



**Traffic Safety and Signage Committee  
Meeting Agenda  
July 7, 2025  
2:00 PM  
Bentonville City Hall**

**I. Old Business**

1. **Signage Request - SE 2nd Street** **Informational**  
**Joy Cooper, joysun1@gmail.com**

Requesting placement of "No Parking" signage and possible speed bumps on SE 2nd Street between The Howard & B Street. This is due to the increase in traffic since the opening of The Howard. Cars parking on the perimeter of homes and lawns. Also all the construction vehicles that park on the street. It is dangerous and unsightly.

Minutes from 6/2/25:

Ray Shastid to table until he speaks directly with The Howard and reviewed signage in the area. Seconded by Daniel Clardy. Voice vote, motion approved.

**II. New Business - Public Comment to be Heard with Agenda Item**

1. **Special Event - Homecoming Parade 2025** **Informational**  
**Jeff Wasem -**  
**Jwasem@bentonvillek12.org**

Request for road closure for the High School Homecoming Parade on October 10, 2025. Same route as previous years.

2. **Special Event - UpSummit** **Informational**  
**Nancy Reid - nancy@up.partners**

Request to close roads for the Up Summit Community Day on 9/28/25 from 10am to 5pm (CU25-0017). Closure/Event Plan attached.

3. **Race/Run Event - LPGA 5k** **Informational**  
**Brandi Mikula, bmikula@outlyr.com**

The 5k @ the LPGA will start & finish at the Walmart Home Office on Integrity Dr. The race starts at 7:30am on Saturday, September 13, and we're expecting 1,500 runners.

We are requesting the following street closures & police presence for the race:

- Integrity Drive (with police traffic control as runners cross 8th Street from 7:30-7:45am)
- Henry Street
- F Street (from Henry to 5th)
- 5th Street (from F St. to Respect Dr.); with police presence at 5th and J for runners to cross

4. **Race/Run Events - Parks Department**  
**Shauna Damon,**  
**sdamon@bentonvillear.com**

**Informational**

Bentonville Parks and Recreation requests street closure approvals for the following upcoming events for the remaining 2025 year and early 2026 year: See attachment for more information:

Worse Race Ever 5K (September 6, 2025)  
Square to Square Fall (October 11, 2025)  
Goblin Run 5K (October 25, 2025)  
Freedom Frosty (December 6, 2025)  
Valentine's 4K/8K (February 14, 2026)  
Irish 5K/10K (March 14, 2026)  
Run Bentonville Half Marathon 13.1/5K (April 4, 2026)  
Square to Square Spring (May 2, 2026)  
Glow Run 5K (May 29, 2026)

**III. Miscellaneous**

**IV. Next Proposed Meeting:**