



**Traffic Safety and Signage Committee
Meeting Agenda
February 2, 2026
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. **2026 Walmart International Triathlon to be held on Tuesday, June 2nd, 2026** **Informational**

Joe Falcon, Joseph.Falcon@Walmart.com

The Walmart race committee has met with the command staff from the Bentonville Police Department for approval of the race course and staffing assignments. Likewise, we will send notifications to residents of the raceway to include local apartment complexes. The review by the Police Department command staff met approval. Attached is the run and bike race routes.

2. **2026 Gold Rush Fun Run and 5K** **Informational**
Lisa Cobb, Bentonville Schools Foundation, lisacobb@bentonvilleschoolfoundation.org

The Bentonville Schools Foundation is requesting approval for the Annual Gold Rush Fun Run and 5K Race event to be held on Friday, May 1, 2026. The location for the event will be from the northwest and southwest corners of NE B st and NE 3rd st with the start and finish continuing west along NE 3rd st and including the Peel Compton parking lot. The route is the same as the 2025 Gold Rush Race. We have usage contracts with Blue Crane Inc. for the 2 lots on B and 3rd listed above and with Peel Compton for the usage of the parking lot. We are partnering with Downtown Bentonville Inc, and our contact there is Aaron Nolan. The Fun Run Race will begin at 6:00 pm and the 5K will begin as soon as possible after the Fun Run participants are clear of the intersection of routes.

3. **2026 USA Cycling Para-Cycling Road National Championships – Temp Street, Lane Closures** **Informational**

Jeffrey Nicholas, jeff@visitbentonville.com

Road Closures: SW Liberty Ave surrounding Central Park Elementary as well as ingress from H st, SW Freedom Rd from Liberty to Gator, SW Gator Blvd starting at the intersection with Freedom, through the traffic circle until the T intersection with S Morning Star, SW Gator X SW Bright Traffic Circle, SW Bright Rd up to the intersection with Windmill Rd. S Morning Star rd from Gator Blvd to SW Windmill Rd, SW Windmill Rd to SW Bright Rd, SW Bright Rd between Gator and SW Windmill. Saturday 4/11/2026 from 7:30AM to 5PM, Sunday 4/12/2026 from 7AM to 7PM

4. **OZ Stage Race** **Informational**

Jamie Cathey - Ozark Foundation, jcathey@ozarkfoundation.org

Request for 2 officers to control traffic on NE A St.

The inaugural OZ Stage Race will be held Memorial Day weekend, May 21-24, 2026 in Bella Vista and Bentonville. On Sunday, May 24th, the event will start at Coler MTB Preserve and race through Slaughter Pen Phase One & Handcut Hollow before returning to Bella Vista for the finish. Within Bentonville city limits, the proposed course will require police assistance as participants exit Slaughter Pen making a right-hand turn on NE A St. and again as they turn left across traffic onto the Rocky Ridge trail.

5. **No Trucks Signage for SE B St**

Informational

Keely and Alex Brice, keely.brice@gmail.com

A dangerous road situation and destruction of property is continually occurring where construction trucks are unable to safely navigate SE B, which is a one-lane residential road connecting The Third St Historic District to the rest of Downtown. Pedestrians, bikers, and children on scooters also use this road as there is no consistent sidewalk.

Semis baring heavy equipment and supplies have been turning the corner of SE 3rd St and SE B St. Several of these trucks (at least five) have clipped the corner, driven over our property, and destroyed our 140 year-old wrought iron fence. Some of these trucks have also driven into our neighbors' yards.

6. **Crosswalk at Legacy Village Request**

Informational

Donna Werst, Werstfam5@gmail.com

Increasing traffic on John DeShields makes it difficult to access the dog park from Legacy Village & Crystal Flats. We would like to see another crosswalk installed for easier access.

III. Miscellaneous

IV. Next Proposed Meeting:

1. **March 2, 2026**



To: City Council
From:
Thru:
Date: February 2, 2026

Subject: 2026 Walmart International Triathlon to be held on Tuesday, June 2nd, 2026

Joe Falcon, Joseph.Falcon@Walmart.com

The Walmart race committee has met with the command staff from the Bentonville Police Department for approval of the race course and staffing assignments. Likewise, we will send notifications to residents of the raceway to include local apartment complexes. The review by the Police Department command staff met approval. Attached is the run and bike race routes.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. 2026.01 Shareholder Tri Bike route for TSS
2. 2026.01 Shareholders Tri Run for TSS
3. 2026 Traffic-Safety--Signage-Application for Walmart Shareholders International Triathlon

