

## Public Art Advisory Committee Meeting

March 25, 2025

12:00 p.m.

Council Chambers, 305 SW A Street

Contact [skerr@bentonvillear.com](mailto:skerr@bentonvillear.com) to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

## AGENDA

### **Members**

- 1 Elizabeth Miller
- 2 Allan Paulose
- 3 Chad Nicholson, Chairperson
- 4 Kate Schaffer
- 5 Anne Jackson, Vice Chairperson
- 6 Clint Schaff
- 7 Tom Hoehn

### **Ex Officio**

- Beckie Seba, City Council  
Kalene Griffith, Visit Bentonville  
Alison Nation, Visit Bentonville  
Cynthia Post Hunt, Crystal Bridges/The Momentary  
Melisa Durkee, OZ Art

### **Staff**

- Shelli Kerr, Comprehensive Planning Manager  
Josh Stacey, Deputy Director of Parks

## CALL TO ORDER

### ADMINISTRATIVE

1. **Approval of Minutes \*** – Feb. 25, 2025
2. **Bentonville Schools/Crystal Bridges Partnership** – Craig Ford, Erin Valentine, Matthew Peoples
3. **Financial Report \***
  - a. Inventory Management Software – Budget Approval
4. **2025 Strategic Plan \* - Vote**
  - a. Proposed amendment to remove Singing Kites
  - b. Discussion to include budget/funding in Strategic Plan

### OLD BUSINESS

5. **The PAAC Race \***
6. **Vivid Uplift by Milan Kovacevic\* - Unsolicited Proposal - Vote**
7. **Make Music \***
8. **Bus Shelter/Storm Wood Repurpose**

### NEW BUSINESS

9. **Thaden School Urban Studies Library Mural \***

### CURRENT PROJECTS

10. **J and John DeShields Roundabout (PA: Tom)**
11. **Water Tower Rd Roundabout Next Steps \***
12. **Final Condition Assessment - Maintenance Planning**
13. ***Fish of Bentonville***

### OTHER BUSINESS

14. **AFTA Public Opinion Study Highlights\***
15. **Announcements**

## ADJOURNMENT

\*Attachment

## Public Art Advisory Committee Meeting

February 25, 2025

12:00 p.m.

Council Chambers, 305 SW A Street

Contact [skerr@bentonvillear.com](mailto:skerr@bentonvillear.com) to request participation via Zoom.



## MINUTES

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### Attendance

<b>Member</b>	<b>Attendance</b>	<b>Ex Officio</b>	<b>Attendance</b>
1 Elizabeth Miller	Virtual	Beckie Seba, City Council	In person
2 Allan Paulose	In person	Kalene Griffith, Visit Bentonville	Absent
3 Chad Nicholson, Chairperson	In person	Alison Nation, Visit Bentonville	Absent
4 Kate Schaffer	In person	Cynthia Post Hunt, Crystal Bridges/The Momentary	In person
5 Anne Jackson, Vice Chairperson	In person	Melisa Durkee, OZ Art	In person
6 Clint Schaff	Virtual		
7 Tom Hoehn	In-person		
		<b>Staff</b>	
		Shelli Kerr, Comprehensive Planning Manager	In person
		Josh Stacey, Deputy Director of Parks	In person

**CALL TO ORDER** Chairperson Nicholson called the meeting to order at 12:03 pm.

### ADMINISTRATIVE ITEMS

**1. Approval of Minutes – Jan. 28, 2025**

*Tom made a motion to approve the minutes for January 28, 2025. Allan seconded. All in favor, motion passed 6-0 (Clint had not yet joined online).*

**2. Project Advisors.** Shelli included a memo in the meeting packet recommending the committee begin identifying a project advisor for each project to assist in maintaining project momentum. The committee was supportive of the recommendation.

*Anne made a motion for Tom to serve as the project advisor for the Crystal Bridges Roundabout project giving him authority to speak on behalf of the PAAC related to this project. Kate seconded the motion. All in favor, the motion passed 6-0.*

**3. 2025 Strategic Plan.** Tom prepared the 2025 Strategic Plan for the PAAC. Elizabeth requested that the artist's names appear with the photographs. Cynthia requested the hyphen between her last name, Post Hunt, be removed.

*Tom made a motion to adopt the 2025 Strategic Plan with the edits mentioned. Anne seconded the motion. All in favor, motion passed 7-0.*

### CURRENT PROJECTS

**4. Singing Kites New Proposal.** Shelli reported that a new proposal was not received and proceeded to read a statement from the artist, Simone Cottrell. Based on this statement the committee believes the workload involved would lead the committee to become more of a co-creator, which is not their focus. Also, since the artist mentioned feeling like all options had been exhausted, they didn't feel confident in their capacity to offer the necessary support. They concluded that it's in everyone's best interest to withdraw from this project. They expressed their gratitude for Simone's thoughtfulness and continued efforts to push the project forward despite the challenges.

**5. J and John DeShields Roundabout.** No update available.

**6. Final Condition Assessment - Maintenance Planning.** The final report with cost estimates has not been received. Shelli shared a cost estimate for repairs to PacMan provided by the artist. Members felt the estimate was a little high and would need a more detailed budget that included travel costs. The committee agreed to wait until the final condition assessment comes in before making any decisions on dedicating funding for maintenance.

- 7. Bus Shelter/Storm Wood Repurpose.** Shelli reported that the bus shelter grant application is not yet ready.

## UPDATES

- 8. Sewer Main at Town Branch.** Shelli reported that she and Anne are meeting with the artists on Wednesday. The anticipated budget is \$500: \$150 for honorarium and \$350 for paint and supplies.

*Kate made a motion to assign Anne as the project advisor for the Sewer Main Art project giving her authority to speak on behalf of the PAAC related to this project. Tom seconded the motion. All in favor, the motion passed 7-0.*

- 9. Bentonville Bat.** Josh reported that the metal is aging and installation is expected in the fall.
- 10. Physics of Being (You are Here).** The artist is expected to be in town next month or two to install in Creekside Park.

## PROPOSALS

- 11. The PAAC Race.** Allan submitted this proposal that was provided in the meeting packet. The proposal was to establish a race that included stops at public art locations. The committee is generally supportive and would like to include other organizations, such as Parks and Recreation, Visit Bentonville, and/or Downtown Bentonville and wants to be sure that we notify property owners of those public art pieces that sit on private property that are included in the race.

*Tom made a motion to assign Allan as project advisor for the PAAC Race giving him authority to speak on behalf of the PAAC related to this project. Kate seconded the motion. All in favor, the motion passed 7-0.*

- 12. Make Music.** This item was tabled and will be under Old Business on the March agenda.
- 13. Welcome to Northwest Arkansas.** Shelli included information about this project in the meeting packet, which included a request for funding as matching for a grant application. While generally supportive of the project, the committee did not feel comfortable committing funds without a proposal that included final designs.

*Anne made a motion for Tom to serve as the project advisor for the Welcome to Northwest Arkansas project giving him authority to speak on behalf of the PAAC related to this project. Allan seconded the motion. Six in favor with Clint abstaining, the motion passed 6-0-1.*

- 14. Bentonville Nature Seek and Find.** This item was tabled and will be under Old Business on the March agenda.
- 15. Vivid Uplift by Milan Kovacevic.** This item was tabled and will be under Old Business on the March agenda.

*Anne made a motion to table items 12, 14, and 15 and place as Old Business on the March agenda. Allan seconded. All in favor, motion passed 7-0.*

## OTHER BUSINESS

- 16. Announcements**

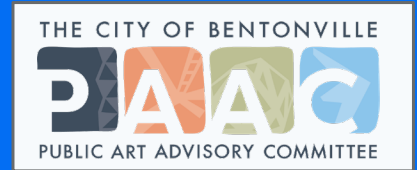
## ADJOURNMENT

*Anne made a motion to adjourn. Tom seconded. All in favor, motion passed 6-0.*

Meeting adjourned at 1:00 pm.

# 2025 Project Budgets

Date: March 25, 2025



Project	2025 Budget	Expenditures	Difference
<b>Annual PAAC Budget</b>	<b>25,000.00</b>	<b>0.00</b>	<b>25,000.00</b>
Sewer Main Project	500.00	0.00	
Inventory Management Software		0.00	
Maintenance and repairs		0.00	
<b>21C / Red Ball Donation</b>	<b>1,000.00</b>	<b>0.00</b>	<b>1,000.00</b>
<b>Roundabout Projects</b>	<b>96,000.00</b>	<b>0.00</b>	<b>96,000.00</b>
J & John De Shields Roundabout	50,000.00	0.00	
Water Tower Road Roundabout	46,000.00	0.00	
<b>Master Public Art Plan</b>	<b>75,000.00</b>	<b>0.00</b>	<b>75,000.00</b>
<b>Total</b>	<b>197,000.00</b>	<b>0.00</b>	<b>197,000.00</b>

# Strategic Plan 2025



The PAAC envisions Bentonville with successful and engaging public spaces of distinctive character where residents and visitors will encounter works of public art that will surprise and delight with artwork that celebrates the city's history, its entrepreneurial spirit, and growing diversity.

## PROJECT ZONES

Parks  
Trails  
Arts District  
City Gateways  
North Walton Corridor

## SUMMARY

The Bentonville Public Art Strategic Plan will be used as a roadmap to help city leadership and citizens understand the long-term value and direction of public art in Bentonville. It provides the Public Art Advisory Committee with a framework to make public art a reality. The PAAC is responsible for creating the plan then recommending it to the mayor and city council to ensure its implementation by encouraging city staff, other city commissions and boards and future councils in continued development of our public art program.



## OUR PLAN

- Establish a vision for public art embracing Bentonville's entrepreneurial spirit.
- Identify geographic priorities for focusing resources.
- Recommend the planning, funding, and decision-making processes necessary to achieve the vision.



## CORE PRINCIPLES

- Foster inclusion and engagement
- Enhance the community's visual environment
- Promote awareness of the city's social, cultural, and historical composition
- Increase excitement and access with public art



## PUBLIC ART...

- Has the power to energize our public spaces and transform the places where we live, work and play.
- Helps green spaces thrive and enhances roadsides, pedestrian corridors and community gateways.
- Serves as a powerful economic force, attracting businesses and qualified workforces.
- Enhances public spaces and creates destinations in a community.
- Encourages people to fully appreciate and utilize public areas.
- Is an essential component of a community that strives to be distinctive.

## The PAAC Team – *Serving our community*

### Public Arts Advisory Committee

The Bentonville City Council first established a public art policy and the Public Art Advisory Committee (PAAC) on February 13, 2007, with Ordinance No. 2007-24. On August 20, 2012, Mayor Bob McCaslin appointed four members to establish the first active PAAC, which began meeting in October that year.

These founding members established a mission statement and core principles, created an application process and application form, and drafted an amendment to the public art policy. The amended ordinance was adopted on May 14, 2013, with Ordinance No. 2013-40.

### 2025 PAAC Members

**Citizens** – Tom Hoehn, Anne Jackson (Vice Chair), Elizabeth Miller, Chad Nicholson (Chair), Allan Paulose, Kate Schaffer, Clint Schaff

**City of Bentonville** - Comprehensive Planning Manager: Shelli Kerr

**Ex Officio** - Visit Bentonville: Kalene Griffith, Alison Nation, City Council: Beckie Seba, OZ Art NWA: Melisa Durkee, CBMAA/Momentary: Cynthia Post-Hunt



*Community engagement activity at First Friday.*

# Creative Economy in Arkansas – BY THE NUMBERS

In addition to quality-of-life benefits, public art, as part of the creative economy, has an economic impact.

