



**Bentonville Parks and Recreation
Parks and Recreation Advisory Board Meeting
Monday, September 19 – 5pm
Downtown Activity Center – 215 SW A Street**

Agenda

Old Business

1. Approval of Minutes from July 2016 Meeting
2. Update – Trail Marking Plan – North Walton Trail

New Business

1. Budget Discussion – 2017
2. Capital Improvement Project Update
 - a. Plan Review – Citizens Parks Trail
 - b. Plan Review – MFAC Pool House Renovations
3. Public Art Committee Approval – OHMS School Proposal for CC
4. Public Art Committee Approval – Tunnel Vision at Crystal Bridges Trail

Other Business

Attachments:

*July 2016 PRAB Meeting Minutes
2017 Budget Worksheet
Capital Improvement Update Worksheet
Public Art Proposal – Tunnel Vision
Capital Improvement Update Worksheet*

**Bentonville Parks and Recreation
Advisory Board Meeting
September 19, 2016**

The Bentonville Parks and Recreation Advisory Board met August 15, 2016 at the Downtown Activity Center.

Present were members Holly Hook, Jon Terlow, Tom Butrynski, Tregg Brown, Amy Davis, and Shara Fisher. Lee Farmer, David Wright, and Angel Stuler were present for the staff.

Meeting began at 5:13PM

Old Business

1. Approval of Minutes from June meetings
 - Motion to approve by Terlow
 - Hook seconded the motion
 - Approved 6-0
2. Update – Trail Marking Plan – North Walton Trail
 - Wright updated PRAB on the trail marking plan for the North Walton Trail. The one property owner we were waiting on, closes on Friday. Wright said he should have a draft of what the plan will like at the next meeting for PRAB's approval. After that, it will go to City Council for approval.

New Business

1. Impact/ Capacity Fees Update
 - Wright updated PRAB with the Impact Fee decision. In theory, the rapid growth of Bentonville is a good thing to have impact fees. The fee is passed on to the new homes to improve the city infrastructure. The new impact fees that Parks & Recreation will receive for a single family (detached) went from \$791 to \$2,192 and for other residential builds, it went from \$568 to \$1381. This will enable us to do much more with our Capital budget beginning in 2018. A couple of points Parks & Recreation will concentrate on with the impact fees include complete build-up of Citizens Park and Trail System west of Walton. 56% of the population live west of Walton and we need to add more this side of town.
2. Wildwood Park Rename – Osage Park
 - Wright recapped the Wildwood Park project. He also mentioned the Parks & Recreation staff came up with Osage Park for a possible name to replace the Wildwood name. Osage was the original name for Bentonville. Other names included Tulip Park and Students Park. Brown asked if there are any plans to build a new park in downtown Bentonville. He thought Osage might be a better name for a downtown park with the name being original to Bentonville. Wright said as of now, there are no plans. PRAB decided to they would rather think about a new name for the park and revisit it at the September meeting. Power motioned to table the name, and Brown seconded the motion. Approved 6-0.
3. Public Art Committee Approval – Truth Booth

- Wright told PRAB about the Public Art Committee proposals. There will be an inflatable booth with a camera called the Truth Booth. They would like to place the booth on Lawrence Plaza for 2 days and the company is completely responsible for security and maintenance. It will not be associated with Parks & Recreation, they just need permission to use Lawrence Plaza. It was approved by the Public Art Committee and now needs the PRAB approval to use Lawrence Plaza. Hook made the motion to approve and Power seconded the motion.
4. July Meeting Sub-Committees Reports
- Power asked how tennis was going and Farmer said they've renewed the contract and everything is good.
 - Farmer touched base on the 2 recreation sub-committee meetings: Aquatics & Marketing. Aquatics meeting touched base on year to date program numbers, revenue, and other items. 191 swim lessons were taught at the Community Center with at \$72k revenue. Farmer said the marketing meeting went over points such social media, PeachJar (the new version of Tuesday folders at schools), challenges (such as a functioning easy to use website). Brown, who was also part of the marketing sub-committee meeting, brought up adding additional signage to the trails as well as if we had looked into Acorn. Farmer said Layne Moore was reaching out to Acorn. The 3rd sub-committee meeting was regarding facilities and Crant Osborne, who isn't in attendance, will touch base on this at the next PRAB meeting.
5. Other Business
- Wright said the new playground at Wildwood is being installed this week.
 - The Community Center pool shut down for a week for yearly maintenance, but this year we're actually fixing last year's mistake. Crossland is applying an apoxie floor on the pool deck and they're paying for this because they originally messed up the floor. They will come back 2x to re-do this (it has to be done every 7 years).
 - Wright also told PRAB that we have a new time clock system that will be implemented in the Parks & Recreation department. Hook asked Wright if the new labor law affected our employees. Wright said 4 salary employees have been moved to hourly which is good for them because now they can earn overtime pay. We've also already put it effect.
 - Davis asked about the new bike park. Wright said it should be installed by November.

Meeting adjourned at BCC at 6:05 PM

		2015 Budgeted	2016 Budgeted	2017 Budgeted
20-20	Uniform Supplies	\$36,035.00	\$38,240.00	\$43,510.00
20-30	Petroleum Supplies	\$56,000.00	\$56,000.00	\$54,000.00
20-40	Chemical Supplies	\$121,800.00	\$153,100.00	\$154,500.00
20-50	Janitorial Supplies	\$69,000.00	\$36,400.00	\$47,800.00
20-60	Safety Expenses	\$16,600.00	\$14,800.00	\$14,740.00
20-80	Recreation Supplies	\$376,041.00	\$384,075.00	\$425,796.00
20-90	Other Operating Supplies	\$4,750.00	\$4,750.00	\$5,800.00
21-10	Office/ Computer Supplies	\$58,798.00	\$37,100.00	\$36,800.00
22-10	Postage	\$7,000.00	\$6,000.00	\$6,000.00
25-10	Minor Equipment	\$205,370.00	\$204,215.00	\$258,833.00
25-20	Workstations	\$7,300.00	\$19,600.00	\$5,500.00
28-30	Misc Expense	\$3,500.00	\$3,500.00	\$3,500.00
	Total Supplies and Materials	\$962,194.00	\$957,780.00	\$1,056,779.00
32-10	Legal and Professional Services	\$33,060.00	\$34,000.00	\$29,500.00
33-10	Technical/ Data	\$1,100.00	\$3,900.00	\$14,800.00
34-10	Other Expenses - Contract Labor	\$568,902.00	\$794,961.00	\$863,939.00
35-10	Promo Activities	\$188,800.00	\$185,900.00	\$180,400.00
	Total Professional Services	\$791,862.00	\$1,018,761.00	\$1,088,639.00
41-10	Utilities	\$5,000.00	\$5,000.00	\$20,000.00
42-10	Communication	\$35,700.00	\$41,500.00	\$60,340.00
44-10	Office Computer Repair	\$11,500.00	\$11,500.00	\$20,100.00
44-20	Vehicle Repair and Maintenance	\$24,300.00	\$25,000.00	\$31,000.00
44-30	Building and Grounds	\$189,514.00	\$213,400.00	\$228,700.00
44-40	Heavy Machine Maintenance	\$25,000.00	\$30,000.00	\$30,000.00
44-50	Project Maintenance	\$169,400.00	\$188,000.00	\$216,370.00
45-20	Equipment and Vehicles	\$28,000.00	\$31,950.00	\$38,900.00
	Total Property Services	\$488,414.00	\$546,350.00	\$645,410.00
52-10	Property Insurance	\$25,000.00	\$42,000.00	\$42,000.00
54-10	Public Notification	\$1,800.00	\$1,800.00	\$1,800.00
54-20	Employment Ads	\$500.00	\$500.00	\$500.00
58-10	Travel and Training	\$21,700.00	\$30,173.00	\$30,500.00
58-20	Dues and Subscriptions	\$25,990.00	\$23,175.00	\$28,310.00
	Total Other Services	\$74,990.00	\$97,648.00	\$103,110.00
73-90	Other Capital	\$672,570.00	\$765,800.00	\$1,333,400.00
74-10	Machine and Equipment	\$121,500.00	\$76,000.00	\$99,500.00
74-20	Vehicles	\$30,000.00	\$45,000.00	\$0.00
	Total Capital Expenses	\$824,070.00	\$886,800.00	\$1,432,900.00

