

Attendees: Cynthia Cochran, Aaron Jones, Kimberly Seay, Megan Bolinder, Nathan Pollet, Betsy Batey, Octavio Sanchez, Teresa Stafford, Chuck Pribbernow, Hadi Dudley, and Vira Kousol. The group met via Zoom videoconferencing due to the COVID-19 pandemic.

Call to Order & Roll Call

Hadi Dudley, Library Director, called the meeting to order at 1:04 p.m.

PENDING: Approval of August 5, and September 2, 2020 Minutes

The group will review the minutes from August 5 and September 2, 2020 for approval during the October Advisory Board meeting.

Agenda Items

1. Hadi provided brief library updates.
 - a. She discussed the possibility of providing library in-service days or afternoons where we can close to the public, offer training and implement facility cleaning with the custodial crew. This is a tentative option with the goal to get caught up on the backlog of returns, shelving materials, new book processing and other projects that are not being accomplished.
 - b. Updates on future library planning, potential expansion, and need assessment.
 - i. We received the Walton Family Foundation grant; this project was in collaboration with the Bentonville Library Foundation.
 1. The grant award to BPL totals \$112,900 for the Needs Assessment study.
 - a. \$79,400 for the consultant fee.
 - b. \$25,000 for professional services which may include survey translations, printing, design and marketing materials, program costs, etc.
 - c. \$8,500 for participatory art component.
 2. This is being taken to City Council for approval and budget adjustment on September 8.
 - ii. The Needs Assessment agreement is also going as a resolution to City Council on September 8.
 1. We had a committee that selected MSR Design from 8 qualified applicants.
 2. The project will be community-driven, including:
 - a. Surveys, public input sessions, stakeholder meetings and key person interviews.
 - b. Participation will observe COVID-19 protocols.
 3. The Needs Assessment project will take 4-6 months to complete.
 4. Cynthia Cochran volunteered to serve on a steering committee as the Library Advisory Board representative.
 - iii. Bentonville Library Foundation is selling the Library property to the City of Bentonville for \$1.00; this was approved by City Council on August 25.
 1. This will streamline and simplify options for future expansion and possible public funding opportunities.
 2. We anticipate private support (donors to Foundation) and our public/private partnership to continue.

3. Part of this agreement provides for the Library Advisory Board to be granted authority to approve naming opportunities honoring donors to the Foundation in the public facility.
2. Patron appeal to the Library Advisory Board to have library privileges reinstated.
 - a. The purpose of today's discussion is to inform the group of the request and generally identify meeting details.
 - b. Aaron Jones volunteered to coordinate details and lead the meeting.
3. Chuck gave the Friends of the Library Report.
 - a. The pop-up sale for children's books made \$800 and \$200 in store sales.
 - i. The Friends pop-up book sale for adult fiction is scheduled for late September.
 1. Read it Again bookstore hours: Mon, Wed, Sat, 10AM–4PM & Tue, Thurs, 10AM–1PM.
 - b. The next Friends membership meeting is scheduled for September 14th at 9 am.
 - c. Total income for August was \$2,076 and expenses were \$14.22 for a total net income of \$2,062.
4. Teresa gave the Bentonville Library Foundation Report.
 - a. YTD donations totaled 205 gifts for a total of \$64,644.17.
 - i. This is 3X higher than this time last year.
 - b. 2020 End-Of-Year appeal may be sent in early November.
 - c. Marketing postcards in collaboration with the library.
 - i. Marketing postcards will go to 500 prospective Bentonville donors that were identified by predictive analytics project.
 - d. Giving Societies annual update.
 - i. The letter mailed out on August 6.
 1. Included tiny URLs to both the BPL's 2019 annual report and BLF's new website.
 - e. Naming the McGaugh Family Literacy Area.
 - i. Press release is prepared, and as soon as the signage is installed it will be sent to the media.
 - ii. Dedication of the space planned for later this year.
 - f. The staff entrance patio will be named Pat Carroll Memorial Patio.
 - i. The shade sail, security light, and plaque will be installed.
 - ii. Press release is being prepared.
 - iii. Dedication of the space planned for later this year.
 - g. The next Foundation board meeting is scheduled for September 14th. The Executive Board continues to meet as necessary between full board meetings.

Next Meeting

The Library Advisory Board is scheduled to meet October 7, 2020 – this date is subject to change and additional meeting may be scheduled in October.

Adjournment

The Library Advisory Board adjourned at 1:51 p.m.

Post-Meeting Note: The Library Advisory Board will meet **Tuesday, October 13th, 1-2:30 PM** in the Planning Department Chambers (in-person at 305 SW A Street) with MSR Design.

The Library Advisory Board will meet **Tuesday, October 20th 1-2 PM** via Zoom, with the patron calling in, for an appeals hearing.