



**Traffic Safety and Signage Committee
Meeting Agenda
June 2, 2025
6:00 PM
Bentonville City Hall**

I. Old Business

1. **Signage Request - No Thru Trucks** **Informational**
Jon Thompson, jet6583@gmail.com

Minutes from 4/7/25: The committee suggested that the Transportation Division meet with the County & ARDOT to discuss possible signage and the locations. Cindy Acree made a motion to table for one month and bring a design/solution back to the Committee, seconded by Daniel Clardy. Voice vote, motion approved.

Minutes from 5/5/25: The Committee reviewed the Street Department recommendations for signage. After discussion, Cindy Acree made a motion to approve the signage for Nomad from Regional Airport to Sears Road with the other areas on map to come back on the agenda for full review. Seconded by James Gibson. Voice vote, motion approved.

II. New Business - Public Comment to be Heard with Agenda Item

1. **Crosswalk/Street Marking Request** **Informational**
Sam Slaton, sslaton@thadenschool.org

Thaden Schools' Urban Studies class is interested in installing a crosswalk mural connecting Onyx Coffee and Yoga Story and a speed cushion in the eastbound lane of NW 2nd Street between SW/NW A Street and Main Street in Downtown Bentonville. (See attachment for a complete description, which would not fit within the space provided.)

2. **Signage Request - SE 2nd Street** **Informational**
Joy Cooper, joysun1@gmail.com

Requesting placement of "No Parking" signage and possible speed bumps on SE 2nd Street between The Howard & B Street. This is due to the increase in traffic since the opening of The Howard. Cars parking on the perimeter of homes and lawns. Also all the construction vehicles that park on the street. It is dangerous and unsightly.

3. **Signage Request - Glen Arbor Subd** **Informational**
John Devine, jjdevine1957@gmail.com

Would like for the Committee review the signage for parking on the street as well as speed limits due to the increase in Construction & Regular Vehicle Traffic.

4. **Other: Parking Spaces** **Informational**
Arvest Bank, jmead@arvest.com

Arvest Bank is requesting an allocation of designated parking spaces on 2nd Street once opened back up to vehicle traffic. This is primarily driven by ongoing construction which will impact our customer parking on Legion Lane. It will significantly impact the availability of parking for our customers.

In light of these circumstances, we are requesting a designation of parking spaces on 2nd

Street once it has been reopened to vehicle traffic. This will ensure that our customers continue to have access to parking during the construction period through our relocation transition to our new temporary location. Estimated to be complete by August 1st.

5. **Other: Traffic Signal** **Informational**
Greg Eisenbeis,
greg@eisengineering.com

McCollum & HWY 72

There was a second car accident that occurred this morning (5/14/2025) at the corner of McCollum Dr and Highway 72 (E. Central Ave.) in Bentonville, AR 72712. It is a very dangerous intersection to try and turn east onto Highway 72. This is demonstrated by the last two accidents at that intersection in the last couple of months. During rush hour, this is a very difficult intersection to navigate. I'm requesting a traffic light be installed at this intersection to keep those people using that intersection safe. I have attached a report generated by the Bentonville police department of the number of accidents that occurred at that intersection, of which 18.5% included bodily injury.

6. **Special Events - DBI** **Informational**
Stephanie Marpe

1, Kid-Entrepreneur Event (August 30th- 2pm-8pm)

We are requesting the closure of Main Street between E Central and NE 2nd on August 30th from 2pm-8pm. The Main Street closure will run after the Farmers Market. Spaces on Main Street will be used for kids selling/advertising their goods/services. A Street Promenade in front of the courthouse will also be used and activated by other vendors.

2. Paint The Town Art Event (October 12th- 8am-3pm)

We are requesting the closure of Main Street between E Central and NE 2nd as well as the surrounding square parking spaces. This closure will be on October 12th from 8am-3pm. A Street Promenade will also be used and activated by Art Vendors and Community Art Organizations.

3. Stargazing Event (August 12th- Noon-10pm)

We are requesting the closure of Main Street between E Central and NE 2nd on August 12th from noon-10pm. Spaces on Main Street will be used for event collaborators like NWA space, Amazeum etc. The Courthouse portion of A Street Promenade will also be used and activated by other vendors.

III. Miscellaneous

IV. Next Proposed Meeting: