



**Traffic Safety and Signage Committee
Meeting Minutes
February 2, 2026
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. **2026 Walmart International Triathlon to be held on Tuesday, June 2nd, 2026** **Informational**

Joe Falcon, Joseph.Falcon@Walmart.com

The Walmart race committee has met with the command staff from the Bentonville Police Department for approval of the race course and staffing assignments. Likewise, we will send notifications to residents of the raceway to include local apartment complexes. The review by the Police Department command staff met approval. Attached is the run and bike race routes.

- Reviewed run and bike race routes and discussed staffing assignments with the Bentonville Police Dept. Route was approved and Dan Weese made a motion to approve the event, seconded by Daniel Clardy. Voice vote, motion was approved.

2. **2026 Gold Rush Fun Run and 5K** **Informational**

Lisa Cobb, Bentonville Schools Foundation, lisacobb@bentonvilleschoolfoundation.org

The Bentonville Schools Foundation is requesting approval for the Annual Gold Rush Fun Run and 5K Race event to be held on Friday, May 1, 2026. The location for the event will be from the northwest and southwest corners of NE B st and NE 3rd st with the start and finish continuing west along NE 3rd st and including the Peel Compton parking lot. The route is the same as the 2025 Gold Rush Race. We have usage contracts with Blue Crane Inc. for the 2 lots on B and 3rd listed above and with Peel Compton for the usage of the parking lot. We are partnering with Downtown Bentonville Inc, and our contact there is Aaron Nolan. The Fun Run Race will begin at 6:00 pm and the 5K will begin as soon as possible after the Fun Run participants are clear of the intersection of routes.

- Request for road closures from start at NE B St & NE 3rd to finish line going through Peel Compton parking lot. This route is the same approved route from 2025. No rain dates for this event. David Wright made a motion to approve event as presented. Seconded by Ray Shastid. Voice vote, motion approved.

3. **2026 USA Cycling Para-Cycling Road National Championships – Temp Street, Lane Closures** **Informational**

Jeffrey Nicholas, jeff@visitbentonville.com

Road Closures: SW Liberty Ave surrounding Central Park Elementary as well as ingress from H st, SW Freedom Rd from Liberty to Gator, SW Gator Blvd starting at the intersection with Freedom, through the traffic circle until the T intersection with S Morning Star, SW Gator X SW Bright Traffic Circle, SW Bright Rd up to the intersection with Windmill Rd. S Morning Star rd from Gator Blvd to SW Windmill Rd, SW Windmill Rd to SW Bright Rd, SW Bright Rd between Gator and SW Windmill. Saturday 4/11/2026 from 7:30AM to 5PM, Sunday 4/12/2026 from 7AM to 7PM

- Reviewed route with lane closures. Discussed having a motorcyclist from the Sheriff's Office and also getting a letter of approval from Dr. Jones, the Superintendent of the Bentonville Public Schools. As the race approaches, Visit Bentonville will be notifying the neighborhoods that will be affected the day of the race. The committee is requesting that they get a copy of the letter from Dr. Jones and the mailer that they send out to residents on the race route. Ray Shastid made a motion to approve the event. Seconded by Dan Weese. Voice vote, motion approved.

4. **OZ Stage Race** **Informational**

Jamie Cathey - Ozark Foundation, jcathey@ozarkfoundation.org

Request for 2 officers to control traffic on NE A St. The inaugural OZ Stage Race will be held Memorial Day weekend, May 21-24, 2026 in Bella Vista and Bentonville. On Sunday, May 24th, the event will start at Coler MTB Preserve and race through Slaughter Pen Phase One & Handcut Hollow before returning to Bella Vista for the finish. Within Bentonville city limits, the proposed course will require police assistance as participants exit Slaughter Pen making a right-hand turn on NE A St. and again as they turn left across traffic onto the Rocky Ridge trail.

- Reviewed race routes from the start at Coler MTB Preserve, racing through Slaughter Pen Phase One & Handcut Hollow and finishing back in Bella Vista. Requesting police assistance within the city limits of Bentonville, where participants turn onto NE A St. David

Wright made a motion to approve the event as presented.
Seconded by Dan Weese. Voice vote, motion approved.

5. No Trucks Signage for SE B St

Informational

Keely and Alex Brice, keely.brice@gmail.com

A dangerous road situation and destruction of property is continually occurring where construction trucks are unable to safely navigate SE B, which is a one-lane residential road connecting The Third St Historic District to the rest of Downtown. Pedestrians, bikers, and children on scooters also use this road as there is no consistent sidewalk.

Semis baring heavy equipment and supplies have been turning the corner of SE 3rd St and SE B St. Several of these trucks (at least five) have clipped the corner, driven over our property, and destroyed our 140 year-old wrought iron fence. Some of these trucks have also driven into our neighbors' yards.

- Discussion on "No Through Trucks" signage on SE B St and SE 3rd St was also to be placed at SE 2nd St and SE Henry St. David Wright made a motion to approve. Seconded by Tom Adler. Voice vote, motion approved. There was discussion about having large boulders or stone placed (a handout was given along with an example of a map for Springdale's truck route). If residents wanted to pursue that option, they would need to check Right of Way permitting.

6. Crosswalk at Legacy Village Request

Informational

Donna Werst, Werstfam5@gmail.com

Increasing traffic on John DeShields makes it difficult to access the dog park from Legacy Village & Crystal Flats. We would like to see another crosswalk installed for easier access.

- This was a discussion first brought to TSS in the meeting held in May 2024. Due to the tornadoes that came through NW Arkansas, the request was not completed. This item is going to be put back on the TSS agenda for March 2nd after Dan Weese and David Wright have discussed it with the Blue Crane Group. Dan Weese motioned for item to be placed back on the agenda for the Committee. Seconded by David Wright. Voice vote, motion approved.

III. Miscellaneous

IV. Next Proposed Meeting:

1. **March 2, 2026**

Kirby Romines, City Clerk

Stephanie Orman, Mayor