



**Traffic Safety and Signage Committee
Meeting Agenda
August 3, 2026
2:00 PM
Bentonville City Hall**

I. Old Business

1. Spooky Sprint - Fayetteville on 10/4/26

Informational

Kaleb Sarver - kaleb@bodiesrc.com

Request for approval of a Half Marathon, 10K, and 5K event. We would need 4 police officers total for our race starting at Orchards Park.

- 1 by the roundabout on NE J ST and NE John Deshiels BLVD
- 1 on Museum Way by the crossing between orchards trail and N forest Trail
- 1 on NE A ST
- 1 on NE Cub Cir and NE A

Route:

<https://www.google.com/maps/d/viewer?mid=1PsevnE268gbSUDJWsZmWDy0h3ZyyPhM&ll=36.389221444823875%2C-94.196071372218&z=14>

2. Lifetime Event

Kalene Griffith - kalene@visitbentonville.com

Road Closure on 2 days, October 11th & 17th. Closure of N Main St SB from NE A St to NW 3rd St, NW 3rd St Closure EB to NE B St, NE B St Closure SB to NE 2nd St, NE 2nd St closure to NE F St, NE Fst Closure SB crossing E Central Ave onto SE F St to SE 3rd St, SE 3rd St Closure WB to SE A St, SE A St Closure SB to SE 6th St, SE 6th St Closure WB up to the Momentary property line. LIFETIME Expo is planned on Momentary property. 21c, Blake St and Table on 6th. Actively in conversation with Visit Bentonville & LIFETIME to make an action plan to minimize the impact on business from closures.

II. New Business - Public Comment to be Heard with Agenda Item

1. 5k @ the LPGA

Informational

Brandi Mikula - bmikula@outlyr.com

We are hosting our race at the Walmart Home Office this year on Saturday, September 19th. We are expecting 1,800-2,000 runners.

As a note, we have been in close communication with the Walmart Campus team and have necessary approvals on their end for any Walmart-owned street closures and campus usage. We have shared the route with Kevin Cizerle and he has no concerns with the route and has recommended relevant police presence.

2. Holiday Events in Downtown Bentonville

Informational

Aaron Nolan - aaron@downtownbentonville.org

Downtown Bentonville Inc requests closures for the Lighting of the Square (11/21) and the Christmas Parade (12/12). These events will be identical to the 2025 request.

3. Pedestrian Warning Signs - 11th & Bella Vista **Informational**

Benjamin Prout - prout1bd@gmail.com

I am requesting the city to look into installing pedestrian crossing signs that flash when pedestrians enter the marked crosswalk. This crosswalk connects commuters and families to both TJ and Sugar Creek schools and is becoming more dangerous as traffic does not stop/see crossing pedestrians - especially when it is dark outside and crossing guards are not always present and are expensive. This would help to warn traffic that families and pedestrians are in a marked crosswalk.

4. Race/Run Event - Trifest for MS 2026 **Informational**

Erica Clayborn - erica.m.clayborn@gmail.com

Request for Traffic Safety & Signage Committee review for the 15th Annual Trifest for MS race/run/triathlon event on September 4, 5 & 6, 2026 at Melvin Ford Aquatic Center/Memorial Park, Bentonville. Event includes youth and adult races. The request includes traffic signage, safety review, route support, and police assistance for race operations as shown on the attached youth and adult route maps/site map. The route is intended to follow prior-year approved courses unless otherwise noted on attached maps. The event representative will meet with Bentonville Police before the TSS meeting. Weather contingency: delayed start, modified course, or cancellation within event weekend in coordination with the City/Police.

5. School Zone Signage Needed **Informational**

Kristin Kuhlow - KristinKuhlow@gmail.com

Request to add school zone flashing sign on SE 8th St between SE D St and S Main St in both directions. The street is so busy now. Many Thaden students use the crosswalk on 8th & E St. Weekly I see cars speed up to beat traffic lights and blocking crosswalks. Not required, but police presence at 3:15 p.m. period/call-up would help.

6. SE 8th St & SE E St - Electrical Box **Informational**

Kristin Kuhlow - KristinKuhlow@gmail.com

Please relocate the big green box installed at this corner. It directly prohibits a driver's view to the west when trying to turn from SE E St onto 8th St. 8th Street is extremely busy now, and this green box makes it dangerous to turn left onto 8th Street from SE E Street!

7. Featherston/Glen Rd - Street Safety **Informational**

Jessica Bunch - Jessmarie8403@yahoo.com

I'm trying to get a crosswalk/street markings/signage request for Featherston/Glen Rd to have a safe crossing and action for a way a child can walk home as well as the community.

III. Miscellaneous

IV. Next Proposed Meeting:

- 1. September 7 , 2026**