

Attendees: Cynthia Cochran, Aaron Jones, Kimberly Seay, Megan Bolinder, Nathan Pollet, Betsy Batey, Octavio Sanchez, Teresa Stafford, Chuck Pribbernow, Hadi Dudley, Courtney Fitzgerald, Heather Hays, Sue Ann Pekel, Anna Sharon, Debbie Griffin, Gladys Shoemake, David Wright, Shelli Kerr, Kristilyn Vercruysse, Veronica McCracken and Matthew Krontorád.

The group met via Zoom videoconferencing.

Call to Order & Roll Call

Hadi Dudley, Library Director, called the meeting to order at 1:05 pm.

Welcome Guests

Library Needs Assessment Steering Committee
MSR Design

Agenda Items

1. Library Needs Assessment Study
 - a. Online Survey Results presented by MSR Design
 - i. Matthew S. Krontorád, AIA, LEED AP, Architect, Principal
 - ii. Kristilyn Vercruysse, AIA, LEED AP, Architect, Associate
 - iii. Veronica McCracken, CID, IIDA, Interior Designer, Associate
 - b. Review of the schedule, including upcoming public engagement and concept design.
 - c. General Overview of Survey Results:
 - i. Approximately 95% of participants that gave their age are 19+
 - ii. Of the participants that disclosed where they lived, 65% were from Bentonville
 - iii. 56% of participants experience barriers that prevent them from visiting/fully participating in all the library offers
 - iv. Several responses requesting expanded hours (earlier, later and weekends)
 - v. Interest in several branches / library expansion
 - vi. Collective desire for:
 1. Maker space for a variety of activities with shared resources + tools
 2. Outdoor spaces and connection to nature from the interior (daylight, views, etc...)
 3. Acoustic privacy / quiet study rooms
 4. Adult topical classes for learning new skills
 5. Diversified and increased collections
 6. Community collaboration, workshops and connection + better spaces to support those
 7. Integration of art
 - d. Stakeholder Feedback Overview:
 - i. Enlarged children's area – both for crafts and story time
 - ii. Maker space – crafts area and / or technology
 - iii. More places to meet – both casual and enclosed of all sizes
 - iv. More acoustical separation at study rooms / throughout space
 - v. More parking with more clear paths for pedestrian / walking / vehicular traffic

- vi. Outdoor space for all groups but connection with children's area is important
 - 1. Outdoor gardens / learning
 - vii. Larger Walmart room with ample storage
 - viii. Connection to community in terms of learning and art
 - ix. Staff space that allows more privacy for patron information and staff conversation
 - 1. Add a second bathroom
 - x. Connection to bicycling community
 - xi. To become a resource for community and tourists
 - xii. More room for collections
 - e. Conversation around questions / comments in survey results:
 - i. Gladys Shoemake – as a mom of young children, personally recognizes the need for additional space for children and caregivers.
 - ii. David Wright and Shelli Kerr discussed public art in community spaces – public art has drawn interest to parks and encouraged visitors who may not otherwise visit the parks. Libraries are a great opportunity to become a public art destination.
 - iii. Cynthia Cochran mentioned the importance of building according to projected population growth.
 - iv. Kristilyn Vercruysse – made the point that while programmable spaces were not specifically ranked as highly as a need in the survey responses, participants emphasized the importance of learning and community collaboration, and space needs should reflect that.
 - f. Overview of Public Input Workshops. 4 stations with vision boards will include:
 - i. Outdoor space
 - ii. Learning
 - iii. Maker space
 - iv. Community
 - g. Conversation around Public Input Workshop:
 - i. Hadi Dudley – opened conversation around communicating ideas so that it is appropriate specifically for the library – not taking the place of existing resources in Bentonville.
 - ii. Matthew Krontorád – suggested the idea of providing a map at the public input workshop for people to pin their location and visualize the library in context of the community. Additionally, focusing on what else people utilize in the community so that we can avoid overlap or competing service.
 - iii. Cynthia Cochran – also mentioned overlap with other community offerings. How do we complement other community resources and provide things that are not readily available, without competing with other community organizations?
 - iv. Nathan Pollet – mentioned the possibility of allowing participants to draw ideas onto existing space, similar to getting feedback for trail systems during public input as David Wright has done with Parks and Rec.
 - v. David Wright – brought up the point of utilizing biking as a method of increased accessibility to the library.
 - vi. Kristilyn Vercruysse – described the public input as a method for giving people the opportunity to allow people to provide big-picture ideas about what they would like to see in the spaces / categories mentioned above.
2. Brief Library Business

- a. Recordkeeping: Nov. 4 board meeting minutes shall reflect the Library Advisory Board's decision on Oct. 20 regarding patron appeal: library privileges reinstated effective Nov. 4 at 2:30PM.
 - i. All board members in agreement
 - b. City Council update
 - i. Oct. 27 - approved resolution for barbershop purchase agreement and ordinance giving LAB naming authority for library/city
 - ii. FY2021 Budget discussions planned for Nov. 9-10 & 24
 - c. BPL received seven (7) Library Advisory Board applications for three (3) positions
 - i. Megan Bolinder slated for re-appointment
 - ii. Two positions open (Melissa Godoy and Aaron Jones)
 - iii. Library goal - appointment to City Council on Dec. 8 for January start-date
3. Brief Reports
- a. Chuck provided the Friends of the Bentonville Library Report
 - i. Slate of officers presented at November meeting
 - 1. President: Judy Marquess
 - 2. Vice President: Diane Pribbernow
 - 3. Treasurer: Luci Henderson
 - 4. Co-secretaries: Barb Kulwicki and Nate Losapio
 - ii. Slate will be voted on in December
 - iii. Upcoming Holiday Sale on Saturday November 7th 9:30 am - 3:30 pm
 - b. Teresa provided the Bentonville Library Foundation Report
 - i. YTD totals:
 - 1. 240 donations
 - 2. Total amount = \$91,740.85
 - ii. 2020 end-of-year appeal – on schedule
 - 1. Mail 12/1
 - a. 300 active/past donors
 - b. 500 prospective donors (list from predictive analytics project)
 - 2. E-appeal (Constant Contact)
 - 3. Social media – FB
 - iii. Space/Area naming update:
 - 1. Patrick Carroll Memorial Patio
 - a. Shade sail, security light, plaque installation to be scheduled
 - b. Dedication later this year (December)
 - iv. BLF BOD voted to transfer two parcels of land just north of the BPL to the COB for the building expansion
 - 1. Legal paperwork is near completion
 - v. The next foundation board meeting is scheduled for December 14, 2021
 - 1. Board has three applications to review at the December meeting for terms beginning in January 2021

Approval of October 13, 2020 Minutes

- 1. Megan Bolinder moved, Kimberly Seay seconded, all members approved to accept October 13, 2020 minutes.

Reminders

1. Attend or volunteer for BPL's Public Engagement session(s) at the Bentonville Community Center: Thurs, Nov. 12 at 11AM – 1PM & 4:30 – 6:30PM; and/or attend the virtual option Tues, Nov. 17 at 6 – 7PM (registration required).

Next Meeting

1. Wednesday, **December 2 at 1PM at the Bentonville Community Center**. Box lunches will be provided. Venue has option for a hybrid meeting (in-person and virtual attendance).
 - a. Confirm 211 Café lunch order and/or attendance plans with Vira Kousol by Nov. 30.

Adjournment

Hadi Dudley Adjourned Meeting at 2:10 pm.