**\$3 BILLION** ECONOMIC IMPACT  
**30,893** jobs  
**5.6** MILLION VISITORS  
**2%** of Arkansas Economy  
**116** million cultural travelers  
**\$927M** in personal income for AR citizens  
**3rd largest** employer in AR

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$3B** and **2.0%** of the Arkansas economy, contributing **30,893** jobs.<sup>1</sup>

- The creative industry in Arkansas generates **\$927** million in personal income for Arkansas citizens.<sup>2</sup>
- The creative economy in the State of Arkansas is the **third largest** employer statewide, after logistics and perishable and processed foods.<sup>3</sup>
- More than two-thirds of travelers included a cultural, arts, heritage, or historic activity or event while on a trip – this equates to **116** million cultural travelers.<sup>4</sup>
- Crystal Bridges welcomed **5.6 million** visitors from all fifty states and abroad in its first 10 years. Another 4 million visitors enjoyed the surrounding grounds and public art.<sup>5</sup>



1. National Assembly of State Arts Agencies, “Creative Economy State Profiles - State Arts and Cultural Production 2021: Arkansas ([https://nasaa-arts.org/nasaa\\_research/creative-economy-state-profiles/](https://nasaa-arts.org/nasaa_research/creative-economy-state-profiles/))
2. National Governors Association Center for Best Practices, “Arts & the Economy: Using Arts and Culture to Stimulate State Economic Development,” (<https://www.nga.org/>)
3. Ibid, ([https://www.nga.org/wp-content/uploads/2020/08/0901arts\\_economy\\_nga.pdf](https://www.nga.org/wp-content/uploads/2020/08/0901arts_economy_nga.pdf))
4. Americans for the Arts, “Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts & Cultural Organizations & their Audiences,” [https://www.americansforthearts.org/sites/default/files/aep5/PDF\\_Files/ARTS\\_AEPsummary\\_loRes.pdf](https://www.americansforthearts.org/sites/default/files/aep5/PDF_Files/ARTS_AEPsummary_loRes.pdf))
5. Crystal Bridges, “10 Years of Meaningful Memories,” (<https://crystalbridges.org/10-years-of-meaningful-memories/>)

# 2025 FOCUS – Theme: **A-R-T**



**A** – ADD to our body of work

**R** – REFRESH existing works that need maintenance

**T** – TOGETHER with the community and our partners

## Goals and Strategies

### GOAL 1

Build a public art collection of the highest quality to enhance Bentonville's growing art and cultural offerings

- Install *Singing Kites* at Water Tower Rd and 8th St
- Install Natasha Bowdoin artwork at John DeShields and J St
- Establish and fund a maintenance program
- Install artwork on two sewer mains in Town Branch Park
- Assist Bentonville Public Library with developing rotating art installations
- Initiate preparation of a Master Art Plan. (*Our Town Grant*)
- Initiate an asphalt art program (*Bloomberg Grant*)
- Advocate for full time City position to support and care for public art

### GOAL 2

Support Local Artists

Training/video on how to submit a proposal

Identify a collaborative project that includes multiple local artists



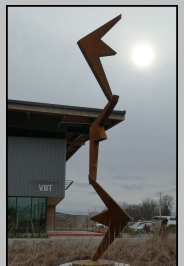
*Thaden School students – Public art project*

## Partnership and/or Temporary Installations



*NuPenny's Last Stand*, Randy Regier  
*Ozark Topography*, Ed Pennebaker  
*Liquid Shard Inspired*, Napoleon Dezaldivar  
*Truth Booth*, Cause Collective  
*In Search of the Truth*  
*Grow with this Tree*, Tree & Landscape Committee  
*Story Walk*, Bentonville Public Library

*Universal Inseparability*, Ben Pierce  
*Guide These My Hands*, D. Hatch T. Manos  
*Flight*, Bob Doster  
*Art Feeds*, Sunshine School  
*Box Turtle*, Private Commission  
*Double Slit Skyline*, Dewane Hughes  
*Canoe Canoe*, Jeff Zischke  
*Mull It Over*, Nina Chanel Abney



# PAAC – Infusing art into our community



**Found**  
Timothy Jorgensen



**Always a Pupil**  
Amanda Willshire  
*Decommissioned*



**Open Heart**  
Matthew Duffy



**Orange Bike Tower**  
Tylar French



**Natural Skate**  
The Moss Agency



**Sassy**  
Amanda Willshire



**PacMan**  
Craig Gray



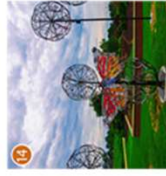
**Keep it Clean**  
Laura Neill



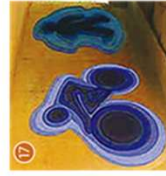
**Triumph**  
Hunter Brown



**Green Bike Tower**  
Tylar French



**Monarch & Dandelions**  
Amanda Willshire



**Hole in the Wall**  
Joann Lacey & Matt Brown



**SunKissed**  
Nathan Pierce



**Goldfish**  
Kate Dickinson



**Aura Activity**  
Joann Lacey & Eric Williams



**Hello**  
Kenneth Siemens



**Basketball Courts**  
Ignite Students



**Arvest Bike Pavillion**  
Hight-Jackson

## Art on Public Property



THE CITY OF BENTONVILLE  
**PAAC**  
PUBLIC ART ADVISORY COMMITTEE

- Permanent**
- 1 SunKissed\*
- 2 Pac Man\*
- 3 Found\*
- 4 Goldfish
- 5 Keep it Clean
- 6 Decommissioned
- 7 Aura Activity\*
- 8 Triumph
- 9 Open Heart\*
- 10 Hello\*
- 11 Green Bike Tower (north)\*
- 12 Orange Bike Tower (south)\*
- 13 Basketball Court Murals
- 14 Monarch & Dandelion\*
- 15 Natural Skate
- 16 Arvest Bike Pavillion
- 17 Hole in the Wall\*
- 18 Sassy\*
- 19 Blue Bike Tower (west)\*
- 20 Red Bike Tower (east)\*
- 21 Bubble
- 22 Upper Cut\*
- 23 Flight
- 24 Sunshine School Art Feeds
- 25 A Tribute to the Almost
- 26 Forgotten Osage Prairie\*
- 27 Box Turtle
- 28 ColorFULL
- 29 Mull It Over
- 30 Canoe Canoe
- 31 This is Your Library
- 32 LIT Library in the Park
- 33 Surfing Frog
- 34 New Growth
- 35 Cozy Apple\*
- 36 Seeds of Bentonville\*
- Temporary**
- 37 Double Sitt Skyline\*

\*PAAC/Visit Bentonville Funded

SEPTEMBER 2024

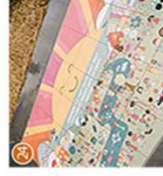
#BentonvillePublicArt



VISIT  
*Bentonville*



**Bubble**  
Hou de Sousa



**Art Feeds**  
Sunshine School Students



**ColorFULL**  
Sugar Creek Elementary Art Club



**This is Your Public Library**  
Ziba Rogabi & Bentonville Public Library Patrons



**New Growth**  
Napoleon Dezaldivar



**Double Sitt Skyline**  
Dewane Hughes



**Red Bike Tower**  
Tylar French



**Flight**  
Bob Dostler



**Box Turtle**  
Stephen Feilbach



**Canoe Canoe**  
Jeff Zischke



**Surfing Frog**  
Katy Kane



**Seeds of Bentonville**  
Justin Deisler



**Blue Bike Tower**  
Tylar French



**Upper Cut**  
Alvaro Bonifiglio



**A Tribute to the Almost Forgotten Osage Prairie**  
Jonathan Perrocin



**Mull It Over**  
Nina Chanel Abney



**LIT Library in the Park**  
Randy Townsend



**Cozy Apple**  
Gina Gallina

**From:** [Allan Paulose](#)  
**To:** [Shelli Kerr](#)  
**Subject:** Inaugural Public Art Annual Championship Race | The PAAC Race - Proposal  
**Date:** Thursday, February 6, 2025 8:00:50 AM

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Hi Shelli,

I have a proposal to increase community engagement with our public art this year ( the T in the A.R.T theme this year that Tom mentioned about - the Together part)

**Outcome** - Engage our citizens to learn about our public art in a fun new way

**Budget** - Maybe \$5000 - Potentially funded by a GORP grant or Maybe \$1000 or more from our annual budget. or sponsored by local businesses

**The How:**

Ever seen the Amazing Race? ( <https://www.theamazingracecasting.com/home> ) I'm thinking we do a modified scaled down version for our Public Art. Hear me out:

**Public Art Annual Championship Race/Dash**

-It's like a **4 hour slow marathon with 100 or more teams**(ideally families) competing for the grand price of \$1000 or more(how much ever we can get sponsored or funded)

-Race/Dash starts and ends in Downtown Bentonville Square

-All participants get a map of where all our public art is installed at or geo location tags

-The first 3 families/teams to visit and complete a task in 20 or more pieces of public art wins - they can walk, bike, e-bike, drive or a combination of all in a safe manner

-The task can be as simple or a little challenging - Maybe even write something down that is clearly visible box near the public art in an envelope and they complete the task or even get a passport sticker from the volunteer at or near the public art

-The race is not over until all registered teams have reported back or respond their status as to whether they only want to finish visiting a few pieces instead of 20 or more pieces

-Each of our public art artists can put up a booth near their own public art or we have a local business to sponsor booth that particular place and they volunteer to teach something about the particular piece of art

**Resources Needed:**

-Championship Prize Money

-One dedicated personnel - Creative Producer or Race Director-(Me? I've organized a campus wide students race in collaboration with 21 different offices in the city wide University of Delaware campus, to increase student engagement with all the available campus resources)

-Volunteers/Businesses(74 volunteers at a minimum besides the PAAC team, so each public art will have two people)

**Timeline:**

**Potential Date - Mid October?**

**Benefits:**

-Increase awareness of our public art

-get feedback on what the public feels about our public art

-use feedback for improvements in how we accept proposals in future

-another fun activity for our citizens and community members

-Avenue for public-private partnership

-In future we can potentially partner with other nearby cities to expand the race and prize money (or not)

Other details can be discussed if approved by PAAC. No pressure to approve this year if it doesn't fit the overall priorities of our PAAC. I plan to do this on a smaller scale involving local galleries/studios but thought it would be a mutual benefit if we can increase the impact, engagement and relevance of the work we do at PAAC.

Thanks in advance,

Allan Paulose

Curator/Creative Producer

[www.artdecentrale.org](http://www.artdecentrale.org)

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Shelli Kerr](#)  
**Subject:** Online Form Submittal: Public Art Proposal  
**Date:** Wednesday, February 19, 2025 4:35:42 AM

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## Public Art Proposal

### Proposal for Public Art

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Type of Proposal	<i>Field not completed.</i>
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Date	2/19/2025
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Is the project a collaboration among multiple artists?	No
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Is the project curated by someone or an organization other than the artist?	No
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#### 1) ARTIST INFORMATION

Complete this section with the primary artist's information. If this is a collaborative project with multiple artists, we will reach out for additional information on the other artists.

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Name	Milan Kovacevic
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Address	Cara Dusana 14
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City	Ugljevik
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State	Bosnia and Herzegovina
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Zip Code	76330
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Email Address	
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Phone Number	
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Upload artist resume / CV	<a href="#">Milan Kovacevic-CV.pdf</a>
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Artist portfolio	<a href="#">Milan Kovacevic-Portfolio.pdf</a>
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Artist website	<i>Field not completed.</i>
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## 2) CURATOR CONTACT INFORMATION

Complete this section with the primary contact of the curator of this project, if applicable. If the project is being submitted by the artist, proceed to Section 3) Artwork Details.

Name	<i>Field not completed.</i>
Title	<i>Field not completed.</i>
Organization Name	<i>Field not completed.</i>
Street Address	<i>Field not completed.</i>
City	<i>Field not completed.</i>
State	<i>Field not completed.</i>
Zip Code	<i>Field not completed.</i>
Email Address	<i>Field not completed.</i>
Phone Number	<i>Field not completed.</i>

## 3) ARTWORK DETAILS

Title of artwork	Vivid uplift
Medium	Stainless steel
Height	182cm
Width and depth	205cm
Can the artwork be scaled smaller or larger?	Yes
Description of artwork	See attachment
Upload description of artwork	<a href="#">Vivid Uplift.pdf</a>
Upload image of artwork	<a href="#">Vivid Uplift_1.pdf</a>

## 4) INSTALLATION AND MAINTENANCE

Is the proposal for temporary or	Not sure
----------------------------------	----------

permanent display?

If temporary, what is the requested display period?

3 years or more

Is the artwork already complete?

No

If yes, artwork is complete, is it currently on display?

Not applicable

If artwork is currently on display, when will it be available?

*Field not completed.*

If no, artwork is not complete, how much time is needed for fabrication?

1-2 months

Is the artwork best suited for indoor or outdoor display?

Outdoor

Is a foundation required to install the artwork?

Yes

If a foundation is required, indicate the size and shape needed.

Yes, but it is going to be underground.

Does the artwork require access to electricity?

No

Does the artwork require access to water?

No

What is the life expectancy of the artwork?

11 or more years

Are there any special maintenance needs for

No

this artwork?

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If there are maintenance needs, please describe here.

*Field not completed.*

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## 5) BUDGET & FUNDING

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(a) Material costs 1.000\$

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Describe materials costs.

Material: 316L Stainless steel  
Thickness: 3mm  
Finish: Mirror Polishing+Red Nano Plating  
Weight≈ 100kg

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(b) Production costs 9.000\$

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Describe production costs.

1. Model Optimization  
2. Fabricating in 316L S/S as Panels  
3. Welding & Grinding  
4. Mirror Polishing & Red Nano Plating  
5. Export Standard Package

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(c) Installation costs 10.000\$

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Describe installation costs.

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(d) Total fabrication budget 20.000\$

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(e) Artist's fee 4.000\$

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(f) Travel costs 2.0000\$

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(g) Total budget 26.000\$

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What is the planned funding for this proposal?

Not determined.

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Email not displaying correctly? [View it in your browser.](#)

# Vivid Uplift

Vivid Uplift is a captivating sculpture that seamlessly blends the vibrant energy of red with the reflective brilliance of polished mirrored steel. This dynamic piece serves as a celebration of the human spirit, encapsulating the essence of unbridled joy and liberation.