Total Budget	\$3,141,530.00	\$3,507,339.00	\$4,326,838.00
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	Project	Budget	Status
	Slaughter Pen Trails Signage	\$200,000 Grant	Installation in Progress
	Parks and Recreation Master Plan	\$200,000	In Progress - Anticipated adoption Spring 2017
	Citizens Park - Soccer Restrooms	\$350,000	Project Complete
	Citizens Park Inclusive Playground		Project In Design
	Bike Playground	\$90,000	Construction scheduled Fall (October) 2016
	Razorback Greenway Wayfinding Signage	\$45,000	Signs in production
	Razorback Greenway - Tree Planting Project	\$150,000	Installation Bid Opening - August 11. Council approval August 23. Installation scheduled November 2016
	Citizens Park Trail	\$358,000	Project at AHTD for review - Ready to bid once State approves
	Wildwood Park - New Play Structure	\$75,000	Project Complete
	MFAC - Dive Well Impeller	\$7,500	Project Complete
	MFAC - Architectural drawings for renovations	\$20,000	Project in design
	H.T.E. Payroll Software	\$55,000	Pilot Group Run in process. October 3 "Go Live" Launch.
	Old Tiger Stadium Park - Park Signage	\$10,000	Project Complete
	Old Tiger Stadium Park - Fence	\$12,000	
	Lake Bentonville Pavilion Improvements	\$5,000	
	Memorial - Paint Ballfield Concession	\$7,500	Project Complete
	Memorial - Soccer Recycle Containers	\$15,000	Project Complete
	Memorial - Tennis Court Resurface	\$20,000	Project Complete
	Orchards Park - Stone Work	\$15,700	Project Complete
	LBV - Remove Old Buildings	\$30,000	Project Complete
	LBV - Parking Lot Improvements	250,000 Grant	Property transfer in process - Annexation in 2Q 2016
	Phillips Park - Restrooms	\$53,000	
	Phillips Park - Scorebooths		
	Grant Funded Projects - Not necessarily administered by BPR		
	North Walton Trail - Harps to Stonehenge		Project underway - 0% Complete
	North Walton Trail - Stonghenge to Dog Park		Project Complete
	RBG / South Walton Tunnel		Project Complete
	Rogers / Bentonville Trail - CC to Horsebarn Trailhead		Project underway - 50% Complete
	RBG / Hwy 102 Tunnel		Project Grant Submitted

Bentonville Public Art Installation Proposal

Friday, September 09, 2016

Napoleon Dezaldivar
Old High Middle School
406 NW 2nd St.
Bentonville, Ar, 72712
479-601-5194
ndezaldivar@bentonvillek12.org

Old High Middle School
Bentonville Community Center Installation Piece

Desired location of proposed work:

Artwork will be installed from the exposed steel beams outside of the Bentonville Community Center to the left of the front/main entrance.

Physical project description

Inspired by Patrick Shearn's *Liquid Shard* installation in Los Angeles, California, the 5th and 6th grade art students of Old High Middle School will create a collaborative, temporary, hanging display to be installed at the Bentonville community Center main entrance. This is part of a school wide initiative to support project based learning in our school district and will be guided by the driving question: *How can visual art be used to enhance your community?*

Prospective dates for the installation will be from November 28th to December 26th 2016 and will have a seasonal theme chosen by students.