Bike

Distance

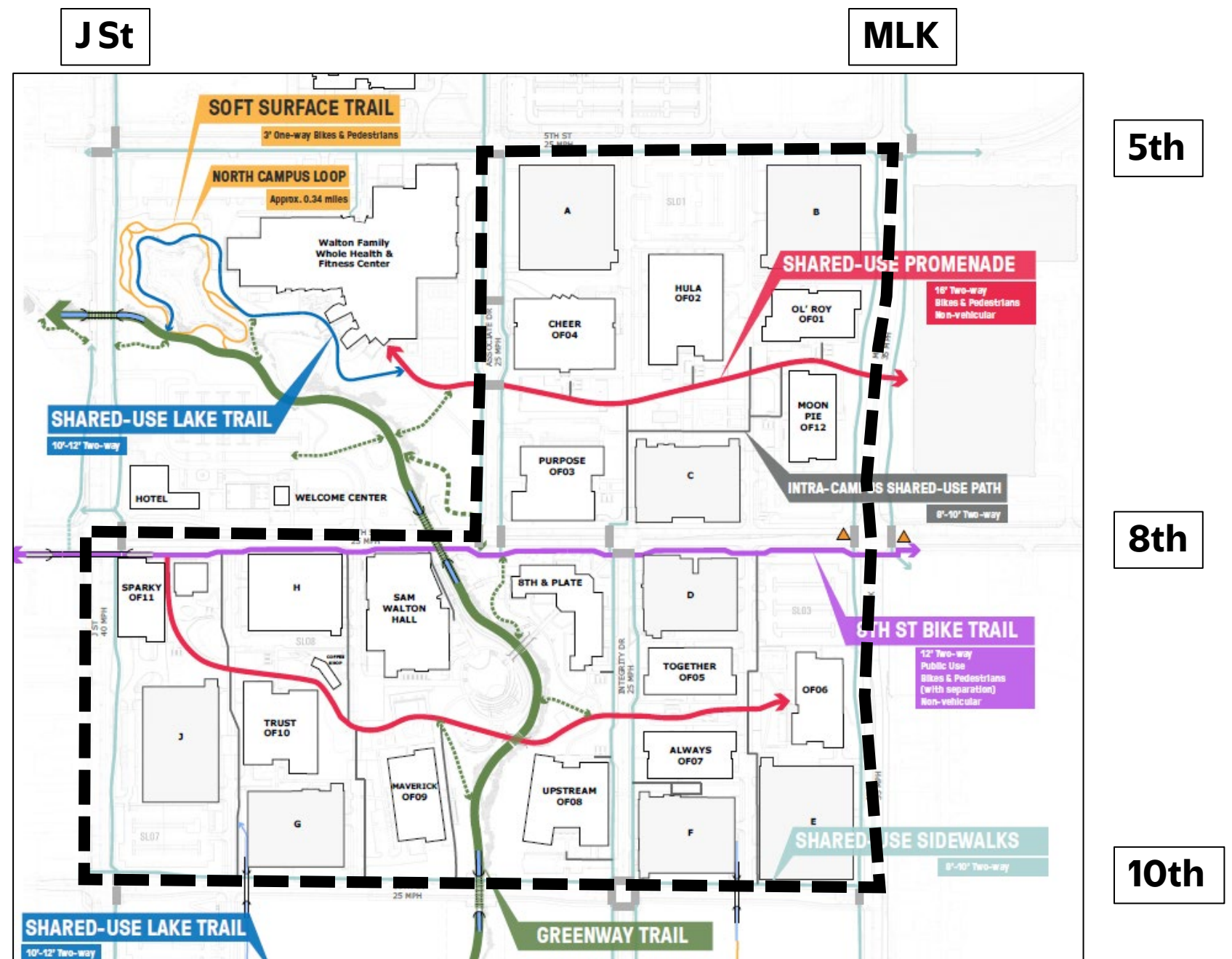
- 12.75 miles

Bike Route

- Black Dashed Line (6 laps)
- Start/Finish on Associates Dr.
- Course comprises: Associates, 5th, MLK, 10th, J Street and 8th.

Format

- Two races (seeded by predicted time)



6 Loops of Black Dashed Route

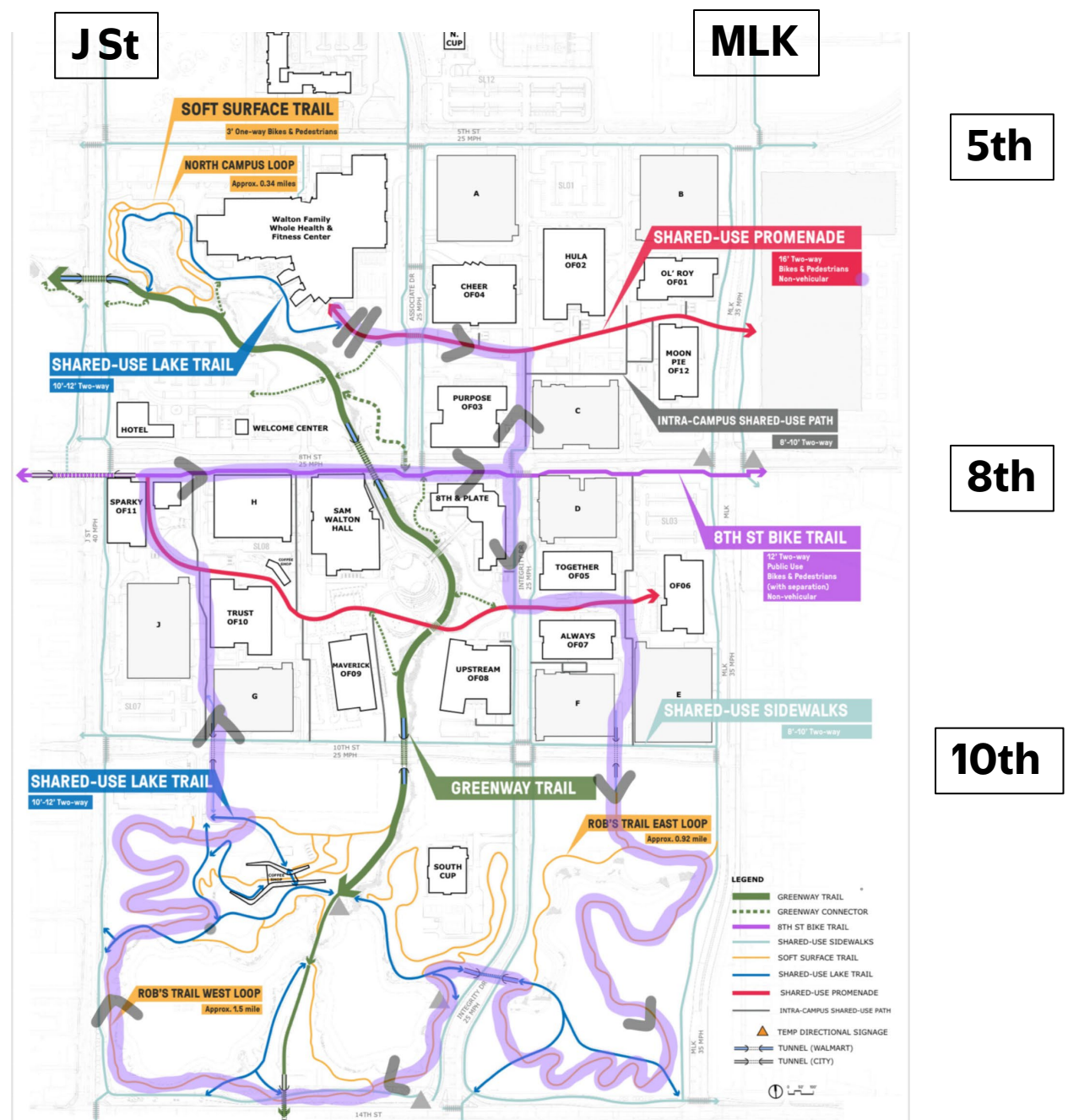
Run

Distance

- 5km (3.1 miles)

Route

- Purple Line (1 laps)
- Start/Finish at WFWHF
- Course comprises: sidewalk, soft trail and tunnels



1 Loop of Purple Route



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:		Submitted By:	
Phone:		Applicant Address:	
Email:			

Item Type (Check all that apply)

<input type="checkbox"/> Signage Request	<input type="checkbox"/> Special Event	<input type="checkbox"/> Construction	<input type="checkbox"/> Sidewalk/Trail Closure
<input type="checkbox"/> Crosswalk/Street Markings	<input type="checkbox"/> Race/Run	<input type="checkbox"/> Street/Lane Closure	<input type="checkbox"/> Other

Title, Recommendation Justification

Title:	
Action/ Recommendation & Comments	

FIRE/EMS STAND-BY REQUIRED	YES	NO
POLICE ASSISTANCE REQUIRED	YES	NO
ATTACHMENTS SUBMITTED	YES	NO

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

***Prior to submitting request for any Events or Race/Runs, contact Police Department:
James Boothman (479)418-8610**

***All request require a site map, race/run route map and/or possible detour map with proposed dates & times.**

***For all events, include a proposed alternative date to be approved in case of any weather incidents.**

***Traffic Calming Request (Signage, crosswalks, etc.) require a Neighbor Notification/Petition Form with submittal.**

Return form to Transportation Dept: sboydston@bentonvillear.com



To: City Council
From:
Thru:
Date: February 2, 2026

Subject: 2026 Gold Rush Fun Run and 5K

Lisa Cobb, Bentonville Schools Foundation, lisacobb@bentonvilleschoolfoundation.org

