

Attendees: Betsy Batey, Melissa Godoy, Aaron Jones, Judy Marquess, Nathan Pollet, Kimberly Seay, Octavio Sanchez, Chuck Pribbernow, Teresa Stafford, Dalene Schrier and Hadi Dudley

Call to Order

Hadi Dudley, Library Director, called the meeting to order at 1:01 p.m.

Approval of Wednesday March 7, 2018 Minutes

The group reviewed the minutes from the March 7, 2017 meeting. One error was pointed out and corrected. Aaron Jones moved, Melissa Godoy seconded, to approve the minutes as corrected. The March 7, 2017 board minutes were approved as corrected.

Agenda Items

1. Library Foundation Report by Teresa Stafford
 - a. Gifts YTD are \$18,822
 - b. Bentonville's Youth Literature Festival #4
 - i. School donations to date \$4,050 out of an anticipated \$4,350+ (approx.)
 - c. BLF board meets Monday, April 9
 - i. Anticipate 5 open board seats by the end of 2018
 1. Currently 4 open
 2. Board is deliberate regarding skill-set(s) needed in new members
 - a. Send nominations to Foundation (Teresa)
 - d. Spring appeal will be mailed on April 12
 - i. Mailed to all past BLF donors who did not reply to the 2017 EOY appeal (164)
 1. Foundation retention rate is 57.4% (very good)
 2. Lapsed donors – focus will be on Loyalist Society membership
 3. Back side of appeal will highlight BYLF
 - ii. 2,500 library patrons
 1. Focus will be on BYLF
 - e. Just a reminder: Booked for the Evening is scheduled for Tuesday, September 18
 - i. LAB – Emerging Leader - nomination
2. Library Report by Hadi
 - a. Bentonville Youth Literature Festival update
 1. Schedule Overview
 - a. 26 school visits planned reaching approx. 11,000 students
 - b. Writing and reading contests are being hosted by some schools with the winners getting to meet the authors
 - c. Osage Creek will perform a play of *Utterly Otterly Day* for Ard Hoyt and Mary Casanova
 - d. Dinner reception for the authors and illustrators will be April 27
 - e. A Sign Up Genius form will be sent out by the Children's Dept. for volunteers
 - b. Bentonville GeekCon, Featuring FCBF, scheduled for Saturday, May 5
 - i. Schedule Overview by Dalene Schrier
 1. Lots of fun activities planned

- a. Illustrator Panel hosted by Aaron Jones will feature local illustrators Sean Fitzgibbon, David Kersey, and Kenneth Siemens
 - b. Martial arts demonstrations
 - c. Party on the Porch with food provided by Jimmy John's, Bizzy B's Bakery, and Pop Chips
 - d. Super Why, a PBSKids character will be at the event and close out the day
 - ii. Melissa Godoy has been incredible with reaching out to vendors and getting donations for the event
 - iii. Expected attendance is 2,000+
- c. Arkansas State Library's *If All Arkansas Read the Same Book* project
 - 1. Lisa Wingate's *Before We Were Yours*, a NYT Best Seller
 - 2. Saturday, June 2nd at 1 PM
 - a. (POST-MEETING NOTE: Library event starts at NOON).
 - ii. Kick-off Event for Author Tour will be at Bentonville PL, co-hosting with Bella Vista PL.
- d. Personnel update
- e. 2017 Annual Report
 - i. Statistic Overview provided by Hadi
 - 1. Library program attendance increased by 7% with 67,577 patrons attending library events.
 - 2. Summer reading increased by 30% with strong adult participation.
 - 3. Some library activities slightly decreased 1% – such as library visits and circulations.
 - ii. Report is designed and will be printed soon
 - iii. Digital copy will be released during National Library Week on the website and Facebook
 - iv. Same layout as the 2016 Annual Report, designed by Heather Hays
- 3. Friends of the Library Report by Chuck Pribbernow
 - a. Spring Book Sale, April 5-7
 - i. FOL Member Preview 5 - 7:30 PM
 - ii. Public 9 AM – 4:30 PM
 - iii. 140+ boxes from FOL plus additional Usborne titles from Melissa Godoy
 - iv. Great assortment of children's materials for this sale
 - v. Certain items from the last ReaderLink donation will be marked at 20% of the retail cost. Items will be approximately \$1 to \$6.
 - b. Scholarships – four submitted applications
 - i. Budget is three awards at \$500 each. If all applications qualify, FOL may give to all 4 applicants.
 - c. Lisa Wingate
 - i. FOL plans to cost-share with Bella Vista Friends of the Library
 - ii. FOL sponsoring \$1,500 for the event
 - d. Sponsoring \$1,500 for Courtney Fitzgerald to attend Library Legislative Day in Washington D.C.
 - i. Courtney is the Arkansas Library Association's Legislative Chair
 - e. New website is up and running
 - i. bentonvillelibraryfriends.org or from BPL's website
 - f. Carie O'Banion has been appointed the new bookstore manager

- i. Luci Henderson has stepped down after many years of service
 - 1. Chuck will take over as book sale chairman for the Fall book sale with the possibility of a new chairman in 2019
- g. Financial Report
 - i. Store - \$1,068
 - 1. S/B \$1,334
 - ii. Income - \$1,468
 - 1. YTD - \$5,721
 - iii. Expenses - \$144 (TAB t-shirts)
 - 1. YTD - \$1,817
 - iv. Net Income - \$1,324
 - 1. YTD - \$3,454
 - v. Total on Deposit - \$23,552
 - vi. Outstanding Commitments - \$11,583

Next meeting: Wednesday, May 2, 2018 at 1 PM in Tate Haney Conference Room.

Adjournment - The Library Advisory Board adjourned at 2:15 p.m.