

Public Art Advisory Board Meeting

March 19, 2026

3:30 p.m.

Council Chambers, 305 SW A Street

Contact skerr@bentonvillear.com to request participation via Zoom.



AGENDA

Members

- 1 Elizabeth Miller
- 2 Allan Paulose
- 3 Sara Asplund
- 4 Catherine Bays
- 5 Anne Jackson, Chairperson
- 6 Clint Schaff
- 7 Tom Hoehn, Vice Chairperson

Ex Officio

- Beckie Seba, City Council
- Kalene Griffith, Visit Bentonville
- Alison Nation, Visit Bentonville
- Cynthia Post Hunt, Crystal Bridges/The Momentary
- Aaron Kunze, OZ Art

Staff

- Shelli Kerr, Comprehensive Planning Manager
Josh Stacey, Deputy Director of Parks

1. Call to Order
2. Approval of Minutes * – February 19, 2026
3. Adoption of Amended Bylaws *

OLD BUSINESS

4. Murals Discussion
 - a. Skate Park
 - b. Basketball Courts
 - c. Hello
 - d. ColorFULL
5. America 250 Commemorative Project

NEW BUSINESS

6. Extension of City Hall Tim Ernst Photography loan
7. Bentonville Bat Unveiling Event

PROJECT UPDATES

8. J and John DeShields Roundabout
9. Deadlines for Art Proposals

OTHER BUSINESS

ADJOURNMENT

*Attachment

Public Art Advisory Board Meeting

February 19, 2026

3:30 p.m.

Council Chambers, 305 SW A Street

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MINUTES

Member	Attendance	Ex Officio	Attendance
1 Elizabeth Miller	In person	Beckie Seba, City Council	In person
2 Allan Paulose	Absent	Kalene Griffith, Visit Bentonville	Absent
3 Sarah Asplund	In person	Alison Nation, Visit Bentonville	Absent
4 Catherine Bays	In person	Cynthia Post Hunt, Crystal Bridges/The Momentary	In person
5 Anne Jackson, Chairperson	In person	OZ Art	Absent
6 Clint Schaff	Absent	Staff	
7 Tom Hoehn, Vice Chairperson	In person	Shelli Kerr, Comprehensive Planning Manager	In person
		Josh Stacey, Deputy Director of Parks	In person

1. Call to Order

Chairperson called the meeting to order at 3:30 pm.

2. Approval of Minutes * – January 15, 2026

Tom made a motion to approve the January 15, 2026, meeting minutes; Elizabeth seconded. All in favor, motion passed 5-0.

3. Proposed Amendments to Bylaws

Because of the code amendments and what is included in the municipal code regarding the PAAB, amendments are needed for the bylaws to ensure they align and avoid overlap or contradictions. She asked for comments and that it would be on the March agenda for adoption. Beckie identified a spelling error on Sec. 2.1.

OLD BUSINESS

4. Murals Discussion

- Memorial Park Improvement Update* (basketball court and skatepark murals). Josh reported that the scope of the improvement project does not include plans to make any changes to the skate park at this time. The earliest would be 2028. There will be a new skate park at Gateway Park this summer. The recommendation from the committee is to power wash off the skatepark and see if we can repaint the basketball court.
- Hello & ColorFULL*
Shelli reached out to both Kenneth Siemens, artist of *Hello*, and Chase Snyder artist of *ColorFULL*, and have not heard back. She will reach out again before the next meeting so a decision can be made in March.

5. Cricket RFP – Final Draft

Shelli asked if there is anything else needs to be included in the RFP and if the timing of March 1 through April 8 is adequate time. The board requested a two-month submittal period.

6. Water Tower Rd Roundabout RFP – Final Draft

Shelli asked if the committee wanted these published at the same time or to stagger them. The board suggested publishing at the same time but giving this RFP a three-month submittal period.

7. America 250 Commemorative Project

Shelli reported that she has begun coordination with Crystal Bridges and OZ Art who will help get the word out. We may also have funding from OZ Art. She's seeking feedback on the project description and the submittal form. She is concerned about timing on the RFQ for the lead artist, due to other purchasing priorities. She requested feedback on the scope of work for the RFQ for lead artists. She suggests getting this published by end of March to include students from this year, summer programming, and early fall classes.