The Bentonville Schools Foundation is requesting approval for the Annual Gold Rush Fun Run and 5K Race event to be held on Friday, May 1, 2026. The location for the event will be from the northwest and southwest corners of NE B st and NE 3rd st with the start and finish continuing west along NE 3rd st and including the Peel Compton parking lot. The route is the same as the 2025 Gold Rush Race. We have usage contracts with Blue Crane Inc. for the 2 lots on B and 3rd listed above and with Peel Compton for the usage of the parking lot. We are partnering with Downtown Bentonville Inc, and our contact there is Aaron Nolan. The Fun Run Race will begin at 6:00 pm and the 5K will begin as soon as possible after the Fun Run participants are clear of the intersection of routes.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Gold Rush 2026 Map for city - Google Docs
2. Site Map Gold Rush
3. Traffic-Safety--Signage-Application-Form-PDF2

2026 Gold Rush Race Route

Bentonville Schools Foundation

Friday, May 1, 2026

Fun Run Start: 6:00 PM, 5K Following





**Bentonville
Community Church**

Slaughter Pen Trail
Scenic trail network
for biking & hiking



Check In Tables
Vendor and Water

Chip Clip

Startt/Finish
Line

People and water

Lawrence Plaza
Public winter &
summer attractions





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Attachments:

1. TSS Para Cycling 2026
2. USA Cycling Para Nationals2026



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USA Cycling Para Nationals

April 11-12, 2026



USA Cycling Para Nationals

The 2026 USA Cycling Para-Cycling Road National Championships is a nationally sanctioned adaptive cycling event. Temporary full road closures are requested during active competition windows to maximize safety and accessibility.

Para-cycling includes handcycles, tricycles, tandems, and recumbent bicycles that operate at varying speeds and require wider turning space than standard bicycles. Mixed-traffic conditions increase risk, particularly at intersections and access points. Full closures provide a predictable, controlled roadway environment, reducing risk for athletes, officials, and the public.

Closures will be temporary and limited in duration, coordinated with Bentonville Police, Fire, EMS, and Transportation staff. Local and emergency access will be maintained at all times, detours will be clearly signed, and advance notification will be provided to affected residents and businesses.

These measures align with USA Cycling safety standards and Bentonville's commitment to hosting inclusive, well-managed events while minimizing community disruption.

Course Layout Time Trial

Saturday 4/11/2026

Road Closure

7:30am to 5pm

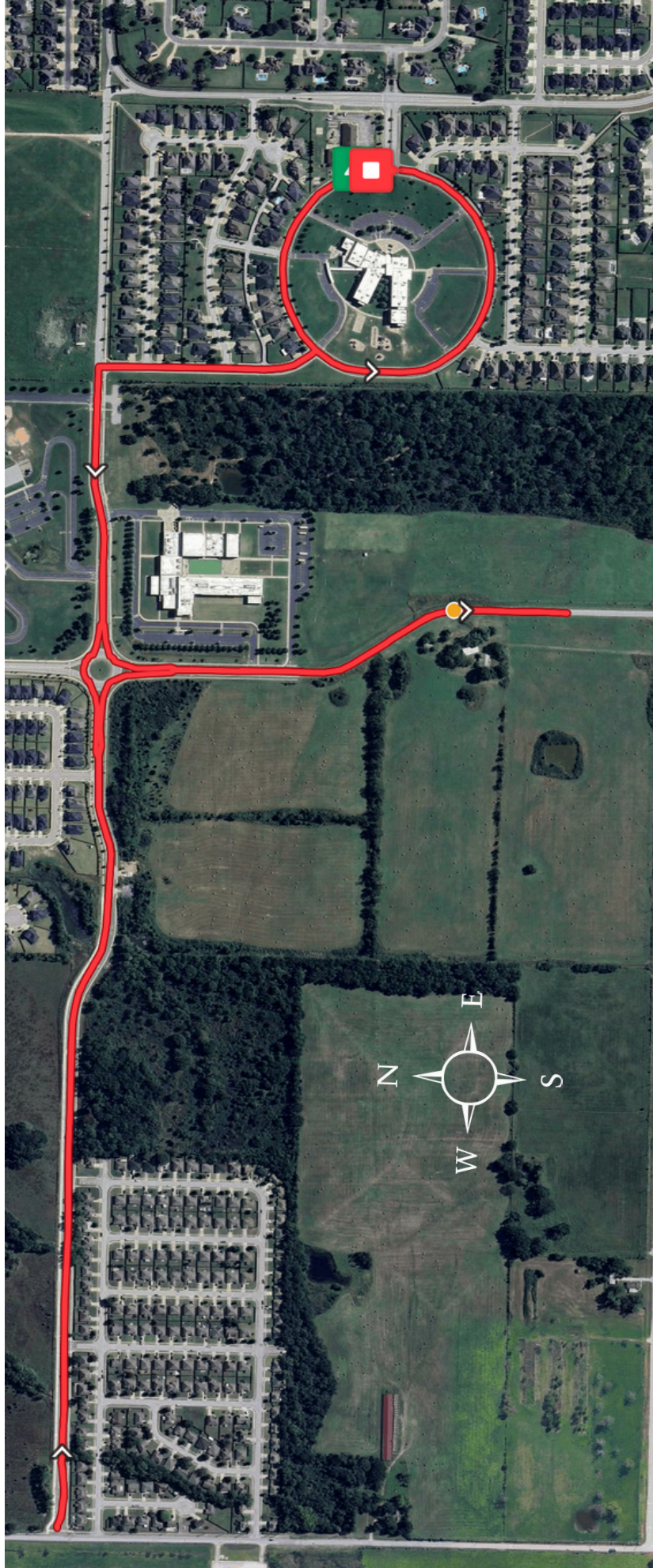
Cadence Academy Parking lot

1300 SW Liberty Ave, Bentonville, AR 72713

- Expo Space
- Start and finish corral

Highlighted Orange line

- Road Closures
 - SW Liberty Ave
 - SW Freedom Rd
 - SW Gator Blvd
 - SW Gator Blvd X SW Bright Rd Traffic Circle
 - SW Bright Rd South of Traffic Circle



Blocked Egress Points Time Trial

Saturday 4/11/2026 7:30am to 5pm

Blocked Egress Points

- Red Dots (14 Points)

