

Public Art Advisory Committee Meeting

July 22, 2025

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.

THE CITY OF BENTONVILLE



PUBLIC ART ADVISORY COMMITTEE

AGENDA

Members

- 1 Elizabeth Miller
- 2 Allan Paulose
- 3 Vacant
- 4 Kate Schaffer
- 5 Anne Jackson, Vice Chairperson
- 6 Clint Schaff
- 7 Tom Hoehn

Ex Officio

- Beckie Seba, City Council
Kalene Griffith, Visit Bentonville
Alison Nation, Visit Bentonville
Cynthia Post Hunt, Crystal Bridges/The Momentary
Melisa Durkee, OZ Art

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Deputy Director of Parks

1. Call to Order
2. Approval of Minutes * – June 24, 2025

PROPOSALS

3. Community Center Painting *
4. Old Tree Sculpture *

OLD BUSINESS

5. Roundabout Projects *
6. Storm Wood Repurpose

NEW BUSINESS – No new business

PROJECT UPDATES

7. Proposals
 - *Thaden School Urban Studies Library Mural*
 - *Trout Crosswalk Mural*
8. Installations
 - *Sewer Main – Fish of Bentonville*
 - *J and John DeShields Roundabout*

OTHER BUSINESS

9. Our Town Grant

ADJOURNMENT

*Attachment

Public Art Advisory Committee Meeting

June 24, 2025

12:00 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



MINUTES

Member	Attendance	Ex Officio	Attendance
1 Elizabeth Miller	Virtual	Beckie Seba, City Council	In person
2 Allan Paulose	Virtual	Kalene Griffith, Visit Bentonville	Absent
3 Chad Nicholson, Chairperson	In person	Alison Nation, Visit Bentonville	Absent
4 Kate Schaffer	Absent	Cynthia Post Hunt, Crystal Bridges/The Momentary	Absent
5 Anne Jackson, Vice Chairperson	In person	Melisa Durkee, OZ Art	In person
6 Clint Schaff	Virtual		
7 Tom Hoehn	In person		
		Staff	
		Shelli Kerr, Comprehensive Planning Manager	In person
		Josh Stacey, Deputy Director of Parks	In person

Guests: Bonnie Bridges, Michael McCranie

- 1. CALL TO ORDER** Chairperson Nicholson called the meeting to order at 12:03 pm.

ADMINISTRATIVE

- 2. Approval of Minutes – May 27, 2025**

Tom made a motion to approve the minutes for May 27, 2025. Clint seconded. All in favor, motion passed 6-0.

PROPOSALS – None Received

OLD BUSINESS

- 3. Water Tower Rd Roundabout.** Shelli recommended that due to budget constraints, the roundabout project should be put on hold until city council makes decisions on capital projects. Once we know the direction of council, the committee would like to invite in NWACC to discuss roundabout artwork in its vicinity.
- 4. The PAAC Race.** Allan discussed the PAC race, noting that there was alignment on most elements but a slight conflict with DBA's focus on downtown public art. The group discussed challenges with organizing a public art scavenger hunt event and decided to pause execution of the project unless an external partner like DBI can be found, as the group is not in the business of running races.

Anne mentioned potential collaboration between arts councils in northwest Arkansas cities and the need for joint learning sessions.
- 5. Bus Shelter Grant /Storm Wood Repurpose.** Shelli provided an update on a bus shelter grant, explaining that it was not suitable for their original design concept. The group discussed the repurposing of the stormwood and the need to find a new use for it. Josh will provided photos of what is available.
- 6. Program Recommendations:**
 - Curatorial theme:* Allan asked about the need for a curatorial theme. The group acknowledged past struggles in defining a clear curatorial theme and decided to maintaining their current focus on community and inclusion.
 - Complaint policy:* They also reviewed a draft complaint policy for public art, which is still a work in progress. Allan suggested including information about the complaint process in the formal unveiling of new public art. The group agreed to review the draft policy and consider how to present the complaint process to the public. The group discussed a notification plan for artwork

complaints, with concerns raised about the 3-month timeframe for complaints and the need to consider safety and accessibility issues that could arise long after installation. They agreed to research best practices from other communities, with Elizabeth noting she would investigate benchmarking data. Add a clause to indicate when a determination has been made by council, that it is applicable for a certain amount of time so the same complaints do not continue to require a new review process.

- *Local artists:* The group discussed the balance between supporting local artists and considering national or more experienced artists for city-funded projects. They acknowledged that while local artist engagement is important, sometimes the pool of local talent may not meet project needs, leading to a mix of local and national artists being used. Elizabeth suggested developing local artists by providing them with the necessary tools and skills to compete for larger projects, as they may lack experience in submitting high-quality proposals. The group also noted that while they aim to support local artists, they cannot always control who is selected for projects funded by other organizations or private entities. The group discussed improving their RFP process by holding informational sessions to share past successful and unsuccessful RFP examples. They agreed to be cautious about setting too many specific guidelines for artwork, as each project's needs can vary.

NEW BUSINESS – No new business

PROJECT UPDATES

7. Proposals. Shelli reported that Legal is finalizing the agreements for both *Thaden School Urban Studies Library Mural* and *Trout Crosswalk Mural*. The goal is to have these to City Council in July.

8. Installations

- *J and John DeShields Roundabout.* Tom reported that the Crystal Bridges art committee approved the roundabout project featuring Natasha Bowden's design, which is scheduled for installation in 2026, though site prep can begin this year.
- *Fish of Bentonville.* Shelli noted that the Fish of Bentonville project is expected to be installed by late July or early August, after the artist returns from a 3-4 week absence.

9. Maintenance

- *Monarch and Dandelion.* The agreement to repair Monarch and Dandelion is awaiting the mayor's signature, with repairs planned for early fall.
- *PAC Man.* The committee debated between different repair options, with costs ranging from \$6,760 for cleaning to \$8,447 for a new backpack, and considered getting additional quotes from regional conservators. The group also discussed a broader approach to artwork maintenance by issuing an RFQ to identify contractors who could clean multiple pieces at a group rate.
- *Upper Cut.* Staff have reached out to the artist for cost estimates to make repairs to *Upper Cut*.
- *Little Library Repair.* Public Works is able to take care of this maintenance at a cost of approximately \$50.

OTHER BUSINESS

- Tom mentioned the new art piece, *Melancholy*, at the Alice Walton School of Medicine.
- Elizabeth mentioned the installation of 13 sculptures across campus as part of Walmart Associates Week.

ADJOURNMENT

Anne made a motion to adjourn. Tom seconded. All in favor, motion passed 5-0 (Clint had left before the vote). Meeting adjourned at 1:09 pm.

