

Date: Wednesday, December 5, 2018

Attendees: Betsy Batey, Megan Bolinder, Nathan Pollet, Cynthia Cochran, Kim Seay, Aaron Jones, Judy Marquess, Octavio Sanchez, Teresa Stafford, Chuck Pribbernow, Hadi Dudley and Michelle Vargas

Call to Order

Hadi Dudley, Library Director, called the meeting to order at 1:00 p.m.

Approval of November 7, 2018 Minutes

The group reviewed the minutes from the November 7, 2018 meeting. Judy Marquess moved, Aaron Jones seconded, to approve the minutes as presented. The November 7, 2018 board minutes were approved as presented.

Agenda Items

1. Hadi welcomed newest Library Advisory Board member, Cynthia (Cie) Cochran.
 - a. Board briefly introduced themselves.
 - b. Cie shared why she was interested in the position on the board.
 - i. She spends a lot of time at the library with kids programs and adult book club.
 - ii. She wanted to give back to the community.
 - iii. Cie has a background in higher education and development, volunteerism with non-profits. She currently works as an independent grant writer.
2. Library Advisory Board says farewell to Judy Marquess.
 - a. Judy finishes two full terms on the Library Advisory Board.
 - b. Library added new Young Adult books in honor of Judy's service.
 - i. *The Poet X* by Elizabeth Acevedo- Starred reviews by PW, SLJ and Kirkus
 - ii. *The Belles* by Dhonielle Clayton- Starred reviews by Booklist and Kirkus
 - iii. *Mary Shelley: The Strange, True Tale of Frankenstein's Creator* by Catherine Reef- A strong source for research and simply a good read for biography fans (SLJ).
3. Hadi discussed Library Advisory Board business.
 - a. All LAB members need to submit background check by December 21.
 - b. Board discussed coffee shop in regards to new mayor.
 - i. Octavio discussed 'bundling' library concerns to present them together to the new mayor.
 1. Teresa agreed and discussed adding in business regarding library expansion.
 - ii. Mayor McCaslin had discussed with Hadi that he would like to see a non-profit (such as Ignite, Brightwater) as opposed to a for-profit business in the space.
 1. Megan discussed how they have a non-profit group running a coffee shop at NWACC and could share those logistics with Hadi.
 - iii. Hadi stated that the library policies would not change with the addition of a business into the space.
 - c. Board switched Library Advisory Board meeting to January 9.
4. Hadi gave the Library Report.
 - a. The library has introduced expanded tech loans.

- i. Patrons ages 10+ allowed to check out laptops (and other technology) with responsible party permission.
 - 1. New circulation procedures were established.
 - ii. iPad circulation outside library in the new year as timeframe, preloaded with library-related and educational aps.
 - 1. The iPads will be staff managed through special software- AirWatch.
 - iii. Winter Reading Club for Youth, December 15-January 5.
 - 1. Youth and Teens are encouraged to complete 12 reading challenges to receive a free book.
- 5. Chuck gave the Friends of the Library report.
 - a. The Friends are still in the process of restocking the bookstore.
 - b. Chuck have the November financials.
 - i. November bookstore sales were \$958.
 - ii. Total November income was \$1,168 with expense of \$6,230.
 - 1. Expenses included three new book bins for picture books.
 - iii. YTD income is \$28,790 and expenses were \$24,361.
 - c. The Friends of the Library made business cards.
 - i. Chuck will do large donation pick-ups.
 - d. The Friends is planning a book sale with the Literacy Council of Benton County. Books are from a very large private library donation.
- 6. Teresa gave the Bentonville Library Foundation report.
 - a. Donations from the end of year appeal still coming in.
 - i. Two types of end of year appeals went out before Thanksgiving- Loyalist and general appeal.
 - ii. Received \$6,100 last week.
 - iii. Received \$10,000 gift from general appeal.
 - 1. Renamed Tate & Haney Room to Haney Family Conference Room.
 - 2. Teen Services office renamed Tate Teen Services.
 - iv. YTD donation total is \$97,000.
 - v. Unrestricted giving up significantly as well as number of donors.
 - 1. Many new loyalist donors this year. Retention rate nearly 60%.
- 7. The Library Advisory Board took a group photograph.

The Library Advisory Board will meet Wednesday, January 9, 2019 at 1 p.m. in the Haney Family Conference Room.

Adjournment

The Library Advisory Board adjourned at 1:42 p.m.