Venue

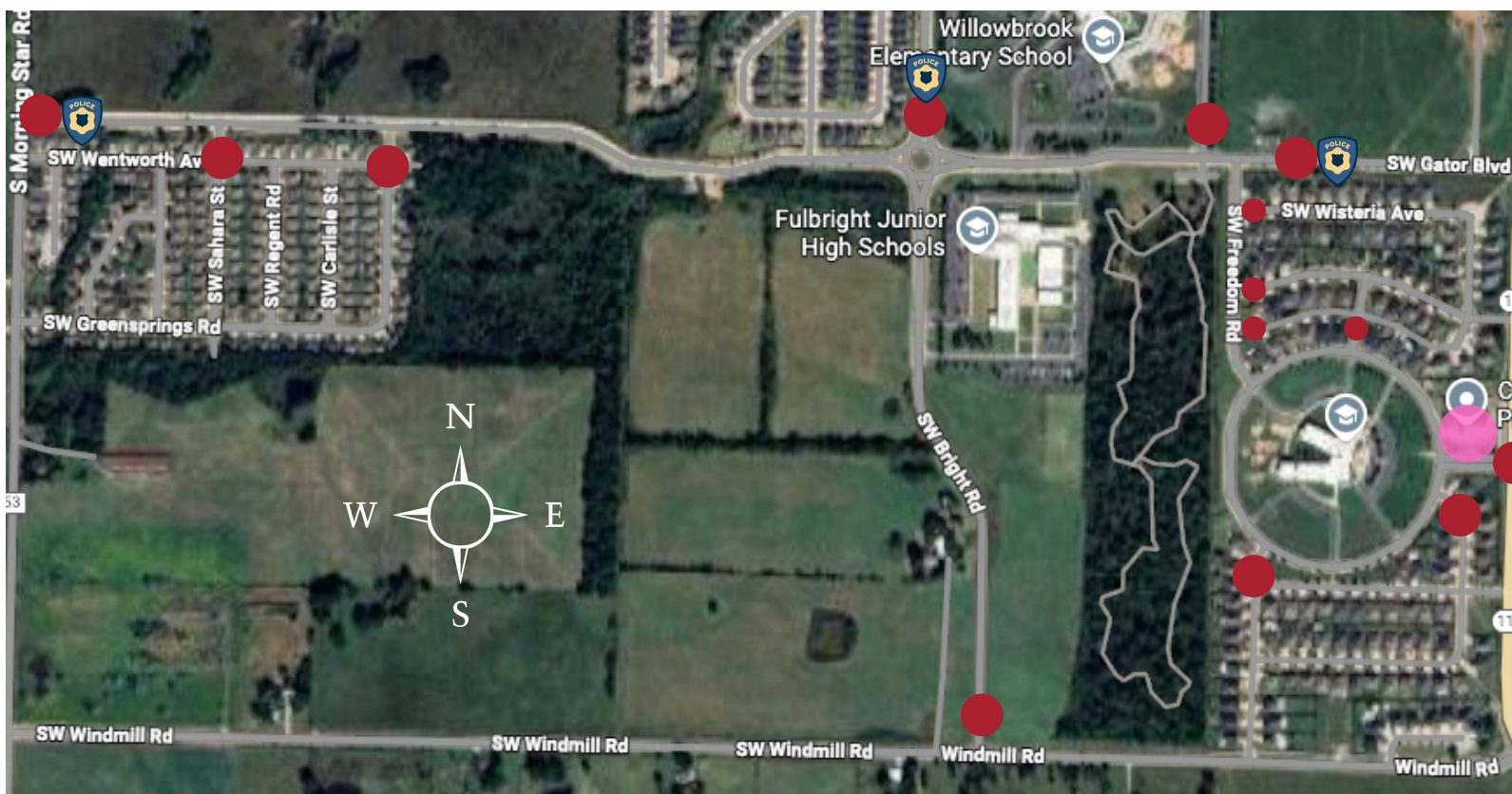
- Pink Dot (1 Point)

Traffic Control

- Police Badge Logo (3 Police)

Please note, volunteers will be at all egress points that are blocked with traffic cones.

This Specific route was selected due to the neighborhoods having easily accessible alternative exits.



Course Layout Road Race

Sunday 4/12/2026

Road Closures

7am to 7pm

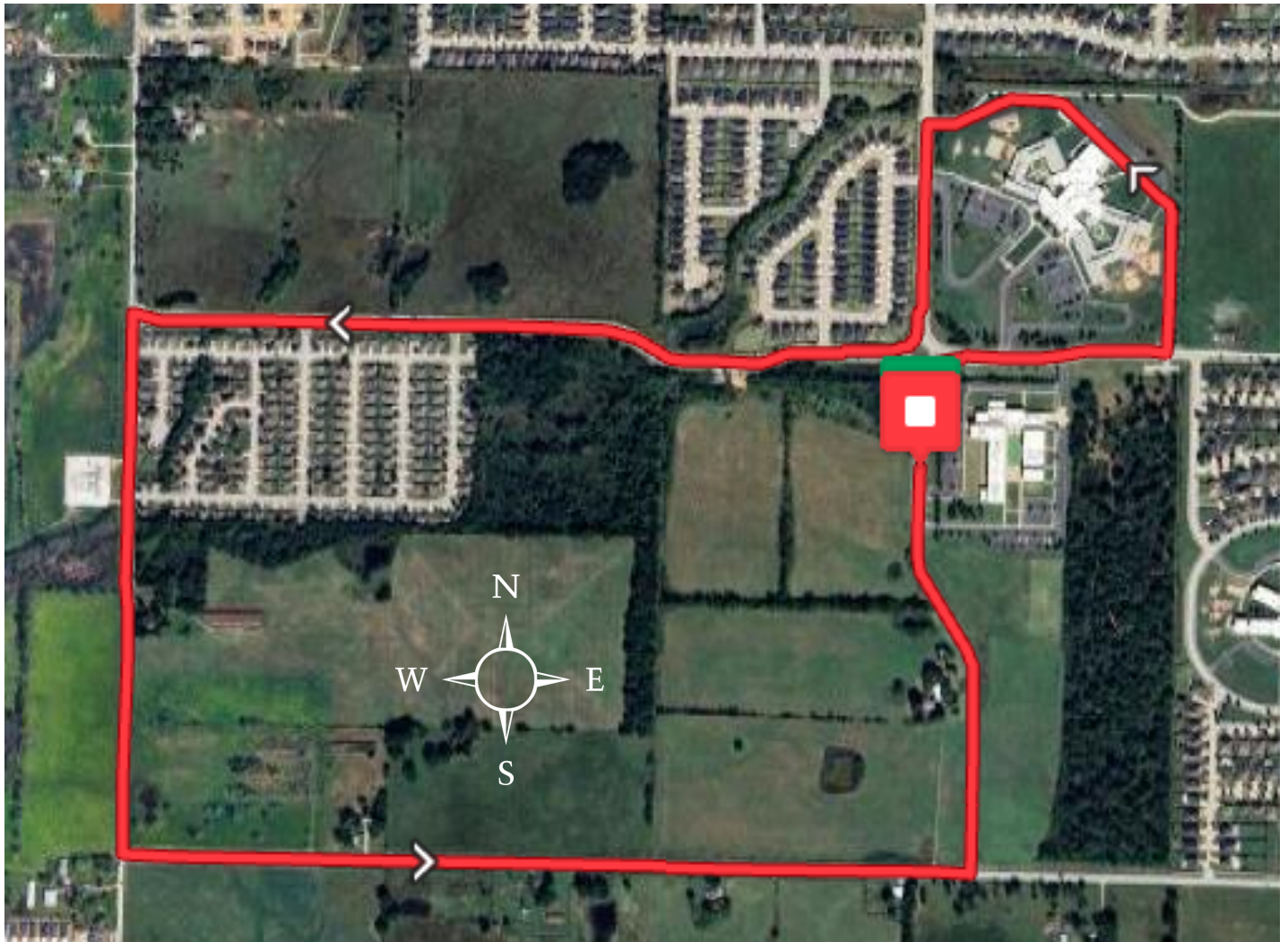
Fulbright Junior High School

5303 SW Bright Rd, Bentonville, AR 72712

- Expo
- Start and Finish corral

Road Closures

- Fulbright Junior High School
- Willowbrook Elementary School
- Bright Field Middle School
- SW Gator Blvd
- SW Bright Rd
- S Morning Star Rd
- SW Windmill Rd