The board wants to make sure that the program clearly states that the physical artwork submitted will not be returned. Need to provide the dimensions they can submit. Maybe look at a good form/doc and could link to a drop box.

Board is concerned that the project may be too large for one person. Could it be coordinated with a high school group or art teacher?

NEW BUSINESS

PROJECT UPDATES

8. Maintenance RFQ

Similar to the lead artist RFQ, this is a lower priority for the city right now and is currently on hold until they complete other infrastructure procurement requirements.

9. Proposals

- *Community Center Painting* – Shelli reported she intends to submit this for the March 10 City Council meeting.
- *Old Tree Sculpture* – still on hold.

10. Installations

- J and John DeShields Roundabout

OTHER BUSINESS

11. Shelli reported that the puzzle art installation at Train Station Park has been removed by the History Museum due to deterioration.

12. Tom shared that he did an interview with Active Towns about Bentonville's public art. Requested Shelli send the link to the board and City Council. Josh also did a similar interview which hasn't been published yet.

13. Josh reported that the Bentonville Bat is installed. Practices start March 30th, with games starting two weeks later. He is looking at an April timeframe for an event. Further discussion will be on the March agenda.

ADJOURNMENT

Elizabeth made a motion to adjourn; Tom seconded. All in favor, motion passed 5-0.

Meeting adjourned at 4:23 pm.

**BYLAWS OF THE
PUBLIC ART ADVISORY BOARD OF THE
CITY OF BENTONVILLE, ARKANSAS**

ARTICLE I PURPOSE

- 1.1 [Art. 12-XIV Public Art Advisory Board](#) establishes the Public Art Advisory Board and authorizes the board to adopt bylaws.
- 1.2 The within bylaws have been adopted by the Public Art Advisory Board of the City of Bentonville, and all previously adopted bylaws are hereby repealed.
- 1.3 Pursuant to [Art. 12-XIV Public Art Advisory Board](#) this board shall be known as the Public Art Advisory Board, hereinafter referred to as “Board” or “PAAB.”
- 1.4 The purpose of these bylaws is to establish rules and procedures necessary to carry out the purpose and duties of this board as set forth in [Art. 12-XIV Public Art Advisory Board](#) as guided by the adopted Public Art Policy.

ARTICLE II ROLE OF PUBLIC ART ADVISORY BOARD

- 2.1 **Role** . The role of the Public Art Advisory Board (PAAB) is established by city code in [Art. 12-XIV Public Art Advisory Board](#)

ARTICLE III MEMBERSHIP

- 3.1 Membership of the PAAB is established by city code in [Art. 12-XIV Public Art Advisory Board](#). (a)
- 3.2
- 3.3 **Terms**. Terms of PAAB members are established by city code in [Art. 12-XIV Public Art Advisory Board](#).
- 3.4 **Conflict of Interest**. Members of the Public Art Advisory Committee shall not hold any other municipal office or position on a standing municipal board, commission or authority, except that members of the committee may serve on other temporary committees, task forces or similar ad hoc groups. This does not apply to the one member of the Bentonville City Council serving as an ex-officio, non-voting member.
- 3.5 **Resignation**. Resignation of members of the committee shall be made in writing to the primary staff liaison who shall forward such resignation to the City Clerk. The resignation of the committee member shall be effective immediately upon receipt and verification by the City Clerk’s office.
- 3.6 **Attendance**.

- (a) *Notification of absence.* Members should advise the staff liaison before the meeting date if they expect to be absent or late.
- (b) *Multiple absences.* Any member who misses two consecutive regular meetings or three meetings in a six-month period shall receive a written notification from the staff liaison advising the member of his/her absences.
- (c) *Cause for removal.* Any member who misses three consecutive meetings or more than four meetings within a one-year period, except in extraordinary cases, may, at the recommendation of the committee, constitute cause for removal by the City Council.