Project narrative

This year, each team at Old High Middle School will be participating in a school wide goal to support Project Based Learning in our curriculum. The goal of this type of learning is to promote relevant, hands-on projects that connect the student with real-world career ideas. Students learn to collaborate with one another as well as the community throughout the project. Each project is led by a driving question to engage students in critical thinking as well as keep them on task towards their project goals.

Our driving question for this particular project will be:
"How can visual art be used to enhance your community?"

To save on time, I have made the decision to keep my eyes open for a place in which to display our class project once it is complete. Over the summer, I noticed the exposed steel beams out in front of the Bentonville Community Center main entrance and thought this would be an amazing place to uniquely hang and display local student artwork from a lightweight, mesh-like structure. As I brainstormed on what type of choices to introduce and offer to the student (again, in an effort to save for time) I was inspired by a recent installation by artist Patrick Shearn, who created *Liquid Shard* in Downtown Los Angeles, California.

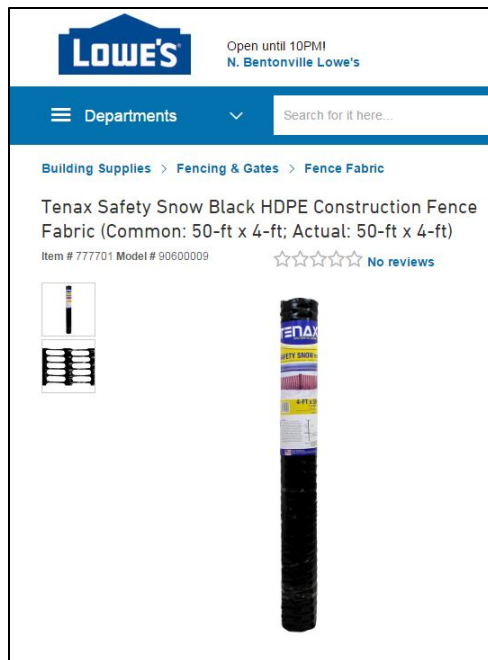
Here is a link to Shearn's project:

<https://www.youtube.com/watch?v=kkZmQ2L3uBw>

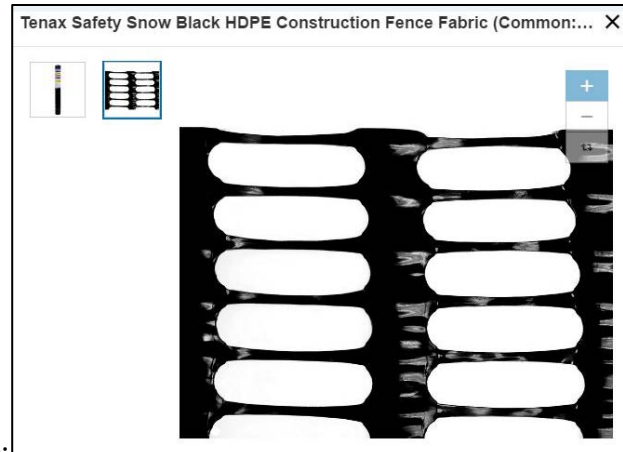


Our school project will be substantially smaller in scale in order to appropriately fit into the chosen space outside the community center. I will provide a wide array of materials that the students may choose from in order to design their pieces that will together as a collaborative whole piece. Pieces will include a hand-made combination of found and recycled materials to include Mylar that will reflect and bring the overall project to life.

The plan is for each student to create and attach a kinetic work of 3D art to a light mesh-like material that can be easily hung as a whole piece for a temporary contemporary display in front of the Community Center. I will use a construction material called *Tenax* from which each student will attach and hang their piece. See images on next page.



Close up:



I have already studied the surrounding area to make sure there would be no obstruction to the BCC main entrance. The whole display will be durable, super light, and a combination of mobile sculptures.

Timeline:

Our project will kick off in the first week of October and since the objects each student will create will be so small, I am planning for the project to be complete and ready to assemble by the first week of November.