Course Layout Road Race

Sunday 4/12/2026

Road Closures

7am to 7pm

Blocked Egress Points

Red Dots (8 Points)

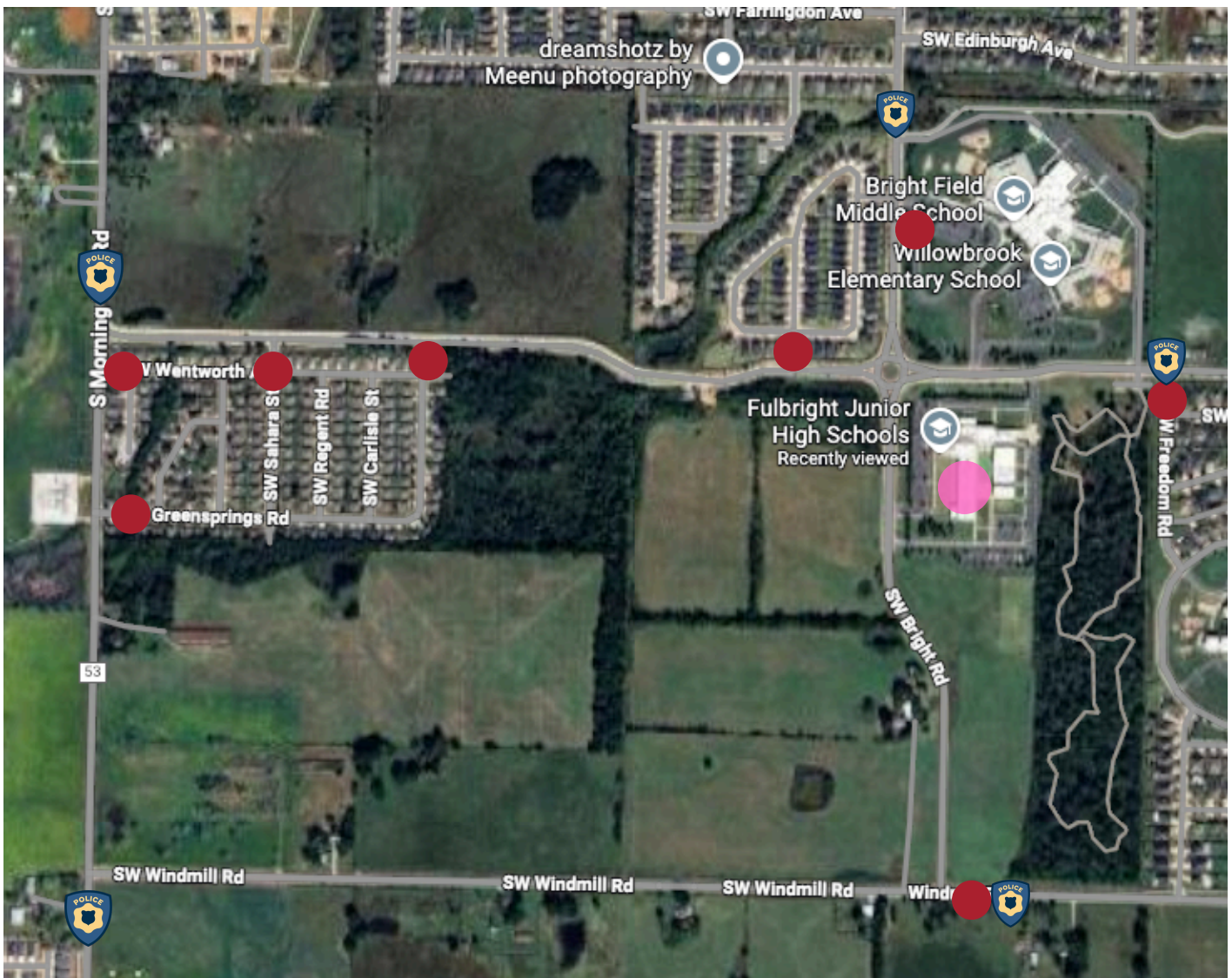
Venue

Pink Dot (1 Point)

Traffic Control

Police Badge Logo (5 Police)

Please note, volunteers will be at all egress points that are blocked with traffic cones.



Friday 4/10/2026 Schedule

Time	Activity
8:30 AM	Crew and vendor arrival
9:00 AM	Tent, fencing, power, safety equipment load-in
10:00 AM – 12:00 PM	Build truss; install start/finish fencing; organize signage and
Morning	Build Time Trial ramp and start house; decorate TT area
12:00 PM	Team arrival; parking and set-up
2:00 PM	City delivers and builds platform; lunch break
3:00 PM	Sandbags and fence décor installed
3:00 PM	Trash receptacles delivered; medical and mechanical tents built
After 12:00 PM	Portable toilets delivered; pop-up tent distribution
3:30 PM	Athlete registration and bike check
4:00 PM – 6:00 PM	Course preview and athlete training
6:00 PM – 6:00 AM	Overnight security (1 personnel)

Saturday 4/11/2026 Schedule

Time	Activity
6:00 AM	Overnight security released
8:00 AM – 8:55 AM	Athlete warm-ups
9:00 AM – 12:00 PM	Individual Time Trial competition
12:10 PM	Time Trial awards
Post-Awards	Strike Time Trial ramp and start house
After Awards – 2:00 PM	Roll banners; reset venue for Road Race
Afternoon	Portable toilets serviced
4:00 PM – 6:00 AM	Overnight security (1 personnel)

Sunday 4/12/2026 Schedule

Time	Activity
6:00 AM	Overnight security released
7:30 AM – 8:20 AM	Athlete warm-ups
8:30 AM – 1:30 PM	Road Race competition
1:30 PM – 2:00 PM	Awards
2:00 PM – 4:30 PM	Road Race continuation (as scheduled)
4:30 PM – 5:00 PM	Final awards; course cleared of fencing
5:30 PM	Racing complete
9:00 PM	Venue fully cleared

Monday 4/13/2026 Schedule

Activity
Portable toilets removed
Dumpster removed from load-in lot



To: City Council
From:
Thru:
Date: February 2, 2026

Subject: OZ Stage Race

Jamie Cathey - Ozark Foundation, jcathey@ozarkfoundation.org

Request for 2 officers to control traffic on NE A St.

