

Call to Order

Hadi Dudley, Library Director, called the meeting to order at 1:02 pm.

Library Advisory Board Members present in-person and online

Megan Bolinder, Cynthia Cochran, Michelle Evans, Matthew Moses, Michelle Stamps Pritchett, Judy Marquess, Teresa Stafford, Hadi Dudley, Vira Kousol, Heather Hays, Jess Pendergrass, Bonnie Bridges and Don Barnett.

Location: Bentonville Public Library Walmart Room and via Zoom

Approval of April 6, 2022 Minutes

The group reviewed the minutes from the April 6, 2022 meeting. Matthew Moses moved, Cynthia Cochran seconded, to approve the minutes as presented. The April 6, 2022 board minutes were approved as presented.

Agenda Items

1. Bentonville History Museum (BHM) Presentation by Don Barnett - Don share the museum's mission, vision and goals with a timeline and plan for public opening later this year:
 - i. Mission Statement - "To celebrate Bentonville history through discovery."
 - ii. Vision - "We strive to inspire and educate all by collecting, preserving and sharing Bentonville's story."
 - iii. Goals - Shape the identity of the museum through its collection of historic artifacts; increased accessibility to collections through defined, purposeful, and strategic ties to the Bentonville History Museum's mission.
 - iv. The BHM is a 501c3 non-profit organization supported by volunteer board members.
- b. Hadi provided a brief Train Station property update: a City bid was published for ADA modifications; the bid award is going to the City Council for approval on May 10th, 2022.
2. Bentonville GeekCon Overview by Heather Hays
 - a. Saturday, May 7th at 10AM – 1PM
 - i. Event features activities such as storytimes, book and comic giveaways, art workshop, pizza party, cotton candy booth, a video game trailer, Dungeons & Dragons, door prizes and more.
3. Hadi Dudley provided the Bentonville Public Library Report
 - a. Expansion is in the Design Development phase with updates slated for mid-May
 - b. remoteLocker systems are installed and working
 - i. Pickup locations added to mobile app
 - c. eCommerce launched April 26
 - i. Online access for self-service transactions
 - ii. BPL provides iPad for in-library use
 - iii. eCommerce policies approved by City staff attorney
 - iv. Pending: mobile app services
 - d. selfCheck terminals expected in May or first of June
 - e. Personnel update – one part-time children's clerk position remains vacant
 - f. Programs and services update
 - i. BPL participated in the Bentonville Together Festival at the Square
 1. Approximately 500 +/- visits to library booth

2. Multilingual Storytimes received positive responses (65 – 75 across 3 sessions)
 3. Patron donated funds for book prize drawing of *The Very Hungry Caterpillar* (Bilingual English / Spanish edition – 17 copies were made available)
- ii. BPL hosted A Morning with Keith O'Brien – approximately 75 people attended two sessions on April 30th
 1. Partnership with Thaden School, Two Friends Books, private donor and Keith; Friends of the Library supported BPL's costs.
- iii. Summer Reading Program – more details will be shared during the next meeting.
- iv. Marketing – daily social posts, weekly newsletters, monthly calendars and regular media releases are being produced by new staff member.
 1. 2021 Annual Report pending; plan to release digital by the end of May
4. Judy Marquess provided Friends of the Library Report
 - a. Semiannual Spring Sale
 - i. Total sales - \$6,759
 - ii. Record 31 memberships added during the sale
 - b. 5 scholarships awarded to BPL volunteers for total of \$5,000
 - c. Next book sale – Children's Books July 28 – 30
 - d. Financials for April
 - i. Total revenue for April = \$11,185.65
 - e. Expenses for April = \$5,757.81
 - f. Year to Date Revenue = \$17,886.06
 - g. Year to Date Expenses = \$11,935.09
 - i. Example: Keith O'Brien event assistance, Kid's Play for GeekCon, BPL outdoor program
 - h. Total on deposit 3/31/2022 \$43,630.61
5. Teresa Stafford provided the Bentonville Library Foundation Report
 - a. 2022 totals
 - i. Total donations = 101
 - ii. Total dollars = \$99,010.37
 - iii. Building Fund (cash in) = \$825,379
 1. Building Fund (includes commitments) = \$7,332,007
 2. BLF remaining to goal = \$3,167,993
 3. Ongoing meetings with prospective lead donors continue
 - b. Wednesday, May 18th Big Reveal event
 - i. 11:30 AM and 5:30 PM
 - ii. We hope to announce our campaign "champion" (someone from Walmart leadership)
 - c. The next BLF board meeting scheduled for May 9, 2022.

The Library Advisory Board will meet Wednesday, June 1, 2022 at 1 pm, BPL Walmart Room (in-person only/group photo planned)

Adjournment

The Library Advisory Board adjourned at 1:44 pm.