

## Public Art Advisory Committee Meeting

March 25, 2025

12:00 p.m.

Council Chambers, 305 SW A Street

Contact [skerr@bentonvillear.com](mailto:skerr@bentonvillear.com) to request participation via Zoom.



## MINUTES

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### Attendance

| Member                           | Attendance | Ex Officio                                       | Attendance |
|----------------------------------|------------|--|------------|
| 1 Elizabeth Miller               | Absent     | Beckie Seba, City Council                        | Absent     |
| 2 Allan Paulose                  | In person  | Kalene Griffith, Visit Bentonville               | Absent     |
| 3 Chad Nicholson, Chairperson    | In person  | Alison Nation, Visit Bentonville                 | Absent     |
| 4 Kate Schaffer                  | In person  | Cynthia Post Hunt, Crystal Bridges/The Momentary | In person  |
| 5 Anne Jackson, Vice Chairperson | Absent     | Melisa Durkee, OZ Art                            | Absent     |
| 6 Clint Schaff                   | Virtual    |  |            |
| 7 Tom Hoehn                      | In-person  | <b>Staff</b>                                     |            |
|                                  |            | Shelli Kerr, Comprehensive Planning Manager      | In person  |
|                                  |            | Josh Stacey, Deputy Director of Parks            | In person  |

### Guests:

**CALL TO ORDER** Chairperson Nicholson called the meeting to order at 12:01 pm.

### ADMINISTRATIVE

**1. Approval of Minutes – Feb. 25, 2025**

*Tom made a motion to approve the minutes for January 28, 2025. Kate seconded. All in favor, motion passed 4-0 (Clint had not yet joined online).*

**2. Bentonville Schools/Crystal Bridges Partnership.** Craig Ford, Erin Valentine, and Matthew Peoples shared their partnership with Crystal Bridges, the Wingate Foundation and Arkansas Schools to help Heartland communities celebrate their own uniqueness through creativity, critical thinking, collaboration, and the integration of American Art in the classroom. The program will culminate in two public art projects.

**3. Financial Report.** Shelli shared the budget for 2025.

*Kate made a motion to set aside up to \$4,000 to purchase inventory management software. Tom seconded. All in favor, motion passed 5-0.*

**4. 2025 Strategic Plan.** The committee was asked to revise the Strategic Plan to remove Singing Kites from the plan since the contract has been rescinded and to consider adding budgetary amounts to each item.

*Tom made a motion to revise the wording for the roundabout artwork at Water Tower Rd but not include budgetary information in the strategic plan. Kate seconded. All in favor, motion passed 5-0.*

### OLD BUSINESS

**5. The PAAC Race.** Alan indicated he is talking to other entities and will provide additional details at the next meeting.

**6. Vivid Uplift by Milan Kovacevic.**

*Tom made a motion to take no action on the proposal Vivid Uplift due to it not connecting to the PAAC strategy. Kate seconded the motion. All in favor, motion passed 5-0.*

7. **Make Music.** The committee noted this is the same date as the Bentonville Film Festival.

*Allan made a motion to take no action as the project is inconsistent with the role of the committee, but that the information will be shared with other organizations that may be a better fit. Clint seconded the motion. All in favor, motion passed 5-0.*

8. **Bus Shelter/Storm Wood Repurpose.** No update.

#### NEW BUSINESS

9. **Thaden School Urban Studies Library Mural.** This presentation was heard second after item #2. Sam Slaton and his student Valeria Rodriguez Juarez shared the location and art concept. The art design was created to be relatively simply for installation on asphalt. Tom suggested they include signage for artwork. The library would like to work with the students to finalize the library logo and color scheme if they choose to use the library logo. They will submit a final design for the April PAAC meeting.

#### CURRENT PROJECTS

10. **J and John DeShields Roundabout.** Tom reported that Crystal Bridges has been negotiating details with the artist and the final design needs to go through their internal art committee.

11. **Water Tower Rd Roundabout Next Steps.**

*Tom made a motion to reach back out to Megafauna (Danielle Hatch) and Today (Landon Perkins) and determine if they are still interested, would use the same design or would want to update, and if there is a new cost estimate since it's been a year and to have this ready to report for the next meeting. Kate seconded. All in favor, motion passed 5-0.*

Josh suggested members visit the roundabout, review future road plans and NWACC campus plans to determine a need for a more wholistic approach.

12. **Final Condition Assessment - Maintenance Planning.** The final report has not been received.

13. **Fish of Bentonville.** Moving forward.

#### OTHER BUSINESS

14. **AFTA Public Opinion Study Highlights.** Information provided in the agenda packet.

15. **Announcements.** Josh indicated Essence of Being – supplies are being delivered, and art piece should be installed by next meeting. Consider an event to highlight that installation.

#### ADJOURNMENT

*Tom made a motion to adjourn. Kate seconded. All in favor, motion passed 5-0.*

Meeting adjourned at 1:18 pm.