The inaugural OZ Stage Race will be held Memorial Day weekend, May 21-24, 2026 in Bella Vista and Bentonville. On Sunday, May 24th, the event will start at Coler MTB Preserve and race through Slaughter Pen Phase One & Handcut Hollow before returning to Bella Vista for the finish. Within Bentonville city limits, the proposed course will require police assistance as participants exit Slaughter Pen making a right-hand turn on NE A St. and again as they turn left across traffic onto the Rocky Ridge trail.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. TSS Agenda Request Form_OSR
2. TSS Committee - OZ Stage Race email
3. Sunday_NE A
4. Sunday_Full Map
5. OSR_Urban_



Traffic Safety & Signage Committee Agenda Item Form

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Email:			

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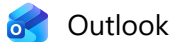
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Return form to Tracy Billings: tbillings@bentonvillear.com

**City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712**




TSS Agenda Request Form

From Jamie Cathey <jcathey@ozarkfoundation.org>

Date Mon 1/5/2026 11:15 AM

To Tracy Billings <TBillings@bentonvillear.com>

 3 attachments (2 MB)

TSS Agenda Request Form_OSR.pdf; Sunday_NE A .pdf; Sunday_Full Map.pdf;

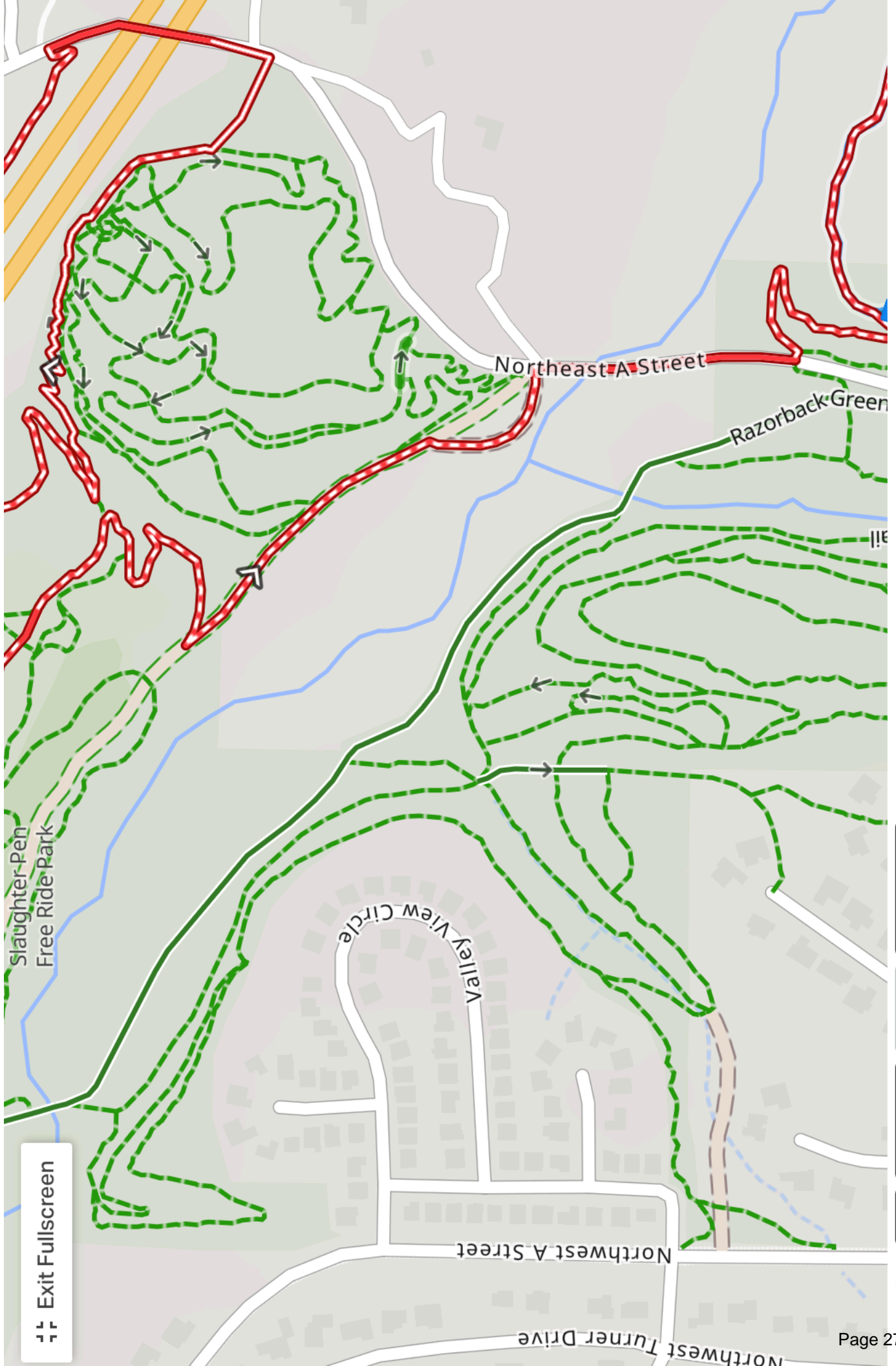
You don't often get email from jcathey@ozarkfoundation.org. [Learn why this is important](#)

Tracy,

I am submitting a request to be placed on the TSS Agenda for February's meeting for the OZ Stage Race. I have spoken with Lt. Boothman about our police needs as well as Greg Hughes with Parks & Rec regarding trail usage. On Sunday, May 24, 2026 we would like approval for 2 police officers to be stationed at NE A St. to slow traffic where riders will turn out of Slaughter Pen onto NE A St and then make a left turn across traffic onto the Rocky Ridge trail. The link to the full course map is below but I have also included screenshots of the area. Please let me know if you need any additional information.