Shelli Kerr

From: noreply@civicplus.com
Sent: Wednesday, July 2, 2025 4:20 PM
To: Shelli Kerr
Subject: Online Form Submittal: Public Art Proposal

Follow Up Flag: Follow up
Flag Status: Flagged

Public Art Proposal

Proposal for Public Art

Type of Proposal	Unsolicited Proposal
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Date	7/2/2025
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Is the project a collaboration among multiple artists?	No
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Is the project curated by someone or an organization other than the artist?	No
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1) ARTIST INFORMATION

Complete this section with the primary artist's information. If this is a collaborative project with multiple artists, we will reach out for additional information on the other artists.

Name	Lori Weeks
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Address	229 E Main Street
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City	Gentry
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State	AR
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Zip Code	72734
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Email Address	loriweeks@gmail.com
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Phone Number	501-350-4069
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Upload artist resume / CV [BCC 10 Year Artwork Donation Letter.jpg](#)

Artist portfolio [Portfolio.docx](#)

Artist website NaturalStateGallery.com

2) CURATOR CONTACT INFORMATION

Complete this section with the primary contact of the curator of this project, if applicable. If the project is being submitted by the artist, proceed to Section 3) Artwork Details.

Name Kendra Musick

Title Bentonville Community Center Facility Manager

Organization Name Bentonville Parks and Recreation

Street Address 1101 SW Citizens Circle

City Bentonville

State AR

Zip Code 72712

Email Address kmusick@bentonvillear.com

Phone Number 479-696-0210

3) ARTWORK DETAILS

Title of artwork Bentonville Community Center - 10 Years

Medium Canvas oil painting

Height 24"

Width and depth 36"

Can the artwork be scaled smaller or larger? No

Description of artwork Hand painting highlighting the features around the Bentonville Community Center. This was completed and donated for

Upload description of artwork	flag_bcc.jpg
Upload image of artwork	flag_bcc_1.jpg
4) INSTALLATION AND MAINTENANCE	
Is the proposal for temporary or permanent display?	Permanent
If temporary, what is the requested display period?	Not applicable
Is the artwork already complete?	Yes
If yes, artwork is complete, is it currently on display?	No
If artwork is currently on display, when will it be available?	<i>Field not completed.</i>
If no, artwork is not complete, how much time is needed for fabrication?	Not applicable
Is the artwork best suited for indoor or outdoor display?	Indoor
Is a foundation required to install the artwork?	Yes
If a foundation is required, indicate the size and shape needed.	Framed wall art 24" x 36"
Does the artwork require access to electricity?	No
Does the artwork require access to water?	No

What is the life expectancy of the artwork?	11 or more years
Are there any special maintenance needs for this artwork?	No
If there are maintenance needs, please describe here.	<i>Field not completed.</i>
5) BUDGET & FUNDING	
(a) Material costs	0
Describe materials costs.	This was donated for our 10 years anniversary
(b) Production costs	0
Describe production costs.	This was donated for our 10 years anniversary
(c) Installation costs	\$25
Describe installation costs.	We would need to purchase a secure method to hang this piece of wall art.
(d) Total fabrication budget	\$25
(e) Artist's fee	Donated
(f) Travel costs	Donated
(g) Total budget	\$25
What is the planned funding for this proposal?	Not determined.

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Discover unique artworks in
Arkansas's vibrant art scene.

Original Art

Flying from XNA and have time to spare? We are just 10 miles from the airport to start or end your visit to Northwest Arkansas. Or, you can take the beautiful drive minutes from Fayetteville, Rogers, Bentonville, and an even shorter drive from Siloam Springs, Centerton, and Cave Springs.

Natural State Gallery is open to the public and is also a working studio for artists Lori Weeks & Matt Coburn. Contact for current hours or private tour.

501-350-4069
loriweeks@gmail.com
Gentry, Arkansas
NaturalStateGallery.com

LORI WEEKS

Natural State Gallery Gentry
Gallery Curator / Artist

Lori Weeks is a native of Arkansas who grew up in the tourist lake & river area of Heber Springs, a professionally trained artist with more than 30 years experience. Lori attended The Art Institute of Dallas and Memphis College of Art, then held a 20 year career in advertising for two of the largest agencies in Arkansas with a focus on Tourism. She is best known for her collection of impressionistic florals, landscapes, and wildlife paintings using unique color schemes and textures.



'I so appreciate my collectors, they tell me my works bring peace and happiness – that's a rewarding profession.'



'Bentonville Community Center - 10 Years'

This 24" x 36" original oil painting of Bentonville Community Center was produced by Lori Weeks in May 2025 and created specifically for the 10 year anniversary.

The painting was donated to the Bentonville Community Center in June 2025 by Lori Weeks.

www.loriweeksart.com







From: noreply@civicplus.com
To: [Shelli Kerr](#)
Subject: Online Form Submittal: Public Art Proposal
Date: Wednesday, July 9, 2025 4:09:55 PM

Public Art Proposal

Proposal for Public Art

Type of Proposal	Unsolicited Proposal
Date	7/9/2025
Is the project a collaboration among multiple artists?	No
Is the project curated by someone or an organization other than the artist?	Yes

1) ARTIST INFORMATION

Complete this section with the primary artist's information. If this is a collaborative project with multiple artists, we will reach out for additional information on the other artists.

Name	Pamela Rosenkranz
Address	c/o Miguel Abreu Gallery 88 Eldridge Street
City	New York
State	NY
Zip Code	10002
Email Address	mabreu@miguelabreugallery.com
Phone Number	212.995.1774
Upload artist resume / CV	PRosenkranz_CV_02.13.25-3.pdf
Artist portfolio	Pamela Rosenkranz previous works.docx
Artist website	https://miguelabreugallery.com/artists/rosenkranz/

2) CURATOR CONTACT INFORMATION

Complete this section with the primary contact of the curator of this project, if applicable. If the project is being submitted by the artist, proceed to Section 3) Artwork Details.

Name	Melisa Durkee
Title	Director of Collections & Projects
Organization Name	OZ Art NWA
Street Address	<i>Field not completed.</i>
City	<i>Field not completed.</i>
State	<i>Field not completed.</i>
Zip Code	<i>Field not completed.</i>
Email Address	mdurkee@ozartnwa.com
Phone Number	203.393.5651

3) ARTWORK DETAILS

Title of artwork	Old Tree
Medium	High grade epoxy, fiberglass, galvanized steel
Height	24.5'
Width and depth	23' x 23'
Can the artwork be scaled smaller or larger?	No

Description of artwork	<p>Pamela Rosenkranz presents Old Tree, a bright red-and-pink sculpture that animates myriad historical archetypes wherein the tree of life connects heaven and earth. The tree's sanguine color resembles the branching systems of human organs, blood vessels, and tissue, inviting viewers to consider the indivisible connection between human and plant life. Old Tree evokes metaphors for the ancient wisdom of human evolution as well as a future in which the synthetic has become nature. Made of man-made materials and standing at a height of 25 feet atop the Plinth, it provides a social space, creating shade while casting an ever-changing, luminous aura amid changing seasons.</p>
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Old Tree is an imaginary tree created by the artist. It takes shape through a digital 3D process using generative design tools in CAD software to calculate various static and aesthetic models, to obtain the final shape of the sculpture.

The colors of the polyurethane coating are inspired by the artist's paintings, which refer to shades of human tissue, and are applied through a color-shift process used by specialists to produce a translucent, layered gloss. The color effect appears as emanating from the inside out of the tree, moving from the almost blood-red crimson color of the trunk, to the pink tones of human tissue of the branches and roots.

Like blood circulation connecting the organs, the branches of Old Tree stand out from their background. The leaves of the sculpture have no lamina, but consist of the veins of the leaves themselves, which end in the smallest ramifications. Like the phyllotactic arrangement of leaves in plants, they are the repetitions of three different sizes of branchlets, which are attached to the generic main branch like a kit. The same main branch is in turn attached to the ends of the larger branches.

Despite the generic form at its basis, Old Tree projects an impression of natural randomness. The inherent fixedness of the sculpture is broken by the evolving and complexifying branching system.

Upload description of artwork

Field not completed.

Upload image of artwork

[PRosenkranz_Old Tree_OFFER_MAG copy.pdf](#)

4) INSTALLATION AND MAINTENANCE

Is the proposal for temporary or permanent display?

Temporary

If temporary, what is the requested display period?

3 years or more

Is the artwork already complete?

No

If yes, artwork is complete, is it currently on display?

Not applicable

If artwork is currently on display, when will it be available?	<i>Field not completed.</i>
If no, artwork is not complete, how much time is needed for fabrication?	7-10 months
Is the artwork best suited for indoor or outdoor display?	Outdoor
Is a foundation required to install the artwork?	Yes
If a foundation is required, indicate the size and shape needed.	A base/plinth will be fabricated and a concrete pad will be required to anchor both the plinth and the sculpture. OZ Art NWA has budgeted for these costs.
Does the artwork require access to electricity?	Not sure
Does the artwork require access to water?	No
What is the life expectancy of the artwork?	11 or more years
Are there any special maintenance needs for this artwork?	Yes
If there are maintenance needs, please describe here.	OZ Art will conduct regular maintenance in coordination with the City of Bentonville.
5) BUDGET & FUNDING	
(a) Material costs	0
Describe materials costs.	0

(b) Production costs	0
Describe production costs.	0
(c) Installation costs	0
Describe installation costs.	0
(d) Total fabrication budget	0
(e) Artist's fee	0
(f) Travel costs	0
(g) Total budget	0
What is the planned funding for this proposal?	Private funding.

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MIGUEL ABREU GALLERY

PAMELA ROSENKRANZ
Old Tree

88 Eldridge Street, New York, NY 10002 • 212.995.1774 • post@miguelabreugallery.com

www.miguelabreugallery.com

PAMELA ROSENKRANZ

Old Tree, 2023

High grade epoxy, fiberglass, galvanized steel
Plinth: Sand, paint on wood
24 1/2 x 23 x 23 feet (7.5 x 7 x 7 meters)
[PR1438.21]

Rosenkranz presents *Old Tree*, a bright red-and-pink sculpture that animates myriad historical archetypes wherein the tree of life connects heaven and earth. The tree's sanguine color resembles the branching systems of human organs, blood vessels, and tissue, inviting viewers to consider the indivisible connection between human and plant life. *Old Tree* evokes metaphors for the ancient wisdom of human evolution as well as a future in which the synthetic has become nature. *Old Tree* raises questions about what is truly "artificial" or "natural" in our world. Made of man-made materials and standing at a height of 25 feet atop the Plinth, it provides a social space, creating shade while casting an ever-changing, luminous aura amid changing seasons.

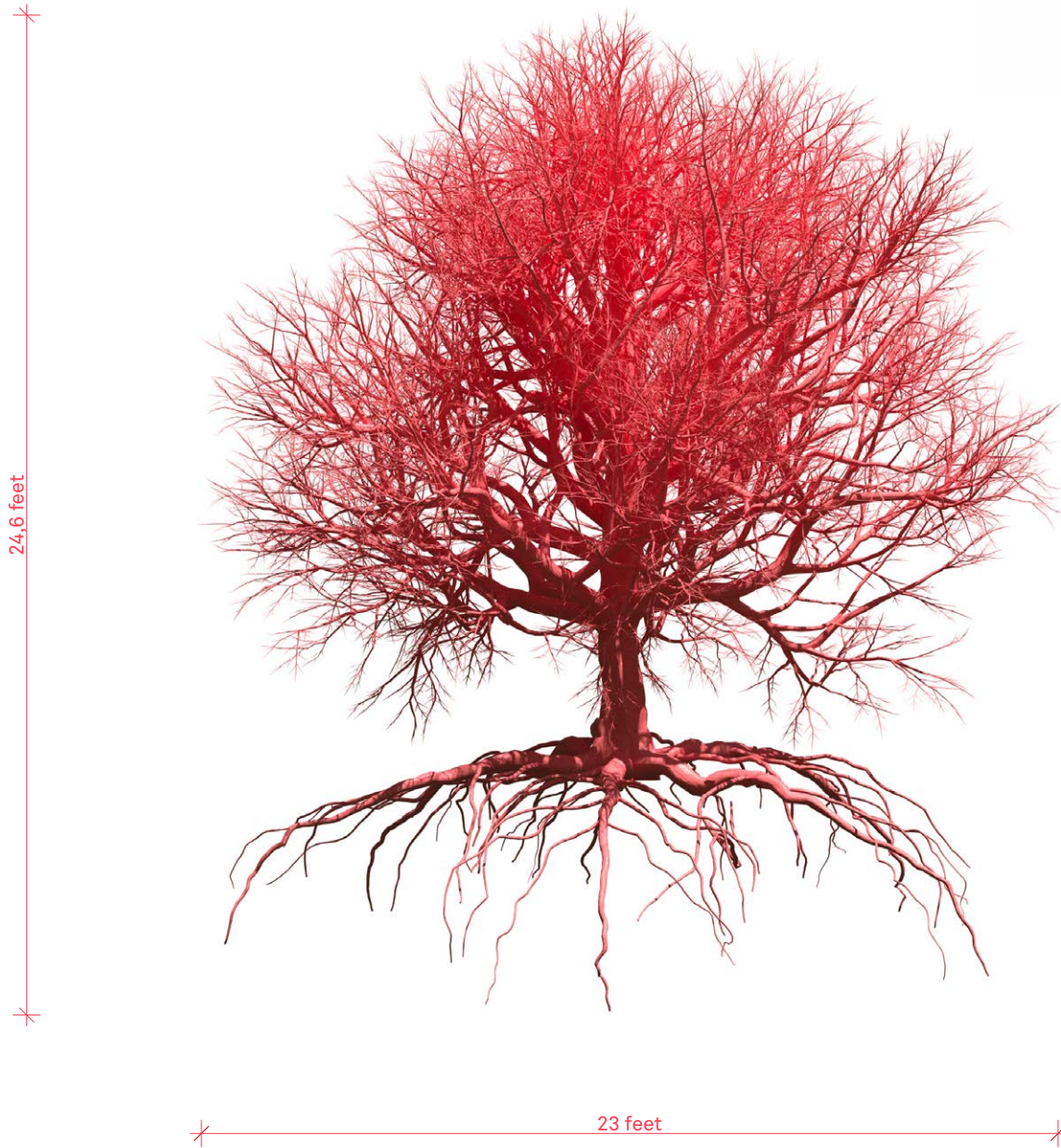


Pamela Rosenkranz creates sculptures, paintings, videos, and installations that reflect on the human need to anthropomorphize our surroundings in order to understand them. In doing so, she investigates the codes through which people give meaning to the natural world. Her projects center synthetic materials created in the image of nature: a swimming pool filled with viscous fluid, collections of mineral water bottles filled with silicone, or a kitchen faucet streaming water colored with E131 "sky blue" synthetic dye. Color is paramount for Rosenkranz, who employs fabricated colors intended to reflect unblemished and idealized nature. She elaborates on the condition of the body as a malleable system. Questioning the worldview that centers human beings, Rosenkranz addresses our relentless attempts to domesticate and tame the other living beings around us, as well as our own bodies

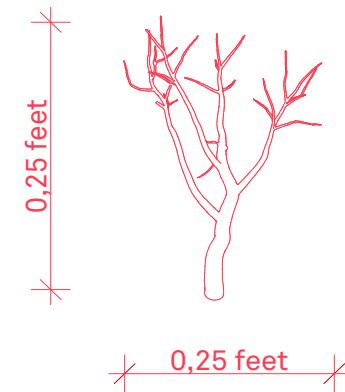
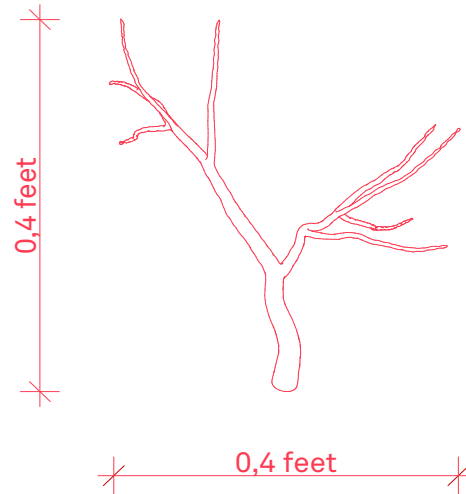
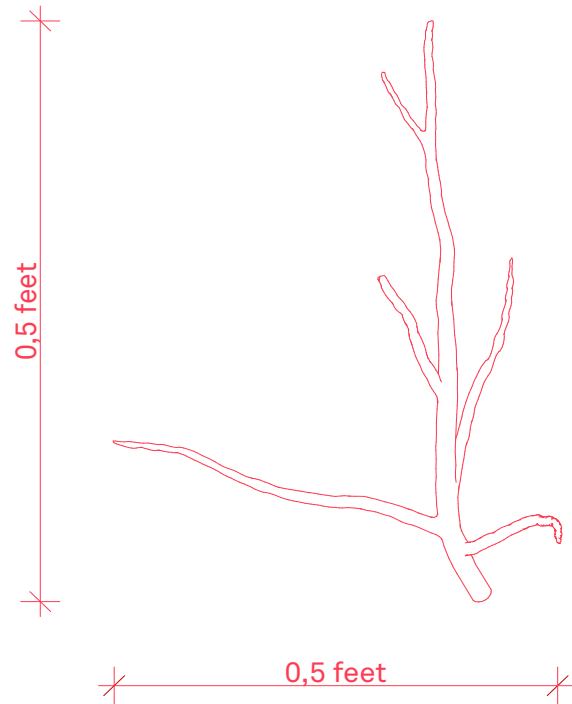
*Pamela Rosenkranz lives and works in Zürich, Switzerland. Institutional solo exhibitions include Kunsthau Bregenz, Austria (2021); Kreuzgang Fraumünster, Zürich (2018); Kunstsammlung Nordrhein-Westfalen, Düsseldorf (2017); Fondazione Prada, Milan, (2017); GAMeC, Bergamo, Italy (2017); Kunsthalle Basel (2012); Kunstverein Braunschweig, Germany (2010); and Center d'Art Contemporain, Geneva (2010), among others. Notable group exhibitions include Okayama Art Summit, Japan (2019); Sharjah Biennial 14, United Arab Emirates (2019); 15th Biennale de Lyon, France (2019); and 55th Venice Biennale (2013). In 2015, her project *Our Product* was selected to represent Switzerland at the 56th Venice Biennale. Rosenkranz's work is in the permanent collections of the Centre Georges Pompidou, Paris; Kunsthau Zürich; Museum of Contemporary Art, Chicago; Museum of Modern Art, New York; K11 Art Foundation, Hong Kong; Louisiana Museum of Modern Art, Humlebæk, Denmark; and Museum für Moderne Kunst, Frankfurt, among others.*



Dimensions

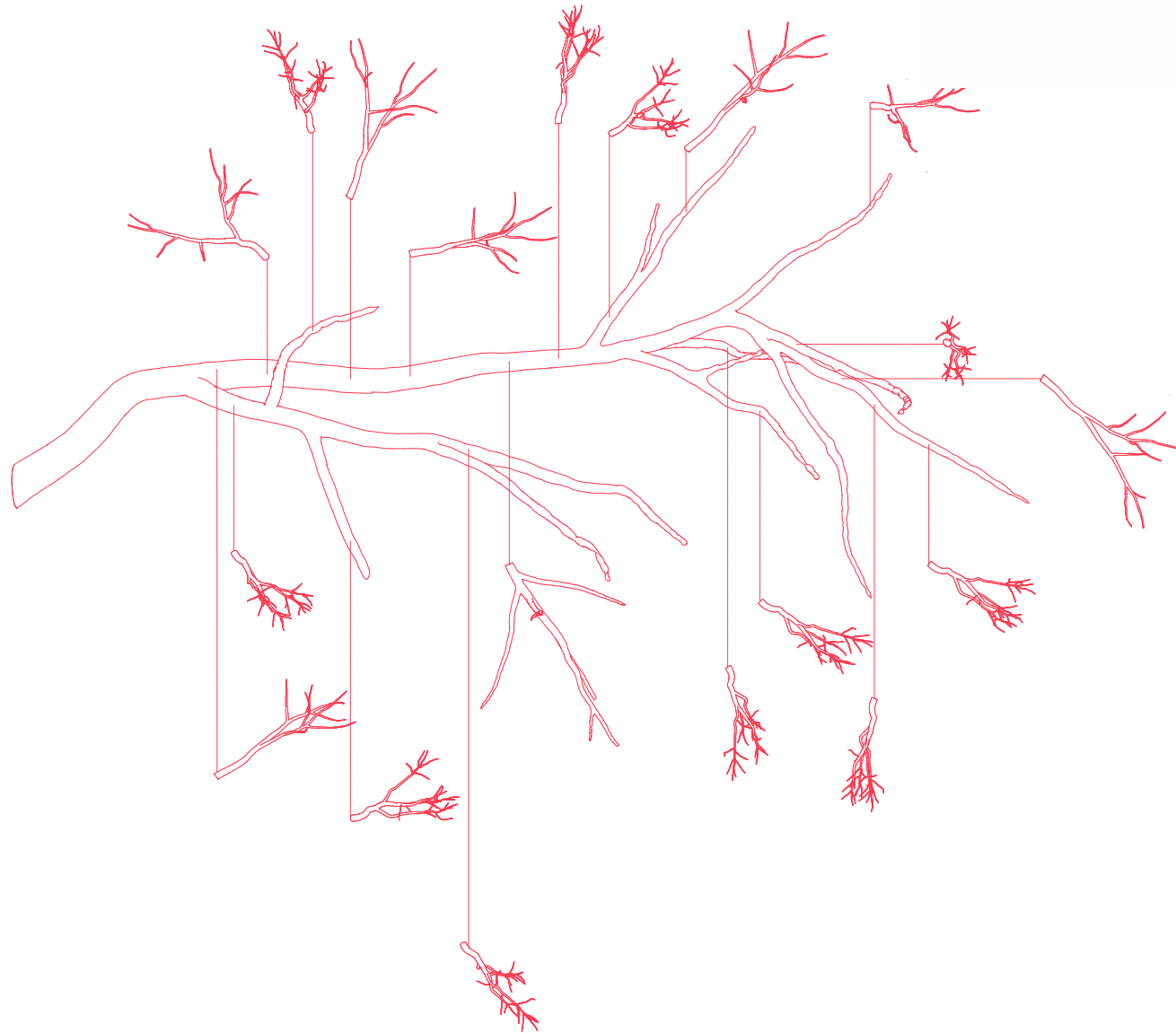


Generic branches



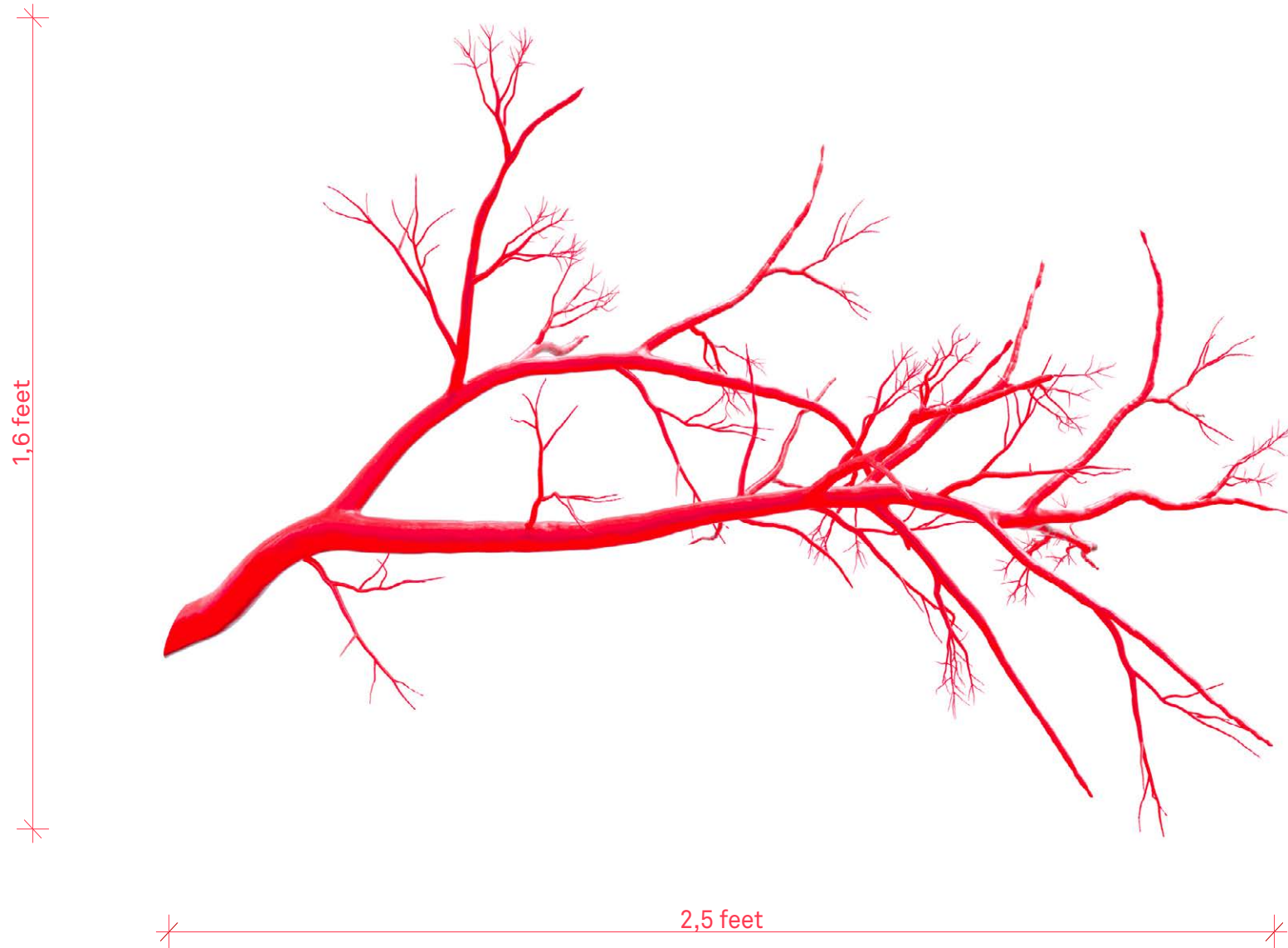
3 different types of small branches (the veins of the leaves)

