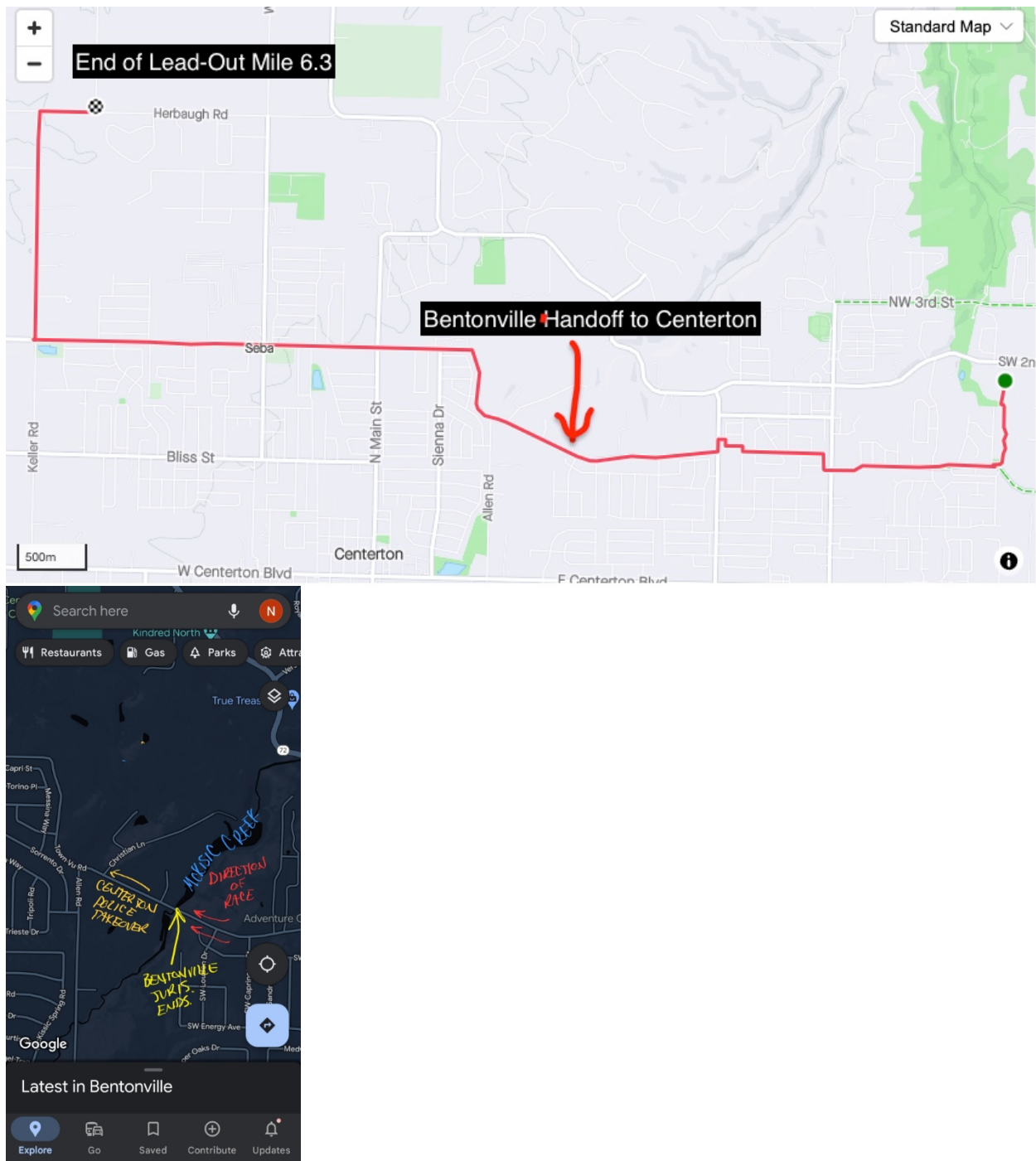
Gravelicious Bentonville Start | 2.35 mi Cycling Route on Strava

<https://www.strava.com/routes/3055184602526272534>

Centerton PD Lead-Out Map:

Gravelicious Centerton Police Leadout | 6.3 mi Cycling Route on Strava

<https://www.strava.com/routes/3079491727379386362>



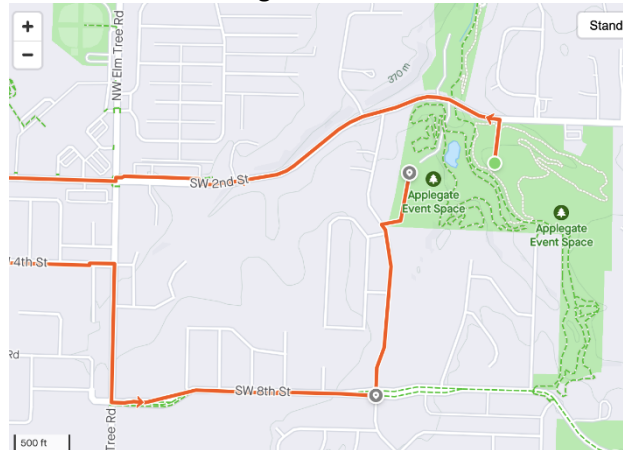
May 24th, 2025

Venue Start/Finish = Applegate Property

Updated Finish:

Left turn off of 8th St onto Turnbridge to finish in the grassy area located at the back of the Applegate property near the private home. After the race finish, riders will return through the Lorax trail across the greenway and back into the main venue. The requested officer will be located at the turn from 8th St onto Turnbridge again.

Bentonville Officer request to be stationed like last year from at:
SW 8th Street and Turnbridge Dr
Between 10am and 3:15pm
Marshals at Turnbridge Dr and Maidstone Ave North Intersection.



Timeline: 60-Miler Start 9AM Projected Finish First rider= 12 Noon Last rider = 3PM
Timeline 30-Miler Start 9:01 AM Projected Finish First rider= 10:30 AM Last rider = 1PM

Notable Safety Concerns: Mile 50–54 on long course (Noon–3PM) Mile 18–19 on short course (11AM–1PM) Overlap timeperiod = 11AM–3PM on HW 72

Marshal info:

There are Marshals at key high traffic intersections and they will be with a radio and have safety vests and neon flags. They do not stop traffic or riders. They just remind riders of traffic intersection ahead.

(2) sag vehicles will follow each tail rider in both distances and a rider dispatch will be ready to emergencies, first aid, or general assistance.

Marshal Point **1** (Seba and Marshal Road) 9AM–9:20AM (2 Marshals)
Marshal Point **2** (Fruitwood and Dickson Rd) 9:30AM–1PM (2 Marshals)
Marshal Point **3** (Shorty Rd & Wiseman Rd) 9:30–1PM (2 Marshals)

W. Spring Valley Road gets race direction signs put out on Friday, May 23rd.

30 Mile Sign and 60 Mile Sign (Turn here)

Contact:

Ride Director Nat Ross
(970) 390-9730
nat@probikecenter.com



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: Walmart Museum - Main Street Closure

Kurt Templeton, kurt.templeton@walmart.com

On March 14th at 1pm, Walmart will celebrate the grand re-opening of the Walmart Museum, Walton's Five and Dime, and Spark Cafe. We are requesting that North Main Street be closed on March 14th from 9am to 3pm between W Central Ave and N Main Street. We anticipate large crowds, media, and would like to mitigate any risk to injury of folks attending this event.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. 2024 Agenda Form-Fillable-TSS Jan2025_202501061200431609_WMT_KT



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

*Prior to submitting request for any Events or Race/Runs, contact Police Department:
James Boothman (479)418-8610

*All request require a site map, race/run route map and/or possible detour map with proposed dates & times.

*Traffic Calming Request (Signage, crosswalks, etc.) require a Neighbor Notification/Petition Form with submittal.

Return form to Tracy Billings: tbillings@bentonvillear.com

City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712



To: City Council
From:
Thru:
Date: March 3, 2025

Subject: SW I ST & SW 8th ST Sign Request

Jess Pearson, Bentonville Moves Coalition

Signage Request:

No Right Turn on Red Signs: Install signs at NB I St and EB 8th St

Left Turn Phasing: Reconfigure the signal phasing to eliminate permissive left-turns across active crosswalks by implementing protected, leading, or lagging left-turn phasing.

Leading Pedestrian Interval (LPI): Adjust pedestrian phasing to include a Leading Pedestrian Interval, allowing crosswalk users a 3–5 second head start into the intersection

Enforcement: Support the new signal configurations with a press release and motorcycle officer enforcement for three weeks.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. TS&S Agenda Item Form Request



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

Signage Request	Special Event	Construction	Sidewalk/Trail Closure
Crosswalk/Street Markings	Race/Run	Street/Lane Closure	Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

***Prior to submitting request for any Events or Race/Runs, contact Police Department:
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