<https://ridewithgps.com/routes/53426951>

Thank you,
Jamie



Slaughter-Pen
Free Ride Park

Northeast A Street

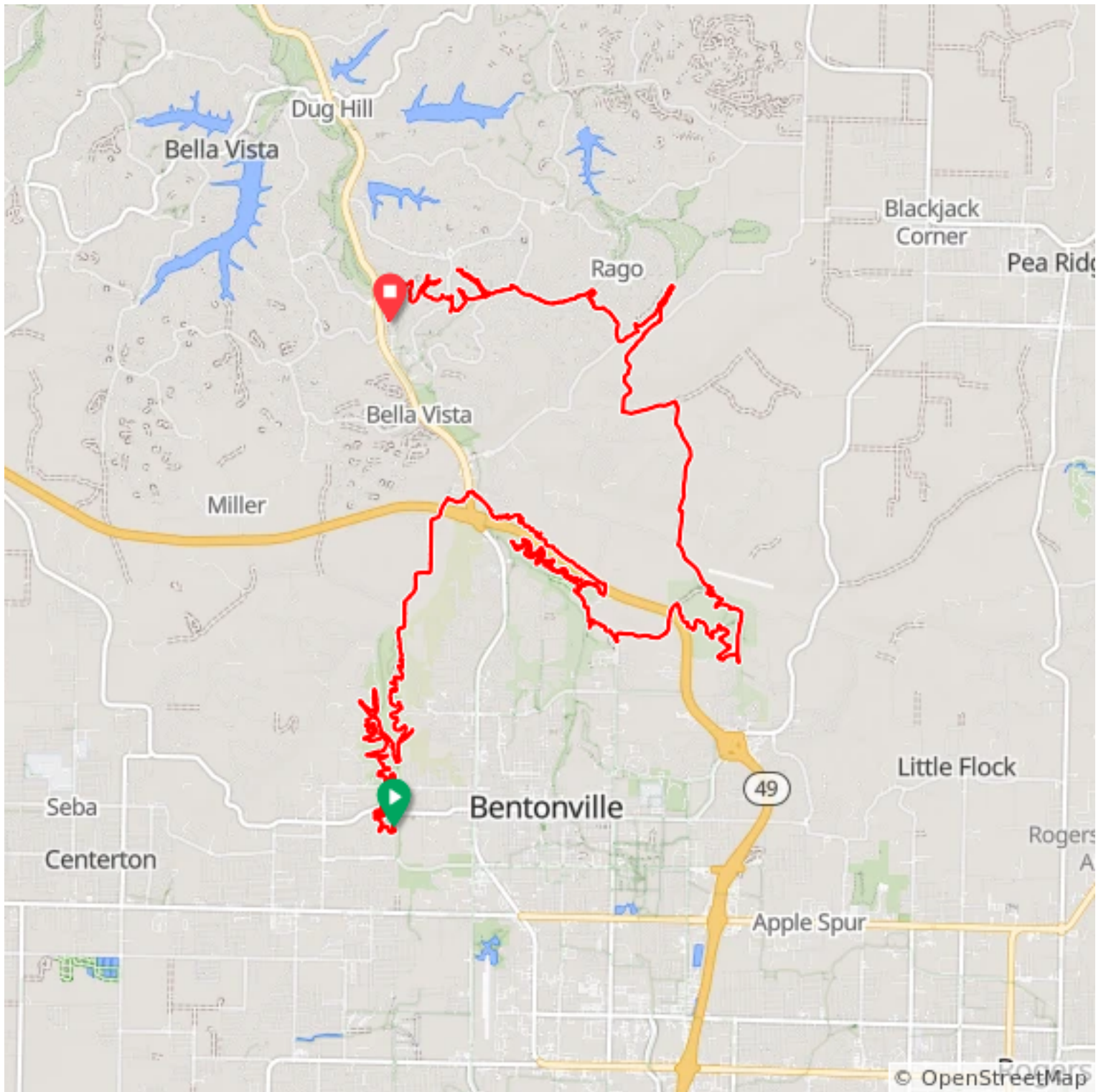
Razorback Green

Valley View Circle

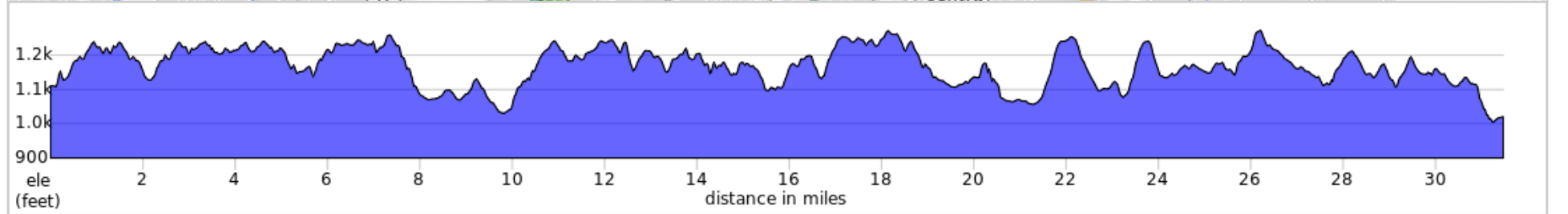
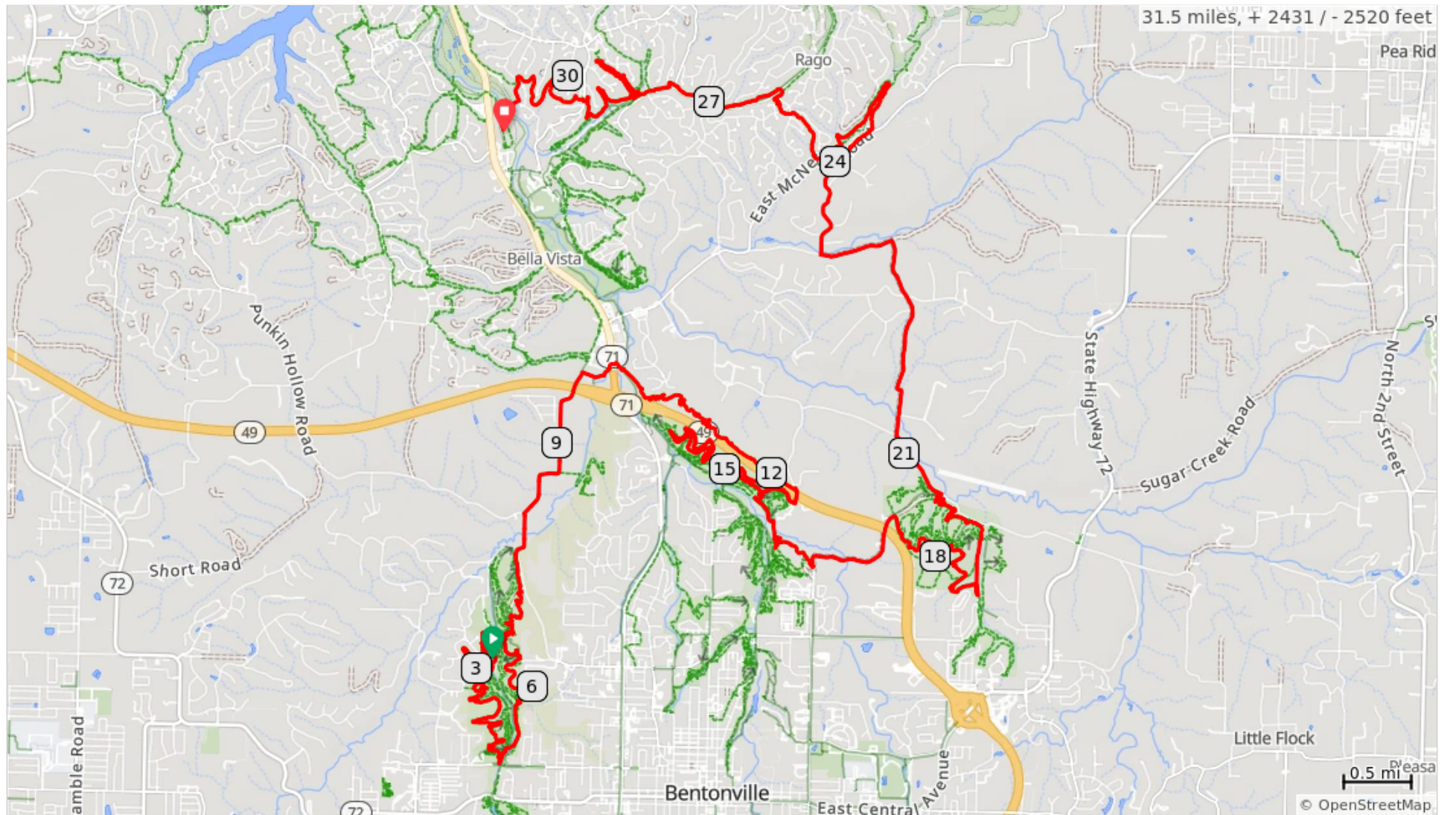
Northwest A Street

Northwest Turner Drive

Exit Fullscreen



OSR Urban



Num	Dist	Type	Note
1.	0.0		Start of route
2.	0.0		R onto Applegate Trail
3.	0.1		R onto Esther-Homestead Connector
4.	0.1		Keep R onto Esther-Homestead Connector
5.	0.2		R onto Esther's Loop
6.	0.6		R onto Esther's Loop
7.	1.2		Make a U-turn onto Esther's Loop
8.	1.3		Make a U-turn onto Esther's Loop
9.	1.8		L onto Esther's Loop
10.	2.5		R onto Esther's Loop
11.	3.3		Slight L onto Esther's Loop