Generic branches



3 different types of small branches attached to the generic main branch

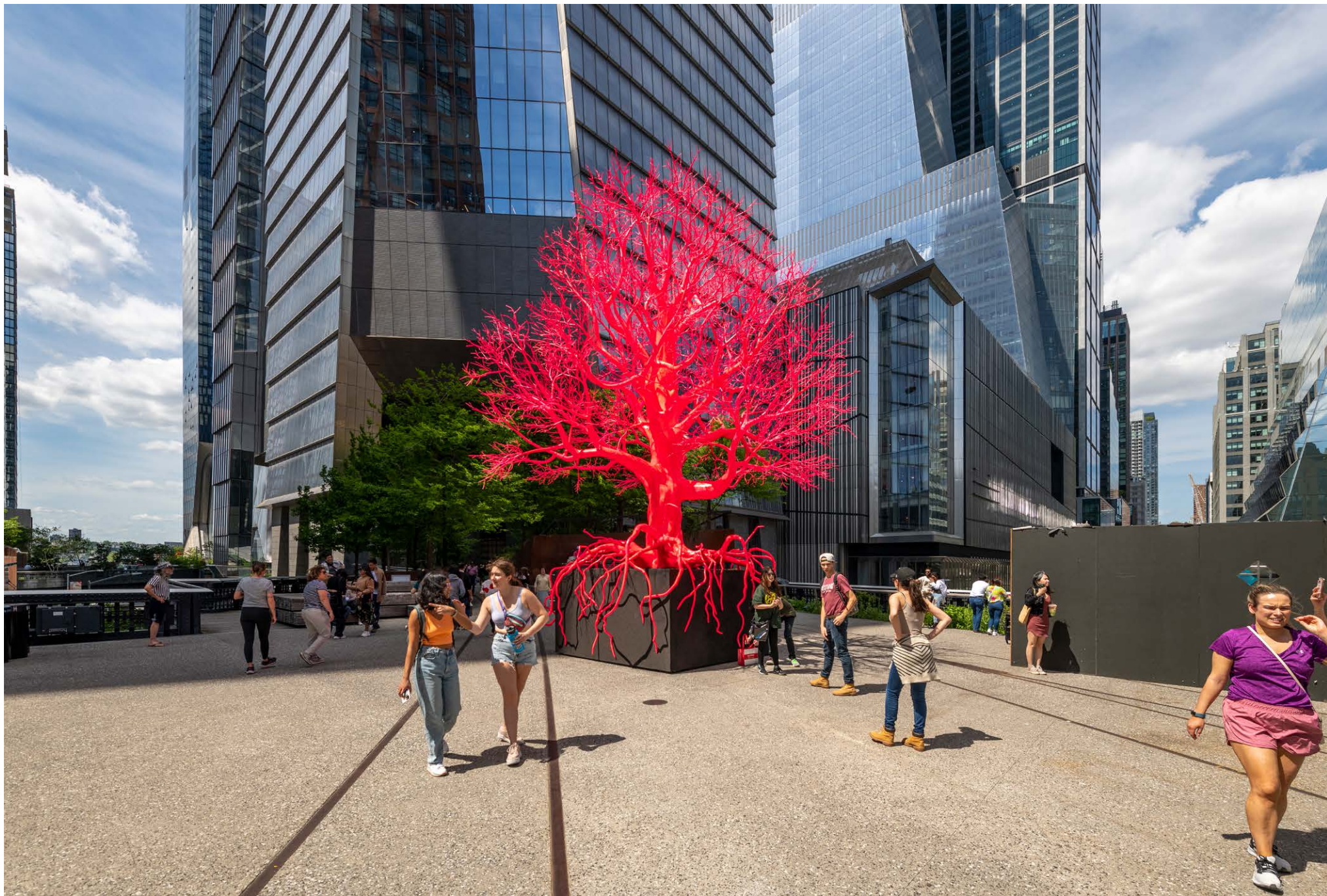
Generic branches