The sculpture's abstract form takes on the shape of a man in mid-leap, capturing the fleeting moment of pure bliss. The figure's widely opened hands convey a sense of freedom, as if embracing the exhilarating experience of soaring through the air. The choice of red as the dominant color symbolizes passion, vitality, and the intensity of the emotions associated with joy.

The polished mirrored steel surfaces not only contribute a sleek and modern aesthetic but also serve a deeper purpose. They reflect the surrounding environment and, by extension, the viewer, creating an interactive and immersive experience. As spectators engage with the sculpture, they find themselves integrated into the narrative, becoming a part of the shared expression of joy.

Vivid Uplift is an ode to the triumph of the human spirit over adversity, encouraging viewers to embrace moments of happiness and to revel in the simple, yet profound, act of being alive. In its abstract beauty, the sculpture transcends language and cultural boundaries, inviting everyone to connect with the universal theme of joy. Whether displayed in a public space or a private setting, Vivid Uplift stands as a testament to the uplifting power of art and the human capacity for boundless happiness.

## Specifications

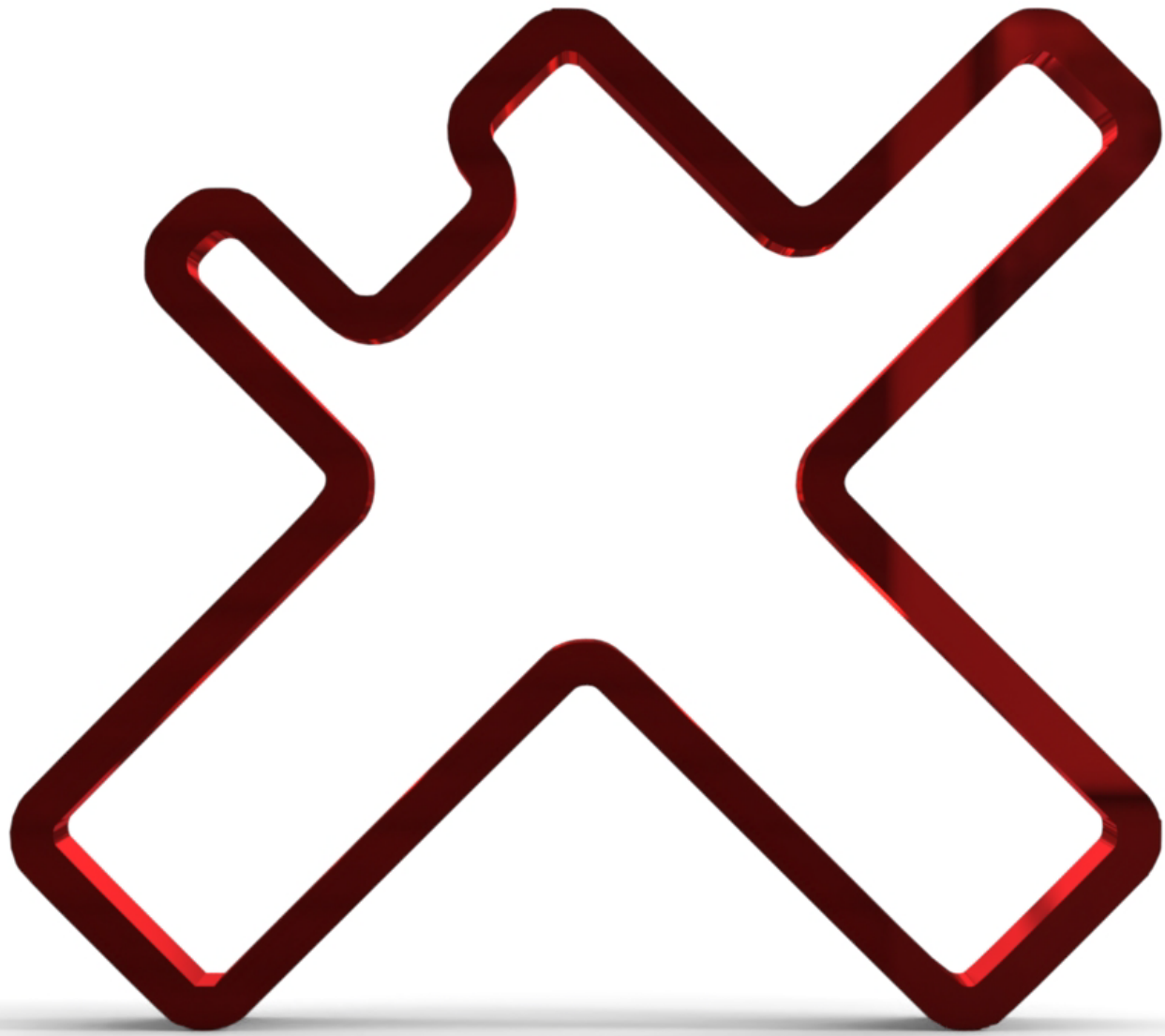
Height: 182cm

Width: 205cm

Thickness: 15cm

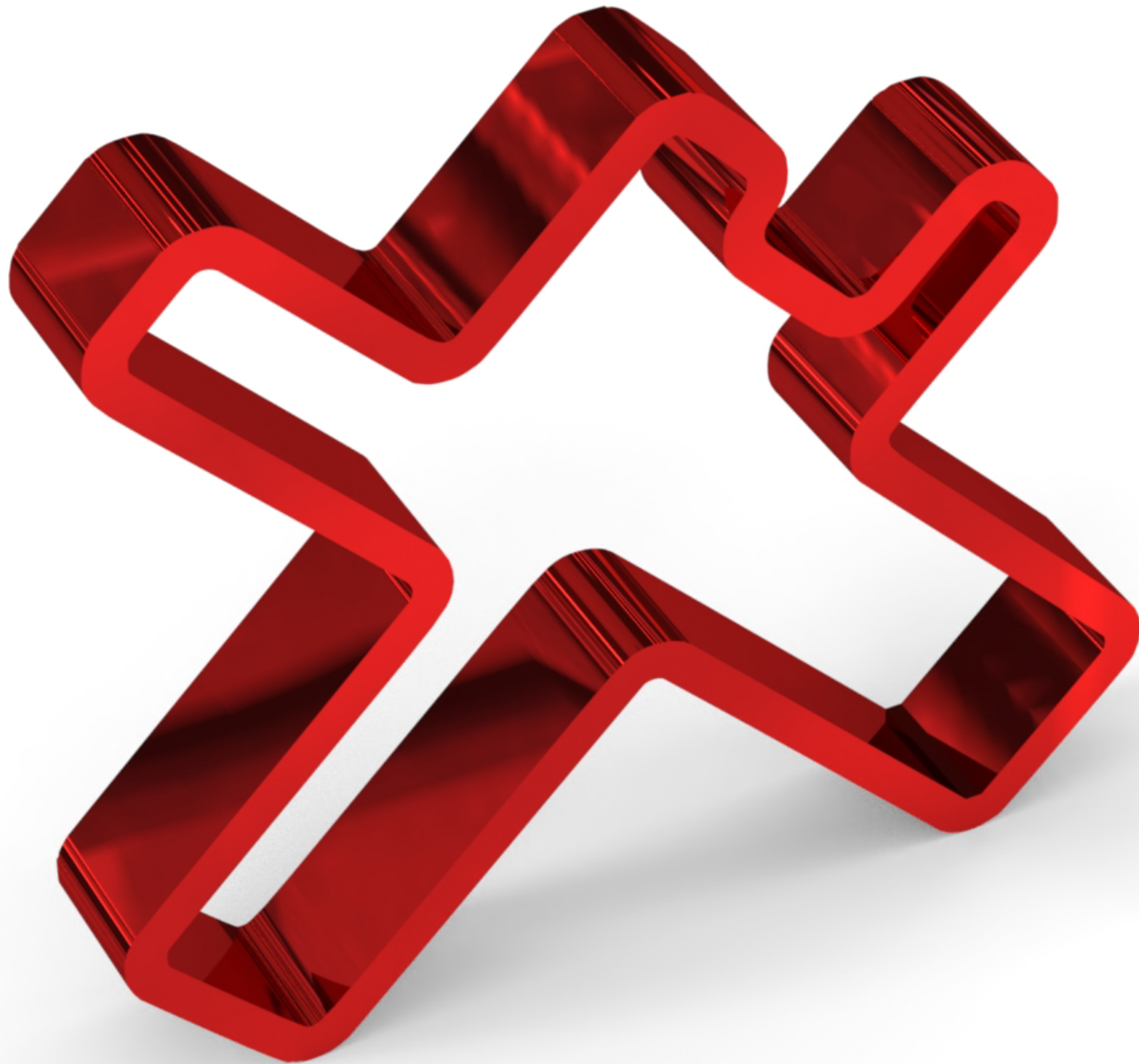
Material: Polished mirrored steel

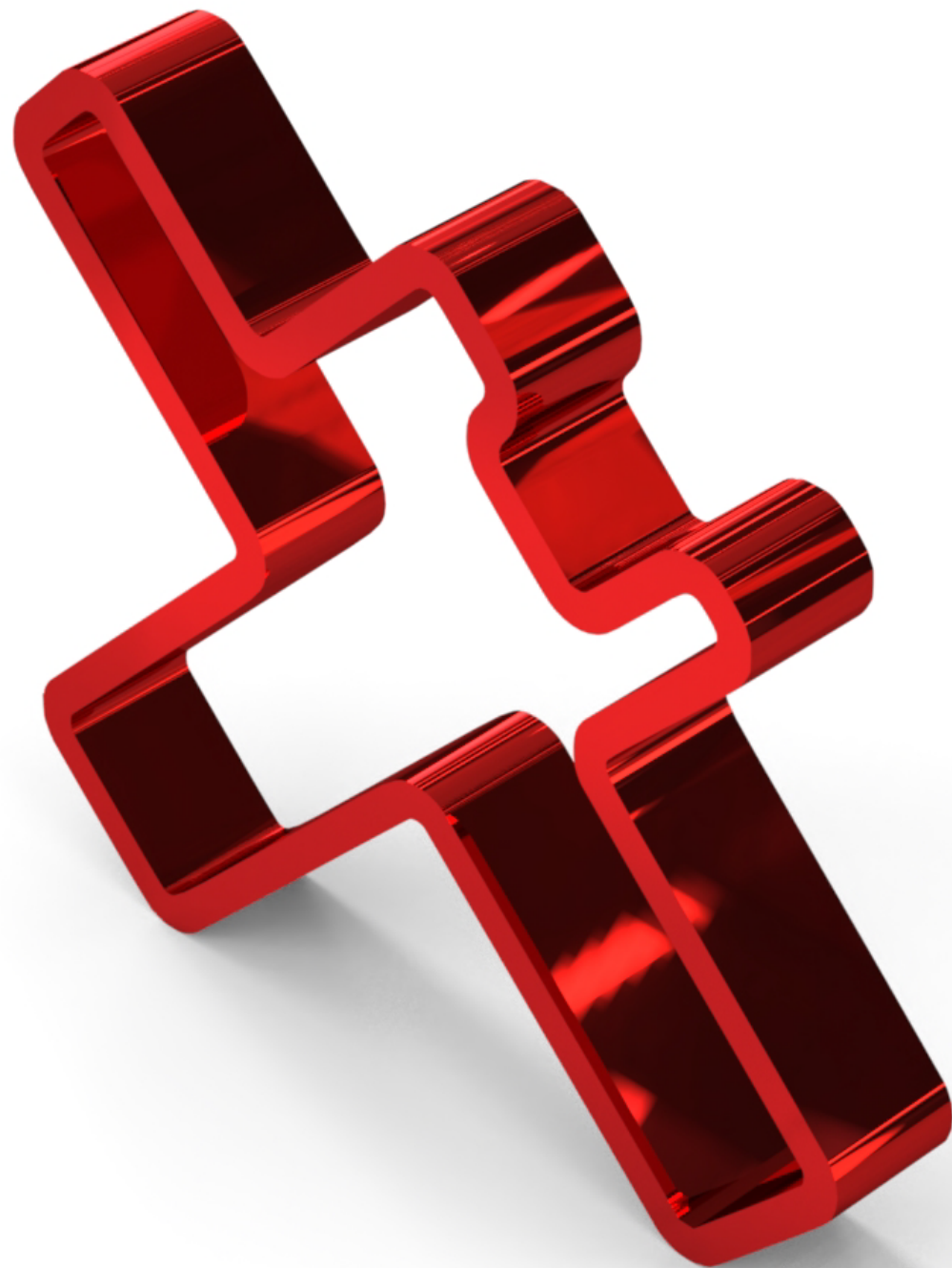
Color: Red











# Milan Kovacevic



## EXPERIENCE

### **Luxembourg Slovenian Business Club**

Graphic designer  
15.10.2019/15.04.2021  
Remote

### **American Corner Bijeljina**

Part-time art teacher  
20.12.2019/12.02.2022  
Bijeljina, BiH

### **Studio Koi**

Founder of a graphic design studio  
1.1.2023/Present  
Remote

### **Milan Kovacevic Art**

Sculptor  
1.11.2024/Present

<b>EDUCATION</b>	<b>Electrical Engineering High School</b> <b>Computer Science Major</b> Mihailo Petrovic Alas Ugljevik, Bosnia and Herzegovina 2015/2019
	<b>Bechelor of Graphic Design</b> Slobomir P University Bijeljina, Bosnia and Herzegovina 2019/2023
	<b>Study Visit</b> Schule fur Gestaltung Basel, Switzerland 2022
<b>COURSES</b>	<b>Social Media Marketing</b> Linkedin Learning  <b>Brand Strategy On Instagram</b> Domestika
<b>VOLUNTEERING</b>	<b>2019 European Youth Olympic Winter Festival</b> Sarajevo, BiH  <b>Sarajevo Film Festival 2020</b> Sarajevo, BiH  <b>Sketching the journey 2023</b> Budapest, HU
<b>CONFERENCES</b>	<b>FLUID Design Festival Cetinje, MNE</b> <b>DVK Design Festival Split, CRO</b> <b>PDP Conference Novi Sad, SRB</b>
<b>SKILLS</b>	<b>Adobe Crative Cloud</b> <b>Microsoft Office</b> <b>Business development</b> <b>Communication</b> <b>AI</b>
<b>Languages</b>	<b>Serbian native</b> <b>English C2</b>