ARTICLE IV. OFFICERS DUTIES AND ELECTIONS

- 4.1 Duties of Chairperson.** The chairperson shall preside at meetings and shall decide points of order or procedure, following Robert's Rules of Order. They shall call the meeting to order, call for votes when necessary, and call for adjournment. The chairperson may designate a parliamentarian to keep the meeting running in an orderly fashion. The chairperson shall serve as the primary contact between the committee and the staff liaison.
- 4.2 Temporary Chairperson.** In case the chairperson is absent, the vice chairperson shall assume the duties as chairperson. If both are absent and a quorum is present, those members shall elect from among themselves a chairperson to proceed.
- 4.3 Elections.** Officers shall be elected by a majority vote of the members present at the first regular meeting of the calendar year. Nominations for an officer position do not require a second. Nominees shall have an opportunity to speak to their nomination before the vote is taken. A voice vote shall be taken to elect all officers.
- 4.4 Vacancy.** A vacancy in an officer position shall be filled by election at the next regular meeting of the committee among the board members present. Until such election, the Vice Chairperson shall serve as acting Chairperson if the chairperson position is vacant. All officers elected to fill a vacant officer position shall serve until the next officer election.

ARTICLE V. MEETINGS

- 5.1 Frequency.** The minimum frequency of PAAB meetings is established by city code in [Art. 12-XIV Public Art Advisory Board](#).
- 5.2 Schedule.** Meetings shall occur on the regularly scheduled meeting dates established for the board. Regular meetings may be postponed, rescheduled or cancelled by the staff support if necessary or if there is no business to conduct.
- 5.3 Meeting agendas.** The form of agendas shall be determined by the board and shall be posted on the city website. Meeting agendas shall include a designated time for public comments.

- 5.4 Notice of meetings.** Posting of meeting agendas on the city website shall serve as notice of the meeting. Notice of any regular or special meeting shall be posted no less than 24 hours prior to the holding of such meeting, unless an emergency requires posting within 24 hours of the meeting time.
- 5.5 Special meetings.** Special meetings may be called by the chairperson plus one regular member. When a special meeting is scheduled, all members must be notified at least 24 hours prior to the time set for such meeting by phone and written notice, including a listing of all items to be considered at the special meeting, unless an emergency requires posting within less than 24 hours prior to such meeting. Formal action taken at a special meeting called in accordance herewith shall be considered as though it were taken in a regular meeting for those, and only those, matters referred to in the agenda contained in the notice of the meeting.
- 5.6 Public meetings.** Board meetings shall be open to the public as provided by the Arkansas Freedom of Information Act. All meetings of a quorum or of two or more members of the board at which any public business is discussed or at which any formal action may be taken, shall constitute a meeting for purpose of this section.
- 5.7 Public participation.** All public comments must be made during the public comment segment of the agenda. Public attendees shall sit in the audience unless asked to sit with the board during their comments. The board may identify time limits for public comments at its discretion.
- 5.8**
- 5.9 Order of business.** The order of business shall follow the distributed agenda unless otherwise agreed to by the members.
- 5.10 Rules of procedure.** The board may adopt its own rules of procedure or may conduct its meetings in accordance with Robert's Rules of Order.
- 5.11 Decision making.** The affirmative vote of a simple majority of those members present shall carry any motion or resolution. All voting members of the board shall have equally weighted votes. Any member may make a motion, which must be seconded for further consideration. All voting shall be made by roll-call or voice vote.

5.12

ARTICLE VI. SPECIAL AND STANDING COMMITTEES

- 6.1 Special committees.** The chairperson may establish special committees to work on specific issues or projects as needed. Special committees may include persons other than members of the PAAB. The special committee shall serve only until completion of the purpose for which it was formed. Recommendations of a special committee must be approved by the PAAB before being considered officially adopted.
- 6.2 Standing committees.** There shall be no standing committee(s) of the PAAB unless authorized by City Council.

6.3 Committee chairperson. A member of the PAAB shall serve as the chairperson of any committee.

ARTICLE VII. COMMITMENT TO THE PUBLIC

7.1 Commitment to the public. Board members' commitment to the public shall be demonstrated by adherence to all Arkansas and City of Bentonville laws, rules and regulations regarding conduct of public officials.

7.2 Conflict of interest. The board and its members shall adhere to all Arkansas and City of Bentonville laws, rules and regulations that may pertain to the avoidance of conflict of interest.

7.3 Communication among members. Board members shall adhere to all Arkansas and City of Bentonville laws, rules and regulations governing government communications.

7.4 Communications outside board. The board may give individual members the authority to speak on behalf of the board as needs arise. Individuals shall not speak for the board without the board's authorization and shall not make commitments on behalf of the board unless the board has formally approved such a commitment.

