



**Traffic Safety and Signage Committee  
Meeting Minutes  
June 2, 2025  
6:00 PM  
Bentonville City Hall**

**I. Old Business**

**1. Signage Request - No Thru Trucks Informational  
Jon Thompson, jet6583@gmail.com**

Minutes from 4/7/25: The committee suggested that the Transportation Division meet with the County & ARDOT to discuss possible signage and the locations. Cindy Acree made a motion to table for one month and bring a design/solution back to the Committee, seconded by Daniel Clardy. Voice vote, motion approved.  
Minutes from 5/5/25: The Committee reviewed the Street Department recommendations for signage. After discussion, Cindy Acree made a motion to approve the signage for Nomad from Regional Airport to Sears Road with the other areas on map to come back on the agenda for full review. Seconded by James Gibson. Voice vote, motion approved.

Street Department has installed all signage and will monitor.

**II. New Business - Public Comment to be Heard with Agenda Item**

**1. Crosswalk/Street Marking Request Informational  
Sam Slaton,  
sslaton@thadenschool.org**

Thaden Schools' Urban Studies class is interested in installing a crosswalk mural connecting Onyx Coffee and Yoga Story and a speed cushion in the eastbound lane of NW 2nd Street between SW/NW A Street and Main Street in Downtown Bentonville. (See attachment for a complete description, which would not fit within the space provided.)

After the presentation, the Committee discussed all the items presented. Ray Shastid made a motion to approve the Mural Only at the proposed location with the stop bar relocation. Seconded by Tyler Overstreet. The other components (bollard and speed cushion) were not approved. Voice vote, motion approved.

**2. Signage Request - SE 2nd Street Informational  
Joy Cooper, joysun1@gmail.com**

Requesting placement of "No Parking" signage and possible speed bumps on SE 2nd Street between The Howard & B Street. This is due to the increase in traffic

since the opening of The Howard. Cars parking on the perimeter of homes and lawns. Also all the construction vehicles that park on the street. It is dangerous and unsightly.

Ray Shastid to table until he speaks directly with The Howard and reviewed signage in the area. Seconded by Daniel Clardy. Voice vote, motion approved.

3. **Signage Request - Glen Arbor Subd** **Informational**  
**John Devine,**  
**jjdevine1957@gmail.com**

Would like for the Committee review the signage for parking on the street as well as speed limits due to the increase in Construction & Regular Vehicle Traffic.

After discussion of SW Arlington, City to review what signage may be needed due to construction coming to an end in that area. Police and Street departments will bring back if vote is required.

4. **Other: Parking Sapces** **Informational**  
**Arvest Bank, jmead@arvest.com**

Arvest Bank is requesting an allocation of designated parking spaces on 2nd Street once opened back up to vehicle traffic. This is primarily driven by ongoing construction which will impact our customer parking on Legion Lane. It will significantly impact the availability of parking for our customers.

In light of these circumstances, we are requesting a designation of parking spaces on 2nd Street once it has been reopened to vehicle traffic. This will ensure that our customers continue to have access to parking during the construction period through our relocation transition to our new temporary location. Estimated to be complete by August 1st.

Ray Shastid made a motion to approve the 3 far east parking spots for Arvest usage only during the relocation/moving process along NE 2nd Street during business hours only (nights and weekends do not apply). Seconded by David Wright. Voice vote, motion approved.

5. **Other: Traffic Signal** **Informational**  
**Greg Eisenbeis,**  
**greg@eisengineering.com**

McCollum & HWY 72

There was a second car accident that occurred this morning (5/14/2025) at the corner of McCollum Dr and Highway 72 (E. Central Ave.) in Bentonville, AR 72712. It is a very dangerous intersection to try and turn east onto Highway 72. This is demonstrated by the last two accidents at that intersection in the last couple of months. During rush hour, this is a very difficult intersection to navigate. I'm requesting a traffic light be installed at this intersection to keep those people using that intersection safe. I have attached a report generated by the Bentonville police department of the number of accidents that occurred at that intersection, of which 18.5% included bodily injury.

Daniel Clardy made a motion to do a full study of the area w/Miovision

Video Detection at the intersection. This may take several months and Street Department will bring back to Committee with any recommendations or improvements. Seconded by Ray Shastid. Voice vote, motion approved.

6. **Special Events - DBI**  
**Stephanie Marpe**

**Informational**

1, Kid-Entrepreneur Event (August 30th- 2pm-8pm)

We are requesting the closure of Main Street between E Central and NE 2nd on August 30th from 2pm-8pm. The Main Street closure will run after the Farmers Market. Spaces on Main Street will be used for kids selling/advertising their goods/services. A Street Promenade in front of the courthouse will also be used and activated by other vendors.

2. Paint The Town Art Event (October 12th- 8am-3pm)

We are requesting the closure of Main Street between E Central and NE 2nd as well as the surrounding square parking spaces. This closure will be on October 12th from 8am-3pm. A Street Promenade will also be used and activated by Art Vendors and Community Art Organizations.

3. Stargazing Event (August 12th- Noon-10pm)

We are requesting the closure of Main Street between E Central and NE 2nd on August 12th from noon-10pm. Spaces on Main Street will be used for event collaborators like NWA space, Amazuem etc. The Courthouse portion of A Street Promenade will also be used and activated by other vendors.

Stargazing Event (August 12th- Noon-10pm), motion made by David Wright to approve. Seconded by Jim Gibson. Voice vote motion approved.

Kid-Entrepreneur Event (August 30th- 2pm-8pm), motion made by Justin Scantlin to approve. Seconded by David Wright. Voice vote motion approved.

Paint The Town Art Event (October 12th- 8am-3pm), motion to approve by David Wright with the stipulation that all ADA parking spaces be available. Seconded by Tyler Overstreet. Voice vote motion approved.

**III. Miscellaneous**

**IV. Next Proposed Meeting:**

July 7, 2025

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Kirby Romines, City Clerk

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Stephanie Orman, Mayor