**CONTACT**

**Mail**

[REDACTED]

**Phone**

[REDACTED]

**Adress**

Ugljevik, Bosnia and Herzegovina

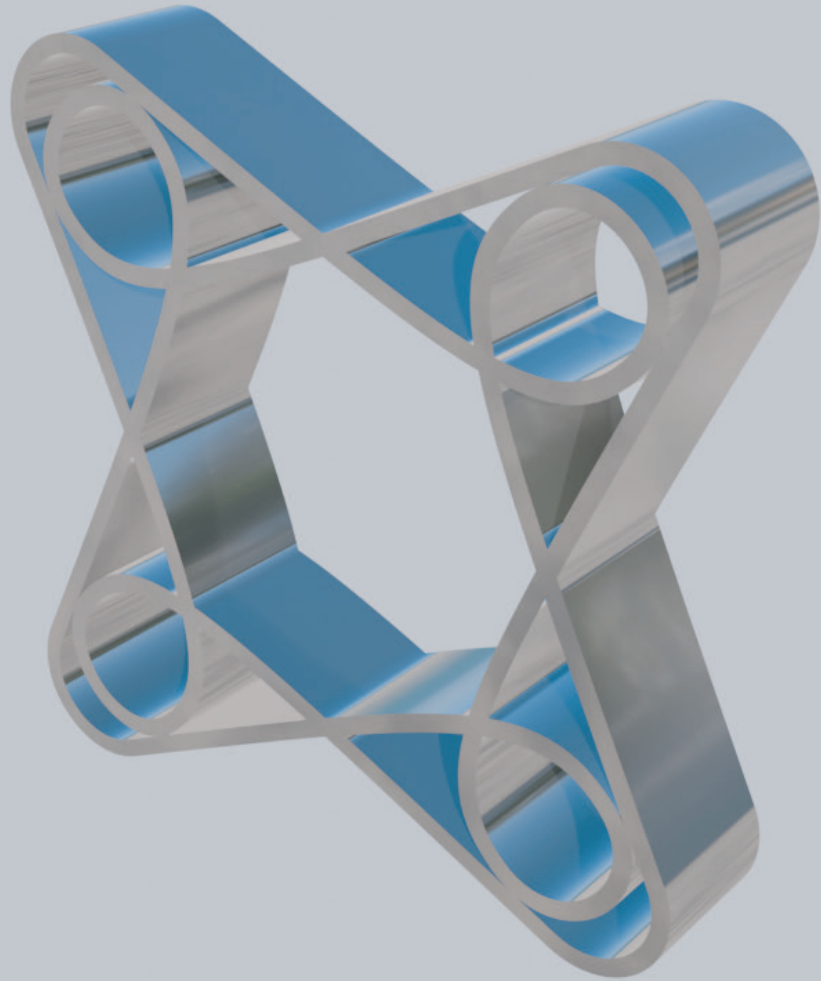
**NATIONALITY**

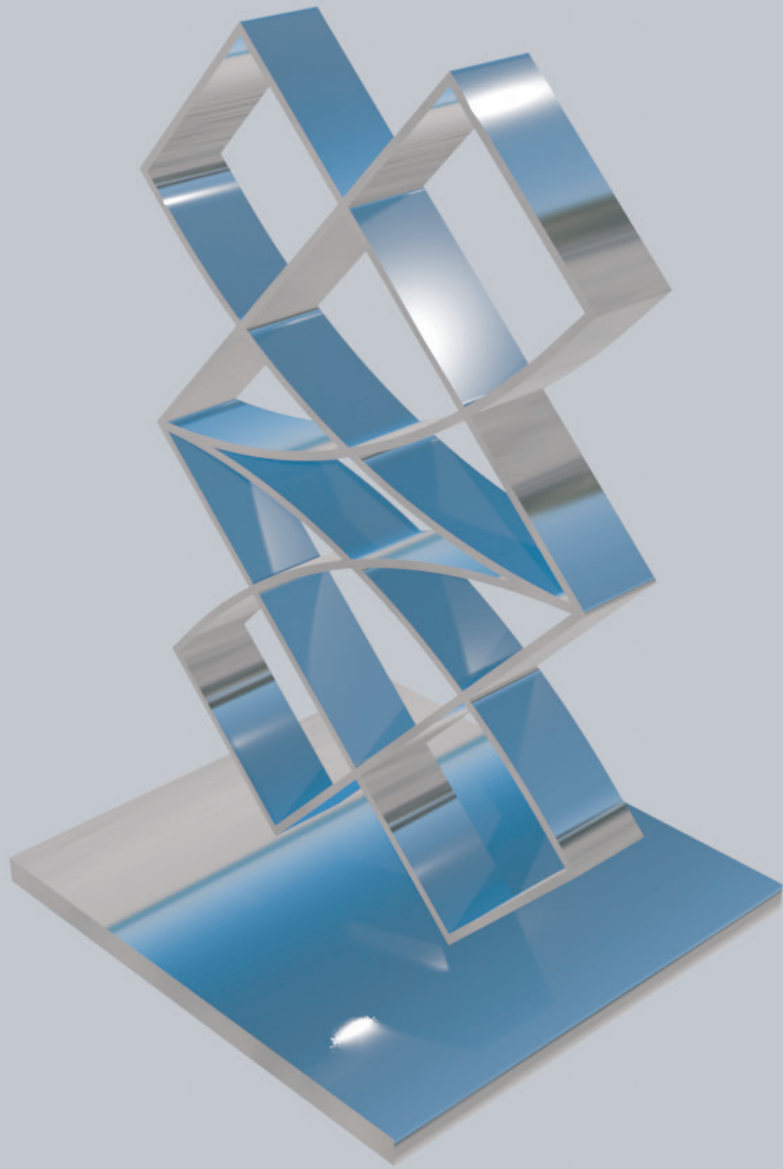
Bosnian

**BIRTHDAY**

04.01.2000

Effortless action  
Height: 200cm  
Width: 200cm  
Material: Polished stainless steel