Generic main branch with vein-like leaf ramifications



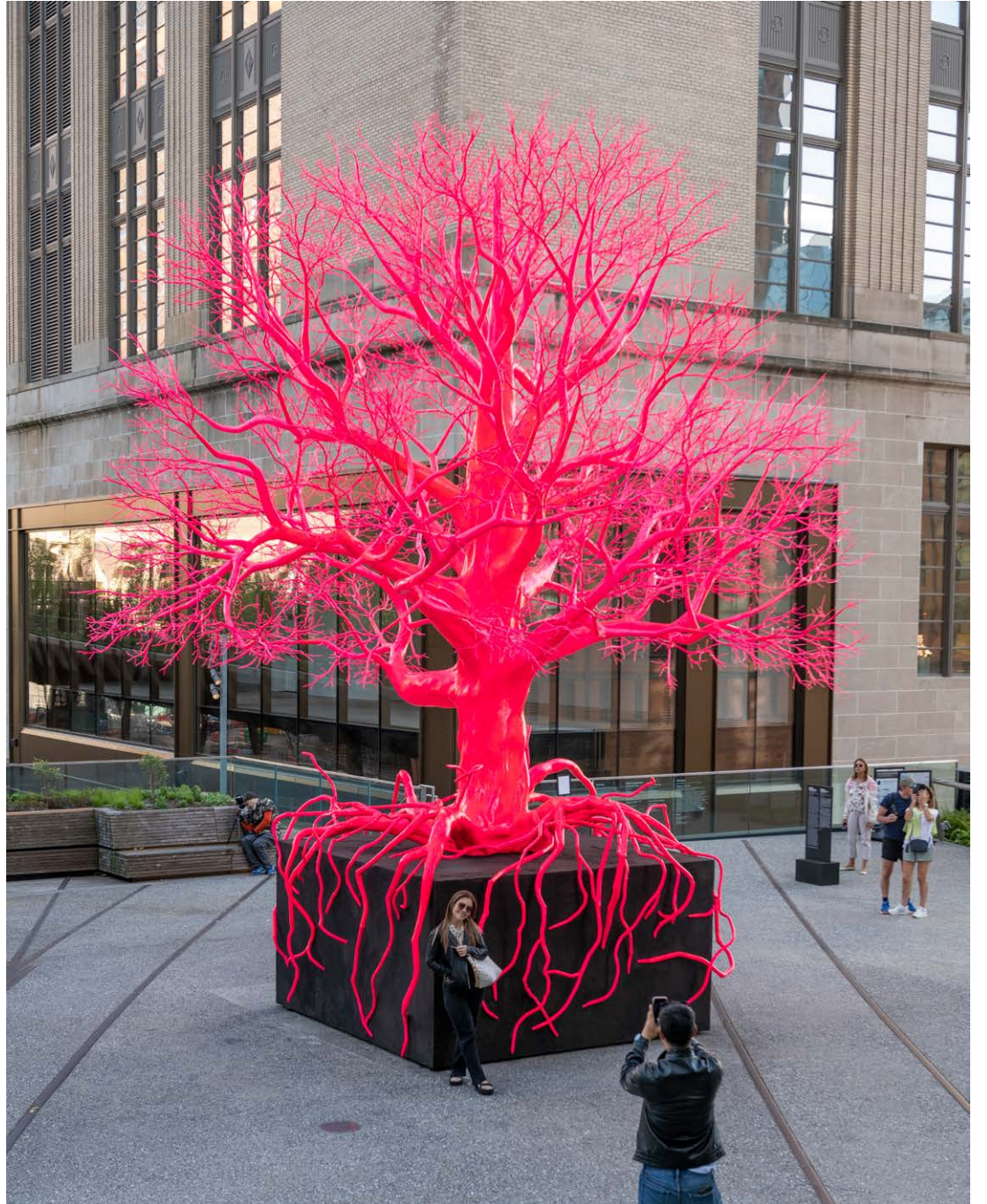
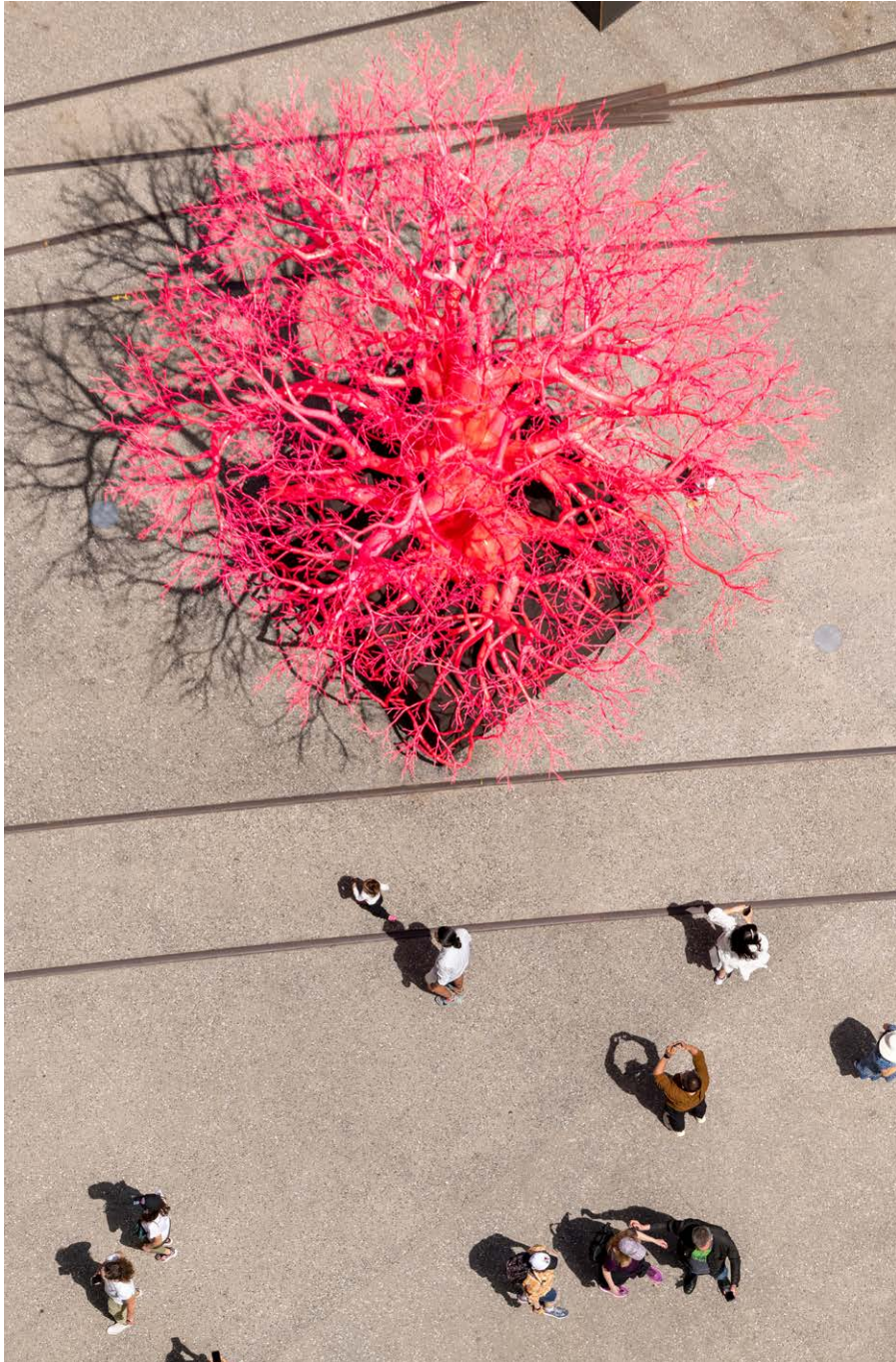




