# Library Advisory Board Minutes
# October 3, 2018 at 1 PM

***Library Advisory Board Minutes***

**Date: Wednesday, October 3, 2018**

Attendees: Betsy Batey, Aaron Jones, Judy Marquess, Nathan Pollet, Teresa Stafford, Chuck Pribbernow, Octavio Sanchez, Hadi Dudley and Michelle Vargas

**Call to Order**
Hadi Dudley, Library Director, called the meeting to order at 1:02 p.m.

**Approval of September 5, 2018 Minutes**
The group reviewed the minutes from the September 5, 2018 meeting. Aaron Jones moved, Judy Marquess seconded, to approve the minutes as presented. The September 5, 2018 board minutes were approved as presented.

**Agenda Items**

1. Hadi gave the Library Report.
    a. Library Advisory Board discussed the café space.
        i. Judy had prepared a statement from the board regarding support for introducing new vendor to the library café space that Hadi presented to the Mayor.
        ii. Mayor stated he would not approve a new vendor during his term.
            1. Note: This is the Mayor's last term. New Mayor will take office in January.
            2. Octavio stated that the Mayor sees more cons than pros with reintroducing a for-profit vendor into the space.
                a. Octavio also stated that he would be supportive of a non-profit organization in the space. He sees a conflict with a for-profit vendor being inside a government facility.
    b. Award-winning author and graphic novelist Nate Powell will be visiting Saturday, November 3.
        i. Nate Powell will present at 1 p.m.
        ii. Barnes & Noble will provide book sales from 12 p.m.-3 p.m.
        iii. Powell will sign books after presentation.
    c. Rebranding the Youth Literature Festival to Bentonville's 5th Annual Literature Festival: Turning the Page.
        i. Team decided to change the event after reviewing cost, attendance and staff effort.
        ii. Evolve event into an ongoing "festival", with author visits throughout the year instead of all on one weekend.
            1. Dropping the "youth" from name to be more inclusive with teen and adult.
            2. Projecting that the new format will allow for a similar or larger audience size and lowered costs.
        iii. Currently applying for a national grant opportunity for Jacqueline Woodson visit.
            1. Woodson is the National Ambassador for Young People's Literature, named by the Children's Book Council & Every Child a Reader.

a. Woodson's platform is "READING= HOPE X CHANGE (What's Your Equation?)"
    i. Platform "encourages young people to think about-and beyond-the moment they're living in, the power they possess, and the impact reading can have on showing them ways in which they can create the hope and the change they want to see in the world."
2. BPL's proposal is to collaborate with the Bentonville Public Schools for two Title I campuses plus a public event for the community.
3. BPL is also in preliminary conversations for a One Community, One Book project.

d. Library Advisory Board will have a vacancy.
    i. Judy Marquess's term ends in December.
    ii. Hadi said we had several good applicants during the last vacancy.
    iii. Hadi plans to invite applicants to board meeting.
e. Other Library updates since last Library Advisory Board meeting.
    i. FY19 Budget was approved by Mayor and Finance Director, but is still pending to City Council.
    ii. Hired one new personnel- Nakeli Hendrix is a new full-time staff member on the Reference/ Circulation team and will serve as the adult cataloguer.
    iii. Arkansas Library Association conference was in Rogers.
        1. BPL hosted an Arkansas Library Paraprofessional reception.
        2. Sarah Herford presented a session with the Teen Advisory Board.
    iv. Booked for the Evening was a success.

2. Teresa gave the Library Foundation Report.
    a. Booked for the Evening was a great event.
        i. All awards had corporate/business sponsors- no expense to related boards.
        ii. 95 guests registered for the event.
            1. 83 guests in attendance, 12 no shows.
        iii. Grossed $3,100 in ticket sales and received $650 in donations.
        iv. Board discussed improving the stage set up for future events.
    b. Foundation has received gifts of $44,803.78 YTD.
        i. Dollar amount of gifts is up by 28% YTD.
        ii. Overall number of gifts is up by 60% YTD (includes all allocations).
        iii. Gifts to the unrestricted fund is up 80%.
        iv. The foundation has received a $10,000 pledge.
            1. Donor will make the gift first week of November 2018.
    c. End-of-year appeal is almost finished.
        i. Focus will be on distinctions between the library and the foundation.
            1. Appeal will discuss the public/private partnership.
            2. Appeal will highlight projects and programs for which the foundation provides significant funding.
        ii. Appeal will highlight the library's growth over the past 10 years, including:
            1. Library visits.
            2. Program attendance.
            3. Circulation of materials.
        iii. Appeal will be mailed on November 21.
            1. Most people will receive the appeal in the mail shortly after the Thanksgiving holiday.
            2. 3,500 appeals will be sent out in total.

a. Appeals will be sent to current/active donors, qualified prospective donors identified in the predictive analytics project, and 2,000 Bentonville individuals.

3. Chuck gave the Friends of the Library Report.
    a. Chuck gave the financial report for September.
        i. Bookstore sales were $1,473.
        ii. Total income was $2,160.
            1. YTD income is $20,008
        iii. Expenses were $2,406 (included yearly subscriptions for Community Center periodicals).
            1. YTD expenses are $16,783
        iv. Total on Deposit is $26,133.
            1. Checking account- $5,042
            2. Money Market- $21,091
    b. Fall Used Book Sale is October 4-6.
        i. Friends member preview October 4 from 5-7:30 p.m.
        ii. General public- October 5-6 from 9 a.m.-4:30 p.m.
        iii. Approximately 165 boxes of books are currently in storage as well as a full backroom.
    c. The November Friends of the Library meeting will be at Bentonville Tea & Spice.

**The Library Advisory Board will meet November 7, 2018.**

**Adjournment**

The Library Advisory Board adjourned at 1:44 p.m.