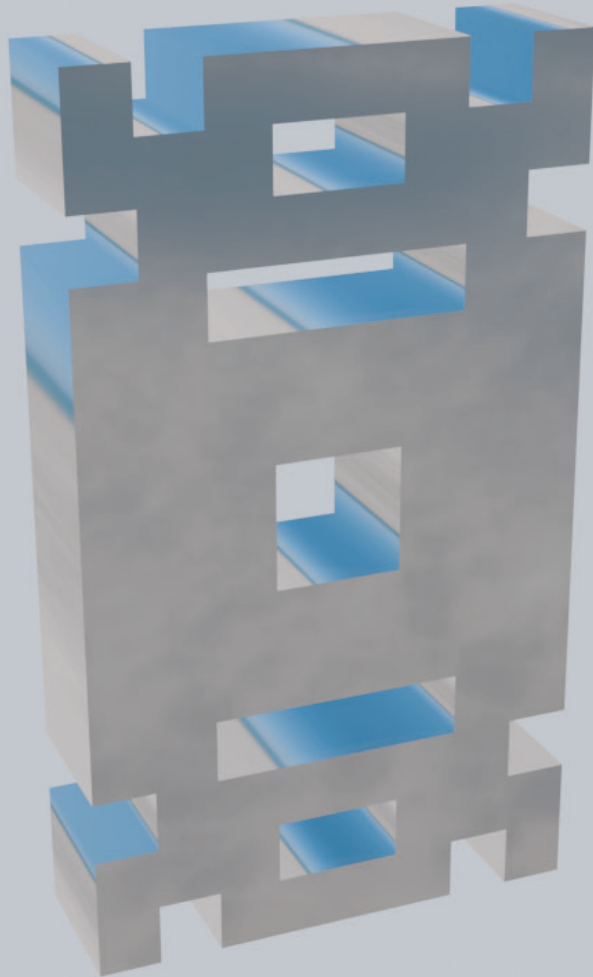
Weft

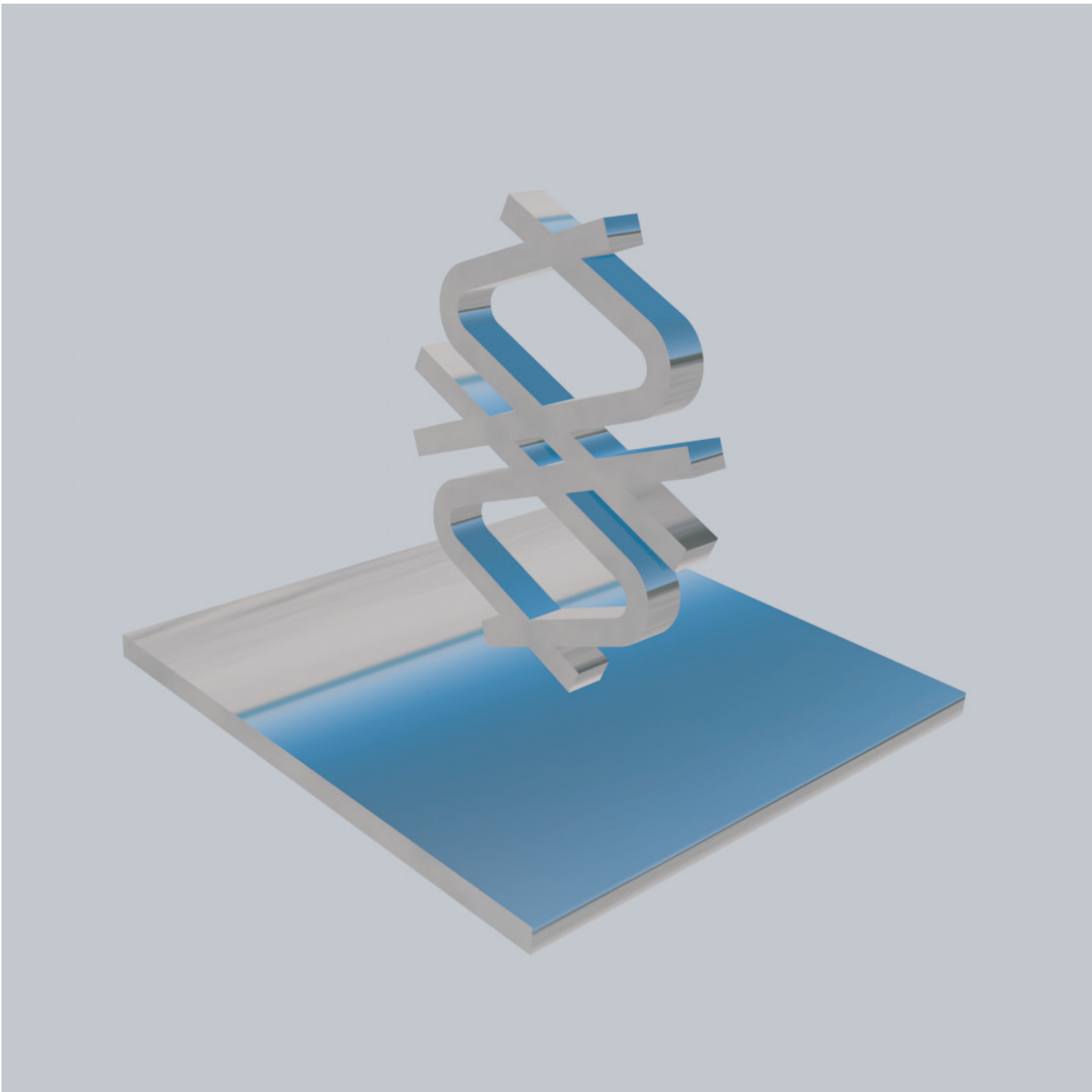
Height: 270cm

Width: 185cm

Material: Polished stainless steel

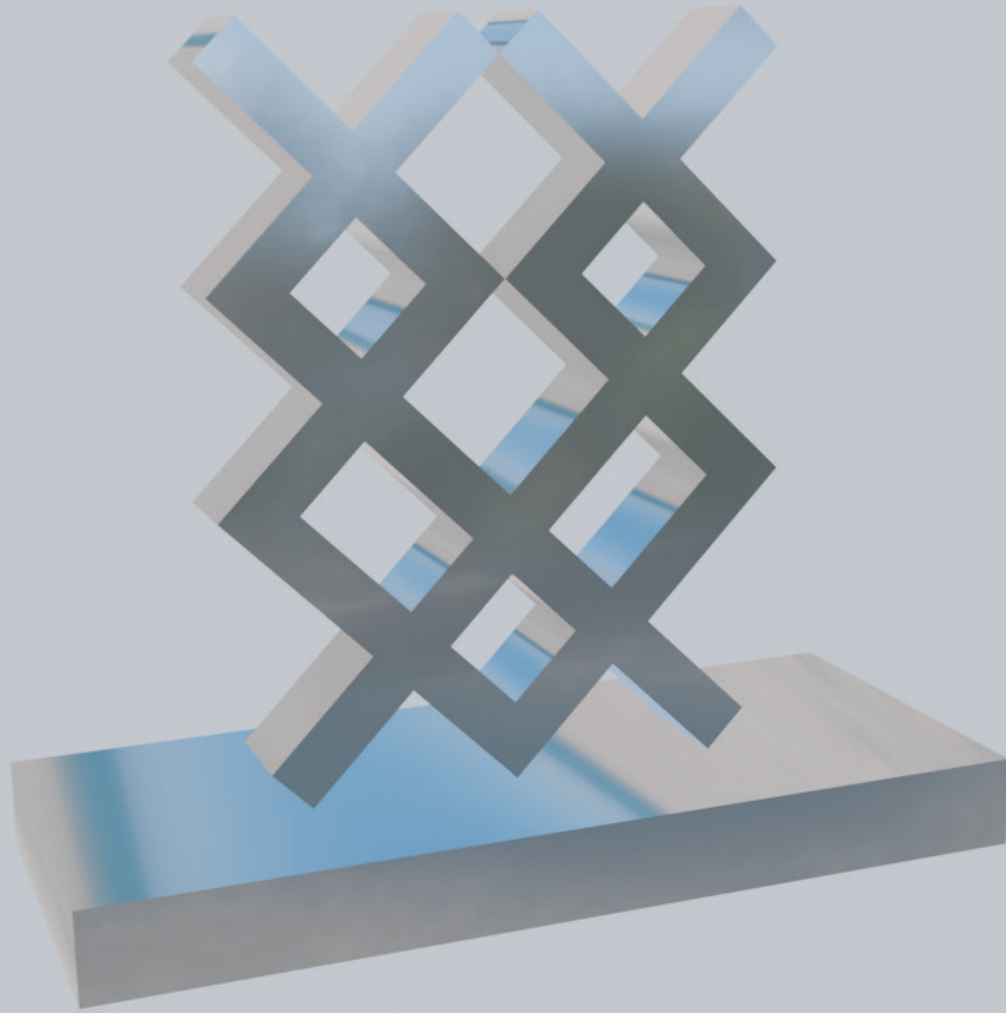
Biscaya  
Height: 300cm  
Width: 170cm  
Material: Polished stainless steel



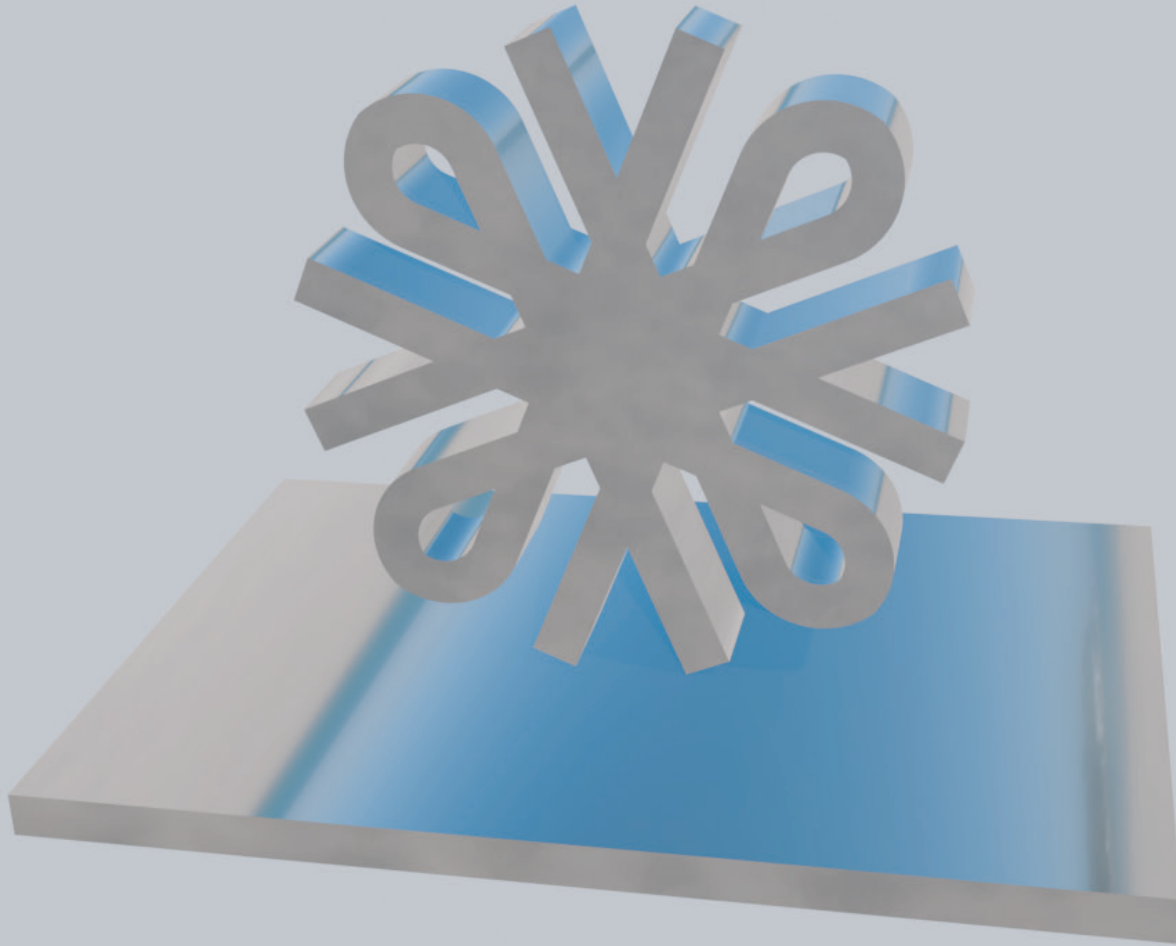


Eunoia  
Height: 280cm  
Width: 230cm  
Material: Polished stainless steel

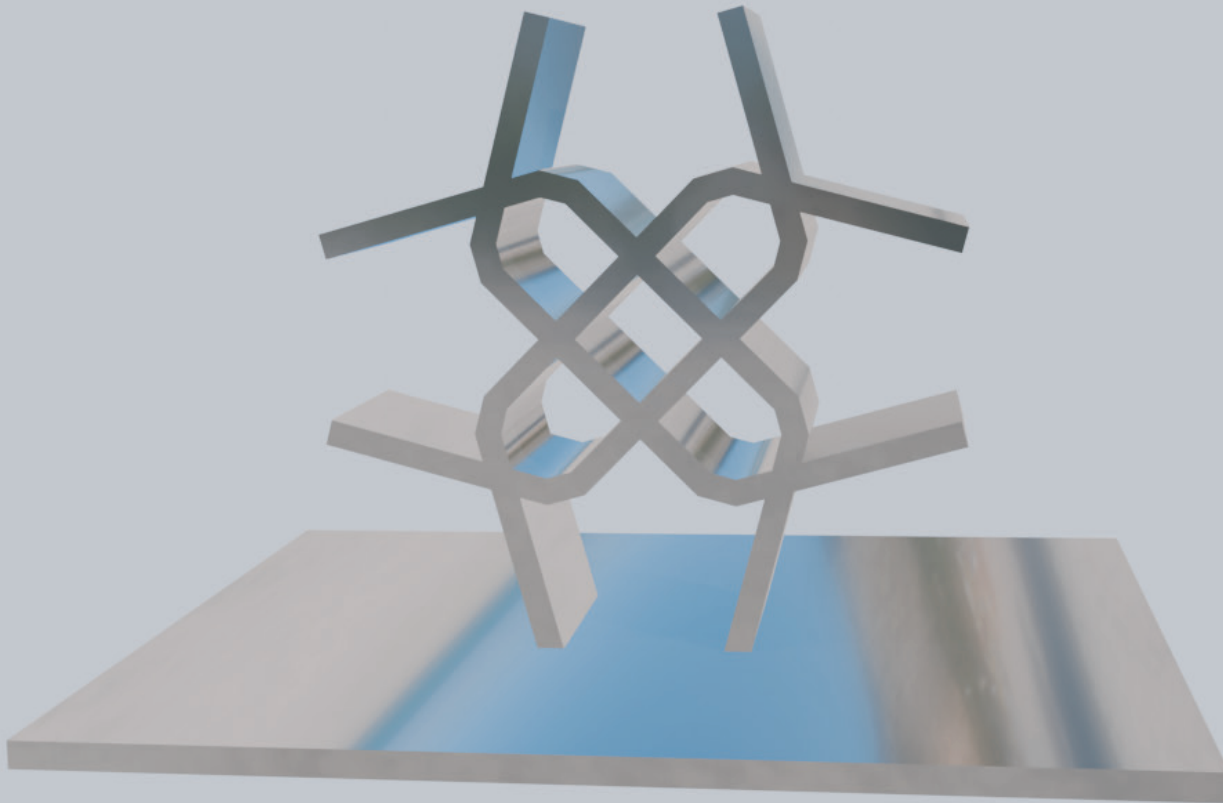
Threads of the unseen  
Height: 160 cm  
Width: 115 cm  
Material: Polished stainless steel



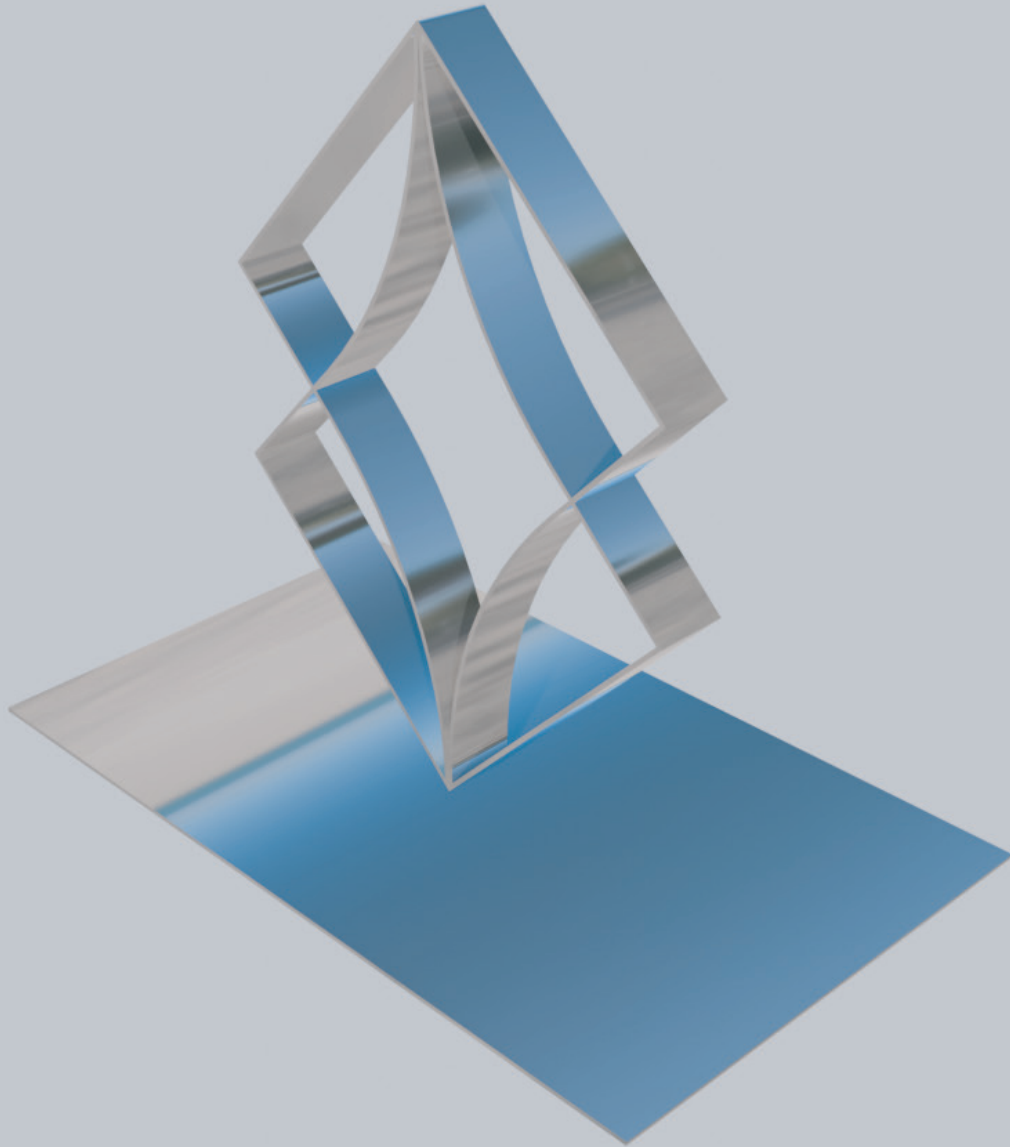
Snowflake  
Height: 190cm  
Width: 190cm  
Material: Polished stainless steel

