



**Traffic Safety and Signage Committee
Meeting Agenda
February 2, 2026
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. **2026 Walmart International Triathlon to be held on Tuesday, June 2nd, 2026** **Informational**

Joe Falcon, Joseph.Falcon@Walmart.com

The Walmart race committee has met with the command staff from the Bentonville Police Department for approval of the race course and staffing assignments. Likewise, we will send notifications to residents of the raceway to include local apartment complexes. The review by the Police Department command staff met approval. Attached is the run and bike race routes.

2. **2026 Gold Rush Fun Run and 5K** **Informational**
Lisa Cobb, Bentonville Schools Foundation, lisacobb@bentonvilleschoolfoundation.org

The Bentonville Schools Foundation is requesting approval for the Annual Gold Rush Fun Run and 5K Race event to be held on Friday, May 1, 2026. The location for the event will be from the northwest and southwest corners of NE B st and NE 3rd st with the start and finish continuing west along NE 3rd st and including the Peel Compton parking lot. The route is the same as the 2025 Gold Rush Race. We have usage contracts with Blue Crane Inc. for the 2 lots on B and 3rd listed above and with Peel Compton for the usage of the parking lot. We are partnering with Downtown Bentonville Inc, and our contact there is Aaron Nolan. The Fun Run Race will begin at 6:00 pm and the 5K will begin as soon as possible after the Fun Run participants are clear of the intersection of routes.

3. **2026 USA Cycling Para-Cycling Road National Championships – Temp Street, Lane Closures** **Informational**

Jeffrey Nicholas, jeff@visitbentonville.com

Road Closures: SW Liberty Ave surrounding Central Park Elementary as well as ingress from H st, SW Freedom Rd from Liberty to Gator, SW Gator Blvd starting at the intersection with Freedom, through the traffic circle until the T intersection with S Morning Star, SW Gator X SW Bright Traffic Circle, SW Bright Rd up to the intersection with Windmill Rd. S Morning Star rd from Gator Blvd to SW Windmill Rd, SW Windmill Rd to SW Bright Rd, SW Bright Rd between Gator and SW Windmill. Saturday 4/11/2026 from 7:30AM to 5PM, Sunday 4/12/2026 from 7AM to 7PM

4. **OZ Stage Race** **Informational**

Jamie Cathey - Ozark Foundation, jcathey@ozarkfoundation.org

Request for 2 officers to control traffic on NE A St.

The inaugural OZ Stage Race will be held Memorial Day weekend, May 21-24, 2026 in Bella Vista and Bentonville. On Sunday, May 24th, the event will start at Coler MTB Preserve and race through Slaughter Pen Phase One & Handcut Hollow before returning to Bella Vista for the finish. Within Bentonville city limits, the proposed course will require police assistance as participants exit Slaughter Pen making a right-hand turn on NE A St. and again as they turn left across traffic onto the Rocky Ridge trail.

5. **No Trucks Signage for SE B St**

Informational

Keely and Alex Brice, keely.brice@gmail.com

A dangerous road situation and destruction of property is continually occurring where construction trucks are unable to safely navigate SE B, which is a one-lane residential road connecting The Third St Historic District to the rest of Downtown. Pedestrians, bikers, and children on scooters also use this road as there is no consistent sidewalk.

Semis baring heavy equipment and supplies have been turning the corner of SE 3rd St and SE B St. Several of these trucks (at least five) have clipped the corner, driven over our property, and destroyed our 140 year-old wrought iron fence. Some of these trucks have also driven into our neighbors' yards.

6. **Crosswalk at Legacy Village Request**

Informational

Donna Werst, Werstfam5@gmail.com

Increasing traffic on John DeShields makes it difficult to access the dog park from Legacy Village & Crystal Flats. We would like to see another crosswalk installed for easier access.

III. Miscellaneous

IV. Next Proposed Meeting:

1. **March 2, 2026**