3.3 miles. +363/-235 feet

Num	Dist	Type	Note
12.	4.5		Sharp R onto Esther's Loop
13.	5.0		Keep L onto Esther's Loop
14.	5.3		R onto Up Thunder Dome
15.	5.3		R onto Applegate Trail
16.	5.3		L onto Good Vibrations
17.	5.7		R onto Oscar's Loop
18.	5.7		R onto Oscar's Loop
19.	6.3		R onto Oscar's Loop
20.	6.7		L onto Oscar's Loop
21.	6.7		L onto Oscar's Loop
22.	7.3		R onto Fireline
23.	8.3		R onto Peach Orchard Road

5.0 miles. +228/-380 feet

Num	Dist	Type	Note
24.	10.0		R onto Expressway
25.	12.2		R onto Slaughter Pen Road
26.	12.6		Sharp R onto Medusa
27.	13.3		R onto Medusa
28.	13.4		Continue onto Medusa
29.	14.0		Continue onto Downhill Connector
30.	14.1		Continue onto Tatamagouche
31.	14.3		Slight R onto Tatamagouche Skill Route
32.	14.3		Continue onto Tatamagouche
33.	14.8		Keep R onto Tatamagouche

6.5 miles. +479/-381 feet

Num	Dist	Type	Note
34.	15.3		Keep R onto Tatamagouche
35.	15.5		Sharp L onto Slaughter Pen Phase 1 Access Road Connector
36.	15.7		R onto Slaughter Pen Phase 1 Access Road Connector
37.	15.7		R onto Northeast A Street
38.	15.9		L onto Phase 2 West-Connector
39.	15.9		L onto Rocky Ridge
40.	16.0		Sharp L onto Oeste Vista Connector
41.	16.0		Slight L onto Oeste Vista
42.	16.3		Slight L onto NE J St Connector

1.5 miles. +106/-64 feet

Num	Dist	Type	Note
43.	16.5	↑	Continue onto Northeast J Street
44.	17.3	→	R onto Elbow Room
45.	18.7	↑	Continue onto Traverse Loop
46.	19.2	↙	Sharp L onto Northeast Grammercy Road
47.	19.6	↙	Sharp L onto Traverse Loop
48.	19.8	↖	Keep L onto Traverse Loop
49.	19.9	↗	Keep R onto Traverse Loop
50.	20.3	↗	Keep R onto Traverse Loop
51.	20.6	↘	Sharp R onto NE J St
52.	20.6	↙	Sharp L onto Price Coffee Road

4.3 miles. +289/-389 feet

Num	Dist	Type	Note
53.	21.2	→	R onto Gooseberry Road
54.	22.7	←	L onto Spanker Creek Road
55.	23.2	→	R onto Rolling Hills Road
56.	23.4	↖	Keep L onto Rolling Hills Road
57.	24.0	→	R onto East McNelly Road
58.	25.0	↑	Continue onto Back 40
59.	25.1	↑	Continue onto Back 40
60.	26.2	↑	Continue onto Back 40
61.	26.4	←	L onto Back 40
62.	27.5	↑	Continue onto Blowing Springs-Back 40 East Connector

6.9 miles. +572/-507 feet

Num	Dist	Type	Note
63.	27.7	↘	Sharp R onto Blowing Springs Loop-North Upper
64.	27.7	↘	Sharp R onto Blowing Springs Loop-North Upper
65.	29.2	↗	Keep R onto It'll Bluff Out
66.	29.2	↗	Keep R onto It'll Bluff Out
67.	30.9	←	L onto Dalton Drive
68.	31.2	→	R
69.	31.2	↖	Keep L
70.	31.3	↗	Keep R
71.	31.5	📍	End of route

3.9 miles. +283/-376 feet



To: City Council
From:
Thru:
Date: February 2, 2026

Subject: No Trucks Signage for SE B St

Keely and Alex Brice, keely.brice@gmail.com

A dangerous road situation and destruction of property is continually occurring where construction trucks are unable to safely navigate SE B, which is a one-lane residential road connecting The Third St Historic District to the rest of Downtown. Pedestrians, bikers, and children on scooters also use this road as there is no consistent sidewalk.

Semis baring heavy equipment and supplies have been turning the corner of SE 3rd St and SE B St. Several of these trucks (at least five) have clipped the corner, driven over our property, and destroyed our 140 year-old wrought iron fence. Some of these trucks have also driven into our neighbors' yards.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. SE 3rd and SE B Street agenda request



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***For all events, include a proposed alternative date to be approved in case of any weather incidents.**

***Traffic Calming Request (Signage, crosswalks, etc.) require a Neighbor Notification/Petition Form with submittal.**

Return form to Tracy Billings: tbillings@bentonvillear.com

**City of Bentonville, Arkansas
305 SW A Street
Bentonville, AR 72712**



To: City Council
From:
Thru:
Date: February 2, 2026

Subject: Crosswalk at Legacy Village Request
Donna Werst, Werstfam5@gmail.com

Increasing traffic on John DeShields makes it difficult to access the dog park from Legacy Village & Crystal Flats. We would like to see another crosswalk installed for easier access.

Recommendation for Action:

Background:

Budget Impact:

Attachments:

1. Agenda request - crosswalk



Traffic Safety & Signage Committee Agenda Item Form

Item Details

TSS Meeting Date:	2/2/2026	Submitted By:	DONNA WERST
Phone:	479-640-2618	Applicant Address:	704 NE GREENWOOD WAY BENTONVILLE, AR. 72712
Email:	WERSTFAM5@GMAIL.COM		

Item Type (Check all that apply)

<input type="checkbox"/> Signage Request	<input type="checkbox"/> Special Event	<input type="checkbox"/> Construction	<input type="checkbox"/> Sidewalk/Trail Closure
<input checked="" type="checkbox"/> Crosswalk/Street Markings	<input type="checkbox"/> Race/Run	<input type="checkbox"/> Street/Lane Closure	<input type="checkbox"/> Other

Title, Recommendation Justification

Title:	CROSSWALK CROSSING JOHN DESHIELDS FROM LEGACY VILLAGE & CRYSTAL FLATS TO DOG PARK.
Action/ Recommendation & Comments	I UNDERSTAND THIS WAS REVIEWED BEFORE - I DON'T KNOW THE RESPONSE. HOWEVER, THE TRAFFIC ON JOHN DESHIELDS CONTINUES TO INCREASE ALONG WITH MUCH ADDED POPULATION IN CRYSTAL FLATS APARTMENTS.

FIRE/EMS STAND-BY REQUIRED YES NO

POLICE ASSISTANCE REQUIRED YES NO

ATTACHMENTS SUBMITTED YES NO

PLEASE LET ME KNOW WHAT ARE THE NEXT STEPS. THANK YOU.
DONNA

TSS AGENDA REQUEST MUST BE SUBMITTED 90-DAYS PRIOR TO THE EVENT/CLOSURE DATE

***Prior to submitting request for any Events or Race/Runs, contact Police Department:
James Boothman (479)418-8610**

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