

Attendees: Betsy Batey, Megan Bolinder, Cynthia Cochran, Melissa Godoy, Aaron Jones, Nathan Pollet, Kimberly Seay, Judy Marquess, Teresa Stafford, Octavio Sanchez, Hadi Dudley and Vira Kousol.

Call to Order

Hadi Dudley, Library Director, called the meeting to order at 1:03 p.m.

Approval of October 2, 2019 Minutes

The group reviewed the minutes from the October 2, 2019 meeting. Betsy Batey moved, Cynthia Cochran seconded, to approve the minutes as presented. The October 2, 2019 board minutes were approved as presented.

Agenda Items

1. Hadi gave the Library Report.
 - a. The library FY2020 budget was submitted to the Mayor and Finance Director.
 - i. It is going to City Council next week on Tuesday night.
 - ii. Discussion planned for November 25th with approval planned for November 26th.
 - b. Patron Appeal Update.
 - i. On October 24th Hadi got a phone call from Mr. Daniel Ferguson, a patron who had written to the board about appealing to have his library privileges reinstated.
 - ii. He informed Hadi that he is not interested in pursuing that appeal any longer.
 - iii. In a future meeting (December or after the first year), this group needs to look at the appeal policy again.
 - c. Innovative Business Furniture (ibfnwa) donated a new, larger conference table.
 - d. Libraries Build Communities.
 - i. BPL is celebrating its 13 year anniversary on October 30th.
 - ii. It a good time to promote our library, community, partners and our volunteers, and to celebrate the wonderful things happening here.
 - iii. Saturday, November 9th at 12:30 p.m. with cookies, coffee and hot chocolate.
 - iv. There will be announcements from the Foundation regarding Walmart Gives NWA and the Friends on its recent book sale.
 - v. Hadi encouraged LAB members to attend the Libraries Build Communities.
 - vi. BPL will open Box City activities at 1 p.m. in the Walmart Community Room.
 1. Hadi will announce our first male American Girl® Doll that will be available for checkout very soon.
 2. His name is Benton Hart, and he is named after Thomas Hart Benton. He was a U.S. Senator from Missouri, who played a key role in Arkansas admission to the union. Bentonville is named after Benton.
 - a. Doll comes with a book called *You Are Awesome* / Matthew Syed; he can be checked out after Saturday.
 3. A young lady who used to volunteer at Bentonville Library as a teen returned from college and plans to donate her three dolls to the circulating collection. This will bring BPL's total inventory to ten (10) dolls.
 4. Another project to announce and display at the event are new "Discovery Kits." Hadi showed the group three "STREAM" kits from Penworthy that are prepackaged resources for checkout.

- a. Kits include books, activities and tips for use.
 - b. BPL will be assembling “coding” kits with existing materials.
 - c. BPL will also be creating new kits for all ages on different subjects.
- 5. The Library will be installing iPad stations in the Tween & Teen spaces with the funds from the Library Foundation’s Walmart Gives NWA campaign. Another book shelf in the Teen Zone is also planned.
- 6. Hadi is working on the project budget and mentioned BPL might partner with the Friends for some materials.
- e. Library Personnel Update.
 - i. A full-time library specialist position in the Children’s department is opening soon.
 - ii. Internal staff are considered first for all full-time positions; for a part-time clerk, this would be a promotion.
 - iii. Position focus is elementary grades, including storytimes and programs for that age.
 - iv. The person leaving the position is moving next summer to another state, and we hope to retain her in a part-time capacity through spring.
 - v. If we decide to post publicly, Hadi will share the information with board members.
- f. Aaron Jones and Octavio Sanchez reported on Día de los Muertos.
 - i. Last Friday, BPL hosted an exhibition/reception for artists who participated in Día de los Muertos. Approximately 100 people attended.
 - ii. There were 19 artists who submitted work for the exhibition; works were judged and the top awards were announced at the event.
 - iii. The community event and library storytime on Saturday were well attended too.
- g. Austin Public Library.
 - i. Hadi visited Austin Public Library, including the Central Branch Downtown. She will share photographs and notes with the group via email.
- h. City Updates.
 - i. The mayor launched an initiative called “Bentonville 311” allowing citizens to report issues or problems for city assessment or repair.
 - ii. The Bentonville Ward 4 meeting is scheduled for 11/7 at the library.
 - iii. The mayor is hosting a “Coffee with the Mayor” event at the library on Friday morning at 7 a.m. It is open to downtown business owners.
- 2. Judy Marquess gave the Friends of the Library Report.
 - a. Friends of the Library had a tremendous month in October- the most successful month ever.
 - b. October bookstore sales were \$2133.95. Amazon sales were at their highest with \$510.24. New memberships totaled \$700. Booksale profit was largest to-date at \$6726.05.
- 3. Teresa Stafford gave the Bentonville Library Foundation report.
 - a. 2019 YTD donations totaled 246 gifts for a total \$64,326.79.
 - b. Foundation launched Facebook/Instagram recurring gift appeal, which began on October 28th and will end on November 7.
 - i. The total gift appeal to date is \$620.
 - ii. One donor increased their giving from previous years by 400%.
 - c. 2019 End-of-Year Appeal will be mailed on November 12th.
 - d. The next Bentonville Library Foundation board meeting is on Tuesday, November 12, 2019.
 - i. The 2020 Executive Board will be voted-in at this meeting.

The Library Advisory Board will meet December 4, 2019 at 1 PM in Haney Family Conference Room.

Adjournment The Library Advisory Board adjourned at 2:00 p.m.