I will keep the pre-measured large “sheets” of Tenax at the school. As each student completes their work, they will attach to a designated spot using a type of fishing line. Once the rows of Tenax are filled with student work, the whole piece will be ready to gather up and be moved over to the community center. The whole assemblage can be stretched and affixed to the steel beams by simple zip ties in the corners and on the sides.

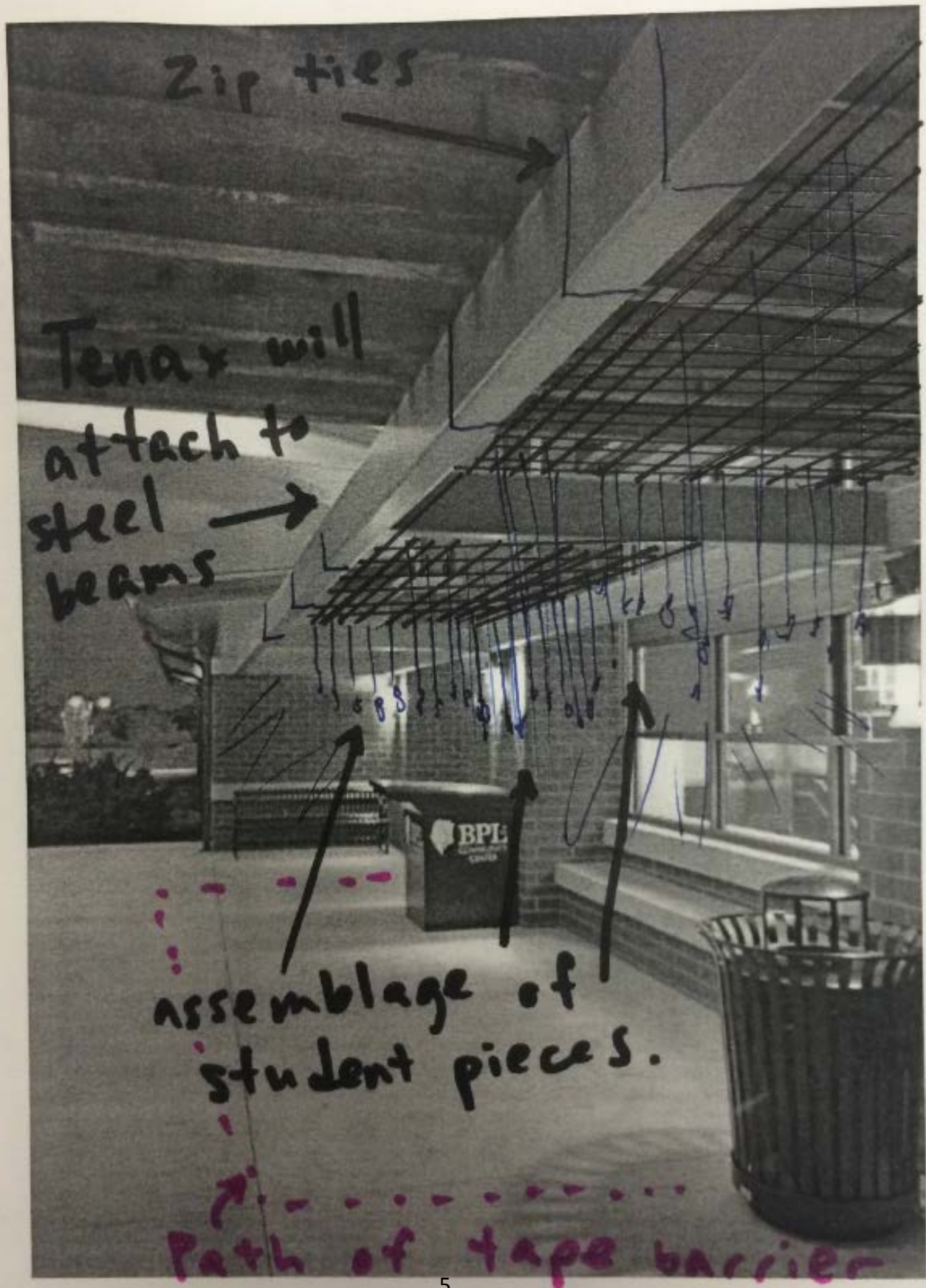
Old High will take care of all costs, labor, installation, appropriate sign work and barriers. For barriers, I was thinking tape barriers like the image below:



Since I live only blocks away from the community center and visit there almost daily, it will be easy for me to check on the work and keep it maintained until the project is taken down.