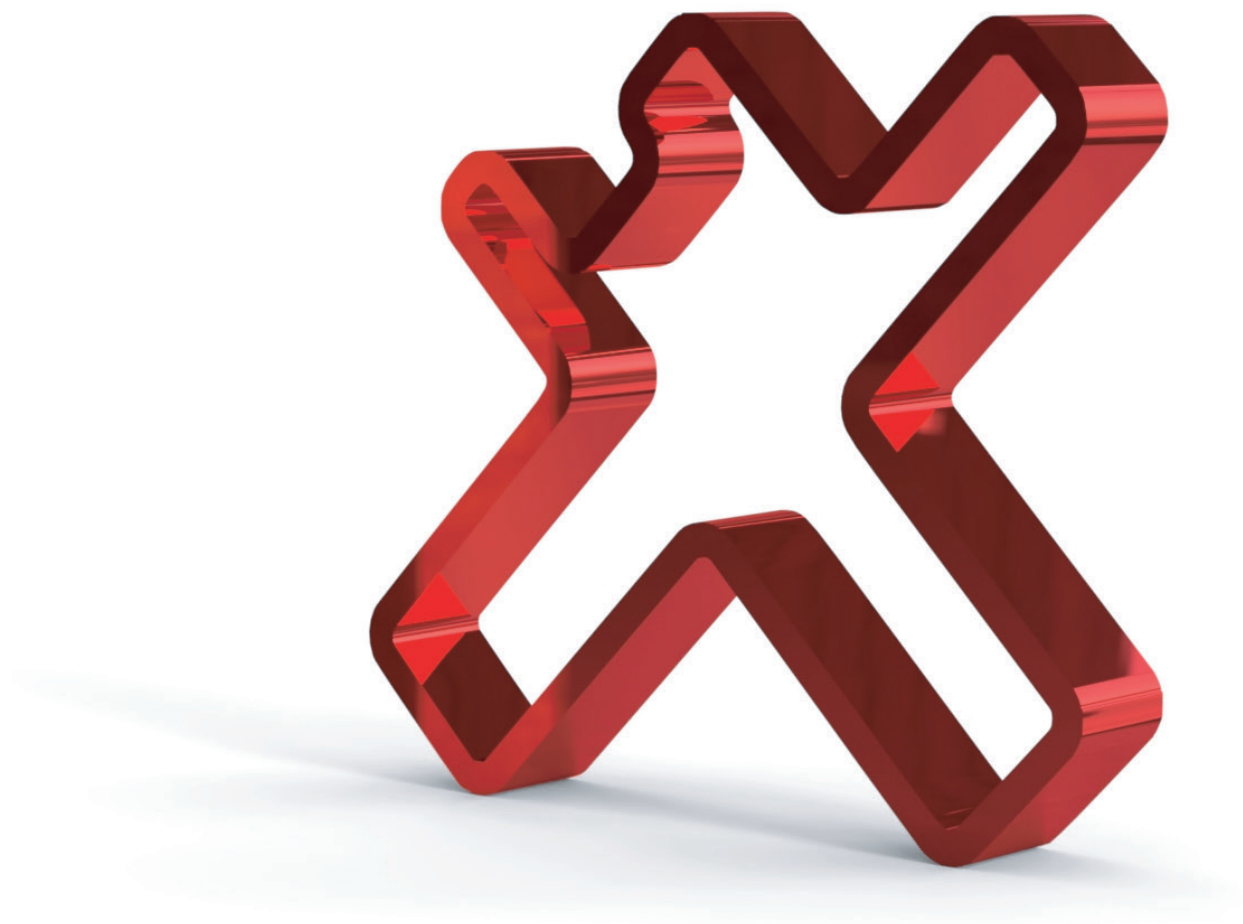


Fluidity of sharpness  
Height: 200cm  
Width: 200cm  
Material: Polished stainless steel



Interlock  
Height: 210cm  
Width: 154cm  
Material: Polished stainless steel



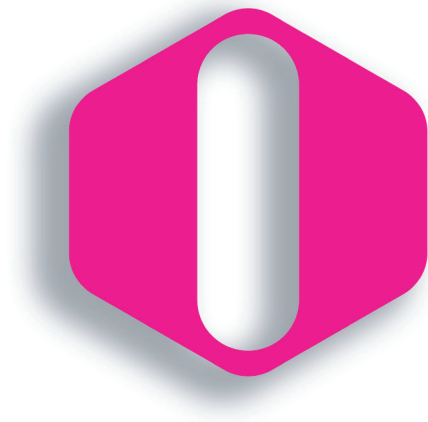


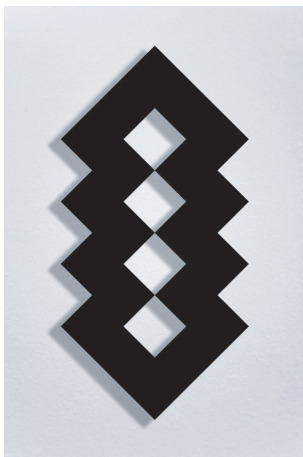
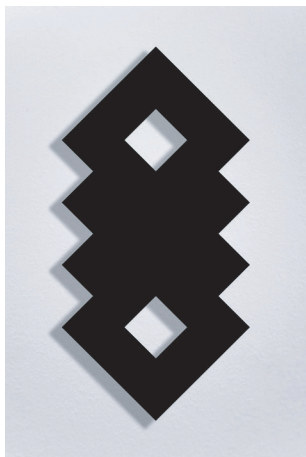
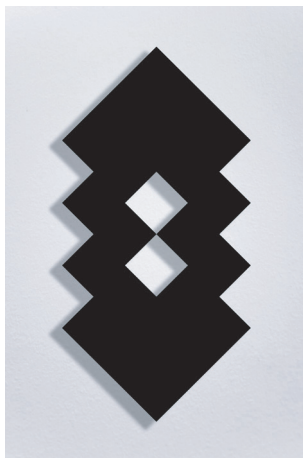
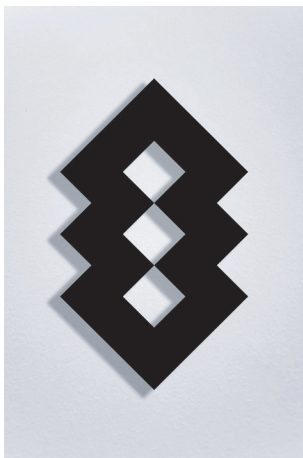
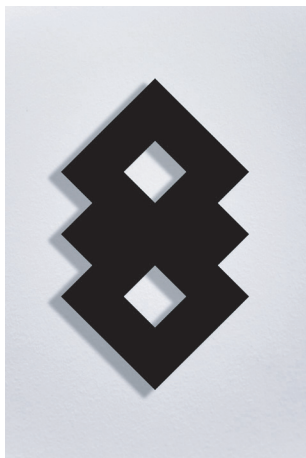
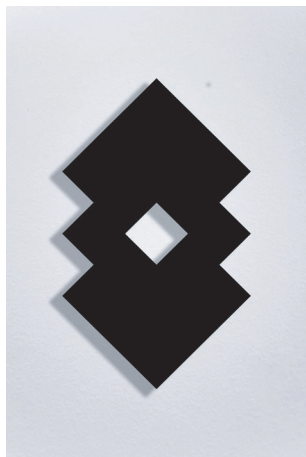
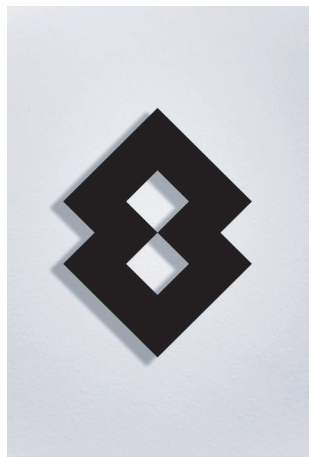
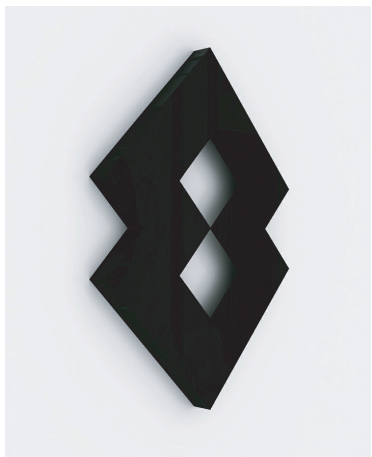
Vivid uplift  
Height: 182 cm  
Width: 205 cm  
Material: Polished mirrored steel

Essence of the void,  
Wall sculpture

Height: 85 cm  
Width: 50cm  
Thickness: 6 cm  
Material: Lacquered aluminum

Height: 51 cm  
Width: 50 cm  
Thickness: 3.5 cm  
Material: Lacquered aluminum





Echoes of the heart  
Wall sculpture

Material: Lacquered aluminum

Unity 01

53 cm x 40 cm x 3.5 cm

Loneliness

66 cm x 40 cm x 4.5 cm

Separation

66 cm x 40 cm x 4.5 cm

Unity 02

66 cm x 40 cm x 4.5 cm

Unity 03

80 cm x 40 cm x 6 cm

Separation 02

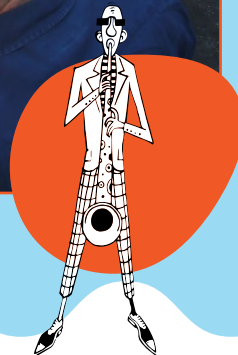
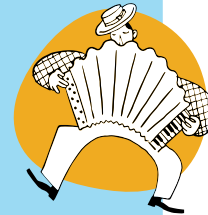
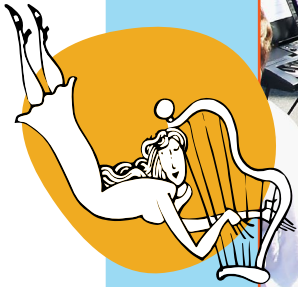
80 cm x 40 cm x 6 cm

Unity 04

80 cm x 40 cm x 6 cm

# MAKE MUSIC

JUNE 21



**Exuberant** overkill... more than 1,000 concerts in a single eleven-hour day.  
- **New York Magazine**

Make Music New York is **one of the best things** that have happened to New York musical life in the past decade.

- **Alex Ross (The New Yorker)**

The day literally **exploded** with live music, it could be heard emanating from each and every street corner.

- **Spin Magazine**

**Hundreds** of outdoor performances crisscrossing the five boroughs, putting on stage in one music-packed day the city's rich mixture of cultures and tastes.

- **New York Times**

A **sonic street party** thrown on a totally outsize scale.

- **National Public Radio**

Presented by

**NAMM**<sup>®</sup>  
Foundation

# It all started 42 years ago in France.

In 1982, Jack Lang and his staff at the Ministry of Culture dreamed up an idea for a new kind of musical holiday. They imagined a day where free music would be everywhere, all around each city: street corners, parks, rooftops, gardens, and store fronts.

And, unlike a typical music festival, anyone and everyone would be invited to join and play music, or host performances. The event would take place on the summer solstice, June 21, and would be called Fête de la Musique. (In French, the name means both "festival of music" and "make music".)

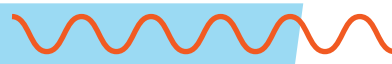
Amazingly enough, this dream has come true. The Fête has turned into a true national holiday: the country shuts down on the summer solstice and musicians take over. Almost 11% of French people (7 million people) have played an instrument or sung in public for the Fête de la Musique, and 64% of the country (43 million people) comes out each year to listen.

Four decades later, the holiday has spread throughout the world and is now celebrated in more than 2,000 global cities.