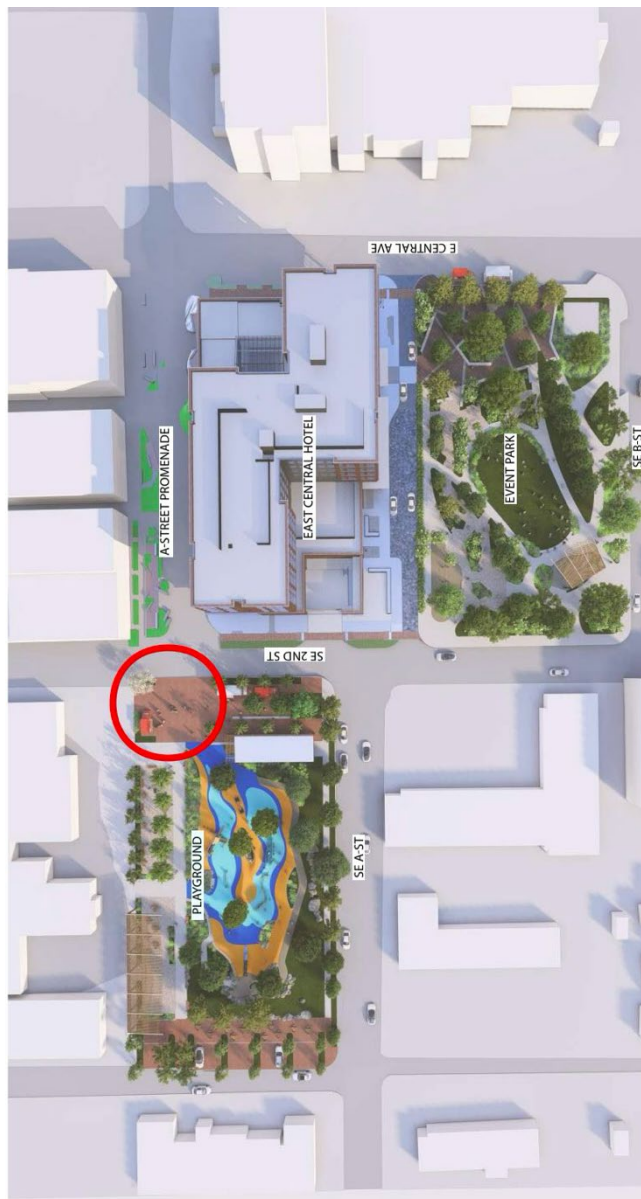






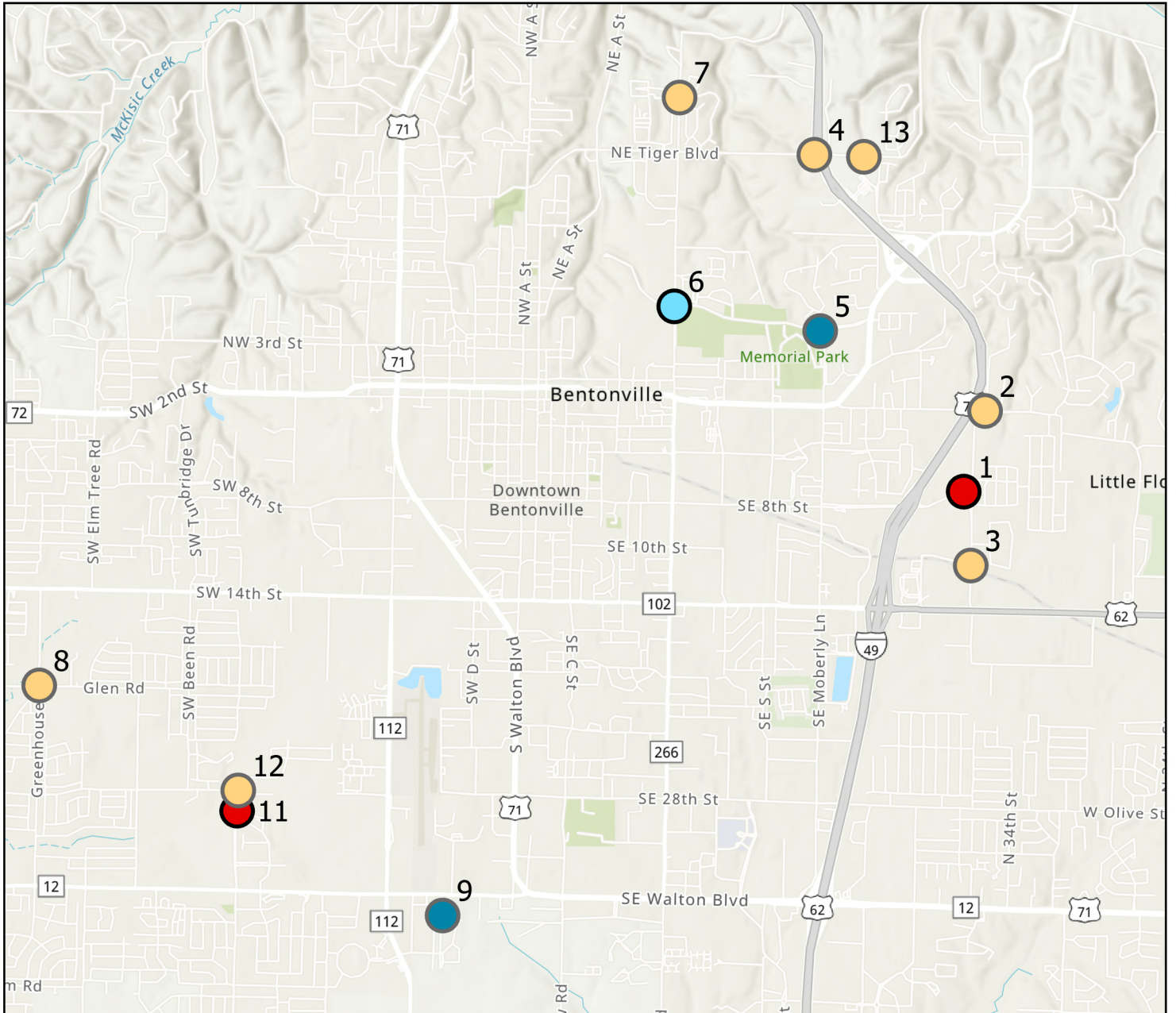


PROPOSED LOCATION: CORNER OF SE 2ND ST & A STREET PROMENADE





Art in Roundabouts



ID	NorthSouthStreet	EastWestStreet	Diameter	Artwork	ArtworkName
1	Water Tower Rd	8th St	115'	No	n/a
2	Water Tower Rd	Battlefield Rd	77'	No	n/a
3	Water Tower Rd	NWACC Blvd	n/a	No	n/a
4	McCullum Rd	Tiger Blvd	n/a	No	n/a
5	John De Shields	Moberly	80'	Yes	n/a
6	John De Shields	J St	88', 46' interior	Planned	n/a
7	J St	Chapel Hill Dr	n/a	No	n/a
8	Greenhouse Rd	Glen Rd	n/a	No	n/a
9	F St	Stone Blvd	40'	Yes	Triumph
10	Bright Rd	Gator	101'	Yes	Open Heart
11	Bright Rd	Maple Rd	80', 44' interior	No	n/a
12	Bright Rd	28th St	n/a	No	n/a
13	11th St	Tiger Blvd	n/a	No	n/a

- Art (3)
- Planned Art (1)
- No Art (2)
- Planned Roundabout (7)