



**Traffic Safety and Signage Committee
Meeting Minutes
July 6, 2026
2:00 PM
Bentonville City Hall**

I. Old Business

II. New Business - Public Comment to be Heard with Agenda Item

1. Spooky Sprint - Fayetteville on 10/4/26 Informational

Kaleb Sarver - kaleb@bodiesrc.com

Request for approval of a Half Marathon, 10K, and 5K event route utilizing City streets, including temporary traffic control, police assistance at Highway 12 crossings, and course monitors for participant safety. We would want police officers on 12 Highway on the north and east sides.

- Kaleb Sarver presented the proposed half marathon event, scheduled for October 4, 2026. The proposed route would begin and end near the Bentonville Community Center and utilize City streets and trails. The Committee discussed concerns regarding other scheduled activities at Citizens Park and the Bentonville Community Center, parking availability, neighborhood access, traffic impacts, police coverage, and the need for a finalized route.

The Committee recommended that the applicant coordinate with Police, Fire, and Parks and Recreation and resubmit a revised route addressing public safety and traffic concerns before the item returns to the Committee.

Council Member Acree made a motion to table the item until the next meeting. Chief Scantlin seconded the motion. The motion passed unanimously.

2. Ozarks Hiking Weekend by American Pilgrims on Camino Informational

Denise Estrada - denise.estrada@outlook.com

American Pilgrims on the Camino is an all-volunteer, non-profit organization whose objective is to facilitate communication within the community of North American pilgrims, particularly those in the United States. Our plan on 9/12/26, beginning at 9:30, is to walk from the Bentonville Library to the Airship Coffee at Coler Mountain Bike Preserve and return to the Library.

- Denise Estrada presented the proposed Ozarks Hiking Weekend event, scheduled for September 12, 2026. Approximately 120 participants would walk from the Bentonville Public Library to the Airship Coffee location at Coler Mountain Bike Preserve and return along the same route. The event would remain on sidewalks and trails, with no street closures or police assistance requested.

The Committee discussed parking impacts at the Bentonville Public Library and recommended

that the organizer coordinate with the Library regarding parking and provide participants with information on available public parking options.

Parks and Recreation Director Wright made a motion to approve the item, contingent upon coordination with the Bentonville Public Library regarding parking. Council Member Acree seconded the motion. The motion passed unanimously.

3. **Bentonville Parks and Recreation: Run Bentonville Race Series 2026-2027** **Informational**

Shauna Damon - shauna.damon@bentonville.ar.gov

Bentonville Parks and Recreation requests street closure approvals for the upcoming events for the remaining year 2026 and early 2027.

- Shauna Damon presented the remaining 2026 and early 2027 Run Bentonville Race Series events. The Committee discussed the event dates and routes, including a minor change to the start and finish location of the Goblin Run due to construction and a correction to the Glow Run date, which will be held on June 4, 2027.

The Committee also discussed potential impacts from downtown construction on future events and noted that additional coordination may be needed as construction plans develop.

Chief Scantlin made a motion to approve the item. Council Member Acree seconded the motion. The motion passed unanimously.

III. **Miscellaneous**

1. **Lifetime Event**

Kalene Griffith - kalene@visitbentonville.com

Discussion regarding a proposed alternate route for the 2026 Lifetime Event due to planned Main Street construction. No action requested.

- Jeff Nicholas with Visit Bentonville presented a proposed alternate route for the 2026 Life Time Big Sugar event due to planned downtown construction. The Committee discussed the proposed route, traffic management, police coordination, road closures, and impacts to nearby businesses and neighborhoods.

The organizer advised that affected businesses and residents would be notified and that coordination with the Police Department would continue as the traffic management plan and route are finalized. The Committee requested that the organizer return at the August meeting with an update regarding coordination with affected businesses and other impacted parties.

Council Member Acree made a motion to support moving forward with the proposed route. Chief Bertrand seconded the motion. The motion passed unanimously. The item will return to the Committee for formal consideration at the August meeting.

IV. **Next Proposed Meeting:**

1. **August 3, 2026**

Kirby Romines, City Clerk

Stephanie Orman, Mayor