ARTICLE VIII. STAFF SUPPORT

8.1 Planning Department. The Planning Department will serve as the primary staff support to the public art advisory board and the public art program, with the following responsibilities.

- (a) Prepare and publish meeting dates, times, and locations on city website.
- (b) Prepare and publish board meeting agendas and supporting documents on city website.
- (c) Ensure meetings are recorded in accordance with Arkansas state law.
- (d) Ensure that actions and activities of the board are consistent with policies and procedures of the city.
- (e) Offer insights about city organization, policies, and efforts.
- (f) Notify the board of events, meetings, or circumstances when staff support is asked to speak on behalf of the board.
- (g) Update the board's presence on the city website.
- (h) Act as point person for contact with other city liaisons, departments, or boards, unless otherwise designated.
- (i) Facilitate communication among members in compliance with Arkansas open meeting laws.
- (j) Assist the chairperson during the meeting, if necessary.

8.2 Parks and Recreation Department. The Parks and Recreation Department will have staff attending regular PAAB meetings and are also responsible for coordinating installations in city parks, trails, and facilities.

ARTICLE VIX. AMENDMENTS TO BYLAWS.

- 9.1** These bylaws shall be adopted, and later suspended, amended or canceled only after an affirmative vote of 2/3rds of the membership of the board. Copies of the proposed amendment(s) shall be provided to each member at least one week prior to the date of any regular or special meeting at which the bylaw amendment(s) are on the agenda for consideration.

BY A 2/3 VOTE OF THE APPOINTED VOTING MEMBERS OF THE PUBLIC ART ADVISORY BOARD, THESE BYLAWS FOR THE PUBLIC ART ADVISORY BOARD OF THE CITY OF BENTONVILLE ARE HEREBY PASSED AND APPROVED THIS FOURTEENTH DAY OF FEBRUARY 2023.

Chairperson Signature

Date

Strategic Plan 2026

Open Heart, Matthew Duffy



Found, Timothy Jorgensen



The PAAB envisions Bentonville with successful and engaging public spaces of distinctive character where residents and visitors will encounter works of public art that will surprise and delight with artwork that celebrates the city's history, its entrepreneurial spirit, and growing diversity.

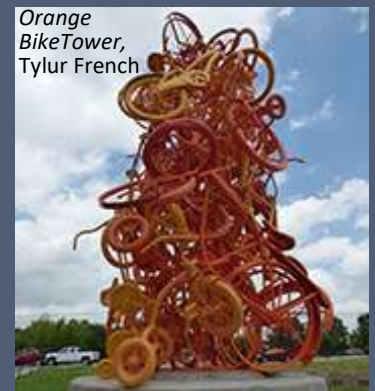
PROJECT ZONES

- Parks
- Trails
- Arts District
- City Gateways
- North Walton Corridor

SUMMARY

The Bentonville Public Art Strategic Plan will be used as a roadmap to help city leadership and citizens understand the long-term value and direction of public art in Bentonville. It provides the Public Art Advisory Board with a framework to make public art a reality. The PAAB is responsible for creating the plan then recommending it to the mayor and city council to ensure its implementation by encouraging city staff, other city commissions and boards and future councils in continued development of our public art program.

Orange Bike Tower, Tylur French



OUR PLAN

- Establish a vision for public art embracing Bentonville's entrepreneurial spirit.
- Identify geographic priorities for focusing resources.
- Recommend the planning, funding, and decision-making processes necessary to achieve the vision.

Art Feeds, Sunshine School



CORE PRINCIPLES

- Foster inclusion and engagement
- Enhance the community's visual environment
- Promote awareness of the city's social, cultural, and historical composition
- Increase excitement and access with public art



*Monarch and Dandelions,
Amanda Willshire*



*Cozy Apple,
Gina Gallina*

PUBLIC ART...

- Has the power to energize our public spaces and transform the places where we live, work and play.
- Helps green spaces thrive and enhances roadsides, pedestrian corridors and community gateways.
- Serves as a powerful economic force, attracting businesses and qualified workforces.
- Enhances public spaces and creates destinations in a community.
- Encourages people to fully appreciate and utilize public areas.
- Is an essential component of a community that strives to be distinctive.

