



**Bentonville Parks and Recreation
Advisory Board Meeting
Monday, April 16, 2018 – 5pm
Downtown Activity Center – 215 SW A Street**

Agenda

Election of new Chairperson – Replacing Jon Terlouw

Old Business

1. Approval of Minutes from March Meeting
2. Non Resident Fees for BPR Programs

New Business

1. Gaga Pit Presentation – Cristian Paredes
2. Lake Bentonville Renovation Project Update

Other Business

Attachments:

Upcoming Events

March 2018 PRAB Minutes

Capital Improvement Worksheet – April 2018



Parks and Recreation Advisory Board Meeting Minutes

Meeting Date: Monday, March 19, 2018
Meeting Called to Order: 5:02 p.m.
Meeting Adjourned: 6:02 p.m.
Meeting Location: Downtown Activity Center
Attendees: Shara Fisher, Jon Terlouw, Whitney Sutherland, Craig Gilbert,
Mike Power, Tom Butrynski, Cortney Carlson, David Wright,
Danny Bartlett, Lee Farmer, Crant Osborne, Layne Moore, Tracy Acosta

Old Business

Approval of February 26, 2017 Minutes

Motion to Approve by: Mike Power
Seconded the Motion: Tom Butrynski

New Business

David announced Jon Terlouw is a new City Councilman.
We will have a replacement next month to be our chairman.

Bentonville Half Marathon Presentation

Layne Moore and Lee Farmer shared information about our Bentonville Half Marathon that is taking place on Saturday April 7, 2018. This is the largest one day event we host each year.

- 2,482 – Current Registrations
- \$148,000 – Estimated Registration Income
- \$ 43,000 – Estimated Sponsorships
- \$130,000 – Estimated Expenses (Hoodies, Shirts, Medals, Entertainment etc.)
- 2017 we had over 375 volunteers that worked 1,515 hours

Non-Resident Fees for BPR Programs

Danny Bartlett and Lee Farmer presented information regarding our resident and non-resident fees. Handouts were given to each person in attendance and are attached for your review. There were three options suggested for a possible fee increase.

- Maintain Current Process
- Implement Non-Resident Rates
- Implement Resident Only Participation

On the worksheet given to each member, program revenue projections were shared and regional comparisons were also listed on the worksheet. A decision needs to be made at the next board meeting of how we will handle these fees in the future. Board members asked how many memberships were resident and non-resident. Lee Farmer stated he would get this figure for the members.

2017 Annual Report

David shared the final draft of the 2017 Annual Report. He asked for everyone present to proof the draft and email us any changes by Thursday.

Other Business

Special Meeting- Thursday, April 12, 2018

The consultant with Water Tech who is handling the Melvin Ford Aquatic Center Master Plan will be at the Downtown Activities on April 12th to discuss plans with the PRAB members. We will have lunch provided for this special meeting.