Fête de la  
MUSIQUE  
21 JUIN





## Make Music in the U.S.

Seventeen years ago, the *Fête de la Musique* crossed the Atlantic with the debut of Make Music New York.

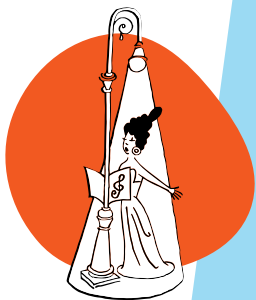
Starting as a grassroots initiative by a team of volunteers, the event quickly became a critical and popular success. Today, thousands of New York musicians perform in hundreds of free, outdoor concerts each June 21, earning praise for their “inspiring” (*New York Times*) and “thrilling” (*New Yorker*) performances.

In recent years, cities across the country have launched their own Make Music celebrations on June 21, making this musical holiday a truly national phenomenon.

On June 21, 2024, **141 U.S. cities** organized **5,304 free concerts**, attended by **over 500,000 music fans**.

Concerts took place on street corners, parking lots, rooftops, and porches, performed by every imaginable kind of musician, from mariachi bands to jazz combos to chamber ensembles – the only requirement being that each event is free and open to the public.

Make Music Day in the U.S. is presented by the NAMM Foundation.



# Behind the Scenes: the Make Music Alliance

Each Make Music chapter is independently organized. Often it's a local community group, music institution, or civic leader who champions the musical holiday in their hometown.

What ties everything together is the nonprofit Make Music Alliance.

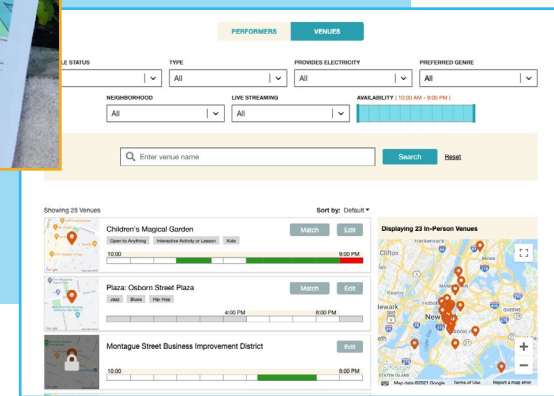
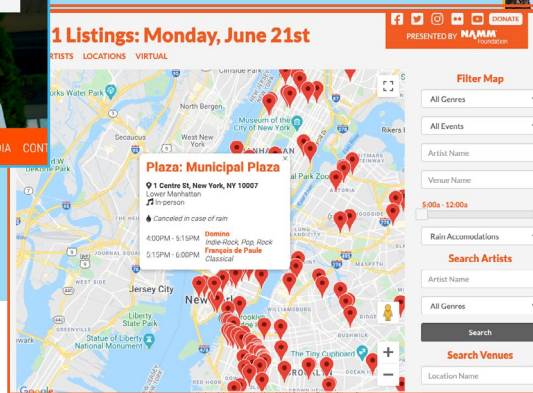
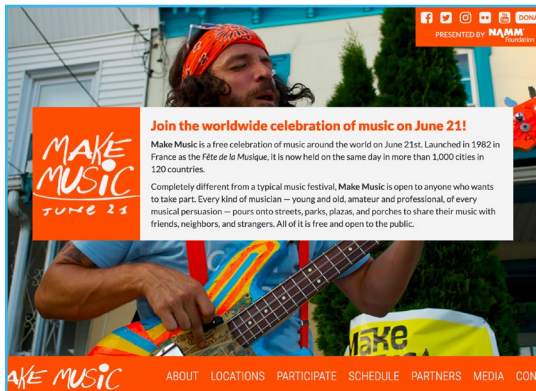
When musicians and locations join Make Music, they go to their local city's website and register using customized matchmaking software, provided by the Alliance to each member city.

Using these tools, any musician can sign up, describe their music, and request performance space; stores, buildings, gardens, and other locations register to host these musicians, providing electricity, equipment, and promotion. Like an internet dating site, musicians and venues search through the listings to find each other and make arrangements for June 21st concerts.

The software then creates an interactive map with searchable listings and dynamically generated digital marketing materials for each city, displayed on each local site.

The Alliance also brokers sponsorship arrangements with national partners – such as Alfred, Elixir Strings, Hohner, MPTF, RBI, and Vic Firth – to provide benefits for each city, and coordinates creative national programs like Mass Appeal and Sousapalooza.

Finally, the Alliance spearheads the overall PR effort for Make Music Day, and leads the charge in expanding Make Music to new markets.



# International Expansion

The Make Music Alliance also partners with organizers in other countries to launch new celebrations around the world. Here are three examples.



## Make Music China

Led by the China Musical Instruments Association, Make Music China grew to 15,000 events in 200 cities in 2023. Highlights included a grand opening ceremony in Huangqiao with an ensemble of thousands of musicians, a “Lang Lang Music Bus” on Shenzhen’s main bus lines in honor of the famous pianist, and 27 provinces feature performances with hundreds playing the Electronic Wind Instrument.

## Make Music Day UK

First launched by the nonprofit organizations Making Music and Music For All, Make Music Day UK has been active across the United Kingdom since 2017. On June 21, 2023, Make Music Day UK coordinated 36,743 performers at 450 events, ranging from large scale singing events for children to a 24 hour Bach-a-thon.

## Make Music Lagos (Nigeria)

Music retailer Showgear organizes dozens of events around Lagos for Make Music Day each year, including a music business conference, pop-up worship music, “learn to DJ” classes, play-along drumming events, and a “Shutdown” concert finale with Nigerian superstars. Meanwhile, they have led the expansion of Make Music Day to five other cities around the country.



[makemusicday.org](http://makemusicday.org)  
Aaron Friedman  
[aaron@makemusicday.org](mailto:aaron@makemusicday.org)  
646-283-4154 m

**MAKE MUSIC**

**JUNE 21**

# Why Make Music



## Economic Impact

Make Music Day brings economic activity to cities and towns. In 2014, New York's Myrtle Avenue Brooklyn Partnership surveyed local businesses and found an increase in sales of 10% on Make Music Day, due to the increased foot traffic to the Avenue that MMD programming brings.

Aware of this impact, business associations lead many Make Music Day chapters, including the Downtown Middleton Business Association (WI), Downtown Issaquah Association (WA), Monmouth-Independence Chamber of Commerce (OR), and Monona East Side Business Alliance (WI).



## Community Impact

For neighbors, Make Music Day is a chance to turn ordinary sidewalks and streets into impromptu stages, dance floors, and social meeting points, and bring their community together.

Those who are performing feel part of a larger musical family, with the freedom to wander around and jam with each other. Because Make Music Day is open to all genres and levels, everyone can experience the joy of performing, even those without the skills or connections to find gigs in regular venues.



## Audience Impact

Listeners come out from under their headphones and experience live music up close. Audiences feel no pressure to stay if they don't like a particular band; they can wander around to discover unfamiliar music risk-free. And just hearing about the dozens (or hundreds) of Make Music Day events in their community raises awareness of the local musical scene.



# How to Make Music

## 1. Identify a local champion for the event.

In Chicago it's a nonprofit music presenter; in Milwaukee, it's a local musical instrument retailer; in San Jose, it's the city's Office of Cultural Affairs. In cities like New York, Nashville, and Madison, individual civic leaders have formed new nonprofits to manage Make Music.

## 2. Raise funds for basic expenses, or round up volunteers.

Budgets for Make Music can be much smaller than for traditional festivals. Since musicians and locations collaborate on their own concerts, you don't need a production team to run around with extension cords and banners – people will do it all themselves. That said, there must be either a budget for coordination and marketing, or significant in-kind and volunteer contributions, especially early on when the concept is still unfamiliar.



## 3. Make the permits as easy as possible.

This is the key to encourage spontaneous outdoor participation. Every city has a different permitting situation, but we've found a way to make this work everywhere. In no case should individual musicians or venues need to cover permit costs.

## 4. Promote the holiday.

Public awareness drives this event. Businesses, media partners, music schools, associations, respected local artists, and elected officials can all spread the word. City Halls have held press events; promoted Make Music on city-owned websites and bus shelters; and invited public schools, block associations, community boards, and senior center choirs to sign up.





# MAKE MUSIC

---

JUNE 21

**[makemusicday.org](http://makemusicday.org)**

Contact: Aaron Friedman  
[aaron@makemusicday.org](mailto:aaron@makemusicday.org)  
646-283-4154 m

**From:** [noreply@civicplus.com](mailto:noreply@civicplus.com)  
**To:** [Shelli Kerr](#)  
**Subject:** Online Form Submittal: Public Art Proposal  
**Date:** Thursday, March 20, 2025 9:39:35 PM

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## Public Art Proposal

### Proposal for Public Art

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Type of Proposal	Unsolicited Proposal
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Date	3/20/2025
------	-----------

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Is the project a collaboration among multiple artists?	Yes
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Is the project curated by someone or an organization other than the artist?	No
---	----

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#### 1) ARTIST INFORMATION

Complete this section with the primary artist's information. If this is a collaborative project with multiple artists, we will reach out for additional information on the other artists.

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Name	Sam Slaton
------	------------

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Address	██████████
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City	Bentonville
------	-------------

---

State	Arkansas
-------	----------

---

Zip Code	72712
----------	-------

---

Email Address	████████████████████
---------------	----------------------

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Phone Number	██████████
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Upload artist resume / CV	<a href="#">mr.slaton_resume.pdf</a>
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Artist portfolio	<a href="#">Untitled presentation.pdf</a>
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Artist website	<a href="https://sites.google.com/thadenschool.org/urbanstudies-portfolio/bike-advocacy?authuser=0">https://sites.google.com/thadenschool.org/urbanstudies-portfolio/bike-advocacy?authuser=0</a>
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## 2) CURATOR CONTACT INFORMATION

Complete this section with the primary contact of the curator of this project, if applicable. If the project is being submitted by the artist, proceed to Section 3) Artwork Details.

Name	Sam Slaton
Title	Teacher
Organization Name	Thaden School
Street Address	800 SE C St
City	Bentonville
State	Arkansas
Zip Code	72756
Email Address	[REDACTED]
Phone Number	[REDACTED]

## 3) ARTWORK DETAILS

Title of artwork	Urban Studies Library Mural
Medium	Digital
Height	n/a
Width and depth	n/a
Can the artwork be scaled smaller or larger?	Yes

Description of artwork

This painted mural draws inspiration from the Bentonville Public Library, a vital resource that paves the way for future generations to explore, create, and learn. As the renowned American poet Emily Dickinson once said, "There is no frigate like a book to take us lands away nor any coursers like a page of prancing poetry." Books have the power to transport us to extraordinary places, and the Bentonville Public Library serves as the foundation for that possibility.

Despite being simple to the eye, the mural's design embodies these ideas. At its center, the sun symbolizes the new Public Library's logo, representing how the library, much like the sun,

brightens the path toward knowledge and creativity for Bentonville's future generations. The colorful blobs surrounding the sun signify the bursts of creativity, exploration, and learning sparked by reading and the worlds of possibility it opens.

To harmonize with its environment, bright and playful colors were selected. The light pink, for instance, is inspired by the spring blossoms of Downtown Bentonville. The varied footprints scattered throughout the piece represent the journeys made possible through education.

This design aims to enhance the space by bridging art and literature, making it more visually inviting for pedestrians while preserving the core message of inspiration and discovery. As high school students, this piece would also allow us to leave our own "footprint" in Downtown as we continue with our educational journey beyond.

Upload description of artwork

*Field not completed.*

Upload image of artwork

[urbanstudiesart \(1\).ai](#)

#### 4) INSTALLATION AND MAINTENANCE

Is the proposal for temporary or permanent display?

Either

If temporary, what is the requested display period?

Not applicable

Is the artwork already complete?

No

If yes, artwork is complete, is it currently on display?

Not applicable

If artwork is currently on display, when will it be available?

*Field not completed.*

If no, artwork is not complete, how much time is needed for fabrication?

1-2 months

Is the artwork best suited for indoor or outdoor display?	Outdoor
Is a foundation required to install the artwork?	No
If a foundation is required, indicate the size and shape needed.	<i>Field not completed.</i>
Does the artwork require access to electricity?	No
Does the artwork require access to water?	No
What is the life expectancy of the artwork?	1-2 years
Are there any special maintenance needs for this artwork?	No
If there are maintenance needs, please describe here.	<i>Field not completed.</i>
<b>5) BUDGET &amp; FUNDING</b>	
(a) Material costs	1,489
Describe materials costs.	Our materials would include 20 buckets of paint, paint rollers, and a pressure washer.
(b) Production costs	0
Describe production costs.	n/a
(c) Installation costs	0
Describe installation costs.	n/a

(d) Total fabrication budget	1,489
(e) Artist's fee	n/a
(f) Travel costs	n/a
(g) Total budget	1,489
What is the planned funding for this proposal?	Not determined.