The PAAB Team – *Serving our community*

Public Arts Advisory Board

The Bentonville City Council first established a public art policy and the Public Art Advisory Board (PAAB) on February 13, 2007, with Ordinance No. 2007-24. On August 20, 2012, Mayor Bob McCaslin appointed four members to establish the first active PAAB, which began meeting in October that year.

These founding members established a mission statement and core principles, created an application process and application form, and drafted an amendment to the public art policy. The board is regulated by Art. 12-XIV in the Bentonville Municipal Code.

2026 PAAB Members

Citizens – Sara Asplund, Catherine Bays, Tom Hoehn (Vice Chair), Anne Jackson (Chair), Elizabeth Miller, Allan Paulose, Clint Schaff

City of Bentonville - Comprehensive Planning Manager: Shelli Kerr

Ex Officio - Visit Bentonville: Kalene Griffith, Alison Nation, City Council: Beckie Seba, OZ Art NWA: Aaron Kunze, CBMAA/Momentary: Cynthia Post Hunt



Community engagement activity at First Friday.

Creative Economy in Arkansas – BY THE NUMBERS

In addition to quality-of-life benefits, public art, as part of the creative economy, has an economic impact.

\$3 BILLION ECONOMIC IMPACT
30,893 jobs
5.6 MILLION VISITORS
2% of Arkansas Economy
116 million cultural travelers
\$927M in personal income for AR citizens
3rd largest employer in AR

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$3B** and **2.0%** of the Arkansas economy, contributing **30,893** jobs.¹

- The creative industry in Arkansas generates **\$927** million in personal income for Arkansas citizens.²
- The creative economy in the State of Arkansas is the **third largest** employer statewide, after logistics and perishable and processed foods.³
- More than two-thirds of travelers included a cultural, arts, heritage, or historic activity or event while on a trip – this equates to **116** million cultural travelers.⁴
- Crystal Bridges welcomed **5.6 million** visitors from all fifty states and abroad in its first 10 years. Another 4 million visitors enjoyed the surrounding grounds and public art.⁵



1. National Assembly of State Arts Agencies, “Creative Economy State Profiles - State Arts and Cultural Production 2021: Arkansas (https://nasaa-arts.org/nasaa_research/creative-economy-state-profiles/)
2. National Governors Association Center for Best Practices, “Arts & the Economy: Using Arts and Culture to Stimulate State Economic Development,” (<https://www.nga.org/>)
3. Ibid, (https://www.nga.org/wp-content/uploads/2020/08/0901arts_economy_nga.pdf)
4. Americans for the Arts, “Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts & Cultural Organizations & their Audiences,” https://www.americansforthearts.org/sites/default/files/aep5/PDF_Files/ARTS_AEPsummary_loRes.pdf)
5. Crystal Bridges, “10 Years of Meaningful Memories,” (<https://crystalbridges.org/10-years-of-meaningful-memories/>)

2026 FOCUS – Theme: **A-R-T**



A Tribute to the Almost Forgotten Osage Prairie, Jonathan Perrodin

A – ADD to our body of work

R – REFRESH existing works that need maintenance

T – TOGETHER with the community and our partners

Goals and Strategies

GOAL 1

Build a public art collection of the highest quality to enhance Bentonville's growing art and cultural offerings

- Install a work on the roundabout at Water Tower Rd and 8th St
- Install Natasha Bowdoin artwork at John DeShields an J St
- Install a new work near the cricket pitch at Creekside Park
- Establish and fund a maintenance program
- Assist Bentonville Public Library with developing rotating art installations

GOAL 2

Support Local Artists

- Training/video on how to submit a proposal
- Identify a collaborative project that includes multiple local artists



Sunkissed, Nathan Pierce



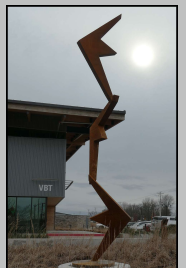
Thaden School students – Public art project

Partnership and/or Temporary Installations



NuPenny's Last Stand, Randy Regier
Ozark Topography, Ed Pennebaker
Liquid Shard Inspired, Napoleon Dezaldivar
Truth Booth, Cause Collective (pictured left)
Grow with this Tree, Tree & Landscape e
Story Walk, Bentonville Public Library

Universal Inseparability, Ben Pierce
Guide These My Hands, D. Hatch T. Manos
Flight, Bob Doster (pictured right)
Art Feeds, Sunshine School
Box Turtle, Private Commission
Double Slit Skyline, Dewane Hughes
Canoe Canoe, Jeff Zischke
Mull It Over, Nina Chanel Abney