The final installation will provide a unique, contemporary, work of art that is easily moved by the elements of nature. The reflective Mylar elements will bring in a whimsical effect to accent light and movement. I know that Old High Middle school students will take pride in this project as well as gain an appreciation for the community and learn more about the planning, respect and care for public works of art.

A rough sketch of the concept can be seen on the next page:



From: [Kenneth Siemens](#)
To: [Shelli Kerr](#)
Cc: Tom.Hoehn@walmart.com
Subject: Emailing PAAC - Tunnel Vision_Info Packet.pdf
Date: Saturday, August 06, 2016 5:15:55 PM
Attachments: [PAAC - Tunnel Vision_Info Packet.pdf](#)
[ATT00001.htm](#)
[ATT00002.htm](#)
[ATT00003.htm](#)
[ATT00004.htm](#)

Alrighty, attached is my idea for the tunnel by Crystal Bridges. These are *rough* sketches of the idea, the art itself would have more detail once I get actual measurements and specs of the space. I'd refer to the work you see at leftyeyeball.com/paint, as well as the mural on 2nd, for the style and detail level to expect.

Looking to create something vibrant and bold tucked under the bridge, and since it's heavily travelled by families, I wanted to give a fun 'destination' feel for bringing kids by when roaming the trails.

Based on the size and materials needed (paint, materials, stencils cut), as well as the honorarium I'd take, this would be \$2000.

Let me know if you need any more info, or have any questions I could answer. If engaged, please let me know what timing you are looking at.

One thing I believe the form asked for was a portfolio of work. I've been posting a drawing a day under @leftyeyeball. Not exactly the same style I'd be painting, but shows the prolific nature of my work.

Thanks for the opportunity!
-Kenneth
@leftyeyeball

PROPOSAL APPLICATION

All applications submitted for consideration to the Bentonville Public Art Advisory Committee must include this application form and the supporting materials requested below. Materials can be submitted electronically (MS-Word or PDF format) or in paper format.

ARTIST INFORMATION

Name	Kenneth Siemens
Address	906 NE Halifax Place
Telephone	479-531-6853
Email	Leftyeyeball@gmail.com

ARTWORK INFORMATION

Title of Proposed Artwork

Hello

Description of Proposed Artwork

Detailed project description including a broader explanation of the proposed work, description of the project concept, and explain how the artwork contributes to both residents' and visitors' experience of Bentonville.

Using the comic book styling you've seen on the 2nd St. mural, I'd like to explore what every kid does when they walk through a tunnel. They yell 'hello' to check for an echo. So, playing with that idea be making it fun I have 2 different takes, counteracting with each other under the bridge. Heading towards CB, you have a robot with a sonic blaster, beaming out 'hello', heading away, you have an astronaut, saying hello into a clunky handset.

My paintings are fun and illustrative with bright bold colors. Designed to draw people in to take photos with, interact and share.

SUPPORT MATERIALS

- ☐ **Illustration(s) of proposed work** Provide at least one sketch, drawing or digital illustration of the proposed work. Proposal illustrations should accurately and clearly describe the proposed work.
- ☐ **Artist portfolio** Provide at least five (5) images of previous artwork. These may be imbedded into a Word or PDF document and must include a title, date, media, and description for each image.
- ☐ **Artist resume/CV** Provide a CV/Artist Resume and include artist website or links to web resources, if available.
- ☐ **Budget** Budget should include cost of materials, equipment needed for installation, and artist fee or honorarium