Email not displaying correctly? [View it in your browser.](#)



# Benton County Agricultural Grid

## Description


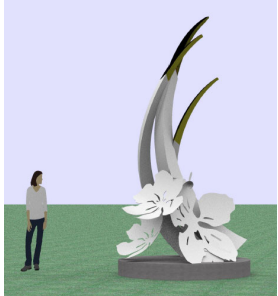

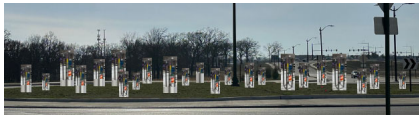
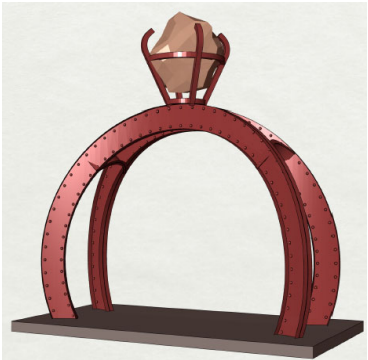
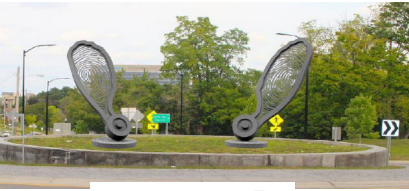



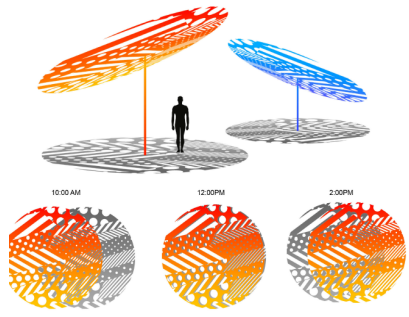
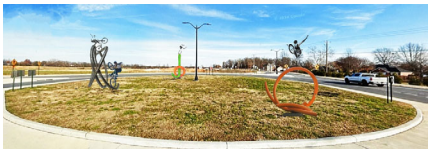


# Bike Advocates in Action

Description



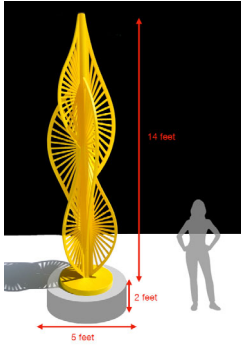
**RFP: Water Tower Rd & 8th St Roundabout  
Proposal Key**

<p style="text-align: center;"><b>1</b></p> <p><b>A Cloud Ahead</b> William Virgil Cloud - 10'H - With Pole 18'H 2'W x 12'L Powder-coated metal, High-gloss, UV-resistant coating, Lighting \$53,660</p> 	<p style="text-align: center;"><b>2</b></p> <p><b>Bentonville Blossoms</b> Dan Perry Dan Perry H: 17' 9' x 9' Stainless Steel, aluminum \$49,500</p> 	<p style="text-align: center;"><b>3</b></p> <p><b>Cityscapes: Towers of Illumination</b> Suzanne Reed H: 6' 18" x 18" Fabricated metal and fused glass \$45,400</p>  
<p style="text-align: center;"><b>4</b></p> <p><b>Crown Jewel</b> Richard Herzog H: 16' 15' x 6' Corten Steel, Natural AR Stone (probably limestone) \$58,700</p> 	<p style="text-align: center;"><b>5</b></p> <p><b>Dancers</b> Timothy Jorgensen H: 12' 2' x 1' Stainless steel and aluminum \$50,000</p>  	<p style="text-align: center;"><b>6</b></p> <p><b>Dancers</b> James Moore H: 15' 4' x 4' Welded architectural aluminum \$50,000</p> 
<p style="text-align: center;"><b>7</b></p> <p><b>Eternal Currents</b> Robert Lemming H: 12' 24' diameter PointMap, Perennial Flowers \$49,000</p> 	<p style="text-align: center;"><b>8</b></p> <p><b>Flower Dimension</b> Jason Woodside H: 10' W: 10' Powder coated steel \$48,000</p> 	<p style="text-align: center;"><b>9</b></p> <p><b>Free-Wheelin'</b> Jim Collins H: 12-15' 7'-10' wide Aluminum and stainless steel \$40,500.00</p> 

10

**Golden Hour**

Cecilia Lueza  
H: 14', 16' with base  
5 ft wide - 5 ft in depth  
Polychromed aluminum  
\$65,750



11

**Last Love 9**

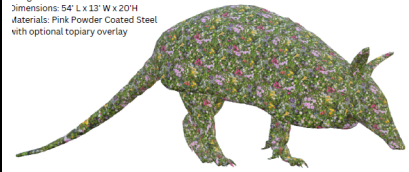
Patrick Sullivan  
H: 8'  
4x4'  
Indiana Limestone  
\$59,000



12

**Megafauna**

Danielle Hatch  
H: 20'  
W: 13' x D:54'  
Powder Coated Steel  
\$78,654



Artist - Danielle Hatch  
Design Fabrication - Pond Creek Studios  
Dimensions: 54' L x 13' W x 20'H  
Materials: Pink Powder Coated Steel  
with optional topiary overlay

13

**Mind'sEye**

Neeraj Gupta  
H - 42"  
W - 19.5", D - 18"  
Marble  
\$48,000



14

**Onwards and Upwards Bentonville**

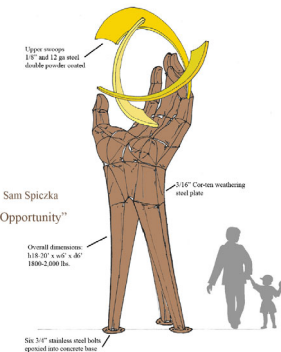
Alternative Designs & Lewis Graham  
H: 16-28"  
Stainless Steel  
\$148,561



15

**Opportunity**

Sam Spiczka  
H: 18-20'  
6' x 6'  
Cor-ten weathering steel and paint  
\$50,000



Upper rings  
1 1/2" and 1 1/2" ga steel  
double girths overall

Sam Spiczka  
"Opportunity"

Overall dimensions:  
18'-0" x 6' x 6"  
1800-2,000 lbs.

Six 1/2" stainless steel bolts  
spliced into concrete base

16

**Ozark Big-Eared Bat**

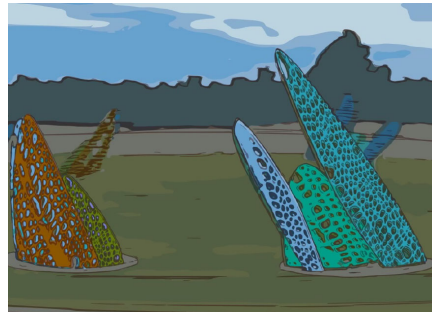
Katherine Taylor  
H: 10'  
15'  
Stainless steel  
\$50,000



17

**Rhythm in the Trees**

Alex Cogbill  
H: 4-8'  
4'x4'  
Steel  
\$50,000



18

**Sculpture**

Misha Milovanovich  
H: 200 cm  
W: 120cm x D: 86cm  
Steel and cellulose paint  
\$68,000



19

**Singing Kites**

Shelby Fleming

H: Kite 1: 72" Kite 2: 120" Kite 3: 180"

W: Kite 1: 108x168" Kite 2: 108x168" Kite 3:108x168"

Steel, Powder Coating, Primer, Oil Paint

\$54,001.36



20

**Street Light Moth**

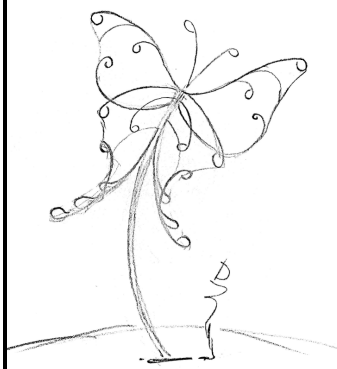
Christopher Fennel

H: 22'

16-x18' wide

Street lights and steel pipe.

\$50,000



21

**Tanyard Creek**

Russ Connell

H: 7'

3'x3' wide

Stainless Steel, Corten Steel

\$46,500



22

**The Blue Island**

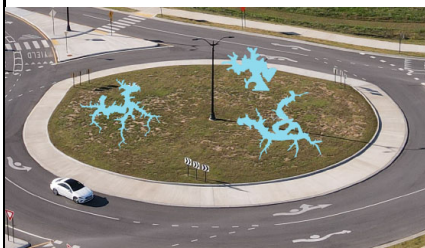
Gunhild Kreuzer

H: 12'

14.10ft 5/8in

Steel

\$50,000



23

**The Three Amigos**

Kirk Seese

H: 15'

15 x 5

Plasma cut welded steel

\$50,000



24

**Three Little Hogs**

Anne Tribbett

H: 10'

3' x 3'

Concrete / Steel Framework

\$49,360



25

**Today**

Landon Perkins

H: 12'

20 FT (W) x 10 FT (D)

Stainless Steel & Fluorescent Lighting

\$70,000



26

**TomorrowScope**

Nathaniel Pierce

H: 11'

7'

stainless steel, acrylic

\$55,000



27

**Transparencies in Time**

Jose D Trejo Maya

H: 7'

W: 3'

Plastic transparency films & acrylic/plexiglass

\$15,000



**Untitled**

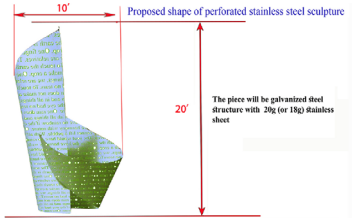
Suikang Zhao

H: 12'

W: 8'

Stainless steel

\$57,000



**Walkabout**

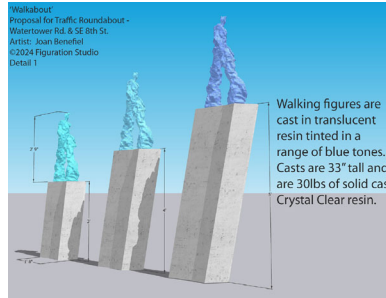
Joan Benefiel

H: 93"

115 diameter

Solid cast translucent polyurethane resin & reinforced cement

\$65,000



**Yummy Foods and Fruits**

Miranda Torres

TBD

TBD

Outdoor Sufficient Paints and Mediums

TBD



**Americans are highly engaged in the arts. An overwhelming majority view arts and culture as personally important to them. They believe the arts promote personal well-being, help them understand other cultures in their community, are essential for grade pre-K to 12 students, and that the government has an important role in funding the arts at the local, state, and federal levels.**

1. **The arts bring joy to our lives.** 71% of Americans agree that arts and culture give them “pure pleasure when experiencing or participating in them,” 69% say the arts “lift them up beyond everyday experiences,” and 69% believe that “arts and culture have a positive effect on overall health and well-being.”
2. **Most of us seek out art experiences.** 79% of Americans visited, attended, or watched an arts or culture event in person during the previous year. As in past surveys, the most popular were living collections—zoos, aquariums, or botanical gardens—followed by museums and concerts/musical performances. An even 50% said they watched or participated online or virtually.
3. **Arts and culture add value to our community.** 86% of Americans believe “arts and culture improve my community’s quality of life and livability,” and 79% believe “arts and culture are important to my community’s businesses, economy, and local jobs.”
4. **We make art in our personal time.** 48% of adults said they were personally involved in making, performing, practicing, or sharing creative arts, culture, or crafts activities at home or in the community.
5. **Arts and culture unify communities.** The personal benefits of the arts extend beyond the individual to the community. 72% believe that “Arts and culture provide shared experiences with people of different races, ethnicities, ages, beliefs, and identities (gender, political, national origin).” 63% agree that the arts “help me better understand other cultures in my community,” and 78% believe “the arts are a positive experience in a troubled world.”
6. **Americans show unequivocal and overwhelming support for arts education.** Nine-in-10 American adults believe that it is important for students to receive an education in the arts (including dance, media arts, music, theater, visual arts, and literature). Seventy percent of American adults agree that “The arts help students perform better academically,” with one-third “strongly agreeing” with this statement.
7. **The arts boost creativity—and creativity boosts job success.** 61% of employed American workers say, “The more creative and innovative I am at my job—individually or as part of a team—the more successful I am at the workplace.” Just over half of workers (53%) report that, “My job requires me to be creative—either individually or as part of a team—and produce ideas that are new or unique.”
8. **Americans approve of the government funding nonprofit arts and culture organizations.** Most Americans approve of the government funding nonprofit arts and culture organizations (e.g., festivals, public art, performances, and exhibitions): by local government (70%), state government (66%), and the National Endowment for the Arts (66%).
9. **Arts and culture are a tourism driver.** Americans agree that the arts attract travelers and are good for tourism (79%). In a nation of travelers, more than half (53%) consider their vacation destination’s arts and culture experiences when deciding whether to visit.
10. **The arts help us cope during times of distress.** Regardless of if and how we engage in the arts, 60% of the American adult population agreed, “The arts have helped me cope during times of mental or emotional distress.”