Art on Public Property



VISIT
Bentonville

- 1 Sunkissed
- 2 Pac Man
- 3 Found
- 4 Goldfish *
- 5 Keep it Clean *
- 6 Physics of Being (Here)
- 7 Aura Activity
- 8 Triumph *
- 9 Open Heart
- 10 Hello
- 11 Green Bike Tower
- 12 Orange Bike Tower
- 13 Basketball Court Murals
- 14 Monarch & Dandelions
- 15 Natural Skate
- 16 Arvest Bike Pavilion *
- 17 Hole in the Wall
- 18 Sassy
- 19 Blue Bike Tower
- 20 Red Bike Tower
- 21 Bubble *
- 22 Ernest and Ruth *
- 23 Flight *
- 24 Art Feeds
- 25 A Tribute to the Almost Forgotten Osage Prairie
- 26 Box Turtle *
- 27 ColorFULL
- 28 Mull It Over *
- 29 Canoe Canoe *
- 30 Double Slit Skyline *
- 31 Lil' Library in the Park
- 32 Surfing Frog *
- 33 New Growth * 38
- 34 Fish of Bentonville
- 35 Seeds of Bentonville
- 36 Ombre *
- 37 Flowers *
- 38 All Bikers Welcome
- 39 Infinite Slow Skies *
- 40 Bentonville Bat

* Privately owned



Indoor Installations

- A Bentonville Public Library**
 - This is Your Public Library
 - Cozy Apple
 - Alchemists Table *
 - Dirty Gloves *
 - Double Dutch *
 - Embroidered Quilt *
 - Walk Like an Egyptian *
 - Tegyu and Terrin *
- B Bentonville City Hall**
 - Roark Bluff *
 - Hawksbill Crag *

THE CITY OF BENTONVILLE
PAAB
 Public Art Advisory Board



Sunkissed
Nathan Pierce



PacMan
Anonymous



Found
Timothy Jorgensen



Goldfish
Kate Dickinson



Keep it Clean
Laura Neill



Physics of Being
Justin Tyler Tate



Aura Activity
Joann Lacey & Eric Williams



Triumph
Hunter Brown



Open Heart
Matthew Duffy



Hello
Kenneth Siemens



Green Bike Tower
Tylur French



Orange Bike Tower
Tylur French



Basketball Courts
Ignite Students



Monarch & Dandelions
Amanda Willshire



Natural Skate
The Mars Agency



Arvest Bike Pavilion
High-Jackson



Hole in the Wall
Joann Lacey & Eric Williams



Sassy
Amanda Willshire



Blue Bike Tower
Tylur French



Red Bike Tower
Tylur French



Bubble
Hou de Sousa



Ernest and Ruth
Hank Willis Thomas



Flight
Bob Doster



Art Feeds
Sunshine School Students



A Tribute to the Almost Forgotten Osage Prairie
Jonathan Perradin



Box Turtle
Stephen Feilbach



ColorFULL
Sugar Creek Elementary Art Club



Mull It Over
Nina Chanel Abney



Canoe Canoe
Jeff Zischke



Double Slit Skyline
Dewane Hughes



Lil' Library in the Park
Randy Townsend



Surfing Frog
Katy Kane



New Growth
Napoleon Dezaldivar



Fish of Bentonville
Yenui Wickramasinghe



Seeds of Bentonville
Justin Deister



Ombre
Graham Edwards



Flowers
Jessica Jones



All Bikers Welcome
Paige Dirksen and Community Members



Infinite Slow Skies
Linda Nguyen Lopez



Bentonville Bat
Jim Collins

A Inside Bentonville Public Library



This is Your Public Library
Ziba Rajabi



Cozy Apple
Gina Gallina



Alchemist Table
Paul Gillis



Dirty Gloves
Amanda Ross-Ho



Double Dutch
Robin Rhode



Embroidered Quilt
Daniel Dewar and Gregory Gicquel



Walk Like an Egyptian
Matt Kieberg



Tegyu and Terrin
Claire Tabouret

B Inside Bentonville City Hall



Roark Bluff
Tim Ernst



Hawksbill Crag
Tim Ernst